



AARP Employer Pledge Program Social Media Toolkit – Suggested Post Copy

Below is suggested copy for social media posts highlighting your company's involvement in AARP's Employer Pledge Program. Send us a screen shot and please be sure to tag AARP on Facebook, Twitter and LinkedIn.

We believe in the skills and experience of all workers, regardless of age. That's why we signed the AARP Employer Pledge.

We believe experienced workers provide value to our company and we pledge to continue to hire qualified people, regardless of age.

We signed the AARP Employer Pledge because older workers provide value and experience to our company.

We signed the AARP Employer Pledge to help ensure that we hire the most skilled and experienced workers, regardless of age.

We want our employees, regardless of age, to feel valued. That's why we signed the AARP Employer Pledge to ensure workers have a level playing field, regardless of age.

We signed the AARP Employer Pledge because an age-diverse workforce is important to us.