

AARP Rewards \$1,000 Fresh Start To 2021 Sweepstakes
Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: AARP Rewards \$1,000 Fresh Start To 2021 Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old and have joined AARP Rewards. Employees of AARP, Merkle, Inc., partner vendors involved in the AARP Rewards Program, and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. The Sweepstakes is void in Puerto Rico, Guam, United States Virgin Islands and void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: AARP, 601 E. Street NW, Washington, DC 20049. **Administrator:** Merkle, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on February 1, 2021 at 9:00 a.m. Eastern Time ("ET") and ends on February 28, 2021 at 8:59 a.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for Sweepstakes.

4. There are two (2) ways to enter:

Redeem AARP Rewards Points: During the Promotion Period, log into your AARP Rewards account. Follow the links and instructions to proceed to the Rewards Catalog. Locate the tile for the \$1,000 Fresh Start To 2021 Sweepstakes and follow the directions to redeem the required number of Rewards Points and you will receive one (1) Sweepstakes entry into the drawing for the \$1,000 Fresh Start To 2021 Sweepstakes prize. Limit: You can enter ten (10) times each calendar day.

Enter without Redeeming Rewards Points: Hand print your name, address, day and evening phone numbers, email address associated with your AARP Rewards account and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "AARP Rewards - \$1,000 Fresh Start To 2021 Sweepstakes" c/o Merkle, Inc., P.O. Box 5941, Department 840942, Kalamazoo, MI 49003-5941. You will receive one (1) entry into the Sweepstakes for your mail-in request. (**NOTE:** you may only include one (1) request per envelope). Limit: You may send in up to ten (10) envelopes for each calendar day of the Promotion Period, or a total of up to two hundred eighty (280) mail-in requests during the Promotion Period. All mail-in entries must be handwritten and must be postmarked by March 1, 2021 and received by March 8, 2021. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may enter up to two hundred eighty (280) times by any combination of entry methods during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified.

5. Prize Drawing: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding. Administrator will randomly select the potential Sweepstakes winners from all eligible entries, on or around March 11, 2021. The potential winners will be notified by email with prize claim instructions, if

any, including the requirement to provide winner's mailing address or to complete and return Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") (this includes an IRS W-9 form) if the value of the prize is equal to \$600 or more (or if the cumulative value of all prizes won through the AARP Rewards Program in any year is equal to \$600 or more), which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If the winner is a minor in his/her jurisdiction, a parent or legal guardian must complete the Declaration. Winners of prizes will only be required to complete one (1) Declaration each calendar year for prizes won through chance-based games included in the AARP Rewards Catalog, and will receive one (1) IRS Form 1099 reflecting the total value of all prizes awarded during the calendar year. If a potential winner of any prize cannot be contacted, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled within approximately 8-10 weeks after winners are confirmed.

6. Prizes: TEN (10) GRAND PRIZES: Each winner will receive one (1) \$1,000.00 check. The approximate retail value of this prize is \$1,000.00.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the Promotion Period. Total value of all prizes: \$10,000.00.

Limit: One (1) prize per person.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3)

unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy <http://www.aarp.org/about-aarp/info-05-2010/privacypolicy.html>.

13. Winner List: For a winner list, visit <https://bit.ly/2M430fi>. The winner list will be posted after winner confirmation is complete.

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