



AARP 2024 State Survey: Ohio

July 2024



2024 ELECTION STATEWIDE SURVEY
OHIO – TOPLINE

Universe/Sample Size: Likely 2024 Voters Ages 18+ N=600, m.o.e. $\pm 4\%$
Likely 2024 Voters Ages 50+ N=800 (N=336 from 18+ sample
and N=464 from 50+ oversample), m.o.e. $\pm 3.5\%$
African American/Black Likely 2024 Voters Ages 50+ N=400
(N=34 from 18+ sample, N=46 from 50+ oversample, and
N=320 from AA/B oversample), m.o.e. $\pm 4.9\%$

Field dates: July 23-28, 2024

Hello, my name is _____ and I'm calling from XXXXXXXX, a national public opinion firm. We're conducting a public opinion survey among [STATE] residents and we'd like to get your input. We are not trying to sell anything, and your answers will remain confidential.

May I please speak with (NAME ON SAMPLE)?

IF NOT HOME/UNAVAILABLE, PROCEED TO Q 1:

1. Are you over 18 and registered to vote in Ohio?

	All	50+	B50+
Yes	100	100	100
No/All other responses	-	-	-

2. How likely are you to vote in the 2024 general election later this fall for President, U.S. Senate, and Congress? Would you say you will.... (READ)

	All	50+	B50+
Definitely vote	92	94	92
Probably vote	5	5	6
Be a 50-50 chance to vote	3	1	2
Probably NOT vote (TERMINATE)	-	-	-
Definitely NOT vote (TERMINATE)	-	-	-
DK/Refused (DO NOT READ) (TERMINATE)	-	-	-

3. In what year were you born? ____ (TERMINATE IF 2007 OR LATER; 1974 OR EARLIER QUALIFY AS 50+) (TERMINATE AGE REFUSALS)

	All	50+	B50+
18-34	20	-	-
35-49	24	-	-
50-64	29	52	56
65+	27	48	44



4. Are you of Hispanic or Latino origin or descent?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Yes	3	2	1
No	97	97	98
DK/Refused (DO NOT READ)	1	1	1

4. Are you of Hispanic or Latino origin or descent?

5. Which of the following categories indicates the race or races that you consider yourself to be? (Select all that apply)? (READ AND RANDOMIZE 1-3)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
White	82	83	1
African American/Black	11	10	100
Hispanic	3	2	1
Asian American	1	1	*
Other (SPECIFY:____) (DO NOT READ)	4	4	*
DK/Refused (DO NOT READ)	1	1	-

6. What is your gender?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Female	53	54	59
Male	47	46	41
Other (vol.)	-	-	-

7. With which political party are you affiliated? **(READ) (ROTATE 1-2)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Republican	40	47	5
Democrat	28	26	72
Independent or Unaffiliated	29	25	21
Something else	1	*	2
DK/Refused (DO NOT READ)	1	2	1



ASK IF INDEPENDENT/SOMETHING ELSE/REFUSED

8. Do you consider yourself closer to (ROTATE) the Republican Party or the Democratic Party? (ROTATE 1-2)

	<i>All</i> <i>n192</i>	<i>50+</i> <i>n217</i>	<i>B50+</i> <i>n94</i>
Closer to the Republican Party	31	37	10
Closer to the Democratic Party	30	25	48
Purely Independent	36	34	35
DK/Refused (DO NOT READ)	4	5	8

CONTINUE TO ALL

9. What is the highest level of formal education that you have completed? (READ)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Some grade school	*	1	1
Some high school	2	2	2
High school graduate	17	18	17
Technical or vocational school graduate	8	8	7
Some college	23	23	26
College graduate with an associate's or 2-year degree	13	14	13
College graduate with a bachelor's or 4-year degree	24	23	20
Post-graduate degree	12	11	14
DK/Refused (DO NOT READ)	*	*	-



10. On a scale of 0-10 where 0 means not at all motivated to vote, 5 means somewhat motivated to vote and 10 means extremely motivated to vote, how motivated to vote are you in the 2024 general election for President, U.S. Senate, and Congress?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
10 – EXTREMELY MOTIVATED TO VOTE	83	89	87
8-9	6	5	5
0-7	10	5	8
9	2	3	3
8	4	3	2
7	3	1	-
6	1	1	1
5 – Somewhat motivated to vote	4	2	5
4	*	*	*
3	1	*	*
2	*	*	-
1	*	-	-
0 – Not at all motivated to vote	1	*	1
DK/Refused (DO NOT READ)	-	*	-

11. Would you say that things in this country are headed in the right direction or would you say that they are headed in the wrong direction?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Right direction	23	26	54
Wrong direction	74	70	42
DK/Refused (DO NOT READ)	3	4	3



From the following list of names, would you say you have a favorable or unfavorable opinion of each person? If you have no opinion or have never heard of the person, just say so. **(PROBE: VERY/SOMEWHAT FAVORABLE/UNFAVORABLE) (RANDOMIZE LIST)**

RANDOMIZE		Total Favorable	Total Unfavorable	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	No Opin	NHO
12. Bernie Moreno	<i>All</i>	25	30	11	14	9	21	25	21
	<i>50+</i>	32	33	14	19	9	24	21	14
	<i>B50+</i>	12	47	4	8	10	37	24	16
13. Sherrod Brown	<i>All</i>	39	35	22	17	14	22	16	9
	<i>50+</i>	44	40	28	16	13	26	13	4
	<i>B50+</i>	76	10	56	20	5	5	12	2
14. Mike DeWine	<i>All</i>	52	35	16	36	21	14	10	2
	<i>50+</i>	58	31	22	36	19	12	9	2
	<i>B50+</i>	46	38	14	32	20	18	12	3
15. Joe Biden	<i>All</i>	33	61	17	16	10	51	5	*
	<i>50+</i>	34	61	22	12	8	54	4	*
	<i>B50+</i>	79	14	55	24	6	8	6	1
16. Donald Trump	<i>All</i>	51	46	37	14	4	42	3	*
	<i>50+</i>	55	41	43	13	4	37	3	1
	<i>B50+</i>	10	81	6	4	3	78	7	2
17. J.D. Vance	<i>All</i>	46	41	27	19	6	35	8	5
	<i>50+</i>	53	38	35	18	6	32	6	3
	<i>B50+</i>	11	72	7	5	5	67	10	7
18. Kamala Harris	<i>All</i>	41	53	26	15	6	47	5	1
	<i>50+</i>	39	57	28	10	6	51	4	1
	<i>B50+</i>	87	9	70	17	3	6	4	1



19. If the election for president were held today, which of the following candidates would you vote for? (RANDOMIZE 1-5)

IF UNDECIDED, ASK:

20. And if you had to choose today, which of the following candidates are you leaning toward? (RANDOMIZE 1-5)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
DONALD TRUMP, THE REPUBLICAN	48	54	7
KAMALA HARRIS, THE DEMOCRAT	39	36	82
ROBERT F. KENNEDY JR., AN INDEPENDENT	9	5	4
CHASE OLIVER, THE LIBERTARIAN CANDIDATE	1	*	*
JILL STEIN, THE GREEN PARTY CANDIDATE	1	*	*
Donald Trump	46	53	7
Lean Trump	1	1	1
Kamala Harris	38	36	81
Lean Harris	1	1	1
Robert F. Kennedy Jr.	8	5	4
Lean Kennedy	1	*	*
Chase Oliver	1	*	*
Lean Oliver	-	-	-
Jill Stein	*	*	*
Lean Stein	*	*	-
Undecided	4	4	6

CONTINUE TO ALL

21. If the election for President were held today and the candidates were (**ROTATE**) Donald Trump, the Republican and Kamala Harris, the Democrat, for whom would you vote? (**PROBE: Definitely/Probably**) (**ROTATE 1-4, 4-1**)

(ASK OF RESPONDENTS WHO SAY "UNDECIDED" IN PREVIOUS QUESTION)

22. Just for the purposes of this survey, if you had to decide today, do you think you would vote for (**ROTATE**) Donald Trump, the Republican, or Kamala Harris, the Democrat? (**ROTATE 1-2**)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL DONALD TRUMP	52	57	8
TOTAL KAMALA HARRIS	42	39	87
Definitely Donald Trump	48	53	6
Probably Donald Trump	4	3	1
Lean Donald Trump	*	*	1
Lean Kamala Harris	*	*	*
Probably Kamala Harris	3	2	5
Definitely Kamala Harris	38	36	82
Other/Someone Else [vol.]	2	1	*
Undecided	5	3	4



CONTINUE TO ALL

23. If the election for U.S. Senate were held today and the candidates were **(ROTATE)** Bernie Moreno, the Republican and Sherrod Brown, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably) (ROTATE 1-4, 4-1)**

(ASK OF RESPONDENTS WHO SAY "UNDECIDED" IN PREVIOUS QUESTION)

24. Just for the purposes of this survey, if you had to decide today, do you think you would vote for **(ROTATE)** Bernie Moreno, the Republican, or Sherrod Brown, the Democrat? **(ROTATE 1-2)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL SHERROD BROWN	46	45	86
TOTAL BERNIE MORENO	42	47	8
Definitely Sherrod Brown	32	36	73
Probably Sherrod Brown	12	8	11
Lean Sherrod Brown	2	1	3
Lean Bernie Moreno	2	3	-
Probably Bernie Moreno	12	12	2
Definitely Bernie Moreno	28	33	6
Other/Someone Else [vol.]	1	*	*
Undecided	11	7	5

CONTINUE TO ALL

25. All other things being equal, if the election for Congress were held today, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democratic candidate for Congress? **(IF REPUBLICAN/DEMOCRAT, ASK: And would you say definitely (REPUBLICAN/DEMOCRAT) or just probably (REPUBLICAN/DEMOCRAT)?)** **(ROTATE 1-4;4-1)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL REPUBLICAN	49	55	8
TOTAL DEMOCRAT	40	36	85
Definitely Republican	39	43	6
Probably Republican	10	12	3
Probably Democrat	11	7	9
Definitely Democrat	29	29	75
Unsure/Depends/Undecided	11	8	7
Refused	*	1	*



RANDOMIZE NEXT THREE QUESTIONS

26. Do you approve or disapprove of the job Joe Biden is doing as President? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	36	36	82
TOTAL DISAPPROVE	62	62	16
Definitely Approve	18	23	59
Probably Approve	18	14	23
Probably Disapprove	10	7	6
Definitely Disapprove	51	54	10
DK/Refused (DO NOT READ)	3	2	2

27. Do you approve or disapprove of the job Donald Trump did when he was President? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	54	59	12
TOTAL DISAPPROVE	44	39	85
Definitely Approve	41	48	6
Probably Approve	13	11	6
Probably Disapprove	7	4	8
Definitely Disapprove	38	34	77
DK/Refused (DO NOT READ)	2	2	2

28. Do you approve or disapprove of the job Kamala Harris is doing as Vice President? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	37	36	82
TOTAL DISAPPROVE	56	58	11
Definitely Approve	19	23	62
Probably Approve	18	13	20
Probably Disapprove	8	5	4
Definitely Disapprove	48	53	7
DK/Refused (DO NOT READ)	7	6	7



ROTATE NEXT TWO QUESTIONS

29. Do you approve or disapprove of the job Sherrod Brown is doing as Senator? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	47	51	81
TOTAL DISAPPROVE	34	38	11
Definitely Approve	24	29	58
Probably Approve	23	22	22
Probably Disapprove	15	15	6
Definitely Disapprove	19	23	5
DK/Refused (DO NOT READ)	20	11	8

30. Do you approve or disapprove of the job J.D. Vance is doing as Senator? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	45	52	11
TOTAL DISAPPROVE	39	36	73
Definitely Approve	26	32	4
Probably Approve	19	19	7
Probably Disapprove	9	7	10
Definitely Disapprove	30	29	63
DK/Refused (DO NOT READ)	17	13	17



CONTINUE TO ALL

31. Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote this November. **(READ AND RANDOMIZE 1-13)**

IF CHOICE MADE IN PREVIOUS QUESTION, ASK

32. And which of the remaining issues would be next most important to you personally in deciding your vote this November. **(READ AND RANDOMIZE 1-12, EXCLUDING CHOICE MADE IN PREVIOUS QUESTION)**

	<i>All 1+2</i>	<i>All 1st</i>	<i>50+ 1+2</i>	<i>50+ 1st</i>	<i>B50+ 1+2</i>	<i>B50+ 1st</i>
Inflation and rising prices	33	17	30	15	20	10
Immigration and border security	32	17	39	22	6	3
The economy and jobs	23	14	23	14	18	12
Abortion and reproductive issues	21	12	16	9	27	14
Threats to democracy	20	13	17	11	32	23
Taxes, government spending and debt	13	5	11	4	6	1
<i>SOCIAL SECURITY OR MEDICARE</i>	13	7	21	11	36	19
-Social Security	10	5	16	8	30	16
-Medicare	4	2	7	3	11	3
Gun control/gun rights	10	3	9	3	17	6
Health care	9	3	7	3	14	5
Foreign policy and military defense	8	3	7	2	3	1
The environment and climate change	6	3	5	2	5	1
Law & order and crime	6	2	8	2	7	2
Don't Know/Refused	2	2	3	2	3	3

33. How worried are you about your personal financial situation? **(READ AND ROTATE 1-4; 4-1)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
WORRIED	62	62	53
NOT WORRIED	36	37	46
Very worried	24	23	23
Somewhat worried	38	39	31
Not too worried	24	21	26
Not worried at all	12	16	20
DK/Refused (DO NOT READ)	2	1	1



Please tell me how important each of the following issues are when deciding your vote this November: extremely important, very important, somewhat important, not too important, or not at all important.

	(RANDOMIZE)		Extremely/ Very Important	Ext Imp	Very Imp	Smwt Imp	Not Too Imp	Not At All Imp	DK/ Ref (DNR)
34.	Social Security	All	70	37	33	21	5	2	2
		50+	80	41	39	16	1	2	*
		B50+	89	56	33	8	1	2	*
35.	Medicare	All	64	32	32	23	9	3	1
		50+	74	37	38	20	4	1	*
		B50+	86	54	32	10	2	1	1
36.	Cost of prescription drugs	All	63	31	31	26	7	3	1
		50+	67	31	36	25	5	2	1
		B50+	81	50	31	12	5	2	1
37.	Policies to help seniors live independently at home as they age	All	56	25	31	31	7	3	2
		50+	70	32	28	24	4	2	*
		B50+	86	51	32	11	1	1	*
38.	Cost of housing	All	68	38	30	22	6	3	1
		50+	62	30	33	27	7	4	1
		B50+	80	52	28	15	3	2	-
39.	Cost of utilities	All	67	35	32	24	6	1	1
		50+	66	31	35	27	5	1	*
		B50+	79	45	34	17	2	1	*

40. For this November's election, how will you be voting? **(READ AND RANDOMIZE 1-3)**

	All	50+	B50+
Vote in-person on election day	57	51	41
Vote early in person	22	26	33
Vote by absentee or mail-in ballot	15	18	20
Unsure/DK/Refused (DO NOT READ)	6	5	6

41. A family caregiver is someone who provides care or assistance to an older or ill adult, or someone with a disability. Do you consider yourself to be a family caregiver?

	All	50+	B50+
Yes	25	30	39
No	75	70	61
DK/Refused (DO NOT READ)	*	*	*



IF CAREGIVER ASK:

42. About how many hours do you spend on caregiving each week?

	All n149	50+ n239	B50+ n155
Five hours or less	27	28	29
Six to ten hours	24	24	24
Eleven to twenty hours	16	14	15
Twenty-one hours or more	31	31	28
DK/Refused (DO NOT READ)	2	3	5

CONTINUE TO ALL

Thinking about issues that could be addressed in Washington, for each of the following statements, please tell me if you would be more likely or less likely to vote for a candidate that advocated this position. If it would have no impact on your vote, just say so. **(IF MORE/LESS, ASK) Would you say you are much (MORE/LESS) likely or just somewhat (MORE/LESS) likely?**

	(RANDOMIZE MESSAGES)		Total More Likely	Total Less Likely	Much More Likely	Smwt More Likely	Smwt Less Likely	Much Less Likely	No Impact	DK/ Ref (DNR)
43.	Making sure workers get the Social Security they paid into and earned through a lifetime of hard work	All	90	4	67	24	3	1	5	*
		50+	94	3	75	19	2	1	2	1
		B50+	94	2	84	10	1	1	3	1
44.	Protecting Social Security from cuts that would be used to reduce the nation's debt	All	75	15	53	22	8	7	9	1
		50+	77	16	61	17	7	9	5	2
		B50+	81	13	70	11	5	8	4	2
45.	Provide support for family caregivers who are helping their loved ones live independently in their homes	All	72	10	35	37	7	3	17	1
		50+	77	9	40	36	6	3	13	1
		B50+	89	4	68	21	3	1	6	1
46.	Providing a tax credit for unpaid family caregivers who work to help cover the costs associated with caring for a family member	All	68	12	33	35	9	3	19	1
		50+	69	13	37	32	10	3	17	1
		B50+	86	5	63	23	4	1	8	1
47.	Provide paid leave so unpaid family caregivers can care for loved ones without losing their job or salary.	All	71	13	39	32	10	4	15	1
		50+	72	13	41	32	10	3	14	1
		B50+	89	4	65	24	3	1	7	*



48. Do you support or oppose Ohio lawmakers increasing the availability of home care services and supports in Ohio so residents can remain in their homes as they age? **[PROBE IF CHOICE MADE:] Would you say you strongly or somewhat (support/oppose) it?**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL SUPPORT	86	91	94
TOTAL OPPOSE	6	4	3
Strongly support	51	58	79
Somewhat support	35	33	15
Somewhat oppose	4	3	1
Strongly oppose	2	1	2
DK/Refused (DO NOT READ)	8	5	3

49. Do you support or oppose Ohio lawmakers increasing the amount of housing available in Ohio that is both safe and affordable? **[PROBE IF CHOICE MADE:] Would you say you strongly or somewhat (support/oppose) it?**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL SUPPORT	81	81	91
TOTAL OPPOSE	13	14	6
Strongly support	53	52	77
Somewhat support	28	29	14
Somewhat oppose	7	7	2
Strongly oppose	6	7	4
DK/Refused (DO NOT READ)	6	5	3

50. A new law allows Medicare to start negotiating with drug companies for lower prices. (ROTATE)

(Some/Others) in Congress want Medicare to continue negotiating for lower prices.

(Others/Some) in Congress want to repeal the law, prohibiting Medicare from negotiating for lower prices at all.

Which member of Congress do you support? (ROTATE 1-2)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
The member supporting negotiating for lower drug prices	80	84	88
The one who wants to end negotiating for lower drug prices	7	6	7
DK/Refused (DO NOT READ)	13	11	5



51. Would you say you are (ROTATE) a Liberal, Moderate or a Conservative in your political beliefs? (IF LIBERAL OR CONSERVATIVE, PROBE: Very/Somewhat) (ROTATE 1-5, 5-1)

	All	50+	B50+
TOTAL CONSERVATIVE	40	46	22
MODERATE	29	30	36
TOTAL LIBERAL	24	18	32
Very conservative	21	24	10
Somewhat conservative	20	22	11
Somewhat liberal	12	11	18
Very liberal	11	8	13
Unsure/DK/Refused (DO NOT READ)	7	6	11

52. For whom did you vote in the 2020 Presidential election? [DO NOT READ RESPONSES] (ROTATE 1-2)

	All	50+	B50+
Donald Trump, the Republican candidate	46	54	6
Joe Biden, the Democratic candidate	39	35	83
Other	3	2	1
I did not vote for President	7	3	3
Refused (DO NOT READ)	5	6	7

53. Do you live in an area that is urban, suburban or rural?

	All	50+	B50+
Urban	23	25	47
Suburban	47	46	43
Rural	26	26	5
DK/Refused (DO NOT READ)	4	3	6

54. What is your current marital status? (READ)

	All	50+	B50+
Married	47	49	32
Single, never married	26	12	28
Divorced	14	19	22
Widowed/Widower	10	18	14
Separated	2	2	3
DK/Refused (DO NOT READ)	1	1	1



55. Do you identify as LGBTQ?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Yes	8	5	5
No	88	91	92
Prefer not to say	4	4	4

56. Which of the following best describes your current employment situation?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Employed	60	44	45
Retired	29	49	44
Unemployed	4	4	8
Homemaker	4	2	1
Student	2	*	*
DK/Refused (DO NOT READ)	1	1	2

ASK REST OF SURVEY TO 50+ ONLY:

57. Is Social Security now, or do you expect it to be, a major source of income for your household, a minor source of income for your household, or not a source of income for your household?

	<i>50+</i>	<i>B50+</i>
Major source	55	51
Minor source	30	25
Not a source	13	18
DK/Refused (DO NOT READ)	2	5

58. Are you or another member of your household a member of AARP?

	<i>50+</i>	<i>B50+</i>
Yes	34	47
No	65	49
DK/Refused (DO NOT READ)	1	3



59. Thank you for taking the time to answer this survey, which is being conducted on behalf of AARP. The overall results of the survey will be shared with the media. Would you be willing to speak with a reporter about your views on the upcoming election and the topics we discussed in this survey?

	50+	B50+
Yes	27	30
No	73	70

(IF YES, COLLECT NAME, TELEPHONE AND EMAIL)

CONTINUE TO ALL

60. Region/DMA (PRE-CODE)

	All	50+	B50+
Cleveland DMA	33	34	39
Columbus DMA	21	19	20
Cincinnati DMA	16	15	19
Dayton DMA	11	11	10
Toledo DMA	8	8	6
Youngstown DMA	5	5	4
Southeast Ohio DMAs	4	5	1
Northwest Ohio DMAs	2	2	1

61. Vote History (PRE-CODE; VARIABLES: VH22G, VH20G, VH18G, VH16G)

	All	50+	B50+
4 of 4	53	63	65
3 of 4	13	13	15
2 of 4	9	9	7
1 of 4	11	7	7
0 of 4	14	8	5