



AARP 2024 State Survey: Georgia

July 2024



2024 ELECTION STATEWIDE SURVEY
GEORGIA – TOPLINE

Universe/Sample Size: Likely 2024 Voters Ages 18+ N=600, m.o.e. $\pm 4\%$
Likely 2024 Voters Ages 50+ N=800 (N=306 from 18+ sample
and N=494 from 50+ oversample), m.o.e. $\pm 3.5\%$
African American/Black Likely 2024 Voters Ages 50+ N=400
(N=92 from 18+ sample, N=148 from 50+ oversample, and
N=160 from AA/B oversample), m.o.e. $\pm 4.9\%$

Field dates: July 24-31, 2024

Hello, my name is _____ and I'm calling from XXXXXXXX, a national public opinion firm. We're conducting a public opinion survey among Georgia residents and we'd like to get your input. We are not trying to sell anything, and your answers will remain confidential.

May I please speak with (NAME ON SAMPLE)?

IF NOT HOME/UNAVAILABLE, PROCEED TO Q 1:

1. Are you over 18 and registered to vote in Georgia?

	All	50+	B50+
Yes	100	100	100
No/All other responses	-	-	-

2. How likely are you to vote in the 2024 general election later this fall for President and Congress? Would you say you will (READ)

	All	50+	B50+
Definitely vote	92	94	91
Probably vote	6	4	5
Be a 50-50 chance to vote	2	2	3
Probably NOT vote (TERMINATE)	-	-	-
Definitely NOT vote (TERMINATE)	-	-	-
DK/Refused (DO NOT READ) (TERMINATE)	-	-	-

3. In what year were you born? ____ (TERMINATE IF 2007 OR LATER; 1974 OR EARLIER QUALIFY AS 50+) (TERMINATE AGE REFUSALS)

	All	50+	B50+
18-34	24	-	-
35-49	25	-	-
50-64	29	56	58
65+	22	44	42



4. Are you of Hispanic or Latino origin or descent?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Yes	6	3	3
No	94	96	96
DK/Refused (DO NOT READ)	1	1	1

4. Are you of Hispanic or Latino origin or descent?

5. Which of the following categories indicates the race or races that you consider yourself to be? (Select all that apply)? (READ AND RANDOMIZE 1-3)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
White	57	63	-
African American/Black	31	30	100
Hispanic	6	3	3
Asian American	2	1	*
Other (SPECIFY:____) (DO NOT READ)	3	2	1
DK/Refused (DO NOT READ)	2	2	-

6. What is your gender?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Female	55	55	59
Male	45	45	41
Other (vol.)	-	-	-

7. With which political party are you affiliated? **(READ) (ROTATE 1-2)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Republican	38	44	3
Democrat	37	36	80
Independent or Unaffiliated	24	19	16
Something else	1	1	1
DK/Refused (DO NOT READ)	*	1	1



ASK IF INDEPENDENT/SOMETHING ELSE/REFUSED

8. Do you consider yourself closer to (ROTATE) the Republican Party or the Democratic Party? (ROTATE 1-2)

	<i>All</i> <i>n154</i>	<i>50+</i> <i>n161</i>	<i>B50+</i> <i>n69</i>
Closer to the Republican Party	30	36	11
Closer to the Democratic Party	37	27	41
Purely Independent	28	33	43
DK/Refused (DO NOT READ)	4	4	5

CONTINUE TO ALL

9. What is the highest level of formal education that you have completed? (READ)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Some grade school	*	*	*
Some high school	2	3	3
High school graduate	14	15	16
Technical or vocational school graduate	6	6	9
Some college	24	24	21
College graduate with an associate's or 2-year degree	13	13	15
College graduate with a bachelor's or 4-year degree	24	24	20
Post-graduate degree	16	14	15
DK/Refused (DO NOT READ)	*	*	-



10. On a scale of 0-10 where 0 means not at all motivated to vote, 5 means somewhat motivated to vote and 10 means extremely motivated to vote, how motivated to vote are you in the 2024 general election for President and Congress?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
10 – EXTREMELY MOTIVATED TO VOTE	79	88	84
8-9	8	6	6
0-7	12	6	9
9	3	2	3
8	5	3	3
7	4	1	2
6	2	1	1
5 – Somewhat motivated to vote	4	3	5
4	*	*	1
3	1	*	-
2	*	*	-
1	*	*	-
0 – Not at all motivated to vote	*	*	1
DK/Refused (DO NOT READ)	1	*	1

11. Would you say that things in this country are headed in the right direction or would you say that they are headed in the wrong direction?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Right direction	28	30	59
Wrong direction	70	67	38
DK/Refused (DO NOT READ)	2	3	4



From the following list of names, would you say you have a favorable or unfavorable opinion of each person? If you have no opinion or have never heard of the person, just say so. **(PROBE: VERY/SOMEWHAT FAVORABLE/UNFAVORABLE) (RANDOMIZE LIST)**

RANDOMIZE		Total Favorable	Total Unfavorable	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	No Opin	NHO
12. J.D. Vance	<i>All</i>	38	38	23	15	7	31	11	14
	<i>50+</i>	46	33	31	15	5	29	10	11
	<i>B50+</i>	7	59	3	4	6	53	12	22
13. Kamala Harris	<i>All</i>	46	47	30	16	4	43	5	1
	<i>50+</i>	43	52	35	8	3	48	4	1
	<i>B50+</i>	86	8	73	13	2	6	6	*
14. Brian Kemp	<i>All</i>	53	32	24	29	14	18	11	4
	<i>50+</i>	59	29	30	29	13	16	9	3
	<i>B50+</i>	33	48	6	27	21	28	14	5
15. Joe Biden	<i>All</i>	39	56	21	18	9	47	4	*
	<i>50+</i>	40	55	27	13	4	51	4	*
	<i>B50+</i>	80	12	57	23	5	7	8	*
16. Donald Trump	<i>All</i>	47	48	35	11	4	44	4	1
	<i>50+</i>	53	43	42	10	3	40	4	*
	<i>B50+</i>	8	82	6	3	5	77	9	*



17. If the election for president were held today, which of the following candidates would you vote for? (RANDOMIZE 1-5)

IF UNDECIDED, ASK:

18. And if you had to choose today, which of the following candidates are you leaning toward? (RANDOMIZE 1-5)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
DONALD TRUMP, THE REPUBLICAN	46	51	6
KAMALA HARRIS, THE DEMOCRAT	44	43	88
ROBERT F. KENNEDY JR., AN INDEPENDENT	4	2	2
CORNEL WEST, AN INDEPENDENT	2	1	*
JILL STEIN, THE GREEN PARTY CANDIDATE	1	*	-
CHASE OLIVER, THE LIBERTARIAN CANDIDATE	*	*	*
Donald Trump	45	50	5
Lean Trump	1	1	1
Kamala Harris	43	42	86
Lean Harris	1	1	2
Robert F. Kennedy Jr.	3	2	1
Lean Kennedy	*	1	*
Cornel West	2	1	*
Lean West	*	-	-
Jill Stein	1	*	-
Lean Stein	-	-	-
Chase Oliver	*	*	*
Lean Oliver	-	-	-
Undecided	3	3	4



CONTINUE TO ALL

19. If the election for President were held today and the candidates were **(ROTATE)** Donald Trump, the Republican and Kamala Harris, the Democrat, for whom would you vote?

(PROBE: Definitely/Probably) (ROTATE 1-4, 4-1)

(ASK OF RESPONDENTS WHO SAY "UNDECIDED" IN PREVIOUS QUESTION)

20. Just for the purposes of this survey, if you had to decide today, do you think you would vote for **(ROTATE)** Donald Trump, the Republican, or Kamala Harris, the Democrat?
(ROTATE 1-2)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL DONALD TRUMP	48	53	6
TOTAL KAMALA HARRIS	48	45	90
Definitely Donald Trump	44	50	5
Probably Donald Trump	3	2	1
Lean Donald Trump	1	*	-
Lean Kamala Harris	*	1	1
Probably Kamala Harris	5	3	6
Definitely Kamala Harris	43	41	83
Other/Someone Else [vol.]	1	*	-
Undecided	3	3	3

CONTINUE TO ALL

21. All other things being equal, if the election for Congress were held today, would you be more likely to vote for **(ROTATE)** the Republican candidate or the Democratic candidate for Congress? (IF REPUBLICAN/DEMOCRAT, ASK: And would you say definitely **(REPUBLICAN/DEMOCRAT)** or just probably **(REPUBLICAN/DEMOCRAT)**?)
(ROTATE 1-4;4-1)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL REPUBLICAN	46	52	6
TOTAL DEMOCRAT	46	43	88
Definitely Republican	38	44	5
Probably Republican	8	8	2
Probably Democrat	8	5	9
Definitely Democrat	38	37	80
Unsure/Depends/Undecided	7	5	5
Refused	*	*	*



RANDOMIZE NEXT THREE QUESTIONS

22. Do you approve or disapprove of the job Joe Biden is doing as President? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	41	43	85
TOTAL DISAPPROVE	57	55	12
Strongly Approve	21	28	57
Somewhat Approve	20	16	28
Somewhat Disapprove	9	4	4
Strongly Disapprove	48	51	7
DK/Refused (DO NOT READ)	2	1	3

23. Do you approve or disapprove of the job Donald Trump did when he was President? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	50	54	11
TOTAL DISAPPROVE	49	44	85
Strongly Approve	37	43	4
Somewhat Approve	13	11	7
Somewhat Disapprove	8	4	8
Strongly Disapprove	41	39	77
DK/Refused (DO NOT READ)	2	2	4

24. Do you approve or disapprove of the job Kamala Harris is doing as Vice President? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	44	43	86
TOTAL DISAPPROVE	51	53	9
Strongly Approve	24	30	62
Somewhat Approve	20	13	24
Somewhat Disapprove	8	4	1
Strongly Disapprove	44	49	8
DK/Refused (DO NOT READ)	5	3	5



ROTATE NEXT THREE QUESTIONS

25. Do you approve or disapprove of the job Raphael Warnock is doing as Senator? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	50	46	86
TOTAL DISAPPROVE	38	45	8
Strongly Approve	33	34	70
Somewhat Approve	17	12	15
Somewhat Disapprove	10	11	4
Strongly Disapprove	29	34	5
DK/Refused (DO NOT READ)	12	9	6

26. Do you approve or disapprove of the job Jon Ossoff is doing as Senator? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	49	48	79
TOTAL DISAPPROVE	31	37	8
Strongly Approve	28	31	61
Somewhat Approve	21	17	18
Somewhat Disapprove	10	11	4
Strongly Disapprove	20	25	4
DK/Refused (DO NOT READ)	20	16	14

27. Do you approve or disapprove of the job Brian Kemp is doing as Governor? **(PROBE: STRONGLY/SOMEWHAT)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL APPROVE	61	66	46
TOTAL DISAPPROVE	32	29	47
Strongly Approve	28	33	9
Somewhat Approve	33	32	37
Somewhat Disapprove	17	15	21
Strongly Disapprove	16	14	26
DK/Refused (DO NOT READ)	6	5	7



CONTINUE TO ALL

28. Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote this November. **(READ AND RANDOMIZE 1-13)**

IF CHOICE MADE IN PREVIOUS QUESTION, ASK

29. And which of the remaining issues would be next most important to you personally in deciding your vote this November. **(READ AND RANDOMIZE 1-12, EXCLUDING CHOICE MADE IN PREVIOUS QUESTION)**

	<i>All 1+2</i>	<i>All 1st</i>	<i>50+ 1+2</i>	<i>50+ 1st</i>	<i>B50+ 1+2</i>	<i>B50+ 1st</i>
Inflation and rising prices	39	22	31	16	28	15
Immigration and border security	28	15	35	21	6	3
The economy and jobs	26	13	23	10	23	9
Abortion and reproductive issues	20	11	16	10	18	10
Threats to democracy	19	12	22	14	32	20
Taxes, government spending and debt	13	5	9	3	6	2
<i>SOCIAL SECURITY OR MEDICARE</i>	12	6	21	11	34	19
-Social Security	10	5	18	8	30	14
-Medicare	3	1	5	2	10	5
Health care	9	4	9	3	14	7
Gun control/gun rights	9	3	10	4	13	6
Foreign policy and military defense	7	3	6	2	2	*
The environment and climate change	7	2	4	1	6	2
Law & order and crime	6	2	7	2	5	1
Don't Know/Refused	2	2	4	3	4	3

30. How worried are you about your personal financial situation? **(READ AND ROTATE 1-4; 4-1)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
WORRIED	67	64	60
NOT WORRIED	33	35	38
Very worried	29	27	27
Somewhat worried	38	37	34
Not too worried	20	19	21
Not worried at all	13	17	18
DK/Refused (DO NOT READ)	*	1	1



Please tell me how important each of the following issues are when deciding your vote this November: extremely important, very important, somewhat important, not too important, or not at all important.

	(RANDOMIZE)		Extremely/ Very Important	Ext Imp	Very Imp	Smwt Imp	Not Too Imp	Not At All Imp	DK/ Ref (DNR)
31.	Social Security	<i>All</i>	73	43	30	21	4	2	*
		<i>50+</i>	83	50	33	14	1	1	*
		<i>B50+</i>	92	64	28	6	1	1	*
32.	Medicare	<i>All</i>	67	35	31	24	6	3	*
		<i>50+</i>	75	43	32	18	3	3	1
		<i>B50+</i>	87	59	29	11	1	1	*
33.	Cost of prescription drugs	<i>All</i>	68	36	32	23	6	3	*
		<i>50+</i>	71	39	32	21	4	3	*
		<i>B50+</i>	83	58	25	13	2	2	*
34.	Policies to help seniors live independently at home as they age	<i>All</i>	63	33	30	26	7	3	1
		<i>50+</i>	74	41	32	20	3	2	1
		<i>B50+</i>	87	57	30	10	2	1	*
35.	Cost of housing	<i>All</i>	79	46	33	15	4	2	1
		<i>50+</i>	71	42	30	18	6	4	1
		<i>B50+</i>	84	59	25	12	2	1	*
36.	Cost of utilities	<i>All</i>	73	40	33	21	4	2	*
		<i>50+</i>	73	38	35	22	3	2	*
		<i>B50+</i>	78	55	23	18	2	2	-

37. For this November's election, how will you be voting? **(READ AND RANDOMIZE 1-3)**

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Vote early in person	51	56	61
Vote in-person on election day	37	31	24
Vote by absentee or mail-in ballot	7	9	8
Unsure/DK/Refused (DO NOT READ)	5	4	6

38. A family caregiver is someone who provides care or assistance to an older or ill adult, or someone with a disability. Do you consider yourself to be a family caregiver?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Yes	30	34	34
No	69	65	66
DK/Refused (DO NOT READ)	*	*	*



IF CAREGIVER ASK:

39. About how many hours do you spend on caregiving each week?

	All n183	50+ n274	B50+ n134
Five hours or less	28	26	34
Six to ten hours	22	20	17
Eleven to twenty hours	18	17	12
Twenty-one hours or more	32	36	35
DK/Refused (DO NOT READ)	1	1	2

CONTINUE TO ALL

Thinking about issues that could be addressed in Washington, for each of the following statements, please tell me if you would be more likely or less likely to vote for a candidate that advocated this position. If it would have no impact on your vote, just say so. **(IF MORE/LESS, ASK) Would you say you are much (MORE/LESS) likely or just somewhat (MORE/LESS) likely?**

	(RANDOMIZE MESSAGES)		Total More Likely	Total Less Likely	Much More Likely	Smwt More Likely	Smwt Less Likely	Much Less Likely	No Impact	DK/ Ref (DNR)
40.	Making sure workers get the Social Security they paid into and earned through a lifetime of hard work	All	92	3	73	19	2	1	5	*
		50+	92	2	77	15	1	1	5	1
		B50+	95	*	83	12	*	-	4	1
41.	Protecting Social Security from cuts that would be used to reduce the nation's debt	All	77	14	57	20	7	7	8	1
		50+	79	14	66	13	6	8	6	1
		B50+	84	11	71	13	5	6	5	1
42.	Provide support for family caregivers who are helping their loved ones live independently in their homes	All	75	10	41	34	6	4	14	1
		50+	77	10	46	31	7	3	13	1
		B50+	89	3	64	25	2	1	7	1
43.	Providing a tax credit for unpaid family caregivers who work to help cover the costs associated with caring for a family member	All	75	10	39	36	6	4	15	1
		50+	76	9	41	35	6	3	14	1
		B50+	88	4	62	27	3	1	7	1
44.	Provide paid leave so unpaid family caregivers can care for loved ones without losing their job or salary.	All	72	12	42	30	7	5	15	1
		50+	72	11	45	27	7	3	17	1
		B50+	89	4	66	23	3	1	7	*



45. Do you support or oppose expanding Medicaid and access to health care for Georgia residents who earn under \$21,000 a year, including those age 50-64, and bringing home more than \$1.6 billion in Georgia tax dollars from Washington, DC? **[PROBE IF CHOICE MADE:] Would you say you strongly or somewhat (support/oppose) it?**

	All	50+	B50+
TOTAL SUPPORT	75	71	87
TOTAL OPPOSE	18	22	8
Strongly support	48	45	67
Somewhat support	27	26	19
Somewhat oppose	9	12	3
Strongly oppose	9	10	5
DK/Refused (DO NOT READ)	7	7	6

46. Do you support or oppose creating a retirement savings program for the more than two million Georgia private-sector workers who don't have access to a retirement savings account at work, so that they have an option to contribute a portion of their paychecks to their retirement? **[PROBE IF CHOICE MADE:] Would you say you strongly or somewhat (support/oppose) it?**

	All	50+	B50+
TOTAL SUPPORT	82	81	89
TOTAL OPPOSE	14	14	5
Strongly support	49	47	64
Somewhat support	33	34	25
Somewhat oppose	7	6	3
Strongly oppose	7	7	2
DK/Refused (DO NOT READ)	5	5	5



47. A new law allows Medicare to start negotiating with drug companies for lower prices. (ROTATE)

(Some/Others) in Congress want Medicare to continue negotiating for lower prices.

(Others/Some) in Congress want to repeal the law, prohibiting Medicare from negotiating for lower prices at all.

Which member of Congress do you support? (ROTATE 1-2)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
The member supporting negotiating for lower drug prices	84	84	91
The one who wants to end negotiating for lower drug prices	7	6	4
DK/Refused (DO NOT READ)	9	10	5

48. Would you say you are (ROTATE) a Liberal, Moderate or a Conservative in your political beliefs? (IF LIBERAL OR CONSERVATIVE, PROBE: Very/Somewhat) (ROTATE 1-5, 5-1)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
TOTAL CONSERVATIVE	42	49	20
MODERATE	27	28	39
TOTAL LIBERAL	25	16	29
Very conservative	26	32	10
Somewhat conservative	16	17	10
Somewhat liberal	14	8	17
Very liberal	12	7	12
Unsure/DK/Refused (DO NOT READ)	6	7	13

49. For whom did you vote in the 2020 Presidential election? [DO NOT READ RESPONSES] (ROTATE 1-2)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Joe Biden, the Democratic candidate	44	41	83
Donald Trump, the Republican candidate	44	51	5
Other	2	1	1
I did not vote for President	6	2	2
Refused (DO NOT READ)	4	5	8



50. Do you live in an area that is urban, suburban or rural?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Urban	19	20	25
Suburban	49	45	48
Rural	29	32	22
DK/Refused (DO NOT READ)	3	3	5

51. What is your current marital status? (READ)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Married	51	57	45
Single, never married	29	12	19
Divorced	11	16	22
Widowed/Widower	8	14	12
Separated	1	1	1
DK/Refused (DO NOT READ)	*	*	*

52. Do you identify as LGBTQ?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Yes	8	4	3
No	88	91	91
Prefer not to say	4	5	6

53. Which of the following best describes your current employment situation?

	<i>All</i>	<i>50+</i>	<i>B50+</i>
Employed	59	42	43
Retired	25	48	47
Unemployed	6	5	6
Homemaker	6	4	1
Student	3	*	1
DK/Refused (DO NOT READ)	1	1	2



ASK REST OF SURVEY TO 50+ ONLY:

54. Is Social Security now, or do you expect it to be, a major source of income for your household, a minor source of income for your household, or not a source of income for your household?

	50+	B50+
Major source	56	58
Minor source	29	23
Not a source	12	13
DK/Refused (DO NOT READ)	4	6

55. Are you or another member of your household a member of AARP?

	50+	B50+
Yes	34	47
No	63	49
DK/Refused (DO NOT READ)	3	3

56. Thank you for taking the time to answer this survey, which is being conducted on behalf of AARP. The overall results of the survey will be shared with the media. Would you be willing to speak with a reporter about your views on the upcoming election and the topics we discussed in this survey?

	50+	B50+
Yes	38	34
No	62	66

(IF YES, COLLECT NAME, TELEPHONE AND EMAIL)

CONTINUE TO ALL

57. Region/DMA (PRE-CODE)

	All	50+	B50+
Atlanta DMA	69	66	61
Savannah DMA	6	7	7
Macon DMA	6	7	9
Augusta DMA	5	5	7
Albany DMA	3	4	5
Chattanooga DMA	3	3	1
Columbus DMA	3	3	4
Rest of State	5	6	5



58. Vote History (PRE-CODE; VARIABLES: VH22G, VH20G, VH18G, VH16G)

	<i>All</i>	<i>50+</i>	<i>B50+</i>
4 of 4	49	65	67
3 of 4	13	11	11
2 of 4	11	9	8
1 of 4	13	9	7
0 of 4	14	7	8