Technology Use and Attitudes among Mid-Life and Older Americans

Device of Choice Where Their Wallet is Concerned

Users still prefer computers over smartphones for activities involving money.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Computer</th>
<th>Smartphone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make a purchase</td>
<td>79%</td>
<td>35%</td>
</tr>
<tr>
<td>Comparative shop for discounts or deals</td>
<td>61%</td>
<td>37%</td>
</tr>
<tr>
<td>Perform banking or financial transactions</td>
<td>79%</td>
<td>35%</td>
</tr>
</tbody>
</table>

Connected to BFFs and Family

91% of adults 50-plus use technology to stay connected
86% connect through text messaging
72% connect through social media*

*Social media usage has grown over 112% since 2011

Adults 50-plus are Empowered by Tech

- 92% use a laptop or desktop
- 70% use a smartphone
- 43% use a tablet
- 23% use an e-reader
- 7% use a home assistant

The Multi-Use Smartphone

- 89% send & receive email or texts
- 42% play games
- 77% get traffic & directions
- 28% manage medical care on their phones
- 34% watch video or shows

Data Privacy Alert

41% do not trust that their data is safe online....yet

- 33% use two-factor identification
- 45% regularly change their passwords on important accounts
- 58% have a passcode on their smartphone


*Scarborough USA+ 2011-2017 Release 1

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