

**Governor:** Josh Shapiro now leads Doug Mastriano 53% - 42% in the race for governor, up from 49% - 46% in June. Shapiro's 10-point lead among voters 50+ is a 9-point shift in direction.

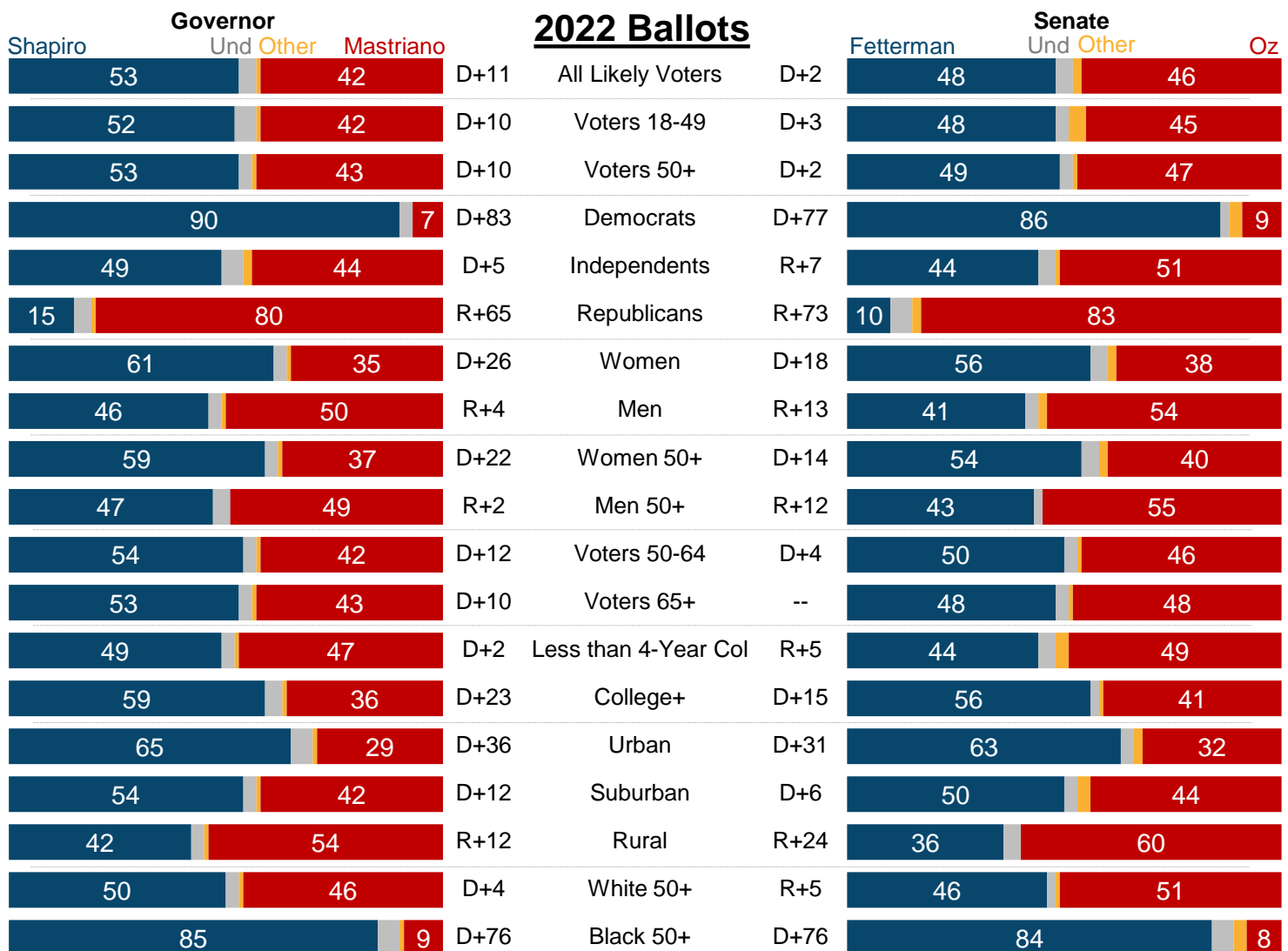
Shapiro has Democrats much more consolidated behind him than Mastriano does Republicans, and also leads narrowly among Independents. There are large gender and educational attainment gaps, with Shapiro up by large margins among women, women 50+, and four-year college grads. Since June, Shapiro's lead among Black voters 50+ has gone from 61-points to 76.

Shapiro's image is now 50% favorable – 33% unfavorable. In June it was 47/34. Mastriano's is 37/47 vs. 37/44 in June.

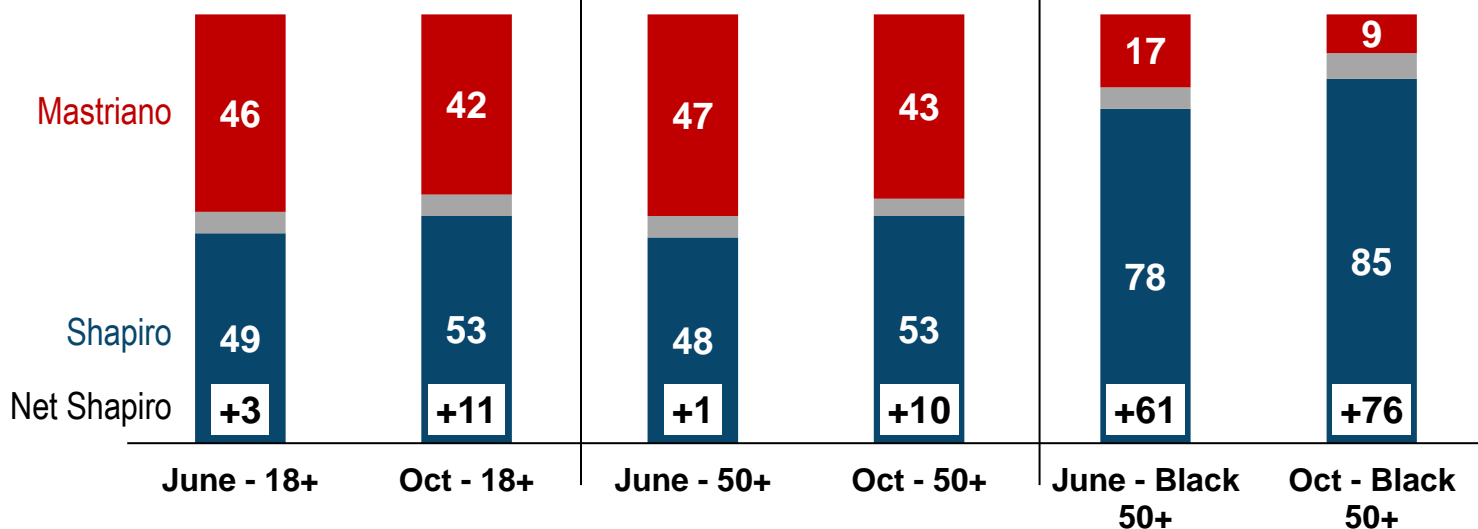
**Senate:** John Fetterman leads Mehmet Oz 48% - 46%, with the race within the margin of error. In June, Fetterman's advantage was 50% - 44%. Fetterman leads Oz by an identical 2% margin among voters 50+, similar to his 3-point June edge.

Unlike the governor's race, Fetterman is only running slightly better among Democrats than Oz is with Republicans, and Oz has the narrow lead with Independents. Large gender and education gaps are present in the Senate race, with women and college educated voters responsible for Fetterman's slight edge on the ballot. Fetterman is up big with voters who say they live in an urban area and narrowly with those in the suburbs, while Oz has a clear advantage with rural voters. Fetterman has gained support among Black 50+ voters since June, now winning their votes by an 84% - 8% margin.

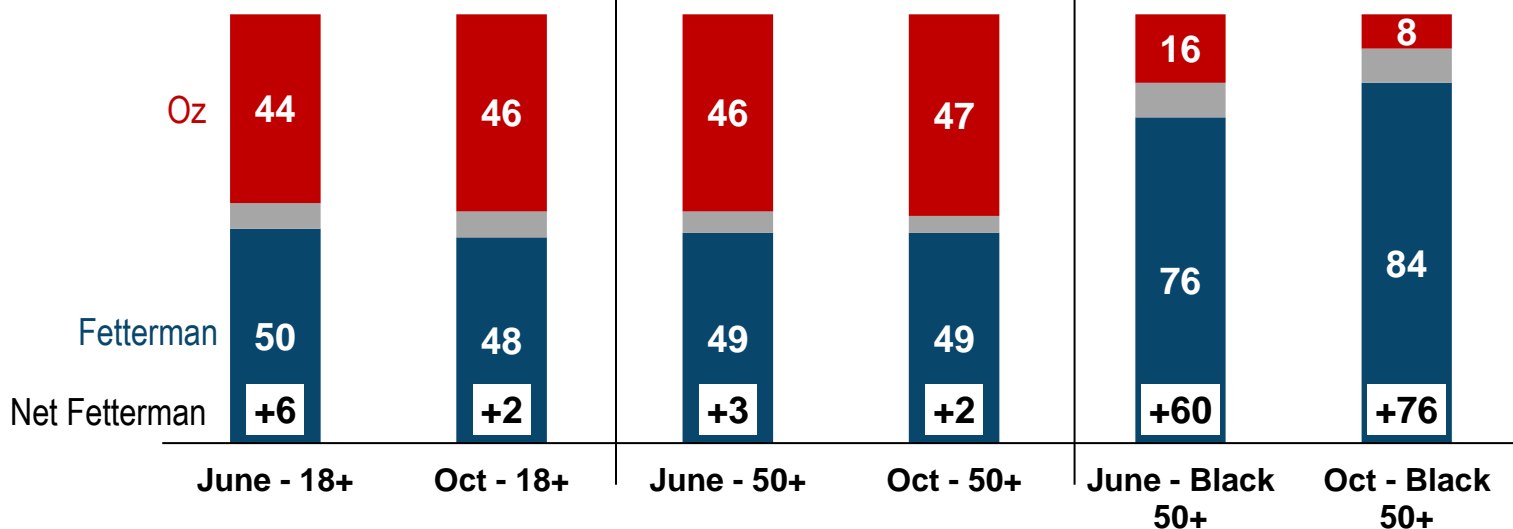
Both candidates have seen shifts in their images since June. Fetterman's is still slightly positive, but much less so at 46/45 vs. 46/36 in June. Oz is still underwater at 38/50, but significantly improved from 30/63 in June.



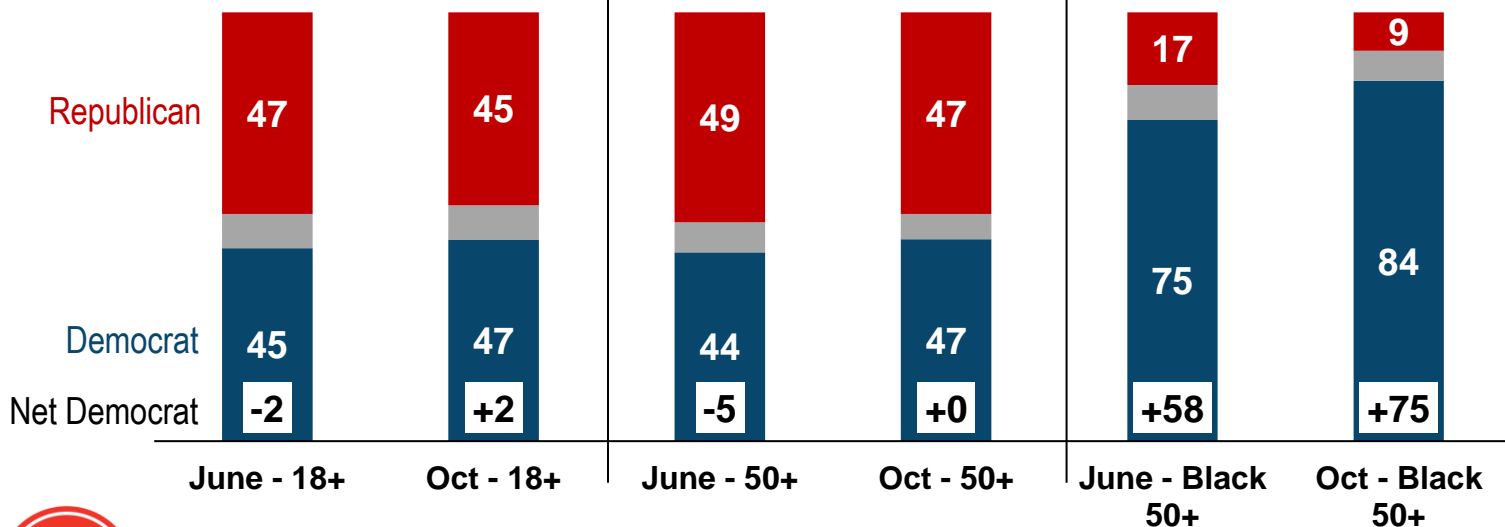
### Governor's Race



### Senate Race



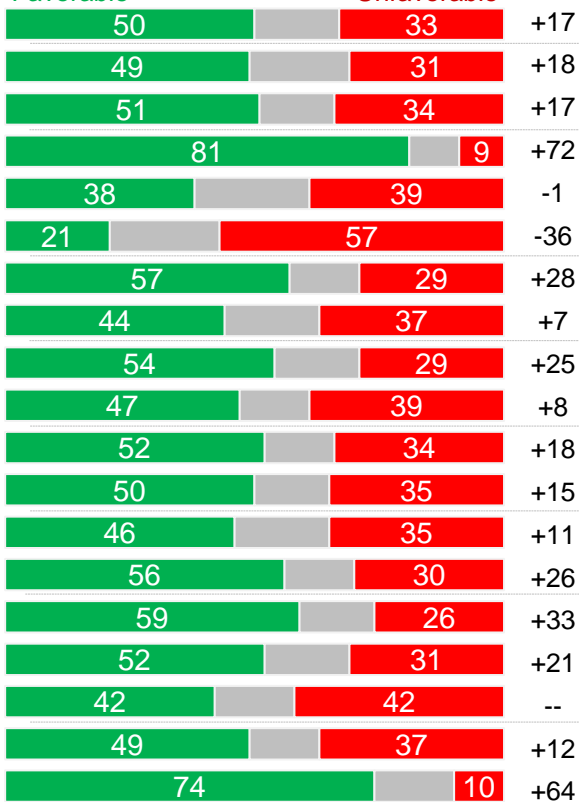
### Generic Ballot



## Candidate Images

### Josh Shapiro

Favorable Unfavorable



All Likely Voters

-10

Voters 18-49

-12

Voters 50+

-9

Democrats

-66

Independents

+6

Republicans

+43

Women

-21

Men

+1

Women 50+

-18

Men 50+

--

Voters 50-64

-9

Voters 65+

-9

Less than 4-Year Col

-3

College+

-23

Urban

-28

Suburban

-16

Rural

+13

White 50+

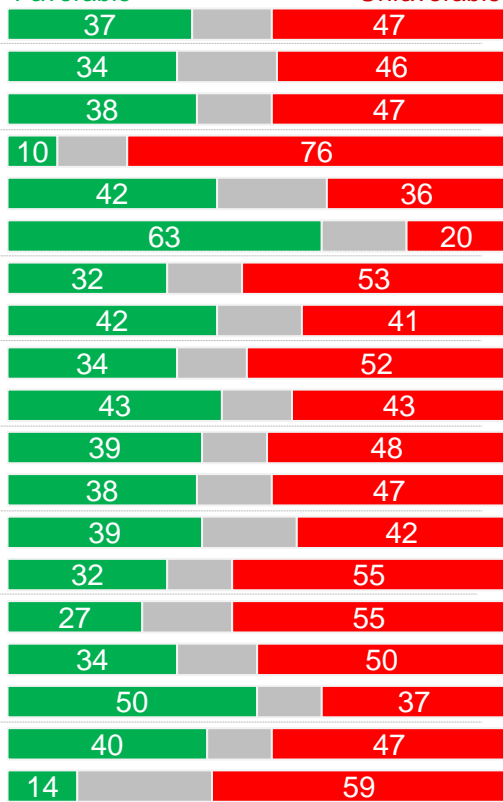
-7

Black 50+

-45

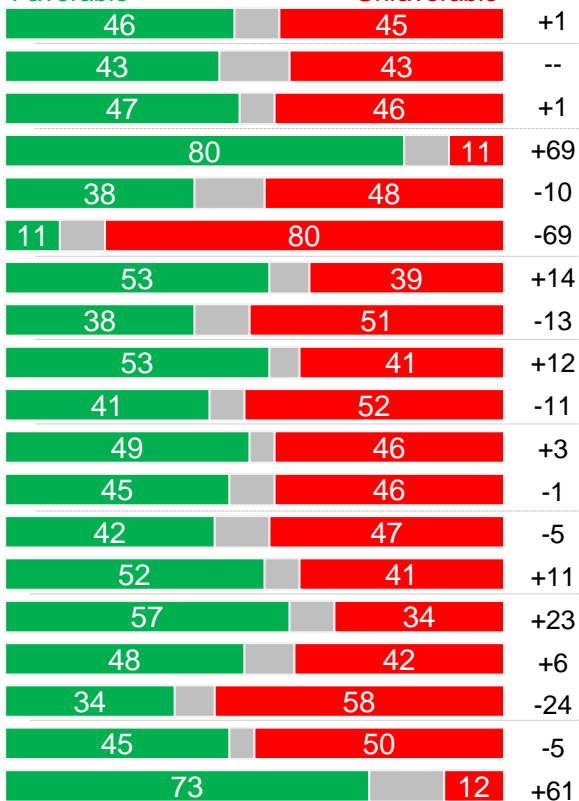
### Doug Mastriano

Favorable Unfavorable



### John Fetterman

Favorable Unfavorable



All Likely Voters

-12

Voters 18-49

-18

Voters 50+

-8

Democrats

-69

Independents

-1

Republicans

+44

Women

-20

Men

-6

Women 50+

-17

Men 50+

+1

Voters 50-64

-10

Voters 65+

-6

Less than 4-Year Col

-4

College+

-26

Urban

-28

Suburban

-19

Rural

+9

White 50+

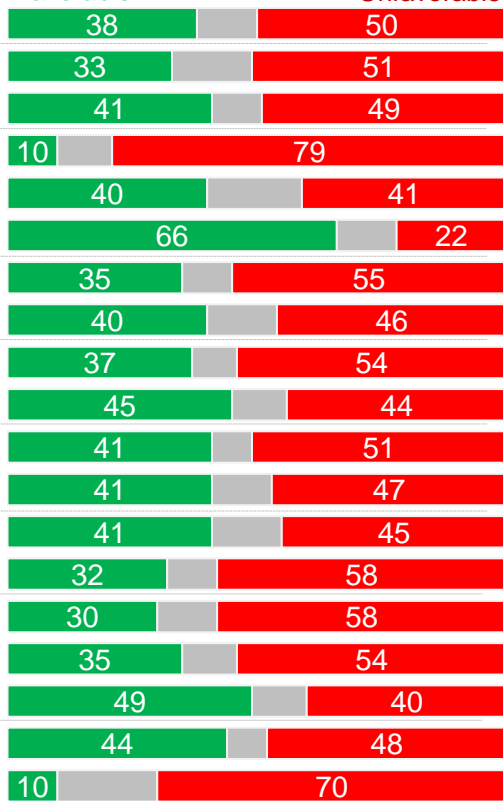
-4

Black 50+

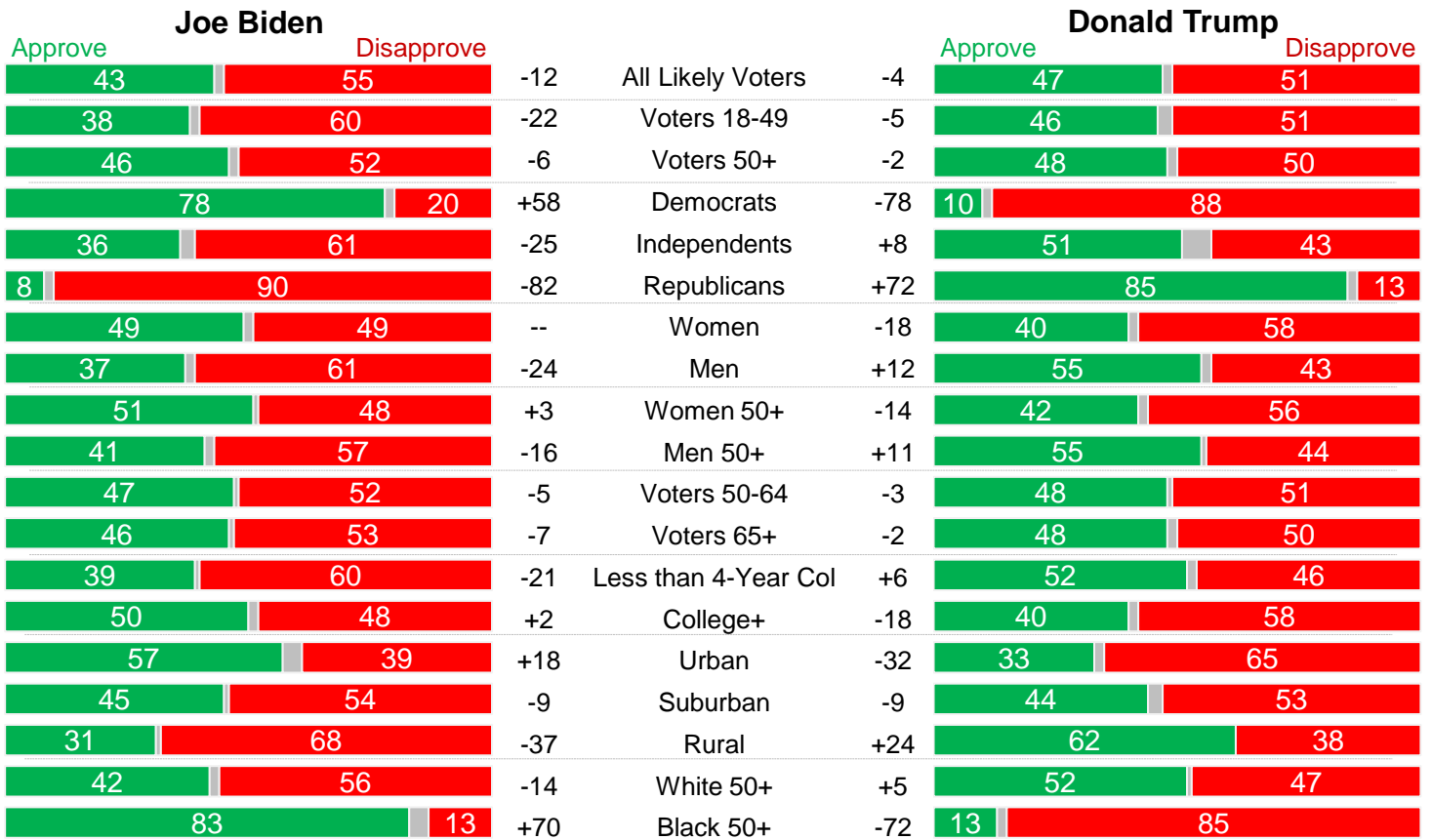
-60

### Mehmet Oz

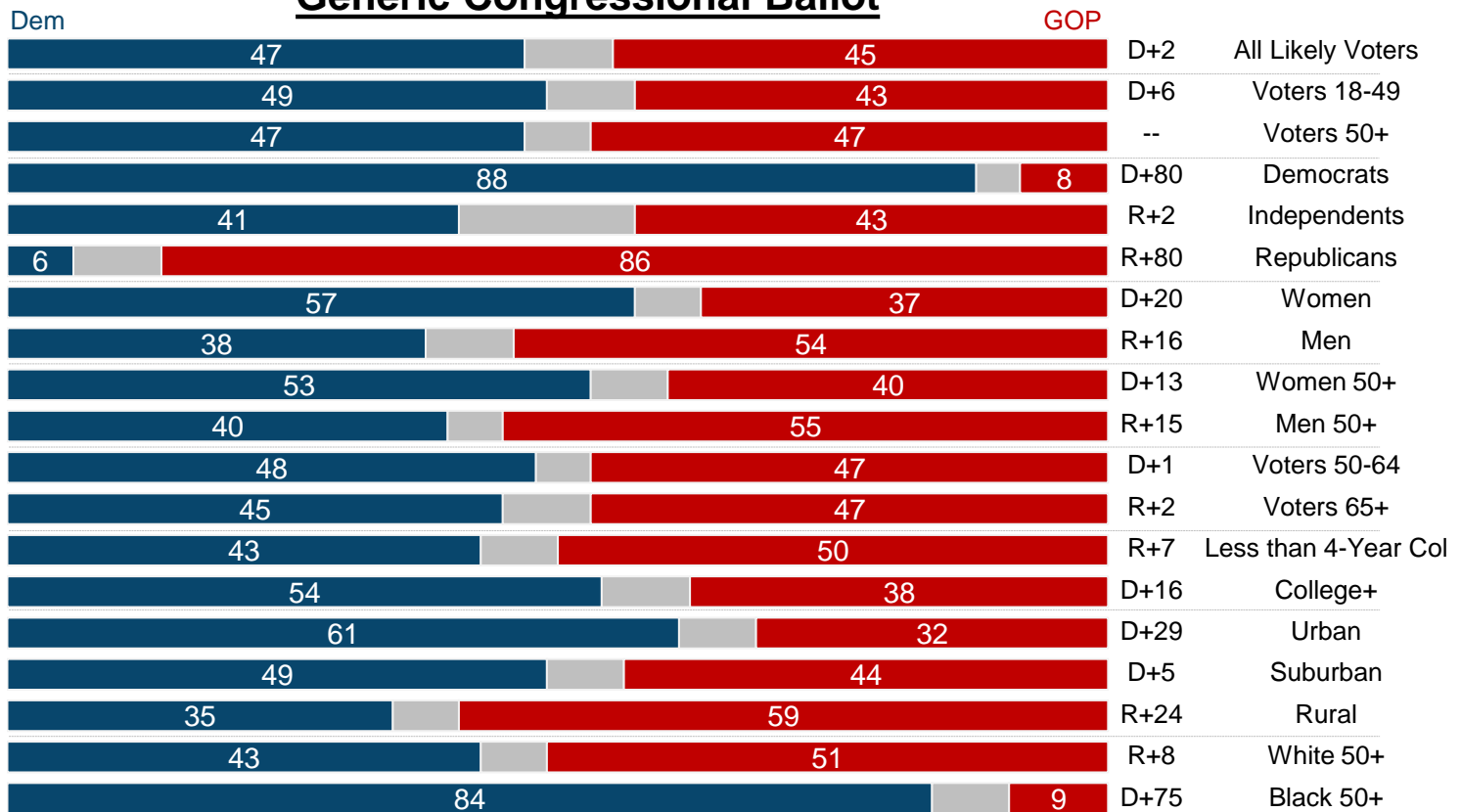
Favorable Unfavorable



## Job Approvals



## Generic Congressional Ballot



# AARP® Pennsylvania: June vs. October Comparison

## Governor

## Senate

## Generic Ballot

## Biden Approval

|                | Jun        | Oct         | Jun        | Oct        | Jun        | Oct        | Jun        | Oct        |
|----------------|------------|-------------|------------|------------|------------|------------|------------|------------|
| <b>OVERALL</b> | <b>D+3</b> | <b>D+11</b> | <b>D+6</b> | <b>D+2</b> | <b>R+2</b> | <b>D+2</b> | <b>-25</b> | <b>-12</b> |
| Voters 18-49   | D+6        | D+10        | D+9        | D+3        | D+2        | D+6        | -29        | -22        |
| Voters 50+     | D+1        | D+10        | D+3        | D+2        | R+5        | --         | -23        | -6         |
| Democrats      | D+81       | D+83        | D+80       | D+77       | D+78       | D+80       | +43        | +58        |
| Independents   | R+18       | D+5         | R+12       | R+7        | R+20       | R+2        | -48        | -25        |
| Republicans    | R+73       | R+65        | R+68       | R+73       | R+82       | R+80       | -90        | -82        |
| Women          | D+13       | D+26        | D+14       | D+18       | D+7        | D+20       | -13        | --         |
| Men            | R+9        | R+4         | R+5        | R+13       | R+13       | R+16       | -38        | -24        |
| White 50+      | R+5        | D+4         | R+3        | R+5        | R+12       | R+8        | -28        | -14        |
| Black 50+      | D+61       | D+76        | D+60       | D+76       | D+58       | D+75       | +38        | +70        |

## Shapiro Image

## Mastriano Image

## Fetterman Image

## Oz Image

|                | Jun        | Oct        | Jun       | Oct        | Jun        | Oct       | Jun        | Oct        |
|----------------|------------|------------|-----------|------------|------------|-----------|------------|------------|
| <b>OVERALL</b> | <b>+13</b> | <b>+17</b> | <b>-7</b> | <b>-10</b> | <b>+10</b> | <b>+1</b> | <b>-33</b> | <b>-12</b> |
| Voters 18-49   | +12        | +18        | -7        | -12        | +10        | --        | -47        | -18        |
| Voters 50+     | +14        | +17        | -7        | -9         | +11        | +1        | -23        | -8         |
| Democrats      | +69        | +72        | -69       | -66        | +69        | +69       | -80        | -69        |
| Independents   | -8         | -1         | --        | +6         | -4         | -10       | -26        | -1         |
| Republicans    | -39        | -36        | +56       | +43        | -47        | -69       | +15        | +44        |
| Women          | +22        | +28        | -11       | -21        | +20        | +14       | -42        | -20        |
| Men            | +3         | +7         | -3        | +1         | -1         | -13       | -22        | -6         |
| White 50+      | +12        | +12        | -4        | -7         | +8         | -5        | -20        | -4         |
| Black 50+      | +52        | +64        | -38       | -45        | +45        | +61       | -53        | -60        |

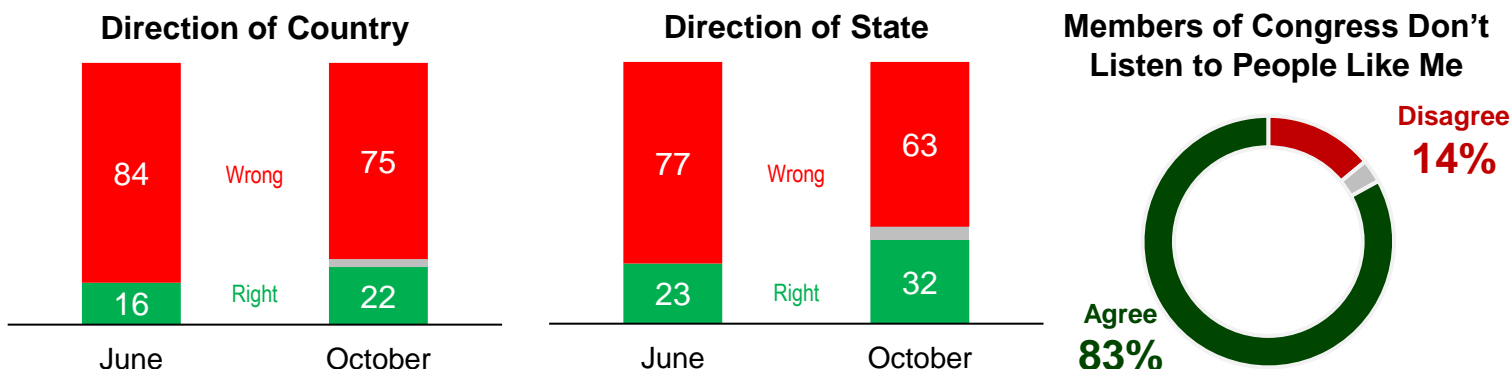


**Political Environment:** Although pessimism about the direction of the country and state has dissipated somewhat since June, a 75% majority say the country is headed in the wrong direction and 63% say the same about the state. By a 83% - 14% margin, Pennsylvania voters agree with the statement that members of Congress don't listen to people like them.

Nearly two-thirds of Pennsylvania voters are worried about their personal financial situation, and almost 4-in-5 call themselves "extremely" motivated to vote in the general election for Governor, Senate, and Congress. There is a massive enthusiasm gap between younger and older voters, with voters 50+ 17-points higher in calling themselves extremely motivated to vote.

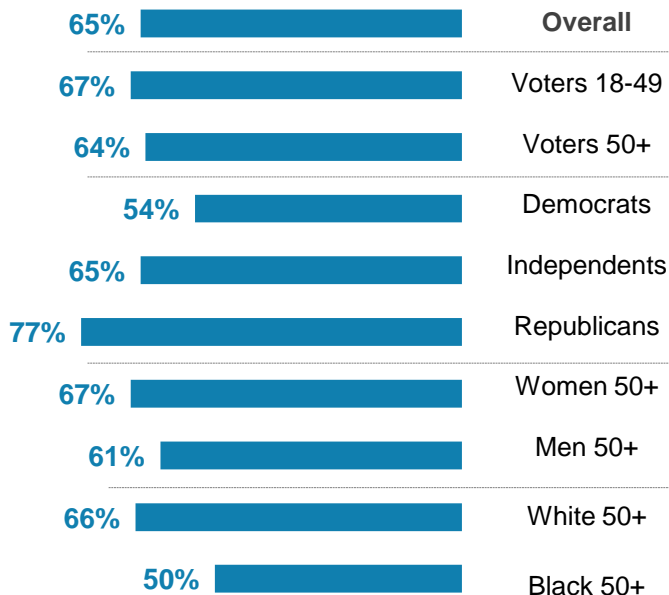
Among voters 50+, inflation remains the most important issue to deciding their vote for Senate, but it has decreased to just 14% vs. 21% in June. Social Security/Medicare is now the 2<sup>nd</sup> biggest issue at 11% followed by abortion and guns. When asked head-to-head, inflation is a bigger factor in deciding a vote for Senate than the court overturning Roe v. Wade by a 59% - 39% margin among voters 50+.

On state issues, voters 50+ call inflation (21%), abortion (14%), jobs & the economy (11%) and honesty in government (11%) their top issues in deciding their vote for governor. In June, 51% of voters 50+ picked rising gasoline prices as their biggest concern on inflation. Today, it is just 21%, with more worried about food prices.



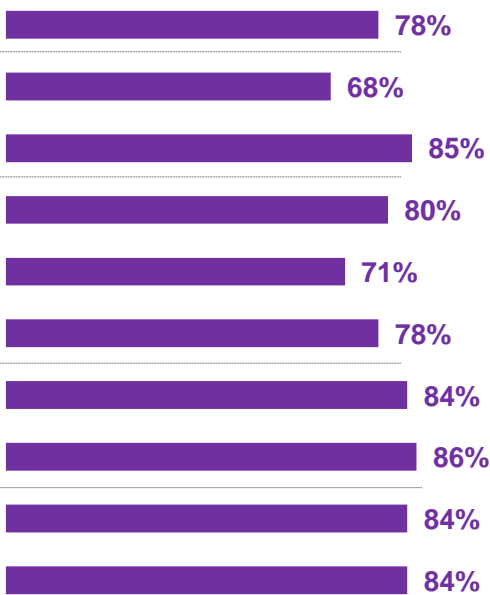
How worried are you about your personal financial situation?

% Very/Somewhat Worried

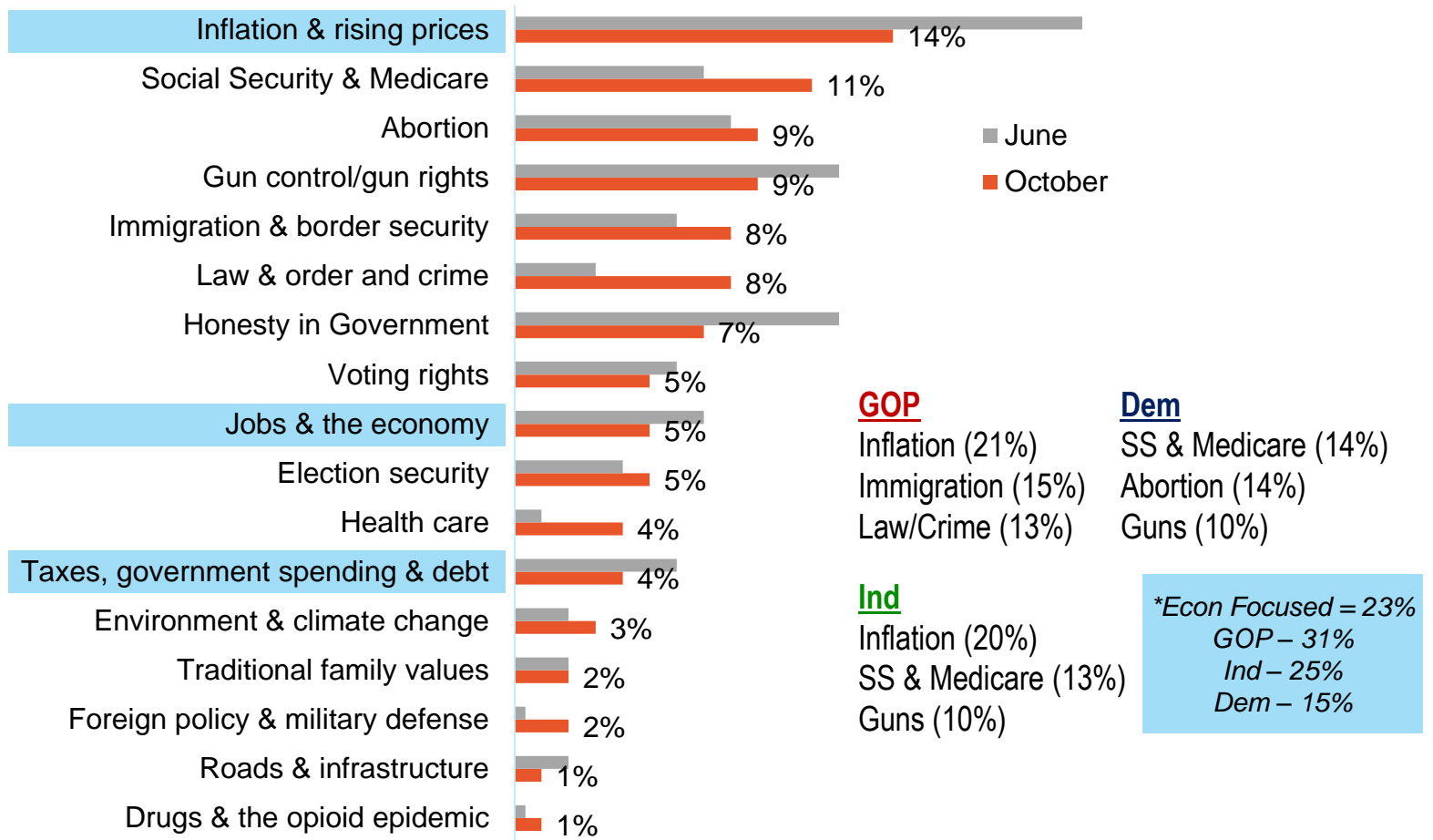


How motivated to vote are you in the 2022 general election for Governor, U.S. Senate and Congress?

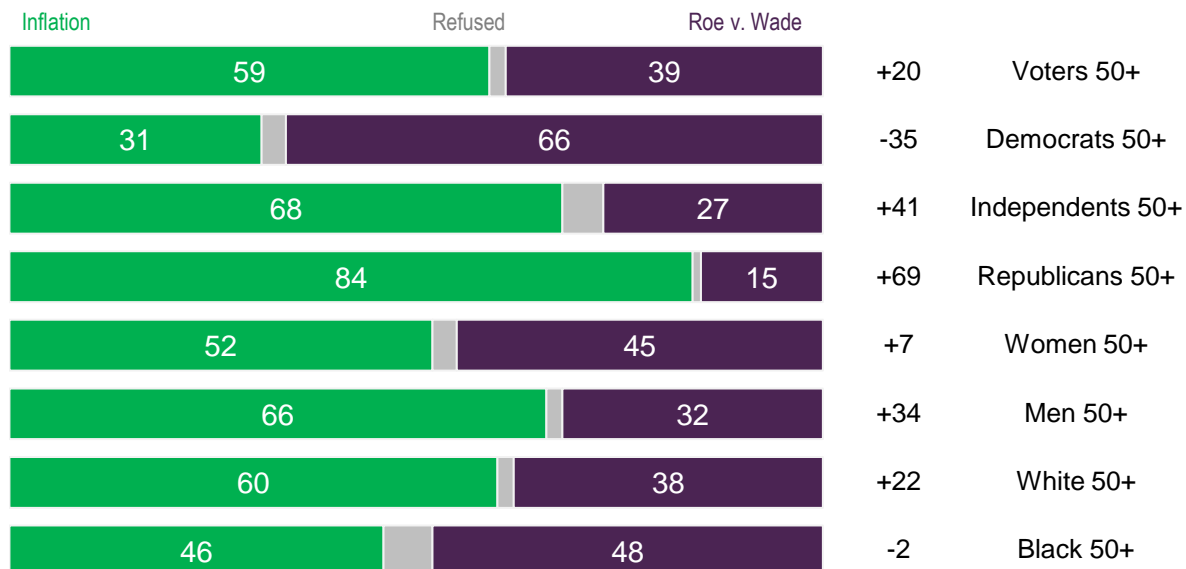
% - 10 - Extremely Motivated



Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for **Senate**.



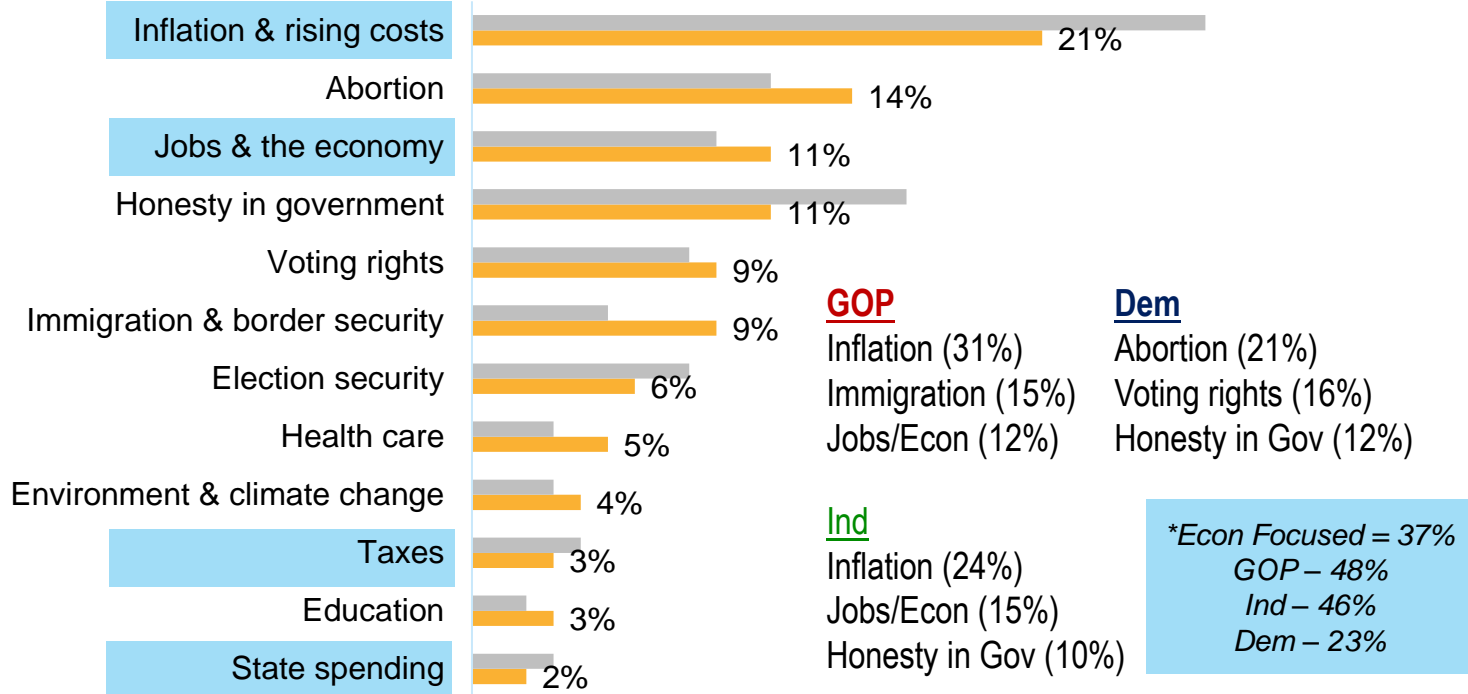
Q: Now more specifically, which of the following is personally more important to you in deciding your vote for Senate? Inflation and rising prices or the Supreme Court overturning Roe v. Wade



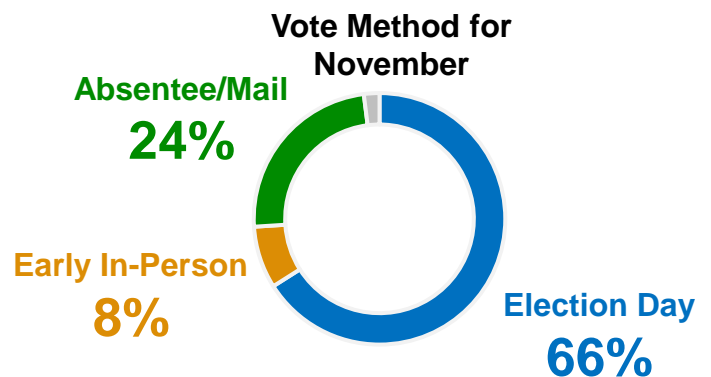
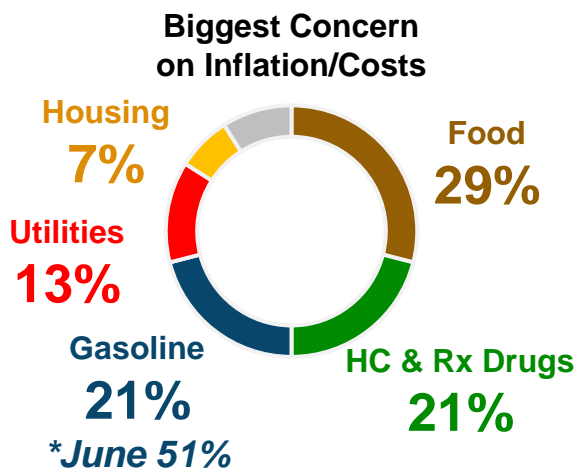
All data on slide is among Voters 50+

# AARP® Pennsylvania: Protecting Voters 50+ - State Issues

Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for **Governor**.



Q: Would you say that things in Pennsylvania are going in the right direction or would you say that they are going in the wrong direction?



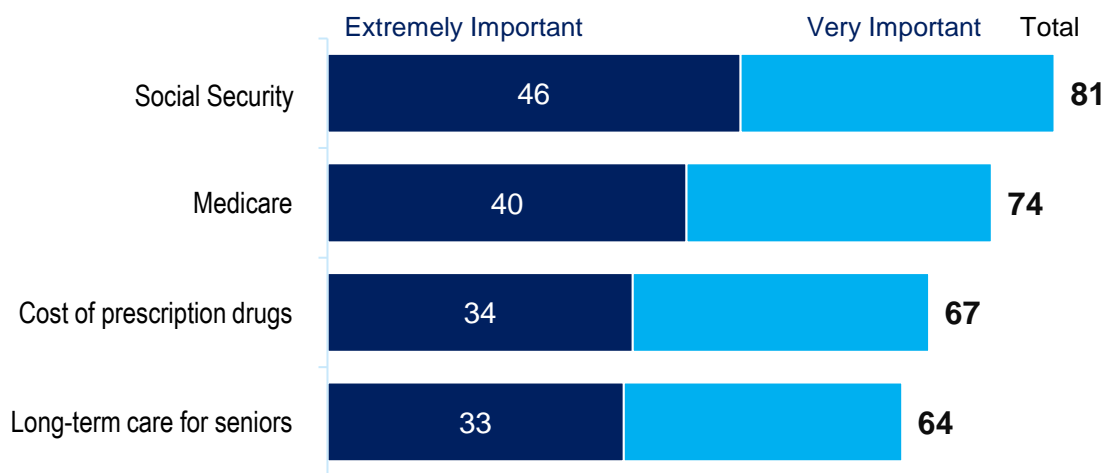
All data on slide is among Voters 50+





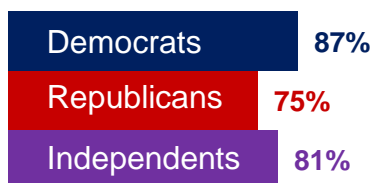
**Key Issues:** Several issues tested will be extremely or very important to deciding the vote of Pennsylvania voters 50+ this November. Social Security leads the way, followed by Medicare, the cost of prescription drugs and long-term care for seniors. Majorities of each party's voters 50+ say these issues will be very important to their vote in November.

Q: Please tell me how important to each of the following issues are when deciding your vote this November: extremely important, very important, somewhat important, not too important, or not at all important.

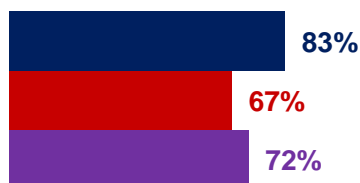


## % Extremely/Very Important on Vote

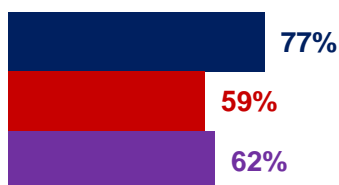
### Importance of Social Security



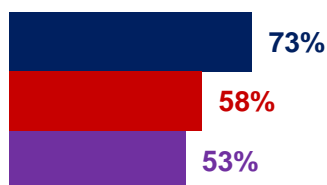
### Importance of Medicare



### Importance of Cost of Rx Drugs



### Importance of Long-term Care for Seniors

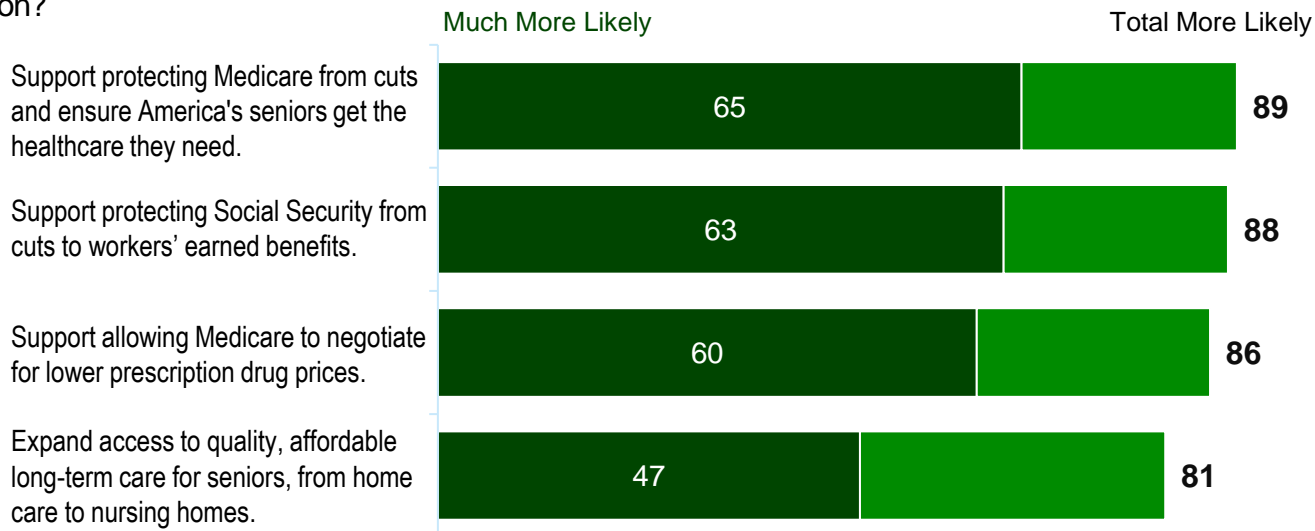


All data on slide is among Voters 50+

**Key Issues:** As was the case in June, large majorities of Pennsylvania voters 50+ would be more likely to back a candidate for Senate who supports protecting Medicare & Social Security from cuts, allows Medicare to negotiate for lower prescription drug prices, and expands access to affordable long-term care.

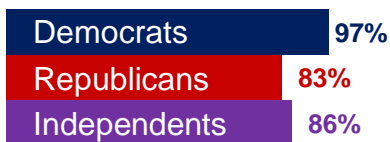
As on importance, Democrats are the most positively impacted, but there is broad support across the partisan divide for any Senate candidate protecting voters 50+.

Q: Please tell me if you would be more likely or less likely to support a candidate for **Senate** that advocated this position?



% More likely to support a candidate for Senate that advocated this position

## Protect Medicare



## Protect S.S. Funding



## Medicare Rx Prices



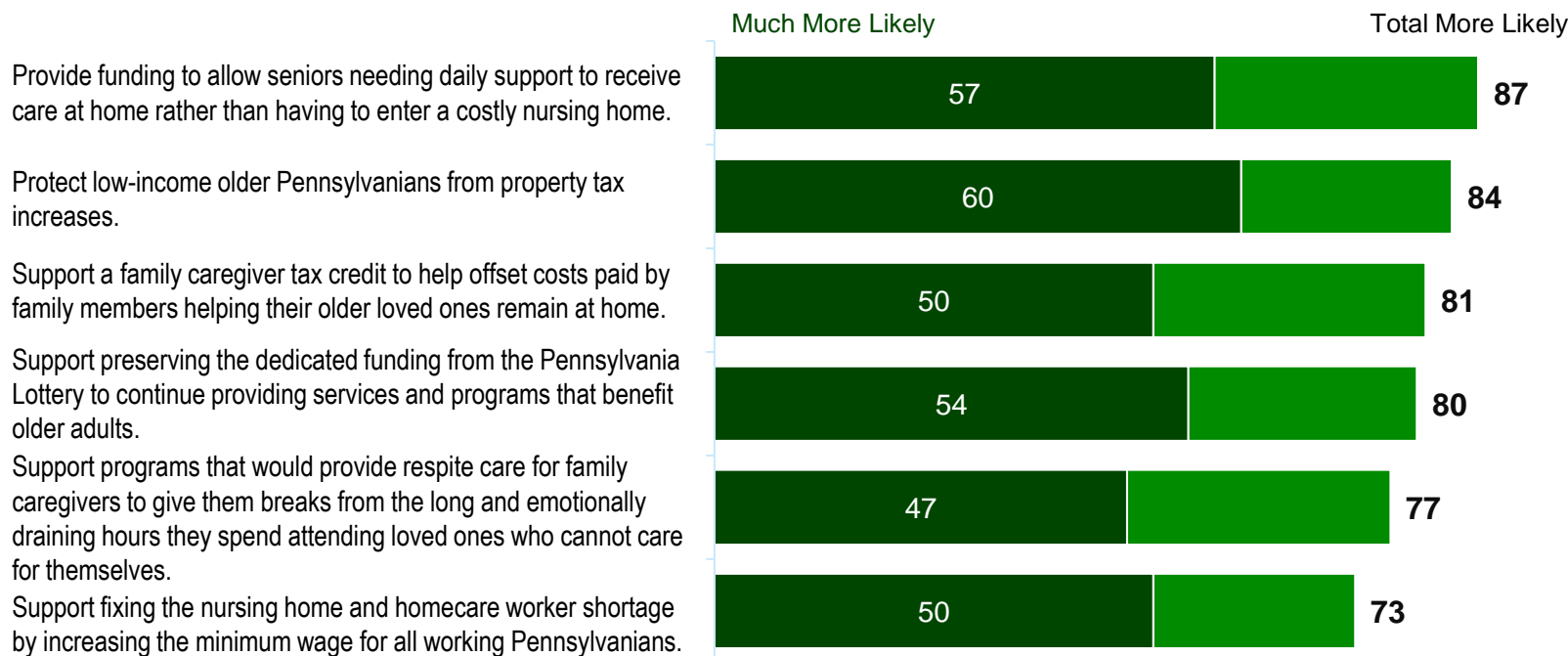
## Affordable LTC



All data on slide is among Voters 50+

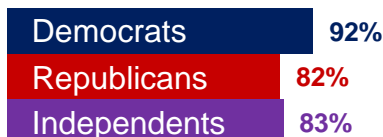
**Key Issues:** Candidates for governor have a series of policy issues supporting older Pennsylvanians that are popular across the political spectrum. At the top are providing funding allowing seniors to receive support at home rather than in a nursing home, protecting from property tax increases, supporting a caregiver tax credit to offset family caregiving costs, and preserving dedicated funding from the lottery for older adults. Programs supporting respite care for family caregivers and fixing the nursing home/homecare worker shortage by increasing the minimum wage also improve a candidate's standing among most voters 50+.

Q: Please tell me if you would be more likely or less likely to support a candidate for **Governor** that advocated this position?



## % More likely to support a candidate for Governor that advocated this position

### Home Care Funding



### Protect from Property Tax Hikes



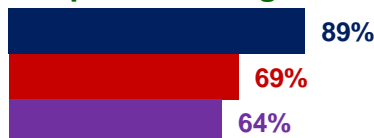
### Family Caregiver Tax Credit



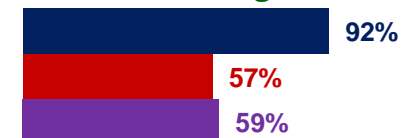
### Lottery Funding



### Respite for Caregivers



### Care Worker Shortage – Min Wage

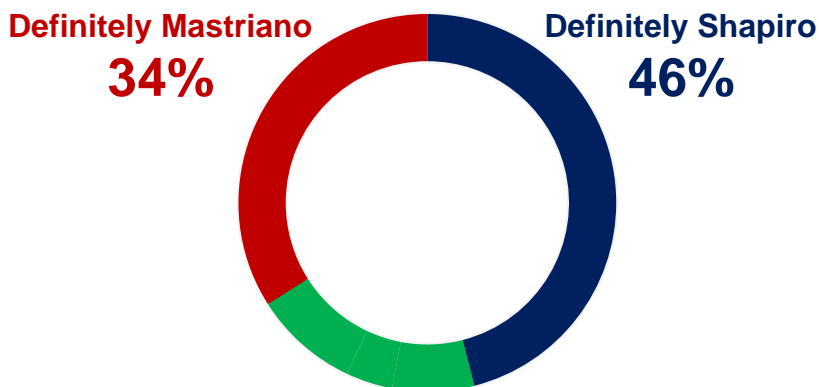


All data on slide is among Voters 50+

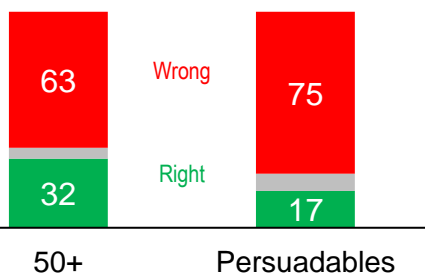
# AARP® Pennsylvania: Persuadable Voters 50+ Governor's Race

**Persuadable voters** are the 19% of the 50+ segment of the electorate who are not definitely voting for one of Shapiro or Mastriano. 7% are Probably/Leaning toward voting for Shapiro, 9% are Probably/Leaning toward voting for Mastriano, 1% are voting for someone else, while the rest are Undecided. They are more likely to be a Republican than voters 50+ overall. Most are negative on the state's direction and worried about their finances. Inflation and jobs/economy are their top issues for their vote for governor, and they are more likely to support a candidate who backs issues protecting older voters.

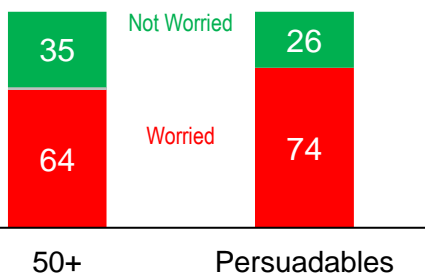
|                     | Voters 50+ | Persuadables 50+ |
|---------------------|------------|------------------|
| <b>GOP</b>          | 45%        | 58% ↑            |
| <b>Independent</b>  | 10%        | 15%              |
| <b>Dem</b>          | 45%        | 27% ↓            |
| <b>Conservative</b> | 43%        | 50%              |
| <b>Moderate</b>     | 28%        | 32%              |
| <b>Liberal</b>      | 23%        | 9% ↓             |



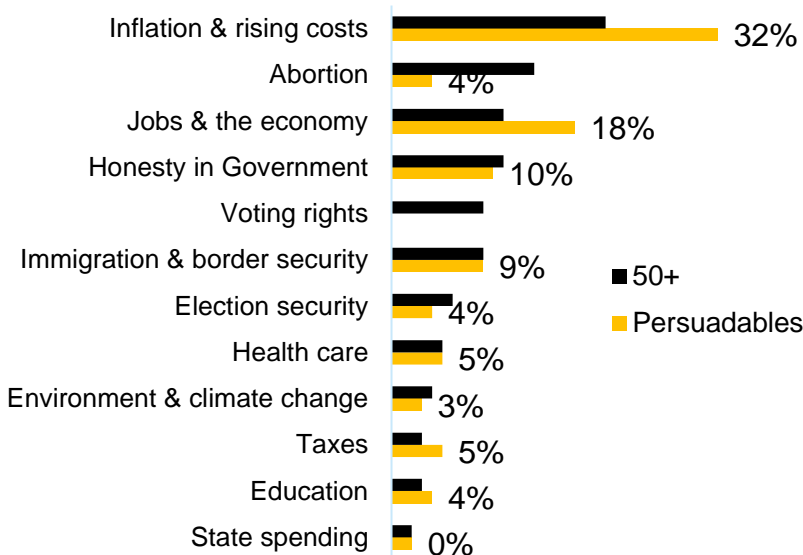
## Direction of State



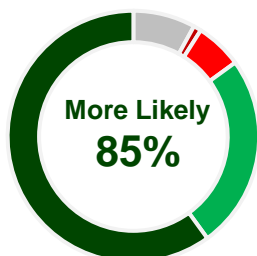
## Worried about Finances



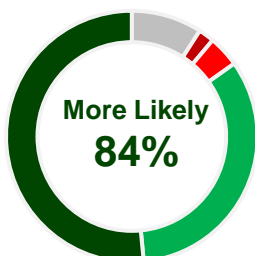
## Top Issue for Gov Vote



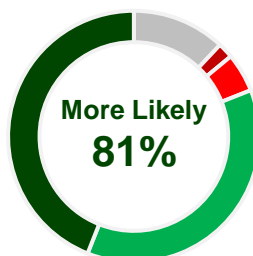
## Gov Candidate: Protect from Property Tax Hikes



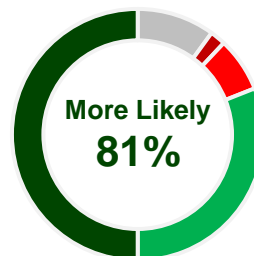
## Gov Candidate: Funding for Care at Home



## Gov Candidate: Family Caregiver Tax Credit



## Gov Candidate: Preserve Lottery Funding

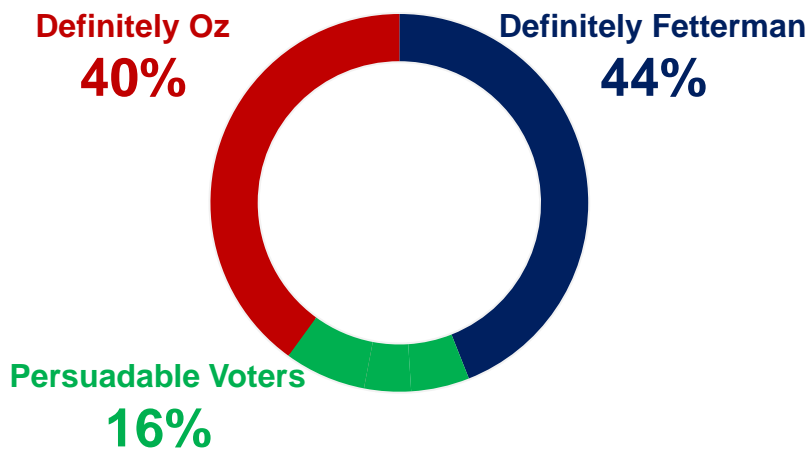


All data on slide is among Voters 50+

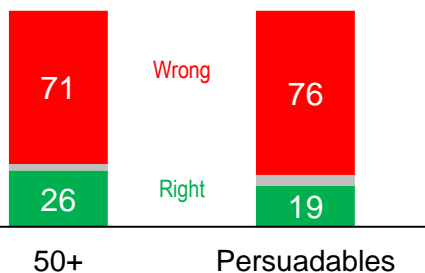
# AARP® Pennsylvania: Persuadable Voters 50+ Senate Race

**Persuadable voters** are the 16% of the 50+ segment of the electorate who are not definitely voting for one of Fetterman or Oz. 5% are Probably/Leaning toward voting for Fetterman, 7% are Probably/Leaning toward voting for Oz, 1% are voting for someone else, while the rest are Undecided. They are more likely to be Independents and moderates than voters 50+ overall, and less likely to be liberals. They are pessimistic about the direction of the country, worried about finances, and Social Security/Medicare is the most important issue for their vote. They are also very positively inclined toward a candidate who prioritizes issues that protect seniors.

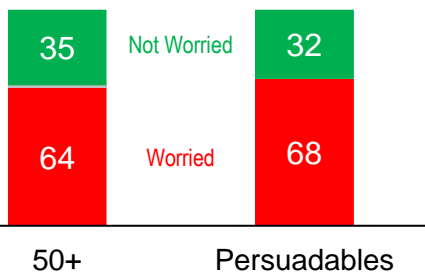
|                     | Voters 50+ | Persuadables 50+ |
|---------------------|------------|------------------|
| <b>GOP</b>          | 45%        | 42%              |
| <b>Independent</b>  | 10%        | 19% ↑            |
| Dem                 | 45%        | 39%              |
| <b>Conservative</b> | 43%        | 38%              |
| <b>Moderate</b>     | 28%        | 38% ↑            |
| Liberal             | 23%        | 13% ↓            |



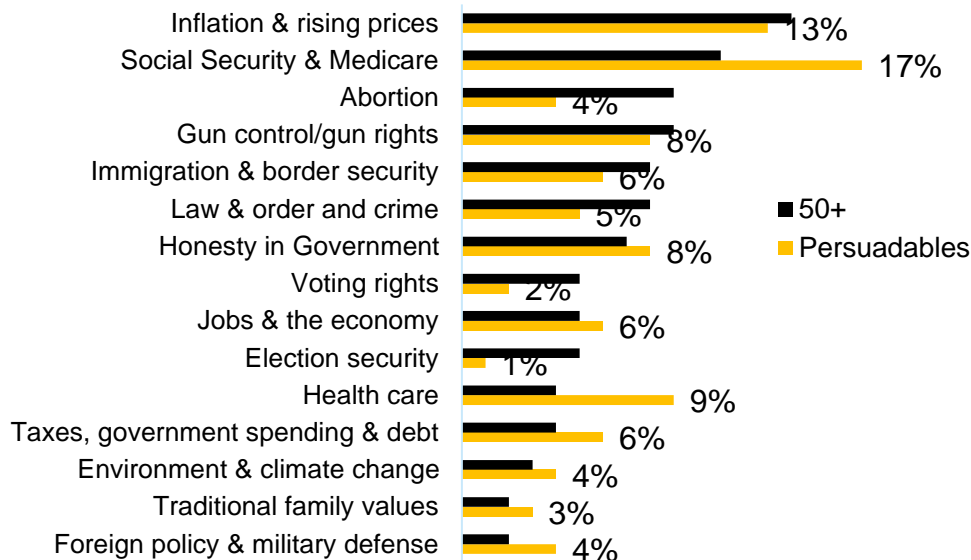
## Direction of Country



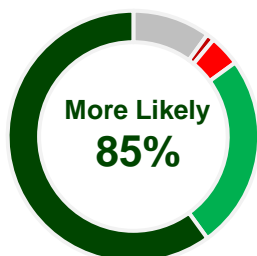
## Worried about Finances



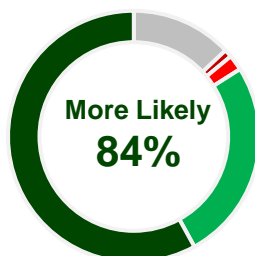
## Top Issue for Sen Vote



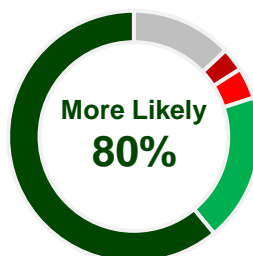
## Sen Candidate: Protect Medicare from Cuts



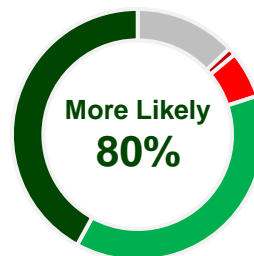
## Sen Candidate: Protect Social Security from Cuts



## Sen Candidate: Allow Medicare to Negotiate



## Sen Candidate: Expand LTC Access



All data on slide is among Voters 50+

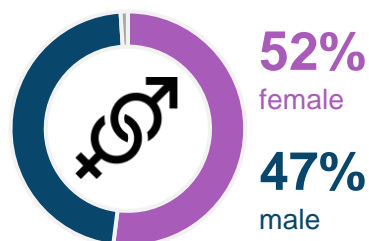
# AARP® Pennsylvania: Profile of Likely Voters 18+

AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1377 likely Pennsylvania voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older and an additional oversample of 327 Black likely voters age 50 and older, between October 4-12, 2022. The interviews were conducted via landline, cellphone, and SMS-to-web. The margin of sampling error for the 500 statewide sample is  $\pm 4.4\%$ ; for the 855 total sample of voters 50+ is  $\pm 3.4\%$ ; for the 400 total sample of Black voters 50+ is  $\pm 4.9\%$ .

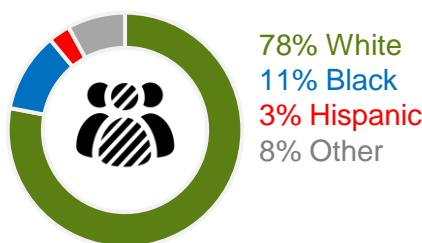
Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are registered on the voter file.

For more information about this survey, contact Kate Bridges at [kbridges@aarp.org](mailto:kbridges@aarp.org). Media inquiries contact T.J. Thiessen at [tthiessen@aarp.org](mailto:tthiessen@aarp.org).

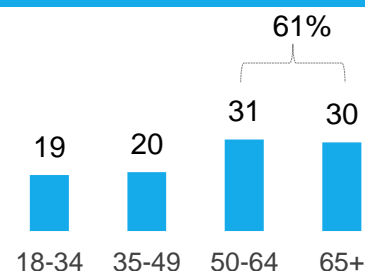
## GENDER



## RACE



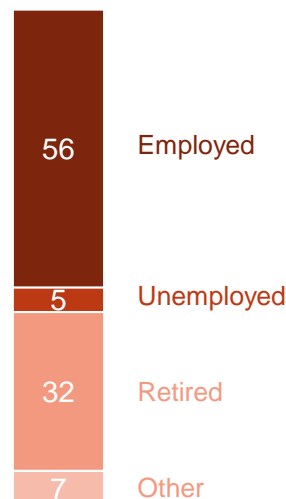
## AGE



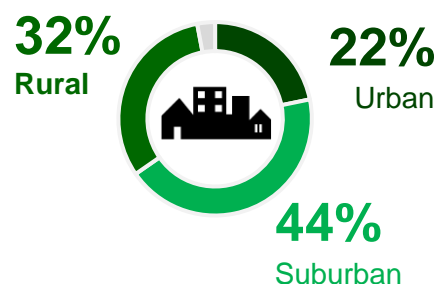
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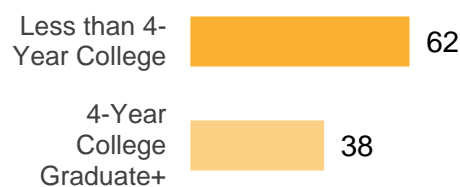
## EMPLOYMENT



## LIVING IN...



## EDUCATION



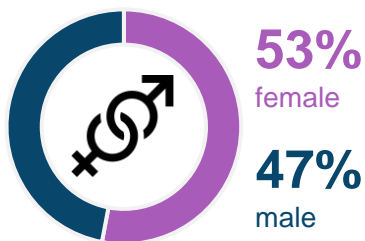
# AARP® Pennsylvania: Profile of Likely Voters 50+

AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1377 likely Pennsylvania voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older and an additional oversample of 327 Black likely voters age 50 and older, between October 4-12, 2022. The interviews were conducted via landline, cellphone, and SMS-to-web. The margin of sampling error for the 500 statewide sample is  $\pm 4.4\%$ ; for the 855 total sample of voters 50+ is  $\pm 3.4\%$ ; for the 400 total sample of Black voters 50+ is  $\pm 4.9\%$ .

Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are registered on the voter file.

For more information about this survey, contact Kate Bridges at [kbridges@aarp.org](mailto:kbridges@aarp.org). Media inquiries contact T.J. Thiessen at [tthiessen@aarp.org](mailto:tthiessen@aarp.org).

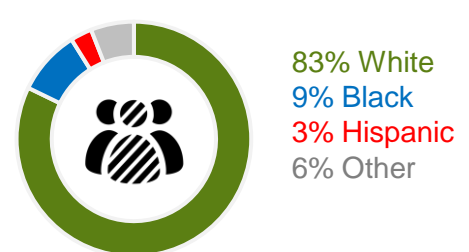
## GENDER



## AARP



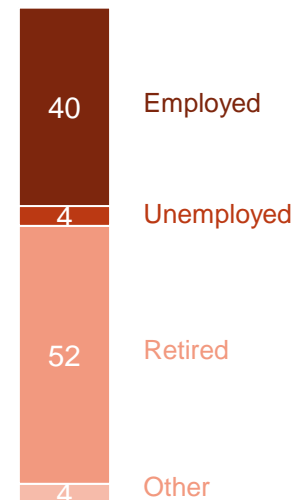
## RACE



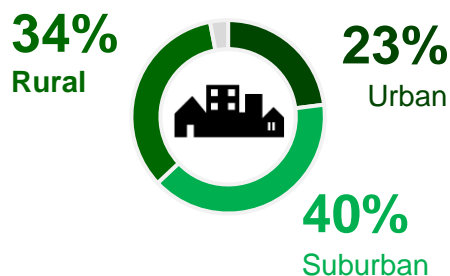
## EDUCATION



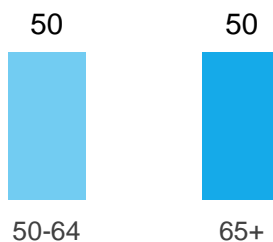
## EMPLOYMENT



## LIVING IN...



## AGE



## PARTY ID



All data on slide is among Voters 50+

