Governor: Gov. Gretchen Whitmer leads Tudor Dixon by a 79% - 16% margin among Black voters 50+. There is a gender gap, with Black women 50+ giving the governor an even bigger lead. Whitmer holds large advantages among liberals and moderates, while Dixon narrowly leads Whitmer among the 18% of Black voters 50+ who call themselves conservatives.

Whitmer’s image almost exactly matches the ballot at 79% - 18%. Dixon is much less defined among Black voters 50+, who view her negatively by a 35-point margin, but 31% do not have an opinion of her yet.

Political Environment: The generic Congressional ballot is similar to the governor’s race – Democrats lead 76% - 15%. Black voters 50+ are significantly more optimistic about the direction of the country and state than voters 50+ overall, with majorities thinking things are headed in the right direction, especially at the state level. President Biden’s job approval is 73% - 24%, while 21% approve of the job Donald Trump did as president.

A wide variety of issues are rated as top ones for Black voters 50+ in Michigan when deciding their vote for Congress, led by Social Security & Medicare (15%), Voting rights (14%), and Inflation (12%). In the race for Governor, Abortion (16%) is closely followed by Inflation (15%) and Jobs and the Economy (15%) as the most important issue.
### Direction of Country
- **Right Direction:** 52%
- **Wrong Direction:** 45%

### Direction of State
- **Right Direction:** 66%
- **Wrong Direction:** 32%

### U.S. Economy Working for You
- **Well:** 57%
- **Not Well:** 40%

### How worried are you about your personal financial situation?
- **% Very/Somewhat Worried:**
  - Overall: 72%
  - Women: 52%
  - Men: 56%
  - Liberals: 47%
  - Moderates: 46%
  - Conservatives: 51%

### How motivated to vote are you in the 2022 general election for Governor and Congress?
- **% - 10 - Extremely Motivated:**
  - Overall: 81%
  - Women: 83%
  - Men: 77%
  - Liberals: 84%
  - Moderates: 82%
  - Conservatives: 82%

### Biden Job Approval
- **Approve:** 73%
- **Disapprove:** 24%

### Trump Job Approval
- **Approve:** 21%
- **Disapprove:** 77%

### Whitmer Job Approval
- **Approve:** 80%
- **Disapprove:** 17%

**All data on slide is among Black Voters 50+**
Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for Congress.

Social Security & Medicare
Voting Rights
Inflation & rising prices
Jobs & the Economy
Abortion
Gun control/gun rights
Health care
Environment & climate change
Election Security
Taxes, government spending & debt
Law & order and crime
Immigration & border security
Traditional family values
Roads & infrastructure

Women
SS & Medicare (16%)
Voting Rights (14%)

Men
Voting Rights (14%)
SS & Medicare (14%)

Q: Now more specifically, which of the following is personally more important to you in deciding your vote for Congress? Inflation and rising prices or the Supreme Court overturning Roe v. Wade

Inflation
Refused
Roe v. Wade
44
48
-4
Overall
38
54
-16
Women
52
39
+13
Men

All data on slide is among Black Voters 50+
Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for **Governor**.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abortion</td>
<td>18%</td>
<td>13%</td>
</tr>
<tr>
<td>Inflation &amp; rising prices</td>
<td>16%</td>
<td>15%</td>
</tr>
<tr>
<td>Jobs &amp; the Economy</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Voting rights</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>Law &amp; Order and Crime</td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>Health care</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Gun control/gun rights</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Environment &amp; clean drinking water</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Election security</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Roads &amp; Infrastructure</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Taxes</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>State spending</td>
<td>1%</td>
<td></td>
</tr>
</tbody>
</table>

*Econ Focused = 35%
Men – 38%

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**Biggest Concern on Inflation/Costs**

- **Food**: 31%
- **HC/Rx Drugs**: 22%
- **Gasoline**: 18%
- **Housing**: 17%
- **Electricity**: 4%

**Vote Method for November**

- **Election Day**: 38%
- **Absentee/Mail**: 52%

All data on slide is among Black Voters 50+
**Key Issues:** Michigan Black voters 50+ are much more likely to support a candidate for Congress who would allow prescription drug price negotiations by Medicare, protect Medicare and Social Security from cuts, and expand access to affordable long-term care. Each of these issues are viewed as very important and widely supported across the ideological spectrum.

---

Q: Please tell me if you would be more likely or less likely to support a candidate for Congress that advocated this position?

<table>
<thead>
<tr>
<th>Support protecting Medicare from cuts and ensure America’s seniors get the healthcare they need.</th>
<th>Much More Likely</th>
<th>Total More Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>73</td>
<td>93</td>
</tr>
</tbody>
</table>

| Support allowing Medicare to negotiate for lower prescription drug prices | 70 | 92 |
| Support protecting Social Security from cuts to workers’ earned benefits. | 71 | 90 |
| Expand access to quality, affordable long-term care for the elderly, from home care to nursing homes. | 61 | 87 |

---

**Importance of Social Security**

<table>
<thead>
<tr>
<th>Liberals</th>
<th>96%</th>
<th>97%</th>
<th>98%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moderates</td>
<td>87%</td>
<td>96%</td>
<td>96%</td>
</tr>
<tr>
<td>Conservatives</td>
<td>84%</td>
<td>89%</td>
<td>83%</td>
</tr>
</tbody>
</table>

**Importance of Medicare**

<table>
<thead>
<tr>
<th>Liberals</th>
<th>87%</th>
<th>96%</th>
<th>93%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moderates</td>
<td>83%</td>
<td>90%</td>
<td>88%</td>
</tr>
<tr>
<td>Conservatives</td>
<td>75%</td>
<td>86%</td>
<td>80%</td>
</tr>
</tbody>
</table>

**Importance of Cost of Rx Drugs**

<table>
<thead>
<tr>
<th>Liberals</th>
<th>85%</th>
<th>83%</th>
<th>75%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moderates</td>
<td>83%</td>
<td>83%</td>
<td>75%</td>
</tr>
</tbody>
</table>

All data on slide is among Black Voters 50+
Long-Term Care: Several issues surrounding long-term care are extremely popular among Black voters 50+ in Michigan. A candidate for governor gets a boost from supporting increased funding for home care and supporting nursing home reform. The individual aspects of nursing home reform are very strongly supported, as is a senior home caregiving tax credit. Much of this is driven by a strong preference for care at home rather than a group facility or nursing home.

Q: Please tell me if would you be more likely or less likely to vote for a candidate for Governor that advocated this position?

Supports increased funding for home care for seniors, which is less expensive than nursing home care and something Michigan does poorly today.

Supports nursing home reform that increases the pay, training and career opportunities for workers, and improves care for residents.

<table>
<thead>
<tr>
<th>LTC Reform: Increase Wages for LTC Workers</th>
<th>LTC Reform: Require Infection Prevention &amp; Control Training</th>
<th>LTC Reform: Establish Opportunities for Worker Advancement</th>
<th>LTC Reform: Senior Home Caregiving Tax Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Support</td>
<td>Total Support</td>
<td>Total Support</td>
<td>Total Support</td>
</tr>
<tr>
<td>91%</td>
<td>91%</td>
<td>91%</td>
<td>91%</td>
</tr>
</tbody>
</table>

Preferred Location to Receive Care

<table>
<thead>
<tr>
<th>Group Facility/ Nursing Home</th>
<th>Home, with Caregiver</th>
</tr>
</thead>
<tbody>
<tr>
<td>6%</td>
<td>83%</td>
</tr>
</tbody>
</table>

Impact of COVID Pandemic on Wanting Care in a Group Setting

<table>
<thead>
<tr>
<th>More Likely</th>
<th>Less Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>6%</td>
<td>52%</td>
</tr>
</tbody>
</table>

All data on slide is among Black Voters 50+
Voting Access: Expanding voting access is a strong positive among Black voters 50+ in Michigan. 81% say they would be more likely to vote for a candidate for governor who increased access by allowing early voting. 83% support expanding voting access in a variety of ways including 9-days of early voting, having a single application to vote absentee in every election, and having absentee ballot drop boxes.

Q: Please tell me if you would be more likely or less likely to vote for a candidate for Governor that advocated this position?

Supports increasing access to voting including allowing Michiganders to vote early in a safe and secure manner.

- Much More Likely: 64
- Total More Likely: 81

Q: Do you support or oppose Michigan expanding voting access by implementing nine days of early voting, counting military and overseas ballots if postmarked by election day, having a single application to vote absentee in every election, and creating secure absentee ballot drop boxes?

- Strongly Support: 68
- Total Support: 83

All data on slide is among Black Voters 50+
AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1,365 likely Michigan voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older and an additional oversample of 315 Black likely voters age 50 and older, between August 8-14, 2022. The interviews were conducted via landline (30%), cellphone (35%), and SMS-to-web (35%). The margin of sampling error for the 500 statewide sample is ±4.4%; for the 850 total sample of voters 50+ is ±3.4%; for the 400 total sample of Black voters 50+ is ±4.9%.

Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are modeled on the voter file.

For more information about this survey, contact Kate Bridges at kbridges@aarp.org. Media inquiries contact Cathleen Simlar at csimlar@aarp.org.

**Gender**
- 60% female
- 40% male

**AARP**
- 53% are AARP members

**Ideology**
- 36% Liberal
- 34% Moderate
- 18% Conservative
- 11% Other

**Education**
- Less than 4-Year College: 65
- 4-Year College Graduate+: 35

**Living In...**
- 9% Rural
- 45% Urban
- 39% Suburban

**Age**
- 50-64: 57
- 65+: 43

**Employment**
- Employed: 44
- Unemployed: 7
- Retired: 45
- Other: 6

**Party ID**
- Democrat: 64
- Independent: 30
- Republican: 6

All data on slide is among Black Voters 50+