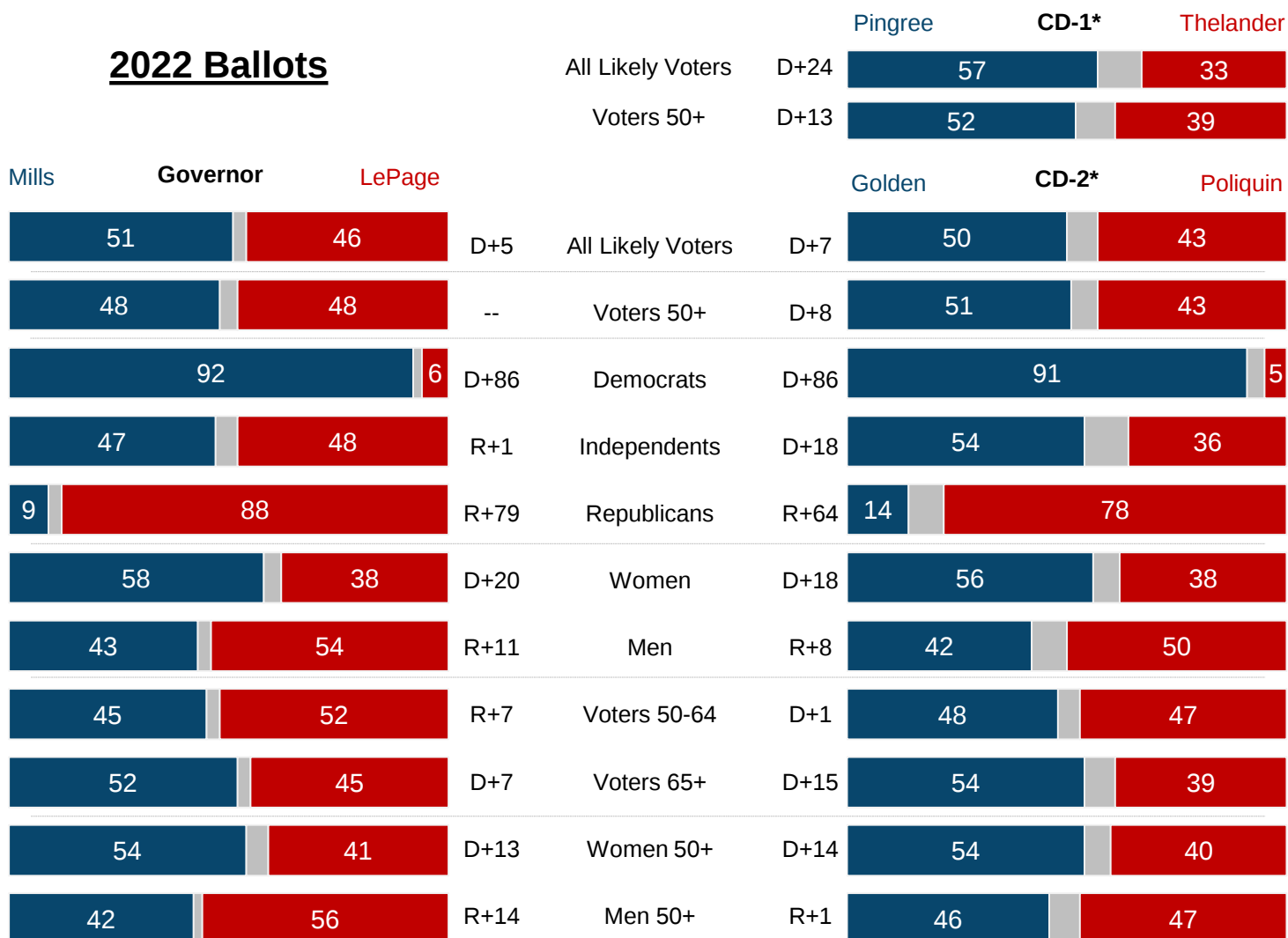


Governor: Gov. Janet Mills (D) narrowly leads former Gov. Paul LePage (R), 51% - 46%. Among voters 50+ the race is tied at 48%. There is a large gender gap overall and among voters 50+, with women boosting Mills into the lead and men keeping the race close for LePage. Mills' image is 49% favorable/47% unfavorable (+2 net fav) with both voters overall and those 50+, while LePage is at -8 net fav overall and -2 with voters 50+. Voters 50+, who make up 62% of the likely midterm electorate, are poised to decide this tight race.

CD-2: Rep. Jared Golden (D) holds a 50% - 43% lead over former Rep. Bruce Poliquin in the politically competitive 2nd Congressional District. Golden is up by a similar 51% - 43% margin among voters 50+. Golden has the slight edge at this point in the race thanks to his strong performance among Independents, women, and seniors. Golden's image at net +16 fav is significantly stronger than Poliquin's at -7.

Political Environment: Maine voters are heavily pessimistic about the direction of the country (17% right direction / 82% wrong direction), and say the state is headed in the wrong direction by a 13-point margin. 83% say they are extremely motivated to vote in November, with voters 50+ even higher at 88%. Democrats hold a 46% - 41% lead on the generic ballot, with both Pingree and Golden outperforming it in their districts. President Biden's job approval is underwater at 45% - 54%, and just 35% of voters say the U.S. economy is working very or somewhat well for them.

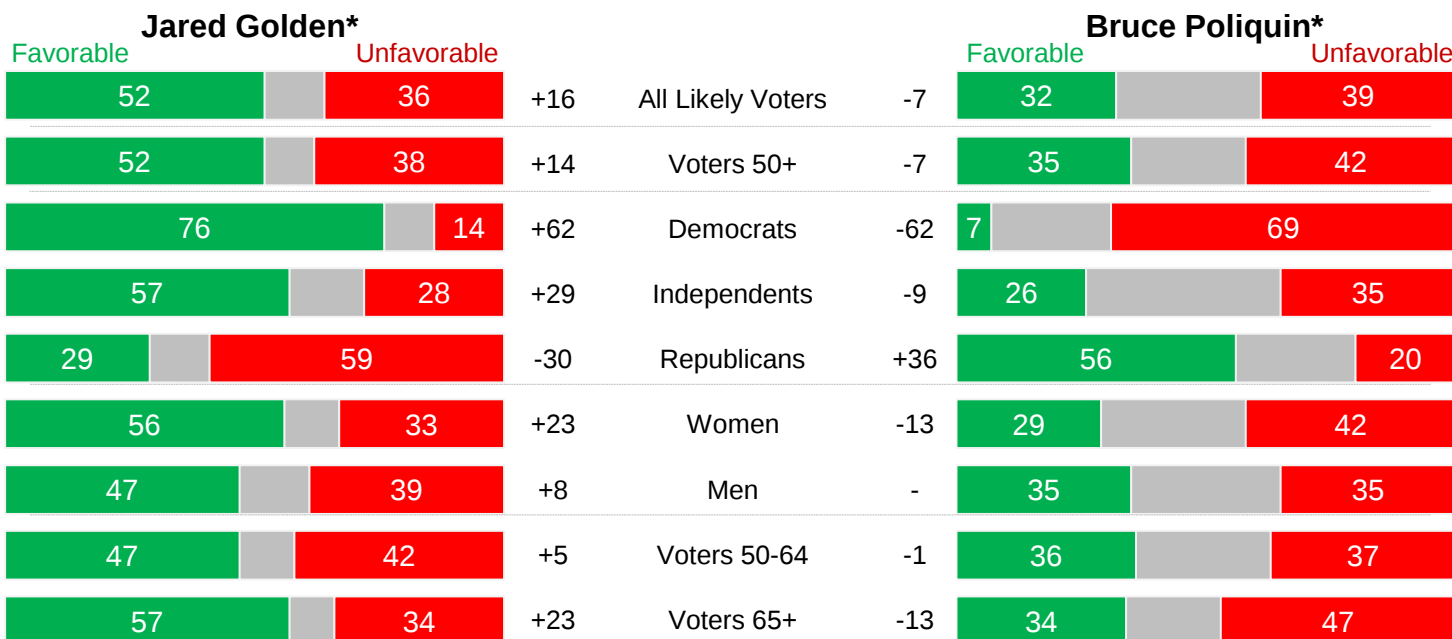
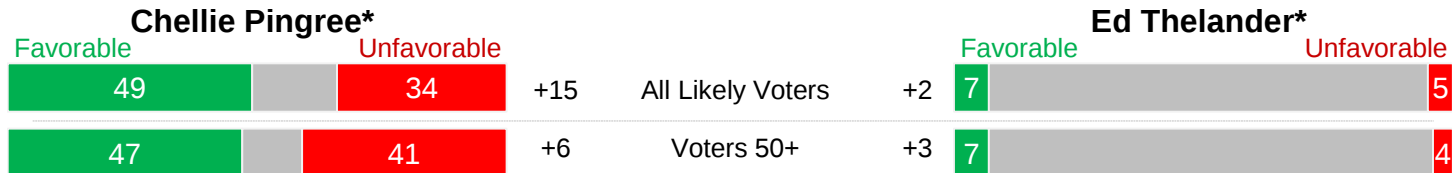
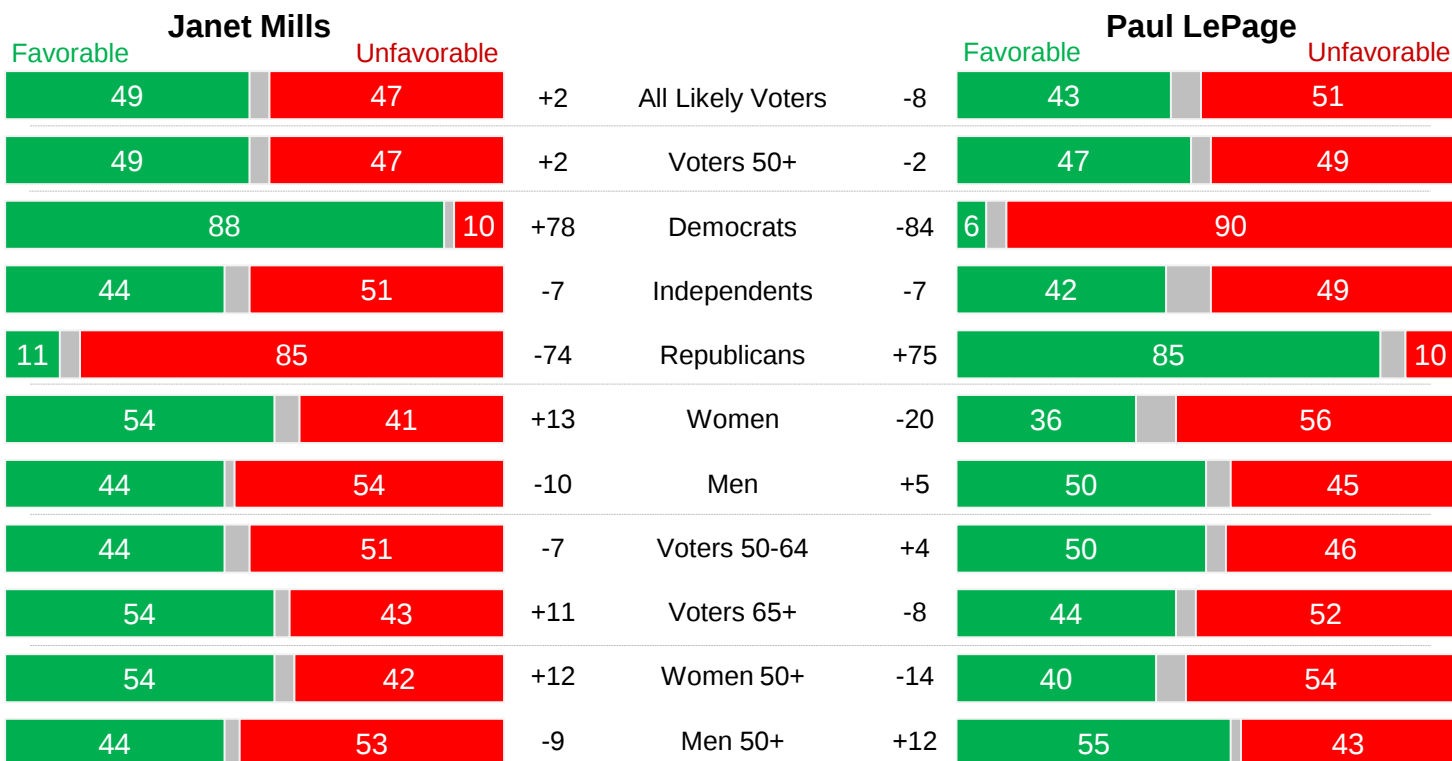
2022 Ballots



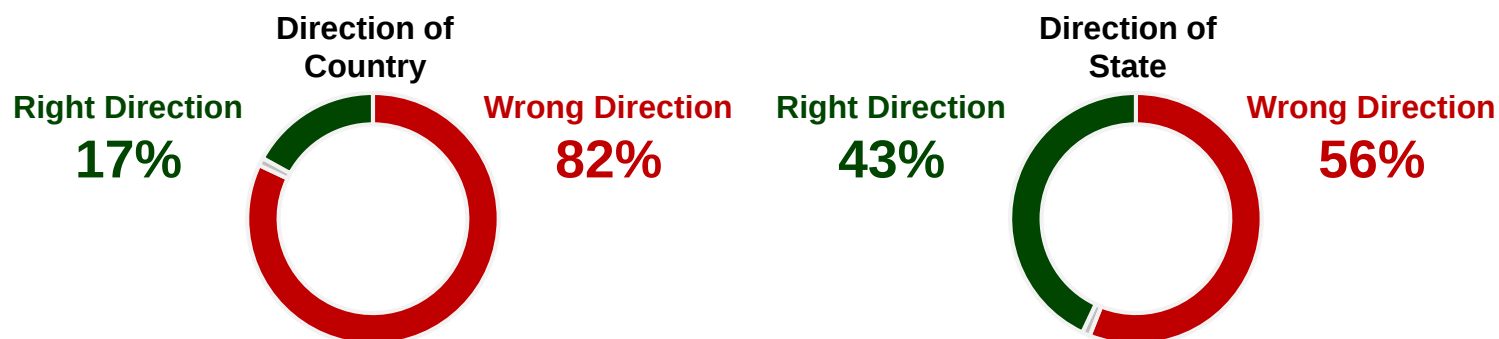
*House candidate ballots only asked in applicable CD

DOI: <https://doi.org/10.26419/res.00550.001>

Candidate Images

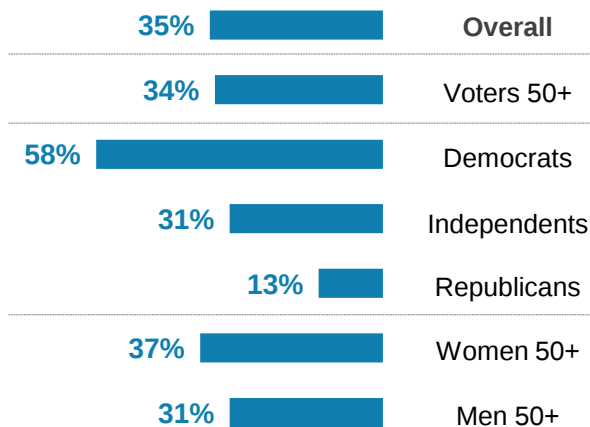


*House candidate images only asked in applicable CD



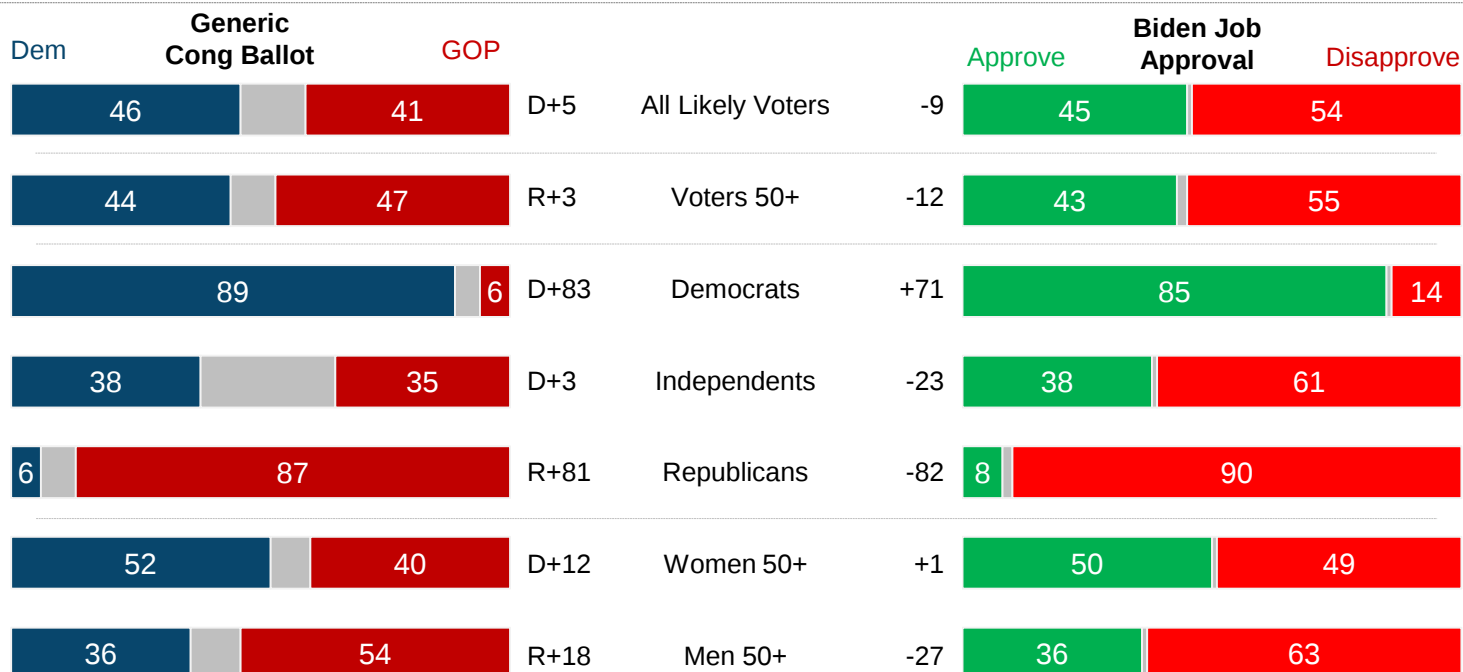
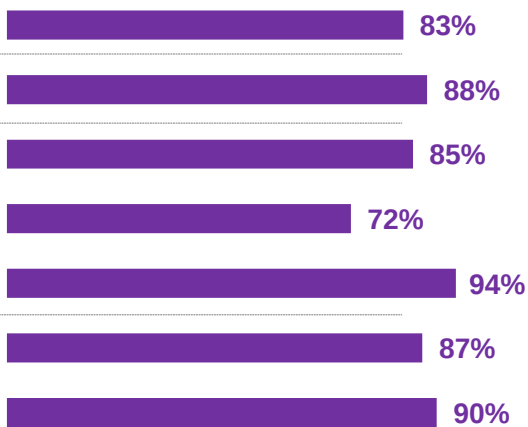
How well would you say the U.S. economy is working for you personally?

% Very/Somewhat Well

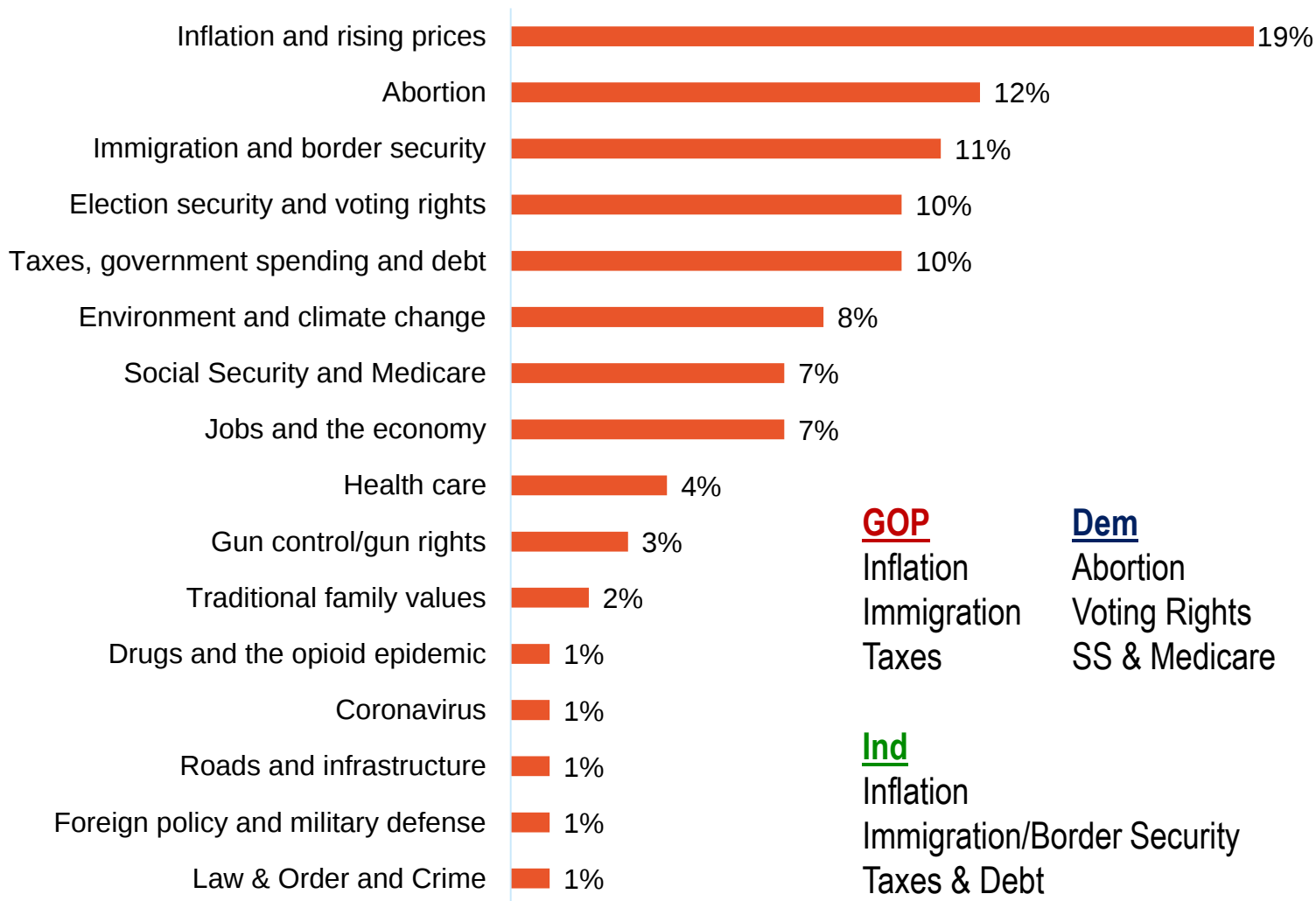


How motivated to vote are you in the 2022 general election for Governor and Congress?

% - 10 - Extremely Motivated



Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for **Congress**.

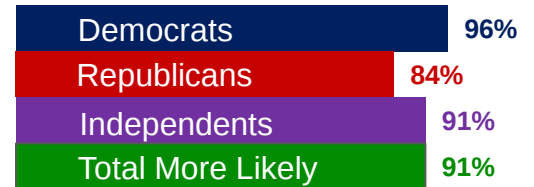


All data on slide is among Voters 50+

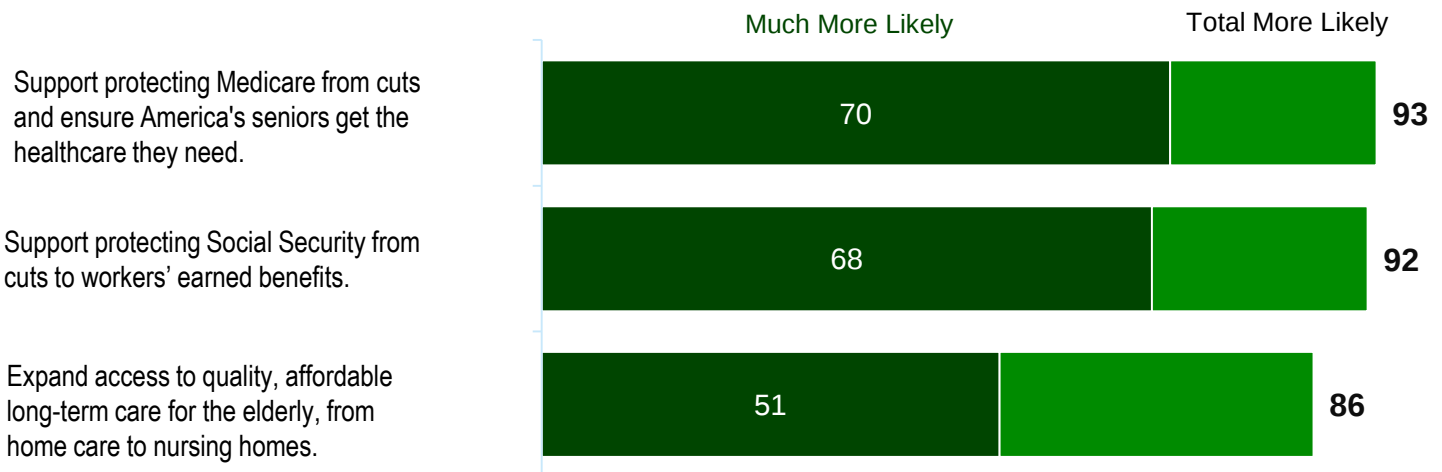
Key Issues: A member of Congress who supported allowing Medicare to negotiate on prescription drug prices would see a significant boost, as would a candidate who supports expanding access to quality, affordable long-term care.

Huge majorities of Mainers 50+ say they would be more likely to support a candidate for Congress who supports protecting Medicare and Social Security from cuts. There is strong positive intensity in supporting such a candidate, and these opinions are widely held among Democrats, Republicans and Independents.

Q: Please tell me if would you would be more likely or less likely to support a Member of Congress that advocated this position:
Allowing Medicare to negotiate for lower prescription drug prices.



Q: Please tell me if would you would be more likely or less likely to support a candidate for **Congress** that advocated this position?



Importance of Social Security



Importance of Medicare



% extremely/very important on Congress vote

Protect S.S. Funding



Protect Medicare

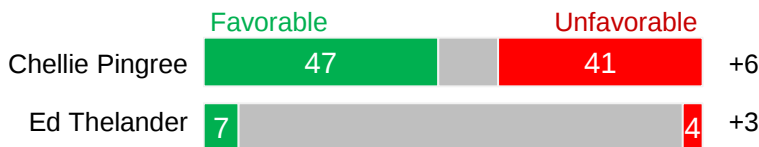


% more likely to support a candidate for Congress that advocated this position

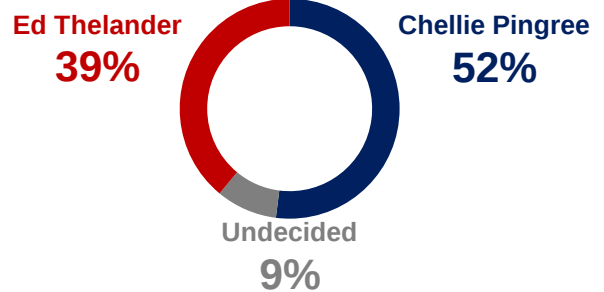
Affordable LTC



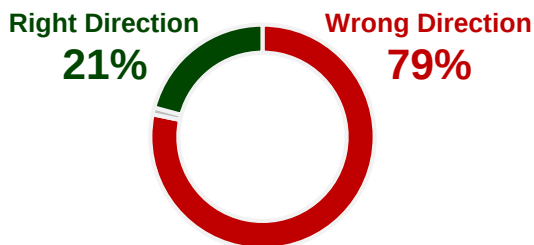
Candidate Images



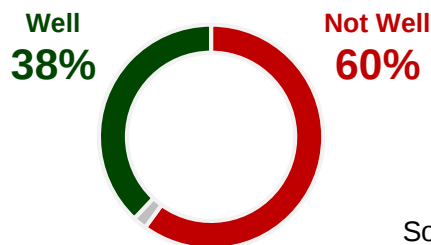
Congressional Ballot



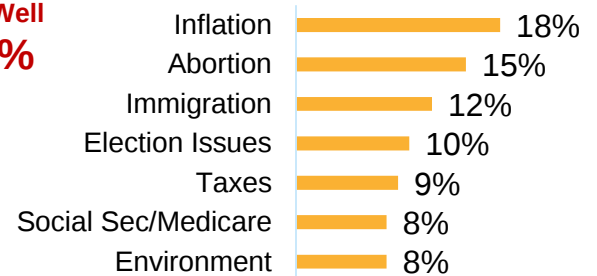
Direction of Country



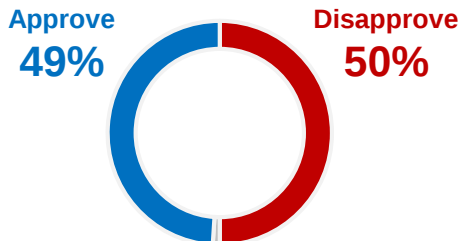
Economy Working for You



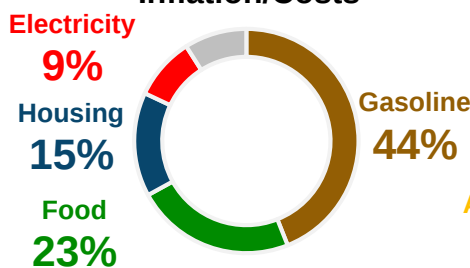
Top Issue for Congressional Vote



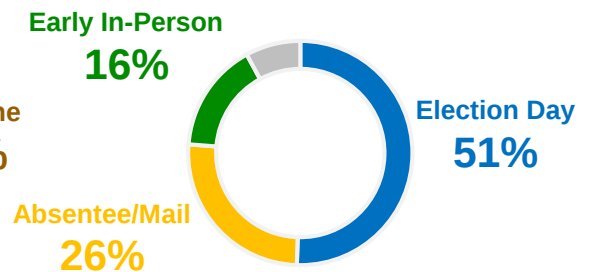
Biden Job Approval



Biggest Concern on Inflation/Costs



Vote Method for Nov.

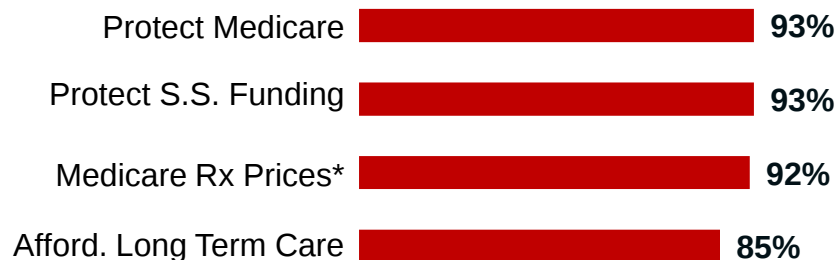


Importance of Issues for Congressional Vote



% extremely/very important on Congress vote

Impact of Advocating Position

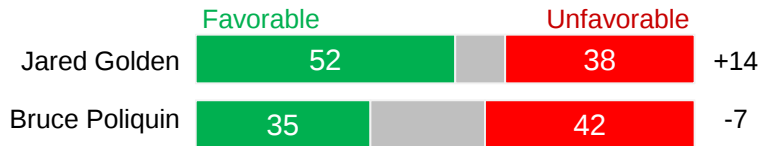


% more likely to support a candidate for Congress that advocated this position

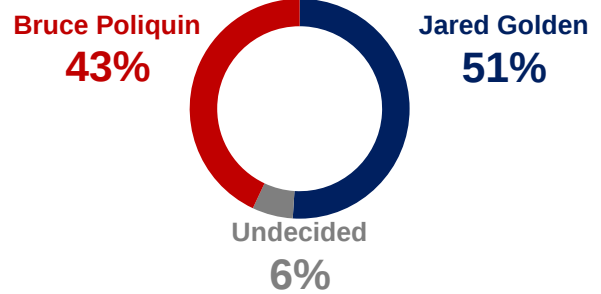
*Member of Congress for Rx Prices

All data on slide is among Voters 50+ in Congressional District 1

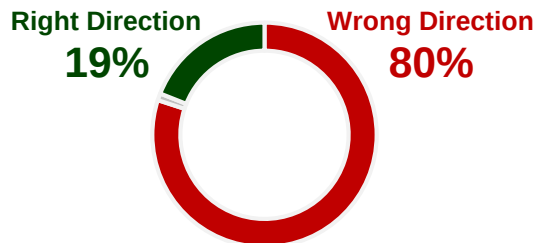
Candidate Images



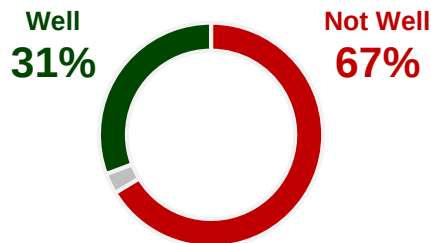
Congressional Ballot



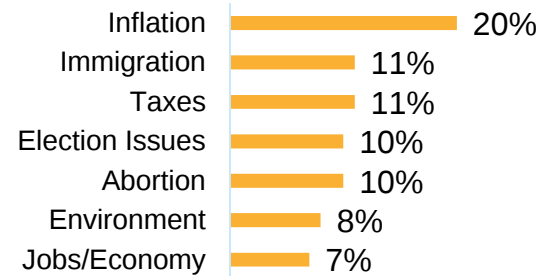
Direction of Country



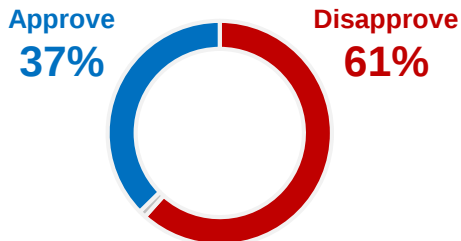
Economy Working for You



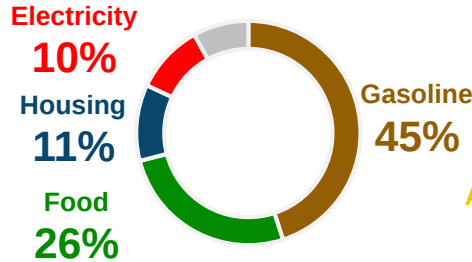
Top Issue for Congressional Vote



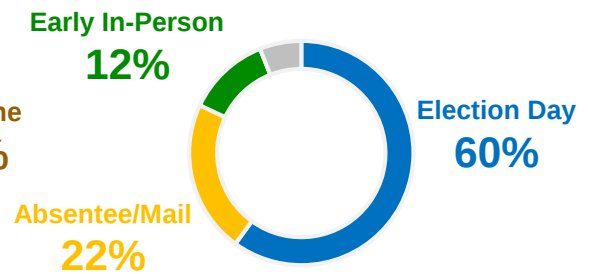
Biden Job Approval



Biggest Concern on Inflation/Costs



Vote Method for Nov.

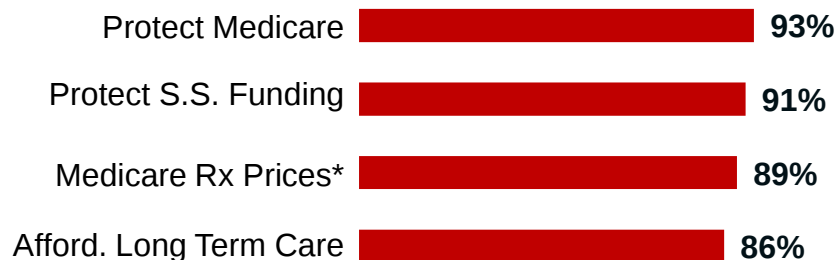


Importance of Issues for Congressional Vote



% extremely/very important on Congress vote

Impact of Advocating Position

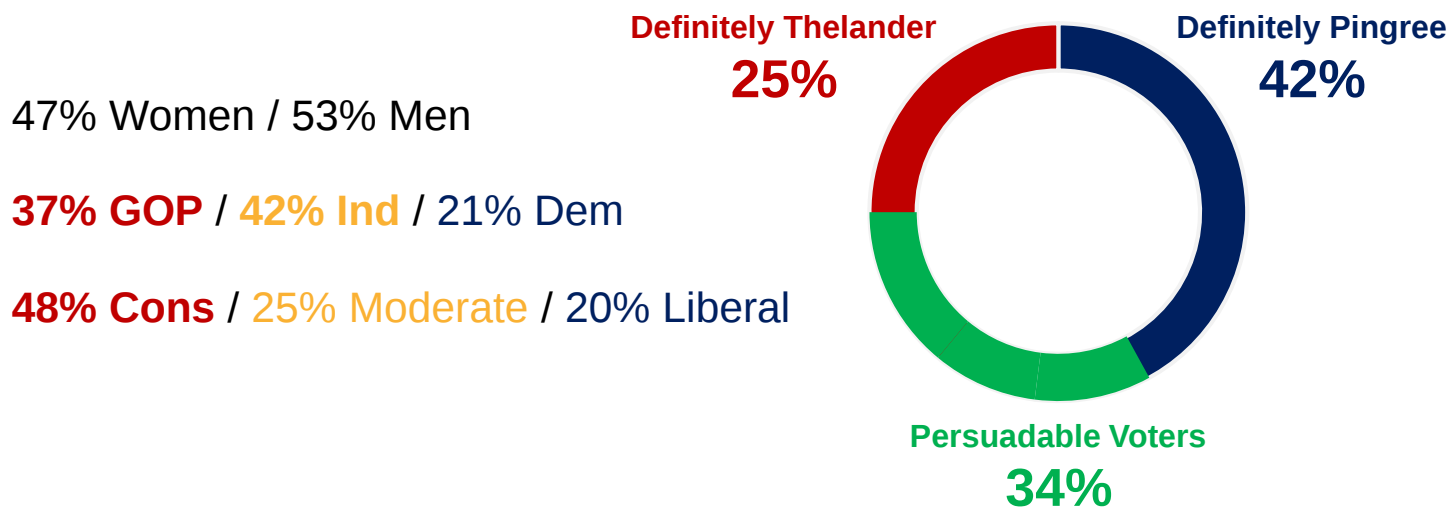


% more likely to support a candidate for Congress that advocated this position

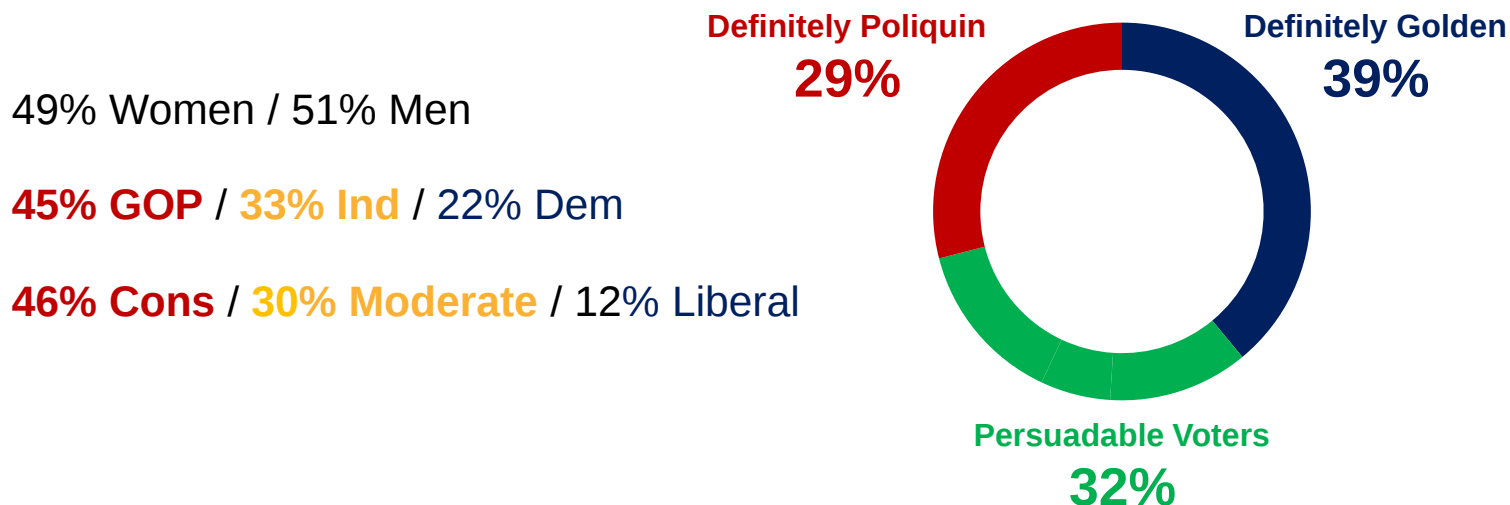
*Member of Congress for Rx Prices

All data on slide is among Voters 50+ in Congressional District 2

Persuadable voters in CD-1 are the 34% of the 50+ segment of the electorate who are not definitely voting for Pingree or Thelander. 10% are Probably/Leaning toward voting for Pingree, 14% are Probably/Leaning toward voting for Thelander, while the rest are Undecided. They are more likely to be Independent and are much more likely to be a self-described conservative than liberal. They are focused on economic issues and immigration for their vote in November.



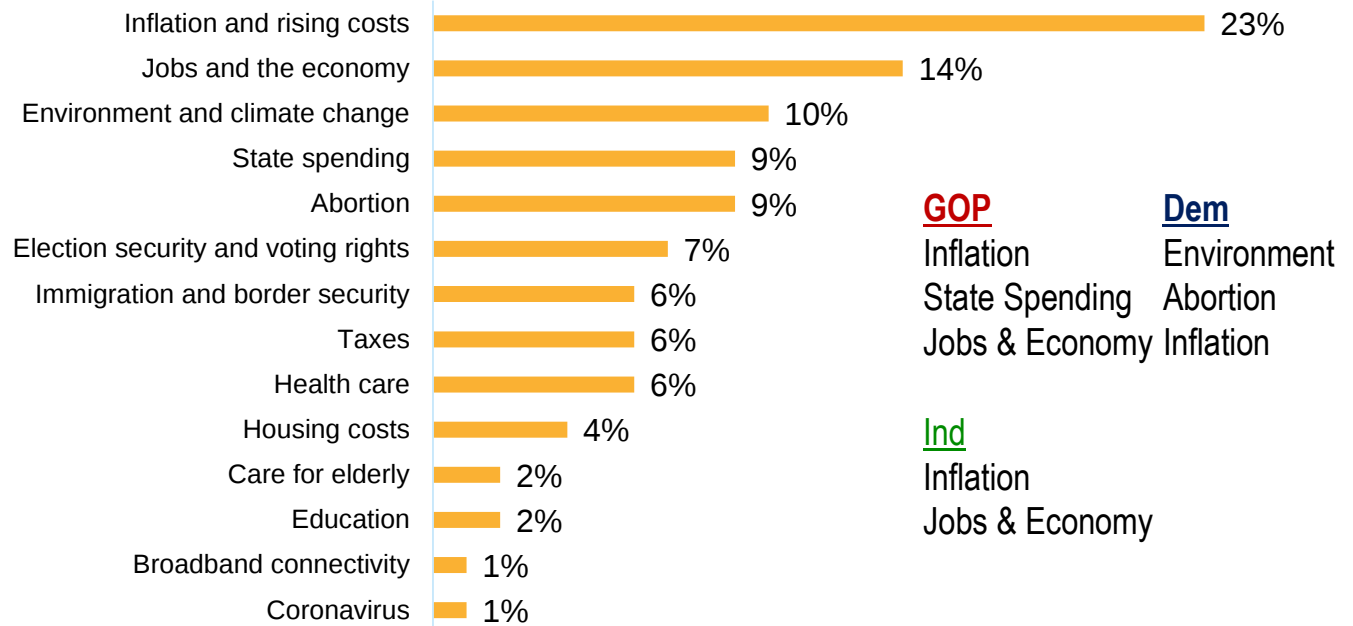
Persuadable voters in CD-2 are the 32% of the 50+ segment of the electorate who are not definitely voting for Golden or Poliquin. 12% are Probably/Leaning toward voting for Golden, 14% are Probably/Leaning toward voting for Poliquin, while the rest are Undecided. They are more likely to be Republican and are much more likely to be a self-described conservative than liberal. They are very focused on economic issues for their vote in November.



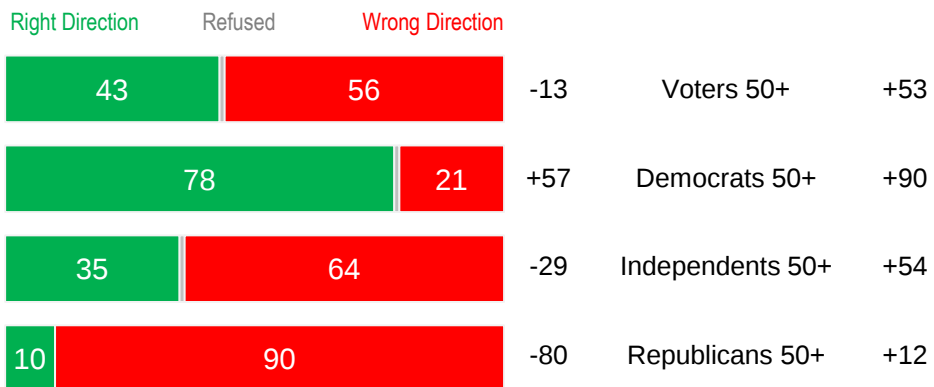
All data on slide is among Voters 50+

AARP® Maine: Protecting Voters 50+ - State Issues

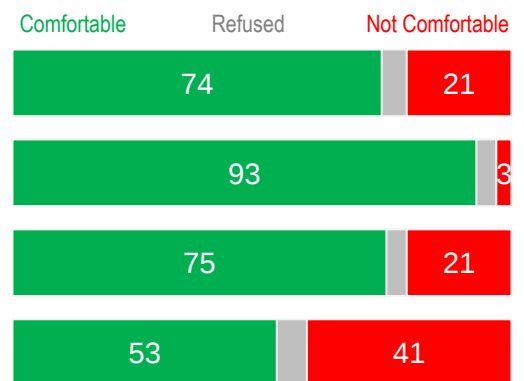
Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for **Governor**.



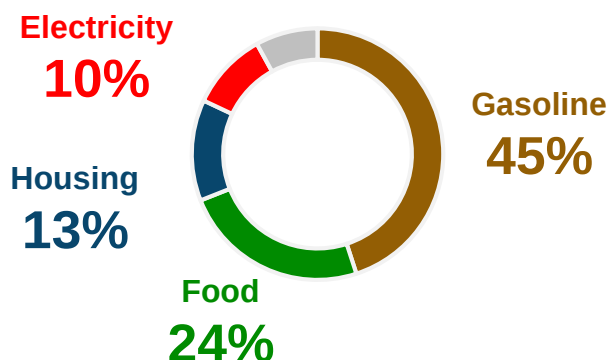
Q: Would you say that things in Maine are going in the right direction or headed in the wrong direction?



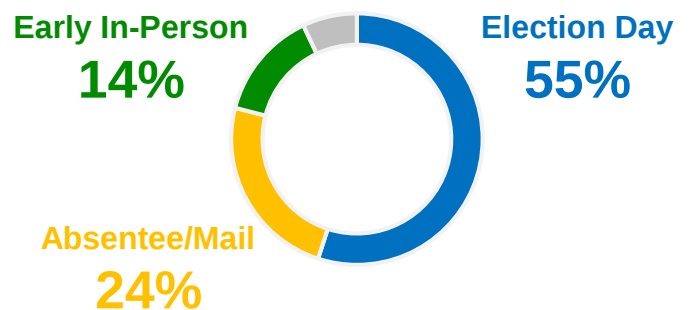
Q: How comfortable are you with your state's voting process and rules for this year's elections?



Biggest Concern on Inflation/Costs



Vote Method for November



All data on slide is among Voters 50+



Persuadable voters are the 14% of the 50+ segment of the electorate who are not definitely voting for one of Mills or LePage. 5% are Probably/Leaning toward voting for Mills, 5% are Probably/Leaning toward voting for LePage, while the rest are Undecided. They are more likely to be women, Independent, and are much more likely to be a self-described conservative than liberal. They are very focused on economic issues for their vote in November.

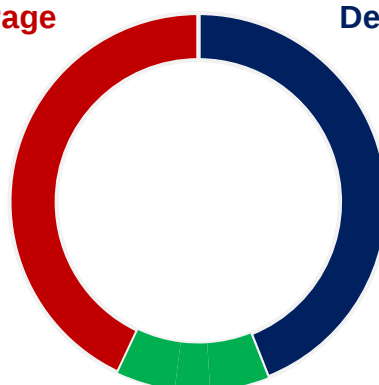
60% Women / 40% Men

34% GOP / 41% Ind / 25% Dem

43% Cons / 35% Moderate / 10% Liberal

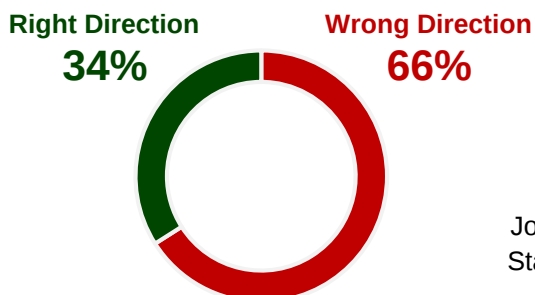
Definitely LePage
43%

Definitely Mills
44%

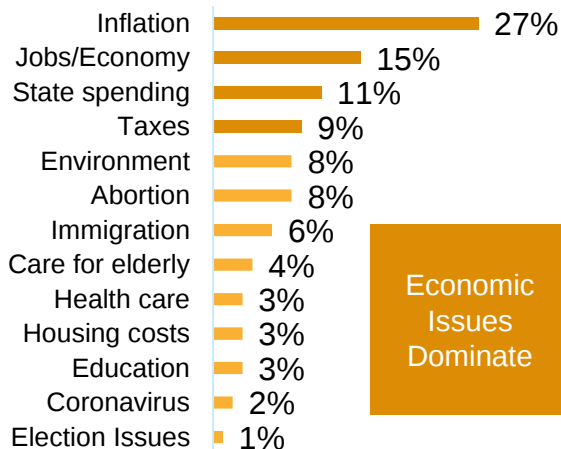


Persuadable Voters
14%

Direction of State

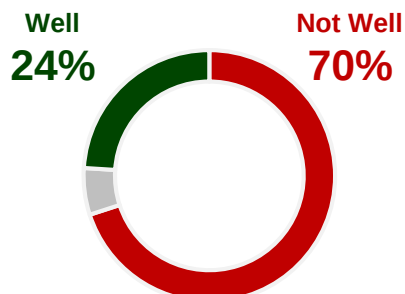


Top Issue for Gov Vote

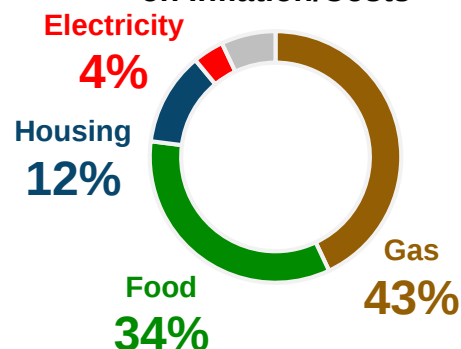


Economic Issues Dominate

Economy Working for You



Biggest Concern on Inflation/Costs



All data on slide is among Voters 50+

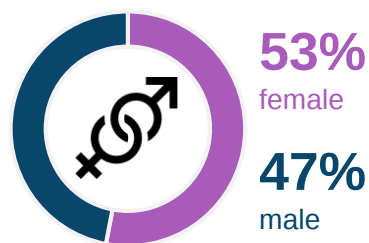
AARP® Profile Of Maine Likely Voters 18+

AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1050 likely Maine voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older, between May 10-13. The interviews were conducted via landline, cellphone, and SMS-to-web. The margin of sampling error for the 500 statewide sample is $\pm 4.4\%$; for the 860 total sample of voters 50+ is $\pm 3.3\%$.

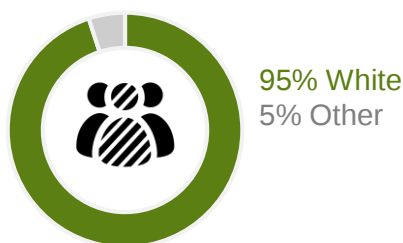
Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are registered on the voter file.

For more information about this survey, contact Kate Bridges at kbridges@aarp.org. Media inquiries contact Jane Margesson at jmargesson@aarp.org

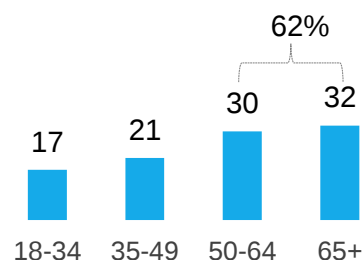
GENDER



RACE



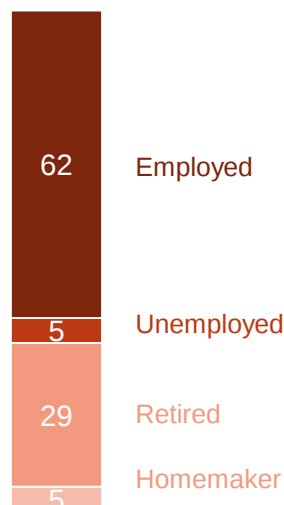
AGE



PARTY ID



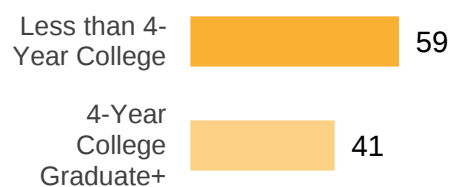
EMPLOYMENT



LIVING IN...



EDUCATION



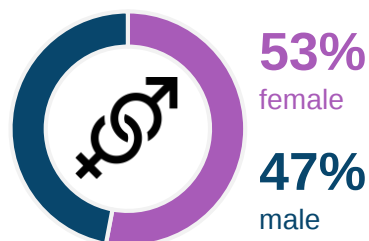
AARP® Profile Of Maine Likely Voters 50+

AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1050 likely Maine voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older, between May 10-13. The interviews were conducted via landline, cellphone, and SMS-to-web. The margin of sampling error for the 500 statewide sample is $\pm 4.4\%$; for the 860 total sample of voters 50+ is $\pm 3.3\%$.

Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are registered on the voter file.

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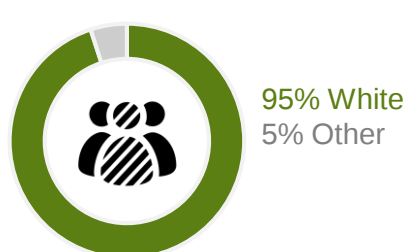
GENDER



AARP



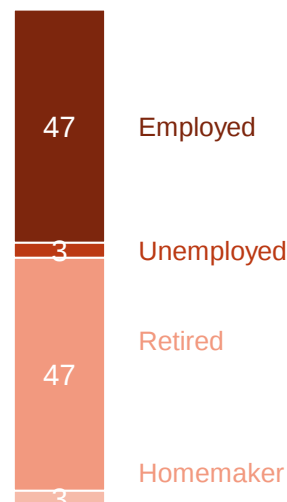
RACE



EDUCATION



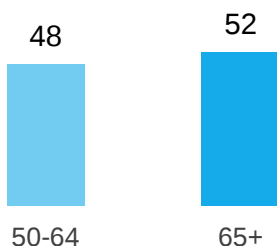
EMPLOYMENT



LIVING IN...



AGE



PARTY ID



All data on slide is among Voters 50+

