

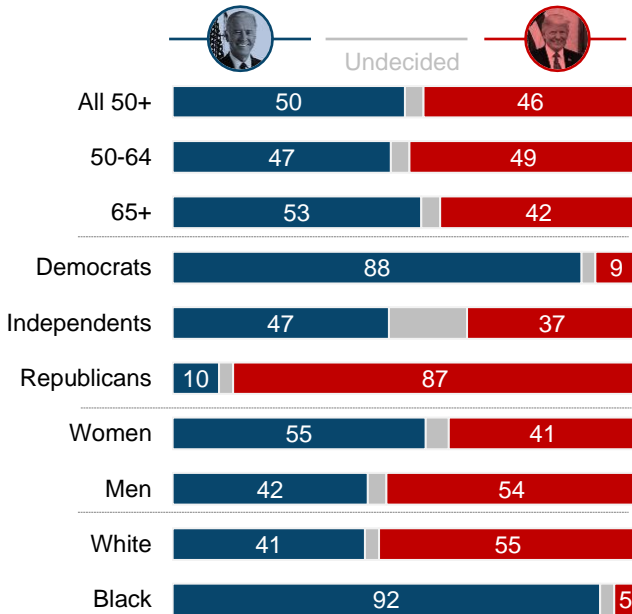
# 50+ Likely Voters in Pennsylvania

## Key Findings:

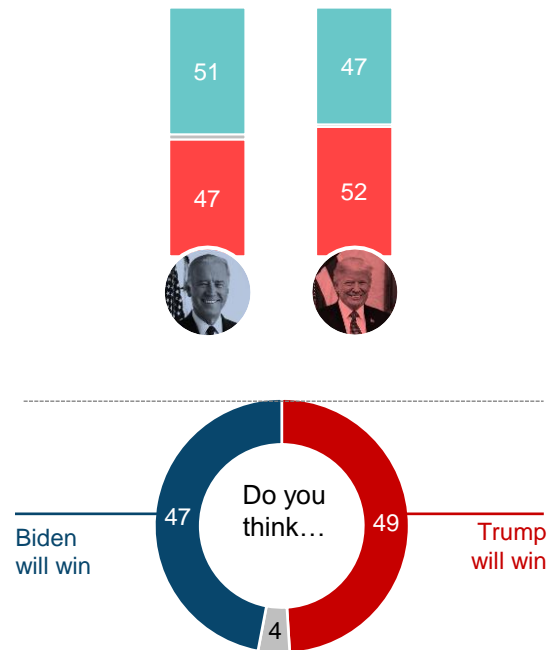
- **Voters 65+ are the key swing:** Vice President Biden has a 3-point lead over President Trump with all 18+ likely voters, and a 4-point lead with the 50+ voter – driven by voters 65+ who favor Biden by 11 points.
- **This shift goes beyond the virus:** While Trump gets poor ratings for his handling of the pandemic, 50+ voters trust Biden more on a range of issues – from bringing people together to strengthening Social Security. While Trump’s strength is the economy in some other states, here voters are split on who they trust more to rebuild it.
- **The data also puts into stark relief how much COVID has disproportionately impacted Black Americans,** with 46% of Black voters 50+ saying they personally know someone who has died of COVID compared to 16% of white voters 50+.
- **The mailbox goes partisan:** Overall, 1 in 3 voters 50+ plan to vote by mail, including 53% of Biden voters but just 8% of Trump voters.
- **Much divides these voters, but they are united by a desire to protect Social Security and Medicare.**

## Pennsylvania: The 50+ Voter and the Presidential Election

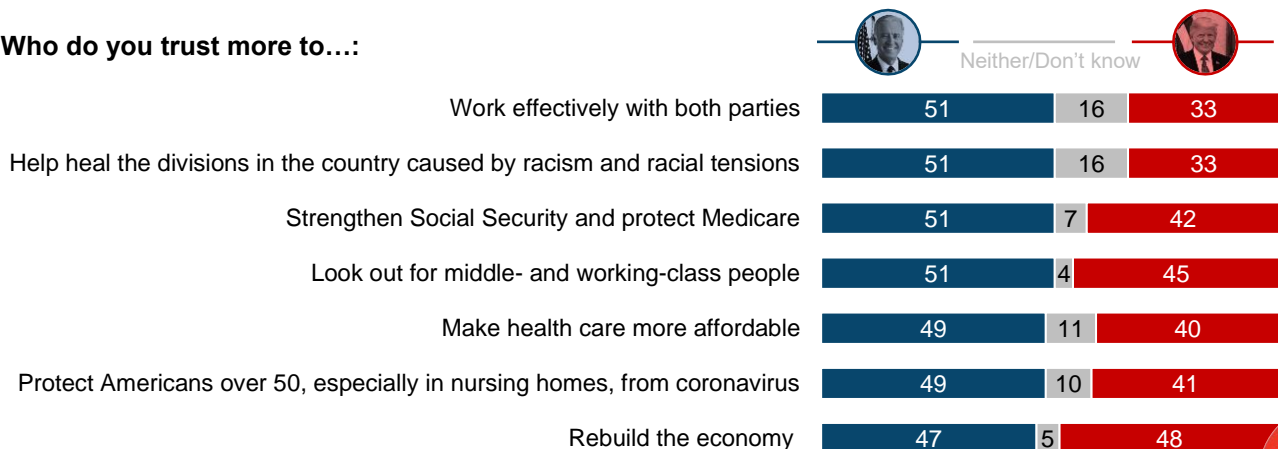
Now, if the election for President were held today...for whom would you vote?



Favorable or unfavorable view of...



Who do you trust more to...:



**78%** of Biden voters 50+ are **extremely motivated to vote for Biden**

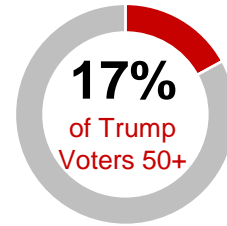
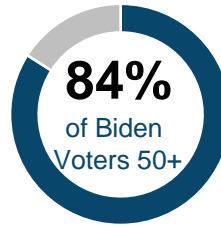
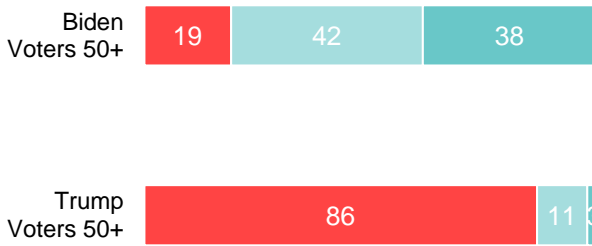
**94%** of Biden voters 50+ are **worried about Trump winning the election**

**74%** of Trump voters 50+ are **extremely motivated to vote for Trump**

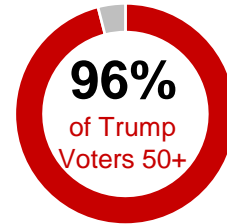
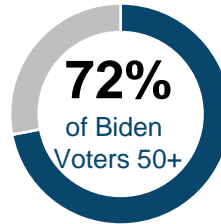
**79%** of Trump voters 50+ are **worried about Biden winning the election**

**How confident are you that votes made by mail will be counted accurately?**

Total not confident    Somewhat confident    Very confident



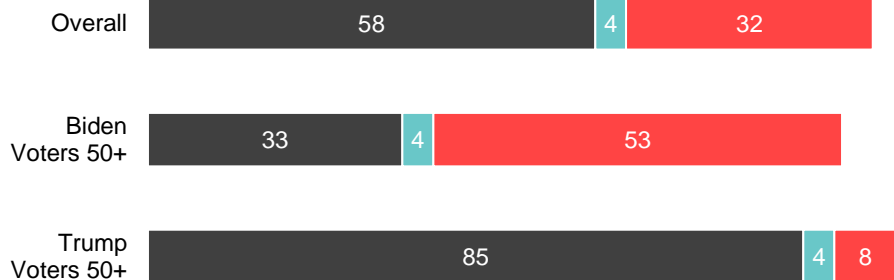
are confident that voting by mail will be safe



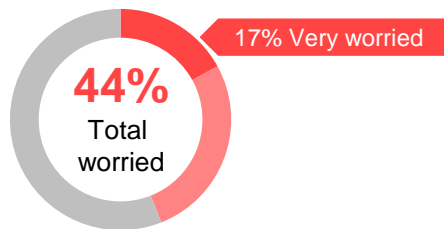
are confident that voting in person will be safe

**In this November's general election, do you intend to vote by...**

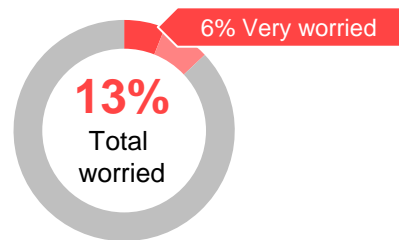
- Going to your polling place on Election Day
- Casting your ballot in person during early voting
- Voting by absentee ballot by mail



**How worried are you about not being able to vote because of the coronavirus?**



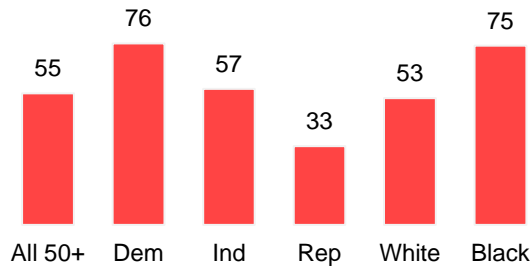
Biden Voters 50+



Trump Voters 50+



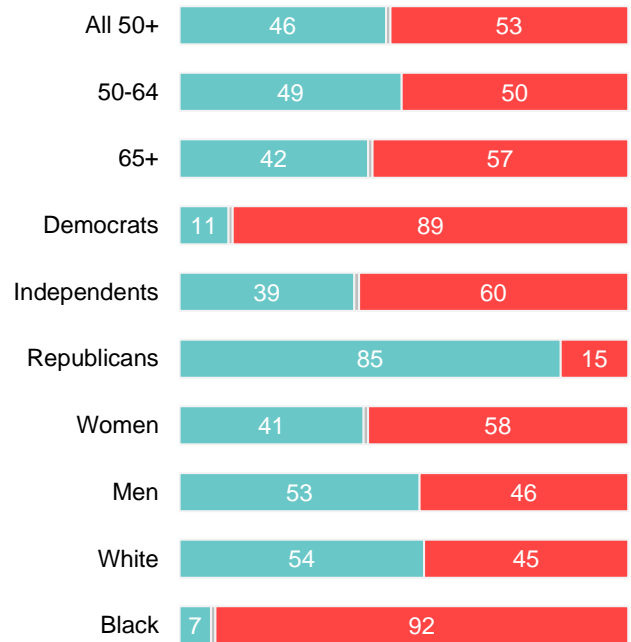
**% worried about getting coronavirus**



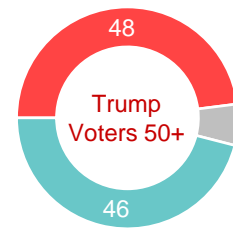
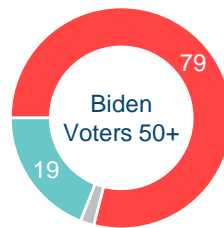
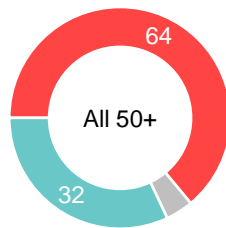
**% who knew someone personally who passed away from coronavirus**

All 50+	22
Democrats	33
Independents	19
Republicans	12
White	16
Black	46

**Do you support or oppose how Trump is managing the coronavirus pandemic?**



**Which worries you more, getting infected with COVID-19 or getting a vaccine for COVID-19?**

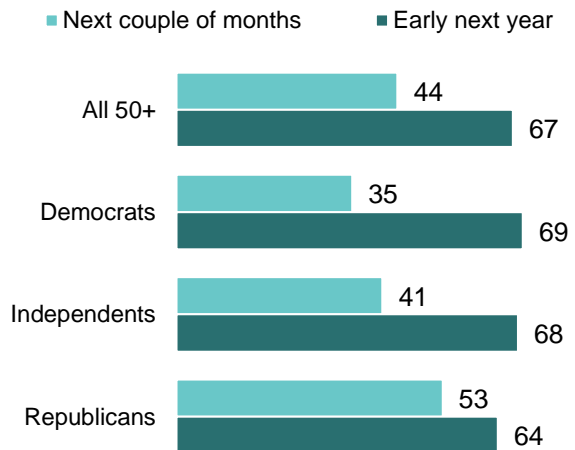


**93%** of Biden voters 50+ always wear a mask when they go out to public places



**58%** of Trump voters 50+ always wear a mask when they go out to public places

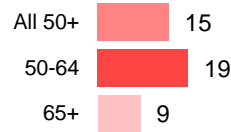
**% confident in the safety and efficacy of the COVID 19 vaccine if it came out...**



**% worried about not being able to afford health care they or their family needs**



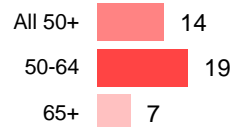
**% who have gotten a health care bill they couldn't afford or skipped or rationed medication because they could not afford it**



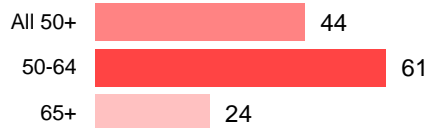
**% worried about cuts to Social Security to pay for all the new spending and the budget crisis**



**% who have been laid off or furloughed**



**% worried about not being able to afford to retire**

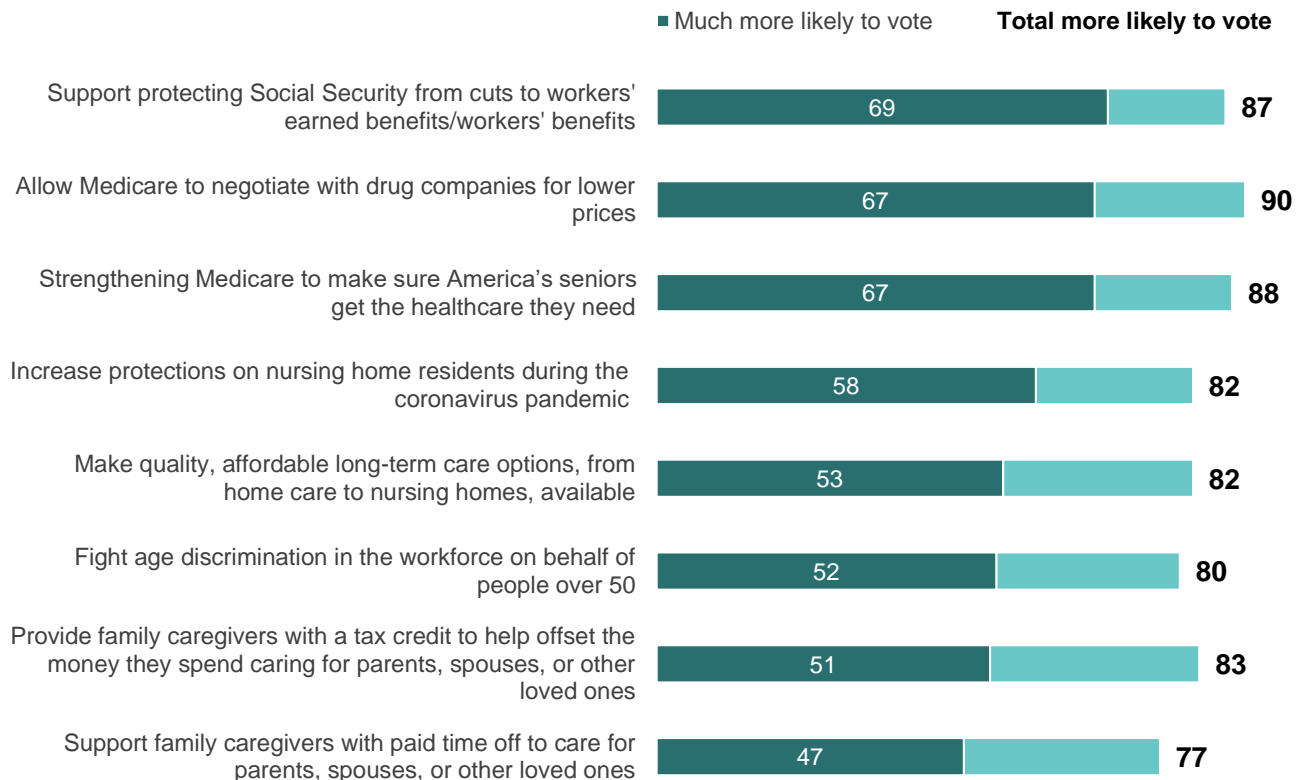


**One thing that unites us...**

**90% 92% 90% 88%**  
of All 50+ of Democrats of Independents of Republicans

**worried Congress won't get anything done to address the problems we face**

**If a candidate wanted to do this, would that make you more or less likely to vote for the candidate?**



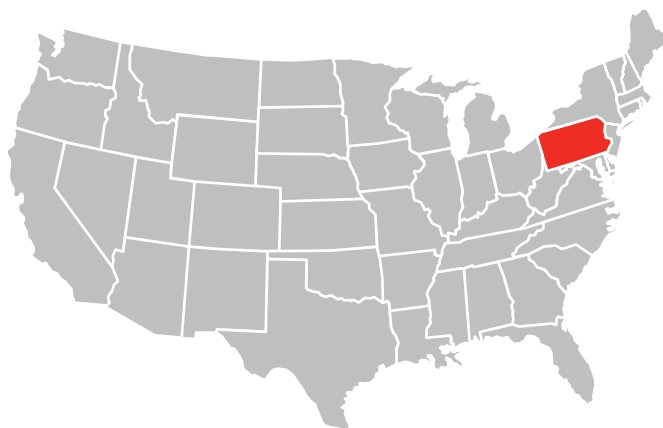
## Methodology



Benenson Strategy Group and GS Strategy Group conducted 1600 interviews – by phone, using registered voter lists – with likely 2020 voters in Pennsylvania from August 30<sup>th</sup> to September 8<sup>th</sup>. 79% of interviews were conducted via cell phone; 21% via landline.

The survey included an oversample of 1200 50+ voters for additional analysis, including 400 African-American 50+ voters.

Data was weighed to ensure it was representative of the likely voting universe both overall and 50+.



The margin of sampling error for the entire data set is  $\pm 2.5\%$  at the 95% confidence level.

- Among likely voters over the age of 50, the margin of sampling error is  $\pm 2.9\%$  at the 95% confidence level.

Due to rounding, answer choices may not always add up to 100%.

Please note that due to rounding, a sum may appear to be one point more or less than its parts.

Note: All reported data is among 50+ likely voters except when otherwise specified.

Partisan crosstabs in this report represent how people are registered on the voter rolls, not how they identify themselves.

For more information, contact Kate Bridges at [kbridges@aarp.org](mailto:kbridges@aarp.org)

Pennsylvania Report - <https://doi.org/10.26419/res.00401.009>