

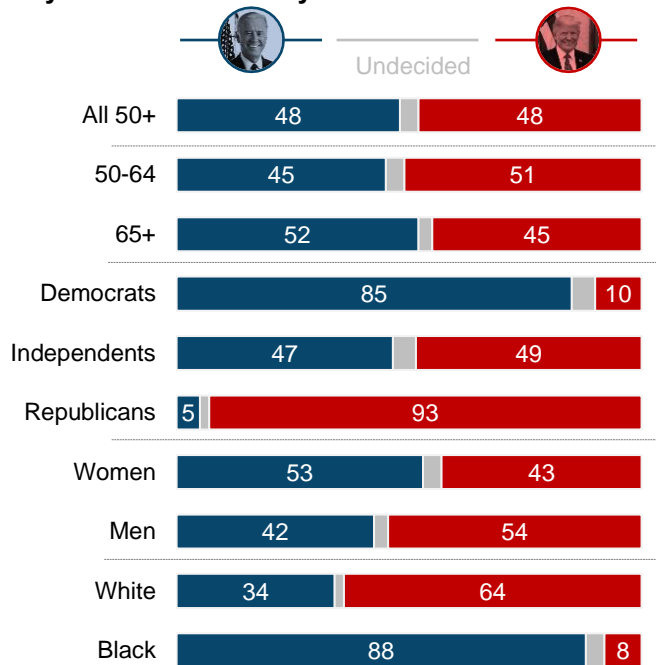
50+ Likely Voters in North Carolina

Key Findings:

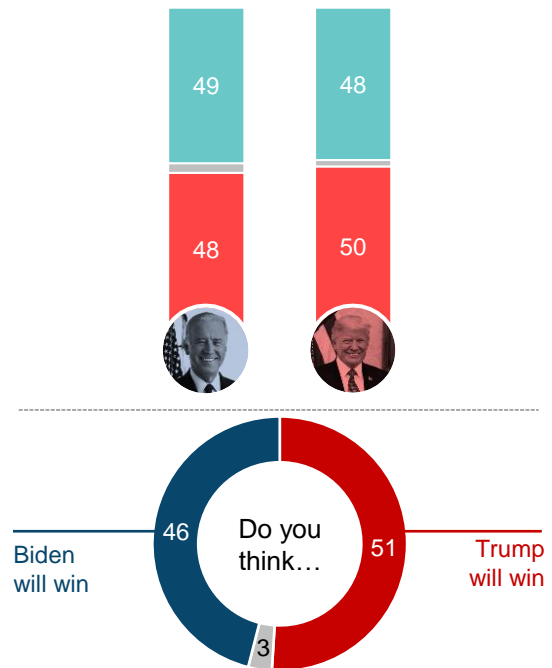
- **Voters 65+ are the new swing:** The race is a tie with voters 18+, in part because of huge drops in support for President Trump among the 65+ voter. In 2016, they gave Trump a 23-point margin, but now favor Vice President Biden by 7-points.
- **The virus goes political:** Just 52% of Trump voters 50+ always wear masks in public places, compared to 92% of Biden voters. But more than 1 in 3 Biden voters know someone personally who has died from coronavirus, compared to 1 in 10 Trump voters.
- **The vote shift is driven by voters' bleak view of Trump's handling of coronavirus.** But voters 50+ also trust Biden more to bring people together and strengthen Social Security and Medicare.
- **Much divides these voters, but they are united by a desire to protect Social Security and strengthen Medicare.**

North Carolina: The 50+ Voter and the Presidential Election

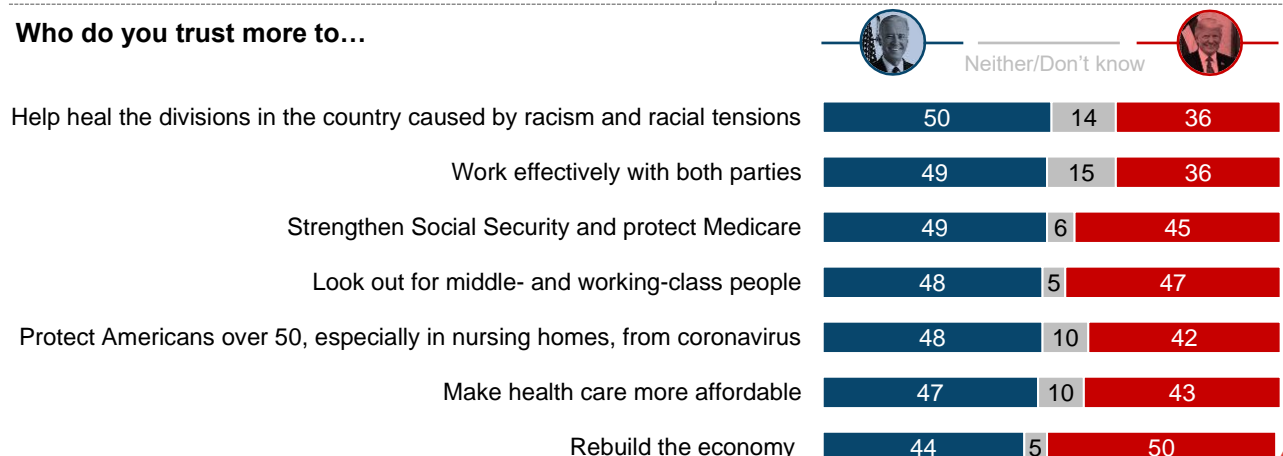
Now, if the election for President were held today...for whom would you vote?



Favorable or unfavorable view of...



Who do you trust more to...



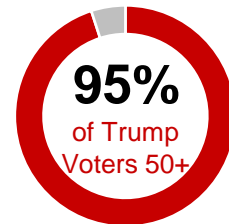
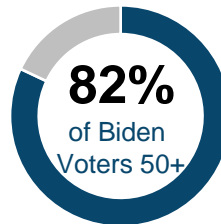
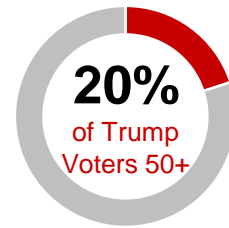
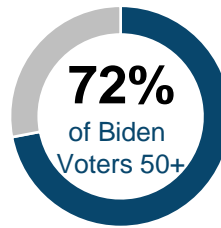
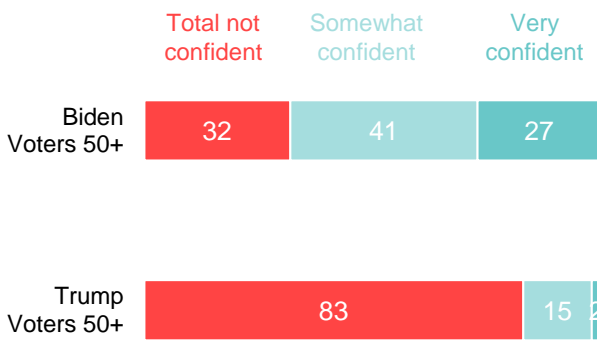
78% of Biden voters 50+ are **extremely motivated** to vote for Biden

81% of Trump voters 50+ are **extremely motivated** to vote for Trump

89% of Biden voters 50+ are **worried about Trump** winning the election

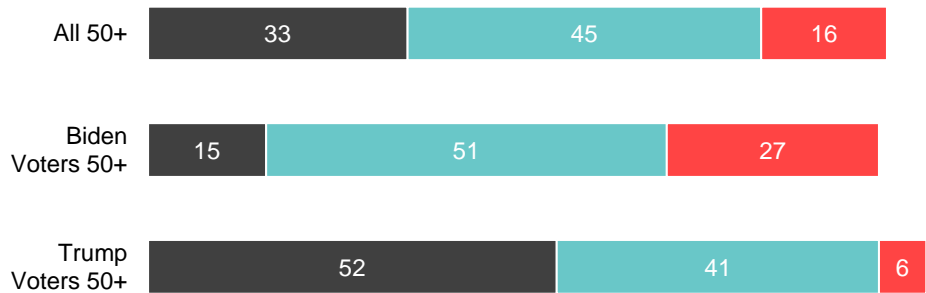
76% of Trump voters 50+ are **worried about Biden** winning the election

How confident are you that votes made by mail will be counted accurately?

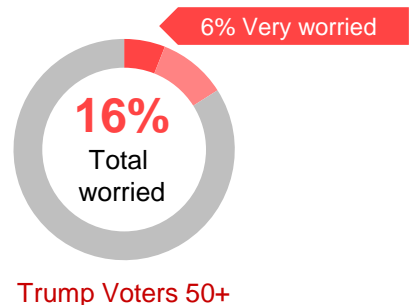
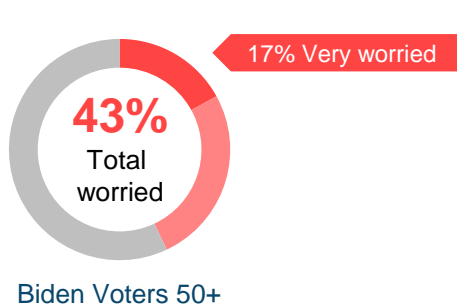


In this November's general election, do you intend to vote by...

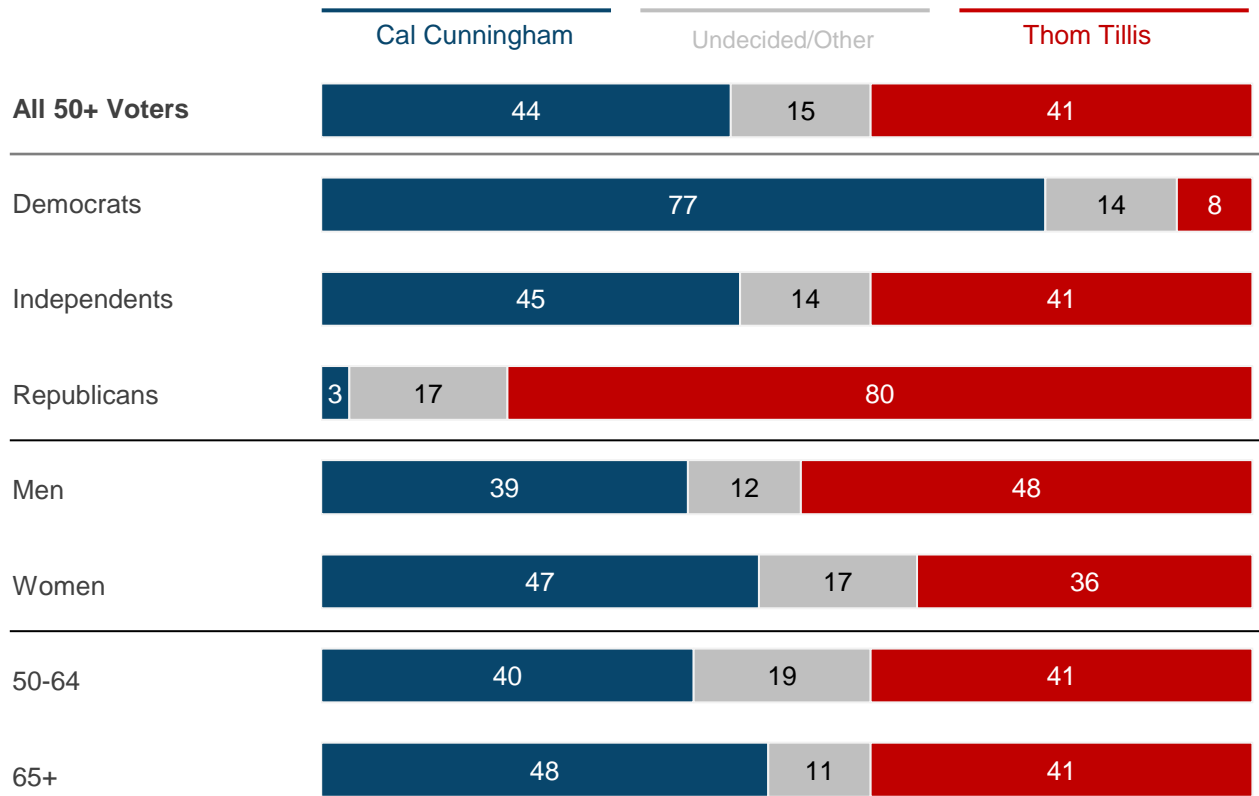
- Going to your polling place on Election Day
- Casting your ballot in person during early voting
- Voting by absentee ballot by mail



How worried are you about not being able to vote because of the coronavirus?

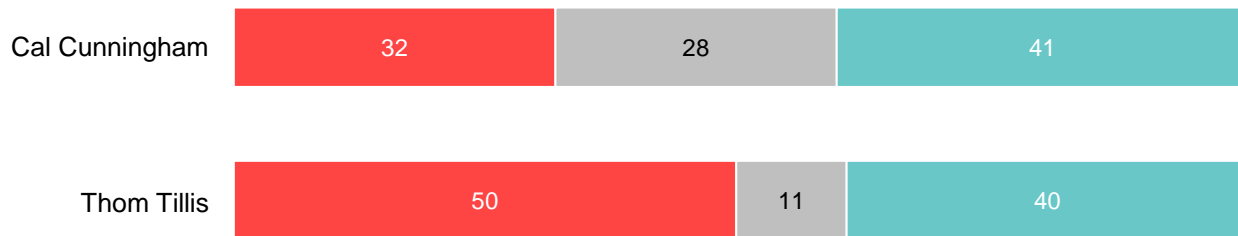


If the election for Senate were held today, who would you vote for?

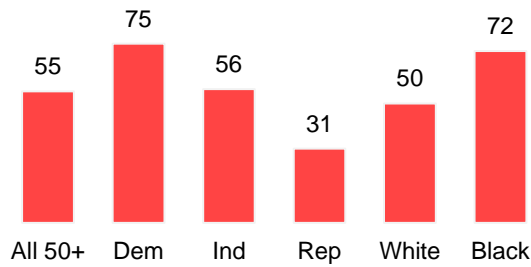


Senate Favorability among 50+ Voters

Please indicate if you have a favorable or unfavorable view of...



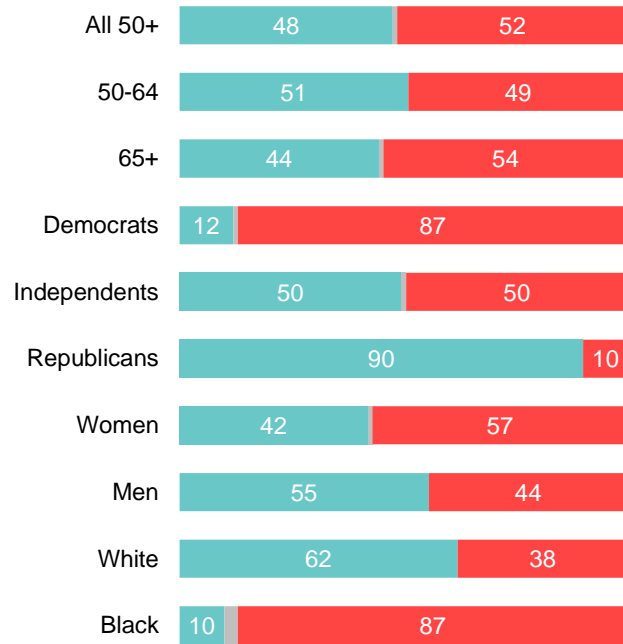
% worried about getting coronavirus



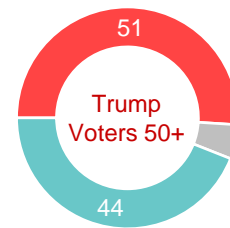
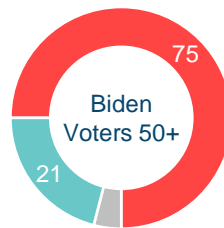
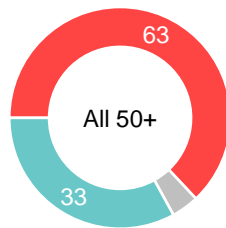
% who knew someone personally who passed away from coronavirus

All 50+	23
Democrats	34
Independents	22
Republicans	9
White	15
Black	41

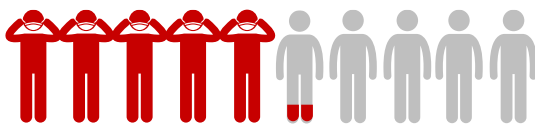
Do you support or oppose how Trump is managing the coronavirus pandemic?



Which worries you more, getting infected with COVID-19 or getting a vaccine for COVID-19?

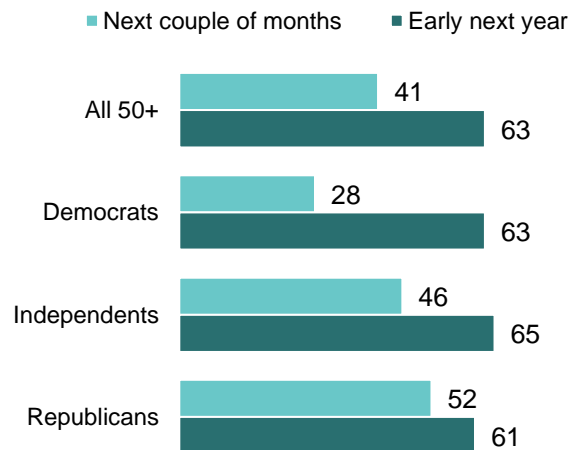


92% of Biden voters 50+ always wear a mask when they go out to public places



52% of Trump voters 50+ always wear a mask when they go out to public places

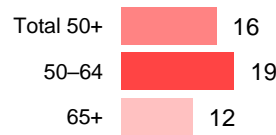
% confident in the safety and efficacy of COVID-19 vaccine if it came out...



% worried about not being able to afford health care they or their family need



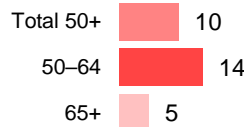
% who have gotten a health care bill they couldn't afford or skipped or rationed medication because they couldn't afford it



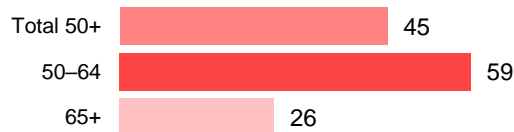
% worried about cuts to Social Security to pay for all the new spending and the budget crisis



% who have been laid off or furloughed



% worried about not being able to afford to retire



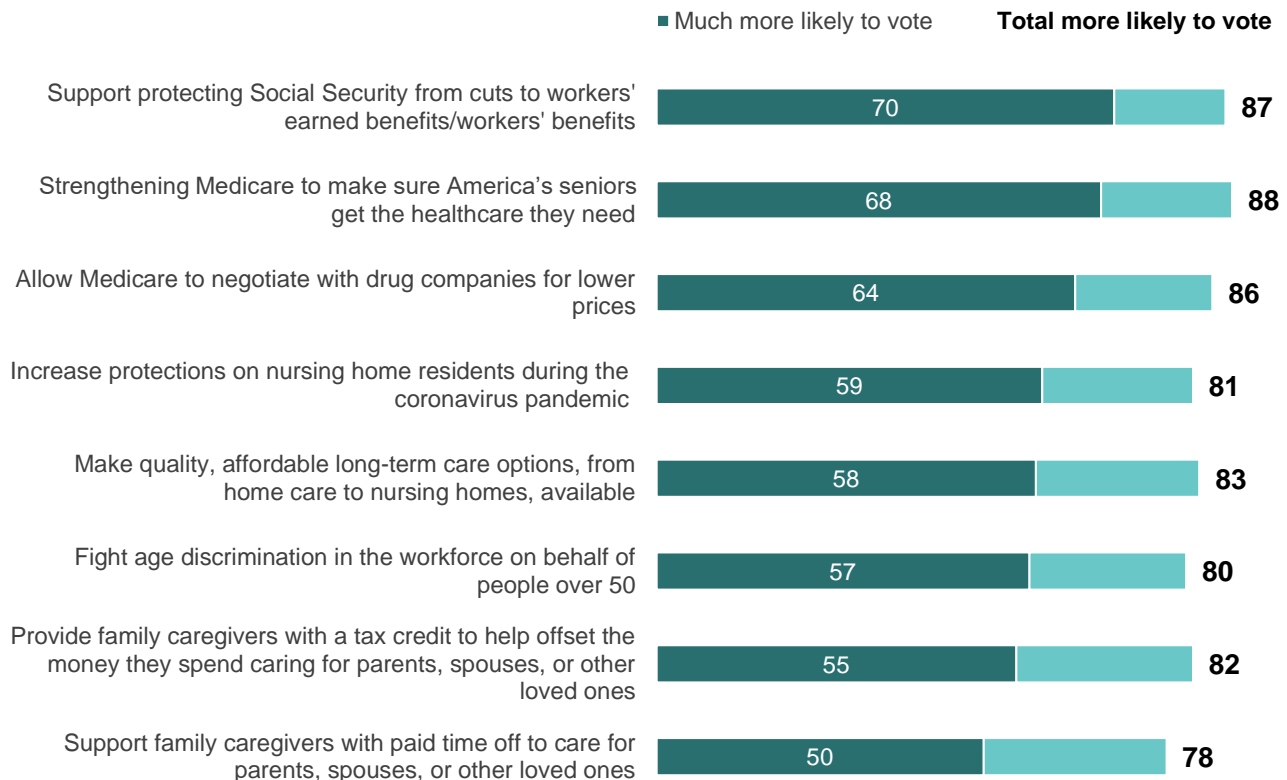
One thing that unites us...

88% 90% 90% 85%

of All 50+ of Democrats of Independents of Republicans

worried **Congress won't get anything done** to address the problems we face

If a candidate wanted to do this, would that make you more or less likely to vote for the candidate?



Methodology



Benenson Strategy Group and GS Strategy Group conducted 1600 interviews – by phone, using registered voter lists – with likely 2020 voters in North Carolina from August 30th to September 8th. 80% of interviews were conducted via cell phone; 20% via landline.

The survey included an oversample of 1200 50+ voters for additional analysis, including 400 African-American 50+ voters.

Data was weighed to ensure it was representative of the likely voting universe both overall and 50+.



The margin of sampling error for the entire data set is $\pm 2.5\%$ at the 95% confidence level.

- Among likely voters over the age of 50, the margin of sampling error is $\pm 2.9\%$ at the 95% confidence level.

Due to rounding, answer choices may not always add up to 100%.

Please note that due to rounding, a sum may appear to be one point more or less than its parts.

Note: All reported data is among 50+ likely voters except when otherwise specified.

Partisan crosstabs in this report represent how people are registered on the voter rolls, not how they identify themselves.

For more information, contact Kate Bridges at kbridges@aarp.org

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