

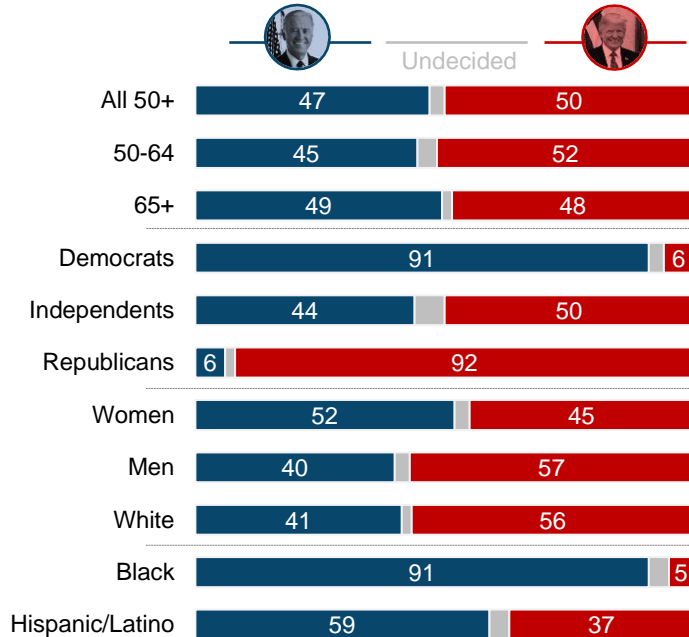
50+ Likely Voters in Florida

Key Findings:

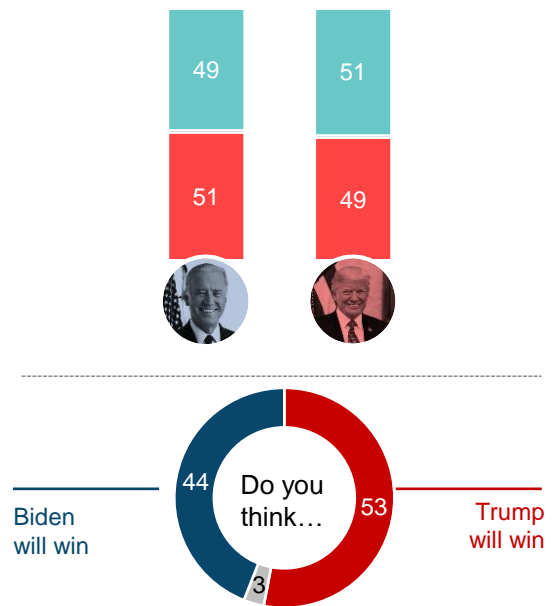
- **Key election voting bloc:** The Presidential race in Florida among 18+ voters has Biden leading by 2 points – though voters 50+ give Trump a 3-point lead. Still, this is down significantly from where he was in 2016 exit polls with this group, particularly the 65+ voters. They are poised to be a key swing demographic.
- **Part of this shift is almost certainly driven by the coronavirus pandemic.** 1 in 4 Florida voters 50+ know someone personally who has died.
- **Mail becomes a partisan issue:** Half of Biden voters 50+ plan to vote by mail and nearly all of them think it's safe. By contrast, just 2 in 10 Trump voters plan to vote by mail while the rest have widespread concerns about it.
- Though 50+ voters trust Trump to rebuild the economy more, Biden has significant advantages when it comes to working with both parties and healing the divisions in this country.
- **Though much divides these voters, they are united by a desire to protect Social Security and strengthen Medicare. Voters remain split on which candidate to trust on these issues.**

Florida: The 50+ Voter and the Presidential Election

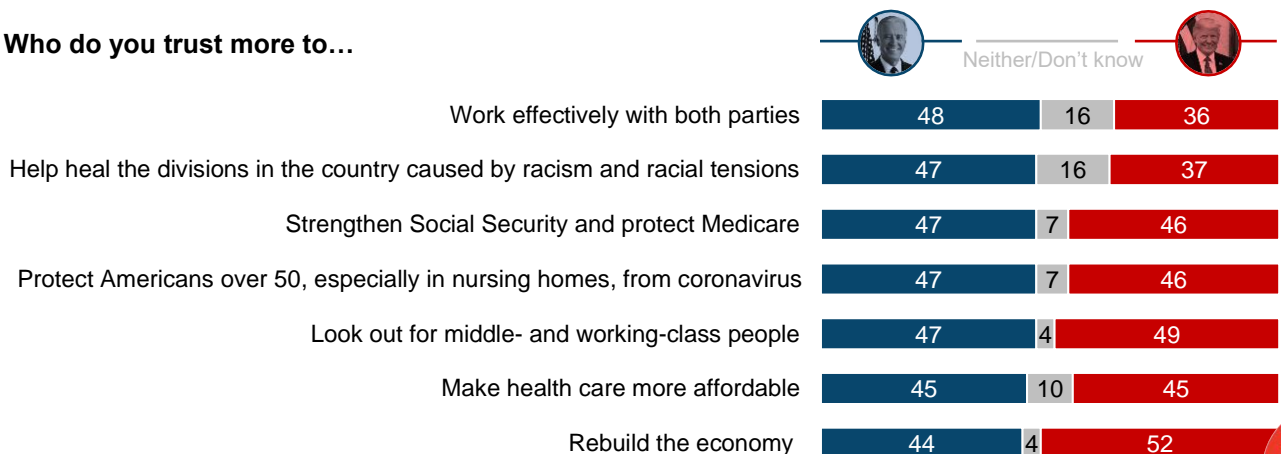
Now, if the election for President were held today...for whom would you vote?



Favorable or unfavorable view of...



Who do you trust more to...



74% of Biden voters 50+ are **extremely motivated to vote for Biden**

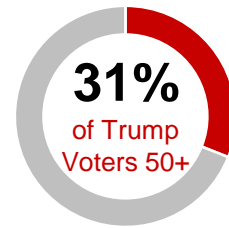
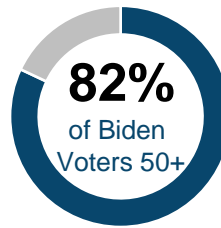
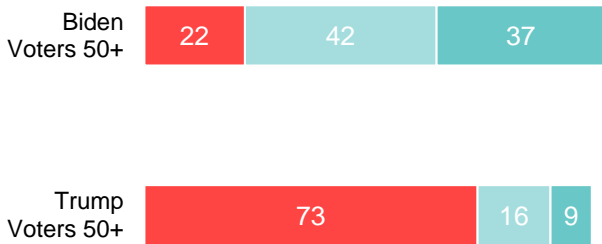
91% of Biden voters 50+ are **worried about Trump winning the election**

81% of Trump voters 50+ are **extremely motivated to vote for Trump**

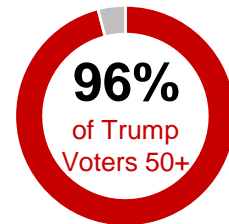
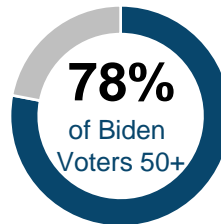
75% of Trump voters 50+ are **worried about Biden winning the election**

How confident are you that votes made by mail will be counted accurately?

Total not confident Somewhat confident Very confident



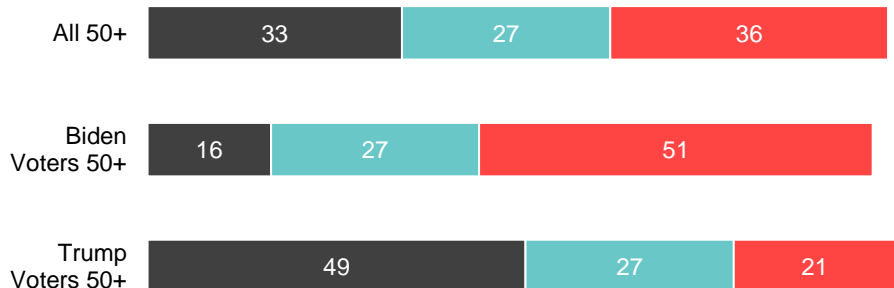
are confident that voting by mail will be safe



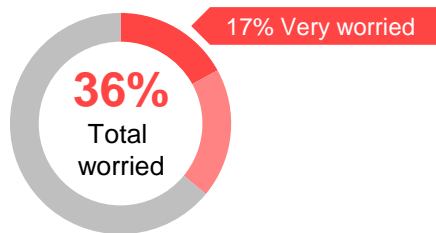
are confident that voting in person will be safe

In this November's general election, do you intend to vote by...

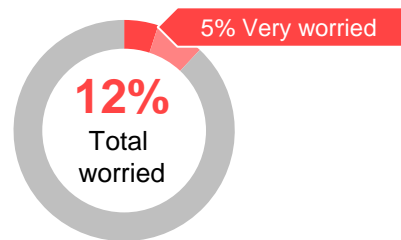
- Going to your polling place on Election Day
- Casting your ballot in person during early voting
- Voting by absentee ballot by mail



How worried are you about not being able to vote because of the coronavirus?



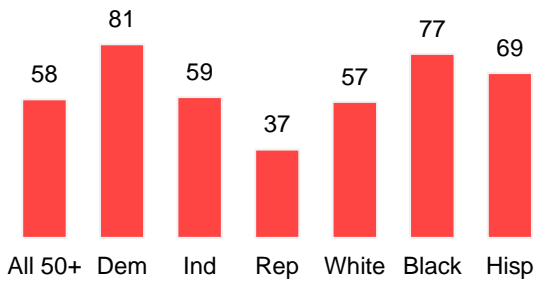
Biden Voters 50+



Trump Voters 50+



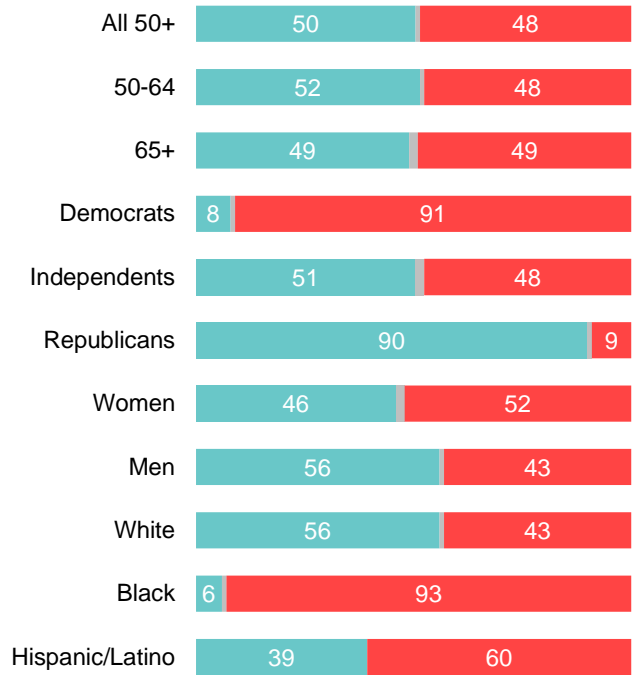
% worried about getting coronavirus



% who knew someone personally who passed away from coronavirus

All 50+	25
Democrats	35
Independents	22
Republicans	16
White	19
Black	47
Hispanic/Latino	35

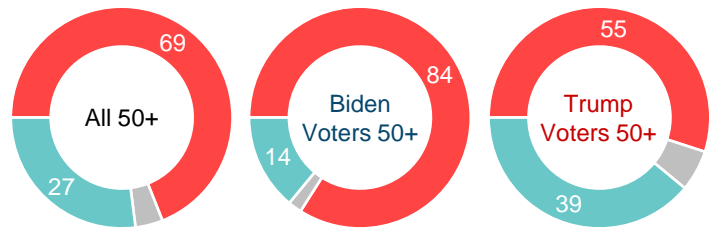
Do you support or oppose how Trump is managing the coronavirus pandemic?



Do you approve or disapprove of the job Governor Ron DeSantis is doing handling the coronavirus pandemic?



Which worries you more, getting infected with COVID-19 or getting a vaccine for COVID-19?

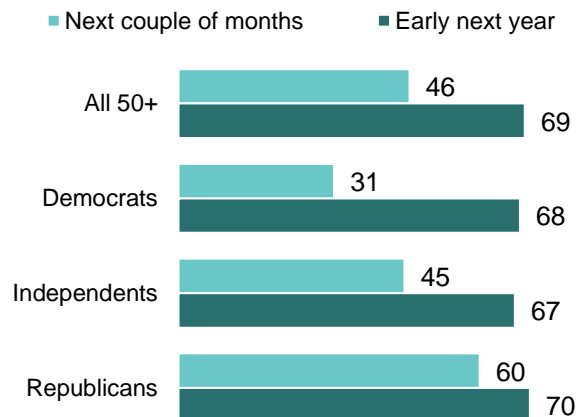


93% of Biden voters 50+ always wear a mask when they go out to public places



60% of Trump voters 50+ always wear a mask when they go out to public places

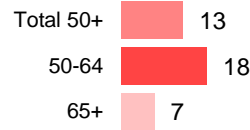
% confident in the safety and efficacy of COVID-19 vaccine if it came out...



% worried about not being able to afford health care they or their family need



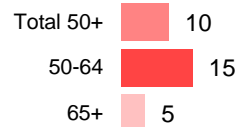
% who have gotten a health care bill they couldn't afford or skipped or rationed medication because they could not afford it



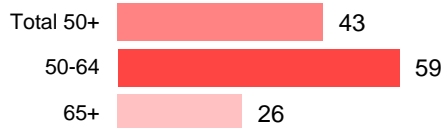
% worried about cuts to Social Security to pay for all the new spending and the budget crisis



% who have been laid off or furloughed



% worried about not being able to afford to retire

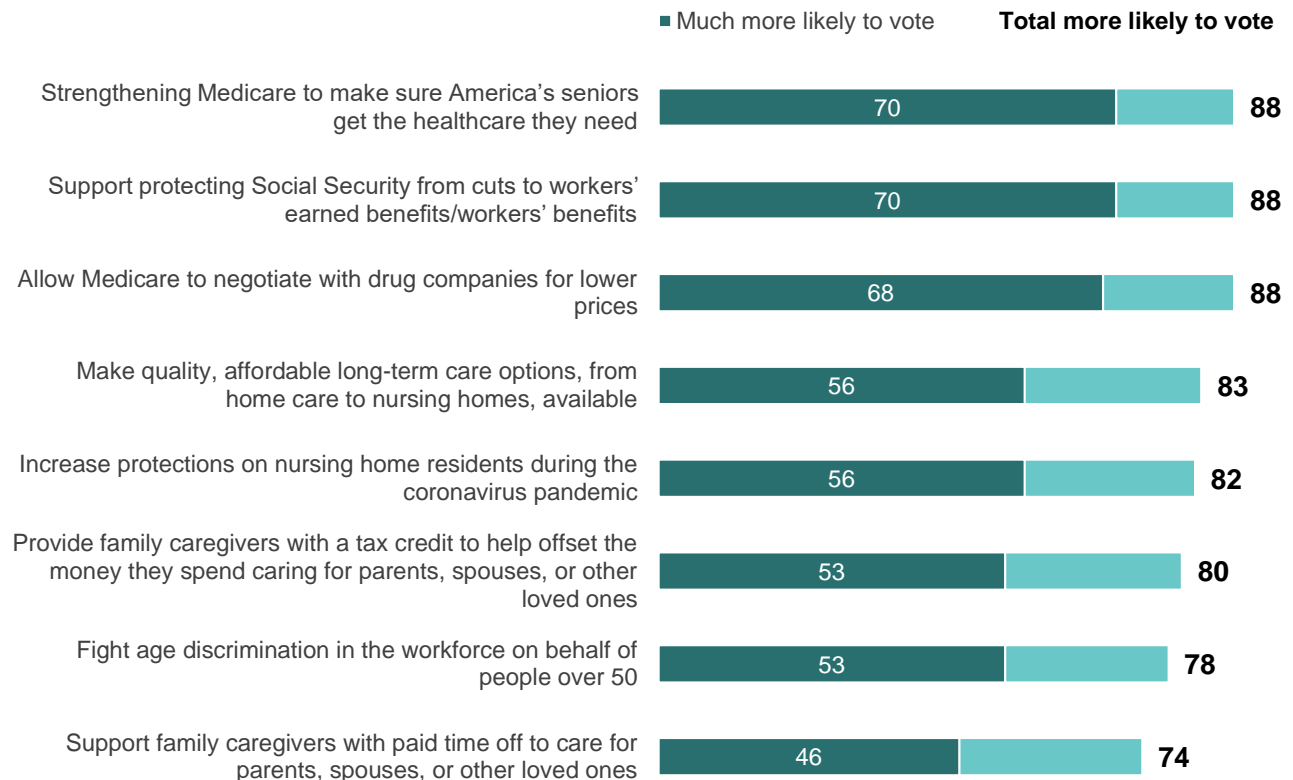


One thing that unites us...

88% **89%** **88%** **87%**
of All 50+ of Democrats of Independents of Republicans

worried Congress won't get anything done to address the problems we face

If a candidate wanted to do this, would that make you more or less likely to vote for the candidate?



Methodology



Benenson Strategy Group and GS Strategy Group conducted 2000 interviews – by phone, using registered voter lists – with likely 2020 voters in Florida from August 30th to September 8th. 76% of interviews were conducted via cell phone; 24% via landline.

The survey included an oversample of 1600 50+ voters for additional analysis, including 400 Hispanic 50+ voters and 400 African American 50+ voters.

Data was weighed to ensure it was representative of the likely voting universe both overall and 50+.



The margin of sampling error for the entire data set is $\pm 2.2\%$ at the 95% confidence level.

- Among likely voters over the age of 50, the margin of sampling error is $\pm 2.5\%$ at the 95% confidence level.

Due to rounding, answer choices may not always add up to 100%.

Please note that due to rounding, a sum may appear to be one point more or less than its parts.

Note: All reported data is among 50+ likely voters except when otherwise specified.

Partisan crosstabs in this report represent how people are registered on the voter rolls, not how they identify themselves.

For more information, contact Kate Bridges at kbridges@aarp.org

Florida Report - <https://doi.org/10.26419/res.00401.003>