

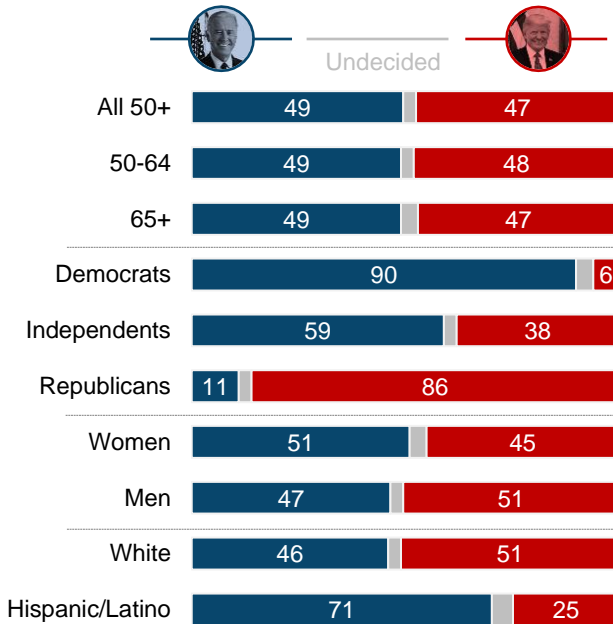
50+ Likely Voters in Arizona

Key Findings:

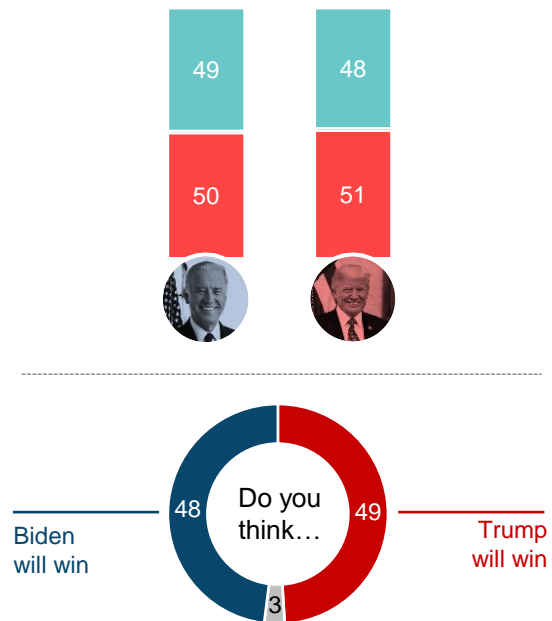
- **Key election voting bloc:** Arizona voters 50+ currently give Vice President Biden a marginal lead. Both groups, but voters 65+ in particular, are poised to be a key swing demographic here, with Biden making huge gains among them since 2016.
- **Mail becomes a partisan issue:** While vote-by-mail has been overwhelmingly used by the vast majority of voters in previous elections, voting by mail has now become affiliated with a political identity, with Biden voters almost twice as likely as Trump voters to vote-by-mail.
- **The virus is even more political than the mail:** More than half of voters 50+ oppose Trump's managing of the coronavirus. Democrats 50+ are far more likely to be worried about the virus and wear a mask than Republicans 50+. They are also almost twice as likely to know someone who has passed away from COVID.
- **Though much divides these voters, the desire to protect Social Security and strengthen Medicare unites them, and needs to be a top priority for candidates.**

Arizona: The 50+ Voter and the Presidential Election

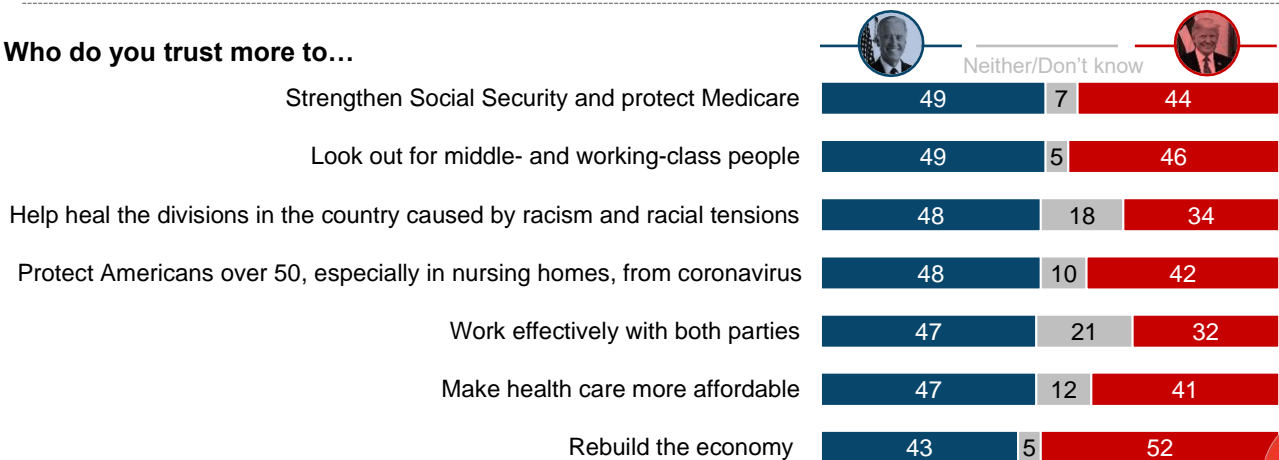
Now, if the election for President were held today...for whom would you vote?



Please indicate if you have a favorable or unfavorable view of...



Who do you trust more to...



78%

of Biden voters 50+ are **extremely motivated to vote for Biden**

83%

of Trump voters 50+ are **extremely motivated to vote for Trump**

94%

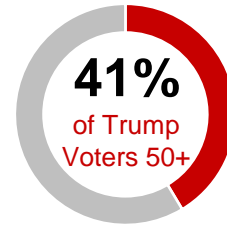
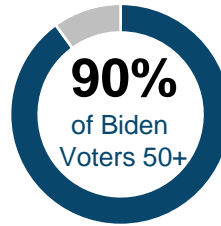
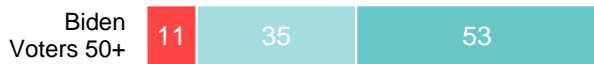
of Biden voters 50+ are **worried about Trump winning the election**

76%

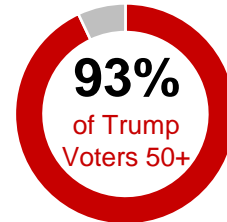
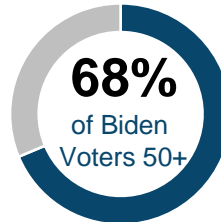
of Trump voters 50+ are **worried about Biden winning the election**

How confident are you that votes made by mail will be counted accurately?

Total not confident Somewhat confident Very confident



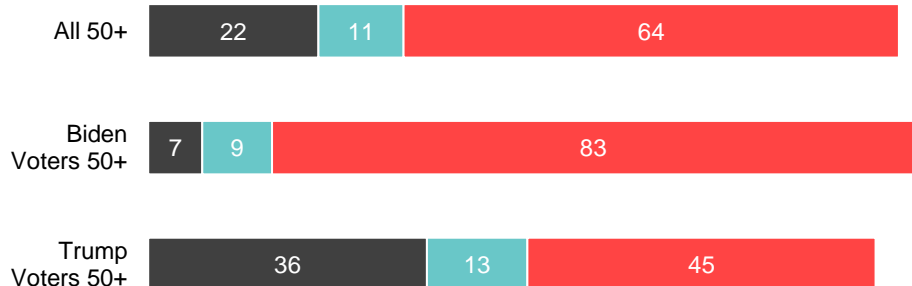
are confident that voting by mail will be safe



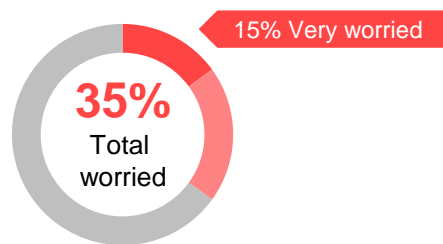
are confident that voting in person will be safe

In this November's general election, do you intend to vote by...

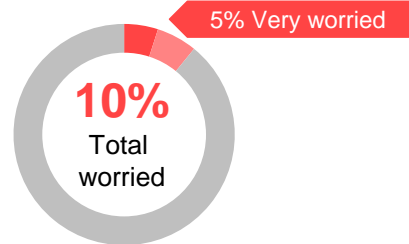
- Going to your polling place on Election Day
- Casting your ballot in person during early voting
- Voting by absentee ballot by mail



How worried are you about not being able to vote because of the coronavirus?



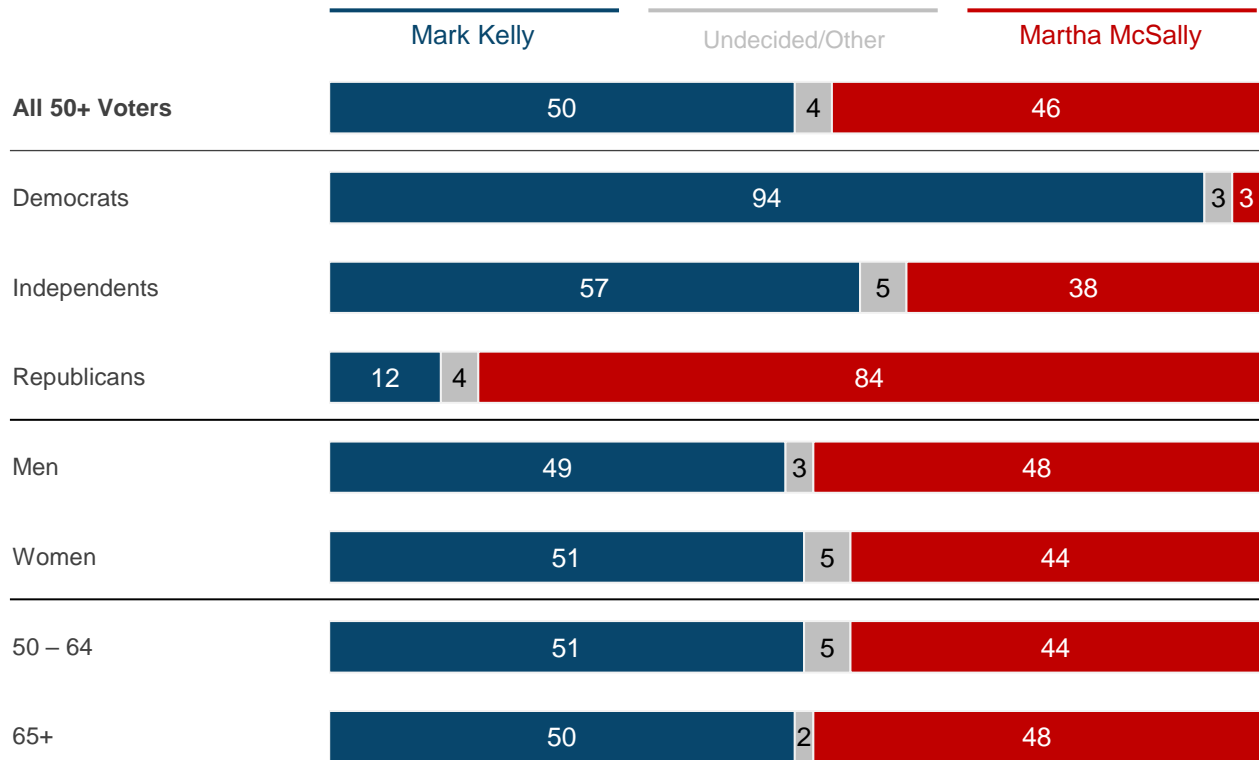
Biden Voters 50+



Trump Voters 50+

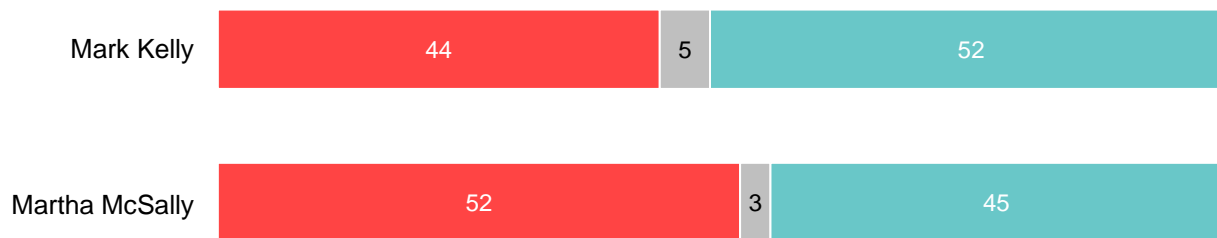


If the election for Senate were held today, who would you vote for?

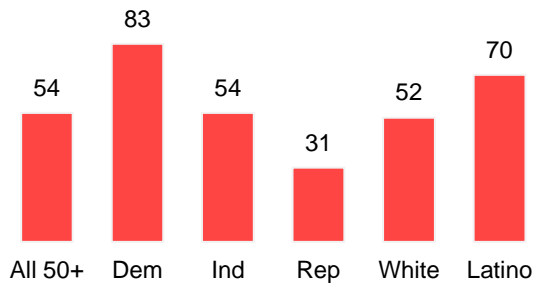


Senate Favorability among 50+ Voters

Please indicate if you have a favorable or unfavorable view of...



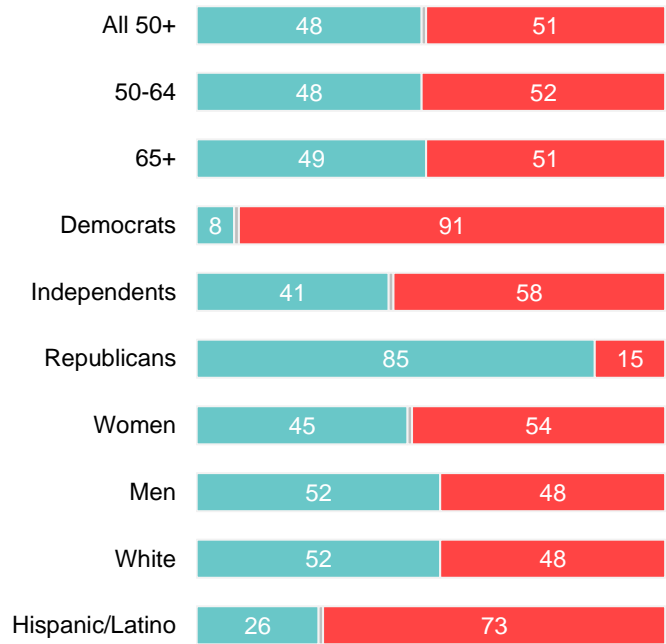
% worried about getting coronavirus



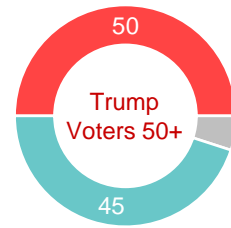
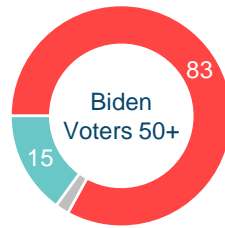
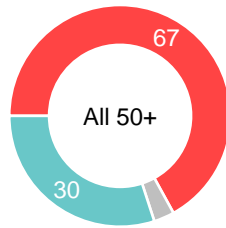
% who knew someone personally who passed away from coronavirus

All 50+	25
Democrats	35
Independents	22
Republicans	18
White	22
Hispanic/Latino	41

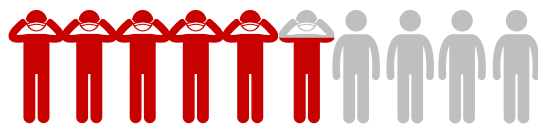
Do you support or oppose how Trump is managing the coronavirus pandemic?



Which worries you more, getting infected with COVID-19 or getting a vaccine for COVID-19?

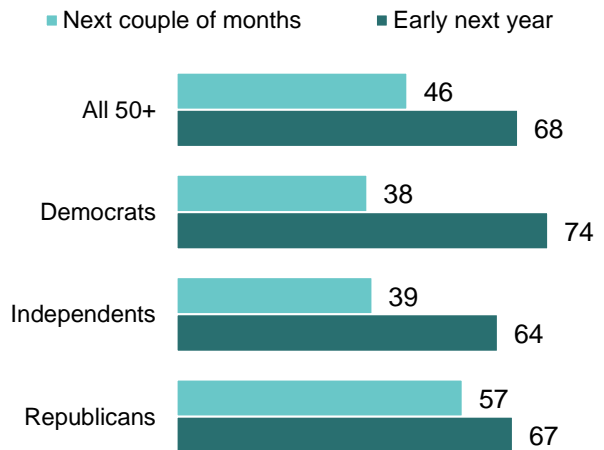


92% of Biden voters 50+ always wear a mask when they go out to public places



58% of Trump voters 50+ always wear a mask when they go out to public places

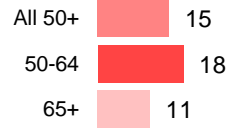
% confident in the safety and efficacy of the COVID-19 vaccine if it came out...



% worried about not being able to afford health care they or their family needs



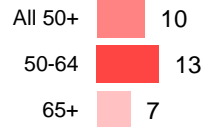
% who have gotten a health care bill they couldn't afford or skipped or rationed medication because they couldn't afford it



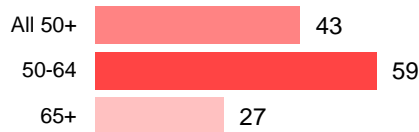
% worried about cuts to Social Security to pay for all the new spending and the budget crisis



% who have been laid off or furloughed



% worried about not being able to afford to retire

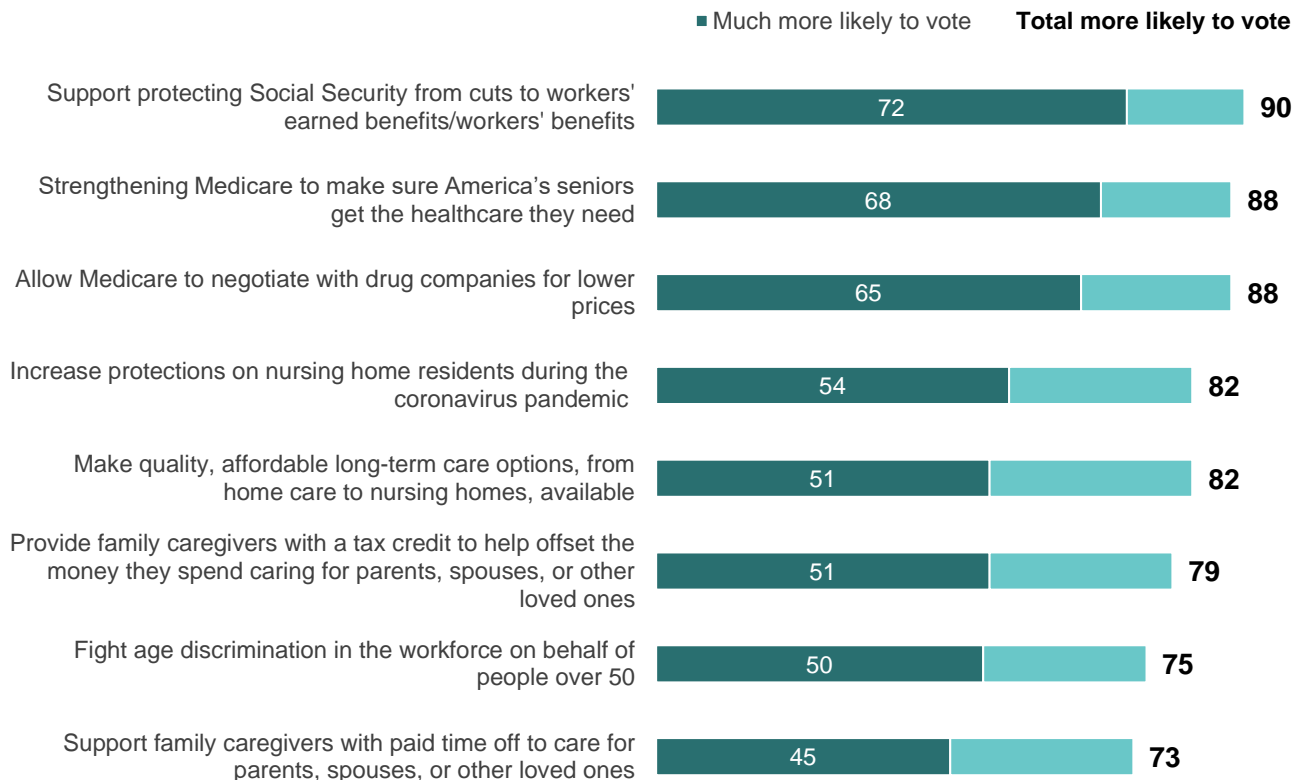


One thing that unites us...

90% 93% 93% 85%
of All 50+ of Democrats of Independents of Republicans

worried **Congress won't get anything done** to address the problems we face

If a candidate wanted to do this, would that make you more or less likely to vote for the candidate?



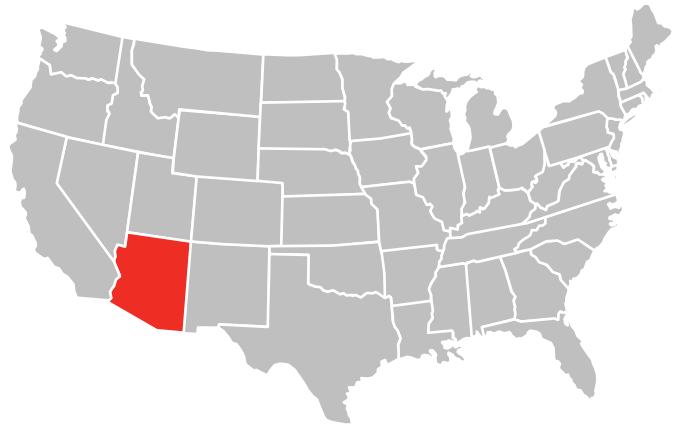
Methodology



Benenson Strategy Group and GS Strategy Group conducted 1600 interviews – by phone, using registered voter lists – with likely 2020 voters in Arizona from August 30th to September 8th. 80% of interviews were conducted via cell phone; 20% via landline.

The survey included an oversample of 1200 50+ voters for additional analysis, including 400 Hispanic 50+ voters.

Data was weighed to ensure it was representative of the likely voting universe both overall and 50+.



The margin of sampling error for the entire data set is $\pm 2.5\%$ at the 95% confidence level.

- Among likely voters over the age of 50, the margin of sampling error is $\pm 2.9\%$ at the 95% confidence level.

Due to rounding, answer choices may not always add up to 100%.

Please note that due to rounding, a sum may appear to be one point more or less than its parts.

Note: All reported data is among 50+ likely voters except when otherwise specified.

Partisan crosstabs in this report represent how people are registered on the voter rolls, not how they identify themselves.

For more information, contact Kate Bridges at kbridges@aarp.org

Arizona Report - <https://doi.org/10.26419/res.00401.001>