

**NORTH CAROLINA STATEWIDE SURVEY
TOPLINE DATA
Fielding Dates: July 29-31, 2019
N=600 Likely Voters**

Methodology

Survey Sponsor:	AARP
Survey Supplier:	Fabrizio Ward, LLC
Population Represented:	Registered and Likely 2020 Voters in North Carolina
Sample Size:	600
Mode of Collection:	Telephone – Voter File – Landline and Cell
Type of Sample:	Probability
Start/End Date:	July 29-31, 2019
MOE for Total Sample:	+/- 4.0% at 95% Confidence Interval
Weighting:	Data weighted to 2016 Presidential exit polls to reflect political party, race, age, and gender.
Contact:	Teresa A. Keenan, tkeenan@aarp.org

Good evening. My name is _____ and I'm calling from XXXXXXXX s, a national public opinion firm. This evening we're conducting a public opinion survey and we'd like to get your input. We are not trying to sell anything, and your answers will remain confidential.

May I please speak with (NAME ON SAMPLE)?

IF NOT HOME/UNAVAILABLE, PROCEED TO Q 1:

1. Are you over 18 and registered to vote in (STATE)?

Yes	100
No/All other responses (TERMINATE)	-

2. Do you or does anyone in your household work for a newspaper, a television station, a radio station, or a market research company?

Yes (TERMINATE)	-
No (CONTINUE)	100
Don't Know/Refused (TERMINATE)	-

3. How likely are you to vote in the 2020 general election for President and U.S. Senate? Would you say you will.... (READ)

Definitely vote	92
Probably vote	8
Be a 50-50 chance to vote (TERMINATE)	-
Probably NOT vote (TERMINATE)	-
Definitely NOT vote (TERMINATE)	-
DK/Refused (DO NOT READ) (TERMINATE)	-

4. All other things being equal, if you had to choose today, would you be more likely to vote for (ROTATE) the Republican candidate OR the Democratic candidate for U.S. Senate? **(IF CHOICE MADE: And would you say you would definitely vote for the (REPUBLICAN/DEMOCRAT) candidate or just probably vote for the (REPUBLICAN/DEMOCRAT) candidate?)**

REPUBLICAN	44
DEMOCRAT	44
Definitely Republican	30
Probably Republican	14
Probably Democrat	10
Definitely Democrat	34
Undecided	8
DK/Refused (DO NOT READ)	3

5. Would you say that things in this country are headed in the right direction or would you say that they are seriously off on the wrong track?

Right direction	41
Wrong track	53
DK/Refused (DO NOT READ)	7

From the following list of names and organizations, would you say you have a favorable or unfavorable opinion of each person or organization? If you have no opinion or have never heard of the person or organization, just say so. **(PROBE: VERY/SOMEWHAT FAVORABLE/UNFAVORABLE) (RANDOMIZE LIST)**

		TOTAL FAV	TOTAL UNFAV	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of
6.	Thom Tillis	25	33	8	16	13	21	22	20
7.	Cal Cunningham	5	4	2	3	3	1	23	69
8.	Results to be released at a later date.								
9.	Big drug companies	14	63	3	10	23	40	15	8

10. Now, if the election for President were held today and the candidates were **(ROTATE)** Donald Trump, the Republican and Joe Biden, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

DONALD TRUMP	45
JOE BIDEN	49
Definitely Trump	40
Probably Trump	4
Probably Biden	6
Definitely Biden	43
Will Not Vote / Will Not Vote for President [DO NOT READ]	2
Undecided [DO NOT READ]	5

11. Now, if the election for U.S. Senator were held today and the candidates were **(ROTATE)** Thom Tillis, the Republican and Cal Cunningham, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

THOM TILLIS	41
CAL CUNNINGHAM	42
Definitely Thom Tillis	29
Probably Thom Tillis	13
Probably Cal Cunningham	11
Definitely Cal Cunningham	31
Will Not Vote / Will Not Vote for U.S. Senate [DO NOT READ]	1
Undecided [DO NOT READ]	16

Now regardless of who you are voting for today, please tell me whether you would CONSIDER or NOT CONSIDER voting for each of the following candidates for U.S. Senator. If you don't know enough about the person to say one way or the other, just say so. **(RANDOMIZE NAMES)**

		TOTAL CONSIDER	TOTAL NOT CONSIDER	Def Con	Prob Con	Prob NOT Con	Def NOT Con	Don't Know Enough
12.	Thom Tillis	39	38	22	17	7	31	23
13.	Cal Cunningham	33	23	18	16	8	15	43

14. Would you say that Thom Tillis has performed his job as U.S. Senator well enough to deserve re-election OR do you think it is time to give a new person a chance to do better? **(IF CHOICE IS MADE, ASK:) Is that strongly (RE-ELECT/NEW PERSON) or just probably (RE-ELECT/NEW PERSON)?**

RE-ELECTION	26
NEW PERSON	52
Strongly deserves re-election	12
Probably deserves re-election	14
Probably new person	16
Strongly new person	36
Unsure/Depends (DO NOT READ)	19
Refused (DO NOT READ)	3

15. Do you approve or disapprove of the job Donald Trump is doing as President? **(PROBE: Strongly/Somewhat)**

TOTAL APPROVE	47
TOTAL DISAPPROVE	50
Strongly approve	34
Somewhat approve	13
Somewhat disapprove	4
Strongly disapprove	46
Don't Know/Refused (DO NOT READ)	3

16. Do you approve or disapprove of the job Thom Tillis is doing as U.S. Senator? **(PROBE: Strongly/Somewhat)**

TOTAL APPROVE	38
TOTAL DISAPPROVE	42
Strongly approve	11
Somewhat approve	27
Somewhat disapprove	13
Strongly disapprove	29
Don't Know/Refused (DO NOT READ)	20

Please tell me how important to you personally each of these issues are for the President and Congress to address, **(Rotate 1-5, 5-1)** extremely important, very important, somewhat important, not too important, or not important at all.

	(RANDOMIZE)	1 – Not at all important	2 – Not too important	3 – Somewhat Important	4 – Very Important	5 – Extremely important	99 – Prefer not to say (Only show if try to advance)
17.	Jobs and the economy	*	1	13	42	44	*
18.	Access to quality education	*	1	18	38	42	-
19.	Honesty in government	1	1	7	37	55	-
20.	Health care	*	1	14	37	47	*
21.	Immigration	1	3	21	34	41	-
22.	Social Security and Medicare	1	1	17	38	44	-
23.	Cost of prescription drugs	1	3	21	36	39	-

24. Please tell me which of the following statements regarding drug companies you agree with MOST? **(Rotate 1-2; Some/Other)**

(Some/Other) people say that government price controls on private drug companies is a bad idea that will only make things worse. If the government interferes with the free market, the result will be less money for innovative research, leading to fewer needed cures and life changing treatments. Price controls never work as hoped and should be opposed. Congress should stay out of it.	27
(Some/Other) people say that excessive drug prices hurt everyone while enriching drug companies and their executives. There is no reason Americans should be paying the highest drug prices in the world. Government needs to set limits on drug prices, just as other industrialized countries do. If drug companies can afford to spend billions on ads, lobbyists, and executive pay, then limiting their profits will save consumers money without harming research and innovation. Congress needs to take action now.	67
DK/Refused (DO NOT READ)	7

If you knew that each of the following were TRUE about Thom Tillis, please tell me whether it would make you MORE likely or LESS likely to vote for him in the Election for U.S. Senate? If it would make no difference, just say so. **(IF MORE/LESS, ASK) Would you say you are much (MORE/LESS) likely or just somewhat (MORE/LESS) likely?**

	<i>(Randomize Messages)</i>	TOTAL MORE LIKELY	Much MORE likely to vote for	Smwt MORE likely to vote for	Smwt LESS likely to vote for	Much LESS likely to vote for	No Diff-erence	DK/ Ref
25.	Thom Tillis voted to allow Medicare to directly negotiate with drug companies to ensure the lower prescription drug prices for Seniors.	65	31	34	3	5	25	2
26.	Thom Tillis helped Seniors with high prescription drug costs by voting to put a cap on their out-of-pocket expenses.	60	30	31	6	6	26	2
27.	Thom Tillis voted to allow consumers to purchase safe, FDA-approved prescription drugs from other countries to help consumers save money on their medications.	50	23	26	10	8	30	2
28.	To protect consumers, Thom Tillis supports cracking down on drugmakers that raise their prices higher than the rate of inflation.	57	29	27	6	6	28	2
29.	To help consumers save on their medications, Thom Tillis voted to break the big drug companies' monopoly that prevented competitors from bringing lower cost drugs to market.	54	23	31	9	8	27	2
30.	Thom Tillis voted to make it easier for cheaper generic drugs to come to market to save consumers money on their medications.	64	32	32	4	4	26	2

31. Now after hearing this, if the election for U.S. Senator were held today and the candidates were **(ROTATE)** Thom Tillis, the Republican and Cal Cunningham, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

THOM TILLIS	49
CAL CUNNINGHAM	36
Definitely Thom Tillis	31
Probably Thom Tillis	18
Probably Cal Cunningham	8
Definitely Cal Cunningham	28
Will Not Vote / Will Not Vote for U.S. Senate [DO NOT READ]	1
Undecided [DO NOT READ]	14

Now regardless of who you are voting for today, please tell me whether you would CONSIDER or NOT CONSIDER voting for Thom Tillis for U.S. Senator. If you don't know enough about Thom Tillis to say one way or the other, just say so. **(RANDOMIZE NAMES)**

		TOTAL CONSIDER	TOTAL NOT CONSIDER	Def Con	Prob Con	Prob NOT Con	Def NOT Con	Don't Know Enough
32.	Thom Tillis	47	31	28	19	4	27	22

And now just a few questions for demographic purposes...

33. Are you or is anyone in your household currently using prescription drugs?

TOTAL YES	79
Yes, me	25
Yes, other in household	14
Yes, both	40
No, none	20
DK/Refused (DO NOT READ)	1

34. With which political party are you registered?

Democrat	37
Republican	33
Independent	26
Something else (DO NOT READ)	2
Refused (DO NOT READ)	2

35. Would you say you are a Liberal, Moderate or a Conservative in your political beliefs? (**IF LIBERAL OR CONSERVATIVE, PROBE: Very/Somewhat**)

CONSERVATIVE	42
MODERATE	32
LIBERAL	21
Very conservative	25
Somewhat conservative	18
Somewhat liberal	11
Very liberal	10
DK/Refused (DO NOT READ)	5

36. What is your religion? (**READ 1-6**)

Protestant	61
Atheist/Agnostic	15
Catholic	10
Jewish	2
Mormon	*
Muslim	*
Other (Specify)	4
DK/Refused (DO NOT READ)	7

37. In what year were you born? ____ (TERMINATE IF 2001 OR LATER)

18-34	20
35-44	18
45-54	16
55-64	21
65-74	14
75+	9
Refused	2

38. Are you of Latino or Hispanic background or descent?

IF SAID "NO" OR "DK/REFUSED" TO Q38, ASK:

39. What is your main racial background? (READ AND ROTATE 1-3)

White	70
African American/Black	20
Latino/Hispanic	5
Asian American	2
American Indian/Native American	1
Other (SPECIFY: _____)	1
Refused (DO NOT READ)	1

CONTINUE TO ALL

40. What is the highest level of formal education that you have completed?

Some grade school	*
Some high school	3
Graduated high school	14
Tech or vocational school	7
Some college	24
Graduated college	32
Grad/professional school	18
Refused (DO NOT READ)	2

41. Gender: (BY OBSERVATION) (If Female: ASK: are you employed outside the home?)

MALE	46
FEMALE	54
Female, working woman	27
Female, homemaker	24
Female/Refused (DO NOT READ)	2

42. Key Counties: (PRE-CODE)

43. Media Market: (PRE-CODE)

Raleigh DMA	31
Charlotte DMA	27
Greensboro DMA	18
Asheville DMA	8
Greenville DMA	7
Wilmington DMA	5
Norfolk DMA	2
Myrtle Beach DMA	1
Chattanooga DMA	*
Atlanta DMA	*

44. Vote History (PRE-CODE; VARIABLES: VH18G, VH16G, VH14G, VH12G)

4 of 4	43
3 of 4	17
2 of 4	17
1 of 4	12
0 of 4	11