

**MAINE STATEWIDE SURVEY
TOPLINE DATA
Fielding Dates: July 29-31, 2019
N=600 Likely Voters**

Methodology

Survey Sponsor:	AARP
Survey Supplier:	Fabrizio Ward, LLC
Population Represented:	Registered and Likely 2020 Voters in Maine
Sample Size:	600
Mode of Collection:	Telephone – Voter File – Landline and Cell
Type of Sample:	Probability
Start/End Date:	July 29-31, 2019
MOE for Total Sample:	+/- 4.0% at 95% Confidence Interval
Weighting:	Data weighted to 2016 Presidential exit polls to reflect political party, race, age, and gender.
Contact:	Teresa A. Keenan, tkeenan@aarp.org

Good evening. My name is _____ and I'm calling from XXXXXXXX s, a national public opinion firm. This evening we're conducting a public opinion survey and we'd like to get your input. We are not trying to sell anything, and your answers will remain confidential.

May I please speak with (NAME ON SAMPLE)?

IF NOT HOME/UNAVAILABLE, PROCEED TO Q 1:

1. Are you over 18 and registered to vote in (STATE)?

Yes	100
No/All other responses (TERMINATE)	-

2. Do you or does anyone in your household work for a newspaper, a television station, a radio station, or a market research company?

Yes (TERMINATE)	-
No (CONTINUE)	100
Don't Know/Refused (TERMINATE)	-

3. How likely are you to vote in the 2020 general election for President and U.S. Senate? Would you say you will.... (READ)

Definitely vote	94
Probably vote	6
Be a 50-50 chance to vote (TERMINATE)	-
Probably NOT vote (TERMINATE)	-
Definitely NOT vote (TERMINATE)	-
DK/Refused (DO NOT READ) (TERMINATE)	-

4. All other things being equal, if you had to choose today, would you be more likely to vote for (ROTATE) the Republican candidate OR the Democratic candidate for U.S. Senate? **(IF CHOICE MADE: And would you say you would definitely vote for the (REPUBLICAN/DEMOCRAT) candidate or just probably vote for the (REPUBLICAN/DEMOCRAT) candidate?)**

REPUBLICAN	43
DEMOCRAT	42
Definitely Republican	29
Probably Republican	14
Probably Democrat	13
Definitely Democrat	30
Undecided	12
DK/Refused (DO NOT READ)	3

5. Would you say that things in this country are headed in the right direction or would you say that they are seriously off on the wrong track?

Right direction	38
Wrong track	57
DK/Refused (DO NOT READ)	5

From the following list of names and organizations, would you say you have a favorable or unfavorable opinion of each person or organization? If you have no opinion or have never heard of the person or organization, just say so. **(PROBE: VERY/SOMEWHAT FAVORABLE/UNFAVORABLE) (RANDOMIZE LIST)**

		TOTAL FAV	TOTAL UNFAV	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of
6.	Susan Collins	49	41	25	24	18	23	8	2
7.	Sara Gideon	16	12	6	10	5	8	19	52
8.	Results to be released at a later date.								
9.	Big drug companies	9	75	2	6	23	52	11	5

10. Now, if the election for President were held today and the candidates were **(ROTATE)** Donald Trump, the Republican and Joe Biden, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

DONALD TRUMP	44
JOE BIDEN	50
Definitely Trump	38
Probably Trump	6
Probably Biden	6
Definitely Biden	44
Will Not Vote / Will Not Vote for President [DO NOT READ]	1
Undecided [DO NOT READ]	5

11. Now, if the election for U.S. Senator were held today and the candidates were **(ROTATE)** Susan Collins, the Republican and Sara Gideon, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

SUSAN COLLINS	52
SARA GIDEON	35
Definitely Susan Collins	40
Probably Susan Collins	11
Probably Sara Gideon	11
Definitely Sara Gideon	25
Will Not Vote / Will Not Vote for U.S. Senate [DO NOT READ]	1
Undecided [DO NOT READ]	12

Now regardless of who you are voting for today, please tell me whether you would CONSIDER or NOT CONSIDER voting for each of the following candidates for U.S. Senator. If you don't know enough about the person to say one way or the other, just say so. **(RANDOMIZE NAMES)**

		TOTAL CONSIDER	TOTAL NOT CONSIDER	Def Con	Prob Con	Prob NOT Con	Def NOT Con	Don't Know Enough
12.	Susan Collins	62	35	39	23	9	26	4
13.	Sara Gideon	36	32	20	16	9	23	32

14. Would you say that Susan Collins has performed her job as U.S. Senator well enough to deserve re-election OR do you think it is time to give a new person a chance to do better? **(IF CHOICE IS MADE, ASK:) Is that strongly (RE-ELECT/NEW PERSON) or just probably (RE-ELECT/NEW PERSON)?**

RE-ELECTION	38
NEW PERSON	55
Strongly deserves re-election	26
Probably deserves re-election	12
Probably new person	17
Strongly new person	37
Unsure/Depends (DO NOT READ)	7
Refused (DO NOT READ)	*

15. Do you approve or disapprove of the job Donald Trump is doing as President? **(PROBE: Strongly/Somewhat)**

TOTAL APPROVE	45
TOTAL DISAPPROVE	53
Strongly approve	31
Somewhat approve	14
Somewhat disapprove	4
Strongly disapprove	49
Don't Know/Refused (DO NOT READ)	2

16. Do you approve or disapprove of the job Susan Collins is doing as U.S. Senator? **(PROBE: Strongly/Somewhat)**

TOTAL APPROVE	55
TOTAL DISAPPROVE	41
Strongly approve	28

Somewhat approve	28
Somewhat disapprove	16
Strongly disapprove	25
Don't Know/Refused (DO NOT READ)	4

Please tell me how important to you personally each of these issues are for the President and Congress to address, **(Rotate 1-5, 5-1)** extremely important, very important, somewhat important, not too important, or not important at all.

	(RANDOMIZE)	1 – Not at all important	2 – Not too important	3 – Somewhat Important	4 – Very Important	5 – Extremely important	99 – Prefer not to say (Only show if try to advance)
17.	Jobs and the economy	1	1	19	46	33	-
18.	Access to quality education	1	3	22	41	33	-
19.	Honesty in government	1	1	5	39	55	-
20.	Health care	1	2	17	39	42	-
21.	Immigration	2	3	23	37	35	-
22.	Social Security and Medicare	-	2	21	40	37	-
23.	Cost of prescription drugs	1	2	19	42	35	-

24. Please tell me which of the following statements regarding drug companies you agree with MOST? **(Rotate 1-2; Some/Other)**

(Some/Other) people say that government price controls on private drug companies is a bad idea that will only make things worse. If the government interferes with the free market, the result will be less money for innovative research, leading to fewer needed cures and life changing treatments. Price controls never work as hoped and should be opposed. Congress should stay out of it.	22
(Some/Other) people say that excessive drug prices hurt everyone while enriching drug companies and their executives. There is no reason Americans should be paying the highest drug prices in the world. Government needs to set limits on drug prices, just as other industrialized countries do. If drug companies can afford to spend billions on ads, lobbyists, and executive pay, then limiting their profits will save consumers money without harming research and innovation. Congress needs to take action now.	71
DK/Refused (DO NOT READ)	7

If you knew that each of the following were TRUE about Susan Collins, please tell me whether it would make you MORE likely or LESS likely to vote for her in the Election for U.S. Senate? If it would make no difference, just say so. **(IF MORE/LESS, ASK) Would you say you are much (MORE/LESS) likely or just somewhat (MORE/LESS) likely?**

	<i>(Randomize Messages)</i>	TOTAL MORE LIKELY	Much MORE likely to vote for	Smwt MORE likely to vote for	Smwt LESS likely to vote for	Much LESS likely to vote for	No Difference	DK/ Ref
25.	Susan Collins voted to allow Medicare to directly negotiate with drug companies to ensure the lower prescription drug prices for Seniors.	65	32	33	3	3	28	1
26.	Susan Collins helped Seniors with high prescription drug costs by voting to put a cap on their out-of-pocket expenses.	63	32	31	4	3	29	1
27.	Susan Collins voted to allow consumers to purchase safe, FDA-approved prescription drugs from other countries to help consumers save money on their medications.	58	29	29	6	5	29	2
28.	To protect consumers, Susan Collins supports cracking down on drugmakers that raise their prices higher than the rate of inflation.	57	30	27	8	4	29	1
29.	To help consumers save on their medications, Susan Collins voted to break the big drug companies' monopoly that prevented competitors from bringing lower cost drugs to market.	54	25	30	9	6	29	2
30.	Susan Collins voted to make it easier for cheaper generic drugs to come to market to save consumers money on their medications.	67	34	33	3	3	27	1

31. Now after hearing this, if the election for U.S. Senator were held today and the candidates were **(ROTATE)** Susan Collins, the Republican and Sara Gideon, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

SUSAN COLLINS	55
SARA GIDEON	33
Definitely Susan Collins	40
Probably Susan Collins	15
Probably Sara Gideon	9
Definitely Sara Gideon	23
Will Not Vote / Will Not Vote for U.S. Senate [DO NOT READ]	2
Undecided [DO NOT READ]	11

Now regardless of who you are voting for today, please tell me whether you would CONSIDER or NOT CONSIDER voting for Susan Collins for U.S. Senator. If you don't know enough about Susan Collins to say one way or the other, just say so. **(RANDOMIZE NAMES)**

		TOTAL CONSIDER	TOTAL NOT CONSIDER	Def Con	Prob Con	Prob NOT Con	Def NOT Con	Don't Know Enough
32.	Susan Collins	64	32	44	20	6	27	4

And now just a few questions for demographic purposes...

33. Are you or is anyone in your household currently using prescription drugs?

TOTAL YES	74
Yes, me	26
Yes, other in household	11
Yes, both	37
No, none	26
DK/Refused (DO NOT READ)	1

34. With which political party are you registered?

Democrat	33
Republican	32
Independent	32
Something else (DO NOT READ)	1
Refused (DO NOT READ)	2

35. Would you say you are a Liberal, Moderate or a Conservative in your political beliefs? (IF LIBERAL OR CONSERVATIVE, PROBE: Very/Somewhat)

CONSERVATIVE	36
MODERATE	36
LIBERAL	24
Very conservative	21
Somewhat conservative	15
Somewhat liberal	12
Very liberal	12
DK/Refused (DO NOT READ)	4

36. What is your religion? (READ 1-6)

Protestant	40
Catholic	25
Atheist/Agnostic	21
Jewish	1
Mormon	1
Muslim	*
Other (Specify)	2
DK/Refused (DO NOT READ)	10

37. In what year were you born? _ _ _ _ (TERMINATE IF 2001 OR LATER)

18-34	17
35-44	15
45-54	17
55-64	23
65-74	17
75+	10
Refused	2

38. Are you of Latino or Hispanic background or descent?

IF SAID "NO" OR "DK/REFUSED" TO Q38, ASK:

39. What is your main racial background? (READ AND ROTATE 1-3)

White	92
Latino/Hispanic	2
American Indian/Native American	2
Asian American	1
African American/Black	*
Other (SPECIFY:)	*
Refused (DO NOT READ)	3

CONTINUE TO ALL

40. What is the highest level of formal education that you have completed?

Some grade school	*
Some high school	2
Graduated high school	15
Tech or vocational school	6
Some college	25
Graduated college	31
Grad/professional school	19
Refused (DO NOT READ)	2

41. Gender: (BY OBSERVATION) (If Female: ASK: are you employed outside the home?)

MALE	47
FEMALE	53
Female, working woman	28
Female, homemaker	20
Female/Refused (DO NOT READ)	5

42. Key Counties: (PRE-CODE)

43. Media Market: (PRE-CODE)

Portland DMA	70
Bangor DMA	25
Presque Isle DMA	5

44. Vote History (PRE-CODE; VARIABLES: VH18G, VH16G, VH14G, VH12G)

4 of 4	42
3 of 4	16
2 of 4	18
1 of 4	16
0 of 4	7