

**KENTUCKY STATEWIDE SURVEY**  
**TOPLINE DATA**  
**Fielding Dates: July 29-31, 2019**  
**N=600 Likely Voters**

Methodology

Survey Sponsor:	AARP
Survey Supplier:	Fabrizio Ward, LLC
Population Represented:	Registered and Likely 2020 Voters in Kentucky
Sample Size:	600
Mode of Collection:	Telephone – Voter File – Landline and Cell
Type of Sample:	Probability
Start/End Date:	July 29-31, 2019
MOE for Total Sample:	+/- 4.0% at 95% Confidence Interval
Weighting:	Data weighted to 2016 Presidential exit polls to reflect political party, race, age, and gender.
Contact:	Teresa A. Keenan, <a href="mailto:tkeenan@aarp.org">tkeenan@aarp.org</a>

Good evening. My name is \_\_\_\_\_ and I'm calling from XXXXXXXX s, a national public opinion firm. This evening we're conducting a public opinion survey and we'd like to get your input. We are not trying to sell anything, and your answers will remain confidential.

May I please speak with (NAME ON SAMPLE)?

**IF NOT HOME/UNAVAILABLE, PROCEED TO Q 1:**

1. Are you over 18 and registered to vote in (STATE)?

Yes	100
No/All other responses (TERMINATE)	-

2. Do you or does anyone in your household work for a newspaper, a television station, a radio station, or a market research company?

Yes (TERMINATE)	-
No (CONTINUE)	100
Don't Know/Refused (TERMINATE)	-

3. How likely are you to vote in the 2020 general election for President and U.S. Senate? Would you say you will.... (READ)

Definitely vote	91
Probably vote	9
Be a 50-50 chance to vote (TERMINATE)	-
Probably NOT vote (TERMINATE)	-
Definitely NOT vote (TERMINATE)	-
DK/Refused (DO NOT READ) (TERMINATE)	-

4. All other things being equal, if you had to choose today, would you be more likely to vote for (ROTATE) the Republican candidate OR the Democratic candidate for U.S. Senate? **(IF CHOICE MADE: And would you say you would definitely vote for the (REPUBLICAN/DEMOCRAT) candidate or just probably vote for the (REPUBLICAN/DEMOCRAT) candidate?)**

<b>REPUBLICAN</b>	<b>48</b>
<b>DEMOCRAT</b>	<b>42</b>
Definitely Republican	30
Probably Republican	19
Probably Democrat	12
Definitely Democrat	30
Undecided	7
DK/Refused (DO NOT READ)	3

5. Would you say that things in this country are headed in the right direction or would you say that they are seriously off on the wrong track?

Right direction	43
Wrong track	51
DK/Refused (DO NOT READ)	5

From the following list of names and organizations, would you say you have a favorable or unfavorable opinion of each person or organization? If you have no opinion or have never heard of the person or organization, just say so. **(PROBE: VERY/SOMEWHAT FAVORABLE/UNFAVORABLE)**  
**(RANDOMIZE LIST)**

		<b>TOTAL FAV</b>	<b>TOTAL UNFAV</b>	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of
6.	Mitch McConnell	<b>35</b>	<b>54</b>	15	19	14	41	10	1
7.	Amy McGrath	<b>27</b>	<b>23</b>	13	14	8	14	21	30
8.	Results to be released at a later date.								
9.	Big drug companies	<b>13</b>	<b>65</b>	2	11	24	41	15	7

10. Now, if the election for President were held today and the candidates were **(ROTATE)** Donald Trump, the Republican and Joe Biden, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

<b>DONALD TRUMP</b>	<b>53</b>
<b>JOE BIDEN</b>	<b>41</b>
Definitely Trump	45
Probably Trump	8
Probably Biden	6
Definitely Biden	35
Will Not Vote / Will Not Vote for President <b>[DO NOT READ]</b>	1
Undecided <b>[DO NOT READ]</b>	4

11. Now, if the election for U.S. Senator were held today and the candidates were **(ROTATE)** Mitch McConnell, the Republican and Amy McGrath, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

<b>MITCH McCONNELL</b>	<b>47</b>
<b>AMY McGRATH</b>	<b>46</b>
Definitely Mitch McConnell	36
Probably Mitch McConnell	12
Probably Amy McGrath	9
Definitely Amy McGrath	37
Will Not Vote / Will Not Vote for U.S. Senate <b>[DO NOT READ]</b>	1
Undecided <b>[DO NOT READ]</b>	5

Now regardless of who you are voting for today, please tell me whether you would CONSIDER or NOT CONSIDER voting for each of the following candidates for U.S. Senator. If you don't know enough about the person to say one way or the other, just say so. **(RANDOMIZE NAMES)**

		<b>TOTAL CONSIDER</b>	<b>TOTAL NOT CONSIDER</b>	Def Con	Prob Con	Prob NOT Con	Def NOT Con	Don't Know Enough
12.	Mitch McConnell	<b>48</b>	<b>48</b>	27	21	5	43	5
13.	Amy McGrath	<b>43</b>	<b>34</b>	26	17	8	26	23

14. Would you say that Mitch McConnell has performed his job as U.S. Senator well enough to deserve re-election OR do you think it is time to give a new person a chance to do better? **(IF CHOICE IS MADE, ASK:) Is that strongly (RE-ELECT/NEW PERSON) or just probably (RE-ELECT/NEW PERSON)?**

<b>RE-ELECTION</b>	<b>31</b>
<b>NEW PERSON</b>	<b>62</b>
Strongly deserves re-election	19
Probably deserves re-election	12
Probably new person	15
Strongly new person	47
Unsure/Depends <b>(DO NOT READ)</b>	7
Refused <b>(DO NOT READ)</b>	1

15. Do you approve or disapprove of the job Donald Trump is doing as President? **(PROBE: Strongly/Somewhat)**

<b>TOTAL APPROVE</b>	<b>55</b>
<b>TOTAL DISAPPROVE</b>	<b>43</b>
Strongly approve	39
Somewhat approve	16
Somewhat disapprove	6
Strongly disapprove	36
Don't Know/Refused <b>(DO NOT READ)</b>	2

16. Do you approve or disapprove of the job Mitch McConnell is doing as U.S. Senator? **(PROBE: Strongly/Somewhat)**

<b>TOTAL APPROVE</b>	<b>46</b>
<b>TOTAL DISAPPROVE</b>	<b>51</b>
Strongly approve	18
Somewhat approve	27
Somewhat disapprove	10
Strongly disapprove	42
Don't Know/Refused <b>(DO NOT READ)</b>	3

Please tell me how important to you personally each of these issues are for the President and Congress to address, **(Rotate 1-5, 5-1)** extremely important, very important, somewhat important, not too important, or not important at all.

	(RANDOMIZE)	1 – Not at all important	2 – Not too important	3 – Somewhat Important	4 – Very Important	5 – Extremely important	99 – Prefer not to say (Only show if try to advance)
17.	Jobs and the economy	*	1	8	44	47	-
18.	Access to quality education	1	3	17	37	42	-
19.	Honesty in government	*	*	5	38	56	-
20.	Health care	1	2	14	36	47	-
21.	Immigration	2	4	21	34	38	-
22.	Social Security and Medicare	1	1	15	41	43	-
23.	Cost of prescription drugs	1	2	19	39	39	-

24. Please tell me which of the following statements regarding drug companies you agree with MOST? **(Rotate 1-2; Some/Other)**

(Some/Other) people say that government price controls on private drug companies is a bad idea that will only make things worse. If the government interferes with the free market, the result will be less money for innovative research, leading to fewer needed cures and life changing treatments. Price controls never work as hoped and should be opposed. Congress should stay out of it.	28
(Some/Other) people say that excessive drug prices hurt everyone while enriching drug companies and their executives. There is no reason Americans should be paying the highest drug prices in the world. Government needs to set limits on drug prices, just as other industrialized countries do. If drug companies can afford to spend billions on ads, lobbyists, and executive pay, then limiting their profits will save consumers money without harming research and innovation. Congress needs to take action now.	63
DK/Refused (DO NOT READ)	9

If you knew that each of the following were TRUE about Mitch McConnell, please tell me whether it would make you MORE likely or LESS likely to vote for him in the Election for U.S. Senate? If it would make no difference, just say so. **(IF MORE/LESS, ASK) Would you say you are much (MORE/LESS) likely or just somewhat (MORE/LESS) likely?**

	<i>(Randomize Messages)</i>	<b>TOTAL MORE LIKELY</b>	Much MORE likely to vote for	Smwt MORE likely to vote for	Smwt LESS likely to vote for	Much LESS likely to vote for	No Difference	DK/ Ref
25.	Mitch McConnell voted to allow Medicare to directly negotiate with drug companies to ensure the lower prescription drug prices for Seniors.	<b>55</b>	28	27	5	8	32	1
26.	Mitch McConnell helped Seniors with high prescription drug costs by voting to put a cap on their out-of-pocket expenses.	<b>53</b>	30	23	5	8	33	1
27.	Mitch McConnell voted to allow consumers to purchase safe, FDA-approved prescription drugs from other countries to help consumers save money on their medications.	<b>43</b>	20	23	9	10	37	2
28.	To protect consumers, Mitch McConnell supports cracking down on drugmakers that raise their prices higher than the rate of inflation.	<b>52</b>	28	24	6	7	34	2
29.	To help consumers save on their medications, Mitch McConnell voted to break the big drug companies' monopoly that prevented competitors from bringing lower cost drugs to market.	<b>42</b>	21	21	10	11	35	2
30.	Mitch McConnell voted to make it easier for cheaper generic drugs to come to market to save consumers money on their medications.	<b>58</b>	32	26	3	7	30	1

31. Now after hearing this, if the election for U.S. Senator were held today and the candidates were **(ROTATE)** Mitch McConnell, the Republican and Amy McGrath, the Democrat, for whom would you vote? **(PROBE: Definitely/Probably)**

<b>MITCH McCONNELL</b>	<b>50</b>
<b>AMY McGRATH</b>	<b>43</b>
Definitely Mitch McConnell	36
Probably Mitch McConnell	15
Probably Amy McGrath	9
Definitely Amy McGrath	34
Will Not Vote / Will Not Vote for U.S. Senate <b>[DO NOT READ]</b>	1
Undecided <b>[DO NOT READ]</b>	6

Now regardless of who you are voting for today, please tell me whether you would CONSIDER or NOT CONSIDER voting for Mitch McConnell for U.S. Senator. If you don't know enough about Mitch McConnell to say one way or the other, just say so. **(RANDOMIZE NAMES)**

		<b>TOTAL CONSIDER</b>	<b>TOTAL NOT CONSIDER</b>	Def Con	Prob Con	Prob NOT Con	Def NOT Con	Don't Know Enough
32.	Mitch McConnell	<b>50</b>	<b>43</b>	35	16	6	37	6

**And now just a few questions for demographic purposes...**

33. Are you or is anyone in your household currently using prescription drugs?

<b>TOTAL YES</b>	<b>79</b>
Yes, me	26
Yes, other in household	13
Yes, both	40
No, none	20
DK/Refused (DO NOT READ)	1

34. With which political party are you registered?

Democrat	45
Republican	43
Independent	10
Something else (DO NOT READ)	*
Refused (DO NOT READ)	2

35. Would you say you are a Liberal, Moderate or a Conservative in your political beliefs? **(IF LIBERAL OR CONSERVATIVE, PROBE: Very/Somewhat)**

<b>CONSERVATIVE</b>	<b>44</b>
<b>MODERATE</b>	<b>31</b>
<b>LIBERAL</b>	<b>18</b>
Very conservative	25
Somewhat conservative	19
Somewhat liberal	9
Very liberal	10
DK/Refused (DO NOT READ)	7

36. What is your religion? **(READ 1-6)**

Protestant	62
Catholic	15
Atheist/Agnostic	14
Jewish	1
Muslim	1
Mormon	*
Other (Specify)	1
DK/Refused <b>(DO NOT READ)</b>	6

37. In what year were you born? \_ \_ \_ \_ (TERMINATE IF 2001 OR LATER)

18-34	19
35-44	17
45-54	19
55-64	21
65-74	13
75+	10
Refused	1

38. Are you of Latino or Hispanic background or descent?

**IF SAID "NO" OR "DK/REFUSED" TO Q38, ASK:**

39. What is your main racial background? (READ AND ROTATE 1-3)

White	88
African American/Black	7
Latino/Hispanic	2
Asian American	1
American Indian/Native American	1
Refused <b>(DO NOT READ)</b>	1



**CONTINUE TO ALL**

40. What is the highest level of formal education that you have completed?

Some grade school	2
Some high school	2
Graduated high school	21
Tech or vocational school	4
Some college	32
Graduated college	24
Grad/professional school	14
Refused ( <b>DO NOT READ</b> )	*

41. Gender: (BY OBSERVATION) (If Female: ASK: are you employed outside the home?)

<b>MALE</b>	<b>47</b>
<b>FEMALE</b>	<b>53</b>
Female, working woman	24
Female, homemaker	26
Female/Refused ( <b>DO NOT READ</b> )	2

42. Key Counties: (PRE-CODE)

43. Media Market: (PRE-CODE)

Louisville DMA	32
Lexington DMA	29
Cincinnati DMA	11
Evansville DMA	7
Charleston DMA	6
Paducah DMA	6
Bowling Green DMA	5
Nashville DMA	4
Knoxville DMA	1
Tri-Cities DMA	1

44. Vote History (PRE-CODE; VARIABLES: VH18G, VH16G, VH14G, VH12G)

4 of 4	35
3 of 4	11
2 of 4	14
1 of 4	18
0 of 4	22