Methodology

In June 2018, AARP engaged Alan Newman Research (ANR) to conduct a quantitative research study among registered voters in Indiana ages 50+. Topics included likelihood of voting in the upcoming November elections for U.S. Congress and other offices, as well as issues of importance to voters such as financial security and retirement, Social Security and Medicare, prescription drugs, and healthcare.

ANR completed a total of 807 telephone interviews (563 via landline telephones and 244 via cell phone).

Respondents were screened to meet the following criteria:

- ➢ Age 50+
- ➢ Resident of Indiana
- ➢ Registered voter in Indiana

Survey length averaged 20 minutes.

Sample

Both landline and cell phone sampling were used for this research, drawn randomly from a purchased list of registered voters in the Indiana State Voter Registration Database. A total of 21,800 records were utilized.

The total sample of 807 respondents yields a maximum statistical error of ± 3.5% at the 95% level of confidence. (This means that in 95 out of 100 samples of this size, the results obtained in the sample would be within ± 3.5 percentage points of the results obtained had everyone in the population been interviewed.)

Interviewing

The survey was launched on August 17, 2018 and closed on August 28, 2018.

Interviewing was active between 5:30 p.m. and 9:00 p.m., with some additional calling done between 10:00 a.m. and 4:00 p.m. If necessary, up to 8 call attempts per telephone number were made to reach an eligible respondent. All numbers were called at multiple times of the day as well as days of the week to maximize each resident's opportunity for inclusion in the study.

Percentages of some questions may exceed 100% due to rounding or the use of multiple response question formats. All data have been weighted by age, gender, race/ethnicity, and geographic distribution according to July 2018 Indiana State Voter Registration Database statistics.

Final Disposition Reports

FULL COMPLETES	807
SCHEDULED_CALLBACKS	2946
CALLBACK_NON_SPECIFIC	4465
SOFT REFUSAL	1068
HARD REFUSAL	123
TERMINATED_EARLY	19
GOVERNMENT_BUSINESS	68
LANGUAGE_DEAF	21
SCREENED_OUT	31
OVER_QUOTA	0
NON_WORKING_NUMBERS	2648
BUSYS_UNCONFIRMED	0
BUSYS_CONFIRMED_HH	142
NO_ANSWERS_UNCONFIRMED	0
NO_ANSWERS_CONFIRMED_HH	2438
ANSWERING_MACHINE_SERVICE_UNCONFIRMED	0
ANSWERING_MACHINE_SERVICE_CONFIRMED_HH	6992
PRIVACY MANAGER	19
FAX	13
TOTAL	21800

Production Summary

NUMBER OF FULL COMPLETES	807
TOTAL NUMBERS RELEASED	21,800
COOPERATION RATE (COOP3)	40.9%
REFUSAL RATE (REF3)	7.2%
RESPONSE RATE (RR3)[1]	4.3%

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[1] This response rate formula (RR3) requires the calculation of 'e' which is the proportion of cases of unknown eligibility that are estimated to actually be eligible. The following formula was used to determine 'e': e = Complete + Terminate Early + Confirmed Household No Answer, Busy, and Answering Machine + Callbacks + Language Barrier / Complete + Terminate Early + Confirmed Household No Answer, Busy, and Answering Machine + Callbacks + Language Barrier + Government/Business + Non-Working + Screened Out + Over Quota.