

AARP

Washington State Long-Term Care Trust Act Survey

Methodology Report

August 2018

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METHODOLOGY

In August 2018, AARP engaged Alan Newman Research to conduct a quantitative research study among registered voters ages 18+ in Washington State. Topics included reactions to the Long-Term Care Trust Act currently being considered by the Washington state legislature, including support or opposition regarding the Act and likelihood of voting in support of (or in opposition to) the Act.

ANR completed a total of 613 telephone interviews (303 via landline telephones and 310 via cell phone).

Respondents were screened to meet the following criteria:

- Age 18+
- Current resident of Washington state
- Registered voter in Washington state

Survey length averaged 6.5 minutes.

Sample

Both landline and cell phone sampling were used for this research, drawn randomly from a purchased list of registered voters in Washington State. A total of 27,700 records were utilized to achieve a sample comprised of 212 AARP members, 409 respondents ages 50+, and 204 respondents ages 18 to 49.

The total sample of 613 respondents yields a maximum statistical error of $\pm 4.0\%$ at the 95% level of confidence. (This means that in 95 out of 100 samples of this size, the results obtained in the sample would be within ± 4.0 percentage points of the results obtained had everyone in the population been interviewed.)

Interviewing

The survey was launched on August 14, 2018 and closed on August 27, 2018.

Interviewing was active between 5:30 p.m. and 9:00 p.m., with some additional calling done between 10:00 a.m. and 4:00 p.m. If necessary, up to 8 call attempts per telephone number were made to reach an eligible respondent. All numbers were called at multiple times of the day as well as days of the week to maximize each resident's opportunity for inclusion in the study.

Data Tables

One set of data tables with complete results has been produced. Responses are shown for both the entire sample and for key subgroups based on demographic information and responses to certain questions, as follows:

- Age: 18-34, 35-49, 50-64, 65+
- Gender: Male, Female
- Income: <\$50k, \$50k+
- AARP Member: Yes, No
- Political Ideology: Conservative (Very conservative, Conservative), Moderate, Liberal (Liberal, Very liberal)

Percentages of some questions may exceed 100% due to rounding or the use of multiple response question formats. Statistical tests have been performed to determine whether observed differences in the tables are statistically significant. Each banner point in each table is designated by a letter of the alphabet. If the letter corresponding to a particular column appears inside the body of the table, it indicates a statistically significant difference between that cell and the cell/column identified by the letter. Lowercase letters indicate a difference at the .05 level of significance, and uppercase letters indicate a difference at the .01 level of significance.

All data have been weighted according to U.S. Census voting and registration data, released May 2017, and AARP member penetration.

FINAL DISPOSITION REPORTS

Final	
FULL COMPLETES	613
SCHEDULED_CALLBACKS	2915
CALLBACK_NON_SPECIFIC	5666
SOFT REFUSAL	1165
HARD REFUSAL	107
TERMINATED_EARLY	36
GOVERNMENT_BUSINESS	86
LANGUAGE_DEAF	23
SCREENED_OUT	166
OVER_QUOTA	0
NON_WORKING_NUMBERS	3658
BUSYS_UNCONFIRMED	0
BUSYS_CONFIRMED_HH	197
NO_ANSWERS_UNCONFIRMED	0
NO_ANSWERS_CONFIRMED_HH	3341
ANSWERING_MACHINE_SERVICE_UNCONFIRMED	0
ANSWERING_MACHINE_SERVICE_CONFIRMED_HH	9694
PRIVACY MANAGER	21
FAX	12
TOTAL	27,700

PRODUCTION SUMMARY

Final	
NUMBER OF FULL COMPLETES	613
TOTAL NUMBERS RELEASED	27,700
COOPERATION RATE (COOP3)	37.3%
REFUSAL RATE (REF3)	6.3%
RESPONSE RATE (RR3) ¹	2.6%

¹ This response rate formula (RR3) requires the calculation of 'e' which is the proportion of cases of unknown eligibility that are estimated to actually be eligible. The following formula was used to determine 'e': $e = \frac{\text{Complete} + \text{Terminate Early} + \text{Confirmed Household No Answer, Busy, and Answering Machine} + \text{Callbacks} + \text{Language Barrier}}{\text{Complete} + \text{Terminate Early} + \text{Confirmed Household No Answer, Busy, and Answering Machine} + \text{Callbacks} + \text{Language Barrier} + \text{Government/Business} + \text{Non-Working} + \text{Screened Out} + \text{Over Quota}}$

QUESTIONNAIRE

Market: Statewide Washington

Screening Criteria: Age 18+, current resident of WA, registered voter in WA

7 minutes

Voter list, 30% cell phone/70% landline

n=600 (n=200 AARP members, n=200 age 50+, n=200 age 18-49)

Hello, this is _____ calling from [NAME], a national opinion research firm. We are not telemarketers and are not trying to sell you anything. We are interested in your confidential opinions for a survey that will take 5 minutes.

- S1. Our study is interested in the opinions of certain age groups. Could you please tell me your age as of your last birthday? [IN YEARS] _____ [RECORD ACTUAL AGE; IF UNDER 18 OR REFUSED, TERMINATE]
- S2. And are you registered to vote in Washington state?
- 1 Yes
 - 2 No [TERMINATE]
 - 8 Not sure [TERMINATE]
 - 9 Refused [TERMINATE]

[READ] *It is estimated that about half of older Americans will need assistance with activities of daily living such as bathing, dressing, and getting in and out of bed at some point in their lives. The cost for this assistance is not covered by Medicare and can be very expensive.*

The Washington State Legislature is currently considering a bill called the "Long Term Care Trust Act" that would provide a \$100 per day benefit (up to a maximum of 365 days) that could be used to pay for assistance with activities of daily living. The benefit would be funded by a 1/2 percent payroll tax paid by all workers, which means someone earning \$50,000 a year would pay about \$21 dollars a month. To qualify for the benefit, workers would have to pay into the fund for a total of ten years and need help with three or more activities of daily living like bathing, dressing, and getting in and out of bed. Individuals currently retired or out of the work force would not pay into the system and would not be eligible for the benefit.

- Q1. How much do you support or oppose the concept of Washington state creating a Long Term Care Trust that would help Washingtonians pay for help with activities of daily living as they age? [READ LIST]
- 1 Strongly support
 - 2 Somewhat support
 - 3 Somewhat oppose
 - 4 Strongly oppose
 - 9 Don't know or refused (DO NOT READ)

- Q2. How much do you support or oppose creating the Long Term Care Trust if it means all workers would contribute to the trust through a one-half percent payroll tax? For example, if you earn \$50,000 annually, you would pay about \$21 dollars a month. [READ LIST]
- 1 Strongly support
 - 2 Somewhat support
 - 3 Somewhat oppose
 - 4 Strongly oppose
 - 9 Don't know or refused (DO NOT READ)
- Q3. If the election were held today and the Long-Term Care Trust Act was on the ballot, how likely would you be to vote for it? [READ LIST]
- 1 Very likely
 - 2 Somewhat likely
 - 3 Not very likely
 - 4 Not at all likely
 - 9 Don't know or refused (DO NOT READ)
- Q4. One change being considered to the Long Term Care Trust Act is to allow current retirees the option to voluntarily pay a monthly premium to become eligible. How much do you support or oppose giving current retirees the option to pay a monthly premium to become eligible to receive benefits? [READ LIST]
- 1 Strongly support
 - 2 Somewhat support
 - 3 Somewhat oppose [SKIP TO D1]
 - 4 Strongly oppose [SKIP TO D1]
 - 9 Don't know or refused (DO NOT READ)
- D1. Record gender. [ASK ONLY IF ABSOLUTELY NECESSARY: "To ensure it is recorded accurately, could you please state your gender?"]
- 1 Male
 - 2 Female
 - 9 Refused

D2. How would you rate your own political ideology? Would you consider yourself to be...? [READ LIST]

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- 9 Don't know or refused (DO NOT READ)

D3. Are you or your spouse a member of AARP?

- 1 Yes
- 2 No
- 9 Don't know or refused

D4. We realize income is a private matter and so rather than ask you anything specific about your income, I'd like to ask you to please stop me when I get to the category that includes your household's income before taxes in 2017. Was it...? [READ LIST IN ORDER UNTIL STOPPED]

- 1 Less than \$15,000
- 2 \$15,000 to less than \$30,000
- 3 \$30,000 to less than \$40,000
- 4 \$40,000 to less than \$50,000
- 5 \$50,000 to less than \$60,000
- 6 \$60,000 to less than \$75,000
- 7 \$75,000 to less than \$100,000
- 8 \$100,000 to less than \$150,000
- 9 \$150,000 or more
- 99 Don't know or refused (DO NOT READ)

*Those are all our questions. Thank you very much for your time and opinions.
Have a great (day/night)!*