



Livability for All in New Orleans

An Age-Friendly Community Survey of Residents Age 45-Plus

AARP September 2016

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AARP[®]
Real Possibilities
Research

Livable Community

A livable community is one that is safe and secure, has affordable and appropriate housing and transportation options, and offers supportive community features and services. Once in place, those resources enhance personal independence; allow residents to age in place; and foster residents' engagement in the community's civic, economic, and social life.

– AARP Policy Book, Chapter 9



AARP Network of Age-Friendly Communities

- AARP's Age-Friendly Network is an affiliate of the World Health Organization (WHO) Global Network of Age-Friendly Cities and Communities Program.
- The program was established to connect cities, communities and organizations worldwide with the common vision of making their community a great place where people can grow up and grow old.
- The program targets the environmental, social, and economic factors that influence the health and well-being of residents of all ages.

The WHO 8 Domains of Livability



Community
& Health
Care



Transportation



Housing



Social
Participation



Outdoor
Spaces &
Buildings



Respect &
Social
Inclusion



Civic
Participation
&
Employment

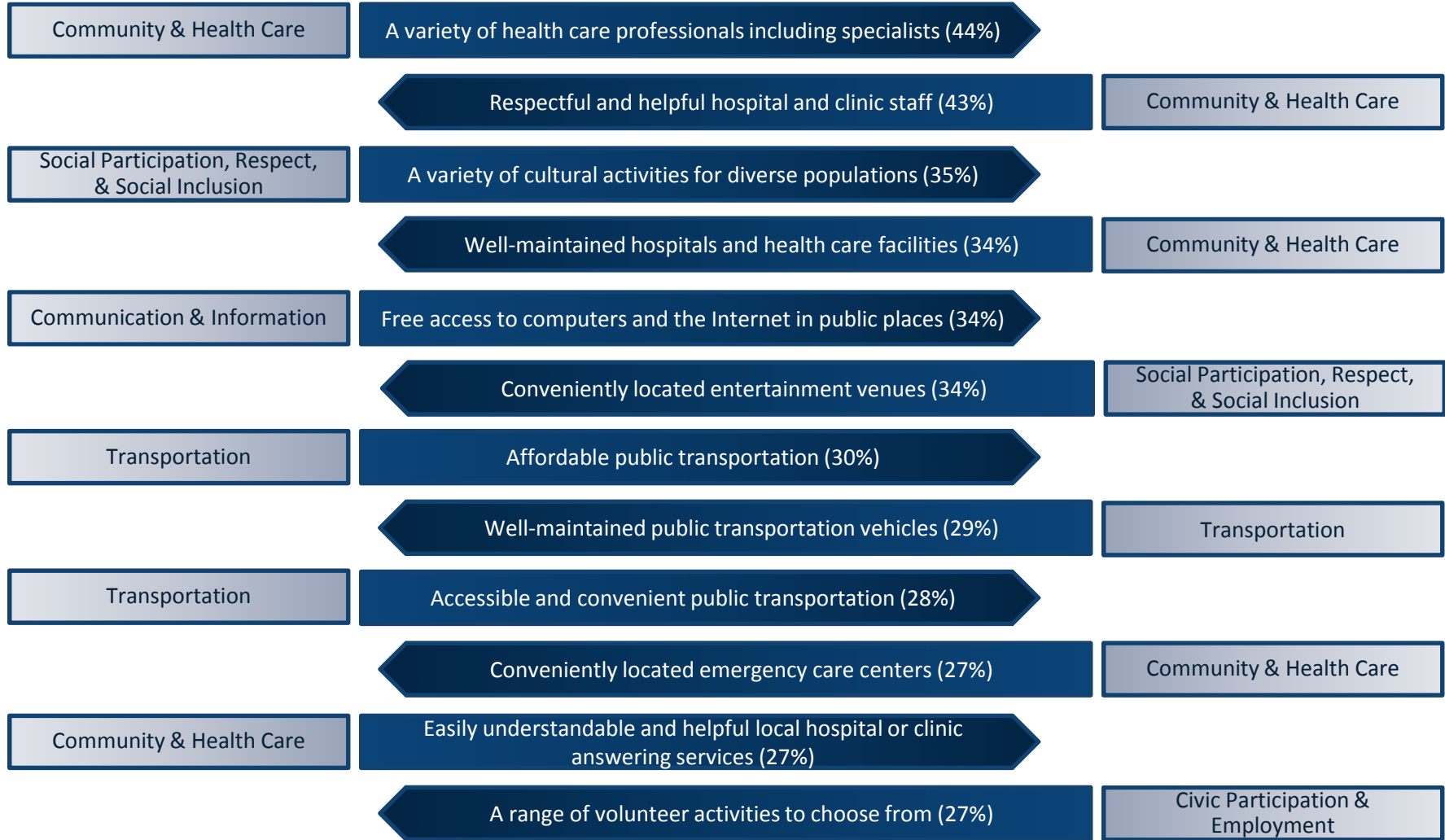


Communication
& Information

Icons from FlatIcon.com

Top Community Features

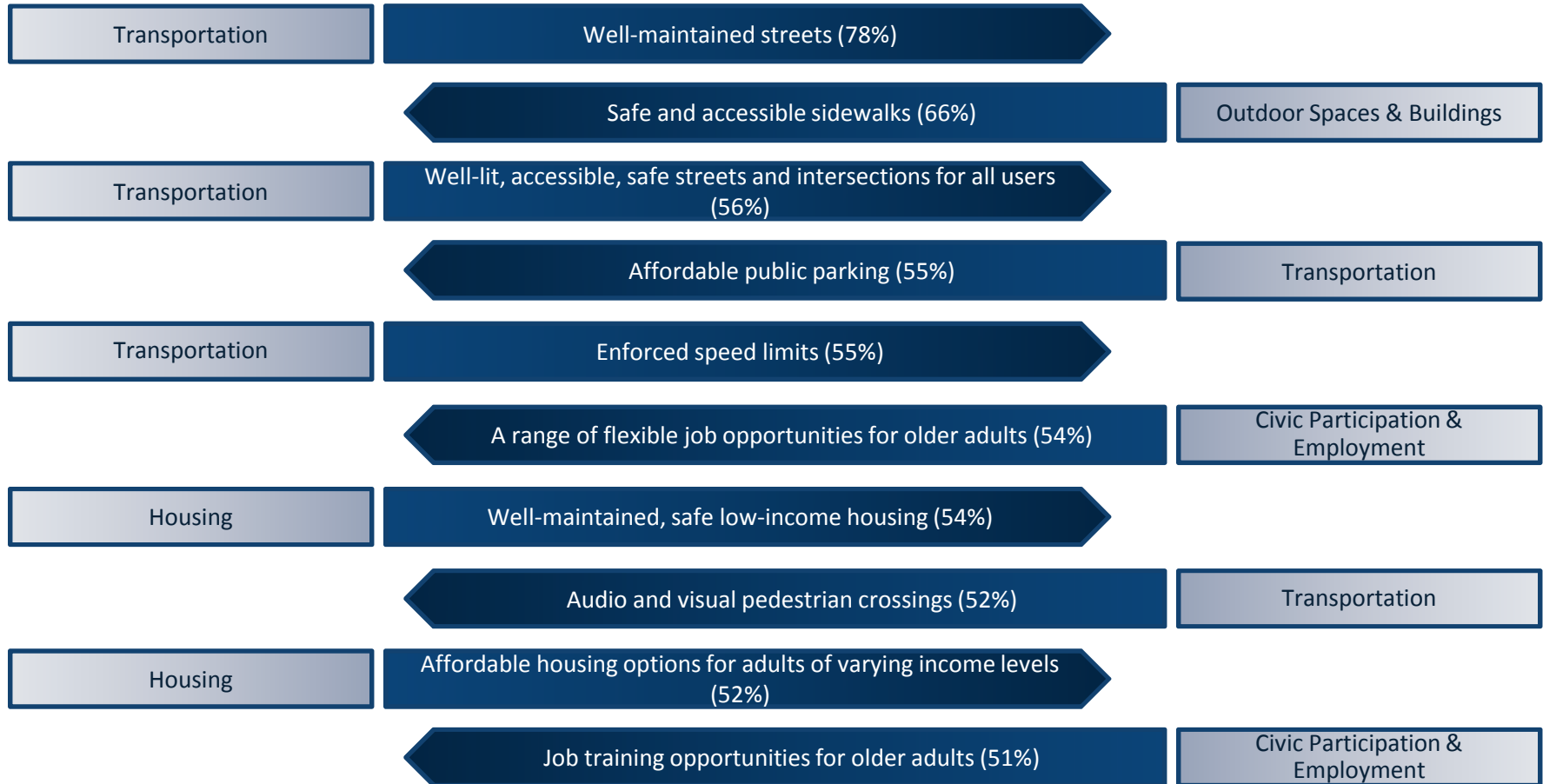
(% Excellent/Very Good)



Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

Bottom Community Features

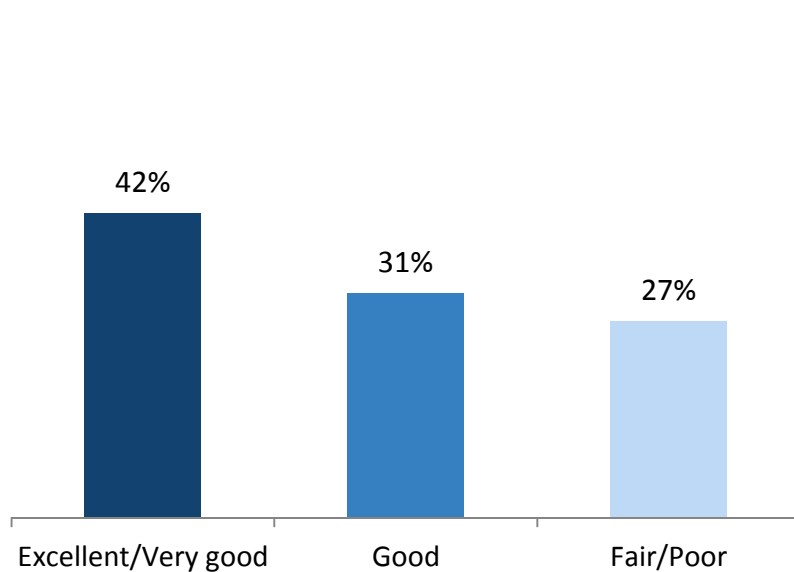
(% Fair/Poor)



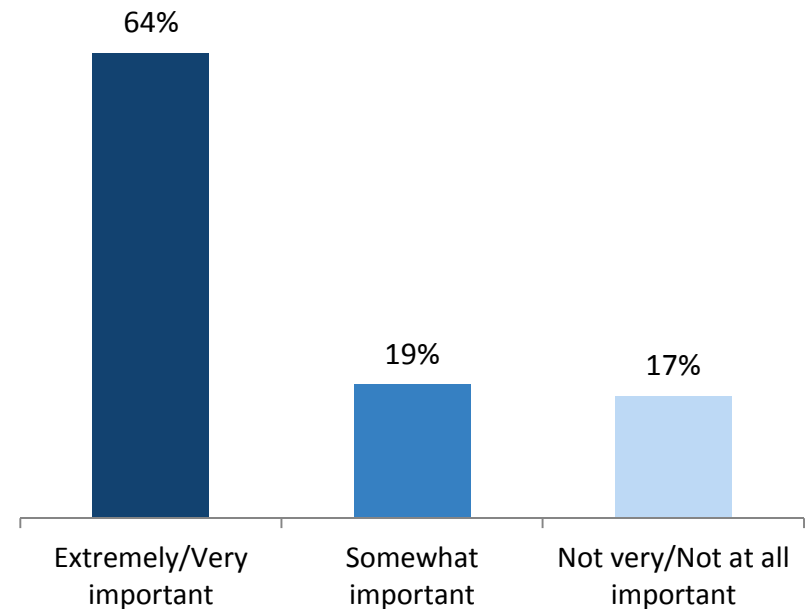
Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

The majority of New Orleans residents age 45+ believe their community is a good place to age and want to live there independently for as long as possible.

Rating of Current Community
as a Place for People to Live as They Age



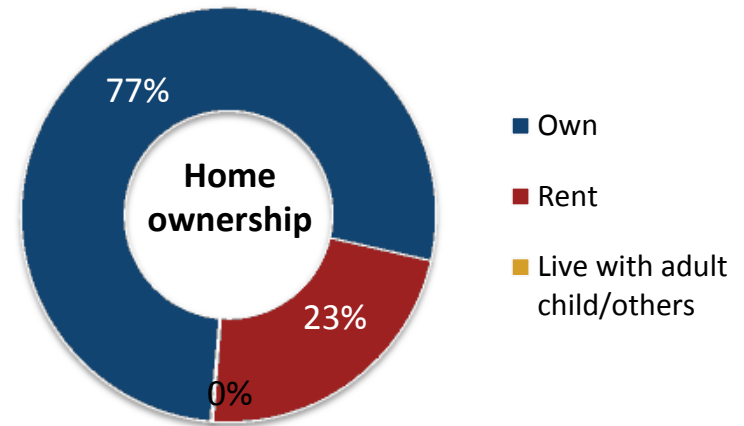
Importance of
Remaining in Current Community



Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

Most New Orleans residents age 45+ own single family homes.

Type of Home	
A single family house	76%
A two family house that has two separate living units	10%
An apartment	6%
A townhouse/Row house	3%
A condominium/Coop	3%
Senior housing/Assisted living facility	1%
A mobile home	1%
Other	2%



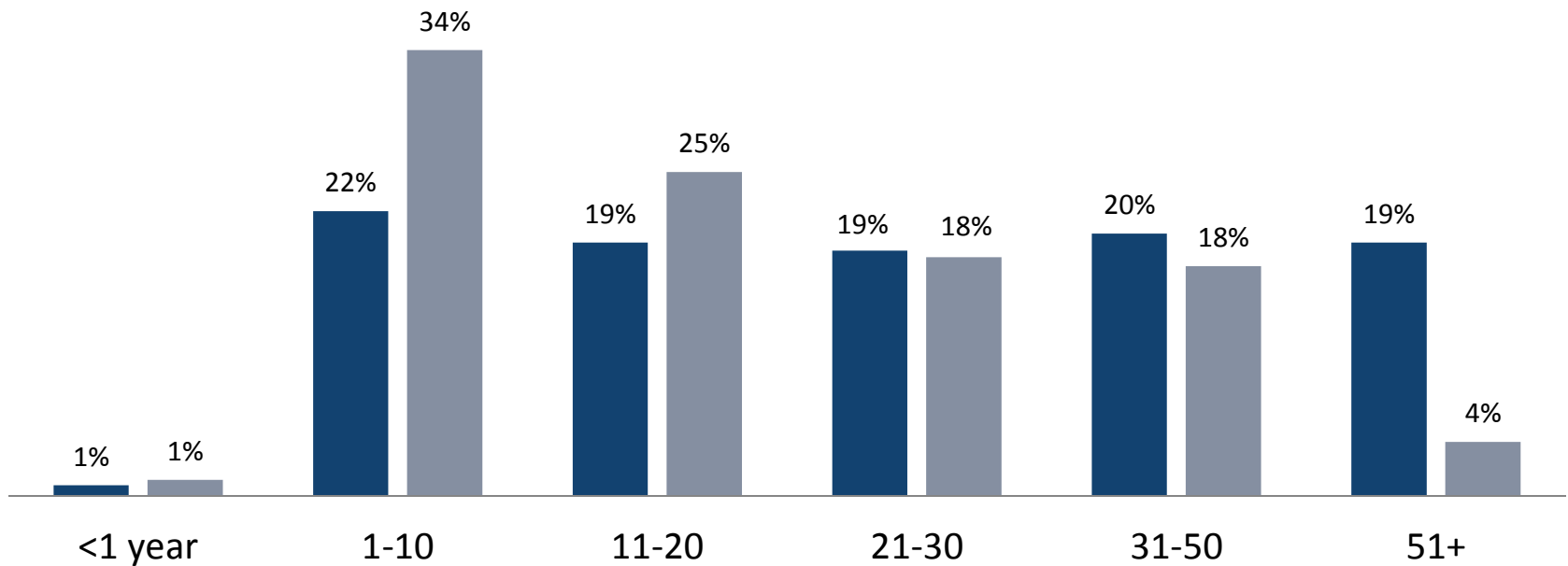
70% of respondents say remaining in their current home is extremely/very important.

26% of respondents say they need to make major repairs, home modifications, or changes

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

New Orleans residents age 45+ have lived in their home for an average of 21 years and have lived in their community even longer, an average of 31 years.

■ Community Mean: 31 years Median: 27 years
■ Residence Mean: 21 years Median: 18 years



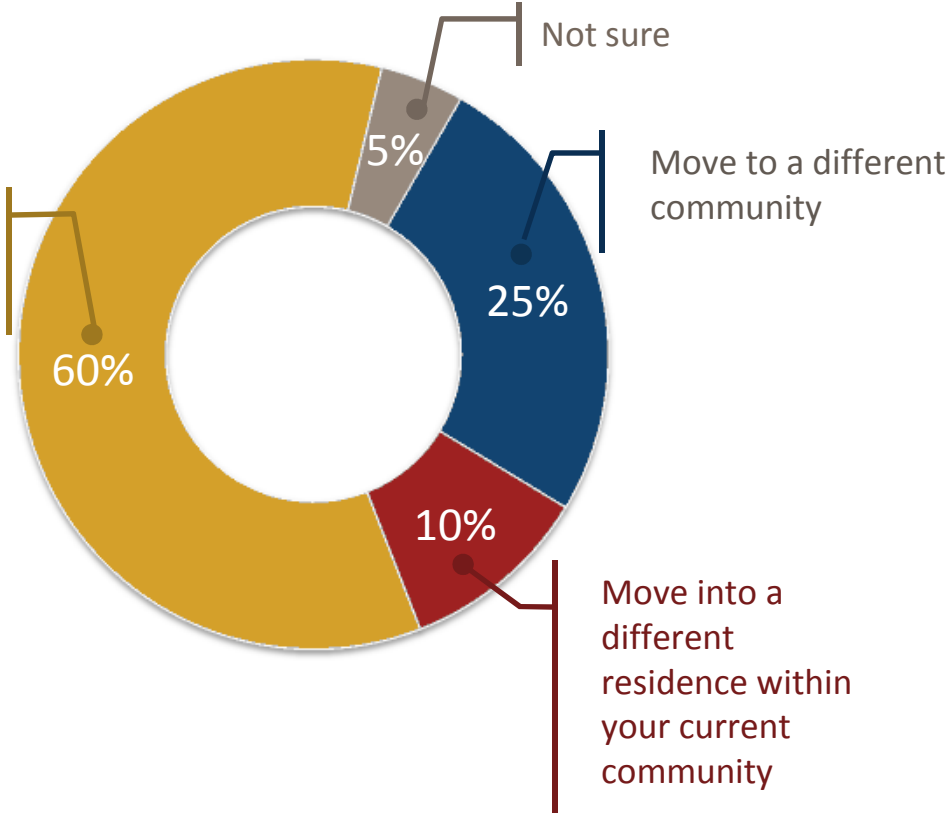
Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

The majority of New Orleans residents age 45+ expect to stay in their home or community as they get older.



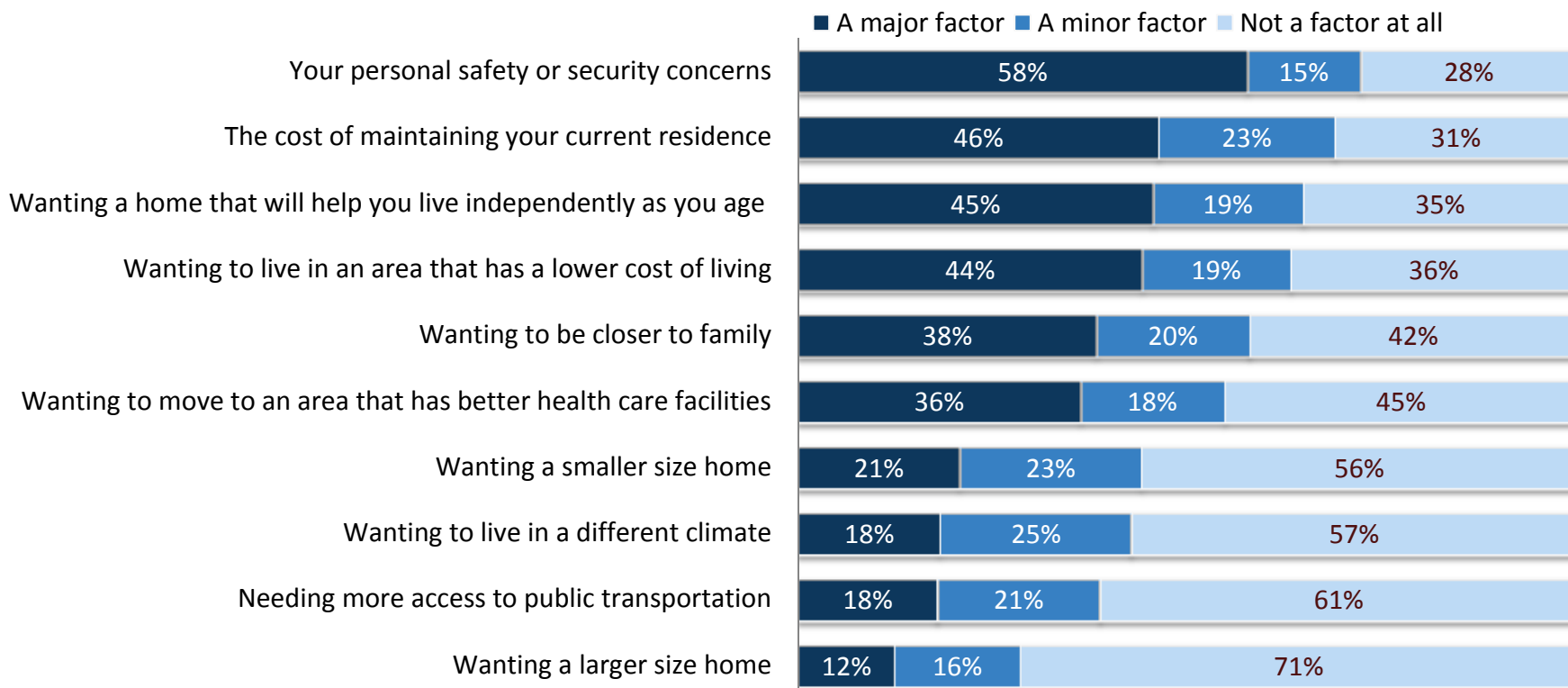
Photo from <http://www.rpsrelocation.com>

Stay in your current residence and never move



Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

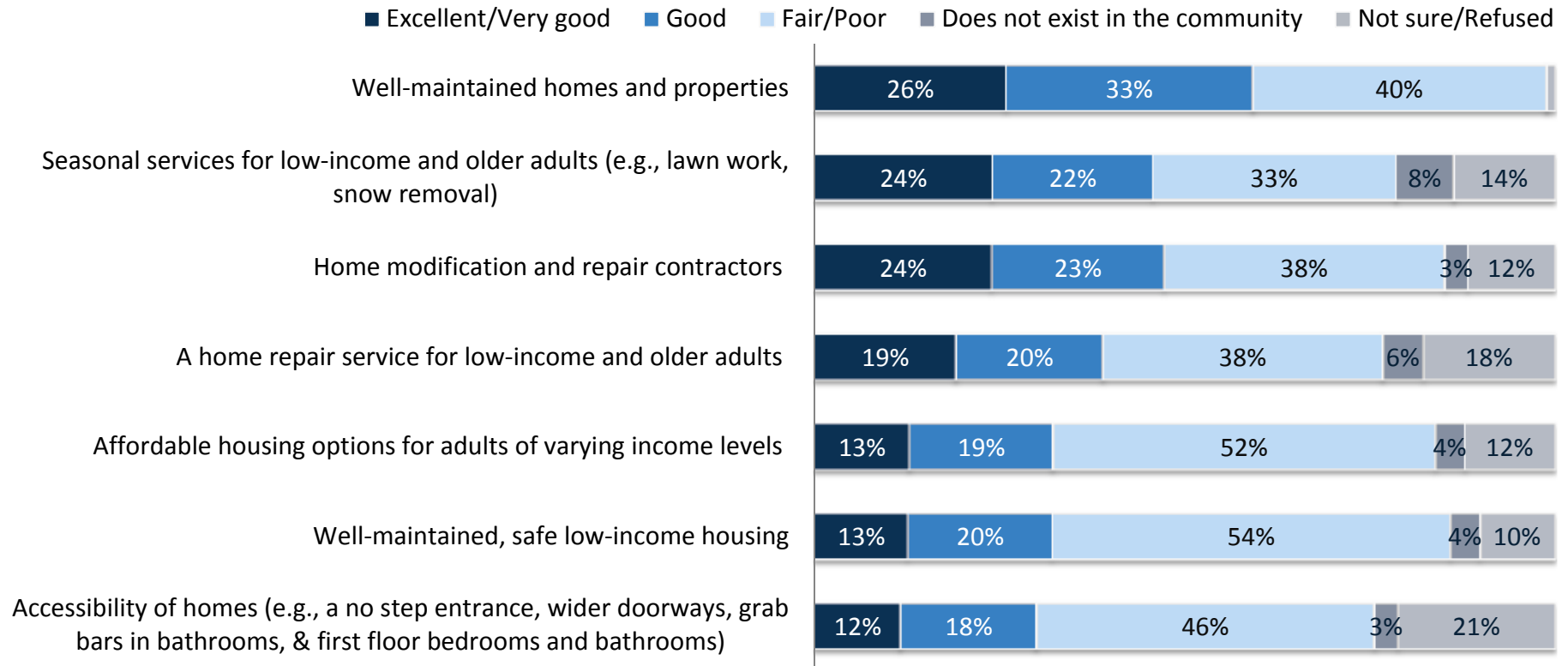
Safety, affordability, age-friendly housing, and wanting to be closer to family are influential factors for New Orleans residents age 45+ considering moving when they get older.



Question: If you were to consider moving out of your residence, would the following be a major factor, a minor factor, or not a factor at all in your decision to move?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

Over half of New Orleans residents age 45+ rate their community positively on having well-maintained homes and properties.

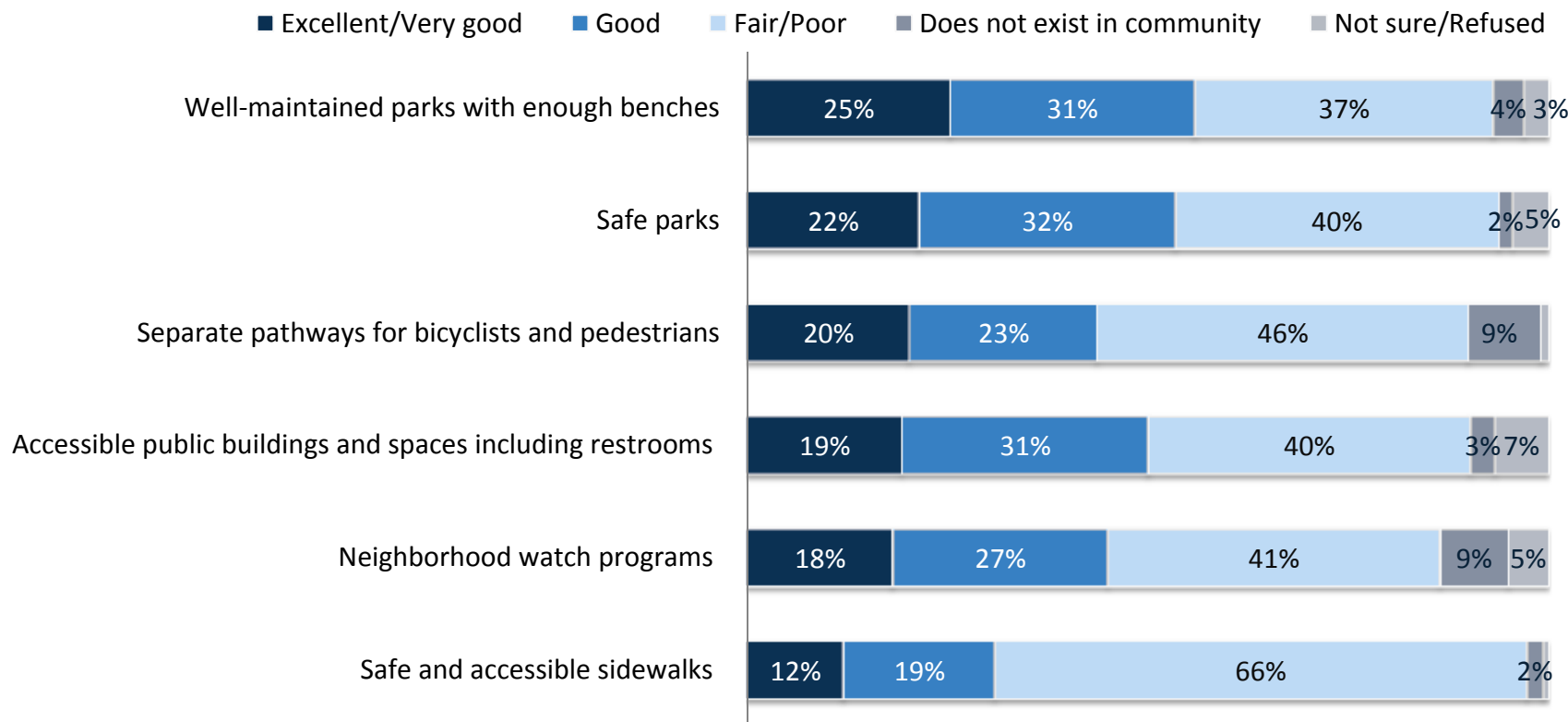


Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



Over half of New Orleans residents age 45+ rate their community excellent to good on having well-maintained, safe parks.



Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+





Most New Orleans residents age 45+ drive themselves to get around their community, though they also rely on other transportation methods.



Photo from iStock.com/diego_cervo

80% drive themselves around
35% have others drive them



Photo from iStock.com/Satoshi-K

49% walk

31% use public transportation
23% ride a bike



Photo from iStock.com/kali9

25% take a taxi
10% use a special transportation service
1% get around some other way

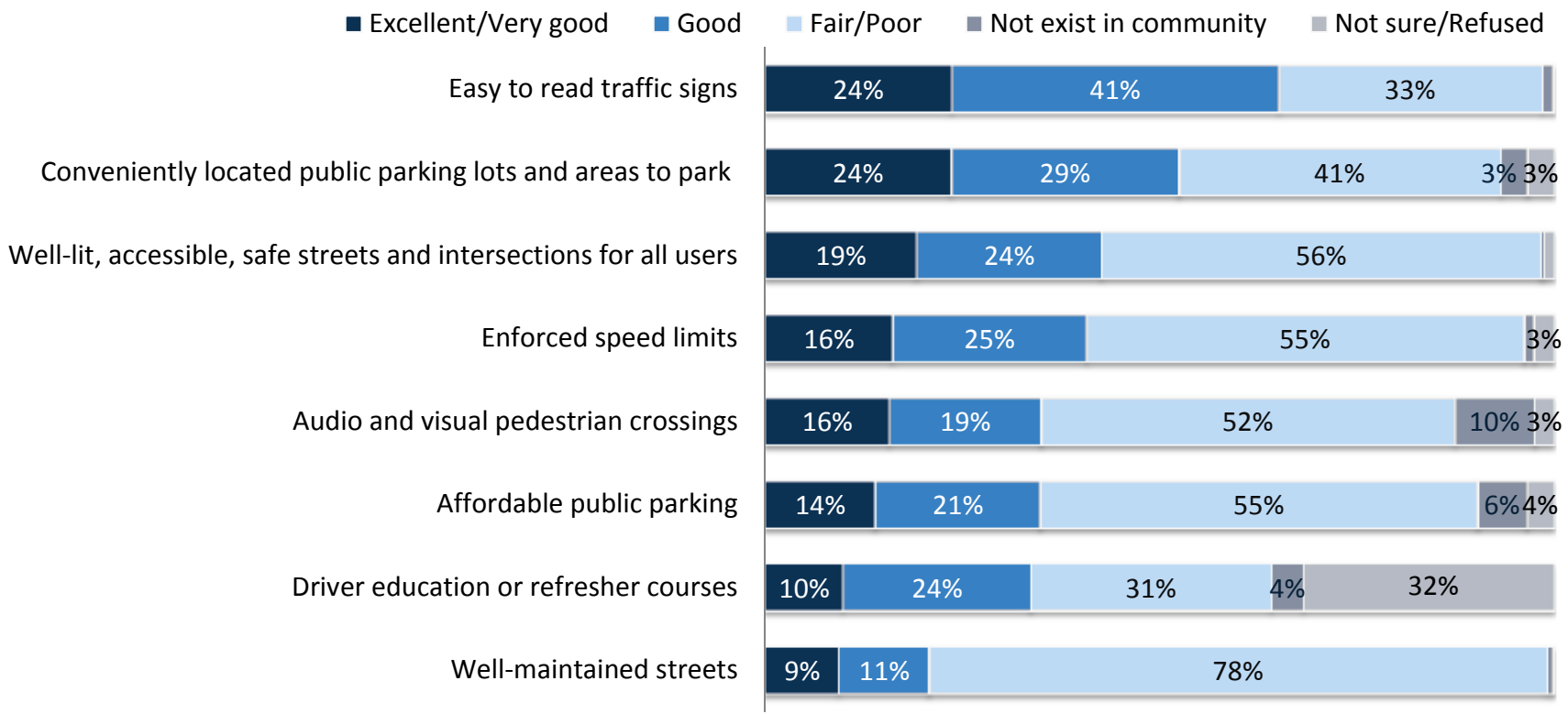


Photo from ScienceWorldReport.com

Question: How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

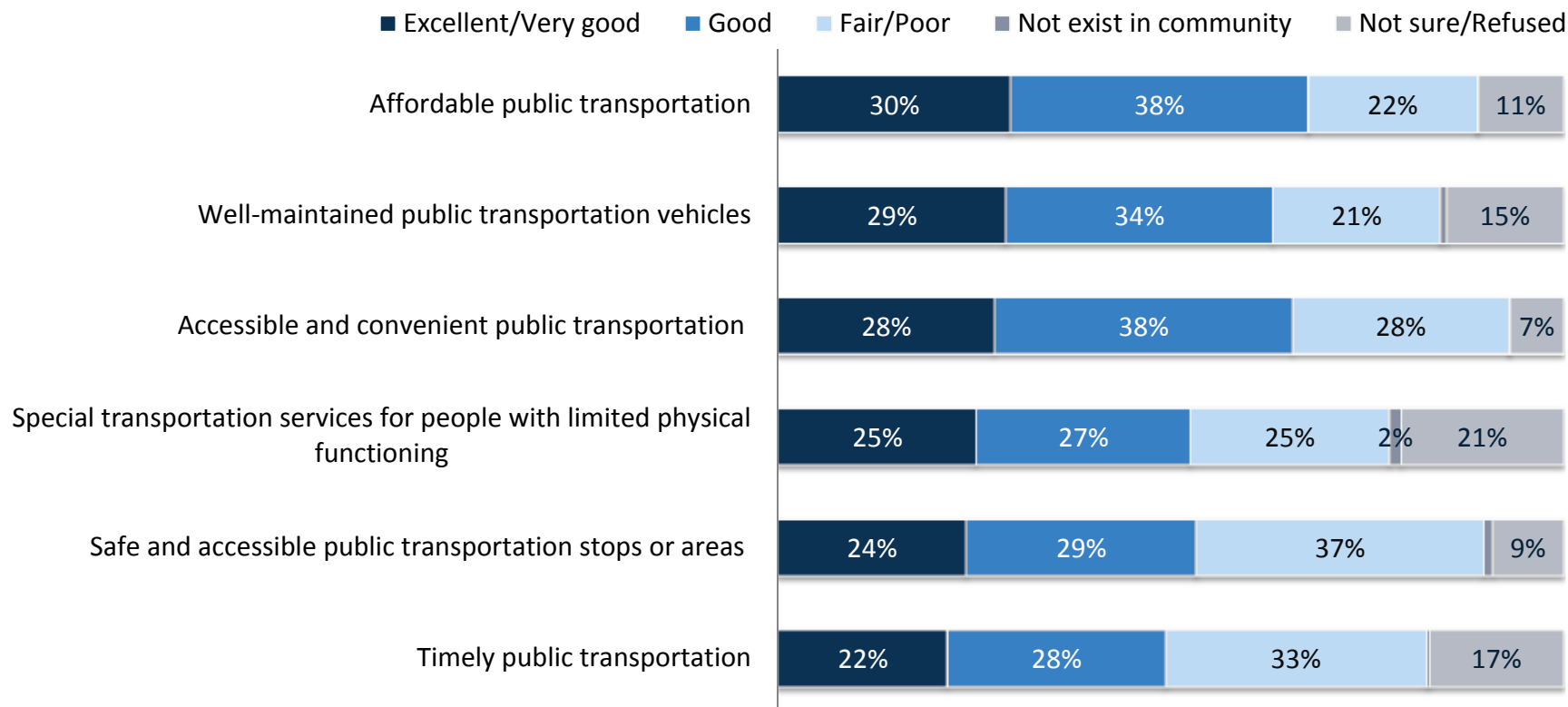
New Orleans residents age 45+ rate their community excellent to good on having easy to read traffic signs and convenient public parking.



Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?
 Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



New Orleans residents age 45+ feel their community offers excellent to good affordable, accessible, convenient, well-maintained public transportation as well as special transportation services.

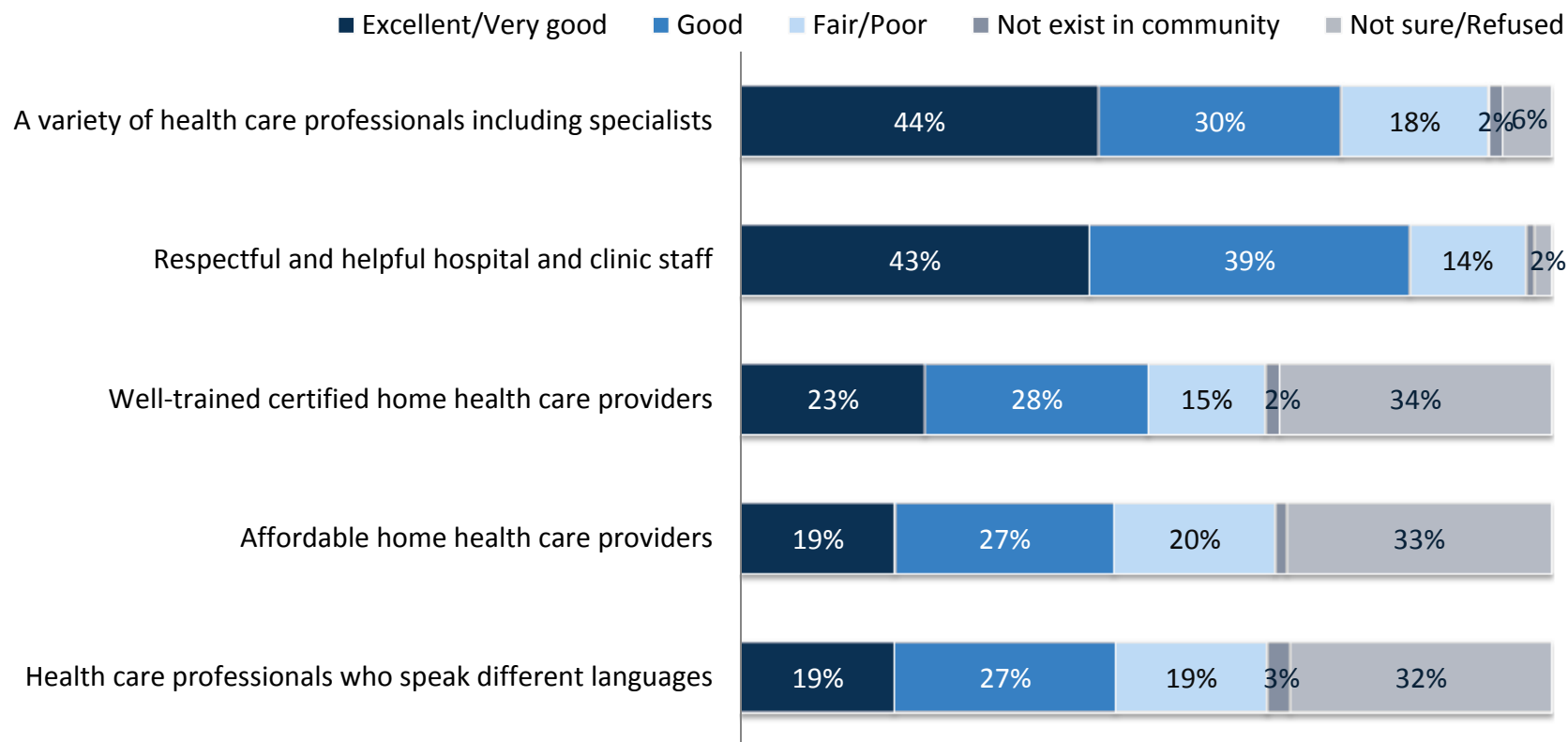


Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



The majority of New Orleans residents age 45+ rate their community excellent to good on having a variety of helpful and respectful health care professionals.



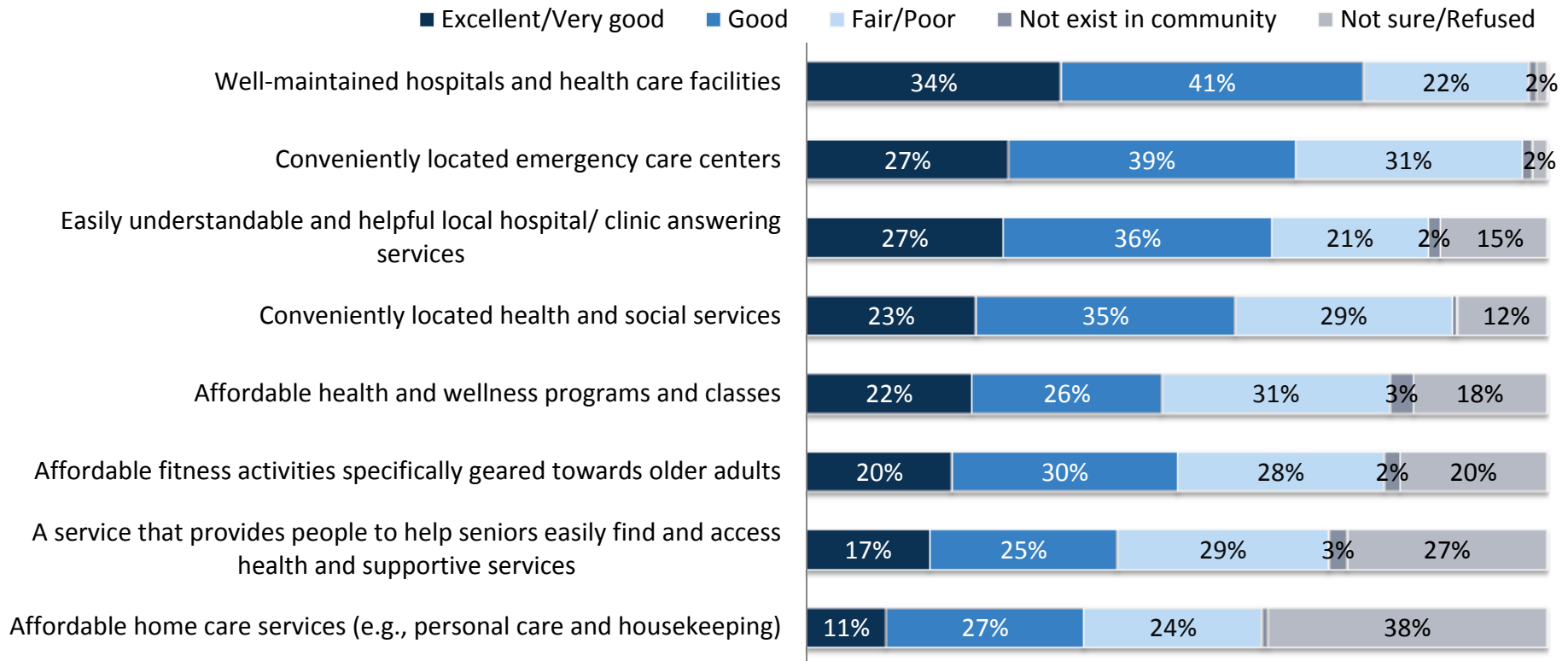
Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+





Over half of New Orleans residents age 45+ rate their community excellent to good on having well-maintained and conveniently located health care facilities.



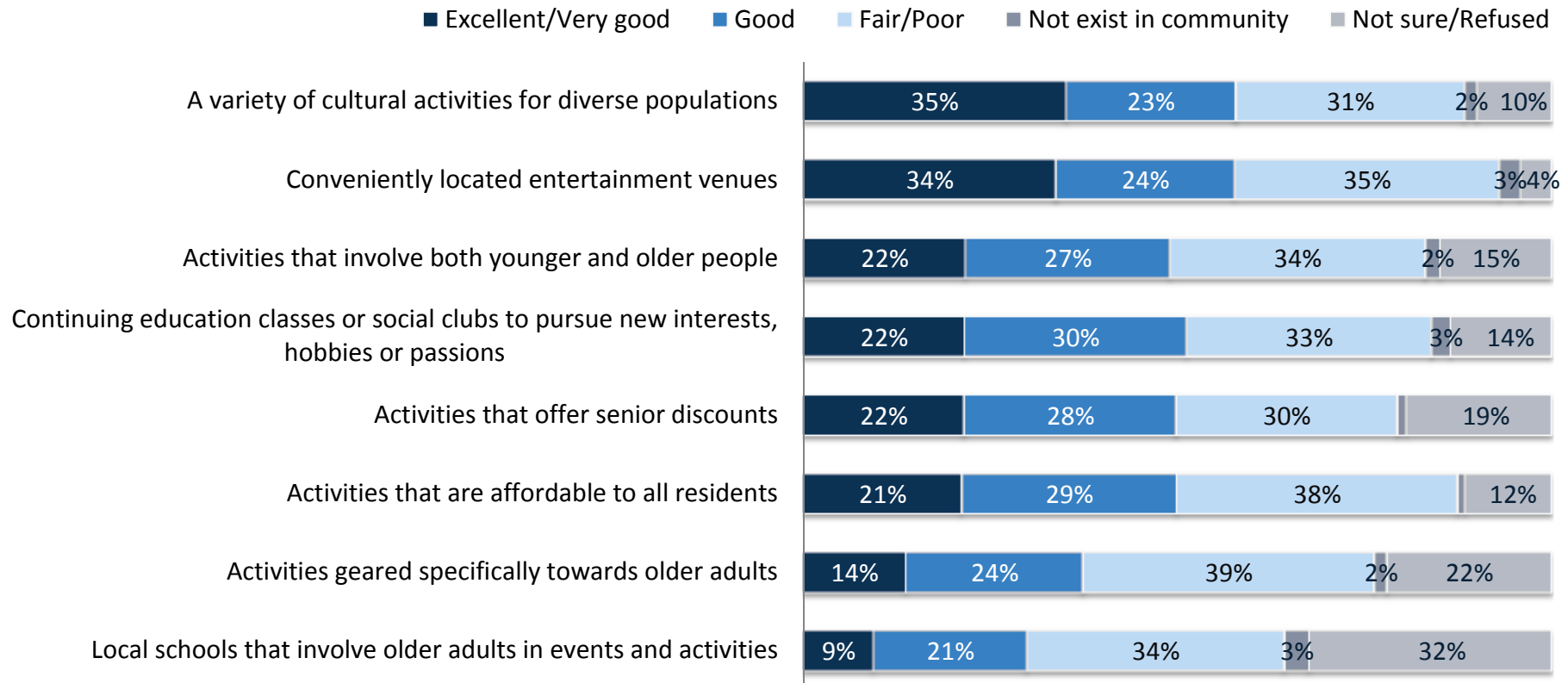
Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+





New Orleans residents age 45+ say their community has an excellent to good variety of cultural activities at convenient locations.



Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



About half of New Orleans residents age 45+ rate their community positively on having access to a variety of volunteer activities that are easy to find.

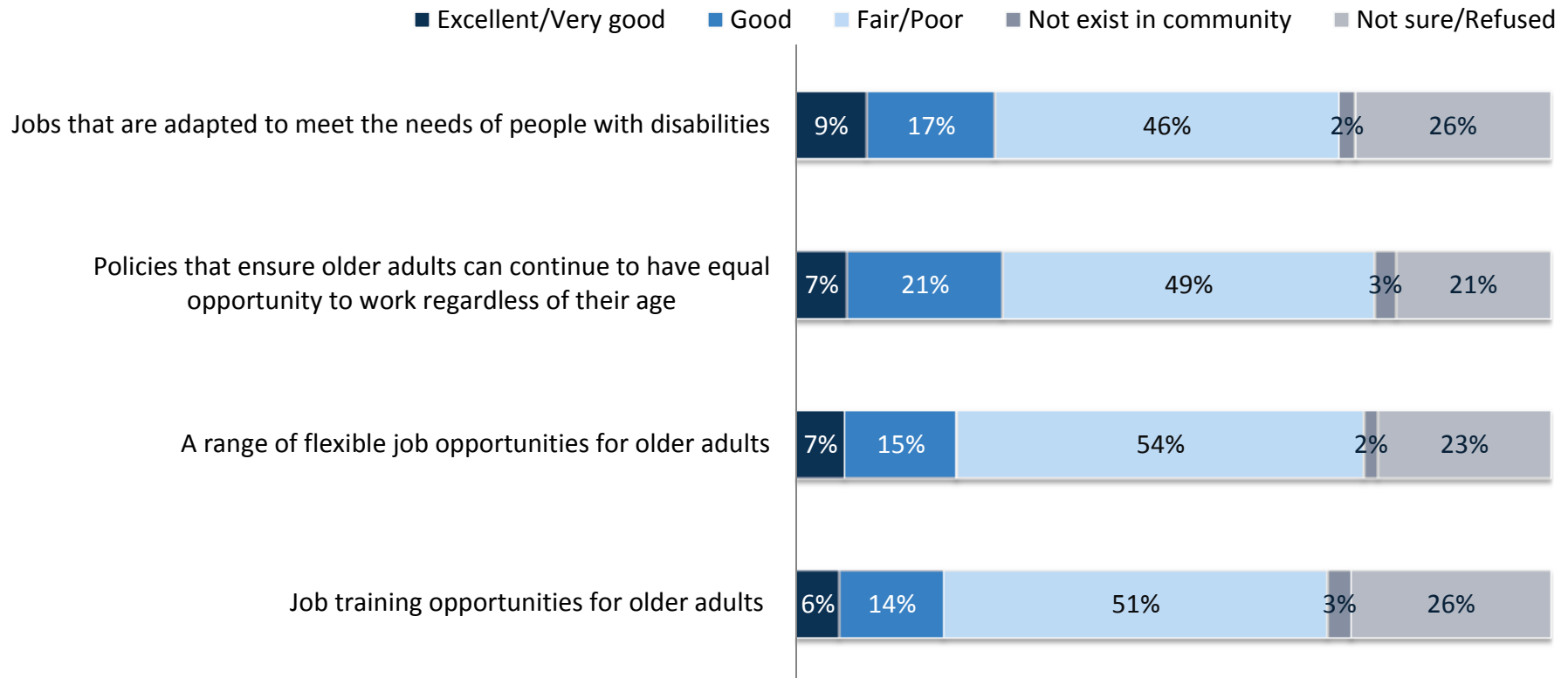


Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



About half of New Orleans residents age 45+ rate their community fair to poor in terms of having employment opportunities for older residents.



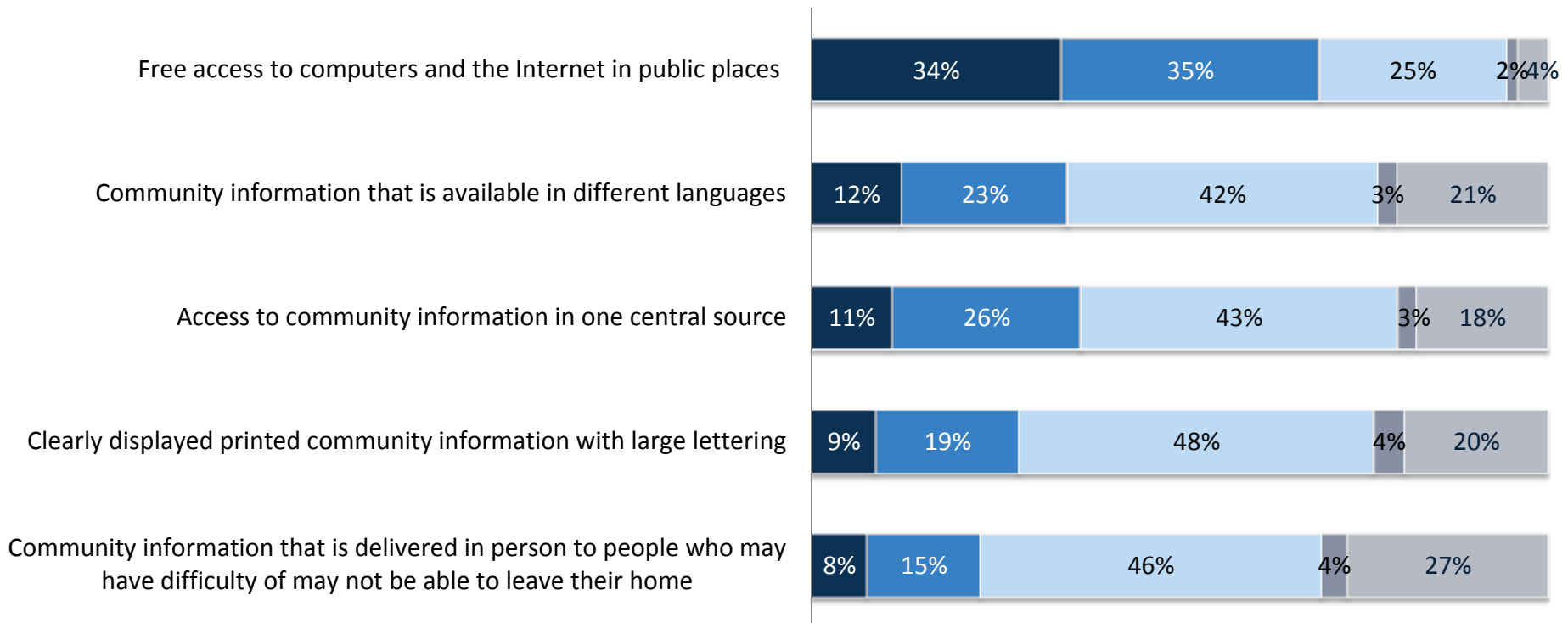
Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



The majority of New Orleans residents age 45+ rate their community positively on having free access to community information; however, having information that is clearly displayed, centrally located, available in different languages and for residents with limited mobility receive more negative ratings.

■ Excellent/Very good ■ Good ■ Fair/Poor ■ Not exist in community ■ Not sure/Refused



Question: Would you rate your community as excellent, very good, good, fair, or poor on having the following?

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



Respondent Profile: Demographics

Gender	
Male	46%
Female	54%

Age	
45-49	14%
50-54	21%
55-64	35%
65-74	18%
75-84	9%
85 or older	4%

Race/Ethnicity	
Black	61%
White or Caucasian	35%
Asian	2%
Native American or Alaskan Native	<1%
Native Hawaiian or Pacific Islander	0%
Hispanic	4%
Other	1%

Marital Status	
Single, never married	26%
Married	42%
Not married, living with your partner or significant other	1%
Separated	2%
Divorced	16%
Widowed	13%

Health Status	
Excellent/Very good	49%
Good	30%
Fair/Poor	20%

Disability Status	
Yes, myself	23%
Yes, my spouse or partner	2%
Yes, both myself and my spouse or partner	2%
No	72%

AARP Membership	
Yes	27%
No	72%

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+

Respondent Profile: Socioeconomic & Voting

Education

0 to 12th grade, but with no diploma	6%
High school graduate or equivalent	19%
Post high school education, but with no degree	11%
2 year degree (Associate's Degree)	14%
4 year degree (Bachelor's Degree)	24%
Post graduate study, but with no degree	4%
Graduate or professional degree	21%

Employment Status

Self-employed full-time	7%
Self-employed part-time	3%
Employed full-time	27%
Employed part-time	5%
Retired and not working at all	44%
Unemployed and looking for work	3%
Not in the labor force for other reasons	10%

Income

< \$10,000	9%
\$10,000 - \$19,999	12%
\$20,000 - \$29,999	10%
\$30,000 - \$49,999	13%
\$50,000 - \$74,999	18%
\$75,000 - \$99,999	13%
\$100,000 - \$149,999	9%
\$150,000 +	6%

Voting Behavior

Always	70%
Most of the time	20%
About half of the time	3%
Seldom	1%
Never	4%

Political Party

Democrat	70%
Republican	11%
Independent	14%
Something else	1%

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



Survey Methodology:

- A telephone survey was commissioned by AARP to assess public opinion among New Orleans residents age 45+ about age-friendly and livable community topics in New Orleans.
- Telephone interviewing was conducted by Alan Newman Research from July 1st to July 14th 2016.
- A total of 501 interviews were conducted. The margin of error for this sample is $\pm 4.4\%$.
- The sample utilized RDD landline and cell phone records.

Source: 2016 AARP Age-Friendly Community Survey of New Orleans Residents Age 45+



Contact Information:

- This deck, the annotated survey, the methodology report, and an infographic can be accessed at:
www.aarp.org/2016agefriendlycommunity
- For more information about age-friendly work in New Orleans, please contact Denise Bottcher, AARP Louisiana, at dbottcher@aarp.org.
- For more information about the survey, please contact Joanne Binette, AARP Research, at jbinette@aarp.org.