

VITAL VOICES

Issues That Impact
Massachusetts'
Hispanic/Latino (H/L)
Adults Age 45 and Older,
September 2022



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INTRODUCTION

There are currently about 115 million Americans who are 50 and older; this number will grow to 157 million by 2050. The 50 and older population is and will continue to be an essential contributor to American society. Understanding the needs and opinions of older Americans is critical to ensuring they live longer and healthier lives.

Vital Voices, launched in 2019, is an exciting program of research undertaken by AARP. Through this research program, we have the ability to once again deliver critical, current, and state-specific data to 53 states and territories on a rolling three-year schedule between 2022 and 2024. We are making this data available to the public to assist with the development of programs, products, and policies for older adults. Beginning in Cycle 2 of the program, we look forward to uncovering trends that can guide your areas of focus. Specifically, this data will allow those in leadership positions to:

- Predict the need for a specific program or interest in a specific issue.
- Enhance program and product innovation and development.
- Track issues and attitudes over time to assess shifts in public opinion.
- Take action on critical advocacy issues.

Never before has AARP conducted a research program of this size and with this much promise. We give it to you, hoping that it will significantly impact the work you do.



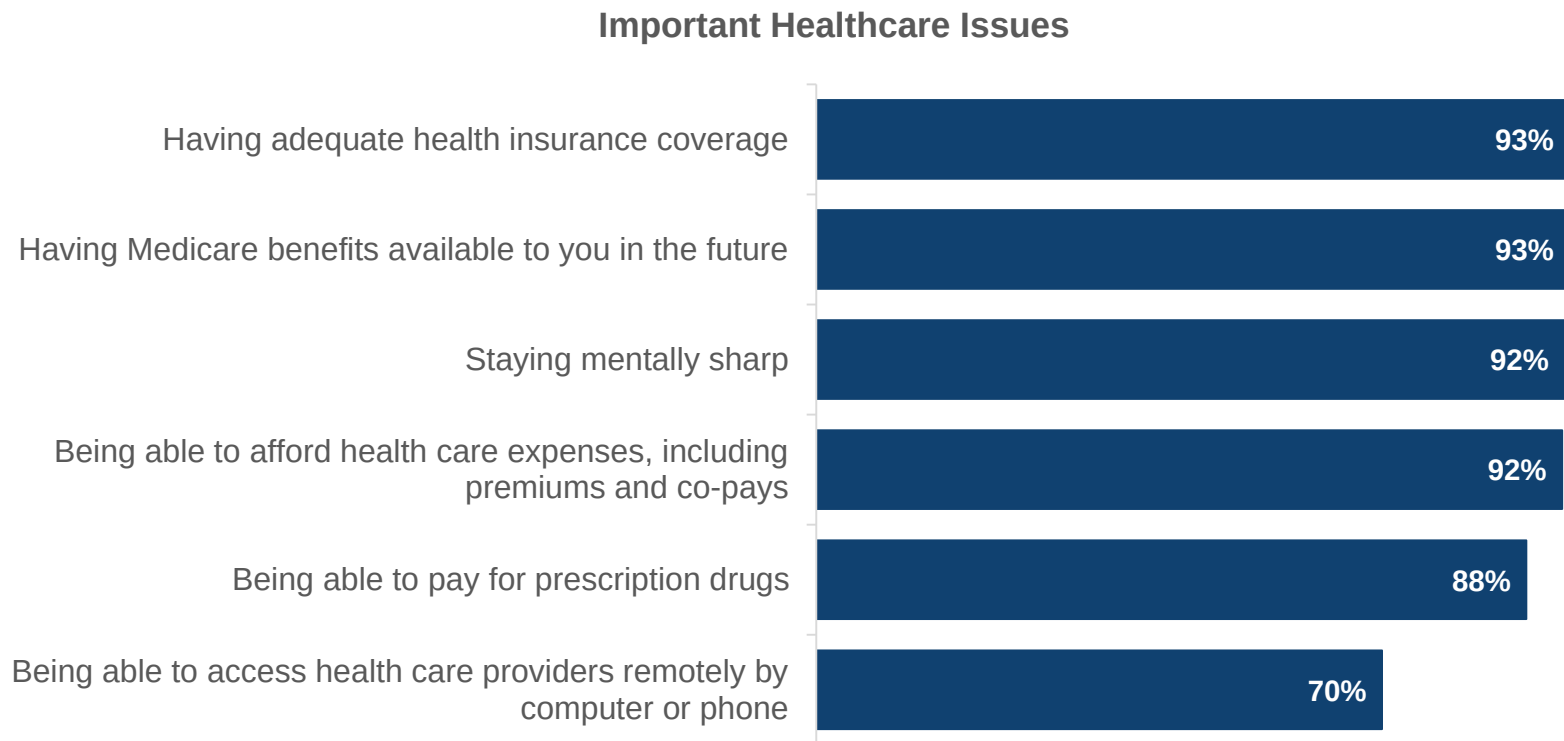
Survey Results for Massachusetts- Health Questions

Issues That Impact
Hispanic/Latino
Massachusetts Adults
Age 45 and Older



ISSUES OF IMPORTANCE

Hispanic/Latino Massachusetts residents age 45+ think many healthcare issues are important, with having adequate health insurance coverage (93%) and Medicare benefits available in the future (93%) topping the list.



I1. For the following list of issues, please indicate how important each is to you personally. (Percent 'extremely important' or 'very important') (n=248)

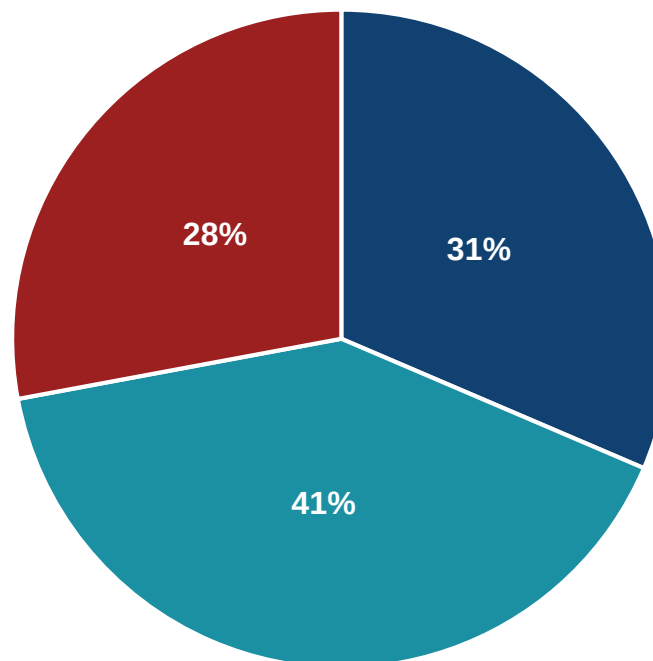


C2_CARE1. Are you currently or have you ever provided unpaid help to a relative or friend 18 years or older to help them take care of themselves? (n=248)

CAREGIVING

Nearly three-quarters of Hispanic/Latino Massachusetts residents age 45+ are either currently providing care or have provided care in the past to an adult relative or friend.

Percent Providing Unpaid Adult Care



■ Yes, I am currently providing care ■ Yes, I have provided care in the past ■ No

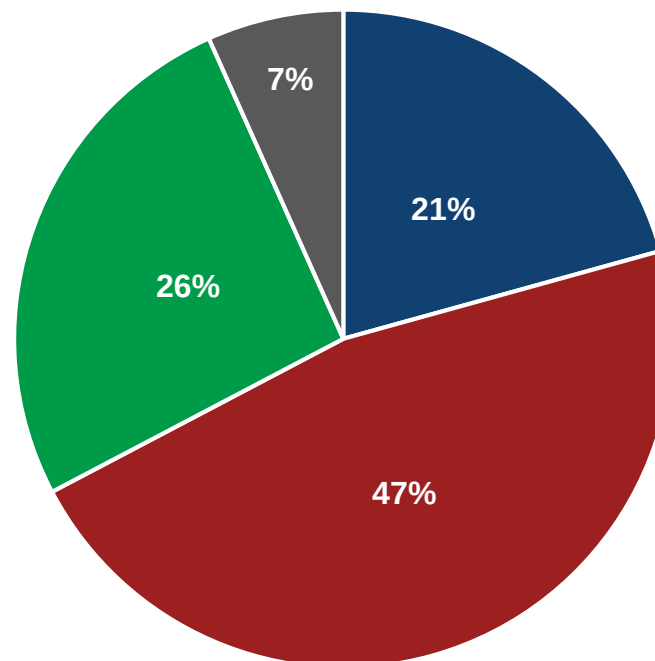


CVD_CG1. As a result of the coronavirus pandemic, how has your opinion changed about having care for yourself or a loved one being provided in a group setting, such as a nursing home or assisted living facility? Has it made you...? (n=248)

CAREGIVING

As a result of the coronavirus pandemic, nearly half (47%) of Hispanic/Latino Massachusetts residents age 45+ are *less likely* to want care for themselves or a loved one to be provided in a group setting.

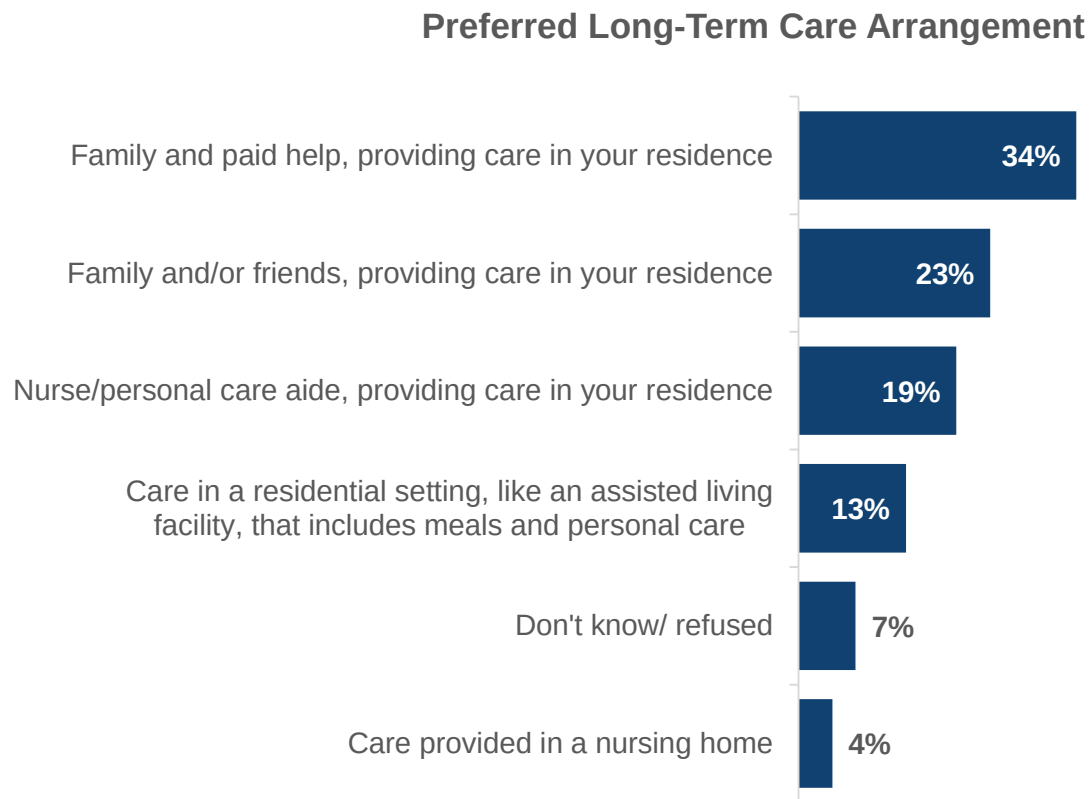
Likelihood of Receiving Care in a Group Setting



■ More likely ■ Less likely ■ Opinion has not changed ■ Don't know/ refused

CAREGIVING

Three-quarters of Hispanic/Latino Massachusetts residents age 45+ would prefer to receive care at home if they needed long-term care.



HBCS1. If you had a chronic illness or disability (in the future/as an older adult) and needed long-term care for help with regular daily activities, or help with medical nursing tasks, which of the following living arrangements would you prefer? (n=248)

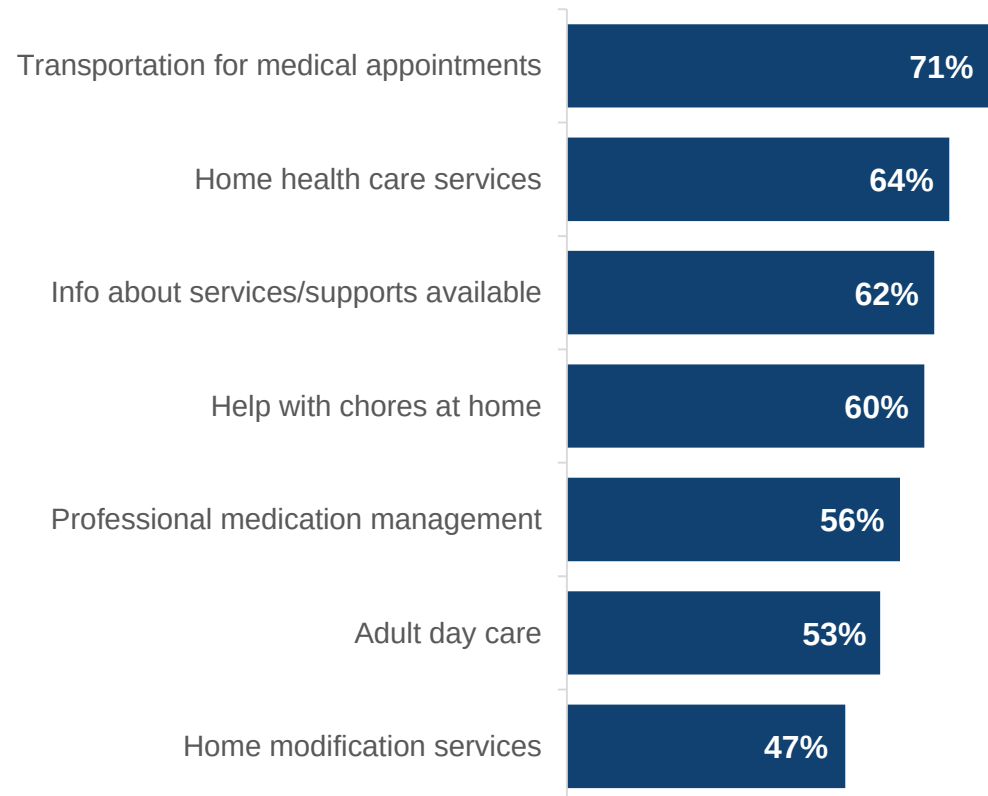


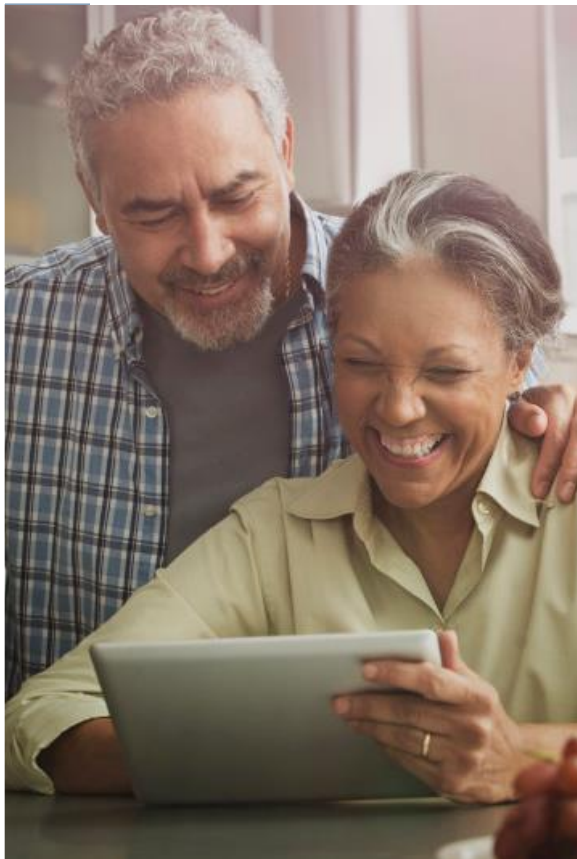
C2_CARE50. If you or a loved one needed help when the basic tasks of life become more difficult due to aging or illness, would you know where to find the following services and supports? (Percent 'Yes') (n=248)

CAREGIVING

Seven in ten (71%) Hispanic/Latino Massachusetts residents age 45+ said they would know where to find transportation for medical appointments if needed, while less than half (47%) would know where to find home modification services.

Respondents Aware of How to Find Caregiving Services and Supports



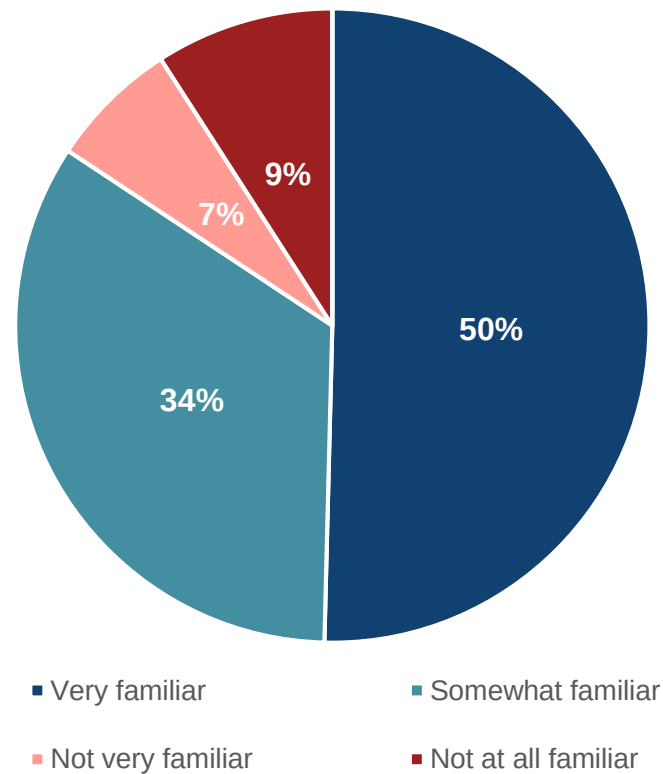


TEL-1. Telehealth is another way for people to have one-on-one interactions with their health care providers without having to be in the same location at the same time by using communications technologies like cell phones, computers, and tablets. How familiar are you with telehealth services? (n=248)

TELEHEALTH

Four in five (84%) Hispanic/Latino Massachusetts residents age 45+ are very or somewhat familiar with telehealth services.

Familiarity of Telehealth Services



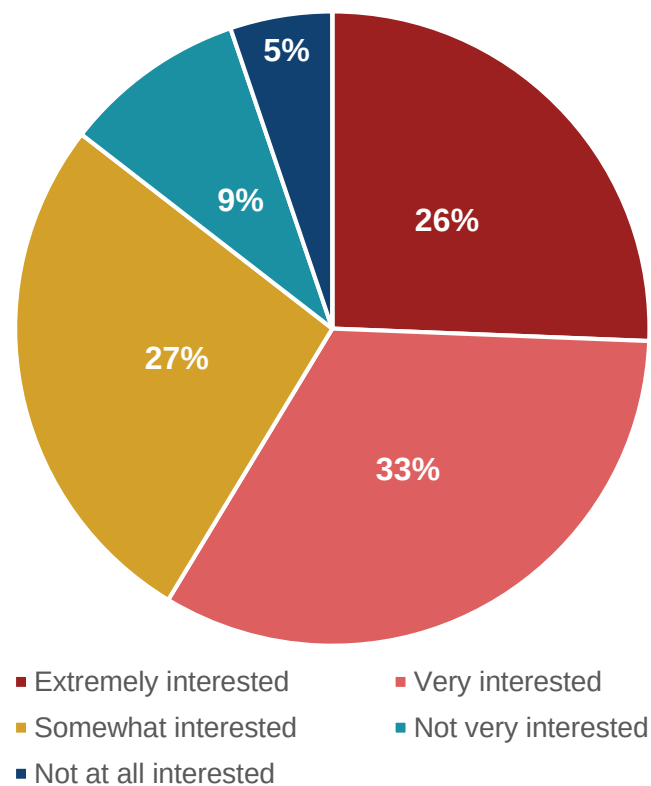


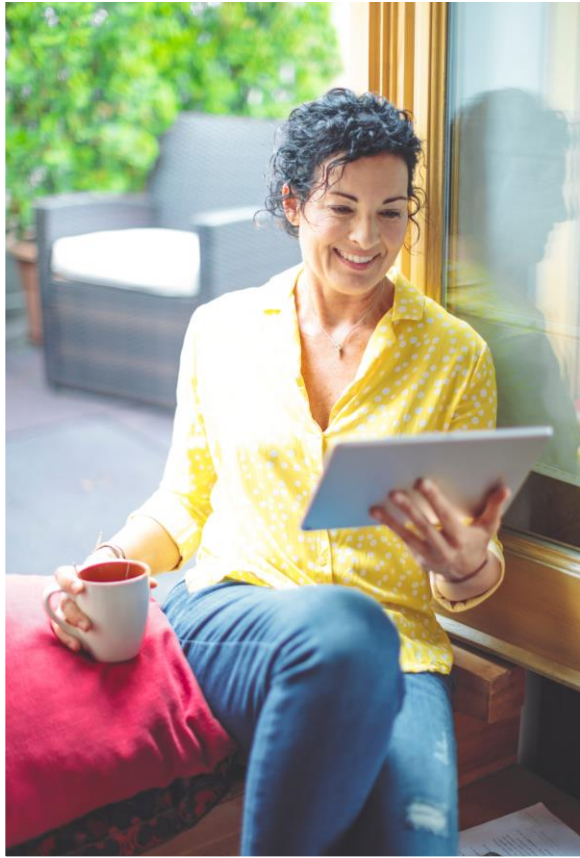
TEL-6. How interested would you be in using telehealth services for yourself or a loved one if needed? (n=248)

TELEHEALTH

Three in five (59%) Hispanic/Latino Massachusetts residents age 45+ are extremely or very interested in using telehealth services for themselves or for a loved one.

Interest in Telehealth Services



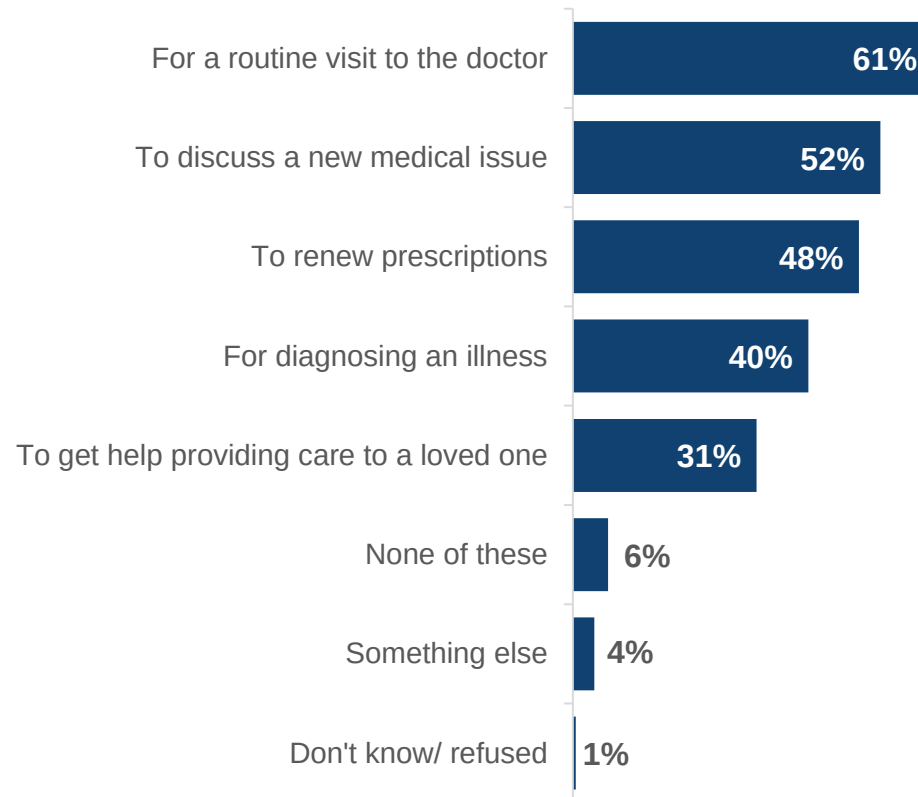


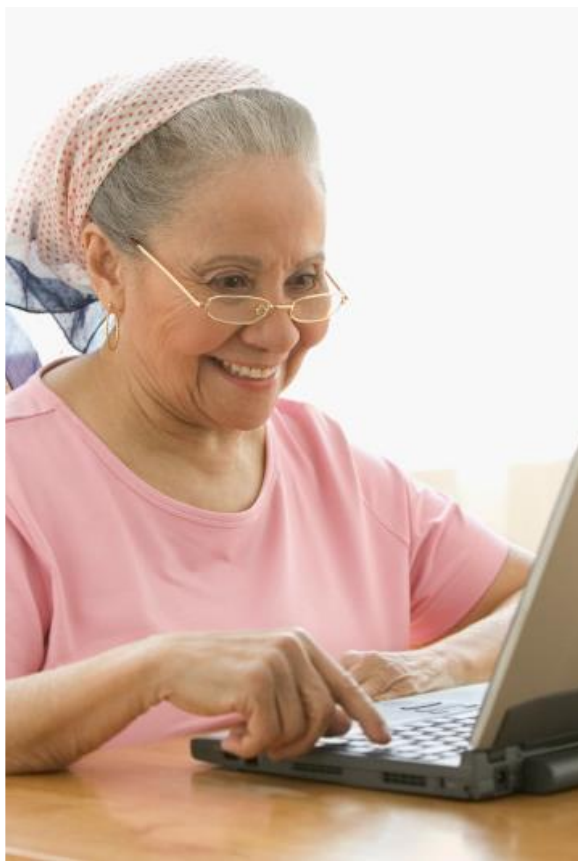
TEL-8. What would you want to use telehealth services for? (n=235)

TELEHEALTH

Among Hispanic/Latino Massachusetts residents age 45+ who are interested in using telehealth, six in ten (61%) said they would use telehealth for routine visits to the doctor.

Reasons to Use Telehealth



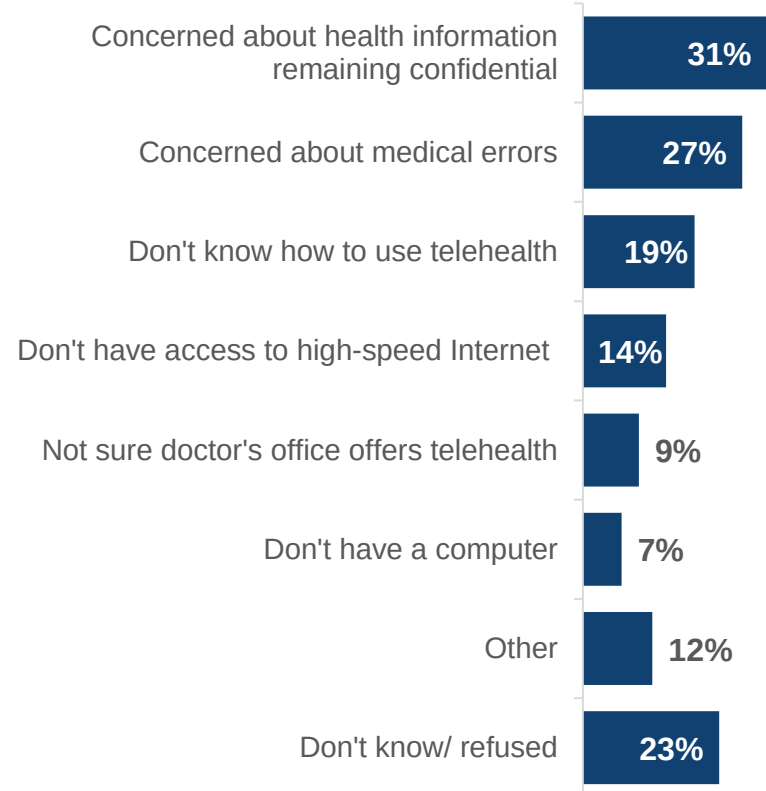


TEL-9. If you were interested in using telehealth, what are some of the barriers you might experience in trying to use it? (n=235)

TELEHEALTH

Concerns about confidentiality (31%) and medical errors (27%) would be barriers for some Hispanic/Latino Massachusetts residents age 45+ who have interest in using telehealth.

Barriers to Using Telehealth



Survey Results for Massachusetts- Wealth Questions

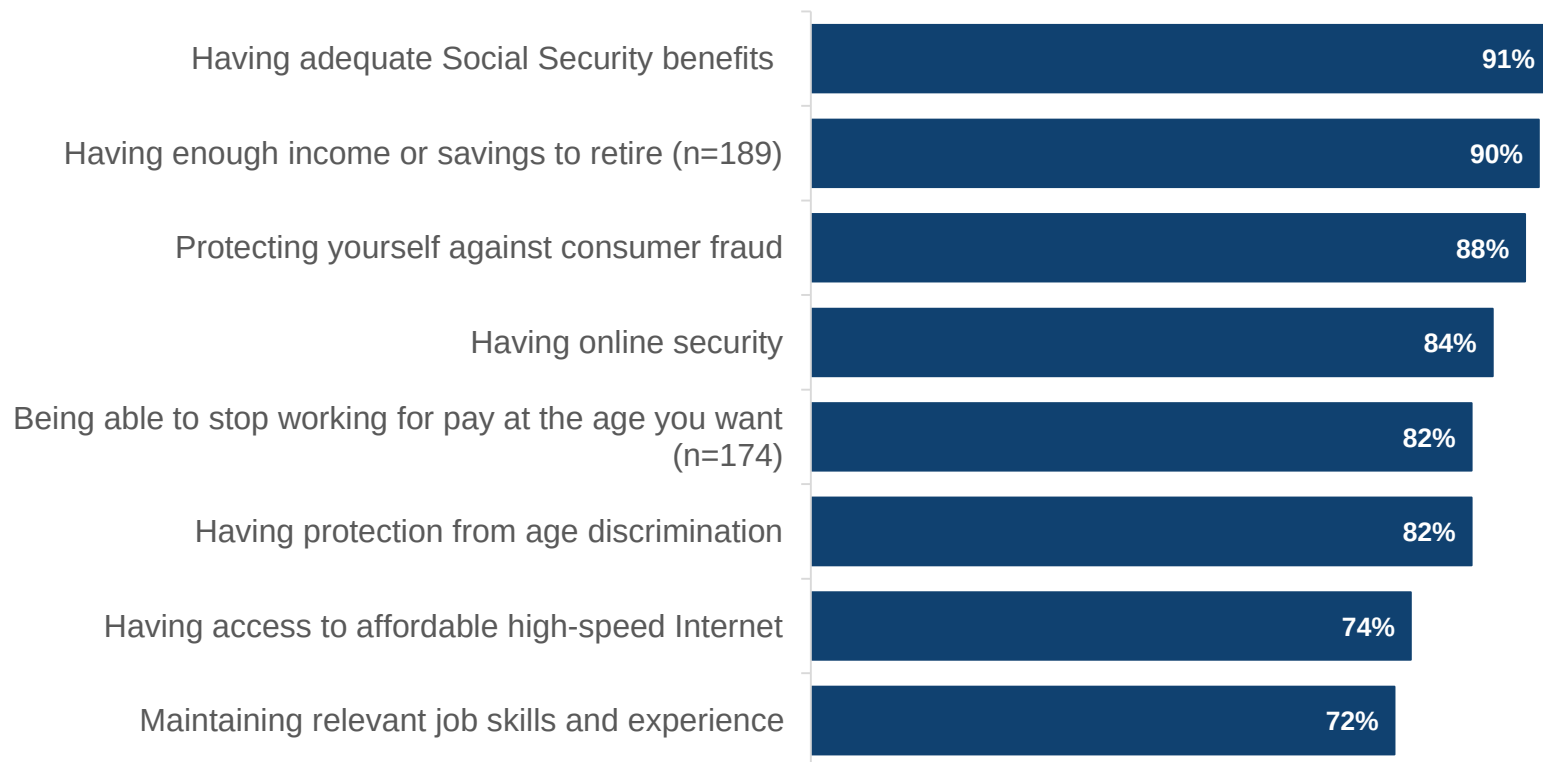
Issues That Impact
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ISSUES OF IMPORTANCE

Hispanic/Latino Massachusetts residents age 45+ find many economic issues important, particularly those related to Social Security (91%) and retirement savings (90%).

Important Economic and Financial Issues



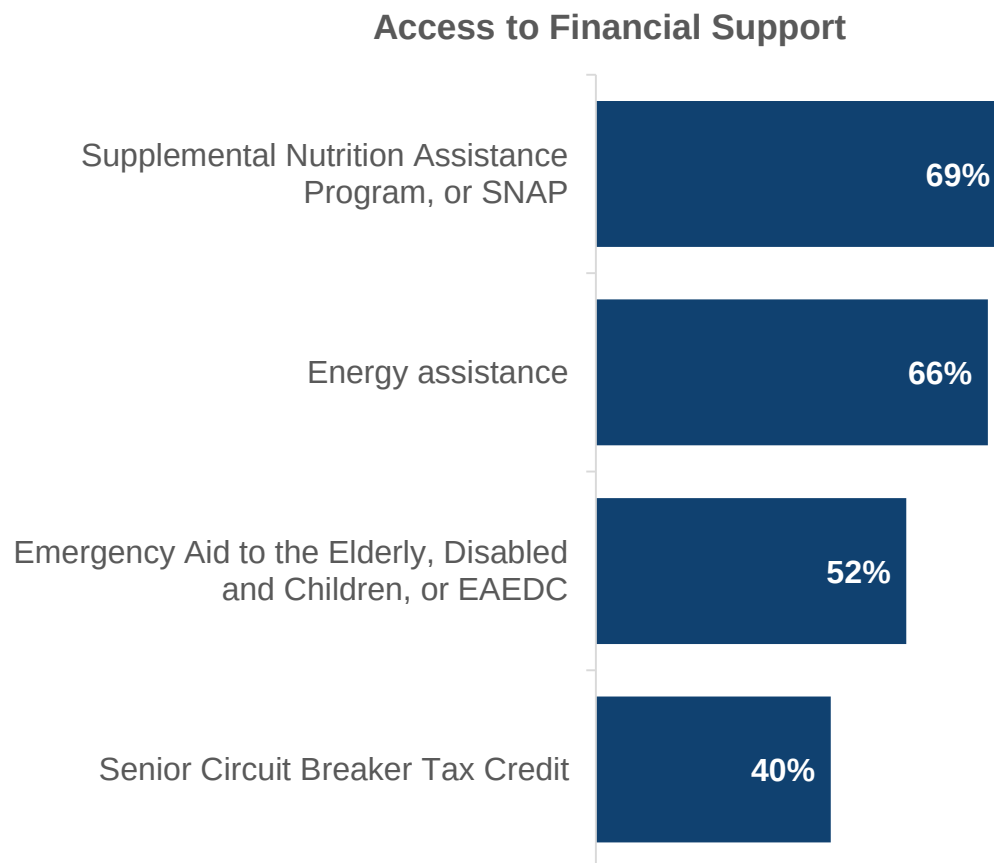
11. For the following list of issues, please indicate how important each is to you personally. (Percent 'extremely important' or 'very important') (n=248)



C2_ECON4. If you found yourself having difficulty making ends meet, would you know how to access the following financial supports?
(Percent 'Yes') (n=248)

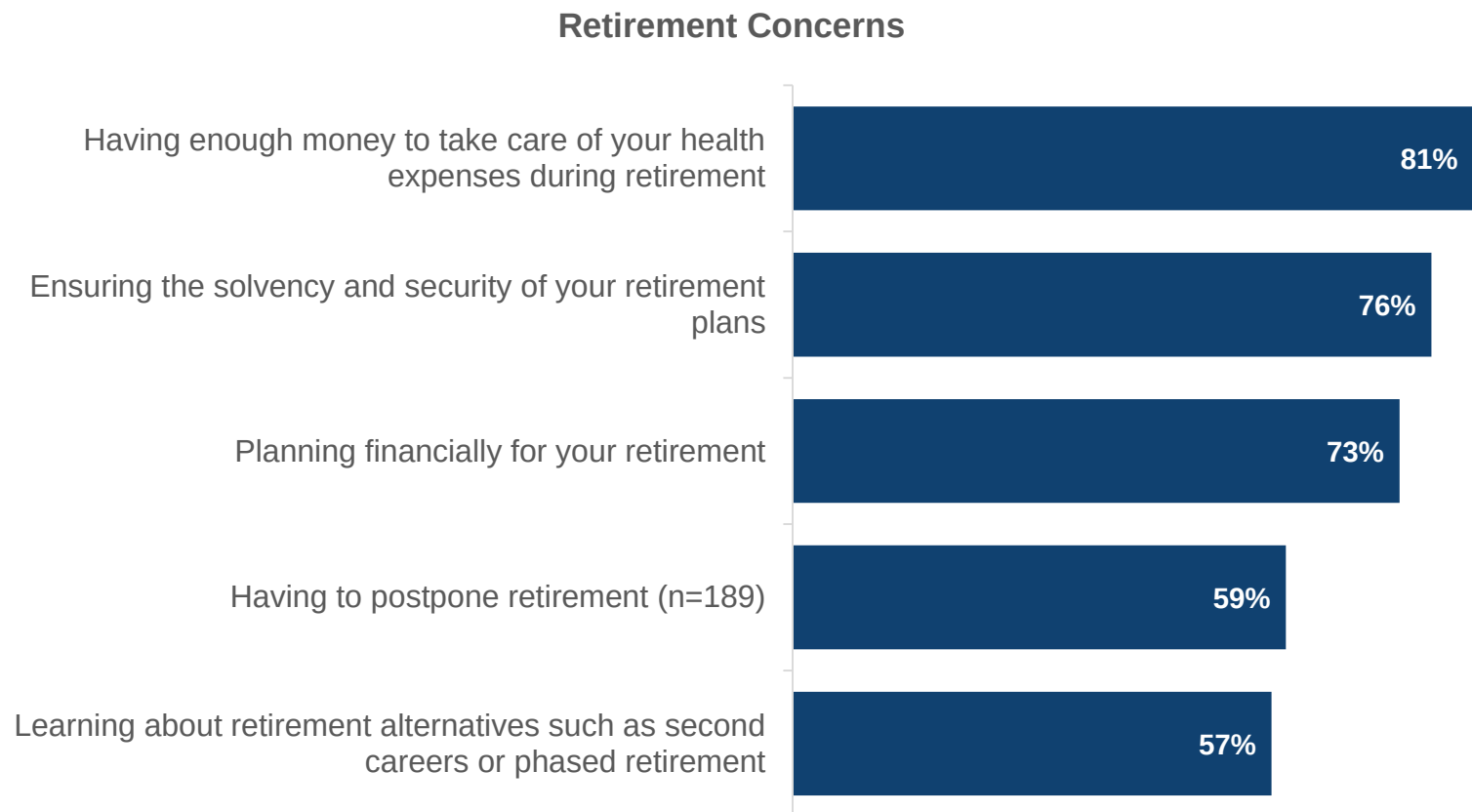
FINANCIAL SUPPORT

Seven in ten (69%) Hispanic/Latino Massachusetts residents age 45+ know how to access SNAP, but only 40% know how to access the Senior Circuit Breaker Tax Credit.



RETIREMENT ISSUES

Four in five (81%) Hispanic/Latino Massachusetts residents age 45+ are extremely or very concerned about having enough money to take care of their health expenses during retirement.

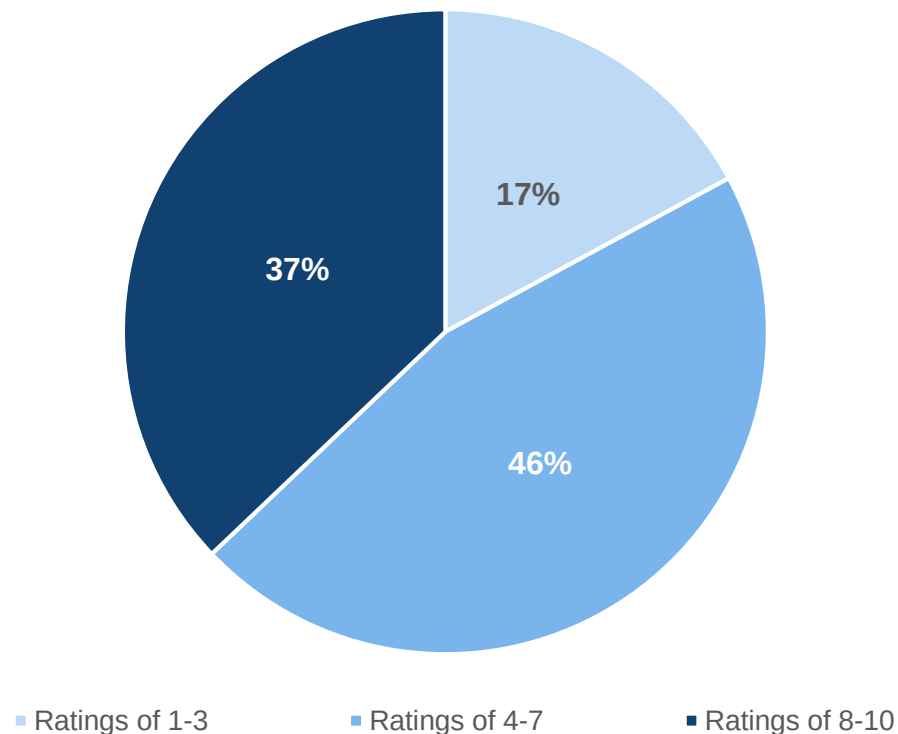


RET1 and RET2. How concerned are you about the following? (Percent 'extremely concerned' or 'very concerned') (n=248)

RETIREMENT ISSUES

The majority of Hispanic/Latino Massachusetts residents age 45+ do not have high confidence levels regarding having enough money to live comfortably throughout their retirement years.

Confidence in Retirement Money Lasting



RET3. Overall, how confident are you that you will have enough money to live comfortably throughout your retirement years? Please use a 1 to 10 scale, where 1 means you are not confident at all and 10 means you are extremely confident. (n=248)

Survey Results for Massachusetts- Livable Communities Questions

Issues That Impact
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Massachusetts Adults
Age 45 and Older



ISSUES OF IMPORTANCE

Being able to live independently is extremely or very important to most Hispanic/Latino Massachusetts residents age 45+.

Important Independent Living Issues



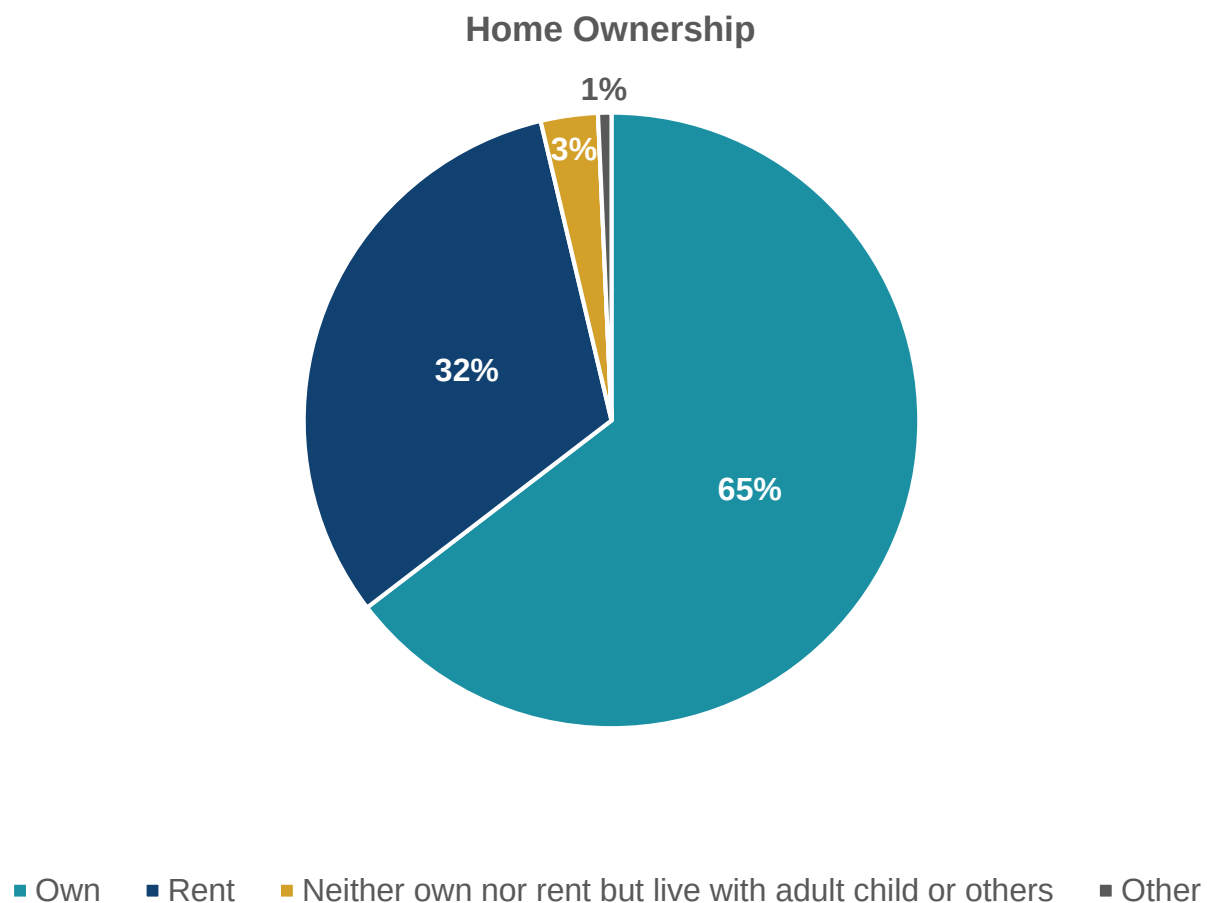
I1. For the following list of issues, please indicate how important each is to you personally. (Percent 'extremely important' or 'very important') (n=248)



LIVCOMM3. Do you rent or own your home? (n=248)

HOUSING

Nearly two-thirds (65%) of Hispanic/Latino Massachusetts residents age 45+ are homeowners.



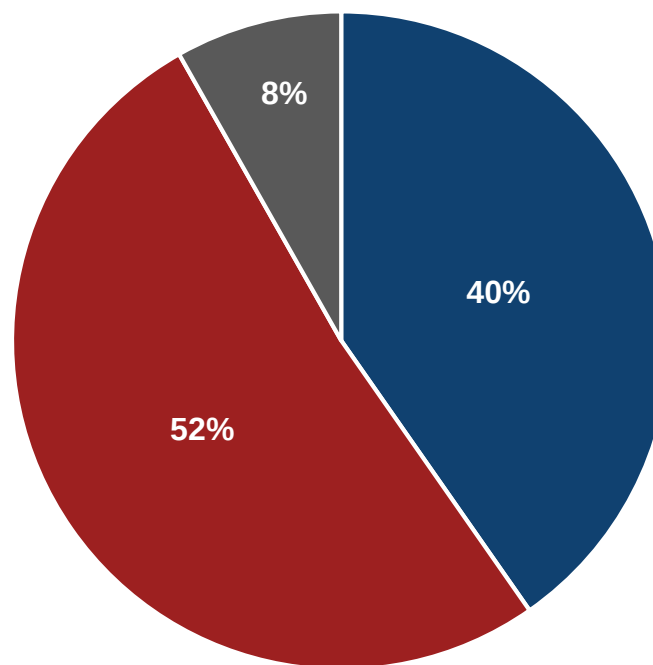


COMM13. Does your current residence need any major repairs, modifications, or changes to enable you to stay there as long as possible?
(n=248)

HOUSING

Four in ten (40%) Hispanic/Latino Massachusetts residents age 45+ said their current residence needs major repairs, modifications, or changes to enable them to age in place.

Need Repairs to Age in Place

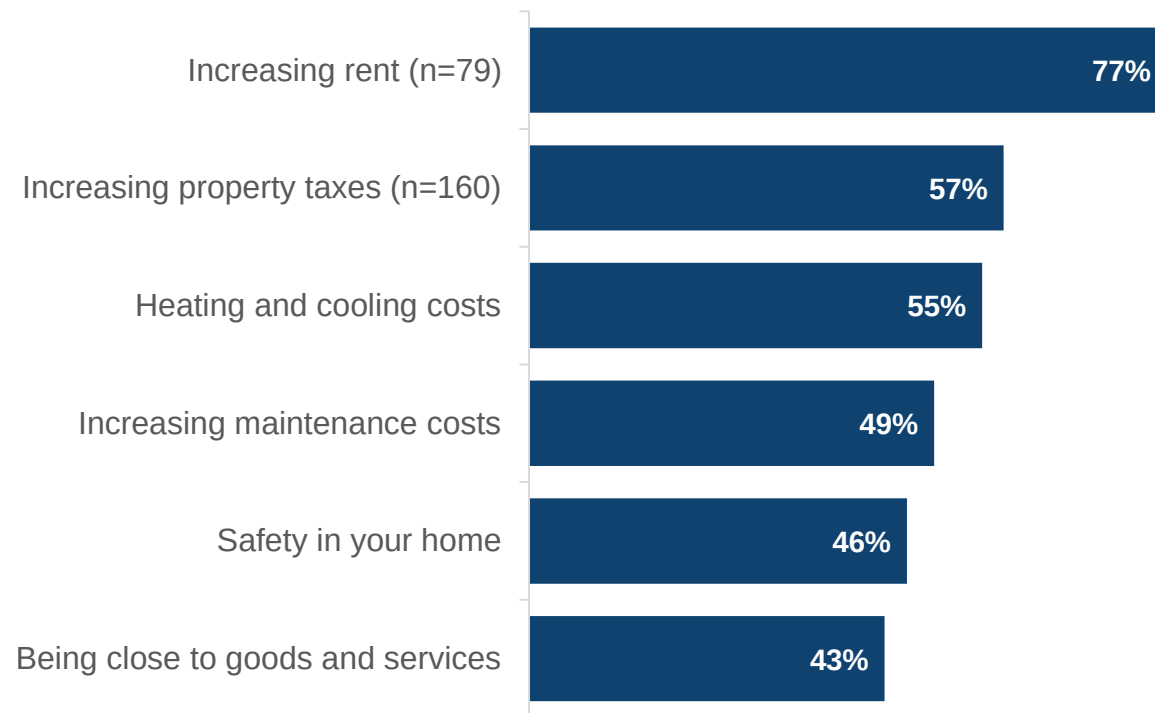


■ Yes ■ No ■ Don't know/ refused

HOUSING

A variety of factors would impact the ability of Hispanic/Latino Massachusetts residents age 45+ to remain at home as they age, especially those related to increasing costs.

Factors Impacting Ability to Age in Place



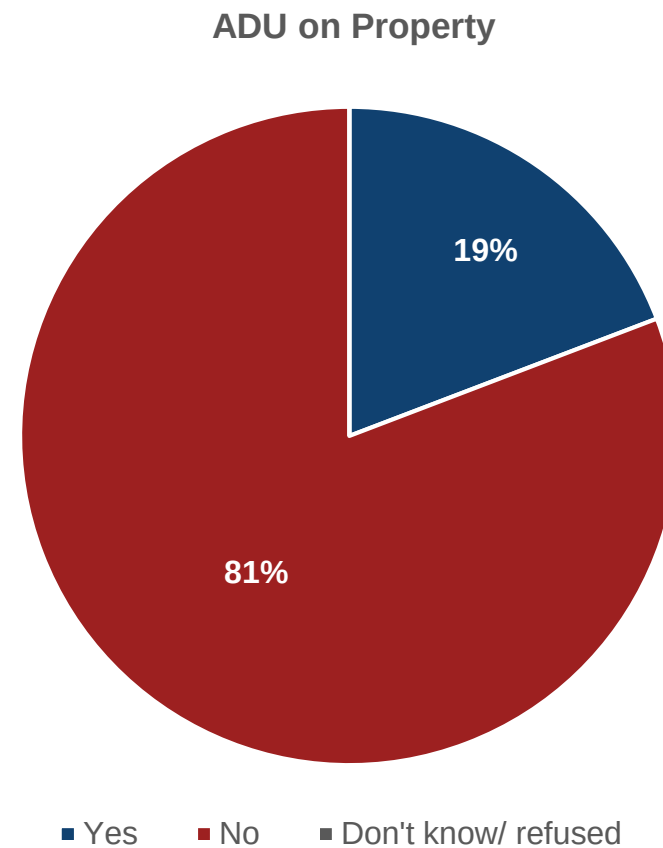
HOME-1. How much do you think each of the following would impact your ability to remain in your home as you age? (Percent 'a lot') (n=248)

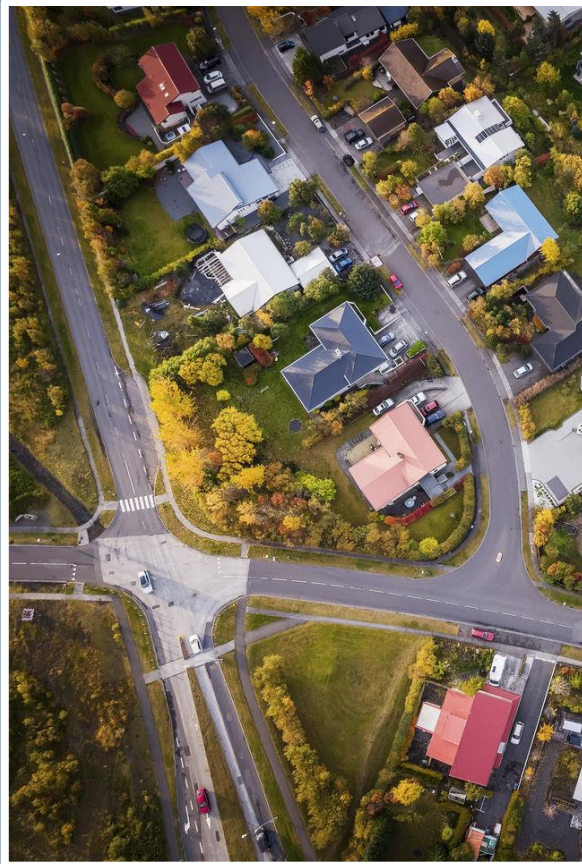


ADU-1. Do you currently have an ADU on your property? (n=248)

HOUSING

Nearly two in ten (19%) Hispanic/Latino Massachusetts residents age 45+ have an Accessory Dwelling Unit (ADU) on their property.



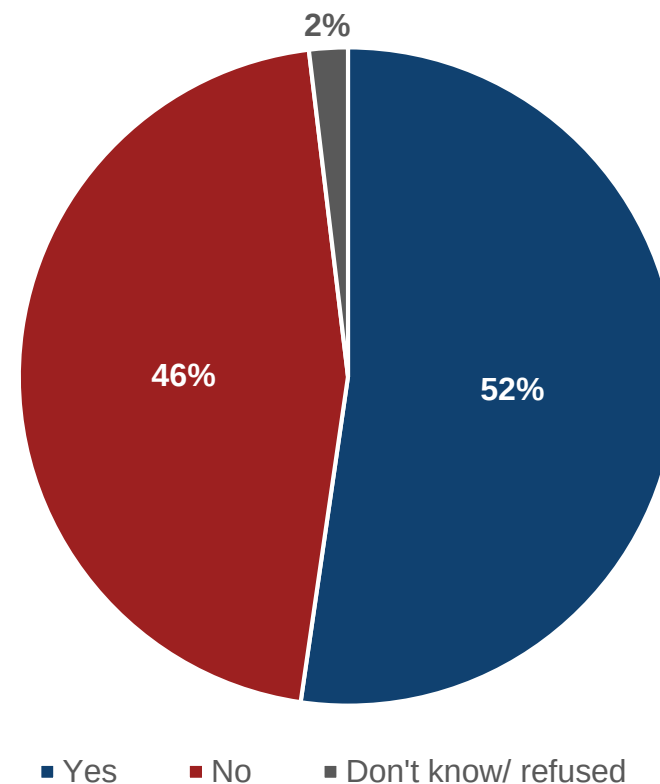


ADU-2. If you had the space to create an ADU within your home or on your property, would you consider doing that? (n=200)

HOUSING

Among Hispanic/Latino Massachusetts residents age 45+ without an ADU on their property, half (52%) would consider creating one if they had the space to do so.

Would Consider Creating an ADU



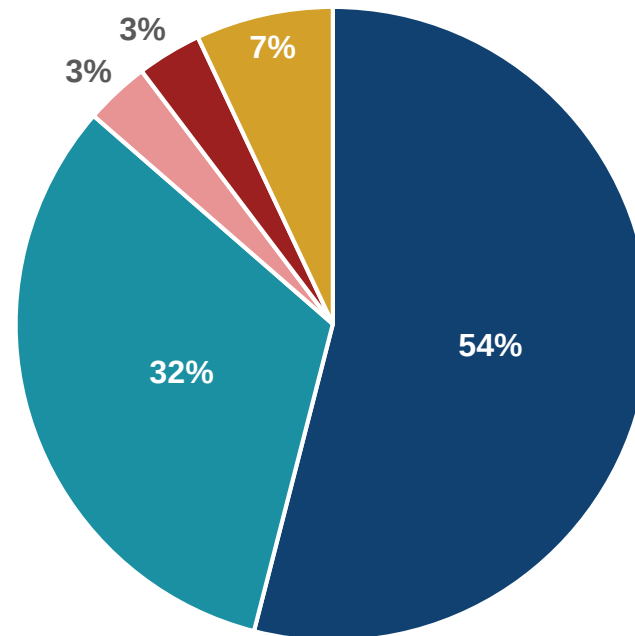


ADU-3. Do you support or oppose town ordinances that make it easier for property owners to create an ADU on their property? (n=248)

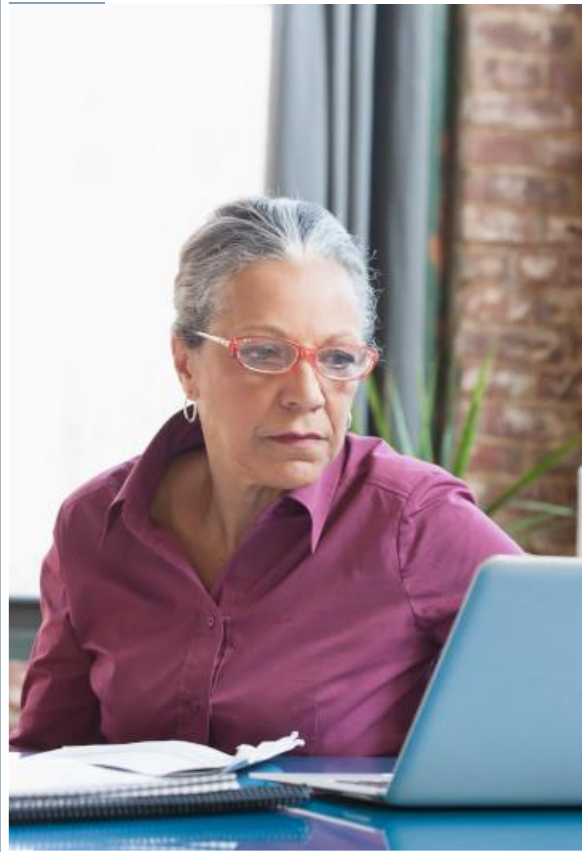
HOUSING

The majority (86%) of Hispanic/Latino Massachusetts residents age 45+ would support town ordinances that make it easier for property owners to create an ADU on their property.

Support for ADU Ordinances



- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Neither

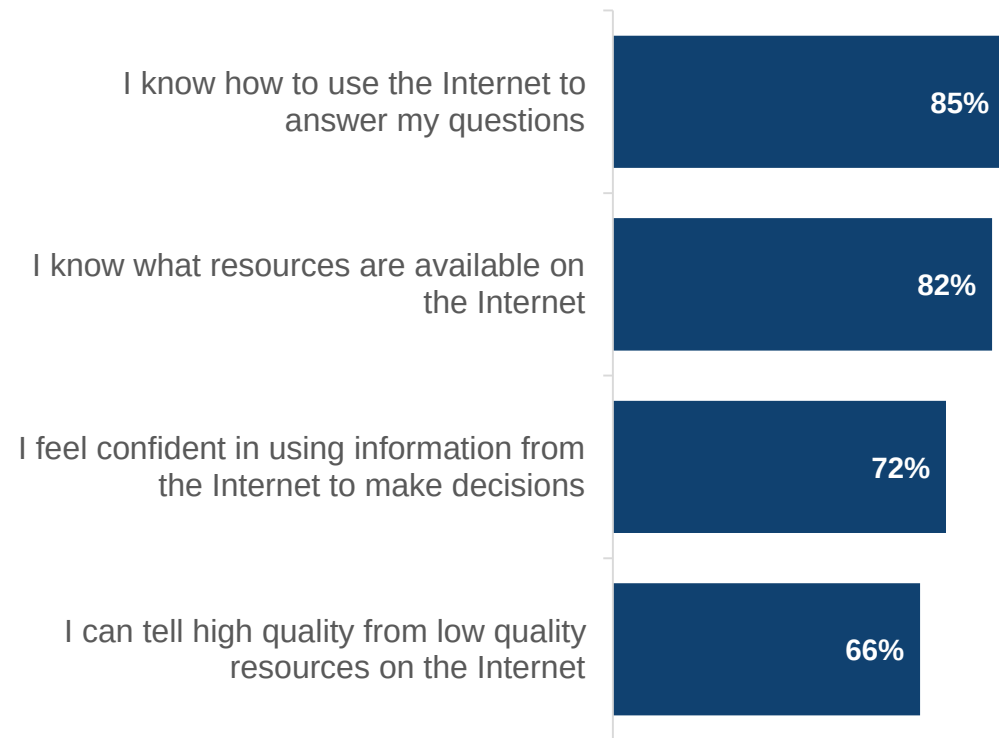


C2_DL1. How much do you agree or disagree with the following statements related to the Internet? (Percent who 'strongly agree' or 'somewhat agree') (n=248)

DIGITAL LITERACY

While the majority (85%) of Hispanic/Latino Massachusetts residents age 45+ feel that they know how to use the Internet to answer their questions, only two-thirds (66%) feel confident telling the difference between high quality and low quality resources.

Percent of Respondents who Agree



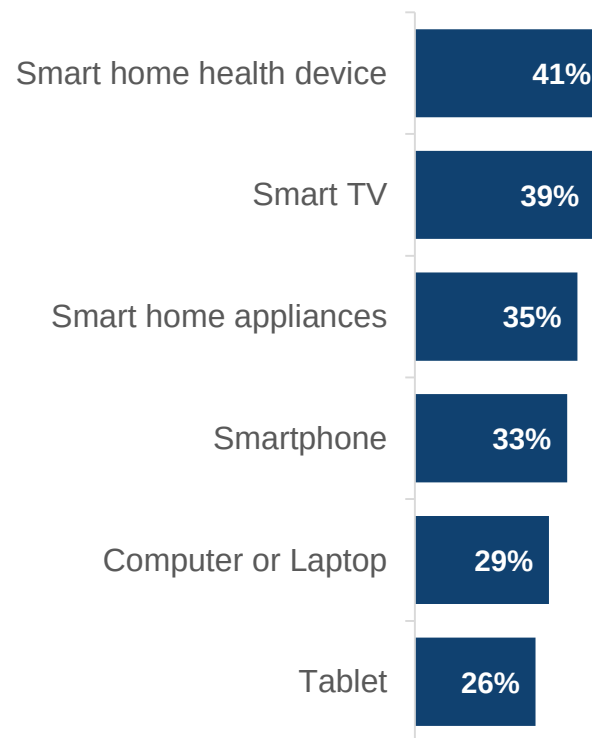


C2_DL2. Do you need education or training on how to use the digital devices (i.e., smartphone, computer, smart TV, etc.) you own? (Percent 'Yes') (n=248)

DIGITAL LITERACY

Many Hispanic/Latino Massachusetts residents age 45+ feel that they need training on how to use digital devices, including smart home health devices (41%) and smart TVs (39%).

Need for Training on Digital Devices



METHODOLOGY

In August 2022, AARP engaged ANR Market Research Consultants to conduct a quantitative research study among Hispanic/Latino Massachusetts residents age 45 and older. Topics included healthcare, the economy, financial issues, independent living, long-term care, caregiving, and retirement issues.

248 Interviews

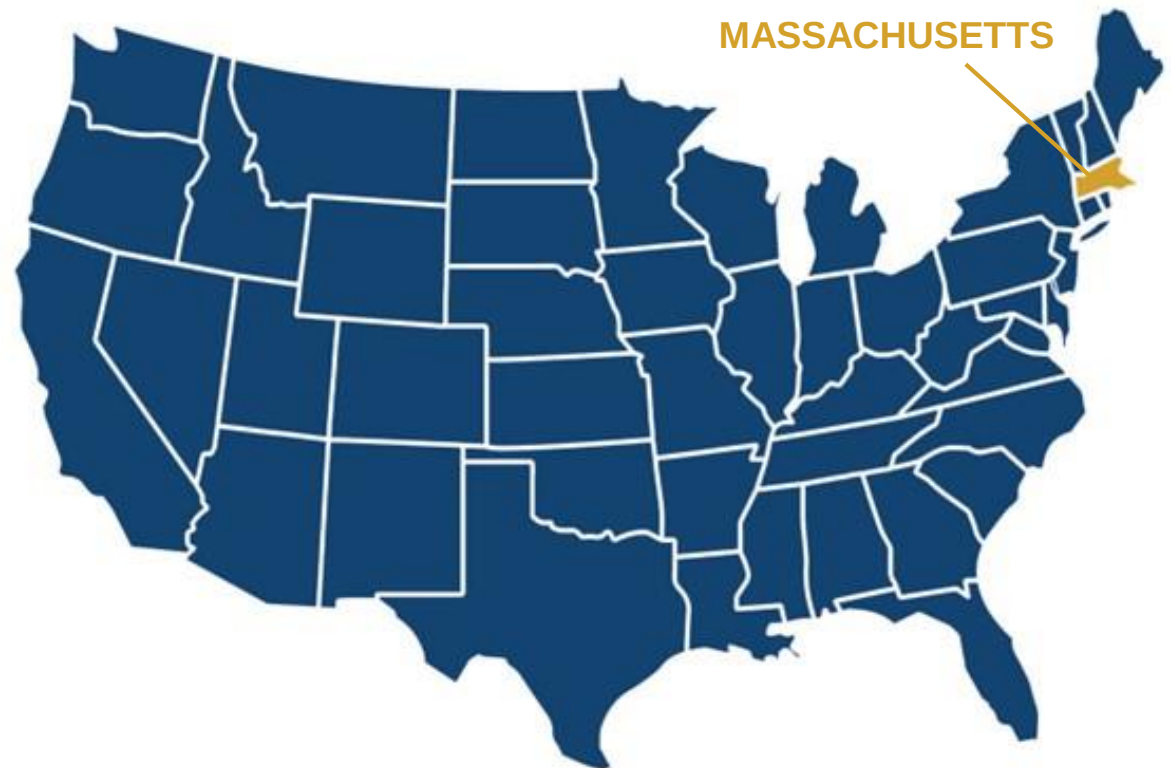
Massachusetts' Hispanic/Latino Adults Age 45+

Fielded in August/September 2022

ANR completed a total of 248 interviews (10 via landline telephone, 27 via cell phone, 169 online, and 42 utilizing text-to-web (TTW) methodology). (Note that TTW was introduced mid-fielding on August 16, 2022.) Respondents were screened to meet the following criteria:

- Age 45+
- Hispanic/Latino resident of Massachusetts

Survey length averaged 23 minutes by telephone and 19 minutes online.



METHODOLOGY

Sampling Procedure

Landline, cell phone, and online sampling were used for this research, with the telephone sample drawn randomly from a list of Massachusetts residents age 45 and older, purchased from Aristotle, and online sample provided by Fulcrum. A total of 37,916 records were utilized. The list of 2,879,046 Massachusetts residents age 45 and older was randomly divided into 2,880 replicates of 1,000 records for telephone dialing. Initially, 20 replicates were released for calling, with additional replicates being opened as necessary. In all, 38 replicates representing a total of 37,916 records were dialed to complete the telephone portion of this study.

The sample of 248 respondents yields a maximum statistical error of $\pm 6.2\%$ at the 95% level of confidence. (This means that in 95 out of 100 samples of this size, the results obtained in the sample would be within ± 6.2 percentage points of the results obtained had everyone in the population been interviewed.)

Interview Methodology

The survey was launched on August 12, 2022 and closed on September 5, 2022.

Telephone interviewing was active between 5:30 p.m. and 9:00 p.m., with some additional calling done between 10:00 a.m. and 4:00 p.m. If necessary, up to 8 call attempts per telephone number were made to reach an eligible respondent. All numbers were called at multiple times of the day as well as days of the week to maximize each resident's opportunity for inclusion in the study.

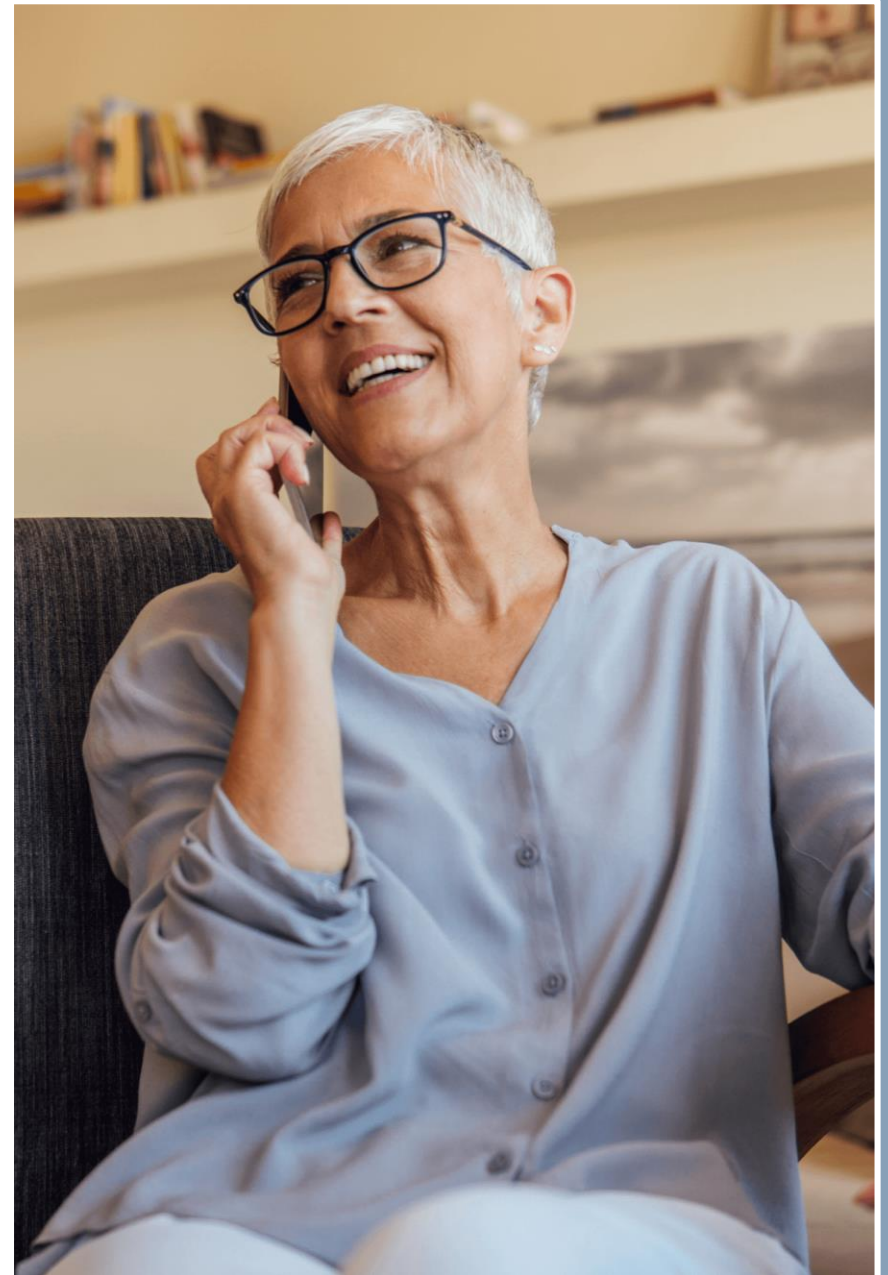
Percentages of some questions may exceed 100% due to rounding or the use of multiple response question formats.

All data have been weighted by age and gender according to 2020 American Community Survey (ACS) 5-Year estimates.



ABOUT AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation's largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.





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This research was designed and
executed by AARP Research.