Issues of Importance to Virginia Adults Age 45+

**Health Care**
- Staying mentally sharp: 93%
- Staying physically healthy: 92%
- Adequate health insurance coverage: 91%
- Medicare benefits available in the future: 83%
- Paying for health care expenses: 81%
- Paying for prescription drugs: 73%

**Economic/Financial**
- Having enough income or savings to retire: 90%
- Adequate Social Security benefits: 84%
- Protection against consumer fraud: 80%
- Protection against unfair financial practices: 79%
- Having online security: 71%
- Being able to stop working for pay at the age you want: 71%

**Independent Living/Long-Term Care**
- Caring for a loved one: 84%
- Getting to the places you need to go independently: 78%
- Staying in your own home as you get older: 77%
- Access to transportation if unable to drive: 74%
- High-quality long-term care in the community: 72%
- Community meets needs as you get older: 66%

“For the following list of issues, please indicate how important each is to you personally.”
% “extremely important” or “very important”
Interviews were conducted with 395 residents of Virginia by landline (33%), cell phone (51%), and online (15%) between November 29, 2021 and December 6, 2021.

**Age**
- 45 to 49: 15%
- 50 to 64: 49%
- 65+: 36%

**Employment**
- Full-time: 44%
- Part-time: 8%
- Retired: 36%

**Gender**
- Female: 51%
- Male: 48%

**Race/Ethnicity**
- White/Caucasian: 78%
- Black/African American: 13%
- Hispanic/Latino: 5%
- Other: 4%

**Education**
- Some college or less: 49%
- 4-year college degree: 25%
- Post-graduate study or degree: 26%

**Marital Status**
- Married/living with partner: 63%
- Divorced/separated: 15%
- Widowed: 10%
- Never married: 12%

**Annual Household Income**
- Less than $50,000: 28%
- $50,000 to less than $100,000: 29%
- $100,000+: 31%

**Political Views**
- Conservative: 37%
- Moderate: 34%
- Liberal: 19%

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