VITAL VOICES

Issues That Impact Nebraska’s Hispanic/Latino (H/L) Adults Age 45 and Older, August 2022

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INTRODUCTION

There are currently about 115 million Americans who are 50 and older; this number will grow to 157 million by 2050. The 50 and older population is and will continue to be an essential contributor to American society. Understanding the needs and opinions of older Americans is critical to ensuring they live longer and healthier lives.

Vital Voices, launched in 2019, is an exciting program of research undertaken by AARP. Through this research program, we have the ability to once again deliver critical, current, and state-specific data to 53 states and territories on a rolling three-year schedule between 2022 and 2024. We are making this data available to the public to assist with the development of programs, products, and policies for older adults. Beginning in Cycle 2 of the program, we look forward to uncovering trends that can guide your areas of focus. Specifically, this data will allow those in leadership positions to:

• Predict the need for a specific program or interest in a specific issue.
• Enhance program and product innovation and development.
• Track issues and attitudes over time to assess shifts in public opinion.
• Take action on critical advocacy issues.

Never before has AARP conducted a research program of this size and with this much promise. We give it to you, hoping that it will significantly impact the work you do.
Survey Results for Nebraska-Health Questions

Issues That Impact Nebraska’s Hispanic/Latino (H/L) Adults Age 45 and Older
Nebraska’s H/L residents age 45+ think many healthcare issues are important. Staying mentally sharp (96%) and having adequate health insurance coverage (95%) top the list.

**Important Healthcare Issues**

- Staying mentally sharp: 96%
- Having adequate health insurance coverage: 95%
- Being able to afford health care expenses, including premiums and co-pays: 94%
- Being able to pay for prescription drugs: 88%
- Having Medicare benefits available to you in the future: 86%

**Note:** For the following list of issues, please indicate how important each is to you personally. (Percent ‘extremely important’ or ‘very important’) (n=166)
C2_CARE1. Are you currently or have you ever provided unpaid help to a relative or friend 18 years or older to help them take care of themselves? (n=166)

Over two-thirds (70%) of Nebraska’s H/L residents age 45+ are either currently providing care or have provided care in the past to an adult relative or friend.

Percent Providing Unpaid Adult Care

- Yes, I am currently providing care
- Yes, I have provided care in the past
- No
Tele-health is another way for people to have one-on-one interactions with their health care providers without having to be in the same location at the same time by using technologies like cell phones, computers, and tablets. How interested are you in using tele-health services for yourself or a loved one if needed? (n=166)

Nearly half (43%) of Nebraska’s H/L residents age 45+ are extremely or very interested in using tele-health services for themselves or for a loved one.

Interest in Using Tele-health Services

- Extremely interested: 33%
- Very interested: 14%
- Somewhat interested: 11%
- Not very interested: 10%
- Not at all interested: 1%
- Don't know/ refused: 32%
C2_HEAL7. If you were interested in using tele-health, what are some of the barriers you might experience in trying to use it? (n=166)

Concerns about medical errors (39%) and confidentiality (36%) would be a barrier for some of Nebraska’s H/L residents age 45+ who have interest in using tele-health.

Barriers to Using Tele-health

- Concerned about medical errors: 39%
- Concerned about health information remaining confidential: 36%
- Not sure doctor’s office offers telehealth: 33%
- Don’t know how to use telehealth: 28%
- Don’t have access to high-speed Internet: 17%
- Don’t have a computer: 15%
- None of the above: 19%
- Don’t know/ refused/ other: 4%
TELE-HEALTH

For those H/L Nebraska respondents age 45+ with some interest in using tele-health for themselves or a loved one, two-thirds (68%) said they would use tele-health to renew prescriptions.

Reasons to Use Tele-health

- To renew prescriptions: 68%
- For a routine visit to the doctor: 54%
- To discuss a new medical issue: 54%
- To get help providing care to a loved one: 51%
- For diagnosing an illness: 40%
- Other: 7%
- Don't know/ refused: 3%

HEAL6. What would you want to use tele-health services for? Asked to respondents with some interest in using tele-health (n=125)
Survey Results for Nebraska-Wealth Questions

Issues That Impact Nebraska’s Hispanic/Latino (H/L) Adults Age 45 and Older
Nebraska H/L residents age 45+ find many economic issues important, particularly those related to affordability of necessities, like groceries and utilities. Financial security and retirement savings are also at the top of the list.

### Important Economic and Financial Issues

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Being able to afford groceries/household necessities</td>
<td>94%</td>
</tr>
<tr>
<td>Having financial security throughout your life</td>
<td>91%</td>
</tr>
<tr>
<td>Having enough income or savings to retire (n=133)</td>
<td>90%</td>
</tr>
<tr>
<td>Having affordable utilities</td>
<td>89%</td>
</tr>
<tr>
<td>Having enough savings for emergencies</td>
<td>89%</td>
</tr>
<tr>
<td>Having adequate Social Security benefits</td>
<td>88%</td>
</tr>
<tr>
<td>Protecting yourself against consumer fraud</td>
<td>83%</td>
</tr>
<tr>
<td>Having good employment opportunities</td>
<td>80%</td>
</tr>
<tr>
<td>Having a way to save for retirement via work (n=133)</td>
<td>76%</td>
</tr>
<tr>
<td>Having online security</td>
<td>70%</td>
</tr>
<tr>
<td>Having protection from age discrimination</td>
<td>62%</td>
</tr>
<tr>
<td>Having access to affordable high-speed Internet</td>
<td>51%</td>
</tr>
</tbody>
</table>

11. For the following list of issues, please indicate how important each is to you personally. (Percent ‘extremely important’ or ‘very important’) (n=166)
CONSUMPTION TAX

Two out of five (42%) of Nebraska residents age 45+ strongly or somewhat support Nebraska instituting a consumption tax on all purchases.

Opinions for Instituting a Consumption Tax

- Strongly support: 22%
- Somewhat support: 25%
- Neither support nor oppose: 13%
- Somewhat oppose: 10%
- Strongly oppose: 10%
- Don't know/refused: 20%

A consumption tax is tax paid when you purchase a good or a service, like sales tax on your groceries. Would you support or oppose Nebraska instituting a consumption tax on all purchases if all other forms of state taxes were abolished? (n=166)
Survey Results for Nebraska-Livable Communities Questions

Issues That Impact Nebraska Hispanic/Latino (H/L) Adults Age 45 and Older
ISSUES OF IMPORTANCE

Getting around independently (91%) and aging in place (91%) are both important to Nebraska H/L residents age 45+.

Important Independent Living Issues

- Getting to the places you need to go independently: 91%
- Staying in your own home as you get older: 91%
- Caring for a loved one: 88%
- Having flexibility in your schedule to care for a loved one: 82%
- Having affordable housing options in your community: 80%
- Having high quality long-term care in your community: 80%
- Having paid time off to care for yourself/family member: 77%
- Having alternatives to nursing home care: 69%

11. For the following list of issues, please indicate how important each is to you personally. (Percent ‘extremely important’ or ‘very important’) (n=166)
Nebraska H/L residents age 45+ are confident in their ability to use the information found on the Internet to help them (87%) and to use the Internet to answer their questions (87%).

**Percent of Respondents who Agree**

- I know how to use the information I find on the Internet to help me: 87%
- I know how to use the Internet to answer my questions: 87%
- I know how to find helpful resources on the Internet: 85%
- I know what resources are available on the Internet: 77%
- I feel confident in using information from the Internet to make decisions: 73%

*C2_DL1. How much do you agree or disagree with the following statements related to the Internet? (Percent who 'strongly agree' or 'somewhat agree') (n=166)*
Three quarters (76%) of Nebraska H/L residents age 45+ do not feel that they need training on digital devices.
Two-thirds (69%) of Nebraska H/L residents age 45+ feel that they know where to go for digital device assistance.

Knowledge about Where to get Digital Device Help

- Yes: 69%
- No: 30%
- Don’t know/ refused: 1%
Six in ten (61%) Nebraska H/L residents age 45+ think housing affordability is a problem in their area.

**The Issue of Housing Affordability**

- Yes: 61%
- No: 35%
- Don't know/ refused: 3%

**HOU1.** Do you think housing affordability is a problem in the area where you live? (n=166)
Four in five (82%) Nebraska H/L residents age 45+ would strongly or somewhat favor allowing developers to build more housing units if they are affordable to families.

**Housing Affordability Issues**

- Allowing developers to build more housing units if they are affordable to families: 82%
- Allowing more multi-family housing, like duplexes and triplexes, to be built: 72%
- Allowing property owners to build accessory dwelling units, also known as ADUs: 69%

**HOU2.** The following are some approaches local, state, or federal government could take to address the problems of housing affordability. Do you support or oppose...? (Percent 'strongly support' or 'somewhat support') (n=166)
VOTER IDENTIFICATION

Most (93%) Nebraska H/L residents age 45+ have a Nebraska Driver’s License as a form of identification.

Forms of Identification

<table>
<thead>
<tr>
<th>ID Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valid Nebraska Driver's License</td>
<td>93%</td>
</tr>
<tr>
<td>Passport</td>
<td>50%</td>
</tr>
<tr>
<td>ID created by a governmental agency that contains a photo</td>
<td>44%</td>
</tr>
<tr>
<td>Employee ID card created by a gov't agency (with a photo)</td>
<td>23%</td>
</tr>
<tr>
<td>Student/employee ID card created by a college/university (with a photo)</td>
<td>12%</td>
</tr>
<tr>
<td>US Military ID card</td>
<td>11%</td>
</tr>
<tr>
<td>Nebraska Non-Driver Identification Card</td>
<td>11%</td>
</tr>
<tr>
<td>Tribal ID card containing a photo</td>
<td>9%</td>
</tr>
</tbody>
</table>
Two-thirds (65%) of Nebraska H/L residents age 45+ feel it would be easy (rating of 1-3) to get a new ID card to vote.

Difficulty of Getting a New ID Card to Vote

- Easy (ratings of 1-3): 19%
- Moderate (ratings of 4-7): 7%
- Difficult (ratings of 8-10): 9%
- Not applicable/ don’t know/ refused: 65%

C2_VID6. On a scale from 1 to 10, with 1 being “very easy” and 10 being “very difficult”, how difficult will it be if you need a new ID card to vote? (n=166)
While half (47%) of Nebraska H/L residents age 45+ would be likely to get a new ID card to vote, one-third (29%) would be unlikely to do so.
In July 2022, AARP engaged ANR Market Research Consultants to conduct a quantitative research study among Nebraska’s Hispanic/Latino residents age 45 and older. Topics included healthcare, the economy, financial issues, independent living, long-term care, caregiving, and retirement issues.

166 Interviews
Nebraska’s H/L Adults Age 45+
Fielded in July/August 2022

ANR completed a total of 166 interviews (17 via landline telephone, 80 via cell phone, 35 online, and 34 utilizing text-to-web (TTW) methodology). (Note that TTW was introduced mid-fielding on July 21, 2022.) Respondents were screened to meet the following criteria:

• Age 45+
• Hispanic/Latino resident of Nebraska

Survey length averaged 20.7 minutes by telephone and 18 minutes online.
**Sampling Procedure**

Landline, cell phone, and online sampling were used for this research, with the telephone sample drawn randomly from a list of Nebraska residents age 45 and older, purchased from Aristotle, and online sample provided by Fulcrum. A total of 34,438 records were utilized. The list of 739,192 Nebraska residents age 45 and older was randomly divided into 740 replicates of 1,000 records for telephone dialing. Initially, 20 replicates were released for calling, with additional replicates being opened as necessary. In all, 35 replicates representing a total of 34,438 records were dialed to complete the telephone portion of this study.

The sample of 166 respondents yields a maximum statistical error of ±7.6% at the 95% level of confidence. (This means that in 95 out of 100 samples of this size, the results obtained in the sample would be within ±7.6 percentage points of the results obtained had everyone in the population been interviewed.)

**Interview Methodology**

The survey was launched on July 6, 2022 and closed on August 19, 2022.

Telephone interviewing was active between 5:30 p.m. and 9:00 p.m., with some additional calling done between 10:00 a.m. and 4:00 p.m. If necessary, up to 8 call attempts per telephone number were made to reach an eligible respondent. All numbers were called at multiple times of the day as well as days of the week to maximize each resident’s opportunity for inclusion in the study.

Percentages of some questions may exceed 100% due to rounding or the use of multiple response question formats.

All data have been weighted by age and gender according to 2020 American Community Survey (ACS) 5-year estimates.
AARP is the nation’s largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation’s largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.
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This research was designed and executed by AARP Research.