August 2022

A Survey on Issues that Impact Idaho Adults Age 45 and Older

AFFORDABLE HOUSING

Affordable housing is a priority issue for Idaho adults age 45+

74% Find having affordable housing in their community extremely or very important

54% Are concerned about their ability to pay monthly rent or mortgage payments in the coming years

Democrats: 88%
Republicans: 58%
Libertarians: 74%

Two-thirds (68%) believe elected leaders should place a very high or fairly high priority on affordable housing

BROADBAND

Affordable high-speed internet is important to Idaho adults age 45+¹

Over half (55%) find having access to affordable high-speed internet extremely or very important

Having access to affordable high-speed internet is significantly more important to Idaho adults age 45+ in the workforce (63%) than those who aren’t (47%)

TELEHEALTH

Idaho adults age 45+ are interested in — and comfortable using — telehealth

80% Find being able to pay for prescription drugs extremely or very important

69% Are interested in using telehealth services for themselves or a loved one if needed²

44% Used telehealth in the past year, most (84%) of those who utilized it feeling comfortable using the service³

Of those interested, Idaho adults age 45+ want to use telehealth services for the following:

- To renew prescriptions: 78%
- For a routine visit to the doctor: 68%
- To discuss a new medical issue: 65%
- To get help providing care to a loved one: 65%
- For diagnosing an illness: 49%

¹ % “extremely important” or “very important”

² % “extremely interested”, “very interested”, or “somewhat interested”

³ % “extremely comfortable”, “very comfortable”, or “somewhat comfortable”
**Fast Facts of the 45-Plus**

- **Age**
  - 45 to 49: 13%
  - 50 to 64: 49%
  - 65+: 39%

- **Education**
  - Some college or less: 65%
  - 4-year college degree: 19%
  - Post-graduate study or degree: 16%

- **Gender**
  - Female: 51%
  - Male: 48%

- **Caregiver Status**
  - Current: 20%
  - Past: 47%

- **Political Views**
  - Conservative: 47%
  - Moderate: 30%
  - Liberal: 13%

- **Political Party**
  - Republican: 51%
  - Democrat: 18%
  - Libertarian: 5%

- **Employment**
  - Full-time: 33%
  - Part-time: 8%
  - Retired: 46%

- **Annual Household Income**
  - Less than $50,000: 44%
  - $50,000 to less than $100,000: 27%
  - $100,000+: 20%

- **Race/Ethnicity**
  - White/Caucasian: 93%
  - Hispanic/Latino: 6%
  - American Indian/Alaska Native: 2%
  - Black/African American: 3%
  - Other: 3%

- **Marital Status**
  - Married/living with partner: 62%
  - Divorced/separated: 17%
  - Widowed: 11%
  - Never married: 9%

- **Veteran**: 19%
- **LGBTQ**: 3%
- **Disabled**: 31%
- **Registered to vote**: 86%

For more information, contact state specific advisor: Aisha Bonner Cozad, PhD, ABonner@aarp.org
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