

AARP Travel Research – 2021 Travel Trends Non-Travelers

February 2021

Sample Specifications

- n = 500
- 50/50 Males and Females, age 23+
- Minimum income of \$30K for those age 45+
- Traveled within past 2 year for 2 nights or more, or at least 50 miles from home for non-business related travel

Screening Questions

S1. Let's start with a few demographic questions: Please select your gender.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Male	47%	49%	47%
Female	53%	51%	53%
Non-binary	-	-	-
Prefer not to answer	-	-	-

S2. Please tell us your age.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
23-39	100%	-	-
40-55	-	100%	-
56-64	-	-	47%
65-74	-	-	53%
75+	-	-	-
Mean	33.77	47.25	65.19

hFlag. Generation.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
MILLENNIAL	100%	-	-
GEN X	-	100%	-
BABY BOOMER	-	-	100%
74+	-	-	-
Mean	33.77	47.25	65.19

S3. Please select the state in which you currently reside.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
California	16%	12%	10%
New York	6%	6%	7%
Florida	5%	9%	12%
Texas	8%	10%	7%
Michigan	6%	5%	3%
Illinois	3%	2%	4%
Ohio	0%	4%	5%
Massachusetts	1%	4%	4%
Virginia	6%	6%	1%
New Jersey	4%	3%	2%
Minnesota	3%	4%	3%
Georgia	5%	2%	3%
Arizona	2%	3%	4%
Wisconsin	3%	1%	3%
Washington	3%	2%	2%
North Carolina	0%	4%	2%
Pennsylvania	4%	2%	1%
Tennessee	3%	1%	3%
Maryland	2%	1%	4%
Colorado	1%	4%	2%
Kentucky	3%	1%	2%
Rhode Island	2%	2%	1%
Indiana	1%	1%	2%
Missouri	3%	2%	1%
Nevada	1%	1%	1%
Hawaii	-	1%	2%
Connecticut	2%	1%	2%
South Carolina	2%	1%	1%
Alabama	1%	-	1%
Louisiana	1%	-	1%
Oklahoma	1%	1%	1%
Oregon	-	1%	1%

North Dakota	-	2%	0%
New Hampshire	-	-	1%
Kansas	0%	1%	-
Nebraska	-	-	0%
Arkansas	2%	-	-
Montana	-	-	0%
Utah	-	-	1%
South Dakota	-	1%	-
Maine	-	-	0%
Washington, DC	0%	-	-
West Virginia	-	1%	-
Delaware	1%	-	-

dRegion. Region.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Northeast (CT, ME, MA, NH, NJ, NY, PA, RI, VT)	19%	18%	18%
Midwest (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WI)	20%	22%	22%
South (DE, DC, FL, GA, MD, NC, SC, VA, WV, AL, KY, MS, TN, AR, LA, OK, TX)	39%	36%	37%
West (AZ, CO, ID, NM, MT, UT, NV, WY, AK, CA, HI, OR, WA)	23%	23%	23%

S4. Do you, or does anyone in your household, work for any of the following?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
A travel company or agency	-	-	-
A hotel or other hospitality company or provider	-	-	-
A market research company or market research department	-	-	-
A newspaper, radio or TV station/program	-	-	-
An advertising agency	-	-	-
An airline, cruise or tour company	-	-	-
A sales promotion or public relations agency	-	-	-
None of the above	100%	100%	100%

S5a. Are you of Hispanic or Latino origin (ethnicity)?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Yes	22%	17%	11%
No	78%	83%	89%

S5b. What is your race?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
White/Caucasian	68%	75%	81%
Black/African American	16%	13%	12%
Asian/Asian American	10%	7%	5%
Native American	1%	0%	1%
Other (Please Specify)	9%	5%	3%

hRace. Final ethnicity punch.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Hispanic	22%	17%	11%
Caucasian	53%	61%	72%
Black/African American	15%	13%	11%
Asian	8%	7%	5%
Native American	-	0%	-
Other	3%	2%	2%

S6a. Which of the following best describes your current employment status?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Full-time employee	68%	77%	24%
Full-time self employed	7%	5%	4%
Part-time worker	11%	2%	7%
Homemaker	6%	4%	3%
Not currently working	7%	6%	5%
Student	1%	1%	-
Retired	-	5%	58%

S6b. What is your current annual household income, before taxes?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Below \$20,000 (18)	7%	1%	-
\$20,000 - \$29,999 (25)	7%	4%	-
\$30,000 - \$49,999 (40)	18%	8%	19%
\$50,000 - \$74,999 (62.5)	17%	18%	16%
\$75,000 - \$99,999 (87.5)	21%	22%	21%

\$100,000 - \$149,999 (125)	16%	30%	31%
\$150,000 or more (175)	14%	16%	15%
Prefer not to answer	-	-	-
Mean in Thousands	83.53	100.93	98.91

S7a. Which of the following organizations are you currently a member of?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Amazon Prime	59%	46%	50%
AAA ('Triple A')	13%	37%	56%
AARP	3%	18%	62%
Costco	20%	32%	39%
USAA	13%	3%	8%
None of the above	27%	23%	8%

hAARP. AARP Member.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
AARP MEMBERS	3%	18%	62%
NON-MEMBERS	98%	82%	38%

S7b. In the past two years, which of the following travel sites have you visited?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Hotel, Airline or Rental Car websites	69%	77%	76%
Travel booking websites (i.e. Expedia, Travelocity, Orbitz, etc.)	75%	63%	55%
Review websites (TripAdvisor, Yelp, etc.)	54%	50%	47%
Other Travel websites (Please Specify)	5%	3%	10%
None of the above	-	-	-

S8. In the past 2 years, how many personal trips did you take where you traveled at least 50 miles away from home and stayed two or more nights?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
1	11%	8%	13%
2	29%	27%	22%
3	12%	5%	9%
4	11%	17%	10%
5	7%	10%	10%

6	4%	5%	11%
7	3%	4%	1%
8	7%	2%	3%
9	-	1%	1%
10	10%	13%	6%
11+	7%	8%	15%
Mean	4.99	5.61	6.01

S8TRIPS. Hidden.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
None	-	-	-
One	11%	8%	13%
Two	29%	27%	22%
Three	12%	5%	9%
Four or more	48%	60%	57%

S9. And how many of those personal trips (non-business related travel) were taken in the past year, just thinking about the calendar year of 2020?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
0	30%	37%	35%
1	23%	25%	27%
2	28%	23%	23%
3	9%	7%	6%
4	4%	3%	6%
5-9	4%	3%	3%
10+	1%	3%	1%
Mean	1.62	1.45	1.40

S10. How many more personal trips (non-business related travel) do you anticipate taking between now and the end of the year?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
0	61%	73%	79%
1	25%	18%	18%
2	9%	8%	3%
3	3%	-	-
4+	2%	1%	1%
Mean	0.61	0.39	0.26

S9/S10. Total trips in 2020.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
0	30%	33%	31%
1	13%	26%	26%
2	20%	17%	22%
3	15%	9%	9%
4	10%	6%	5%
5	5%	2%	2%
6	4%	3%	3%
7	1%	1%	1%
8	1%	-	1%
9	-	-	-
10	1%	1%	-
11+	1%	2%	1%
Mean	2.24	1.84	1.66

S11. And finally, how many personal trips do you anticipate or hope to take, next year in the calendar year of 2021?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
0	8%	7%	6%
Don't know	92%	94%	94%

Main

NTQ0. Today's survey is about travel; your thoughts, plans, and needs.

NTQ1. To begin, had there not been a pandemic that impacted travel around the globe this past year - how many personal trips did you expect to take in 2020? Your best estimate is fine. Please use '0' if appropriate.

1. International Trips	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
0	53%	50%	52%
1	20%	35%	34%
2	16%	10%	9%
3	4%	2%	3%
4	4%	1%	1%
5	3%	-	-
6	1%	2%	-
7	-	-	-
8	-	-	-
9	-	-	-

10	-	-	-
11+	-	-	1%
Mean	0.97	0.76	0.73

2. Domestic Trips	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
0	17%	17%	13%
1	22%	19%	21%
2	23%	31%	24%
3	16%	4%	14%
4	12%	11%	12%
5	7%	6%	6%
6	1%	6%	4%
7	-	1%	1%
8	-	4%	0%
9	-	-	1%
10	3%	1%	3%
11+	0%	2%	2%
Mean	2.35	2.68	2.79

3. Total Trips	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
0	13%	10%	10%
1	11%	17%	13%
2	26%	21%	22%
3	10%	12%	17%
4	14%	16%	12%
5	7%	6%	8%
6	10%	5%	5%
7	4%	5%	4%
8	3%	2%	1%
9	-	1%	1%
10	1%	3%	2%
11+	2%	3%	4%
Mean	3.32	3.44	3.53

NTQ2. Compared to Trips Taken in 2020.

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
LESS	51%	73%	74%
SAME	28%	15%	14%
MORE	21%	12%	12%

NTQ2b. Were any of the trips you took in 2020 during the summer (June-August, 2020)?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	95	85	139
Yes	55%	42%	43%
No	45%	58%	57%

NTQ2c. Did you engage in a **staycation** this past summer (June-August, 2020), where you focused on local area for entertainment and things to do, and/or purposely took a few days to just relax at home?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Yes	49%	32%	28%
No	51%	68%	72%

NTQ4. Now, please think about 2021. What are the primary reasons you are not planning to take any personal, non-business trips in 2021?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
COVID-19	86%	85%	93%
Cost of travel	18%	15%	9%
Lack of desire	11%	3%	6%
Work responsibilities	11%	7%	3%
No time (i.e. limited vacation time, family obligations)	7%	4%	4%
Personal health reasons	1%	3%	6%
Other (Please specify):	1%	9%	4%

NTQ5. You mentioned that COVID-19 is a travel barrier for you in 2021. What specific COVID-19 concerns do you have?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	113	112	189
Safety concern at destination (e.g. is it a hotspot, are cases rising, ability to social distance)	53%	75%	77%
Fear of becoming ill or passing illness to someone else	47%	62%	76%
Safety concern with transportation (e.g. on a plane)	47%	65%	75%
Safety concern with accommodations (e.g. hotel)	42%	56%	67%
Required quarantine at destination or upon returning home	32%	48%	58%
Travel restrictions or bans to desired destination(s)	39%	50%	54%

Restrictions on activities at destination (i.e. attractions closed or limited capacity, mask required, etc.)	46%	43%	50%
My feeling of civic duty to stay home and not contribute to the spread of COVID-19	46%	44%	49%
Fear of potential complications if my trip was cancelled/can't get home	27%	35%	43%
Personal financial insecurity	13%	14%	7%
Concerns over being judged by others who perceive travel as a risk	13%	12%	5%
Weather at destination not ideal for outdoor gatherings or activities	4%	12%	8%
Other (Please specify):	-	-	2%

NTQ6. You mentioned that **safety**, with regards to COVID-19, is a concern when contemplating travel in 2021. In your own words, what, if anything, must happen for you to feel safe with the following aspects of travel?

1. With Transportation	Millennials	GenX	Boomers
<i>Unweighted n</i>	60	73	138
Cure / Vaccine (NET)	39%	48%	46%
Effective vaccine	37%	37%	41%
Widespread vaccination / availability of vaccine	2%	5%	3%
A cure / Medicine	-	6%	3%
Safety Protocols (NET)	20%	22%	19%
Thorough sanitizing/sterilization	8%	1%	4%
Mask/Face covering requirement	2%	7%	5%
Cleanliness	4%	6%	4%
Not crowded / Reduced number of guests	5%	7%	3%
Social distancing	5%	4%	1%
Safe/Safety (non-specific)	2%	6%	4%
Safety protocols in place	4%	1%	1%
All other protection/cleaning mentions (PPE, ventilation, etc.)	2%	2%	-
COVID-19 Caseload (NET)	25%	10%	22%
End of pandemic/COVID-19	7%	5%	11%
Significant decrease in cases	9%	2%	5%
No reported cases / spread of disease	7%	2%	3%
COVID-19 under control/contained	3%	-	4%
No threat / danger of infection	1%	2%	1%
Concerns (NET)	2%	2%	4%
Afraid of catching disease / I don't feel safe	1%	2%	1%
No quarantine/restrictions / Don't want to get stuck there	1%	-	2%

Don't trust cleaning methods	-	-	1%
All Other Mentions (NET)	6%	2%	6%
Miscellaneous testing mentions	-	-	1%
All other mentions	6%	2%	5%
None/nothing	11%	6%	1%
Don't know	3%	8%	2%
Blank/NA	5%	3%	3%

2. At Destination	Millennials	GenX	Boomers
<i>Unweighted n</i>	61	85	141
Cure / Vaccine (NET)	34%	47%	49%
Effective vaccine	30%	39%	45%
Widespread vaccination / availability of vaccine	5%	4%	2%
A cure / Medicine	-	8%	2%
COVID-19 Caseload (NET)	25%	16%	26%
End of pandemic/COVID-19	9%	5%	12%
Significant decrease in cases	13%	3%	6%
COVID-19 under control/contained	3%	1%	4%
No reported cases / spread of disease	1%	5%	3%
No threat / danger of infection	-	1%	1%
Safety Protocols (NET)	19%	15%	18%
Mask/Face covering requirement	8%	3%	5%
Cleanliness	9%	3%	4%
Social distancing	5%	4%	2%
Safety protocols in place	3%	2%	3%
Safe/Safety (non-specific)	1%	2%	5%
Thorough sanitizing/sterilization	4%	1%	4%
Not crowded / Reduced number of guests	3%	0%	1%
All other protection/cleaning mentions (PPE, ventilation, etc.)	2%	2%	1%
Concerns (NET)	8%	10%	7%
No quarantine/restrictions / Don't want to get stuck there	2%	10%	6%
Afraid of catching disease / I don't feel safe	5%	2%	1%
All Other Mentions (NET)	7%	3%	2%
Miscellaneous testing mentions	-	-	0%
All other mentions	7%	3%	2%
None/nothing	5%	6%	1%
Don't know	5%	4%	2%
Blank/NA	4%	4%	2%

3. With Accommodations	Millennials	GenX	Boomers
<i>Unweighted n</i>	52	64	123

Cure / Vaccine (NET)	33%	42%	49%
Effective vaccine	31%	35%	44%
Widespread vaccination / availability of vaccine	2%	5%	2%
A cure / Medicine	-	3%	3%
Safety Protocols (NET)	26%	27%	18%
Cleanliness	16%	17%	5%
Thorough sanitizing/sterilization	10%	4%	7%
Mask/Face covering requirement	4%	1%	5%
Safety protocols in place	3%	1%	1%
Safe/Safety (non-specific)	1%	3%	3%
Social distancing	1%	1%	1%
Not crowded / Reduced number of guests	4%	-	-
All other protection/cleaning mentions (PPE, ventilation, etc.)	-	2%	-
COVID-19 Caseload (NET)	20%	13%	24%
End of pandemic/COVID-19	8%	6%	12%
Significant decrease in cases	6%	2%	6%
No reported cases / spread of disease	5%	3%	3%
COVID-19 under control/contained	1%	-	5%
No threat / danger of infection	1%	2%	-
Concerns (NET)	2%	1%	2%
Afraid of catching disease / I don't feel safe	1%	-	1%
No quarantine/restrictions / Don't want to get stuck there	-	1%	1%
Don't trust cleaning methods	1%	-	0%
All Other Mentions (NET)	2%	4%	1%
Miscellaneous testing mentions	-	-	-
All other mentions	2%	4%	1%
None/nothing	11%	8%	-
Don't know	4%	3%	2%
Blank/NA	10%	7%	5%

NTQ7. Now, please indicate how much you agree or disagree the following would ease your concerns about traveling and vacationing while COVID-19 remains present?

1. The availability of a vaccine	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	66%	68%	82%
Strongly agree	41%	50%	62%
Somewhat agree	25%	19%	19%
Neither agree nor disagree	23%	24%	14%
Bottom Two Box (NET)	11%	8%	4%
Somewhat disagree	5%	3%	3%
Strongly disagree	6%	5%	1%

2. Mandatory mask wearing in public spaces	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	69%	64%	78%
Strongly agree	41%	37%	54%
Somewhat agree	28%	28%	24%
Neither agree nor disagree	22%	23%	9%
Bottom Two Box (NET)	10%	13%	13%
Somewhat disagree	7%	4%	3%
Strongly disagree	3%	8%	10%

3. Temperature checks before granting access (e.g. flight, hotel, restaurants)	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	57%	55%	60%
Strongly agree	23%	23%	35%
Somewhat agree	35%	32%	25%
Neither agree nor disagree	29%	27%	22%
Bottom Two Box (NET)	14%	19%	19%
Somewhat disagree	9%	9%	7%
Strongly disagree	5%	9%	12%

4. Knowing the quarantine protocols at my destination	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	68%	64%	66%
Strongly agree	29%	28%	42%
Somewhat agree	39%	37%	24%
Neither agree nor disagree	24%	24%	17%
Bottom Two Box (NET)	8%	12%	17%
Somewhat disagree	4%	2%	7%
Strongly disagree	4%	9%	10%

5. Knowing the rate of COVID-19 cases at my destination	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	66%	68%	67%
Strongly agree	35%	35%	42%
Somewhat agree	32%	33%	25%
Neither agree nor disagree	22%	17%	20%
Bottom Two Box (NET)	12%	15%	13%
Somewhat disagree	5%	6%	4%
Strongly disagree	7%	9%	9%

6. Ease of finding outdoor options at my destination for socializing and dining	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	56%	58%	60%
Strongly agree	21%	24%	31%
Somewhat agree	35%	35%	29%
Neither agree nor disagree	31%	26%	23%
Bottom Two Box (NET)	13%	16%	16%
Somewhat disagree	10%	6%	6%
Strongly disagree	2%	10%	10%

7. Knowing the COVID-19 protocols for transportation providers (e.g. airlines requiring masks, leaving middle seats open)	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	65%	62%	68%
Strongly agree	28%	29%	43%
Somewhat agree	36%	34%	25%
Neither agree nor disagree	25%	23%	16%
Bottom Two Box (NET)	11%	15%	17%
Somewhat disagree	9%	6%	6%
Strongly disagree	2%	9%	11%

8. Knowing the COVID-19 protocols for accommodations (e.g. hotels providing ways to social distance, room cleaning protocols, outdoor dining)	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	65%	64%	72%
Strongly agree	27%	27%	43%
Somewhat agree	38%	38%	29%
Neither agree nor disagree	23%	23%	12%
Bottom Two Box (NET)	11%	13%	17%
Somewhat disagree	6%	4%	7%
Strongly disagree	5%	9%	10%

9. Fully refundable tickets/reservations for cancellations	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	70%	72%	77%
Strongly agree	49%	39%	55%
Somewhat agree	21%	33%	23%
Neither agree nor disagree	20%	18%	12%

Bottom Two Box (NET)	11%	10%	11%
Somewhat disagree	11%	3%	3%
Strongly disagree	-	7%	8%

10. Ability to have a contactless experience with transportation or accommodation staff	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	63%	57%	58%
Strongly agree	17%	24%	30%
Somewhat agree	45%	33%	28%
Neither agree nor disagree	27%	27%	26%
Bottom Two Box (NET)	10%	16%	16%
Somewhat disagree	5%	2%	6%
Strongly disagree	6%	14%	10%

11. Easy access to sanitizing stations	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	63%	63%	69%
Strongly agree	30%	29%	37%
Somewhat agree	33%	34%	32%
Neither agree nor disagree	25%	27%	17%
Bottom Two Box (NET)	12%	11%	14%
Somewhat disagree	8%	2%	4%
Strongly disagree	4%	9%	10%

12. Promotions, deals, and discounts on travel	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	55%	52%	40%
Strongly agree	18%	27%	22%
Somewhat agree	37%	26%	18%
Neither agree nor disagree	29%	30%	28%
Bottom Two Box (NET)	16%	18%	32%
Somewhat disagree	10%	5%	14%
Strongly disagree	6%	13%	18%

NTQ8. Since you might expect to spend less on travel in 2021 than last year, what might you do with the dollars you save on travel?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	95	85	139
Save/Invest It (NET)	65%	60%	73%
Save it for future travel	46%	43%	57%

Save it for a rainy day/emergency funds	40%	28%	27%
Invest it instead	22%	17%	16%
Spend It (NET)	67%	36%	41%
Spend it on home improvement (e.g. new outdoor patio, pool)	21%	16%	20%
Spend it on home entertainment (e.g. streaming services, movie purchases)	19%	6%	4%
Buy something special with it (e.g. new TV, jewelry)	17%	12%	5%
Buy recreational equipment (e.g. bike, trampoline, boat)	17%	1%	2%
Spend it on self-care (i.e. massage, online classes, therapy)	20%	9%	1%
Spend it on food delivery and takeout	25%	10%	5%
It will get absorbed into the household budget	23%	9%	17%
Will spend it on a staycation instead	19%	7%	8%
Other (Please specify)	4%	4%	2%
Nothing will be saved, we have less to spend this year	2%	7%	2%
I have no idea	10%	16%	12%

NTQ9. What type of staycation activities, if any, are you thinking about for 2021?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Relaxing at home (e.g. reading, puzzles, movies)	49%	46%	35%
Daytrips to nearby attractions or destinations (e.g. wineries, park, zoo)	33%	30%	22%
Local outdoor activities (e.g. swimming, hiking, biking)	38%	33%	19%
Local entertainment	20%	13%	10%
Camping (e.g. local park, in the backyard)	19%	6%	6%
Local outdoor sports (e.g. tennis, golf)	22%	6%	7%
Local watersports (e.g. canoeing, paddle boarding)	10%	6%	6%
Other (Please specify)	0%	2%	2%
Not sure yet	9%	17%	15%
No plans for a staycation	17%	23%	35%

NTQ11. In 2021, which of the following required trips, if any, do you anticipate taking?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Travel for a family or friend event	39%	36%	32%
Business travel	9%	18%	5%
Travel for medical reasons	10%	3%	6%
Travel for caregiving	11%	3%	3%
Other (Please specify):	-	3%	3%
I do not anticipate any required travel in 2021	51%	48%	60%

NTQ12. When do you anticipate you will resume personal travel?

1. International	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
In 2022	27%	35%	20%
Beyond 2022	17%	12%	13%
Never	7%	6%	16%
I don't know	49%	47%	52%

2. Domestic	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
In 2022	48%	47%	45%
Beyond 2022	8%	10%	7%
Never	1%	1%	0%
I don't know	43%	42%	48%

NTQ12b. When you resume personal travel in 2022, what form or forms of transportation do you anticipate using to get to your destination(s)?

1. International	Millennials	GenX	Boomers
<i>Unweighted n</i>	34	39	41
Airplane	85%	97%	94%
Rental vehicle (e.g. car, van, RV)	20%	41%	21%
Personal vehicle (e.g. car, van, RV)	16%	27%	12%
Cruise ship	11%	14%	11%
Train	6%	10%	8%
Bus	14%	3%	3%

2. Domestic	Millennials	GenX	Boomers
<i>Unweighted n</i>	60	57	96
Airplane	74%	76%	82%
Personal vehicle (e.g. car, van, RV)	56%	72%	63%
Rental vehicle (e.g. car, van, RV)	20%	28%	27%
Train	14%	21%	12%
Cruise ship	10%	7%	13%

Bus	10%	3%	2%
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NTQ13. Are you currently watching for deals to be applied to your anticipated travel in 2022?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	64	60	99
Yes	29%	15%	19%
No	71%	85%	81%

NTQ14. Are your future travel plans dependent on the availability of a COVID-19 vaccine?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Yes	67%	64%	84%
No	33%	36%	16%

NTQ15. In general, how safe do you feel it is to travel and vacation while COVID-19 is still present?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	29%	17%	9%
Extremely safe	9%	5%	2%
Somewhat safe	20%	12%	7%
Neither safe nor unsafe	22%	18%	11%
Bottom Two Box (NET)	49%	65%	80%
Somewhat unsafe	28%	17%	32%
Extremely unsafe	21%	48%	48%

Demographics

D1. And finally, just a few demographic questions for classification purposes.

Q60. What is your current marital status?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Single/Never married	47%	21%	7%
Married/Living together	51%	69%	77%
Separated/Divorced	2%	10%	12%
Widowed	-	0%	4%

Q61. Do you have children in the household, under the age of 18?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Yes	36%	35%	4%
No	64%	65%	96%

Q62. Do you have children in the household over the age of 18, or any at college who are still dependent on you?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Yes	8%	20%	7%
No	92%	80%	93%

Q63. Which of the following best describes the last level of education you have completed?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Some high school or less	-	1%	-
High School graduate	6%	4%	9%
Some college	13%	10%	14%
2-year college/technical school	6%	5%	11%
4-year college	38%	49%	33%
Some postgraduate work	5%	4%	6%
Postgraduate degree	31%	29%	27%

D3. And finally, which of the following best describes your level of concern regarding the spread of COVID-19?

	Millennials	GenX	Boomers
<i>Unweighted n</i>	131	129	204
Top Two Box (NET)	84%	83%	88%



Research

Very concerned	43%	55%	66%
Somewhat concerned	40%	28%	23%
On the fence at the moment	11%	11%	6%
Bottom Two Box (NET)	5%	6%	5%
Not very concerned	4%	5%	4%
Not at all concerned	2%	2%	2%