# Respondent Profile

Survey of South Carolina Adults Ages 45+, 2019

## Issues of Importance to South Carolina’s Adults Ages 45+

<table>
<thead>
<tr>
<th>Health Care</th>
<th>Economic/Financial</th>
<th>Independent Living/Long-Term Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staying mentally sharp</td>
<td>Having enough income or savings to retire</td>
<td>Staying in your own home as you get older</td>
</tr>
<tr>
<td>Staying physically healthy</td>
<td>Social Security benefits available in the future</td>
<td>Caring for a loved one</td>
</tr>
<tr>
<td>Adequate health insurance coverage</td>
<td>Protecting yourself against unfair financial practices</td>
<td>Getting to the places you need to go independently</td>
</tr>
<tr>
<td>Medicare benefits available in the future</td>
<td>Protecting yourself against consumer fraud</td>
<td>Having high quality long-term care in your community</td>
</tr>
<tr>
<td>Paying for health care expenses</td>
<td>Being able to stop working at the age you want</td>
<td></td>
</tr>
<tr>
<td>Paying for prescription drugs</td>
<td>Having online security</td>
<td></td>
</tr>
</tbody>
</table>

82% 94% 93% 92% 93% 88% 82%

88% 85% 85% 86% 83% 82% 78% 72%

80% 85% 85% 86%

“For the following list of issues, please indicate how important each is to you personally.”
% “extremely important” or “very important”
Interviews were conducted with 738 residents of South Carolina by landline (50%), cell phone (25%), and online (25%) between 8/2/19 and 8/7/19.

- **Age**
  - 45 to 49: 11%
  - 50 to 64: 49%
  - 65+: 41%

- **Education**
  - Some college or less: 59%
  - 4-year college degree: 20%
  - Post-graduate study or degree: 19%

- **Employment**
  - Full-time: 33%
  - Part-time: 9%
  - Retired: 47%

- **Marital Status**
  - Married/ living with partner: 62%
  - Divorced/ separated: 13%
  - Widowed: 13%
  - Never married: 10%

- **Gender**
  - Female: 54%
  - Male: 45%

- **Race/Ethnicity**
  - White/ Caucasian: 73%
  - Black/ African American: 24%
  - Other - Minority: 3%

- **Political Views**
  - Conservative: 42%
  - Moderate: 31%
  - Liberal: 18%

- **Annual Household Income**
  - Less than $50,000: 40%
  - $50,000 to less than $100,000: 32%
  - $100,000+: 18%

For more information on the methodology or the survey, contact state specific advisors: Cassandra Cantave, ccantave@aarp.org