Issues of Importance to Iowa’s Adults Ages 45+

### Health Care
- Adequate health insurance coverage: 93%
- Staying mentally sharp: 92%
- Medicare benefits available in the future: 91%
- Staying physically healthy: 90%
- Paying for health care expenses: 88%
- Paying for prescription drugs: 80%

### Economic/Financial
- Having enough income or savings to retire: 94%
- Social Security benefits available in the future: 90%
- Protecting yourself against unfair financial practices: 78%
- Protecting yourself against consumer fraud: 78%
- Being able to stop working at the age you want: 73%
- Having online security: 70%

### Independent Living/Long-Term Care
- Staying in your own home as you get older: 81%
- Caring for a loved one: 80%
- Having high quality long-term care in your community: 80%
- Getting to the places you need to go independently: 76%

“For the following list of issues, please indicate how important each is to you personally.”
% “extremely important” or “very important”
Interviews were conducted with 711 residents of Iowa by landline (50%), cell phone (25%), and online (25%) between 10/19/19 and 10/28/19.

**2019 AARP Survey of Iowa Adults Ages 45+ [Respondent Profile]**

**Age**
- 45 to 49: 14%
- 50 to 64: 52%
- 65+: 35%

**Education**
- Some college or less: 56%
- 4-year college degree: 24%
- Post-graduate study or degree: 20%

**Employment**
- Full-time: 43%
- Part-time: 10%
- Retired: 39%

**Marital Status**
- Married/ living with partner: 65%
- Divorced/ separated: 14%
- Widowed: 11%
- Never married: 10%

**Gender**
- Female: 53%
- Male: 47%

**Race/Ethnicity**
- White/ Caucasian: 96%
- Other - Minority: 4%

**Political Views**
- Conservative: 31%
- Moderate: 33%
- Liberal: 29%

**Annual Household Income**
- Less than $50,000: 37%
- $50,000 to less than $100,000: 35%
- $100,000+: 16%

For more information on the methodology or the survey, contact state specific advisors: Aisha Bonner Cozad, abonner@aarp.org