# Issues of Importance to Colorado’s Adults Ages 45+

<table>
<thead>
<tr>
<th>Health Care</th>
<th>Economic/Financial</th>
<th>Independent Living/Long-Term Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staying mentally sharp</td>
<td>Having financial security throughout your life</td>
<td>Staying in your own home as you get older</td>
</tr>
<tr>
<td>Staying physically healthy</td>
<td>Having enough income or savings to retire</td>
<td>Caring for a loved one</td>
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<tr>
<td>Adequate health insurance coverage</td>
<td>Being able to afford groceries or other household necessities</td>
<td>Getting to the places you need to go independently</td>
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<tr>
<td>Medicare benefits available in the future</td>
<td>Social Security benefits available in the future</td>
<td>Having high quality long-term care in your community</td>
</tr>
<tr>
<td>Paying for health care expenses</td>
<td>Having affordable utilities</td>
<td></td>
</tr>
<tr>
<td>Developing or maintaining healthy behaviors</td>
<td>Protecting yourself against unfair financial practices</td>
<td></td>
</tr>
</tbody>
</table>

0% 50% 100%

“For the following list of issues, please indicate how important each is to you personally.”

% “extremely important” or “very important”
Interviews were conducted with 705 residents of Colorado by landline (50%), cell phone (25%), and online (25%) between 11/13/19 and 11/23/19.

### Age
- 45 to 49: 13%
- 50 to 64: 54%
- 65+: 34%

### Education
- Some college or less: 54%
- 4-year college degree: 26%
- Post-graduate study or degree: 21%

### Employment
- Full-time: 41%
- Part-time: 9%
- Retired: 37%

### Gender
- Female: 52%
- Male: 48%

### Race/Ethnicity
- White/ Caucasian: 77%
- Hispanic/ Latino: 15%
- Other - Minority: 8%

### Marital Status
- Married/ living with partner: 63%
- Divorced/ separated: 16%
- Widowed: 9%
- Never married: 12%

### Annual Household Income
- Less than $50,000: 36%
- $50,000 to less than $100,000: 32%
- $100,000+: 24%

### Political Views
- Conservative: 37%
- Moderate: 33%
- Liberal: 24%

For more information on the methodology or the survey, contact state specific advisors: Aisha Bonner Cozad, abonner@aarp.org