**VITAL VOICES**

Respondent Profile – National Survey of Adults Age 45 and Older, 2020

**Issues of Importance to U.S. Adults Age 45+**

<table>
<thead>
<tr>
<th>Health Care</th>
<th>Economic/Financial</th>
<th>Independent Living/ Long-Term Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staying mentally sharp</td>
<td>Staying in your own home as you get older</td>
<td>85%</td>
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<tr>
<td>Staying physically healthy</td>
<td>Social Security benefits available in the future</td>
<td>88%</td>
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<tr>
<td>Adequate health insurance coverage</td>
<td>Protection against consumer fraud</td>
<td>82%</td>
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<tr>
<td>Medicare benefits available in the future</td>
<td>Protection against unfair financial practices</td>
<td>82%</td>
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<tr>
<td>Paying for health care expenses</td>
<td>Able to stop working for pay at the age you want</td>
<td>74%</td>
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<tr>
<td>Paying for prescription drugs</td>
<td>Online security</td>
<td>70%</td>
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</table>

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<tr>
<th>Economic/Financial</th>
<th>0%</th>
<th>50%</th>
<th>100%</th>
<th>0%</th>
<th>50%</th>
<th>100%</th>
<th>0%</th>
<th>50%</th>
<th>100%</th>
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</thead>
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<tr>
<td>Enough income or savings to retire</td>
<td>89%</td>
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*“For the following list of issues, please indicate how important each is to you personally.”
% “extremely important” or “very important”*
Interviews were conducted with 805 U.S. residents by landline (51%), cell phone (19%), and online (30%) between 6/24/20 and 7/6/20.

### Age
- 45 to 49: 15%
- 50 to 64: 46%
- 65+: 39%

### Employment
- Full-time: 34%
- Part-time: 9%
- Retired: 44%

### Education
- Some college or less: 62%
- 4-year college degree: 18%
- Post-graduate study or degree: 20%

### Marital Status
- Married/ living with partner: 57%
- Divorced/ separated: 18%
- Widowed: 11%
- Never married: 13%

### Gender
- Female: 53%
- Male: 47%

### Race/Ethnicity
- White/ Caucasian: 72%
- Hispanic/ Latino: 11%
- Black/ African American: 11%
- Other - Minority: 6%

### Political Views
- Conservative: 34%
- Moderate: 35%
- Liberal: 22%

### Annual Household Income
- Less than $50,000: 43%
- $50,000 to less than $100,000: 30%
- $100,000+: 18%

For more information on the methodology or the survey, contact state specific advisors: Kate Bridges, kbridgets@aarp.org