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INTRODUCTION

There are currently about 117 million Americans who are 50 and older; this number will grow to 157 million by 2050. The 50 and older population is and will continue to be an essential contributor to American society. Understanding the needs and opinions of older Americans is critical to ensuring they live longer and healthier lives.

Vital Voices is a new and exciting program of research undertaken by AARP. Through this research program, we are launching a new initiative that will deliver critical, current, and state-specific data to 53 states on a rolling three-year schedule between 2019 and 2021. We are making this data available to the public to assist with the development of programs, products, and policies for older adults. This data will allow those in leadership positions to:

• Predict the need for a specific program or interest in a particular issue.
• Enhance program and product innovation and development.
• Track issues and attitudes over time to assess shifts in public opinion.
• Take action on critical advocacy issues.

Never before has AARP launched a research program of this size and with this much promise. We give it to you, hoping that it will significantly impact the work you do.
National Survey Results - Health Questions

Issues That Impact U.S. Hispanic/Latino Adults Age 45 and Older
ISSUES OF IMPORTANCE

U.S. Hispanic/Latino adults age 45+ think many healthcare issues are important, with staying mentally sharp and having adequate health insurance coverage topping the list.

Important Healthcare Issues

- Staying mentally sharp: 94%
- Having adequate health insurance coverage: 94%
- Staying physically healthy: 92%
- Having Medicare benefits available to you in the future: 90%
- Paying for healthcare expenses: 86%
- Paying for prescription drugs: 85%

11. For the following list of issues, please indicate how important each is to you personally. (Percent 'extremely important' or 'very important') (n=403)
More than one-third (36%) of U.S. Hispanic/Latino adults age 45+ are currently providing unpaid help to an adult relative or friend.

Percent Providing Unpaid Adult Care

- Yes: 36%
- No: 64%
CAREGIVING ISSUES

The coronavirus has made providing care more difficult for two-thirds (67%) of U.S. Hispanic/Latino caregivers age 45+.
One-third (33%) of U.S. Hispanic/Latino adults age 45+ who are not currently providing unpaid help have provided this type of care in the past.

Percent Providing Unpaid Adult Care in the Past

- Yes: 67%
- No: 33%

CARE1_A. Have you ever provided this type of unpaid help in the past? (n=257)
U.S. Hispanic/Latino adults age 45+ have been impacted by COVID-19 in a variety of ways, including being unable to see family members and sheltering at home to avoid contact with others.

Ways Impacted by COVID-19

- Unable to see family members: 71%
- Sheltering at home to avoid contact with others: 70%
- Canceled travel plans: 58%
- Unable to attend religious gatherings: 54%
- Canceled plans to attend large gatherings: 51%
- Having a difficult time worrying about the coronavirus: 50%
- Working from home (if not retired): 43%
- Got tested for coronavirus: 35%
- Met with physical or mental health providers using telehealth: 32%
- Canceled plans to volunteer: 30%
- Not having access to high-speed Internet when you need it: 17%
- Lost a job: 16%
- Filed for unemployment: 16%
- Officially diagnosed with coronavirus: 8%

CVD-1. Have you been affected by the coronavirus in any of the following ways? (Percent ‘yes’) (n=403)
As of December 2020, obtaining dental services has been described as somewhat hard or very hard by nearly one-third (32%) of U.S. Hispanic/Latino adults age 45+.

<table>
<thead>
<tr>
<th>Resource</th>
<th>Somewhat hard</th>
<th>Very hard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental services</td>
<td>20%</td>
<td>12%</td>
</tr>
<tr>
<td>Medical care</td>
<td>18%</td>
<td>5%</td>
</tr>
<tr>
<td>Mental health services</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Prescription drugs</td>
<td>9%</td>
<td>4%</td>
</tr>
<tr>
<td>Transportation</td>
<td>9%</td>
<td>3%</td>
</tr>
</tbody>
</table>

CVD-3. How easy or difficult would you say it has been for you to get each of the following due to the coronavirus? (n=403)
As a result of the coronavirus pandemic, more than one-third (43%) of U.S. Hispanic/Latino adults age 45+ would be less likely to want care for themselves or a loved one in a group setting.
National Survey Results-Wealth Questions

Issues That Impact U.S. Hispanic/Latino Adults Age 45 and Older
ISSUES OF IMPORTANCE

Having enough income or savings to retire, including adequate Social Security benefits, is extremely important or very important to most U.S. Hispanic/Latino adults age 45+.

**Important Economic Issues**

- Having enough income or savings to retire: 94%
- Having adequate Social Security benefits: 93%
- Protecting yourself against unfair financial practices: 86%
- Being able to stop working for pay at the age you want: 86%
- Protecting yourself against consumer fraud: 85%
- Protection from age discrimination: 82%
- Having good employment opportunities in your community: 79%
- Having online security: 78%
- Maintaining relevant job skills and experience: 75%
- Having access to high-speed internet: 71%

I1. For the following list of issues, please indicate how important each is to you personally. (Percent ‘extremely important’ or ‘very important’) (n=403)
Two in ten (21%) U.S. Hispanic/Latino adults age 45+ expect that their personal financial situation will get worse over the next 12 months.

Q703. In the next 12 months, do you think your personal financial situation will improve, get worse, or stay the same? (n=403)
U.S. Hispanic/Latino adults age 45+ have varying levels of confidence about having enough money to live comfortably throughout their retirement years.

![Confidence in Retirement Money Lasting](image)

**Ratings of 1-3**
- 31%

**Ratings of 4-7**
- 22%

**Ratings of 8-10**
- 45%

**Don't know/ refused**
- 3%

**RET3.** Overall, how confident are you that you will have enough money to live comfortably throughout your retirement years? Please use a 1 to 10 scale, where 1 means you are not confident at all and 10 means you are extremely confident. (n=403)
More than half (62%) of U.S. Hispanic/Latino adults age 45+ are currently relying on (or plan to rely on) Social Security as a source of income as they get older.

Sources of Income Relied On or Planning to Rely On

- Social Security: 62%
- Savings: 39%
- 401(k) or other defined contribution program: 28%
- Full-time work: 27%
- Employer paid pension: 21%
- Public assistance such as SSI, SNAP, etc.: 20%
- Part-time work: 18%
- Starting your own business: 12%
- Freelancing or working in the ‘gig’ economy: 9%
- Veteran's benefits: 6%
- None of these: 5%

Q728. Which, if any, of the following sources of income do you currently rely on or plan to rely on as you get older? (Percent ‘yes’) (n=403)
Small cells have been removed; see annotation for all categories
More than two-thirds (72%) of U.S. Hispanic/Latino adults age 45+ are interested in finding new ways to make money.

**Work Related Opportunities**

- Finding new ways to make money: 72%
- Keeping up with technology to maintain job skills: 66%
- Advancing in your job or career (if not retired): 62%
- Having flexible work arrangements: 59%
- Learning about other types of jobs: 56%
- Gaining new job-related skills or experiences: 54%
- Starting or running your own business: 42%
- Starting a new job or career: 37%

**WORK2.** How interested are you in...? (Percent ‘extremely interested’ or ‘very interested’) (n=403)
National Survey Results - Self Questions

Issues That Impact U.S. Hispanic/Latino Adults Age 45 and Older
Being able to get around independently is extremely important or very important to most (90%) U.S. Hispanic/Latino adults age 45+.

**Important Independent Living Issues**

- Getting to the places you need to go independently: 90%
- Staying in your own home as you get older: 89%
- Caring for a loved one: 85%
- Having high quality long-term care in your community: 84%
- Having alternatives to nursing home care: 76%

*1. For the following list of issues, please indicate how important each is to you personally. (Percent ‘extremely important’ or ‘very important’) (n=403)*
One-quarter (28%) of U.S. Hispanic/Latino adults age 45+ reported that discrimination due to race has negatively affected their wellbeing.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>The coronavirus, also known as COVID-19</td>
<td>61%</td>
</tr>
<tr>
<td>Affording the healthcare you need</td>
<td>34%</td>
</tr>
<tr>
<td>The toxic political discourse</td>
<td>33%</td>
</tr>
<tr>
<td>Climate change</td>
<td>29%</td>
</tr>
<tr>
<td>Discrimination due to race</td>
<td>28%</td>
</tr>
<tr>
<td>Discrimination due to age</td>
<td>23%</td>
</tr>
<tr>
<td>Mass shootings</td>
<td>23%</td>
</tr>
<tr>
<td>Human rights abuses</td>
<td>22%</td>
</tr>
<tr>
<td>Families separated at the border</td>
<td>22%</td>
</tr>
<tr>
<td>Natural disasters</td>
<td>22%</td>
</tr>
<tr>
<td>Excessive use of police force</td>
<td>21%</td>
</tr>
<tr>
<td>News about rising suicide rates</td>
<td>18%</td>
</tr>
<tr>
<td>The opioid epidemic</td>
<td>13%</td>
</tr>
<tr>
<td>None of the above</td>
<td>20%</td>
</tr>
</tbody>
</table>

Q741. Have any of the following affected your wellbeing in a negative way? (Percent ‘yes’) (n=403)
ISO1. How often do you have contact with family, friends, or neighbors who do not live with you? (n=403)

As of December 2020, about half (49%) of U.S. Hispanic/Latino adults age 45+ reported that they have contact with family, friends, or neighbors once a week or less.

Frequency of Contact with Family, Friends, or Neighbors

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Every day</td>
<td>24%</td>
</tr>
<tr>
<td>Several times a week</td>
<td>27%</td>
</tr>
<tr>
<td>Once a week</td>
<td>16%</td>
</tr>
<tr>
<td>Once every 2 or 3 weeks</td>
<td>12%</td>
</tr>
<tr>
<td>Once a month</td>
<td>6%</td>
</tr>
<tr>
<td>Less than monthly</td>
<td>9%</td>
</tr>
<tr>
<td>Never</td>
<td>6%</td>
</tr>
</tbody>
</table>
Nearly half (48%) of U.S. Hispanic/Latino adults age 45+ feel isolated from others at least some of the time.
More than half (61%) of U.S. Hispanic/Latino adults age 45+ are extremely concerned or very concerned about being able to afford to remain in their home as they age.

Concerns of U.S. Hispanic/Latino Adults Age 45+

- Being able to afford to remain in your home as you age: 61%
- Being about to get around your community: 54%
- Being connected with others in your community: 44%
Half (53%) of U.S. Hispanic/Latino adults age 45+ believe that racism is a big problem in our society today.
Three-quarters (75%) of U.S. Hispanic/Latino adults age 45+ reported that over the past few months, Internet services were available when needed most of the time.

Access to Internet Service During the Pandemic

- Available when needed: 75%
- Fast enough: 70%
- Affordable: 64%

CVD-5. Over the past few months, would you say you have had access to internet services that were [ITEM]? (Percent 'most of the time') (n=403)
METHODOLOGY

In November 2020, AARP engaged ANR Market Research Consultants to conduct a national quantitative research study among Hispanic/Latino adults age 45 and older. Topics included healthcare, the economy, financial issues, independent living, long-term care, caregiving, and retirement issues.

403 Interviews
U.S. Hispanic/Latino Adults Age 45+
Fielded in November/December 2020

ANR completed a total of 403 interviews (262 via cell phone and 141 online). Respondents were screened to meet the following criteria:

- Age 45+
- U.S. resident
- Hispanic/Latino

Survey length averaged 28.3 minutes by telephone and 15.8 minutes online.
Sampling Procedure

Cell phone and online sampling were used for this research, with the telephone sample drawn randomly from a list of U.S. Hispanic/Latino adults age 45 and older, purchased from Aristotle, and online sample provided by Fulcrum. The list of 16,123,000 Hispanic/Latino adults age 45 and older was randomly divided into 16,123 replicates of 1,000 records for telephone dialing. In all, 15 replicates representing a total of 14,971 records were dialed to complete the telephone portion of this study.

The sample of 403 respondents yields a maximum statistical error of ±4.9% at the 95% level of confidence. (This means that in 95 out of 100 samples of this size, the results obtained in the sample would be within ±4.9 percentage points of the results obtained had everyone in the population been interviewed.)

Interview Methodology

The survey was launched on November 18, 2020 and closed on December 1, 2020, offered in both English and Spanish.

Telephone interviewing was active between 5:30 p.m. and 9:00 p.m., with some additional calling done between 10:00 a.m. and 4:00 p.m. If necessary, up to 8 call attempts per telephone number were made to reach an eligible respondent. All numbers were called at multiple times of the day as well as days of the week to maximize each individual’s opportunity for inclusion in the study.

Percentages of some questions may exceed 100% due to rounding or the use of multiple response question formats.

All data have been weighted by age and gender according to 2019 U.S. Census Bureau Current Population Survey (CPS) statistics.
AARP is the nation’s largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation’s largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.
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This research was designed and executed by AARP Research.