

**Mirror/Mirror: AARP Survey of Reflections on Beauty, Age, and Media
Annotated Questionnaire for General Population**

*Interviews: 07/02/2019 - 07/16/2019
N= 2,527 (General Population) adults age 18+
Conducted by Hotspex*

Notes:

- Data were weighted by age, gender, education, ethnicity, and region to reflect U.S. Census
- Percentages may not round to 100 percent due to rounding

Q1. [Show for offline link] [Survey Mode]

	Total	Male	Female
N =	2527	532	1992
Online	100%	100%	100%
In-Person Intercept	0%	0%	0%

Q2. [If In-Person Intercept] [In-Person Intercept ID]

Q3. [If In-Person Intercept] [In-Person Intercept Location]

	Total	Male	Female
N =	2527	532	1992
Los Angeles	0%	0%	0%
New York City	0%	0%	0%
Miami	0%	0%	0%
Houston	0%	0%	0%
Chicago	0%	0%	0%

Q4. Please select your language

	Total	Male	Female
N =	2527	532	1992
English	99%	99%	99%
Español	1%	1%	1%

Q5. In what state do you live?

	Total	Male	Female
N =	2527	532	1992
Northeast	18%	18%	18%
Midwest	22%	23%	22%
South	37%	40%	36%
West	23%	20%	24%

Q6. In what month and year were you born?

	Total	Male	Female
<i>N</i> =	2527	532	1992
18-34	30%	23%	27%
35-49	25%	22%	30%
50-64	25%	40%	26%
65+	20%	7%	7%
<i>Mean Age</i>	46.82	50.07	45.91

Q7. How do you identify your gender?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Male	49%	100%	0%
Female	50%	0%	100%
Other	1%	0%	0%

Q7a. Do you identify as transgender?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Yes	2%	2%	2%
No	98%	98%	98%

Q8. Are you of Spanish, Hispanic or Latino background?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Yes	16%	15%	16%
No	84%	85%	83%
Don't know/Not sure	<0.5%	0%	<0.5%

Q9. Which of the following best describes your race?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Asian (e.g. Chinese, Japanese, Filipino, Vietnamese, Korean, Asian Indian, Asian Pacific Islander OR some other Asian) heritage)	5%	3%	5%
Black or African American	12%	13%	12%
Hispanic/Latino	16%	15%	16%
White	65%	67%	65%
NET Other	<0.5%	2%	2%
Native Hawaiian or another Pacific Islander	<0.5%	<0.5%	<0.5%
American Indian or Alaska Native	1%	<0.5%	1%
Multi-racial	<0.5%	1%	1%
Some other race	<0.5%	1%	<0.5%
Don't know/not sure	5%	<0.5%	<0.5%

Q10. [Classification through programming]

Q11. Which of the following best reflects you?

	Total	Male	Female
<i>N</i> =	242	45*	196
I was born in the United States	85%	82%	87%
I was not born in the United States	15%	18%	13%
Prefer not to say	<0.5%	0%	<0.5%

Q12. Specifically, which of the following best describes your Hispanic/Latino heritage, background or country of origin?

	Total	Male	Female
<i>N</i> =	242	45*	196
Mexican	48%	45%	49%
Puerto Rican	22%	23%	22%
Cuban	5%	5%	4%
Salvadoran	3%	3%	2%
Dominican	1%	0%	3%
Guatemalan	1%	0%	3%
Honduran	3%	3%	2%
Ecuadorian	2%	4%	<0.5%
Peruvian	1%	0%	3%
Colombian	3%	2%	4%
Other	10%	14%	9%

Q13. Which of the following best describes the language(s) spoken in your home?

	Total	Male	Female
<i>N</i> =	242	45*	196
Spanish only	5%	7%	2%
Spanish more than English	6%	5%	6%
Spanish and English equally	28%	28%	28%
English more than Spanish	35%	37%	32%
English only	26%	23%	31%
Other (please specify)	<0.5%	0%	<0.5%
Prefer not to say	<0.5%	0%	<0.5%

Q14. What is the highest level of education you have completed?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Less than high school education	1%	1%	3%
High school graduate (or equivalent)	36%	30%	37%
Post-high-school vocational or technical training	4%	4%	4%
Some college (no degree or 2-year degree)	25%	24%	26%
College graduate (4-year degree)	19%	23%	18%
Graduate or professional degrees	12%	16%	11%
Prefer not to answer	1%	1%	1%

Q15. On average, how frequently do you discuss the following topics with other people, either online or in person? [Scale: Always, Often, Sometimes, Rarely, Never, Prefer not to say]

NET: Top 2 (Always + Often)	Total	Male	Female
N =	2527	532	1992
Politics	61%	69%	55%
Ageism	28%	28%	29%
Sexism	35%	31%	38%
Racism	47%	44%	50%
Religious freedom	45%	45%	45%
Body image	42%	31%	50%
Gender identity/Sexual orientation	33%	28%	36%

Q16. How much do the following topics affect your life? [Scale from 1 “has no impact” to 7 “extremely impactful”]

NET: Top 2 (6+7 on scale)	Total	Male	Female
N =	2527	532	1992
Politics	25%	28%	22%
Ageism	9%	9%	10%
Sexism	11%	6%	16%
Racism	15%	14%	16%
Religious freedom	20%	21%	19%
Body image	16%	10%	22%
Gender identity/Sexual orientation	10%	11%	10%

Q17. [Open end] Briefly describe what first comes to mind when you think of the word “beauty.” How would you define it?

Q18. You may have mentioned some of these before, but which of the following elements, if any, do you feel define beauty? Select up to three elements that are most important to you.

	Total	Male	Female
N =	2527	532	1992
Physical health	16%	17%	14%
Physical appearance	35%	42%	28%
Personal perception of body image	9%	9%	9%
Mental health	9%	7%	10%
Personal fulfillment	6%	7%	6%
Wellness	10%	9%	11%
Personal grooming	18%	21%	17%
Ambition	3%	3%	3%
Personality	43%	41%	45%
Academic ability	1%	1%	1%
Wisdom	13%	14%	11%
Social status	25%	1%	2%
Wealth/income	3%	3%	3%
Morals, character and values	42%	38%	46%
Kindness	43%	36%	49%
Personal accomplishments	4%	5%	2%

	Total	Male	Female
Personal image	16%	17%	14%
None of these	4%	3%	4%

Q19. How important, if at all, is beauty and personal grooming to you?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Very important	38%	33%	43%
Somewhat important	47%	48%	47%
Not too important	12%	15%	9%
Not at all important	3%	4%	1%

Q20. How much does each of the following motivate you to focus on your own beauty and personal grooming? [Scale: A lot, Some, Not too much, Not at all]

NET: Top 2 (A lot + Some)	Total	Male	Female
<i>N</i> =	2527	532	1992
To be attractive to other people	61%	62%	60%
To be popular	30%	32%	26%
To be happy with my looks	86%	82%	89%
To feel a sense of accomplishment	71%	66%	75%
To be viewed as successful by others	49%	47%	48%
To fit in with others	47%	48%	46%
To be sexually desirable	52%	53%	49%
To be myself (i.e., an individual)	87%	85%	90%
To show I make an effort	76%	74%	77%
To take care of myself	92%	90%	93%
To stand out	37%	37%	35%
To feel accepted by others	56%	57%	55%
To look good to others on social media	31%	29%	30%
To feel clean	93%	93%	94%
To be healthy	89%	88%	91%
To make the right impression and gain respect of others	68%	68%	68%

Q21. Please select your top 3 most motivating aspects of beauty and personal grooming?

Ranking among top 3	Total	Male	Female
<i>N</i> =	2474	510	1961
To take care of myself	56%	56%	57%
To be healthy	46%	46%	47%
To feel clean	39%	41%	37%
To be myself (i.e., an individual)	42%	39%	46%
To be happy with my looks	35%	32%	40%
To make the right impression and gain respect of others	13%	15%	11%
To be attractive to other people	12%	13%	11%
To be sexually desirable	9%	12%	7%
To feel a sense of accomplishment	12%	11%	12%
To show I make an effort	10%	11%	10%

Ranking among top 3	Total	Male	Female
To stand out	5%	5%	4%
To feel accepted by others	6%	5%	6%
To be viewed as successful by others	4%	5%	4%
To fit in with others	4%	4%	4%
To be popular	3%	3%	2%
To look good to others on social media	2%	2%	2%

Q22. Which of the following people, if any, first influenced you regarding beauty and personal grooming? Select one answer only.

	Total	Male	Female
<i>N</i> =	2527	532	1992
My mother	38%	35%	43%
My father	6%	11%	2%
My children	4%	2%	4%
My grandfather	<0.5%	<0.5%	1%
My grandmother	4%	3%	5%
Colleagues	1%	4%	1%
Close friends	9%	1%	9%
Celebrities/famous people	4%	9%	4%
Other family members	4%	3%	5%
Other non-family members	2%	2%	2%
Other	2%	3%	2%
No one	25%	28%	21%

Q23. [open end] How were you influenced?

Q24. Below is a list of statements that could be related to you personally. Please indicate how much you agree or disagree with each statement? [Scale: Agree strongly, Agree, Disagree, Disagree strongly]

NET: Top 2 (Agree strongly + Agree)	Total	Male	Female
<i>N</i> =	2527	532	1992
I focus more on my health than my appearance	80%	85%	77%
I have a positive body image	70%	78%	64%
I am happy with my looks	78%	84%	72%
Inner confidence is more important than outer beauty	92%	93%	92%
My idea of beauty has become more inclusive of all types of people	80%	77%	84%
I am always looking to keep up with current beauty/personal grooming trends	39%	34%	43%
I feel more comfortable in my own skin as I age	82%	87%	78%
It is fun keeping up with what's current or "cool"	41%	36%	44%
Looking good on the outside reflects how I feel on the inside	72%	69%	75%

Q25. Which of the following challenges, if any, do you face with regards to beauty/personal grooming? Please select all that apply

	Total	Male	Female
<i>N =</i>	2527	532	1992
It is difficult to maintain my desired appearance	23%	20%	25%
It is challenging to appear youthful	23%	20%	26%
I feel pressure from peers about my appearance	9%	7%	10%
I do not have enough time to maintain my desired appearance	16%	11%	19%
I cannot afford the beauty and personal grooming products or services I want	21%	10%	32%
Not enough beauty and personal grooming products or services are tailored to my skin tone or hair type	7%	5%	8%
Not enough beauty and personal grooming products or services are tailored to people my age	8%	7%	9%
Popular beauty trends sometimes conflict with the way I was taught growing up	12%	11%	13%
None of these	40%	49%	31%

Q26. On average, how many minutes do you spend on your beauty/personal grooming regimen (e.g., hair, skin, make-up, shaving) in the morning? Please give your best estimate

	Total	Male	Female
<i>N =</i>	2527	532	1992
<i>Mean time (including zero)</i>	20.68	16.76	24.17
No answer	11%	10%	11%

Q27. On average, how many minutes do you spend on your beauty/personal grooming regimen (e.g., hair, skin, make-up, shaving) in the evening? Please give your best estimate

	Total	Male	Female
<i>N =</i>	2527	532	1992
<i>Mean time (including zero)</i>	13.88	10.18	16.92
No answer	13%	14%	12%

Q28. Thinking about your morning and evening routines, on average, how many beauty and personal grooming products do you typically use each day?

	Total	Male	Female
<i>N =</i>	2527	532	1992
<i>Mean # products (including zero)</i>	4.79	3.49	6.02
No answer	12%	12%	11%

Q29. Which of the following statements best describe your role when it comes to purchasing beauty/personal grooming products?

	Total	Male	Female
<i>N =</i>	2527	532	1992
I generally purchase my own beauty/personal grooming products	83%	79%	88%
Someone generally purchases beauty/personal grooming products on my behalf	9%	12%	6%
Even mix	8%	10%	6%

Q30. In a typical month, how much do you think you spend on beauty/personal grooming products for yourself, not for other people? What is your best estimate?

	Total	Male	Female
<i>N =</i>	23	471	1897
<i>Mean \$ spent (including zero)</i>	35.39	30.41	38.90

Q31. At what age, if any, did you...

	Total	Male	Female
<i>N =</i>	2527	532	1992
Begin coloring your hair to cover gray hair <i>(Mean age)</i>	35.86	38.73	35.71
Not applicable	72%	89%	55%

	Total	Male	Female
<i>N =</i>	2527	532	1992
Begin paying attention to your looks (e.g. skin, hair, etc.) <i>(Mean age)</i>	20.62	21.86	19.73
Not applicable	27%	37%	16%

	Total	Male	Female
<i>N =</i>	2527	532	1992
Begin weighing yourself regularly <i>(Mean age)</i>	28.95	33.83	25.50
Not applicable	44%	47%	40%

	Total	Male	Female
<i>N =</i>	2527	532	1992
Begin wearing make-up <i>(Mean age)</i>	16.35	-	16.40
Not applicable	23%	-	22%

Q32. Do you rely on any “home remedies” to meet your beauty and personal grooming needs?

	Total	Male	Female
<i>N =</i>	2527	532	1992
Yes	20%	14%	26%
No	80%	86%	74%

Q33. [Open end] Please describe the home remedy/remedies you use.

Q34. What beauty and personal grooming products do you want to see more of when thinking specifically about perimenopause and menopause.

	Total	Male	Female
N =	1236	-	1236
Skincare products for face	44%	-	44%
Skincare products for body	30%	-	30%
Haircare products	33%	-	33%
Products for vaginal dryness	18%	-	18%
Products for hot flashes	28%	-	28%
Products for night sweats	25%	-	25%
Products for low libido	15%	-	15%
Other	1%	-	1%
None	29%	-	30%

Q35. Now you will see a series of statements related to advertisements and brands in general. Please indicate how much you agree or disagree with each statement? [Scale: Agree strongly, Agree, Disagree, Disagree strongly]

NET: Top 2 (Agree strongly + Agree)	Total	Male	Female
N =	2527	532	1992
I wish ads had more realistic images of people	79%	73%	85%
The depiction of [men/women/people] in media imagery is not achievable for me	60%	53%	68%
Seeing beauty/personal grooming ads with real people makes me feel better about myself	69%	62%	75%
Marketers assume my lifestyle based on stereotypes	74%	72%	77%
Media images are ageist	64%	60%	69%
I feel invisible in ads	49%	44%	53%
People my age are under-represented in media imagery	60%	58%	64%
Media images of [men/women/people] make me feel unattractive	43%	30%	53%
I am more likely to recommend brands that feature people my age in their advertising	65%	60%	70%
I feel representation of older adults in advertising is inadequate	60%	57%	65%
I would consider switching to a brand I feel represents people my age	65%	59%	70%
I feel better about brands that feature a mix of ages in their ads	81%	76%	86%
I feel better about brands that feature a mix of races and ethnic identities in their ads	72%	66%	77%
I feel better about brands that feature people with different body shapes in their ads	78%	69%	86%
I am more likely to buy from brands that feature a mix of ages in their ads	71%	65%	77%
I am more likely to buy from brands that feature a mix of cultures and backgrounds in their ads	64%	58%	69%

NET: Top 2 (Agree strongly + Agree)	Total	Male	Female
I am more likely to buy from brands that feature people with different body shapes in their ads	69%	39%	77%
I am more likely to buy from brands that feature people my age in their ads	72%	66%	77%

Q36. Now, thinking about the beauty and personal grooming industry in particular, please indicate how much you agree or disagree with the following statements: [Scale: Agree strongly, Agree, Disagree, Disagree strongly]

NET: Top 2 (Agree strongly + Agree)	Total	Male	Female
<i>N</i> =	2527	532	1992
The beauty and personal grooming industry creates products with people my age in mind	60%	57%	61%
I feel invisible in beauty and personal grooming ads	55%	52%	58%
The beauty and personal grooming industry treats people my age as an afterthought	58%	58%	59%

Q37. Overall, what grade would you give the beauty and personal grooming industry for representing people your age in its ads?

	Total	Male	Female
<i>N</i> =	2527	532	1992
A	11%	10%	10%
B	32%	29%	33%
C	40%	41%	40%
D	13%	15%	12%
F	5%	5%	5%

Q38. Which of the following social platforms/sites do you use regularly?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Facebook	64%	56%	70%
Instagram	32%	25%	38%
Twitter	19%	20%	18%
Pinterest	18%	8%	28%
Snapchat	19%	15%	22%
LinkedIn	12%	15%	9%
Tumblr	4%	3%	4%
WhatsApp	7%	7%	7%
WeChat	1%	<0.5%	1%
YouTube	45%	44%	42%
Other	1%	1%	1%
Do not use social media	16%	21%	13%

Q39. Below is a list of statements related to the depiction of beauty in social media. Please indicate how much you agree or disagree with each point? [Scale: Agree strongly, Agree, Disagree, Disagree strongly, Not application]

NET: Top 2 (Agree strongly + Agree)	Total	Male	Female
<i>N</i> =	2115	403	1709
Social media has helped me find new methods for my beauty/personal grooming routine	42%	34%	47%
Social media is moving consumers away from the norm of air-brushed advertisements	42%	40%	44%
Social media is changing my perception of beauty/personal grooming for the better	36%	34%	35%
I feel represented in social media advertising	34%	35%	32%
I feel pressure to post good photos of myself on social media	40%	30%	47%
I have edited a photo before posting it on social media to make myself look better	33%	24%	40%
I have declined to be tagged in a photo on social media because I did not like the way I looked	36%	27%	44%

Q40. Thinking specifically about the beauty and personal grooming industry. Use your mouse to drag the slider pointer to indicate your general opinion about the beauty and personal grooming industry and place the pointer at the spot that reflects how you feel or what you think in the range between the two points at either end. For example, if you felt interested, drag the slider between bored and interested to the right. If you felt bored, drag it to the left.

	Total	Male	Female
<i>N</i> =	2527	532	1992
Interested	36%	32%	38%
Amazed	8%	8%	7%
Excited	11%	11%	10%
Turned on	4%	5%	2%
Fascinated	10%	9%	11%
Alive	8%	9%	7%
Shocked	3%	3%	4%
Stressed	5%	3%	7%
Apprehensive	9%	9%	9%
Upset	4%	3%	4%
Worried	4%	4%	5%
Fear	2%	1%	2%
Cheated	5%	5%	6%
Disbelief	29%	27%	31%
Pleasure	26%	26%	26%
Desire	8%	9%	7%
Guilty pleasure	4%	5%	3%
Playful	9%	9%	8%
Entertained	14%	13%	15%
Amused	13%	13%	11%

	Total	Male	Female
Embarrassed	5%	3%	6%
Intimidated	5%	2%	7%
Uncomfortable	25%	25%	27%
Unlucky	3%	2%	4%
Liking	26%	25%	25%
Happy	14%	13%	15%
Romantic	6%	5%	6%
Helpless	6%	4%	7%
Confused	22%	21%	23%
Shame	4%	3%	5%
Warm	27%	27%	26%
Love	9%	8%	9%
Comforted	17%	17%	16%
Blessed	11%	10%	11%
Compassion	10%	10%	9%
Sentimental	8%	9%	5%
Nurtured	6%	6%	5%
Subservient	2%	2%	2%
Distracted	4%	4%	5%
Shy	4%	3%	5%
Unappreciated	10%	8%	12%
Unsure	18%	15%	20%
Mixed feelings	17%	15%	20%
Depressed	5%	4%	7%
Excluded	11%	9%	13%
Grateful	13%	12%	12%
Satisfied	31%	30%	31%
Fine	15%	15%	14%
Patient	7%	7%	6%
Relieved	9%	9%	8%
Relaxed	14%	13%	14%
Tired	9%	9%	10%
Unchanged	9%	10%	9%
Unaffected	14%	17%	13%
Bored	29%	34%	25%
Disappointed	31%	30%	32%
Can't relate	40%	40%	40%
Unhappy	14%	14%	14%
Trust	27%	28%	25%
Safe	15%	16%	14%
Respect	17%	16%	15%
Loyal	14%	15%	12%
Critical	9%	9%	8%
Serious	7%	8%	6%
Pessimistic	11%	11%	10%
Disliking	23%	22%	25%
Dissatisfied	27%	27%	29%

	Total	Male	Female
Pain	2%	2%	2%
A connection	23%	22%	23%
Accepted	22%	22%	21%
Strong	19%	19%	18%
Fellowship	11%	11%	10%
Self-confident	39%	41%	37%
Informed	20%	21%	18%
Angry	4%	4%	4%
Hate	1%	1%	1%
Frustrated	18%	14%	22%
Disgusted	6%	6%	7%
Impatient	6%	6%	7%
Moody	7%	7%	8%
Optimistic	20%	21%	18%
Inspired	29%	29%	29%
Motivated	22%	21%	22%
Alert	8%	9%	7%
Aggressive	2%	1%	2%
Irritated	27%	28%	27%
Jealous	3%	1%	4%
Offended	6%	6%	6%
No Answer	3%	3%	3%

Q42. To what extent do you agree or disagree with each of the following statements? [Scale: Strongly disagree, Somewhat disagree, Neither agree nor disagree, Somewhat agree, Strongly agree]

NET: Top 2 (Strongly Agree + Somewhat Agree)	Total	Male	Female
<i>N</i> =	2527	532	1992
With aging, quality of life decreases	35%	32%	37%
Aging is associated with loss	28%	29%	27%
Old age is a lonely time	42%	45%	41%
There are benefits to aging	16%	15%	15%
I have a positive view of aging	19%	17%	20%

Q43. How would you rate your quality of life?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Very Good	26%	29%	25%
Good	49%	50%	49%
Neither good nor poor	19%	16%	21%
Poor	4%	4%	4%
Very Poor	2%	2%	2%

Q43a. How would you rate your overall health at the present time?

	Total	Male	Female
<i>N =</i>	2527	532	1992
Excellent	16%	18%	14%
Very good	33%	35%	31%
Good	34%	31%	37%
Fair	14%	13%	14%
Poor	3%	3%	3%

Q44. At what age do you consider someone to be old?

	Total	Male	Female
<i>N =</i>	2527	532	1992
<i>Mean age</i>	69.80	69.75	70.98

Q45. Which of the following associations / organizations are you currently a member of? Select all that apply.

	Total	Male	Female
<i>N =</i>	2527	532	1992
AARP	21%	27%	19%
AAA	26%	30%	23%
USAA	6%	7%	6%
YMCA	7%	8%	6%
Amazon Prime	38%	36%	40%
None of the above	36%	34%	35%

Q46. Which best describes the community where you live?

	Total	Male	Female
<i>N =</i>	2527	532	1992
Urban	29%	27%	29%
Suburban	46%	51%	43%
Rural	25%	22%	27%

Q47. What is your current marital status?

	Total	Male	Female
<i>N =</i>	2527	532	1992
Single	33%	34%	30%
Married	46%	52%	41%
Living with a partner	7%	4%	9%
Widowed	3%	2%	6%
Separated	1%	1%	2%
Divorced	9%	7%	11%

Q48. Which best describes your current employment status?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Employed full-time	37%	40%	33%
Employed part-time	11%	8%	14%
Unemployed, looking for work	9%	9%	7%
Retired from my full-time career and no longer working	23%	32%	19%
Retired from my full-time career and working elsewhere full-time	<0.5%	<0.5%	<0.5%
Retired from my full-time career and working elsewhere part-time	2%	3%	2%
Homemaker	8%	1%	14%
Student	4%	3%	5%
Other (Specify)	4%	2%	4%
Prefer not to answer	2%	1%	2%

Q49. What is your household's total annual income for the most recent calendar year (before taxes)?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Less than \$10,000	9%	7%	10%
\$10,000 to \$29,999	17%	13%	20%
\$30,000 to \$39,999	12%	9%	13%
\$40,000 to \$74,999	23%	23%	23%
\$75,000 to \$99,999	13%	17%	11%
\$100,000 to \$149,999	10%	13%	8%
\$150,000 to \$199,999	4%	6%	3%
\$200,000 or more	4%	5%	3%
I don't know/Unsure	1%	1%	1%
Prefer not to answer	7%	7%	8%

Q50. How do you identify your sexual orientation?

	Total	Male	Female
<i>N</i> =	2527	532	1992
Straight or Heterosexual	90%	91%	89%
Gay or Lesbian	4%	5%	3%
Bisexual	4%	2%	5%
Queer	<0.5%	<0.5%	<0.5%
Other	1%	1%	1%
Prefer not to answer	2%	1%	2%