

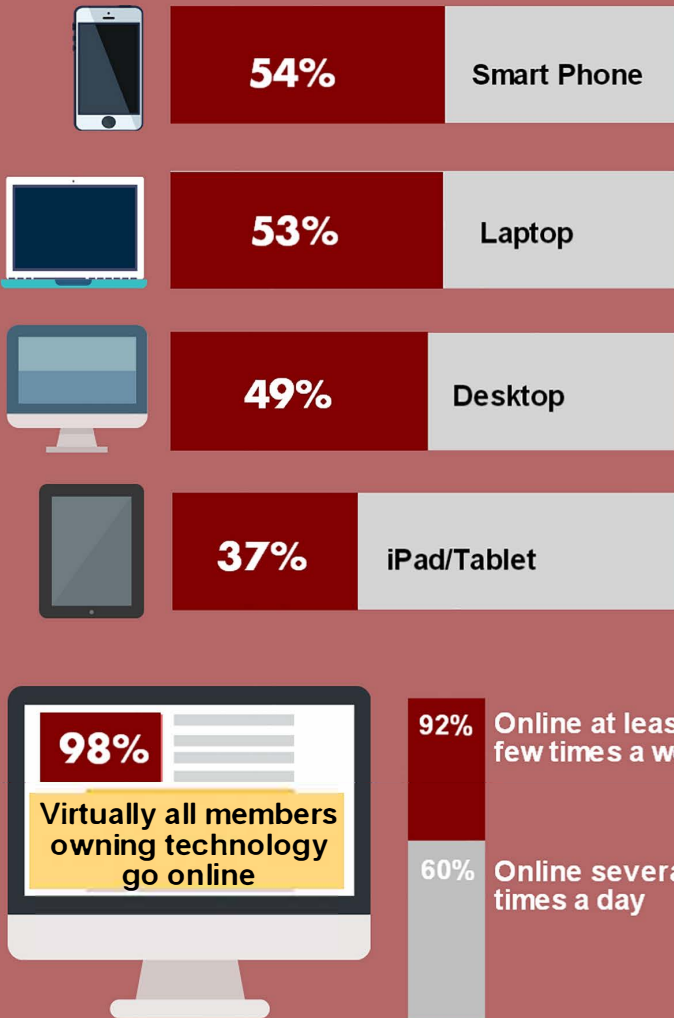
# 2016 Member Opinion Survey

## Technology



### Technology Device Ownership

**85%** of members own at least one technology device



### Activities members do online

**50%** text

**64%** email

**32%** social networking

**45%** get news/info

**28%** play games

### Activities members NEVER do online

**41%** download apps

**48%** posts/reviews

**41%** watch videos

**40%** play a game

**34%** social network

### Technology Among Age/Multicultural Subgroups

Younger (50-64) members are more likely to be technology equipped in terms of device ownership (92% vs 81%) and going online (92% vs 78%)

Older members are equally likely to go online to play a game or check email but less likely to conduct most all other online activities

African Americans are less likely to own technology and less likely to be online