National Parks

A National Park Vacation is for the Entire Family

70% of adults in the U.S. have visited a National Park, and
96% highly recommend the trip for others
90% of Baby Boomers agree that the National Parks are great for those over age 50

Roughly 1 in 4 GenXers and Boomers recently chose a National Park to create family memories
All agree, the best time to take a child to a National Park is between the ages of 7 and 17

Skip the Airport Lines!
4 out of 10 chose a National Park for their Summer Vacation
82% of visitors pack up their vehicle and make it a road trip

On average, people spend 2 1/2 days visiting a National Park and surrounding areas, but

The #1 change they would make to their trip would be to stay longer next time!

Most Popular National Parks Across Generations

1. Grand Canyon
2. Lincoln Memorial
3. Washington Monument
4. Yosemite
5. Yellowstone
6. White House
7. Blue Ridge Parkway
8. Statue of Liberty
9. Vietnam Memorial
10. Acadia National Park

Most Popular Activities in a National Park
Sightseeing and hiking are activities that all generations enjoy

SURPRISE!
Only 3% of GenXers and Millennials think that Boomers also enjoy hiking

Other Popular Activities by Generation:

- **Bloomers**: Scenic Drives
- **GenXers**: Museums, Picnicking
- **Millennials**: Wildlife Observation

Source: AARP Travel Research: National Parks, March 2016 (aarp.org/parksresearch)
Contacts: Vicki Gelfeld, vgelfeld@aarp.org; Patty David, pdavid@aarp.org (AARP Research)
https://doi.org/10.26419/res.00120.002