ALL generations forget things
And, Millennials report that they are MORE forgetful than other generations

<table>
<thead>
<tr>
<th>Forget things</th>
<th>Times per month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Millennials</td>
<td>18</td>
</tr>
<tr>
<td>Gen X</td>
<td>14</td>
</tr>
<tr>
<td>Boomers</td>
<td>14</td>
</tr>
</tbody>
</table>

ALL generations challenge themselves and their minds
Working at learning something new in the past year

- 78% Millennials
- 84% Gen X
- 77% Boomers

Age has almost no impact on exercise rates
Get in 30 minutes of exercise once a week or more

- 75% Millennials
- 72% Gen X
- 75% Boomers

Experiencing new cities and cultures is important at any age
Similar number of trips per year

- 3 Millennials
- 4 Boomers
- 3 Gen X

ALL generations crave more physical intimacy than they currently have

- 48% Millennials
- 56% Gen X
- 47% Boomers

Regardless of OUR current age, we all make assumptions about other generations based on THEIR age
Make assumptions about others based solely on age

- 32% Millennials
- 28% Gen X
- 28% Boomers

Source: AARP Research: A Conversation Starter About Age, February 2016; (aarp.org/research)
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