A Bold New Path to Living Your Best Life at Any Age

Care for Your Emotional and Physical Health...
Less than half of ANY generation claims to laugh several times a day

- 48% Millennials
- 43% Gen X
- 42% Boomers

I do not believe age limits my ability to exercise

- 92% Millennials
- 85% Gen X
- 66% Boomers

Finance Your Future
Only 22% of workers 25 and older are very confident about having enough money to comfortably retire***

And, 20% say a major source of their retirement income will be employment***

Put Your Experience to Work
People continue to grow themselves and their minds at every age.

Learned something new in the past 6 months

- 56% Millennials
- 52% Gen X
- 52% Boomers

Choose Where You Live and What You Do
Nearly three-quarters (78%) of those asked want to stay in their current home as long as possible.

Enjoy a night at the movies

<table>
<thead>
<tr>
<th>Go out to the movies</th>
<th>Average per year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Millennials</td>
<td>11 times per year</td>
</tr>
<tr>
<td>Gen X</td>
<td>9 times per year</td>
</tr>
<tr>
<td>Boomers</td>
<td>8 times per year</td>
</tr>
</tbody>
</table>

Have someone else do the cooking

<table>
<thead>
<tr>
<th>Go out to eat</th>
<th>At least once a week</th>
</tr>
</thead>
<tbody>
<tr>
<td>Millennials</td>
<td>66%</td>
</tr>
<tr>
<td>Gen X</td>
<td>59%</td>
</tr>
<tr>
<td>Boomers</td>
<td>51%</td>
</tr>
</tbody>
</table>

Job seekers have motives beyond money

- Work-life balance
  - 32% ages 35-44
  - 23% ages 45-64

- Career growth potential
  - 35% ages 35-44
  - 19% ages 45-64

- Job fulfillment
  - 34% ages 35-44
  - 18% ages 45-64


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