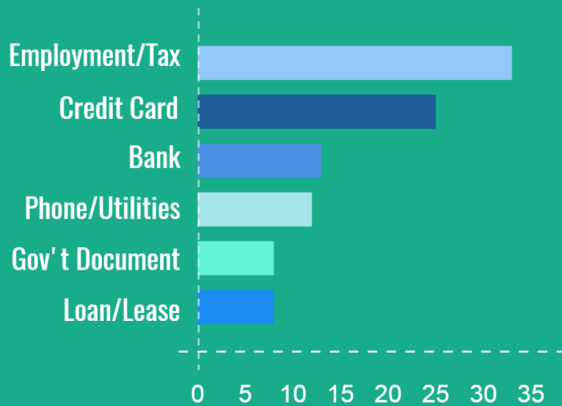


Consumer Fraud in Louisiana

Is Your Identity at Risk?

Items Often Targeted for Identity Theft



Total Number of Fraud, Identity Theft & Other Consumer Complaints

36,125



New Orleans-Metairie, LA Metropolitan

Ranked #191

Among largest metro areas for identity theft consumer complaints nationally.

88.6 complaints
per 100,000 residents

Did You Know?



33% of statewide identity theft fraud is employment/tax-related fraud

What is debt collection fraud?

When you are contacted by a fake debt collector

1. seeking payment for an unknown loan
2. asking for personal financial information
3. threatening or scaring you into payment
4. refusing to give company's number or mailing address

In 2016 **12,154** debt collection complaints reported



33.6% of all complaints reported were related to debt collection