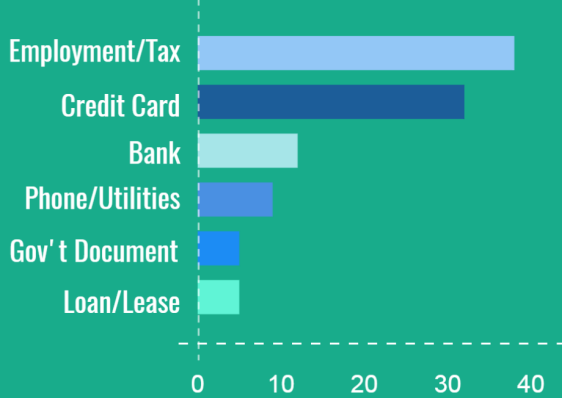


Consumer Fraud in Colorado

Is Your Identity at Risk?

Items Often Targeted for Identity Theft



Total Number of Fraud, Identity Theft & Other Consumer Complaints

39,948



Pueblo, CO Metropolitan

Ranked #71

Among largest metro areas for identity theft consumer complaints nationally.

124.7 complaints
per 100,000 residents

Did You Know?



38% of statewide
identity theft fraud is
employment/tax-related fraud

What is debt collection fraud?

When you are contacted by a fake debt collector

1. seeking payment for an unknown loan
2. asking for personal financial information
3. threatening or scaring you into payment
4. refusing to give company's number or mailing address

In 2016 **6,799**
debt collection complaints
reported



17.0% of all complaints
reported were related to
debt collection