

TAKE A STAND™

Women Voters Ages 50+ and the 2016 Election

Annotated Questionnaire for Full Sample of Women Ages 50+ Across 15 Battleground States (AZ, CO, FL, GA, IA, MI, MN, NC, NH, NM, NV, OH, PA, VA, and WI)

	TOTAL	50 – 69*	70+
Unweighted N=	2855	1969	886

Please note that all results shown are percentages.

Northeast.....	12	12	12
Midwest.....	33	33	33
South.....	42	42	40
West.....	13	12	16

Q1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? **[IF NOT ON A CELL PHONE, ASK:]** Do you own a cell phone?

Yes, cell and can talk safely.	36	42	22
Yes, cell and cannot talk safely.	0	0	0
No, not on cell, but own one.	53	49	62
No, not on cell and do not own one.	11	9	16
Don't know /refused.	0	0	0

Q2. In addition to your cell phone, do you also have a regular landline telephone service in your home?

Yes.	84	82	88
No.	16	17	12
(don't know).	0	0	0
(refused).	0	0	0

Q3. What is your age? **[TERMINATE UNDER 50]**

Q4. **[IF AGE IS REFUSED]:** I am going to read you some categories. Please stop me when we get to your category.

18-49 years [TERMINATE] .			
50-54 years.	17	25	0
55-59 years.	19	28	0
60-64 years.	17	25	0
65-69 years.	16	23	0
70-74 years.	11	0	35
75 and over.	20	0	65
(refused/don't know) [TERMINATE] .			

*In this report, we refer to respondents ages 50 to 69 as “boomers” because these age breaks align closely with the ages of the baby boomer generation in 2016, the year of this survey. Typically the baby boomer generation refers to people born from 1946 to 1964, which would include individuals who turned ages 52 to 70 in 2016.

Q5. How likely are you to vote in the election this November for President, Senate, Congress, and other offices -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain.	93	94	93
Probably.	5	5	6
50 - 50.	1	1	2
Probably not [TERMINATE].			
Definitely not [TERMINATE].			
(Don't know) [TERMINATE].			

Q6. If the election for President were held today, for whom would you vote [ROTATE] _Democrat Hillary Clinton, _Republican Donald Trump, _Libertarian Gary Johnson, or are you undecided?

[IF UNDECIDED] Well toward which candidate do you lean? [IF CANDIDATE] Would you say you support that candidate strongly or not so strongly?

Clinton - strongly.	40	41	39
Clinton- not so strongly.	4	5	3
undecided - lean Clinton.	4	4	4
Trump - strongly.	26	26	27
Trump - not so strongly.	3	3	3
Undecided - lean Trump.	3	3	2
Johnson - strongly.	2	2	1
Johnson - not so strongly.	1	1	1
Undecided - lean Johnson.	1	1	1
Undecided.	13	11	16
(Will Not Vote).	0	0	0
(Other candidate).	1	1	1
(Jill Stein, Green Party).	0	0	0
(refused).	2	1	2
Clinton	48	49	46
Trump.....	33	33	32
Johnson.....	3	4	2

TOTAL 50 - 69 70+

Q7. And if the election for US Congress were held today, for whom would you vote [ROTATE] _the Democratic candidate or _the Republican candidate, or are you undecided? [IF UNDECIDED] Well toward which candidate do you lean? [IF CANDIDATE] Would you say you support that candidate strongly or not so strongly?

Democratic- strongly.	40	41	38
Democratic - not-so-strongly.	3	4	3
Undecided - lean Democratic.	3	3	3
Undecided.	16	16	15
Undecided - lean Republican.	3	3	2
Republican - not-so-strongly.	6	6	5
Republican - strongly.	27	26	30
(Other candidate).	1	1	1
(refused).	2	2	2
Democratic	47	48	44
Republican	36	35	37

TOTAL 50 - 69 70+

Q8. For each of the following, please tell me who you think would do a better job addressing that issue – [ROTATE] Donald Trump or Hillary Clinton. [if answer, ask is that much/somewhat better?] RANDOMIZE LIST

Sorted by “Clinton much more”

8i. Family caregiving	47	48	45
8c. Education	46	47	45
8g. The environment	45	46	43
8b. Health care	44	43	44
8d. Immigration	42	43	41
8e. National Security and Terrorism	42	42	42
8a. Jobs and the economy	38	39	37
8h. Taxes	38	39	35
8f. Government spending and the budget deficit	37	37	36

TOTAL 50 - 69 70+

a. Jobs and the economy

Trump Much.	34	34	34
Trump Somewhat.	7	6	8
Clinton Much.	38	39	37
Clinton Somewhat.	9	8	9
(Both).	2	2	1
(Neither).	5	5	5
(Don't Know).	6	5	7
Trump	41	41	42
Clinton	47	48	46

b. Health care

Trump Much.	29	29	28
Trump Somewhat.	6	5	8
Clinton Much.	44	43	44
Clinton Somewhat.	10	10	9
(Both).	1	1	0
(Neither).	5	6	4
(Don't Know).	6	6	6
Trump	35	34	36
Clinton	53	53	53

c. Education

Trump Much.	25	25	24
Trump Somewhat.	6	6	7
Clinton Much.	46	47	45
Clinton Somewhat.	10	10	10
(Both).	1	1	2
(Neither).	5	5	4
(Don't Know).	6	6	8
Trump	31	31	32
Clinton	56	57	56

TOTAL 50 - 69 70+

d. Immigration

Trump Much.	35	34	35
Trump Somewhat.	6	6	6
Clinton Much.	42	43	41
Clinton Somewhat.	7	7	7
(Both).	1	1	1
(Neither).	5	5	4
(Don't Know).	5	4	6
Trump	40	40	41
Clinton	49	50	48

e. National Security and Terrorism

Trump Much.	33	33	34
Trump Somewhat.	7	7	7
Clinton Much.	42	42	42
Clinton Somewhat.	7	7	7
(Both).	1	1	1
(Neither).	5	5	5
(Don't Know).	5	5	5
Trump	40	39	41
Clinton	49	49	48

f. Government spending and the budget deficit

Trump Much.	34	34	34
Trump Somewhat.	8	8	9
Clinton Much.	37	37	36
Clinton Somewhat.	8	7	8
(Both).	1	1	0
(Neither).	7	6	7
(Don't Know).	6	6	6
Trump	43	42	43
Clinton	44	44	44

TOTAL 50 - 69 70+

g. The environment

Trump Much.	24	23	27
Trump Somewhat.	5	5	6
Clinton Much.	45	46	43
Clinton Somewhat.	10	11	8
(Both).	1	1	0
(Neither).	6	6	5
(Don't Know).	9	9	11
Trump.....	29	28	33
Clinton.....	55	56	51

h. Taxes

Trump Much.	31	31	30
Trump Somewhat.	8	8	9
Clinton Much.	38	39	35
Clinton Somewhat.	8	8	9
(Both).	1	1	0
(Neither).	7	7	7
(Don't Know).	7	6	10
Trump.....	39	39	39
Clinton.....	46	47	44

i. Family caregiving

Trump Much.	22	22	23
Trump Somewhat.	5	5	5
Clinton Much.	47	48	45
Clinton Somewhat.	10	10	9
(Both).	1	1	0
(Neither).	5	5	4
(Don't Know).	11	9	14
Trump.....	27	27	28
Clinton.....	57	58	54

Q9. How much control do you feel you have over your current economic situation -- a lot of control, some control, not too much control, or no control at all?

A lot.	33	34	31
Some.	36	38	30
Not too much.	18	17	20
No control at all.	11	9	16
(don't know).	2	2	2
A lot /Some.....	69	72	62
Not too much /No control at all.....	29	26	36

Q10. Please tell me how often you worry about each of the following items – very often, somewhat often, from time to time, or never? [RANDOMIZE]

Sorted by “Very often”

10f.Prices rising faster than your income	34	34	34
10c.Having to pay too much in taxes	29	33	21
10b.Having prescription drug expenses you cannot afford	20	21	19
10a.Not having financial security in retirement	20	23	15
10m.That Social Security will be there when you retire	20	23	12
10l.That you will be able to take care of yourself as you age	19	19	19
10i.Not being able to retire when you want to, for financial reasons	16	21	5
10j.Having to take care of an aging parent or family member	15	18	10
10k.That you will need to provide financial support to your children or grandchildren	12	14	8
10e.Not being able to keep up with your mortgage or rent payments	9	10	7
10d.That your children will need to provide you financial support	9	9	7
10h.Not being able to get a permanent, full-time job with benefits	8	10	4
10g.Having more credit card debt than you can handle	6	7	4

TOTAL 50 - 69 70+

a. Not having financial security in retirement

Very often.	20	23	15
Somewhat often.	21	23	15
From time to time.	21	23	16
Never.	37	30	52
(don't know/refused).	1	1	2
Often.....	41	46	30
Time to time /Never.....	58	53	68

b. Having prescription drug expenses you cannot afford

Very often.	20	21	19
Somewhat often.	20	23	15
From time to time.	19	20	16
Never.	39	35	48
(don't know/refused).	1	1	1
Often.....	41	44	34
Time to time /Never.....	58	56	65

c. Having to pay too much in taxes

Very often.	29	33	21
Somewhat often.	25	27	21
From time to time.	17	18	15
Never.	28	23	41
(don't know/refused).	1	0	2
Often.....	54	59	42
Time to time /Never.....	45	40	57

d. That your children will need to provide you financial support

Very often.	9	9	7
Somewhat often.	13	14	11
From time to time.	16	16	15
Never.	61	60	65
(don't know/refused).	2	2	2
Often.....	21	23	18
Time to time /Never.....	77	75	81

TOTAL 50 - 69 70+

e. Not being able to keep up with your mortgage or rent payments

Very often.	9	10	7
Somewhat often.	10	12	6
From time to time.	14	17	7
Never.	66	61	78
(don't know/refused).	1	1	2
Often.....	19	22	13
Time to time /Never.....	80	77	86

f. Prices rising faster than your income

Very often.	34	34	34
Somewhat often.	27	30	21
From time to time.	17	18	15
Never.	21	18	29
(don't know/refused).	0	0	1
Often.....	61	64	55
Time to time /Never.....	38	36	44

g. Having more credit card debt than you can handle

Very often.	6	7	4
Somewhat often.	10	13	5
From time to time.	12	15	7
Never.	71	65	83
(don't know/refused).	1	0	1
Often.....	16	19	9
Time to time /Never.....	83	80	90

h. Not being able to get a permanent, full-time job with benefits

Very often.	8	10	4
Somewhat often.	7	9	2
From time to time.	8	11	2
Never.	74	68	87
(don't know/refused).	3	2	6
Often.....	15	19	5
Time to time /Never.....	82	79	89

TOTAL 50 - 69 70+

i. Not being able to retire when you want to, for financial reasons

Very often.	16	21	5
Somewhat often.	15	19	4
From time to time.	10	13	5
Never.	56	45	80
(don't know/refused).	3	2	5
Often.....	31	40	10
Time to time /Never.....	67	58	85

j. Having to take care of an aging parent or family member

Very often.	15	18	10
Somewhat often.	15	18	6
From time to time.	15	17	8
Never.	55	46	74
(don't know/refused).	1	1	2
Often.....	30	36	15
Time to time /Never.....	69	63	82

k. That you will need to provide financial support to your children or grandchildren

Very often.	12	14	8
Somewhat often.	17	19	11
From time to time.	19	22	13
Never.	50	43	66
(don't know/refused).	2	2	2
Often.....	29	34	19
Time to time /Never.....	69	65	80

l. That you will be able to take care of yourself as you age.

Very often.	19	19	19
Somewhat often.	25	28	21
From time to time.	27	28	23
Never.	28	24	36
(don't know/refused).	1	0	1
Often.....	45	47	40
Time to time /Never.....	55	53	59

TOTAL 50 - 69 70+

m. [READ LAST] That Social Security will be there when you retire

Very often.	20	23	12
Somewhat often.	18	22	10
From time to time.	15	18	7
Never.	45	35	67
(don't know/refused).	2	2	4
Often.....	38	45	22
Time to time /Never.....	59	53	74

Q11. Are you currently providing financial support to your children or grandchildren?

Yes.	26	32	14
No.	73	67	85
(don't know/refused - volunteered).	1	1	1

Q12. Do you currently receive financial support from your children or grandchildren?

Yes.	5	3	9
No.	94	95	90
(don't know/refused - volunteered).	1	1	1

Q13. Are you currently providing financial support to your parents?

Yes.	8	10	2
No.	91	89	97
(don't know/refused - volunteered).	1	1	1

TOTAL 50 - 69 70+

Now for something slightly different. **[ROTATE NEXT TWO QUESTIONS]**

Q14. Thinking about the election, have you seen or heard anything from Donald Trump about his plans for Social Security?

Yes, seen.	5	5	6
Yes, heard.	7	7	7
Yes, both.	8	8	5
Yes, combined	20	20	18
No, neither.	78	77	79
(don't know).	3	3	3

Q15. Thinking about the election, have you seen or heard anything from Hillary Clinton about her plans for Social Security?

Yes, seen.	8	8	8
Yes, heard.	11	11	11
Yes, both.	15	16	14
Yes, combined	34	34	33
No, neither.	64	63	64
(don't know).	3	2	3

TOTAL 50 - 69 70+

Q16. Who do you think would do a better job addressing Social Security and keeping it strong [ROTATE] _Donald Trump or _Hillary Clinton? [If answer, ask: is that much or somewhat better?]

Much better Trump.	28	29	25
Somewhat better Trump.	6	6	7
Somewhat better Clinton.	12	12	12
Much better Clinton.	40	40	40
(don't know).	14	13	16
Trump.....	34	35	32
Clinton.....	52	52	52

Q17. How confident are you that Social Security will be there for you and for future generations - very confident, somewhat confident, not too confident, or not confident at all?

Very confident.	16	14	20
Somewhat confident.	39	41	36
Not too confident.	29	30	27
Not confident at all.	12	13	11
(don't know).	4	3	6
Confident.....	55	54	57
Not confident.....	42	43	38

Q18. Do you favor or oppose a proposal to give credit when it comes to calculating Social Security benefits to people for the time they take away from work to care for parents, spouses, children, or other relatives? [IF CHOICE] And do you feel that way strongly or not so strongly?

Favor - strongly.	48	50	43
Favor - not so strongly.	19	18	21
Oppose - not so strongly.	8	8	6
Oppose - strongly.	11	11	11
(don't know/refused).	15	13	18
Favor.....	67	68	64
Oppose.....	19	19	18

Q19. If there are no changes to Social Security, then benefits for the average person will be cut by nearly 25 percent beginning in 2034. How much would that impact you - a lot, some, not too much, or not at all?

A lot.	32	36	24
Some.	21	26	10
Not too much.	13	14	11
Not at all.	29	19	51
(don't know).	4	4	4
A lot /Some.....	53	62	34
Not too much /Not at all.....	43	34	62

TOTAL 50 - 69 70+

Q20. [ASK IF Q19=1 or 2] As a result of the cuts, on which of the following would you need to reduce what you spend in retirement? [RANDOMIZE]

Select all that apply

Entertainment	63	66	52
Food	31	29	39
Health care	29	29	27
Prescription drugs	25	24	29
Utilities	24	23	25
Your rent or mortgage	20	21	14
(Don't know /refused)	9	7	14

Q21. Knowing that benefits will be reduced by nearly 25% after 2034, how quickly do you think the next President and congress need to address this?

Immediately.	72	71	74
Within the next 5 years.	20	21	15
Between 5 and 10 years.	4	4	3
More than 10 years from now.	2	1	2
(don't know/refused).	3	2	6

Q22. Now for something slightly different. A family caregiver is someone who provides UNPAID care or assistance for a loved one who is ill, frail, elderly, or has a disability. Are you currently, or have you ever been, a family caregiver providing UNPAID care to an adult loved one?

Yes.	54	55	52
No.	44	43	46
(don't know).	1	1	2

Q23. How important do you think it is for presidential candidates to talk about how they would support family caregivers who provide unpaid care to aging parents or spouses or other adult family members? [READ CHOICES]

Very important.	58	58	59
Somewhat important.	27	28	26
Not too important.	7	8	6
Not at all important.	5	5	4
(don't know/refused).	3	2	6
Important	85	85	85
Not important.....	12	13	10

TOTAL 50 - 69 70+

Q24. Would you be more likely or less likely to vote for a candidate who favored providing support for family caregivers who help their aging parents or spouses live independently or at home in their community, or does it make no difference to you? **[IF CHOICE]** And is that much more/less or somewhat more/less?

Much more likely.	48	49	45
Somewhat more likely.	19	19	20
Somewhat less likely.	2	2	3
Much less likely.	2	2	2
Makes no difference.	24	24	25
(don't know/refused).	5	4	5
More likely	67	68	65
Less likely.....	5	4	5

Q25. How confident are you that you would be able to cover the cost of care if you had to provide care to an aging or elderly parent, spouse or other adult family member -- very confident, somewhat confident, a little confident, or not confident at all?

Very confident.	23	23	23
Somewhat confident.	29	31	24
A little confident.	19	20	17
Not confident at all.	22	21	24
(don't know).	7	4	12
Confident.....	53	55	48
Not confident.....	41	41	40

Thank you. The few remaining questions are for statistical purposes only.

Q26. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent or something else? **[IF REPUBLICAN/DEMOCRAT:]** Do you consider yourself a strong or a not-so-strong (Republican/Democrat)? **[IF INDEPENDENT:]** Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat.	37	37	36
Not-so-strong Democrat.	5	5	5
Independent - lean Democrat.	6	6	6
Democrat.....	47	47	47
Independent.	14	14	12
Republican	37	36	39
Independent - lean Republican.	6	5	6
Not-so-strong Republican.	6	6	5
Strong Republican.	26	25	28
(Other).	1	2	1
(Don't know).	0	0	1
(Refused).	1	0	1

TOTAL 50 - 69 70+

Q27. What is the last year of schooling that you have completed?

1 - 11th Grade.	3	2	5
High School Graduate.	23	18	36
Non-College Post H.S.	3	3	2
Some College.	28	29	26
College Graduate.	28	32	19
Post-Graduate School.	14	16	11
(Refused).	1	1	1

Q28. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

Married.	63	72	43
Unmarried with Partner.	1	2	0
Single, never married.	6	7	4
Separated.	1	1	0
Divorced.	9	9	7
Widowed.	18	7	42
(Don't Know).	0	0	0
(Refused).	2	2	2

Q29. Do you have any children under the age of 18 living at home with you?

Yes.	8	11	2
No.	91	89	98
(Refused).	0	0	0

Q30. Do you have any grandchildren age 18 or younger?

Yes.	45	46	43
No.	54	54	56
(Don't Know).	1	1	1

Q31. Are any of your parents or in-laws alive today?

Yes - parents.	33	47	4
Yes - in-laws.	21	28	4
No.	58	43	92
(Refused).	1	1	1

Q32. What's your employment status? Are you. **[READ OPTIONS]**?

Employed full time.	28	40	2
Employed part time.	9	12	2
Unemployed and looking for work.	2	3	0
Homemaker.	5	7	2
Retired and not working.	55	37	94
(Refused).	1	1	0

TOTAL 50 - 69 70+

Q33. [ASK IF Q32=1, 2, 3, 4, or 6] At what age do you think you will retire? [Record age verbatim]

Mean	66	66	76
Median	65	65	79
50 – 64	22	23	5
65	24	25	3
66 – 70	28	29	3
71 & over	10	9	40
(Don't know /Refused).....	17	15	49

Q34. When you retire or get to the age of retirement do you see yourself staying in your home, moving into a retirement community, moving in with family, moving in with a friend, or something else?

Circle all that apply

Staying in home	83	83	82
Retirement community	7	5	9
Family	4	4	4
Friend	0	0	0
Something else	5	6	3
(Don't know)	3	3	4

Q35. Do you personally collect Social Security benefits? [If yes: Are those retirement benefits, disability benefits, or survivor benefits?]

Select all that apply

Yes, retirement benefits.	46	29	84
Yes, disability benefits.	6	6	4
Yes, survivor benefits.	3	2	7
Yes, but not sure which ones.	2	1	3
Yes. Combined.....	54	36	93
No, do not collect benefits.	44	62	5
(don't know).	2	2	2

Q36. Which of the following best describes your annual household income, before taxes?

Q37. **[IF REFUSED OR DON'T KNOW]** Could you tell me if your annual household income is below or above 50 thousand dollars?

Less than \$15,000.	6	4	12
\$15,000 to \$24,999.	8	6	12
\$25,000 to \$34,999.	11	9	15
\$35,000 to \$49,999.	12	11	13
\$50,000 to \$74,999.	13	16	8
\$75,000 to \$99,999.	9	11	5
\$100,000 to \$124,999.	5	7	2
\$125,000 to \$149,999.	2	3	1
\$150,000 or more.	4	5	2
I prefer not to answer.	29	28	31
Below 50 Thousand.	46	38	65
Above 50 Thousand.	41	50	21
(Don't Know).	1	1	2
(Refused).	12	12	12

Q38. Are you or your spouse currently a member of A-A-R-P?

Yes.	41	38	49
No.	56	60	47
(Don't know).	2	1	2
(Refused).	1	1	2

Q39. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? **[IF "NO", ASK:]** What is your race - white, black, Asian, or something else?

White.	80	78	84
Black/African American.	10	11	8
Spanish speaking/Latino (Puerto Rican, Mexican, etc.).	5	5	4
Asian.	0	1	0
Native American.	1	1	1
Pacific Islander.	0	0	0
Arab American.	0	0	0
(Other).	2	2	1
(Don't know / Refused).	2	2	1