

**TAKE A STAND™**

# **Women Voters Ages 50+ and the 2016 Election: Thoughts on Social Security and the Presidential Candidates.**

**Results from a survey of 545 women age 50+ likely to vote this November in the state of Ohio.**

**Prepared by Lake Research Partners and American Viewpoint for AARP  
August 2016**

## About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit [www.aarp.org](http://www.aarp.org) or follow @aarp and our CEO @JoAnn\_Jenkins on Twitter.

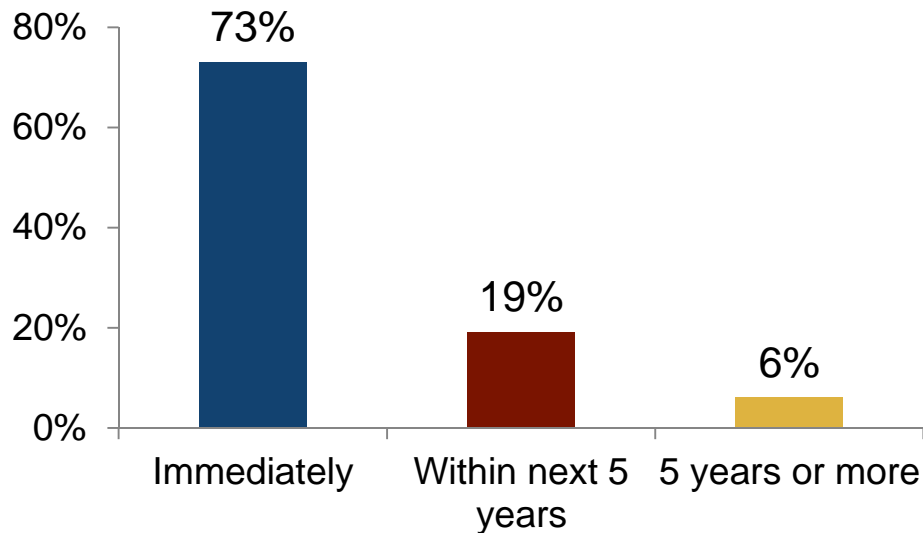
## Acknowledgments

Lake Research Partners and American Viewpoint administered the survey and prepared the report for AARP. For additional information about this report, contact S. Kathi Brown of AARP Research at [skbrown@aarp.org](mailto:skbrown@aarp.org). Media inquiries should be directed to AARP's Media Relations Office at [media@aarp.org](mailto:media@aarp.org).

# Social Security

Regardless of race, age, party affiliation, and presidential vote, a strong majority of women age 50+ in Ohio want the next President and Congress to address Social Security immediately.

Knowing that benefits will be reduced by nearly 25% after 2034, how quickly do you think the next President and Congress need to address this?

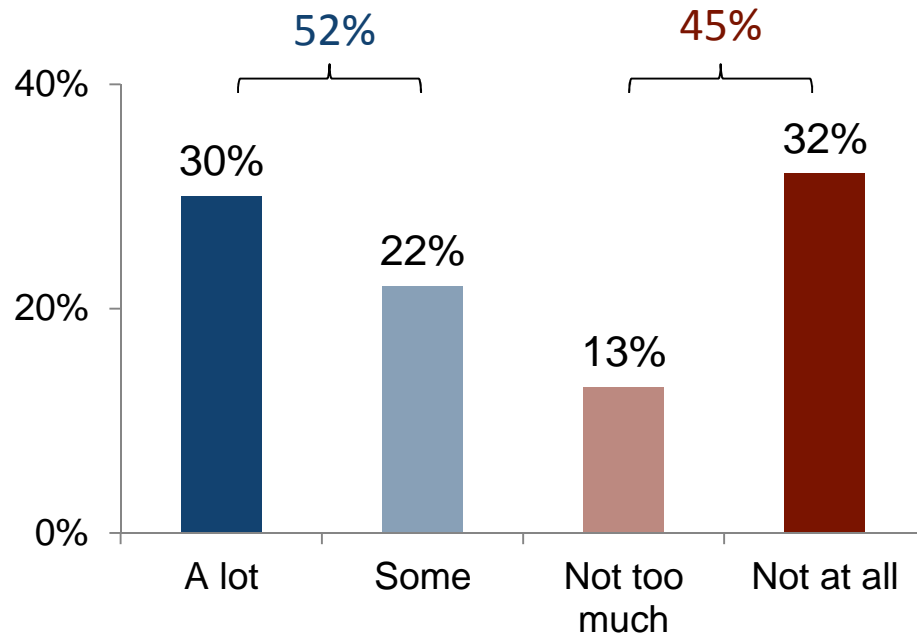


Subgroups of Women 50+	Immediate	Within 5 years
White	73	19
African American	70	22
Age 50-64	71	20
Age 65 or older	75	17
Democrat ID	72	19
Independent ID	68	25
Republican ID	76	16
Voting Clinton	70	21
Voting Trump	74	19

Source: Lake Research Partners & American Viewpoint, August 2016

A majority of women across subgroups believe the cuts to benefits would have an impact on their lives. Women 50-64 years old are the most likely to believe they will be impacted by the cuts.

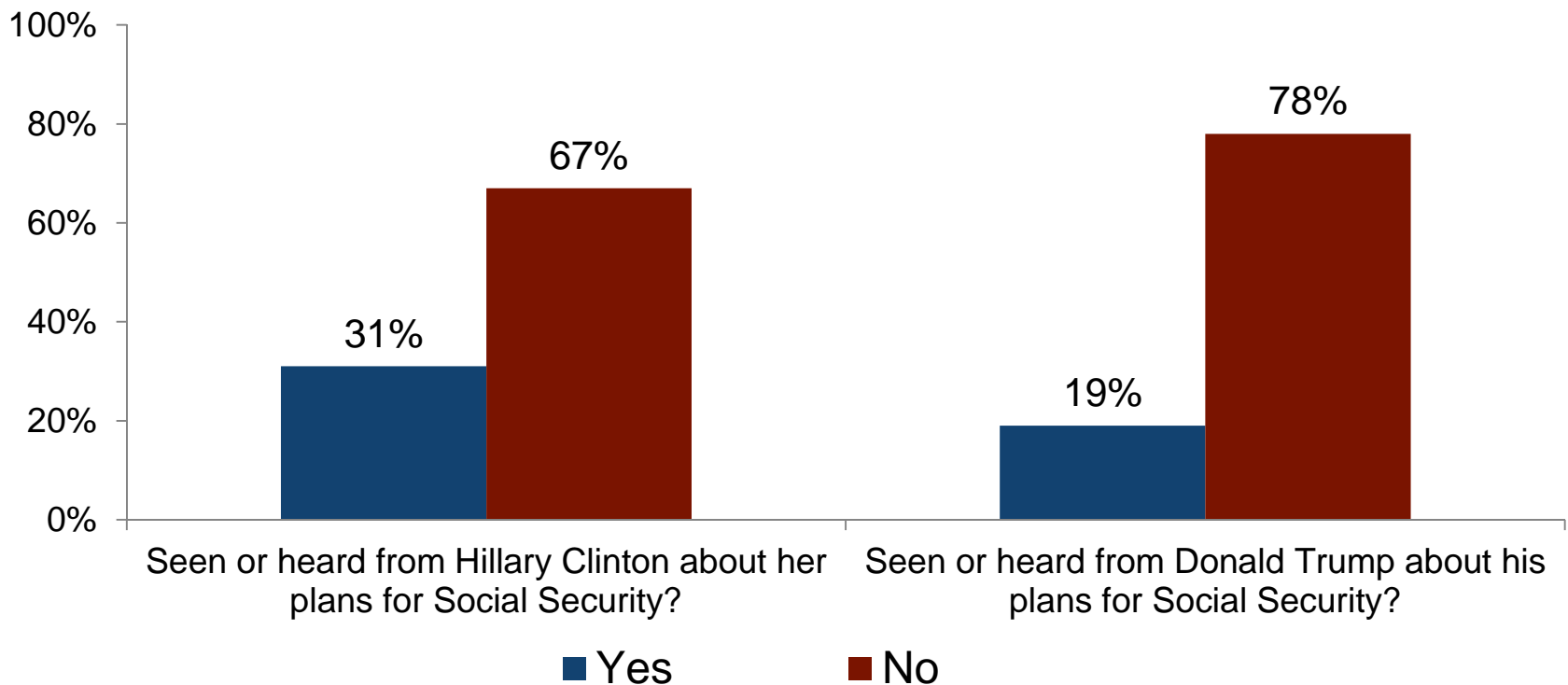
If there are no changes to Social Security, then benefits for the average person will be cut by nearly 25 percent beginning in 2034. How much would that impact you?



Subgroups of Women 50+	A lot + Some	Not much + at all
White	51	44
African American	52	45
Age 50-64	62	33
Age 65 or older	39	57
Democrat ID	49	48
Independent ID	52	44
Republican ID	54	40
Voting Clinton	47	50
Voting Trump	51	43

Source: Lake Research Partners & American Viewpoint, August 2016

A majority of women age 50+ have not seen or heard from either candidate on their plans for Social Security. About one third of women age 50+ have seen or heard from Clinton, and one in five have seen or heard from Trump.



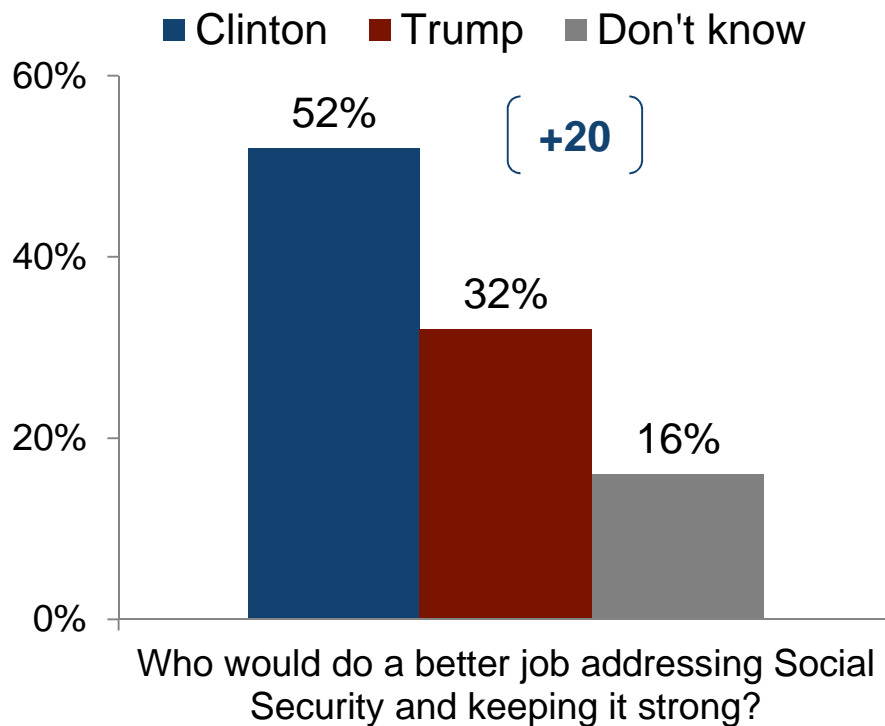
Source: Lake Research Partners & American Viewpoint, August 2016

Women age 50+ across most subgroups are more likely to have seen or heard from Clinton about Social Security than from Trump. Republican and Independent women have seen or heard from both candidates roughly equally on this topic.

<b>Subgroups of Women 50+ who have Seen or Heard from each candidate about Social Security</b>	<b>Clinton</b>	<b>Trump</b>
White	30	19
African American	36	11
Age 50-64	26	15
Age 65 or older	37	23
Democrat ID	39	14
Independent ID	28	27
Republican ID	22	22

Source: Lake Research Partners & American Viewpoint, August 2016

A majority of women age 50+ in Ohio believe Hillary Clinton would do a better job addressing Social Security and keeping it strong.



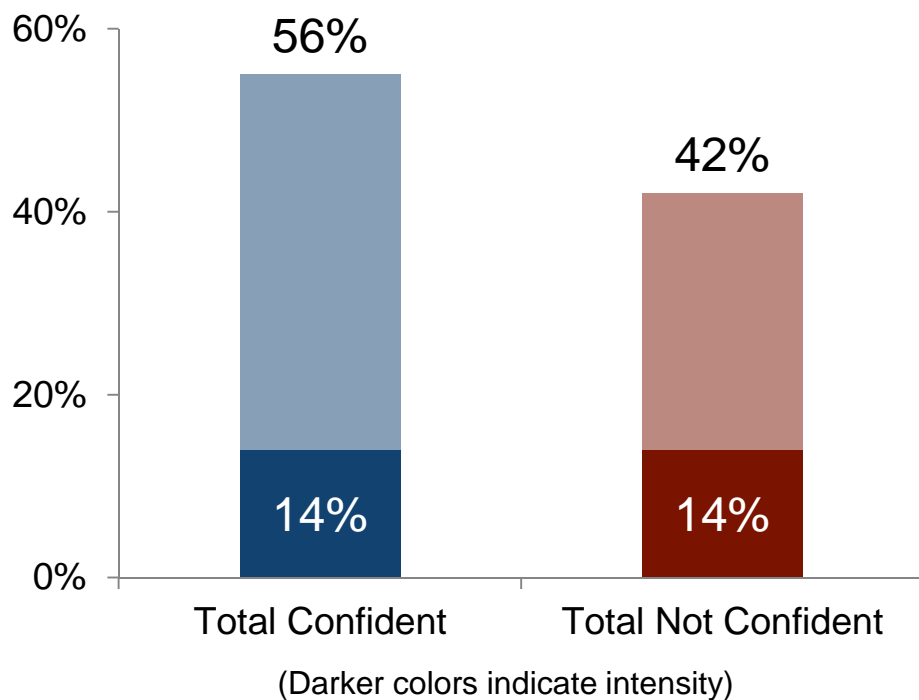
Subgroups of Women 50+	Clinton	Trump
White	49	34
African American	84	7
Age 50-64	52	30
Age 65 or older	53	34
Democrat ID	87	6
Independent ID	35	30
Republican ID	13	69

Source: Lake Research Partners & American Viewpoint, August 2016



More than two in five women age 50+ in Ohio (42%) are not confident that Social Security will be there for them and for future generations. This includes nearly half of women age 50-64 (47%) and roughly half of Republicans (51%) and Independents (51%).

How confident are you that Social Security will be there for you and for future generations?

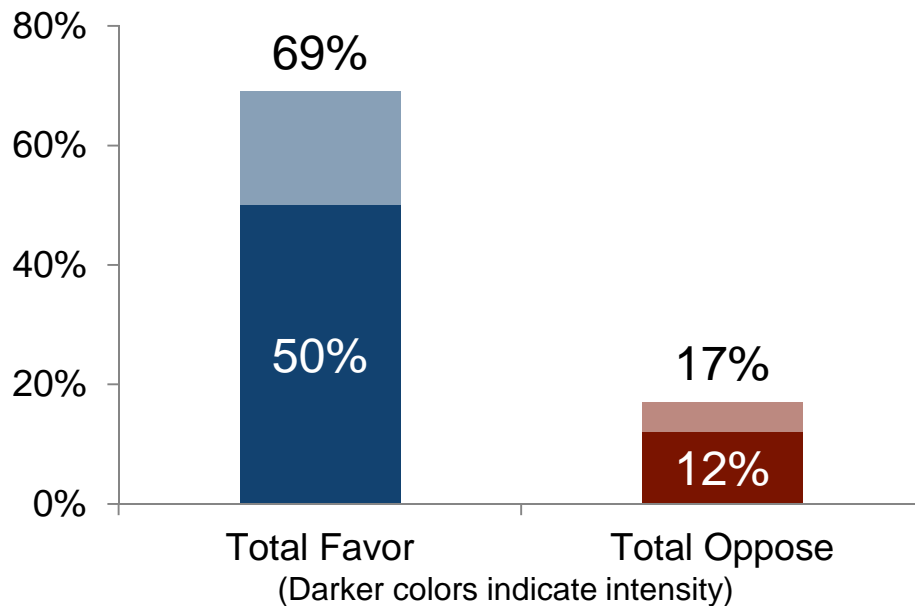


Subgroups of Women 50+	Total Confident	Total Not Confident
White	53	45
African American	77	22
Age 50-64	51	47
Age 65 or older	61	37
Democrat ID	65	33
Independent ID	48	51
Republican ID	47	51
Voting Clinton	72	27
Voting Trump	45	52

Source: Lake Research Partners & American Viewpoint, August 2016

Strong majorities of women age 50+ across subgroups support the proposed caregiver credit, including 83% of Democrats, 56% of Republicans, and 56% of Independents.

Do you favor or oppose a proposal to give credit when it comes to calculating Social Security benefits to people for the time they take away from work to care for parents, spouses, children, or other relatives?

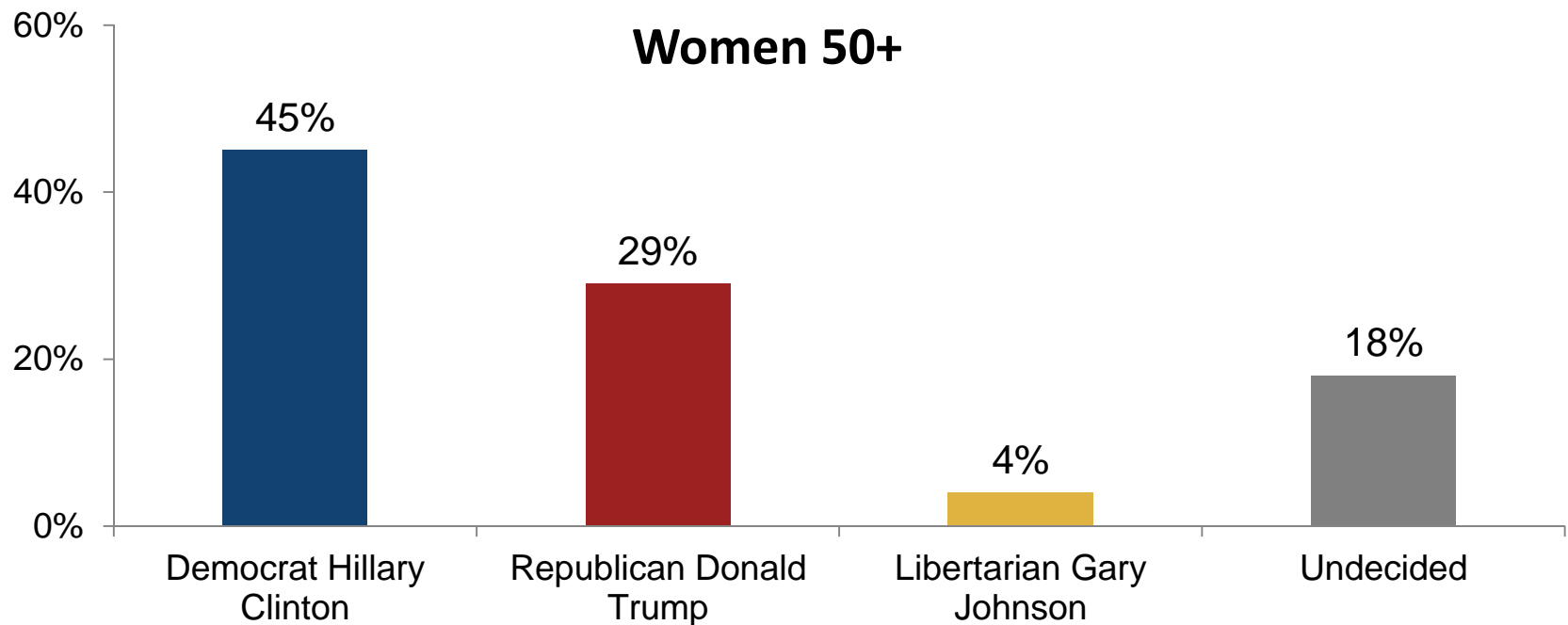


Subgroups of Women 50+	Total Favor	Total Oppose
White	67	19
African American	90	3
Age 50-64	72	17
Age 65 or older	66	18
Democrat ID	83	8
Independent ID	56	25
Republican ID	56	26
Voting Clinton	80	9
Voting Trump	51	32

Source: Lake Research Partners & American Viewpoint, August 2016

# Presidential Preferences

# Heading into this year's Presidential election, Hillary Clinton leads Donald Trump among women age 50+ in Ohio by 16 points.



Note: Percentages do not sum to 100% due to respondents who expect to vote for another candidate or refused to answer.

Source: Lake Research Partners & American Viewpoint, August 2016

Clinton has a 9 point advantage over Trump among White women in Ohio. Trump has a slight advantage among Independents, of whom nearly one third are currently undecided.

Subgroups of Women 50+	Clinton	Trump	Johnson	Undecided
White	41	32	5	18
African American	78	4	0	15
Age 50-64	44	29	6	17
Age 65 or older	45	30	2	18
Democrat ID	79	5	3	10
Independent ID	24	26	9	32
Republican ID	7	65	5	20

Source: Lake Research Partners & American Viewpoint, August 2016

# Survey Methodology

- This survey was conducted by telephone using professional interviewers from August 1, 2016 through August 7, 2016 by Lake Research Partners and American Viewpoint for AARP. The survey reached a total of 545 women age 50+ in Ohio.
- The sample was drawn from Catalist and was screened to be likely 2016 presidential election voters. Roughly 65% of the completed interviews were completed with respondents on landlines, while 35% were completed with respondents who were on cell phones. The response rate among the Ohio sample was 21.61%, meaning that 21.61% of the individuals who were reached on the phone ultimately completed the survey. The data were weighted slightly by gender, age, region, race, and party identification to reflect the attributes of the likely voter population and weighted down to reflect their actual proportion of the universe.
- The margin of error for the sample of 545 women in Ohio is +/-4.2%. In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question. For example, if 50% of respondents in a sample of 545 respondents answered “Yes” to a particular question, we can be 95% confident that the true percentage will fall within 4.2 points, or from 45.8% to 54.2%.