

TAKE A STAND™

Women Voters Ages 50+ and the 2016 Election: Thoughts on Social Security and the Presidential Candidates.

Results from a survey of 717 women age 50+ likely to vote this November in the state of Florida.

**Prepared by Lake Research Partners and American Viewpoint for AARP
August 2016**

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Real Possibilities

Research

About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit www.aarp.org or follow @aarp and our CEO @JoAnn_Jenkins on Twitter.

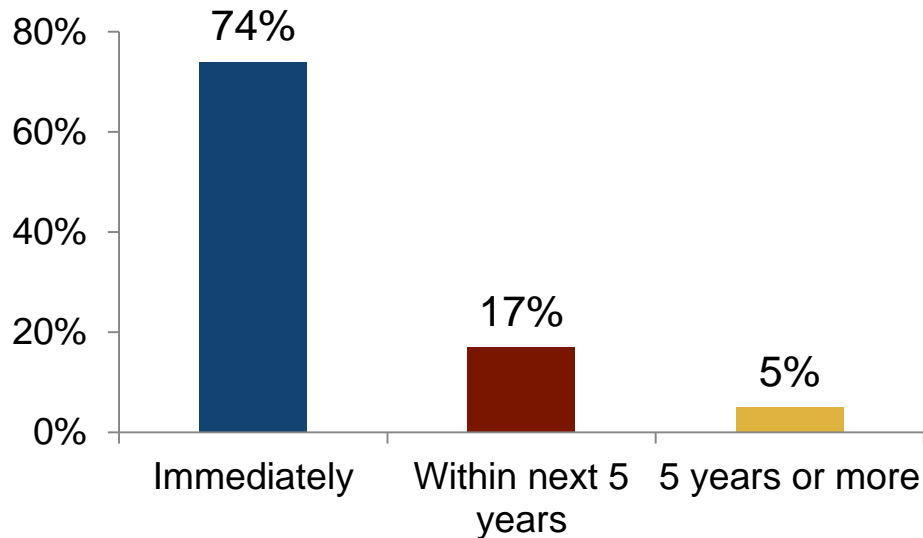
Acknowledgments

Lake Research Partners and American Viewpoint administered the survey and prepared the report for AARP. For additional information about this report, contact S. Kathi Brown of AARP Research at skbrown@aarp.org. Media inquiries should be directed to AARP's Media Relations Office at media@aarp.org.

Social Security

Regardless of race, age, party affiliation, and presidential vote, a strong majority (74%) of women age 50+ in Florida want the next President and Congress to address Social Security immediately.

Knowing that benefits will be reduced by nearly 25% after 2034, how quickly do you think the next President and Congress need to address this?

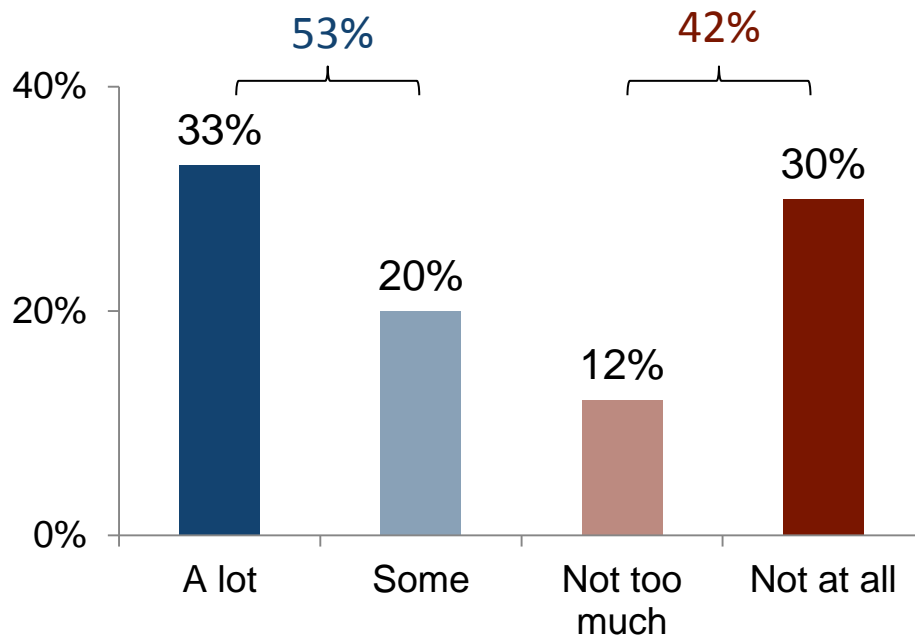


Subgroups of Women 50+	Immediate	Within 5 years
White	72	19
African American	81	11
Latinas	76	12
Age 50-64	74	18
Age 65 or older	74	17
Democrat ID	73	17
Independent ID	82	11
Republican ID	73	20
Voting Clinton	75	16
Voting Trump	71	22

Source: Lake Research Partners & American Viewpoint, August 2016

A majority of women across subgroups believe the cuts to benefits would have an impact on their lives. Women 50-64 years old are the most likely to believe they will be impacted by the cuts.

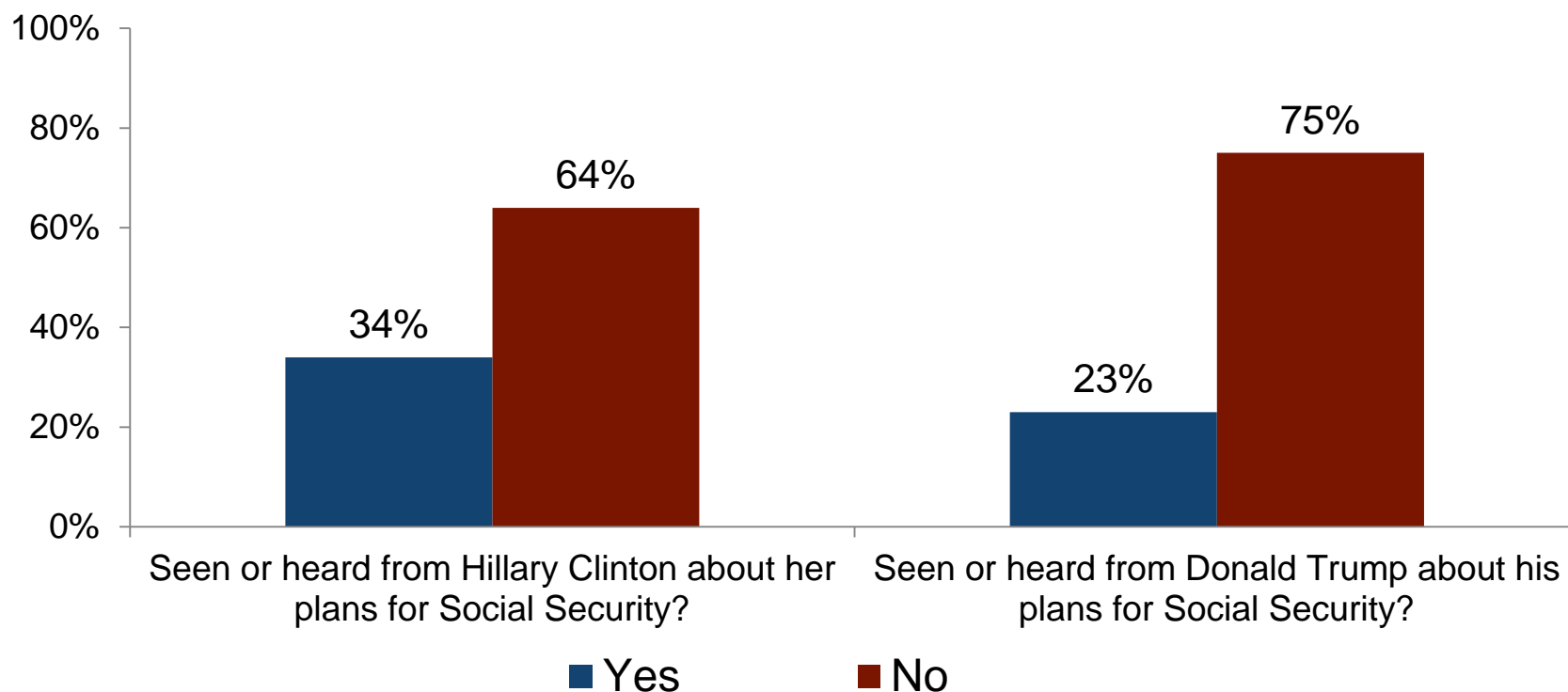
If there are no changes to Social Security, then benefits for the average person will be cut by nearly 25 percent beginning in 2034. How much would that impact you?



Subgroups of Women 50+	A lot + Some	Not much + at all
White	52	43
African American	49	44
Latinas	61	32
Age 50-64	66	29
Age 65 or older	41	54
Democrat ID	54	42
Independent ID	59	40
Republican ID	49	44
Voting Clinton	54	42
Voting Trump	51	42

Source: Lake Research Partners & American Viewpoint, August 2016

A majority of women age 50+ have not seen or heard from either candidate on their plans for Social Security. About one third of women age 50+ have seen or heard from Clinton and about one quarter have seen or heard from Trump.



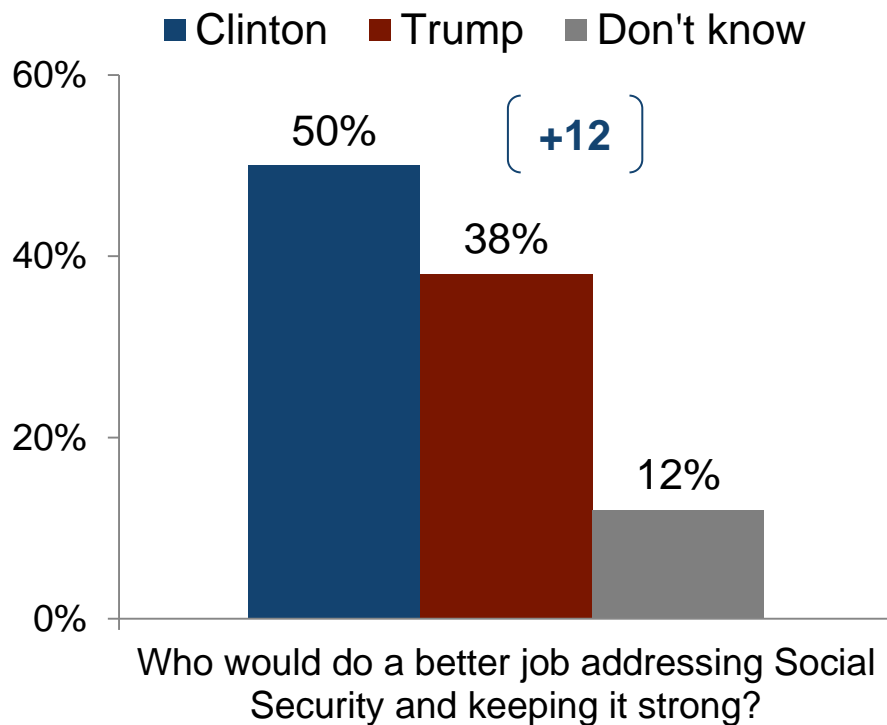
Source: Lake Research Partners & American Viewpoint, August 2016

Women age 50+ across most subgroups are more likely to have seen or heard from Clinton about Social Security than from Trump. Republicans are more likely to have seen or heard from Trump.

Subgroups of Women 50+ who have Seen or Heard from each candidate about Social Security	Clinton	Trump
White	30	24
African American	48	12
Latinas	49	26
Age 50-64	31	21
Age 65 or older	37	24
Democrat ID	52	16
Independent ID	30	23
Republican ID	15	31

Source: Lake Research Partners & American Viewpoint, August 2016

Half of women age 50+ in Florida believe Hillary Clinton would do a better job addressing Social Security and keeping it strong.

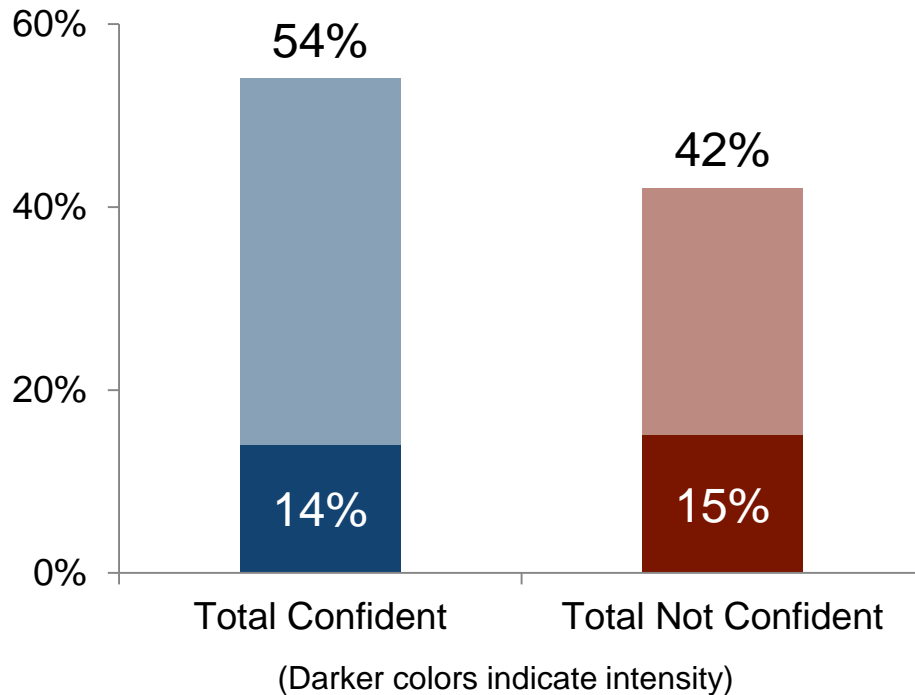


Subgroups of Women 50+	Clinton	Trump
White	43	45
African American	86	5
Latina	64	25
Age 50-64	52	35
Age 65 or older	48	41
Democrat ID	89	4
Independent ID	45	31
Republican ID	6	81

Source: Lake Research Partners & American Viewpoint, August 2016

More than two in five women age 50+ in Florida (42%) are not confident that Social Security will be there for them and for future generations. This includes roughly half of Republicans (50%) and Independents (55%).

How confident are you that Social Security will be there for you and for future generations?

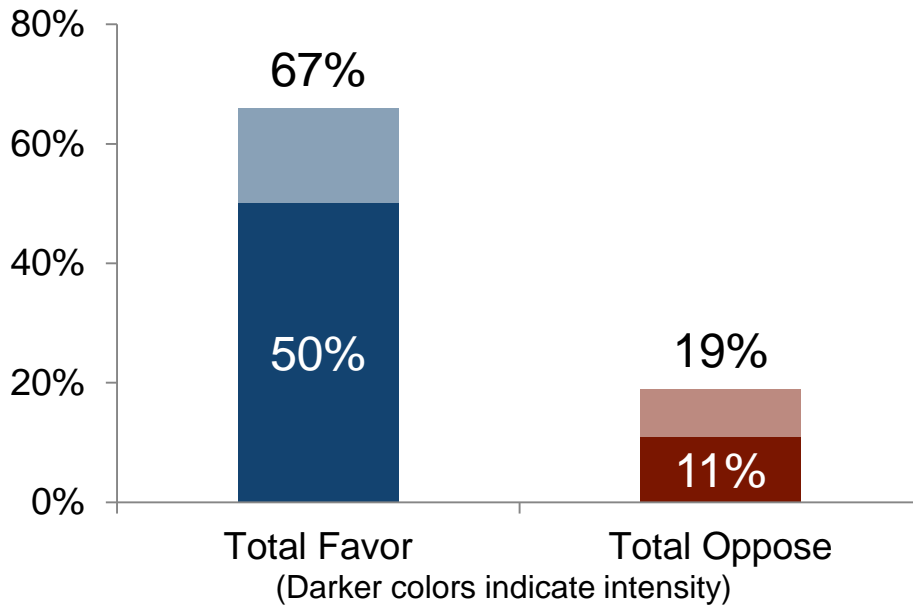


Subgroups of Women 50+	Total Confident	Total Not Confident
White	52	45
African American	65	27
Latinas	55	38
Age 50-64	53	42
Age 65 or older	54	41
Democrat ID	63	31
Independent ID	44	55
Republican ID	46	50
Voting Clinton	65	30
Voting Trump	47	50

Source: Lake Research Partners & American Viewpoint, August 2016

Strong majorities of women age 50+ across subgroups support the proposed caregiver credit, including 75% of Democrats, 57% of Republicans, and 63% of Independents.

Do you favor or oppose a proposal to give credit when it comes to calculating Social Security benefits to people for the time they take away from work to care for parents, spouses, children, or other relatives?

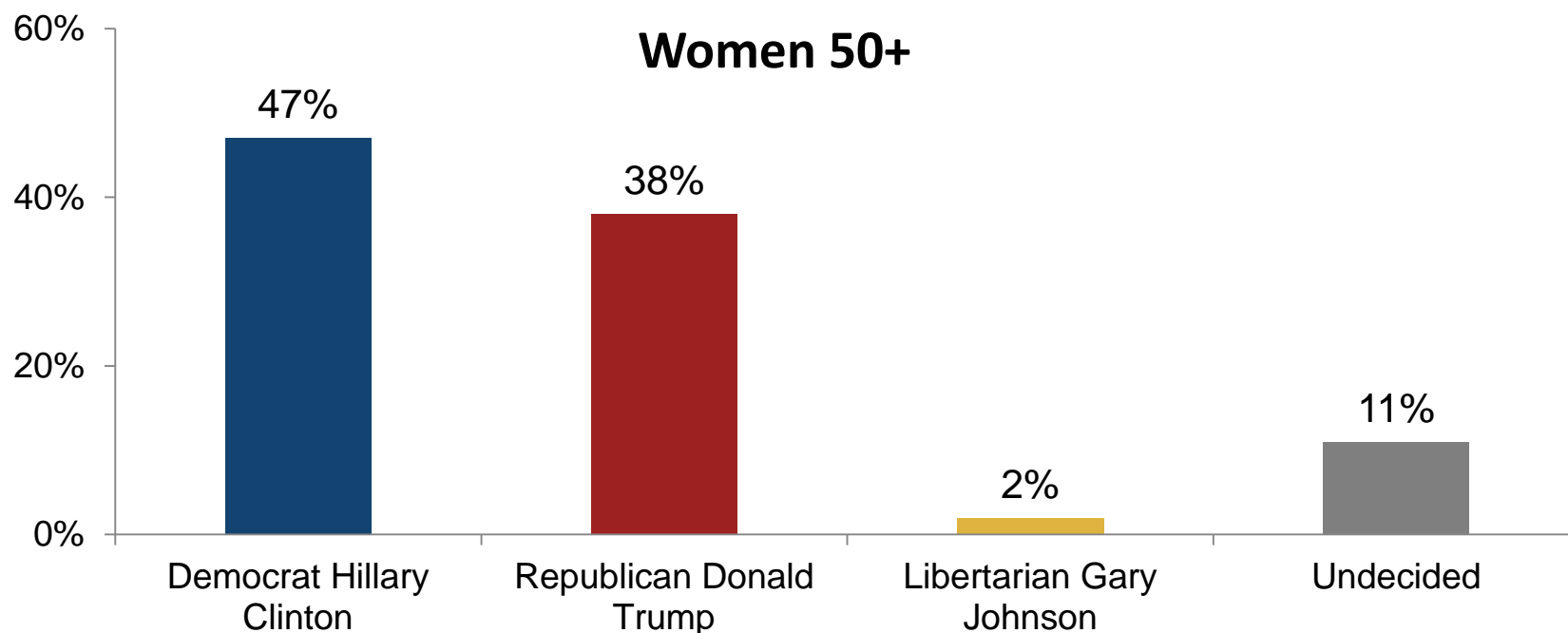


Subgroups of Women 50+	Total Favor	Total Oppose
White	63	21
African American	77	9
Latinas	78	12
Age 50-64	72	15
Age 65 or older	62	23
Democrat ID	75	12
Independent ID	63	21
Republican ID	57	26
Voting Clinton	77	10
Voting Trump	53	30

Source: Lake Research Partners & American Viewpoint, August 2016

Presidential Preferences

Heading into this year's Presidential election, Hillary Clinton leads Donald Trump in Florida among women age 50+ by 9 points.



Note: Percentages do not sum to 100% due to respondents who expect to vote for another candidate or refused to answer.

Source: Lake Research Partners & American Viewpoint, August 2016

Clinton holds a commanding lead over Trump among African Americans and Latinas, but Trump leads Clinton by 4 points among white women.

Subgroups of Women 50+	Clinton	Trump	Johnson	Undecided
White	40	44	2	11
African American	80	5	1	11
Latina	58	26	1	13
Age 50-64	49	36	3	9
Age 65 or older	44	39	1	12
Democrat ID	85	3	1	8
Independent ID	35	28	4	29
Republican ID	4	83	3	8

Source: Lake Research Partners & American Viewpoint, August 2016

Survey Methodology

- This survey was conducted by telephone using professional interviewers from August 1, 2016 through August 7, 2016 by Lake Research Partners and American Viewpoint for AARP. The survey reached a total of 717 women ages 50+ in the state of Florida.
- The sample was drawn from Catalist and was screened to be likely 2016 presidential election voters. Roughly 58% of the completed interviews were completed with respondents on landlines, while 42% were completed with respondents who were on cell phones. The response rate among the Florida oversample was 36.15%, meaning that 36.15% of the individuals who were reached on the phone ultimately completed the survey. The data were weighted slightly by gender, age, region, race, and party identification to reflect the attributes of the likely voter population and weighted down to reflect their actual proportion of the universe.
- The margin of error for the sample of 717 women in Florida is +/-3.8%. In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question. For example, if 50% of respondents in a sample of 717 respondents answered “Yes” to a particular question, we can be 95% confident that the true percentage will fall within 3.8 points, or from 46.2% to 53.8%.