

**2016 AARP Cyber Security Survey**  
**(Survey Sample: 18+ Adults)**  
**(N=800, sampling error = ± 3.5%)**

**INTRODUCTION/SCREENER**

**[READ INTRODUCTION]** Hello, this is \_\_\_\_\_ calling from Precision Opinion Research, a national opinion research firm. We are not telemarketers and are not trying to sell you anything. We are calling (today/tonight) to get your opinions on some important issues facing many residents. Your views are important and we would greatly appreciate your participation. This survey should take about 10 minutes of your time and your responses will be kept entirely confidential. Once many interviews are collected, a summary of the combined or aggregate responses will be produced and available to the public.

S1. Our study is interested in the opinions of certain age groups. Could you please tell me your age as of your last birthday? **[IN YEARS]** \_\_\_\_\_ **[RECORD ACTUAL AGE AND USE THE AGE GROUPS BELOW TO KEEP TRACK OF HOW MANY RESPONDENTS WE ARE GETTING IN EACH GROUP.]**

800	N=
30.6%	18-34
27.2%	35-49
22.8%	50-64
19.4%	65+
-	<b>[DO NOT READ] Under 18 [ASK TO SPEAK TO SOMEONE 18 OR OLDER AND REPEAT S1. IF NO ONE IS 18 OR OLDER, THANK AND TERMINATE.]</b>

S2. **[IF REFUSED IN S1 READ:]** I understand. Some people are not comfortable giving their age, but would you let me know which of the following age ranges you fall into?

	<b>Under age 18 [THANK AND TERMINATE]</b>
	18-34
	35-49
	50-59
	60 or older
	<b>[DO NOT READ] Refused</b>

**S3. [RECORD RESPONDENT'S GENDER. ASK ONLY IF ABSOLUTELY NECESSARY.]** To ensure it is recorded accurately, could you please state your gender?

800	N=
48.5%	Male
51.5%	Female

### Main Questionnaire

#### Your Home and Community

Q1. Would you say you access the internet using free Wi-Fi at coffee shops, bookstores, hotels, or other public places at least once a day, at least a few times a week, once a week, once a month, about once every few months, or have you never accessed the internet using free Wi-Fi at public places?

800	N=
8.2%	At least once a day
9.2%	At least a few times a week
11.3%	Once a week
12.7%	Once a month
17.1%	Once every few months
40.2%	Never <b>[SKIP TO Q4]</b>
1.4%	<b>[DO NOT READ]</b> Not sure/Refused <b>[SKIP TO Q4]</b>

Q2. While accessing free public Wi-Fi in the past 6 months, or since January, have you: **[INSERT, READ, AND RANDOMIZE ITEMS A THROUGH J. DO NOT READ RESPONSE OPTIONS.]**

468	N=
75.6%	Looked up restaurants or shopping information
73.4%	Checked the weather
72.8%	Checked Facebook or other social networking sites
72.4%	Checked personal email
72.3%	Got directions or maps
70.1%	Read the news
45.2%	Checked work email
38.4%	Played games
37.2%	Banked online
32.7%	Purchased products or services using a credit card

Q3. Thinking about the last time you accessed free public Wi-Fi at a public location, do you recall seeing any information about how to protect yourself from scams associated with using their public network to shop, bank, or access social media sites?

468	N=
25.9%	Yes
70.3%	No
3.7%	<b>[DO NOT READ]</b> Not sure/Refused

Q4. Do you think locations that offer free public Wi-Fi should display information on the risks associated with using public Wi-Fi to shop, bank, or access social media sites?

800	N=
69.6%	Yes
20.7%	No
9.8%	<b>[DO NOT READ]</b> Not sure/Refused

Q5. In general, do you think it is very safe, somewhat safe, not too safe, or not at all safe for people to access free public Wi-Fi networks?

800	N=
4.8%	Very safe
39.1%	Somewhat safe
27.6%	Not too safe
21.6%	Not at all safe
6.9%	<b>[DO NOT READ]</b> Not sure/Refused

Q6. Now I'm going to read you a statement about public Wi-Fi use. Please tell me if you think it is a true or false statement. As long as I have to sign in to public Wi-Fi with a unique password, I am protected against hackers.

800	N=
10.9%	True
85.5%	False
3.6%	<b>[DO NOT READ]</b> Not sure/Refused

Q7. Would you be more favorable or less favorable toward a coffee shop, bookstore, hotel, or other public location that offered free public Wi-Fi *IF* they provided users with information about any risks associated with using public Wi-Fi to shop, bank, or access social media sites? [ROTATE ‘more favorable’ and ‘less favorable’ when reading the question.]

800	N=
61.7%	More favorable
19.9%	Less favorable
13.9%	[DO NOT READ] Would not make a difference
4.4%	[DO NOT READ] Not sure/Refused

## Demographics

The following questions are for classification purposes only and will be kept entirely confidential.

D1. What is your current marital status? Are you [INSERT AND READ EACH ANSWER CATEGORY AND ACCEPT ONLY ONE ANSWER.]?

800	N=
27.2%	Single, never married
49.6%	Married
4.5%	Not married, living with your partner or significant other
1.6%	Separated
8.6%	Divorced
6.9%	or Widowed
1.5%	[DO NOT READ] Not sure/Refused

D2. [ASK D2 IF AGE 50 OR OLDER.] [IF D1 = 2 ASK: “Are you or your spouse currently a member of A-A-R-P?” IF D1 = 3 ASK: “Are you or your partner currently a member of AARP?” OTHERWISE ASK “Are you currently a member of AARP?”]

338	N=
40.0%	Yes
59.1%	No
0.9%	[DO NOT READ] Not sure/Refused

D3. What is the highest level of education that you completed? **[READ EACH ANSWER CATEGORY AND ACCEPT ONLY ONE ANSWER.]**

800	N=
5.0%	0 to 12 <sup>th</sup> grade, but with no diploma
20.0%	High school graduate or equivalent
9.7%	Post high school education, but with no degree
18.8%	2 year degree like an Associate's or Vocational degree
26.7%	4 year degree like a Bachelor's degree
5.2%	Post graduate study, but with no degree
14.3%	Graduate or professional degree
0.3%	<b>[DO NOT READ]</b> Not sure/Refused

D4. Which of the following best describes your current employment status? **[READ EACH ANSWER CATEGORY AND ACCEPT ONLY ONE ANSWER.]**

800	N=
9.7%	Self-employed full-time
2.9%	Self-employed part-time
42.7%	Employed full-time
8.6%	Employed part-time
20.0%	Retired and not working at all
5.9%	Unemployed and looking for work
8.5%	Or are you not in the labor force for other reasons
1.6%	<b>[DO NOT READ]</b> Not sure/Refused

D5. Are you of Hispanic, Spanish, or Latino origin or descent?

800	N=
8.6%	Yes
89.4%	No
2.0%	<b>[DO NOT READ]</b> Not sure/Refused

D6. What race do you consider yourself? **[READ EACH ANSWER CATEGORY.]?**

800	N=
12.4%	Black
72.2%	White or Caucasian
2.0%	Asian
2.0%	Native American or Alaskan Native
0.9%	Native Hawaiian or Pacific Islander
8.6%	Or are you some other race? <b>[RECORD]</b> _____
1.9%	<b>[DO NOT READ]</b> Not sure/Refused

D7. What is your 5-digit zip code? **[RECORD 5-DIGIT ZIP CODE:]** \_\_\_\_\_

D8. We realize income is a private matter and so rather than ask you anything specific about your income, I'd like to ask you to please stop me when I get to the category that includes your household's income before taxes in 2015. Was it **[INSERT AND READ EACH ANSWER CATEGORY.]?**

800	N=
6.9%	Less than \$10,000
6.1%	\$10,000 but less than \$20,000
8.6%	\$20,000 but less than \$30,000
6.0%	\$30,000 but less than \$40,000
6.8%	\$40,000 but less than \$50,000
7.1%	\$50,000 but less than \$60,000
5.6%	\$60,000 to less than \$70,000
4.7%	\$70,000 to less than \$80,000
3.3%	\$80,000 to less than \$90,000
3.8%	\$90,000 to less than \$100,000
8.6%	\$100,000 to less than \$125,000
2.9%	\$125,000 to less than \$150,000
3.9%	\$150,000 but less than \$200,000
4.8%	\$200,000 or more
20.9%	<b>[DO NOT READ]</b> Not sure/Refused

**That was our last question for tonight/today. Thanks you very much for taking the time to help us out. Have a great day/night!**