



50+ Hispanic Quick Facts Phoenix, Arizona



Posibilidades a tu alcance

2014 Population and Projected Growth to 2019

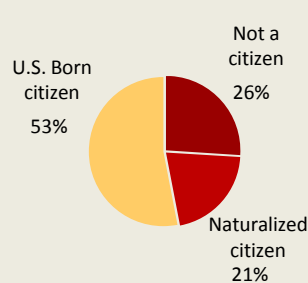
	Phoenix DMA		Maricopa County	
Total Population	2014	2019	2014	2019
Total	5,213,823	+6%	4,036,745	+7%
Hispanic	1,496,218	+13%	1,246,584	+13%
50+ Population				
Total	1,695,209	+11%	1,235,201	+13%
Hispanic	230,944	+26%	183,075	+28%

Hispanic as a % of the Population 2014 & 2019

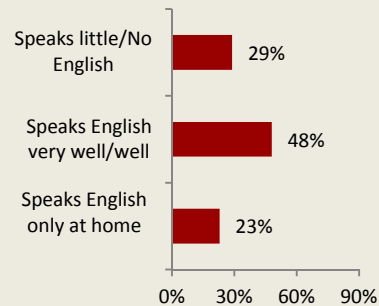
	Phoenix DMA		Maricopa County	
	2014	2019	2014	2019
Total population	29%	30%	31%	33%
50+ population	14%	16%	15%	17%

Source: Nielsen Pop-Facts® Advanced demographic data, 2014

Status of 50+ Hispanic Citizenship in Phoenix DMA

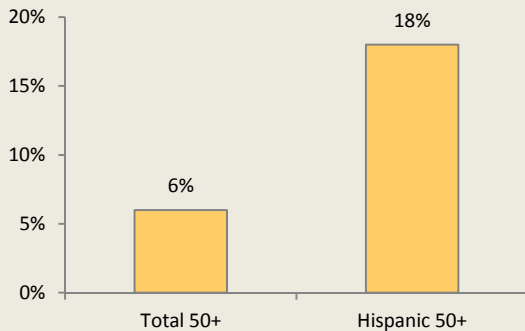


Language Use by 50+ Hispanics in Phoenix DMA



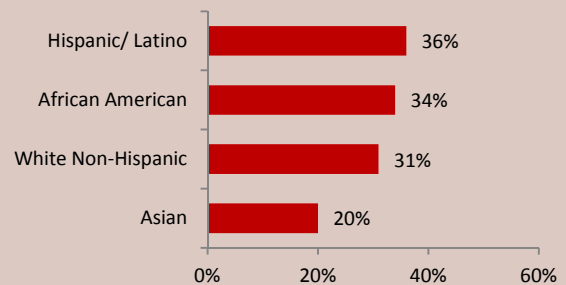
Source: 2012 American Community Survey PUMS. Prepared by AARP Research

Grandchildren Under 18 Living in the Household: Phoenix DMA



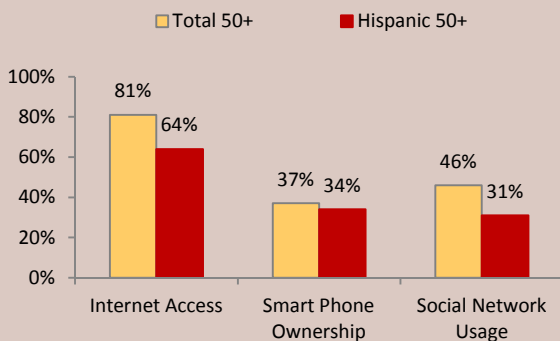
Source: 2012 American Community Survey PUMS. Prepared by AARP Research

Prevalence of Caregiving among U.S. Adults 18+ by Race & Ethnicity



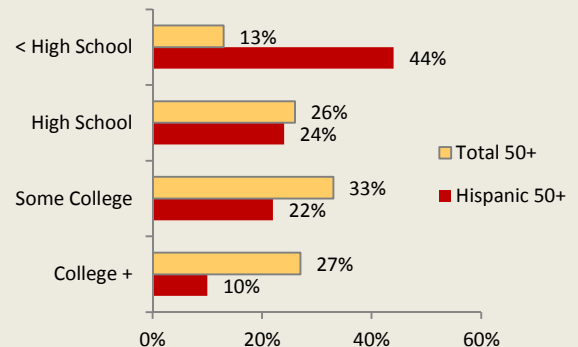
"Caregiving in the U.S. 2009," a study by the National Alliance for Caregiving in Collaboration with AARP

Technology Use by Hispanics 50+: Phoenix DMA



Source: Nielsen Scarborough Phoenix & Phoenix Hispanic 2014 Releases 1

50+ Education: Phoenix DMA



Source: 2012 American Community Survey PUMS. Prepared by AARP Research

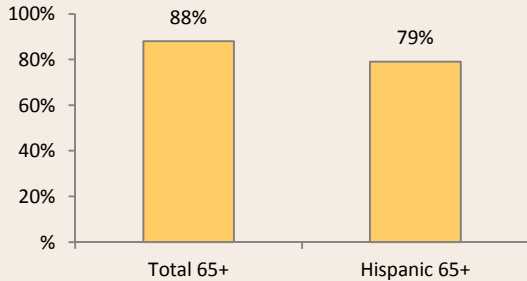
50+ Hispanic Quick Facts Phoenix, Arizona

A snapshot of 50+ Hispanic/Latino residents in Phoenix



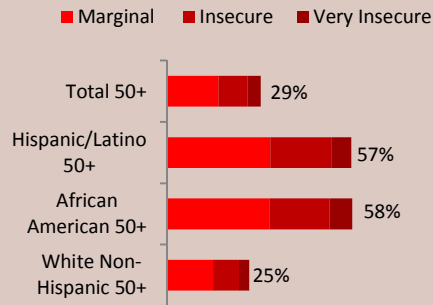
Posibilidades a tu alcance

% 65+ in Phoenix DMA Receiving Any Social Security Income

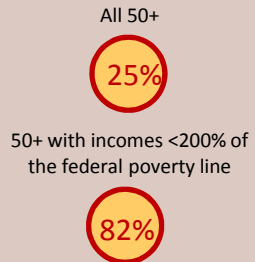


Source: 2012 American Community Survey PUMS. Prepared by AARP Research

50+ National Food Insecurity Rates by Race/Ethnicity



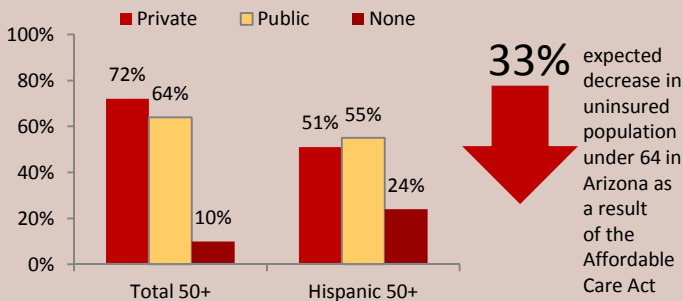
50+ Food Insecurity Phoenix DMA



Food Insecurity as defined by the USDA: Limited or uncertain availability of nutritionally adequate and safe foods or limited or uncertain ability to acquire acceptable foods in socially acceptable ways.

"Food Insecurity among Older Adults," a 2011 study by AARP Foundation

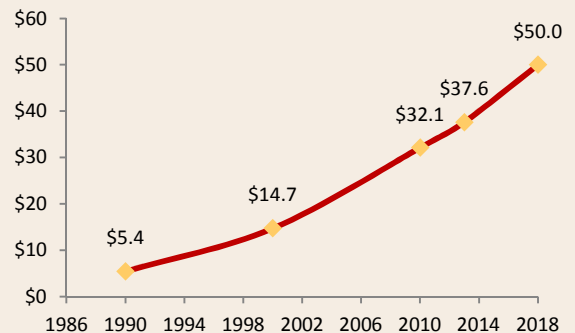
Healthcare for Hispanics 50+: Phoenix DMA



Source: 2012 American Community Survey PUMS. Prepared by AARP Research. (Note: data pre-dates ACA.)

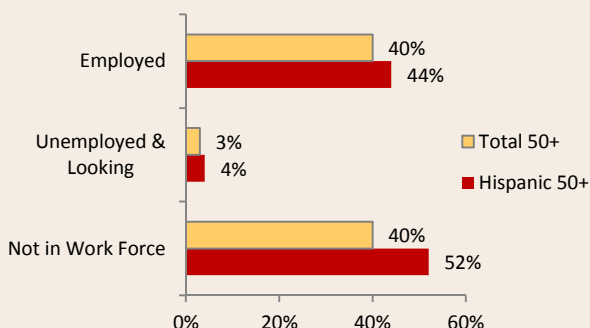
Zooming in on Health Reform 2013 (kff.org)

Hispanic Buying Power: Arizona (in billions)



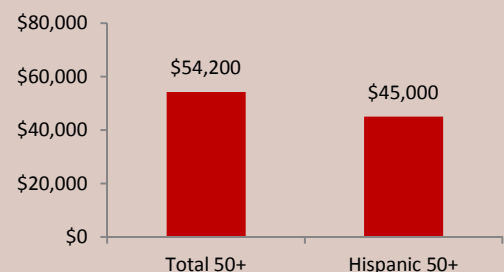
"The Multicultural Economy 2013," a study by the Selig Center for Economic Growth

50+ Employment: Phoenix DMA



Source: 2012 American Community Survey PUMS. Prepared by AARP Research

2012 Total Median Household Income: Phoenix DMA



Source: 2012 American Community Survey PUMS. Prepared by AARP Research