

New Hampshire

2012 Member Opinion Survey Annotated Questionnaire

NH 2012 Weighted n= 685; Response Rate=27.4%; Sampling Error= ±3.7%
 NATIONAL 2012 Weighted n= 36,947; Response Rate=27%; Sampling Error= ±0.51%

Not all percentages will equal 100% due to rounding and multiple responses.

SECTION I

In the last 12 months, have you volunteered any of your time for a nonprofit organization, a charity, school, hospital, religious organization, neighborhood association, civic or any other group?

	National 2012	NH 2012
TOTAL sample	36947	685
No answer	1080	20
Question base	35867	665
Yes	54%	54%
No	46%	46%
Total	100%	100%

Aside from an organized group, in the last 12 months have you given your time without pay to help your community or someone in need who is not a member of your family? (This might include things like running errands for a friend, helping a neighbor with repairs, taking care of someone who is chronically ill, disabled, poor, or elderly).

	National 2012	NH 2012
TOTAL sample	36947	685
No answer	1257	25
Question base	35690	660
Yes	66%	65%
No	34%	35%
Total	100%	100%

In the last 12 months, have you or anyone in your household contributed money to: church/religious organization

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1882	36
Question base	35065	649
Yes	72%	59%
No	28%	41%
Total	100%	100%

In the last 12 months, have you or anyone in your household contributed money to: a charitable organization that is not a church or religious organization

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1805	34
Question base	35142	651
Yes	82%	84%
No	18%	16%
Total	100%	100%

In the last 12 months, have you or anyone in your household contributed money to: any organization that works to influence local, state, or national government or political campaigns?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	2473	42
Question base	34474	643
Yes	32%	29%
No	68%	71%
Total	100%	100%

In which of the following activities have you participated in the last 5 years, including the last presidential election in 2008? (Check ALL that apply)

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	N/A	29
Question base	36947	656
Phoned, wrote, or sent e-mail to a public official to make your views known on an issue	28%	26%
Contributed money to a candidate or political party	25%	23%
Volunteered to work on a campaign for a particular candidate or party	8%	10%
Wrote a letter/e-mail to a newspaper or called a radio/TV show to make your views known on an issue	13%	11%
Participated in a political event or town meeting	16%	26%
Volunteered with a group working to influence local, state, or national government	8%	10%
Voted in a Presidential election	79%	77%
Voted in a State or local election	77%	76%
Met with an elected official	19%	19%
Used social media (Twitter, Facebook, blogs, etc.) to express political opinions	9%	8%
I have NOT DONE ANY of these activities in the last 5 years	13%	14%

How many grandchildren do you have?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1098	20
Question base	35849	665
One	8%	8%
Two	12%	13%
Three	9%	10%
Four	9%	7%
Five or more	32%	32%
None	30%	30%
Total	100%	100%

Are you a primary caregiver for any of your grandchildren, meaning you are responsible for taking care of them for most of the day at least one day a week?

	National	NH
	2012	2012
TOTAL sample	25204	685
No answer	177	2
Question base	25027	461
Yes	12%	12%
No	88%	88%
Total	100%	100%

Which of the following kinds of help do you currently provide a spouse/partner, parent, grandparent, older relative, or other adult who cannot do these things for themselves?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer		0
Question base	36947	685
Getting in and out of bed	4%	2%
Getting dressed	5%	3%
Getting to and from the toilet/bathroom	3%	1%
Bathing or showering	4%	4%
Dealing with incontinence or adult diapers	4%	3%
Feeding	4%	3%
Giving medicines or injections	7%	6%
Managing finances	17%	17%
Providing transportation or helping arrange transportation	20%	18%
Grocery shopping	21%	21%
Doing housework	16%	14%
Preparing meals	15%	14%
Arranging/supervising services from an agency such as nurses/ aides	5%	5%
I DO NOT currently provide this kind of help	60%	61%

**Which of the following events have affected your life or your spouse/partner's life in the last 2 years?
(Check ALL that apply)**

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	N/A	N/A
Question base	36947	685
Loss of a job	12%	10%
Reduction in income	33%	35%
Reduction in savings or assets	34%	36%
Debt problems	14%	12%
Moved to a new house	7%	8%
Foreclosure/loss of home	2%	1%
Started a new job	6%	5%
Started own business	2%	1%
Started retirement	15%	16%
Started claiming Social Security benefits	17%	19%
Family member moved in with you	8%	8%
Parent/older relative moved into nursing home	5%	5%
Provided care to parent or older relative	12%	13%
Provided care to spouse or partner	8%	9%
Divorce or separation	2%	3%
Death of spouse or partner	5%	6%
Death of a family member or close friend	27%	25%
Adult children became financial dependent	8%	7%
Birth of a son/daughter	*	-
Birth of one or more grandchildren	16%	15%
Been without health insurance for any period of time	7%	6%
Survived a major illness	12%	14%
Decline in physical health	25%	23%
Stopped driving	4%	3%
Experienced memory loss	8%	9%
Experienced difficulty walking	18%	17%
Experienced hearing or vision loss	18%	18%
Chronic health problems (heart disease, diabetes, high blood pressure,	28%	27%
NONE OF THE ABOVE in the last 2 years	12%	12%

SECTION II

Please rate your own level of concern about the following:

HEALTH CARE

	National	NH
Having adequate health insurance coverage	2012	2012
TOTAL sample	36947	685
No answer	2005	36
Question base	34942	649
Extremely concerned	58%	61%
Very concerned	25%	26%
Somewhat concerned	10%	7%
Not too concerned	5%	4%
Not at all concerned	3%	2%
Total	101%	100%

	National	NH
Having Medicare benefits available to you in the future	2012	2012
TOTAL sample	36947	685
No answer	2151	48
Question base	34796	637
Extremely concerned	64%	67%
Very concerned	23%	23%
Somewhat concerned	8%	6%
Not too concerned	3%	2%
Not at all concerned	2%	2%
Total	100%	100%

	National	NH
Staying mentally sharp	2012	2012
TOTAL sample	36947	685
No answer	2077	55
Question base	34870	630
Extremely concerned	64%	61%
Very concerned	23%	23%
Somewhat concerned	9%	10%
Not too concerned	3%	4%
Not at all concerned	1%	2%
Total	100%	100%

	National	NH
Declining physical health or chronic conditions	2012	2012
TOTAL sample	36947	685
No answer	3447	77
Question base	33500	608
Extremely concerned	44%	43%
Very concerned	27%	26%
Somewhat concerned	20%	22%
Not too concerned	7%	7%
Not at all concerned	2%	2%
Total	100%	100%

	National	NH
Paying for health care expenses (co-pays, prescription drugs, uncovered expenses, etc.)	2012	2012
TOTAL sample	36947	685
No answer	2198	48
Question base	34749	637
Extremely concerned	53%	52%
Very concerned	24%	25%
Somewhat concerned	14%	16%
Not too concerned	6%	4%
Not at all concerned	3%	3%
Total	100%	100%

ECONOMIC/FINANCIAL

	National	NH
Having Social Security available to you in the future	2012	2012
TOTAL sample	36947	685
No answer	1919	48
Question base	35028	637
Extremely concerned	68%	68%
Very concerned	18%	19%
Somewhat concerned	8%	8%
Not too concerned	3%	3%
Not at all concerned	3%	2%
Total	100%	100%

	National	NH
Having public assistance benefits available (Medicaid, SSI, low-income housing, food stamps)	2012	2012
TOTAL sample	36947	685
No answer	3683	78
Question base	33264	607
Extremely concerned	32%	30%
Very concerned	17%	18%
Somewhat concerned	19%	21%
Not too concerned	17%	18%
Not at all concerned	15%	13%
Total	100%	100%

	National	NH
Managing debt (credit cards, mortgage, other loans, etc.)	2012	2012
TOTAL sample	36947	685
No answer	3787	90
Question base	33160	595
Extremely concerned	25%	23%
Very concerned	18%	20%
Somewhat concerned	21%	19%
Not too concerned	20%	21%
Not at all concerned	17%	17%
Total	101%	100%

WORK

	National	NH
Having employment opportunities in your community	2012	2012
TOTAL sample	36947	685
No answer	4686	103
Question base	32261	582
Extremely concerned	22%	17%
Very concerned	18%	20%
Somewhat concerned	17%	18%
Not too concerned	16%	19%
Not at all concerned	27%	26%
Total	100%	100%

	National	NH
Facing age discrimination in the workplace	2012	2012
TOTAL sample	36947	685
No answer	5123	116
Question base	31824	569
Extremely concerned	18%	14%
Very concerned	15%	13%
Somewhat concerned	16%	21%
Not too concerned	19%	18%
Not at all concerned	33%	34%
Total	101%	100%

	National	NH
Losing a job	2012	2012
TOTAL sample	36947	685
No answer	5745	120
Question base	31202	565
Extremely concerned	15%	12%
Very concerned	10%	8%
Somewhat concerned	13%	17%
Not too concerned	20%	20%
Not at all concerned	41%	41%
Total	99%	98%

	National	NH
Maintaining relevant job skills and experience	2012	2012
TOTAL sample	36947	685
No answer	5221	112
Question base	31726	573
Extremely concerned	17%	12%
Very concerned	15%	17%
Somewhat concerned	17%	17%
Not too concerned	18%	19%
Not at all concerned	33%	35%
Total	100%	100%

RETIREMENT

	National	NH
Having enough income or savings to retire	2012	2012
TOTAL sample	36947	685
No answer	3747	85
Question base	33200	600
Extremely concerned	45%	45%
Very concerned	20%	21%
Somewhat concerned	15%	15%
Not too concerned	9%	8%
Not at all concerned	12%	12%
Total	101%	101%

	National	NH
Ensuring the solvency and security of your retirement plans	2012	2012
TOTAL sample	36947	685
No answer	4078	97
Question base	32869	588
Extremely concerned	47%	44%
Very concerned	23%	25%
Somewhat concerned	14%	15%
Not too concerned	7%	6%
Not at all concerned	9%	10%
Total	100%	100%

	National	NH
Having to postpone retirement	2012	2012
TOTAL sample	36947	685
No answer	5921	124
Question base	31026	561
Extremely concerned	21%	19%
Very concerned	13%	13%
Somewhat concerned	12%	14%
Not too concerned	14%	13%
Not at all concerned	40%	40%
Total	100%	99%

CONSUMER

	National	NH
Protecting yourself against consumer fraud/identity theft	2012	2012
TOTAL sample	36947	685
No answer	2197	57
Question base	34750	628
Extremely concerned	44%	37%
Very concerned	27%	29%
Somewhat concerned	19%	22%
Not too concerned	6%	8%
Not at all concerned	3%	4%
Total	99%	100%

	National	NH
Affording the cost of your utilities	2012	2012
TOTAL sample	36947	685
No answer	2740	61
Question base	34207	624
Extremely concerned	33%	29%
Very concerned	23%	23%
Somewhat concerned	21%	23%
Not too concerned	14%	14%
Not at all concerned	9%	11%
Total	100%	100%

	National	NH
Protecting yourself against unfair/deceptive financial practices	2012	2012
TOTAL sample	36947	685
No answer	3190	73
Question base	33757	612
Extremely concerned	35%	29%
Very concerned	25%	23%
Somewhat concerned	21%	27%
Not too concerned	13%	13%
Not at all concerned	7%	8%
Total	101%	100%

	National	NH
Being able to afford groceries or household necessities	2012	2012
TOTAL sample	36947	685
No answer	2660	59
Question base	34287	626
Extremely concerned	32%	25%
Very concerned	19%	22%
Somewhat concerned	19%	21%
Not too concerned	18%	18%
Not at all concerned	12%	13%
Total	100%	99%

	National	NH
Having online/Internet security and safety	2012	2012
TOTAL sample	36947	685
No answer	3716	86
Question base	33231	599
Extremely concerned	29%	23%
Very concerned	24%	25%
Somewhat concerned	22%	24%
Not too concerned	12%	14%
Not at all concerned	13%	14%
Total	100%	100%

INDEPENDENT LIVING AND LONG-TERM CARE

	National	NH
Staying in your own home as you get older	2012	2012
TOTAL sample	36947	685
No answer	1982	46
Question base	34965	639
Extremely concerned	46%	43%
Very concerned	24%	25%
Somewhat concerned	17%	17%
Not too concerned	8%	10%
Not at all concerned	5%	5%
Total	100%	100%

	National	NH
Paying for long-term care (nursing home, home health services, etc)	2012	2012
TOTAL sample	36947	685
No answer	3117	65
Question base	33830	620
Extremely concerned	38%	33%
Very concerned	25%	27%
Somewhat concerned	21%	23%
Not too concerned	9%	9%
Not at all concerned	6%	7%
Total	99%	99%

	National	NH
Having long-term care or home health services available	2012	2012
TOTAL sample	36947	685
No answer	2855	61
Question base	34092	624
Extremely concerned	40%	35%
Very concerned	26%	29%
Somewhat concerned	20%	22%
Not too concerned	9%	8%
Not at all concerned	5%	6%
Total	100%	100%

	National	NH
Continuing to drive or get around as you get older	2012	2012
TOTAL sample	36947	685
No answer	2205	47
Question base	34742	638
Extremely concerned	42%	40%
Very concerned	26%	30%
Somewhat concerned	19%	18%
Not too concerned	8%	7%
Not at all concerned	5%	4%
Total	100%	99%

GOVERNMENT

	National	NH
Cutting state government services	2012	2012
TOTAL sample	36947	685
No answer	3069	63
Question base	33878	622
Extremely concerned	40%	39%
Very concerned	27%	28%
Somewhat concerned	20%	20%
Not too concerned	8%	9%
Not at all concerned	5%	5%
Total	100%	101%

	National	NH
Cutting national government services	2012	2012
TOTAL sample	36947	685
No answer	3177	70
Question base	33770	615
Extremely concerned	41%	40%
Very concerned	27%	28%
Somewhat concerned	19%	19%
Not too concerned	7%	8%
Not at all concerned	5%	5%
Total	99%	100%

	National	NH
Increases in state or federal taxes	2012	2012
TOTAL sample	36947	685
No answer	2939	78
Question base	34008	607
Extremely concerned	47%	45%
Very concerned	26%	27%
Somewhat concerned	17%	16%
Not too concerned	6%	8%
Not at all concerned	4%	4%
Total	100%	100%

	National	NH
Improving quality of K-12 education	2012	2012
TOTAL sample	36947	685
No answer	3386	86
Question base	33561	599
Extremely concerned	36%	29%
Very concerned	26%	28%
Somewhat concerned	21%	24%
Not too concerned	9%	11%
Not at all concerned	8%	9%
Total	100%	101%

Please rate your own level of interest in the following:

HEALTH AND WELLNESS

	National	NH
Staying mentally sharp	2012	2012
TOTAL sample	36947	685
No answer	1207	26
Question base	35740	659
Extremely interested	63%	61%
Very interested	28%	28%
Somewhat interested	7%	8%
Not too interested	1%	2%
Not at all interested	1%	1%
Total	100%	100%

	National	NH
Staying physically fit	2012	2012
TOTAL sample	36947	685
No answer	1328	30
Question base	35619	655
Extremely interested	58%	54%
Very interested	32%	34%
Somewhat interested	8%	10%
Not too interested	1%	1%
Not at all interested	1%	1%
Total	100%	100%

	National	NH
Maintaining a healthy diet	2012	2012
TOTAL sample	36947	685
No answer	1535	39
Question base	35412	646
Extremely interested	52%	47%
Very interested	33%	36%
Somewhat interested	12%	13%
Not too interested	2%	2%
Not at all interested	1%	2%
Total	100%	100%

WORK

	National	NH
Starting your own business	2012	2012
TOTAL sample	36947	685
No answer	4446	93
Question base	32501	592
Extremely interested	4%	2%
Very interested	4%	2%
Somewhat interested	12%	10%
Not too interested	21%	22%
Not at all interested	59%	64%
Total	100%	100%

	National	NH
Learning about other types of jobs where your skills would be applicable	2012	2012
TOTAL sample	36947	685
No answer	4265	90
Question base	32682	595
Extremely interested	8%	5%
Very interested	11%	11%
Somewhat interested	17%	16%
Not too interested	17%	15%
Not at all interested	48%	52%
Total	101%	99%

	National	NH
Gaining new job-related skills or experiences	2012	2012
TOTAL sample	36947	685
No answer	4386	91
Question base	32561	594
Extremely interested	7%	5%
Very interested	10%	11%
Somewhat interested	16%	16%
Not too interested	18%	15%
Not at all interested	49%	53%
Total	100%	100%

	National	NH
Advancing in your job/career	2012	2012
TOTAL sample	36947	685
No answer	4557	91
Question base	32390	594
Extremely interested	6%	3%
Very interested	8%	7%
Somewhat interested	13%	15%
Not too interested	19%	18%
Not at all interested	54%	57%
Total	100%	100%

	National	NH
Starting a new job/career	2012	2012
TOTAL sample	36947	685
No answer	4406	91
Question base	32541	594
Extremely interested	5%	4%
Very interested	6%	6%
Somewhat interested	12%	12%
Not too interested	20%	18%
Not at all interested	56%	59%
Total	99%	99%

RETIREMENT

	National	NH
Learning about retirement alternatives (second careers, phased retirement, etc.)	2012	2012
TOTAL sample	36947	685
No answer	4202	90
Question base	32745	595
Extremely interested	13%	11%
Very interested	15%	16%
Somewhat interested	20%	20%
Not too interested	16%	16%
Not at all interested	35%	38%
Total	99%	101%

	National	NH
Planning financially for your retirement	2012	2012
TOTAL sample	36947	685
No answer	4321	88
Question base	32626	597
Extremely interested	18%	15%
Very interested	21%	21%
Somewhat interested	19%	24%
Not too interested	13%	11%
Not at all interested	29%	29%
Total	100%	100%

	National	NH
Planning what you will do in retirement (volunteer, travel, hobbies, etc.)	2012	2012
TOTAL sample	36947	685
No answer	4113	86
Question base	32834	599
Extremely interested	15%	13%
Very interested	20%	18%
Somewhat interested	22%	25%
Not too interested	14%	13%
Not at all interested	28%	31%
Total	99%	100%

COMMUNITY

	National	NH
Learning how to participate in online social networking sites	2012	2012
TOTAL sample	36947	685
No answer	4124	89
Question base	32823	596
Extremely interested	5%	3%
Very interested	8%	5%
Somewhat interested	20%	19%
Not too interested	26%	27%
Not at all interested	40%	45%
Total	99%	99%

	National	NH
Finding volunteer opportunities in your community	2012	2012
TOTAL sample	36947	685
No answer	3964	91
Question base	32983	594
Extremely interested	5%	5%
Very interested	11%	10%
Somewhat interested	28%	27%
Not too interested	25%	23%
Not at all interested	31%	34%
Total	100%	99%

GOVERNMENT

	National	NH
Having an organization represent your needs and interests in national or state government	2012	2012
TOTAL sample	36947	685
No answer	3184	70
Question base	33763	615
Extremely interested	35%	32%
Very interested	29%	29%
Somewhat interested	20%	20%
Not too interested	8%	8%
Not at all interested	9%	10%
Total	101%	99%

	National	NH
Having access to unbiased information on candidates and elections	2012	2012
TOTAL sample	36947	685
No answer	3213	69
Question base	33734	616
Extremely interested	37%	37%
Very interested	30%	29%
Somewhat interested	18%	17%
Not too interested	7%	8%
Not at all interested	8%	10%
Total	100%	101%

	National	NH
Having access to unbiased information on government or political activities and issues	2012	2012
TOTAL sample	36947	685
No answer	3339	72
Question base	33608	613
Extremely interested	37%	37%
Very interested	30%	31%
Somewhat interested	18%	16%
Not too interested	7%	7%
Not at all interested	8%	9%
Total	100%	100%

PERSONAL INTERESTS

	National	NH
Learning new things	2012	2012
TOTAL sample	36947	685
No answer	2869	73
Question base	34078	612
Extremely interested	33%	30%
Very interested	35%	34%
Somewhat interested	23%	25%
Not too interested	5%	6%
Not at all interested	5%	5%
Total	101%	100%

	National	NH
Spending time on hobbies and personal interests	2012	2012
TOTAL sample	36947	685
No answer	2718	70
Question base	34229	615
Extremely interested	33%	35%
Very interested	40%	40%
Somewhat interested	19%	16%
Not too interested	4%	5%
Not at all interested	4%	3%
Total	100%	99%

	National	NH
Spending time with family and friends	2012	2012
TOTAL sample	36947	685
No answer	2196	51
Question base	34751	634
Extremely interested	48%	48%
Very interested	38%	37%
Somewhat interested	11%	10%
Not too interested	2%	2%
Not at all interested	2%	2%
Total	101%	99%

	National	NH
Traveling	2012	2012
TOTAL sample	36947	685
No answer	2839	64
Question base	34108	621
Extremely interested	33%	31%
Very interested	33%	33%
Somewhat interested	20%	21%
Not too interested	7%	7%
Not at all interested	7%	8%
Total	100%	100%

	National	NH
Finding local entertainment activities that are fun and affordable	2012	2012
TOTAL sample	36947	685
No answer	2777	66
Question base	34170	619
Extremely interested	28%	27%
Very interested	34%	35%
Somewhat interested	23%	23%
Not too interested	7%	7%
Not at all interested	7%	8%
Total	99%	100%

In general, how comfortable are you trying new technologies (e.g., new electronic devices like smart phones, digital cameras, and blu-ray players, as well as new software programs, social media sites, and online communities)?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1618	33
Question base	35329	652
Extremely comfortable	15%	15%
Very comfortable	21%	23%
Somewhat comfortable	33%	31%
Not too comfortable	19%	18%
Not at all comfortable	12%	12%
Total	100%	99%

Which of the following items do you currently have? (Check ALL that apply)

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer		0
Question base	36947	685
Desktop computer	59%	58%
Laptop computer or Netbook	48%	51%
E-reader such as a Kindle, Kobo, or Nook	19%	24%
iPad or other tablet computer	14%	14%
I DO NOT currently have any of these items	20%	18%

About how often do you go online or use the Internet? This includes access from home, work, a mobile device (such as a smartphone), or someplace else. (Check only ONE)

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1651	34
Question base	35296	651
Several times a day	45%	47%
About once a day	17%	18%
3-5 days a week	6%	6%
1-2 days a week	5%	5%
Every few weeks	3%	4%
Every few months	1%	2%
Less often	2%	1%
Never/Not at all	20%	18%
Total	99%	101%

Thinking about what you do online, how often do you use the Internet or go online to do each of the following?

	National	NH
	2012	2012
Check email		
TOTAL sample	28090	685
No answer	606	8
Question base	27484	523
Every day	70%	70%
3-5 days a week	14%	12%
1-2 days a week	7%	8%
Once or twice a month	4%	4%
Less often	2%	2%
Never	4%	3%
Total	101%	99%

	National	NH
Play a game	2012	2012
TOTAL sample	28089	685
No answer	1553	32
Question base	26536	500
Every day	25%	26%
3-5 days a week	11%	11%
1-2 days a week	8%	7%
Once or twice a month	6%	4%
Less often	12%	12%
Never	37%	40%
Total	99%	100%

	National	NH
Make a purchase	2012	2012
TOTAL sample	28089	685
No answer	1529	22
Question base	26560	509
Every day	1%	2%
3-5 days a week	3%	2%
1-2 days a week	8%	5%
Once or twice a month	34%	39%
Less often	36%	35%
Never	18%	16%
Total	100%	99%

	National	NH
Shop for discounts or deals	2012	2012
TOTAL sample	28089	685
No answer	1927	33
Question base	26162	499
Every day	4%	4%
3-5 days a week	7%	7%
1-2 days a week	14%	13%
Once or twice a month	26%	24%
Less often	28%	29%
Never	21%	23%
Total	100%	100%

	National	NH
Visit social networking sites like Facebook, LinkedIn, or Twitter	2012	2012
TOTAL sample	28090	685
No answer	1544	27
Question base	26546	504
Every day	19%	20%
3-5 days a week	8%	8%
1-2 days a week	9%	9%
Once or twice a month	7%	7%
Less often	11%	12%
Never	46%	45%
Total	100%	101%

	National	NH
Get news and information about current events	2012	2012
TOTAL sample	28089	685
No answer	1177	20
Question base	26912	512
Every day	40%	41%
3-5 days a week	17%	15%
1-2 days a week	13%	11%
Once or twice a month	9%	11%
Less often	10%	10%
Never	11%	12%
Total	100%	100%

	National	NH
Get health or medical information	2012	2012
TOTAL sample	28089	685
No answer	1319	27
Question base	26770	505
Every day	9%	8%
3-5 days a week	11%	8%
1-2 days a week	18%	16%
Once or twice a month	28%	34%
Less often	22%	24%
Never	12%	11%
Total	100%	101%

	National	NH
Perform banking or financial transactions	2012	2012
TOTAL sample	28090	685
No answer	1228	24
Question base	26862	507
Every day	13%	12%
3-5 days a week	16%	14%
1-2 days a week	17%	17%
Once or twice a month	15%	18%
Less often	7%	5%
Never	31%	34%
Total	99%	100%

	National	NH
Make a donation to a charitable organization	2012	2012
TOTAL sample	28089	685
No answer	1510	27
Question base	26579	504
Every day	1%	*
3-5 days a week	1%	-
1-2 days a week	2%	2%
Once or twice a month	11%	8%
Less often	29%	30%
Never	56%	59%
Total	100%	99%

	National	NH
	2012	2012
Watch TV, movies, or videos for entertainment		
TOTAL sample	28089	685
No answer	1081	17
Question base	27008	515
Every day	11%	9%
3-5 days a week	5%	4%
1-2 days a week	6%	4%
Once or twice a month	8%	8%
Less often	17%	16%
Never	53%	59%
Total	100%	100%

Do you or any adults living in your household have a working cell phone?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1214	27
Question base	35733	658
Yes	91%	89%
No	8%	11%
Not sure	1%	1%
Total	100%	101%

Is this cell phone a smartphone such as a Blackberry, iPhone, or Droid?

	National	NH
	2012	2012
TOTAL sample	32487	685
No answer	226	4
Question base	32261	579
Yes	31%	24%
No	65%	73%
Not sure	4%	3%
Total	100%	100%

Which of the following best describes how you and any other adults living in your household receive all of the telephone calls coming into the household?

	National	NH
	2012	2012
TOTAL sample	32487	685
No answer	303	9
Question base	32184	574
All or almost all of the calls are received on cell phones	22%	17%
Some calls are received on cell phones and some are received on regular	56%	52%
Very few or none of the calls are received on cell phones	21%	30%
Not sure	1%	1%
Total	100%	100%

DEMOGRAPHICS**Do you own or rent your primary residence?**

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1141	20
Question base	35806	665
Own	83%	83%
Rent	13%	14%
Other	4%	3%
Total	100%	100%

How would you rate your community as a place for older people to live?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1026	22
Question base	35921	663
Excellent	23%	17%
Very good	38%	37%
Good	27%	33%
Fair	10%	11%
Poor	2%	2%
Total	100%	100%

Are you...

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1011	19
Question base	35936	666
Male	48%	49%
Female	52%	51%
Total	100%	100%

What is your age?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1801	40
Question base	35146	645
50-59	22%	21%
60-69	38%	39%
70+	40%	39%
50-64	41%	38%
65+	59%	62%

What is your age?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1801	40
Question base	35146	645
Under 50 years	*	-
50 to 54 years	8%	8%
55 to 59 years	14%	13%
60 to 64 years	19%	17%
65 to 69 years	19%	22%
70 to 74 years	14%	12%
75 to 79 years	11%	11%
80 to 84 years	8%	8%
85 to 89 years	5%	5%
90+ years	2%	3%
Total	100%	99%

Have you retired from a previous job/career?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1600	29
Question base	35347	656
Yes	66%	62%
No	34%	38%
Total	100%	100%

What is your current employment status?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	2540	55
Question base	34407	630
Self-employed full-time	4%	4%
Self-employed part-time	5%	6%
Employed full-time	22%	24%
Employed part-time	9%	9%
Unemployed (looking for work)	3%	1%
Retired completely – not working at all	50%	47%
Homemaker	4%	5%
Other	3%	4%
Total	100%	100%

Do you currently own a business and have at least one other person you pay as an employee?

	National	NH
	2012	2012
TOTAL sample	13426	685
No answer	177	4
Question base	13249	270
Yes	10%	11%
No	90%	89%
Total	100%	100%

Approximately how many workers do you employ?

	National	NH
	2012	2012
TOTAL sample	1360	685
No answer	52	4
Question base	1308	25
One	36%	32%
Two-19	55%	55%
20-39	5%	14%
40-99	4%	-
100 or more	1%	-
Total	101%	101%

Does any disability, handicap, or chronic disease keep you or your spouse or partner from participating fully in work, school, housework, or other activities? (Check ALL that apply)

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	23	8
Question base	36947	685
Myself	25%	21%
Spouse/Partner	13%	12%
Neither	67%	62%

What is the highest level of education you have achieved?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	780	14
Question base	36167	671
Some high school or less	5%	5%
High school graduate	24%	23%
Technical or vocational school graduate	7%	6%
Some college or a 2-year college graduate	25%	26%
Four year college graduate	16%	18%
Postgraduate work	22%	21%
Total	99%	99%

Are you of Spanish, Latino, or Hispanic origin?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	2075	34
Question base	34872	651
Yes	3%	*
No	97%	100%
Total	100%	100%

What language do you speak at home? Check the category that best describes the language you speak at home.

	National	NH
	2012	2012
TOTAL sample	1165	685
No answer	107	-
Question base	1058	3
Spanish only or most of the time	6%	-
Spanish and English equally but prefer Spanish	9%	-
Spanish and English equally, no preference	19%	-
Spanish and English equally but prefer English	19%	19%
English only or most of the time	47%	81%
Total	100%	100%

What language do you read at home? Check the category that best describes the language you read at home.

	National	NH
	2012	2012
TOTAL sample	1165	685
No answer	334	1
Question base	831	2
Spanish only or most of the time	3%	-
Spanish and English equally but prefer Spanish	5%	-
Spanish and English equally, no preference	13%	-
Spanish and English equally but prefer English	14%	-
English only or most of the time	64%	100%
Total	99%	100%

What race do you consider yourself? (Check ALL that apply)

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer		0
Question base	36947	685
White-Caucasian	86%	95%
Black or African American	8%	1%
Native Hawaiian or Pacific Islander	*	*
Asian	1%	*
American Indian or Alaska Native	1%	1%
Other	2%	3%

What is your current marital status?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	1273	19
Question base	35674	666
Married	56%	60%
Widowed	19%	20%
Separated	1%	2%
Living with Partner	3%	3%
Divorced	14%	11%
Never Married	6%	4%
Total	99%	100%

What is your spouse or partner's age?

	National	NH
	2012	2012
TOTAL sample	21321	685
No answer	1171	24
Question base	20150	395
50-59	28%	28%
60-69	38%	40%
70+	29%	25%
50-64	48%	49%
65+	47%	45%

What is your spouse or partner's age?

	National	NH
	2012	2012
TOTAL sample	21321	685
No answer	1171	24
Question base	20150	395
Under 50 years	5%	6%
50 to 54 years	11%	9%
55 to 59 years	17%	20%
60 to 64 years	21%	21%
65 to 69 years	18%	20%
70 to 74 years	12%	10%
75 to 79 years	9%	9%
80 to 84 years	5%	4%
85 to 89 years	2%	1%
90+ years	1%	1%
Total	101%	101%

Please indicate how many of each of the following currently live in your household.
(Do not include your spouse/partner.)

	National	NH
	2012	2012
Parents / Parents-in-law		
TOTAL sample	36947	685
No answer	8020	131
Question base	28927	554
None	96%	96%
1	3%	3%
2	1%	1%
3	*	*
4	*	-
5 or more	*	-
Total	100%	100%

	National	NH
	2012	2012
Other adults not related to you		
TOTAL sample	36947	685
No answer	8481	142
Question base	28466	543
None	95%	95%
1	4%	4%
2	1%	*
3	*	-
4	*	-
5 or more	*	*
Total	100%	99%

	National	NH
	2012	2012
Grandchildren under 18		
TOTAL sample	36947	685
No answer	8367	143
Question base	28580	542
None	95%	98%
1	3%	1%
2	1%	1%
3	*	*
4	*	-
5 or more	*	*
Total	99%	100%

	National	NH
	2012	2012
Grandchildren 18 or older		
TOTAL sample	36947	685
No answer	8879	139
Question base	28068	546
None	97%	97%
1	2%	2%
2	*	1%
3	*	-
4	*	-
5 or more	*	*
Total	99%	100%

	National	NH
	2012	2012
Children under 18		
TOTAL sample	36947	685
No answer	8812	145
Question base	28135	540
None	95%	94%
1	3%	4%
2	1%	1%
3	*	*
4	*	-
5 or more	*	-
Total	99%	99%

	National	NH
	2012	2012
Children 18 or older		
TOTAL sample	36947	685
No answer	6646	109
Question base	30301	576
None	83%	83%
1	14%	14%
2	3%	3%
3	*	-
4	*	-
5 or more	*	-
Total	100%	100%

	National	NH
	2012	2012
Other relatives		
TOTAL sample	8644	685
No answer	28303	147
Question base	36947	538
None	95%	96%
1	4%	3%
2	1%	1%
3	*	-
4	*	-
5 or more	*	-
Total	100%	100%

What was your total pre-tax household income from all sources in 2011?

	National	NH
	2012	2012
TOTAL sample	36947	685
No answer	5688	92
Question base	31259	593
\$15,000 or less	10%	10%
\$15,001 to \$25,000	13%	14%
\$25,001 to \$35,000	13%	9%
\$35,001 to \$50,000	17%	19%
\$50,001 to \$75,000	18%	20%
\$75,001 to \$100,000	13%	13%
\$100,001 to \$120,000	6%	6%
\$120,001 to \$150,000	4%	4%
\$150,001 or more	7%	6%
Total	101%	101%