Asian Quick Facts
Georgia - Atlanta

- There are more than 300 thousand Asians living in Atlanta.
- By 2018, the 50+ Asian segment in Atlanta is estimated to grow more than 2.5 times of the rate of all ‘boomers’.
- Large numbers of Asian-owned businesses are an economic force for Georgia.

**2013 Asian (Alone) Pop**

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>50+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia State</td>
<td>354,311</td>
<td>83,049</td>
</tr>
<tr>
<td>Atlanta (DMA)</td>
<td>305,448</td>
<td>70,099</td>
</tr>
</tbody>
</table>

% in Georgia without Health Insurance Coverage

<table>
<thead>
<tr>
<th></th>
<th>White (Non-Hispanic)</th>
<th>African American/Black</th>
<th>Hispanic/Latino</th>
<th>Asian</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>72%</td>
<td>52%</td>
<td>33%</td>
<td>63%</td>
</tr>
</tbody>
</table>

Asian-Owned Businesses

<table>
<thead>
<tr>
<th></th>
<th>Number</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia State</td>
<td>46,223</td>
<td>#8 state</td>
</tr>
<tr>
<td>Fulton County</td>
<td>5,691</td>
<td>#34 county</td>
</tr>
<tr>
<td>Atlanta City</td>
<td>2,257</td>
<td>#30 city</td>
</tr>
</tbody>
</table>

Asian as % of Total Population

- Asians are represented among business owners at levels higher than the population proportion.

Health Insurance Coverage by Type in Georgia

- Asian Indian is the most predominant ethnicity in the Atlanta DMA, followed by Korean, Vietnamese, and Chinese.

4 Source: U.S. Census Bureau, 2007 American Community Survey.
5 Source: U.S. Census Bureau, 2007 American Community Survey.
6 Source: U.S. Census Bureau, 2013 American Community Survey.
Asians in Georgia Quick Facts

Asian Buying Power in Georgia is over $13 billion and is estimated to grow at a significant rate through 2017.

Although Asian household incomes are higher, nationally they have experienced a disproportionate loss of wealth since before the Great Recession.

With fewer Asian seniors receiving Social Security benefits, asset protection is vital to enable a financially secure retirement.

2 Source: The Multicultural Economy 2012, Selig Center for Economic Growth, The University of Georgia.
3 Terry College of Business

Percentage Change in Median Net Worth of Households, 2005 to 2009

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-80% -60% -40% -20% 0%

-54% Asian
-66% Hispanic/Latino
-53% African American/Black
-16% White

• In 2005, Asians held greater median household wealth than any other racial or ethnic group, but lost their place at the top of the wealth hierarchy by 2009. Both the housing market meltdown and new immigration contributed to the decline.5

2013 Total Median HH Income - Georgia

$45,069 $33,142 $35,545 $57,206

Total Households African American/Black Hispanic/ Latino Asian

Number of Beneficiaries

888,888 182,388 11,788 11,605

Percent of 65+ in Georgia Receiving Any Social Security Income for their Household

88% 88% 63% 63%

Total African American/Black Hispanic/ Latino Asian

Source: Pew Research Center tabulations of Survey of Income and Program Participation data.
Source: AARP Public Policy Institute Tabulations of the U.S. Census Bureau, 2010 American Community Survey.