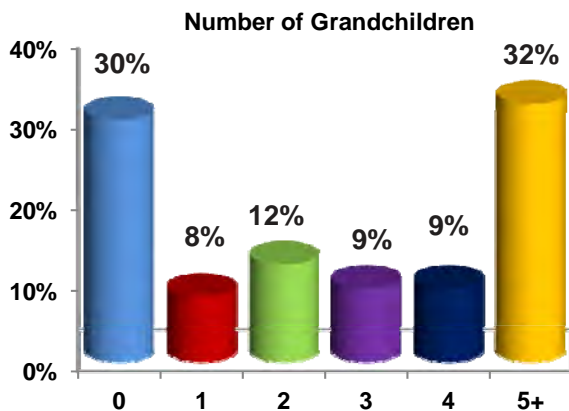


Grandparenting

Headline: Seventy percent of AARP members are grandparents. Twelve percent of grandparents serve as primary caregivers.

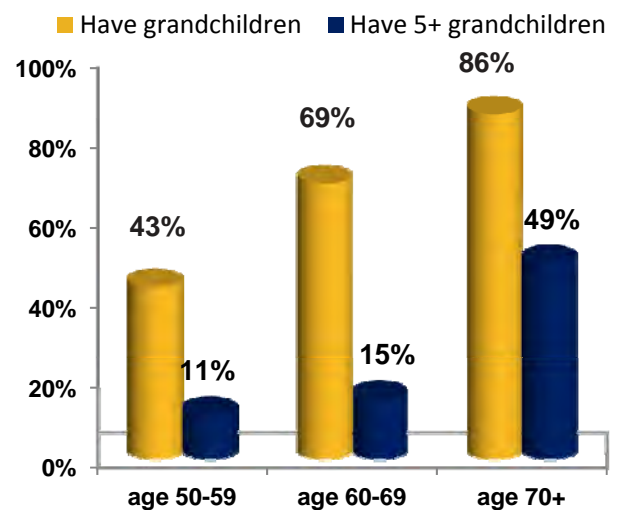
Millions of Americans hold the auspicious title of “Grandparent.” Understanding the grandparent population helps AARP better develop information and programs to serve them and their grandkids (the “desserts of life”).

As part of AARP’s recent Member Opinion Survey, members were asked “How many grandchildren do you have?” This question includes biological, step, or adopted grandchildren. Seven in ten (70%) state that they have at least one grandchild.

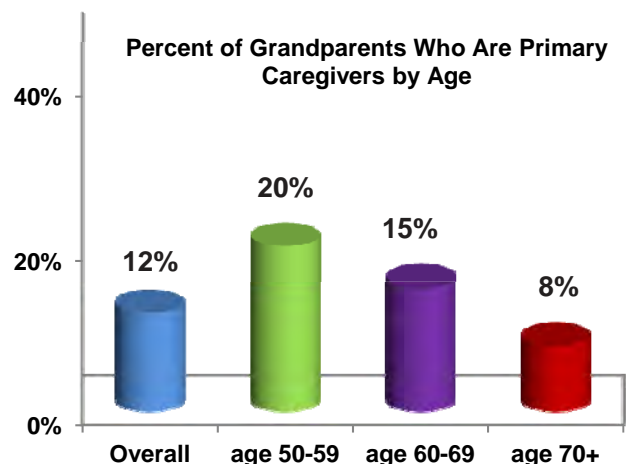


The grandparenting rate increases with age. Older members are more likely to be grandparents and have more grandchildren than younger members.

Member Grandparent Rate by Age



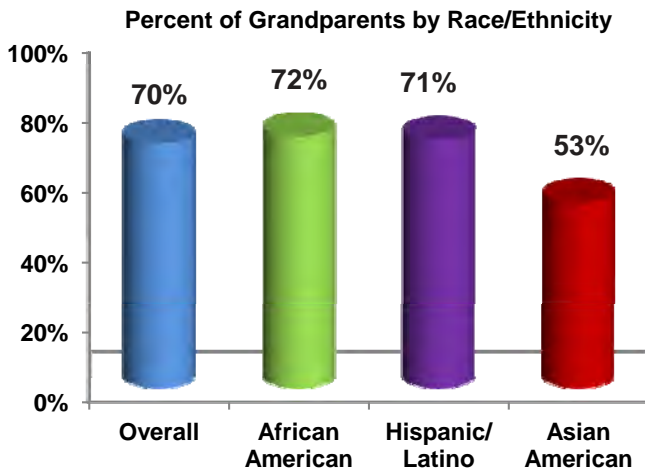
Grandparents often provide care when a parent is unable. One in eight (12%) say they are the primary caregiver for at least one grandchild. Younger grandparents are more likely to be primary caregivers than older grandparents.



Issue Spotlight: Grandparents

Seventy percent of African American and Hispanic members are grandparents while only half of all Asian members are grandparents.

For additional information on Grandparents, please visit AARP.ORG.



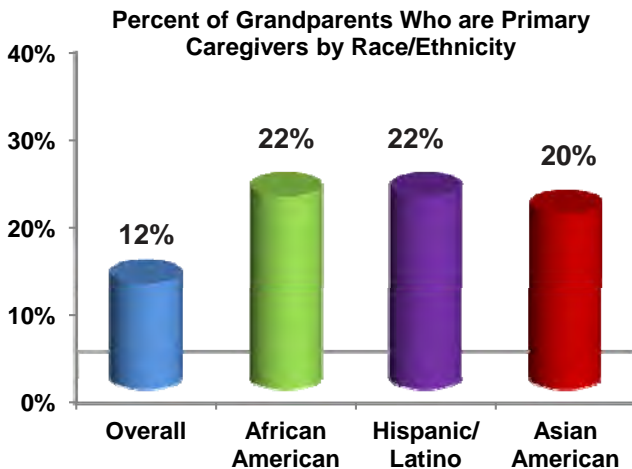
The following reports provide additional research and information on Grandparents:

[Insights and Spending Habits of Modern Grandparents 2012](#)

[MetLife Report on American Grandparents 2011](#)

[Grandfacts-State Fact Sheets for Grandparents 2010](#)

One in five Hispanic, African American, and Asian members who are grandparents say they are the primary caregiver for at least one grandchild.





Methodology

AARP's Member Opinion Survey is the largest single survey of members conducted by AARP. In 2012, AARP contacted a stratified random sample of 140,000 members, inviting them to participate in this survey. The survey was dual mode, conducted via mail and web, and was available in Spanish. A total of 38,155 members completed and returned their surveys for an overall response rate of 27.3 percent (margin of error $\pm 1\%$). The data has been weighted to approximate the AARP membership. For a full description of the methodology as well as additional findings, please visit: www.aarp.org/memberopinions

AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people 50+ have independence, choice and control in ways that are beneficial to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce AARP The Magazine, the definitive voice for Americans 50+ and the world's largest-circulation magazine; AARP Bulletin, the go-to news source for the 50+ audience; AARP VIVA, a bilingual lifestyle multimedia platform addressing the interests and needs of Hispanic Americans; and national television and radio programming including My Generation and Inside E Street. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org



Research & Strategic Analysis

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