

2012 AARP Survey of Members in Indiana on Livable Communities

The AARP Indiana State Office commissioned a survey to explore the views of its members on the topics of long-term care, caregiving, livable communities, retirement security, older workers and utilities. This brief focuses on the topic of livable communities.

These results are based on a mail survey fielded August 21 to September 18, 2012 of 2,000 AARP members in Indiana. A total of 733 surveys were returned yielding a margin of error of ± 3.7 percent. The results are weighted to reflect the AARP membership population in Indiana. This report is based on 733 weighted responses. An annotated survey of the weighted responses to the livable communities questions begins on page 7 followed by a description of the methodology. Responses to all questions asked in this survey are available upon request.

Survey-In-Brief

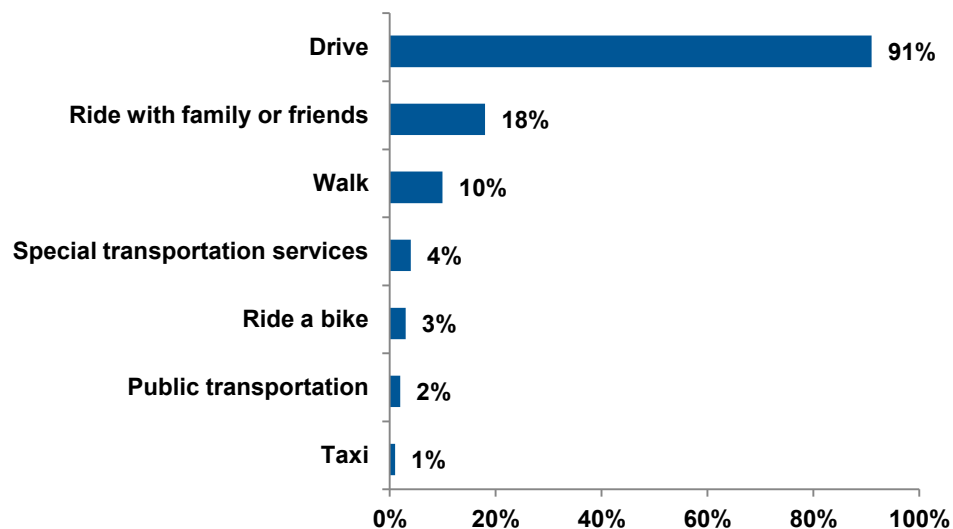
- ❖ **50+ AARP members in Indiana drive themselves to get where they want to go in their community.**
 - ✓ 91% drive themselves in order to get around their community.
 - ✓ 18% get a ride with family and friends and 10% say they walk to get around their community.
 - ✓ Very few say they use other modes of transportation like use a special service for seniors or persons with disabilities (4%), ride a bike (3%), public transportation (2%) or take a taxi (1%).
- ❖ **Although 50+ AARP members in Indiana are unlikely to use alternate types of transportation if they could no longer drive, the majority would support a candidate for Governor who works toward ensuring that alternate types of transportation are available.**
 - ✓ 40% say they are not very or not at all likely to use other types of transportation even if they were affordable and easily accessible in their community. 23% say they are somewhat likely to use alternate modes of transportation.
 - ✓ 53% say they would be more likely to vote for a candidate for Governor who works to ensure that there are safe, affordable, accessible and user-friendly transportation options in their community while only 1% says they would be less likely to vote for such a candidate. 32% say it would make no difference in how they vote, and 12% are unsure.
- ❖ **50+ AARP members in Indiana vary in terms of their satisfaction with the safety of the streets in their community for pedestrians and bicyclists.**
 - ✓ 32% say they are extremely or very satisfied with the safety of the streets in their community while 23% say they are not very or not at all satisfied with street safety.
 - ✓ 40% say they are somewhat satisfied with street safety.
- ❖ **Although most AARP members in Indiana are unlikely to walk or ride a bike in their community even if the streets were safe, many would support a candidate for Governor who works to make the streets safer for all users.**
 - ✓ About half or more say they cannot walk safely from their home to the doctor's office (63%), pharmacy (52%), grocery store (49%), parks or recreation areas (45%) or their jobs (58%).
 - ✓ 57% are not very or not at all likely to walk or ride a bike to get where they need to go even if the streets in their community were safe for pedestrians and bicyclists.
 - ✓ 46% say they would be more likely to vote for a candidate for Governor who supports policies that would ensure streets in their community would be made safe for all users including walkers, bicyclists, and public transportation users while only 2% would be less likely to vote for such a candidate. 39% say it would make no difference in how they vote, and 11% are unsure.

Detailed Findings

Most 50+ AARP members in Indiana drive themselves to get to where they want to go while far fewer prefer to use public transportation.

- ✓ Over nine in ten drive themselves in order to get around their community.
- ✓ About one in five gets a ride with family and friends.
- ✓ One in ten says they walk to get around their community.
- ✓ Very few say they use special transportation like one for seniors or persons with disabilities or public transportation, ride a bike or take a taxi.

**Transportation Modes of Indiana Members
(n=733)**



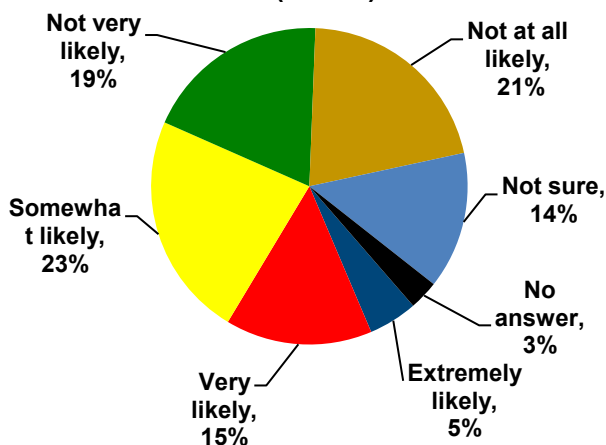
*Graph shows respondents who checked "yes" under each mode of transportation.

- ✓ Most AARP members in Indiana say they never (69%) or rarely (18%) miss activities because they do not have transportation. About one in ten says they sometimes (7%), frequently (2%) or always (1%) miss activities due to a lack of transportation, which is the equivalent of about 56,800 Indiana 50+ members.
- ✓ Almost half (48%) of Indiana members say if they were unable to drive, other transportation options such as buses, trains or a senior shuttle service exist in their community; however, most (86%) of these respondents say they **have not** used these other types of transportation in the last six months.
- ✓ One quarter (25%) says alternate transportation options are not available in their community and about one in five (21%) says they are not sure whether other transportation options exist.

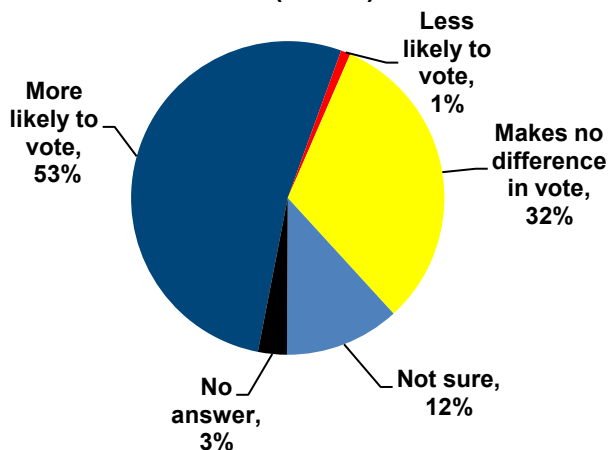
Although many 50+ AARP members in Indiana say they would *not* use alternate types of transportation if they were available in their community, the majority would support a candidate for Governor who works to ensure alternate types of transportation are available.

- ✓ Four in ten say they are not very or not at all likely to use other types of transportation even if they were affordable and easily accessible in their community. About a quarter says they are somewhat likely to use alternate modes of transportation and one in five says they are extremely or very likely to use other types of transportation.
- ✓ Over half say they would be more likely to vote for a candidate for Governor who works to ensure that there are safe, affordable, accessible and user-friendly transportation options in their community while only 1% says they would be less likely to vote for such a candidate. Another third says it would make no difference in how they vote, and about one in eight are not sure.

Likelihood of Using Public Transportation in Your Community if It is Affordable and Easily Accessible
(n=733)



Likelihood of Voting for A Candidate Who Works to Ensure Safe, Affordable, Accessible, and User-Friendly Transportation Options
(n=733)

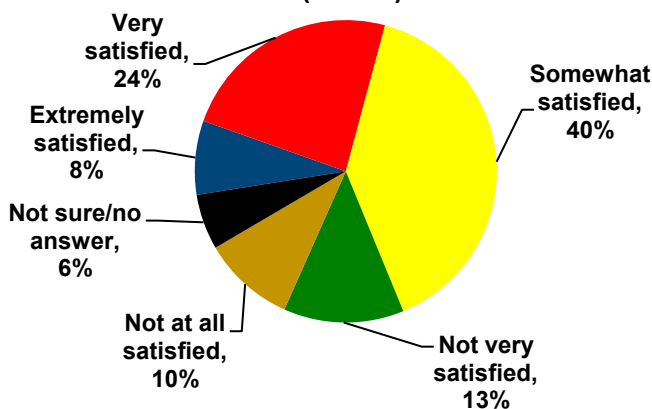


*Percentages may not add up to 100 percent due to rounding.

50+ AARP members in Indiana vary in terms of their satisfaction with the safety of the streets in their community for pedestrians and bicyclists.

- ✓ About a third says they are extremely or very satisfied with the safety of the streets in their community.
- ✓ On the other hand, nearly a quarter says they are not very or not at all satisfied with street safety.
- ✓ The largest proportion are somewhere in the middle with four in ten saying they are somewhat satisfied.

Satisfaction with the Safety of Community Streets for Pedestrians and Bicyclists
(n=733)

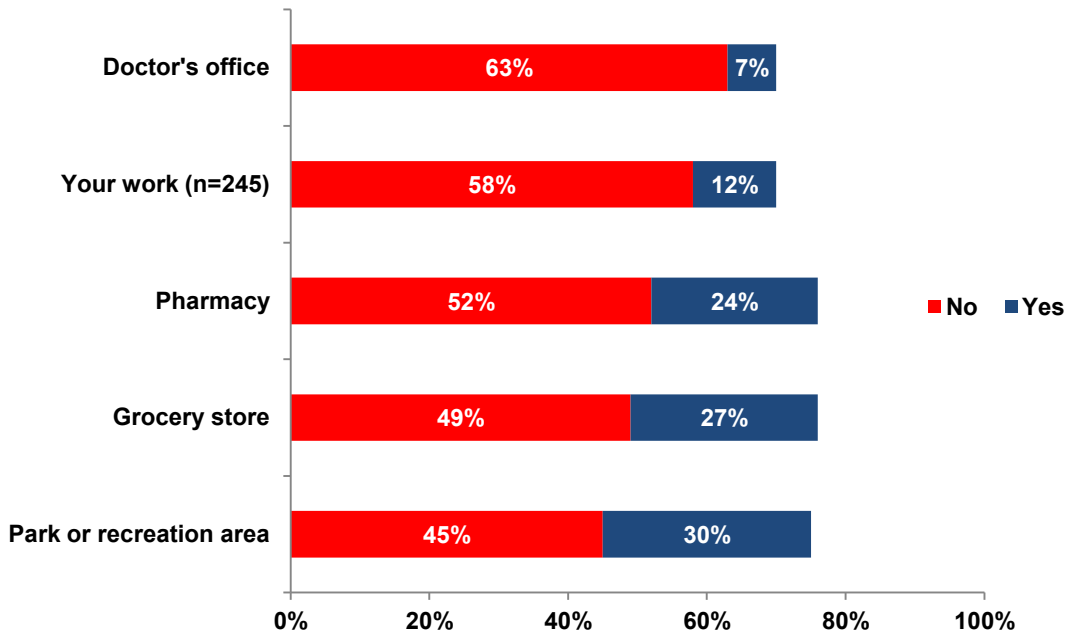


*Percentages may not add up to 100 percent due to rounding.

Most 50+ AARP members say they cannot safely walk from their home to various places of necessity.

- ✓ Over three in five of all respondents say they cannot walk safely from their home to the doctor's office.
- ✓ About half say they cannot walk safely from their home to the pharmacy, grocery store, or a park or recreation area.
- ✓ Nearly three in five respondents who are employed (n=245) say they cannot walk safely from their home to their place of work.

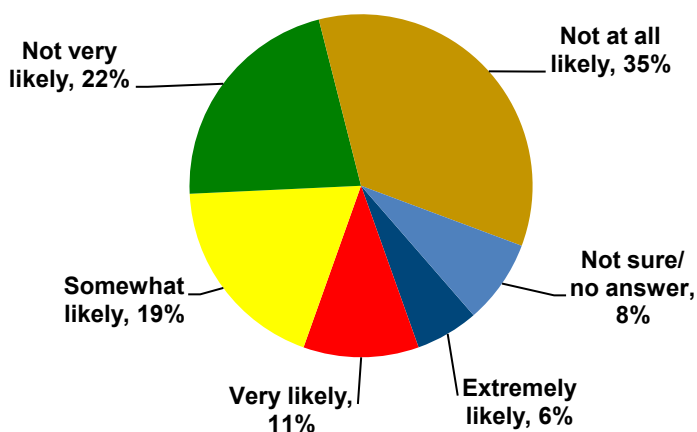
**Ability to Walk Safely to These Places from Indiana Member's Homes
(n=733)**



Although the majority of 50+ AARP members in Indiana says they would *not* be likely to walk or ride a bike in their community even if the streets were safe, many would vote for a candidate for Governor who supports making the streets safe for all users.

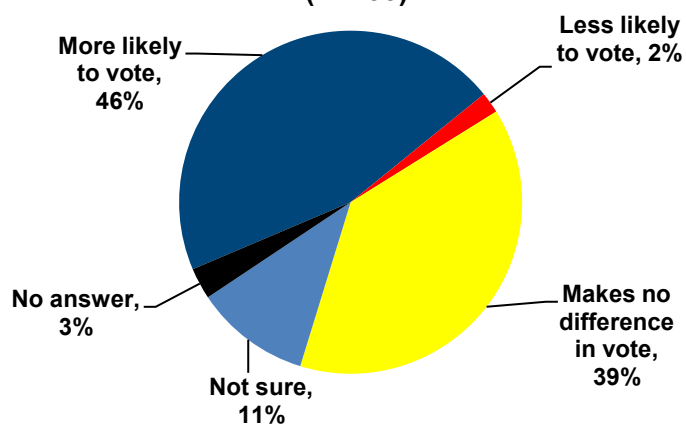
- ✓ Over half are not very or not at all likely to walk or ride a bike to get where they need to go even if the streets in their community were safe for pedestrians and bicyclists. About one in five is somewhat likely to walk or ride a bike and about another one in five is extremely or very likely to do this.
- ✓ Although Indiana members are reluctant to walk or ride a bike even if the streets are made safe, more than two in five say they would be more likely to vote for a candidate for Governor who supports policies that would ensure streets in their community would be made safe for all users including walkers, bicyclists and public transportation users and only 2% say they would be less likely to vote for such a candidate.

Likelihood of Walking or Biking if Community Streets Were Safe
(n=733)



*Percentages may not add up to 100 percent due to rounding.

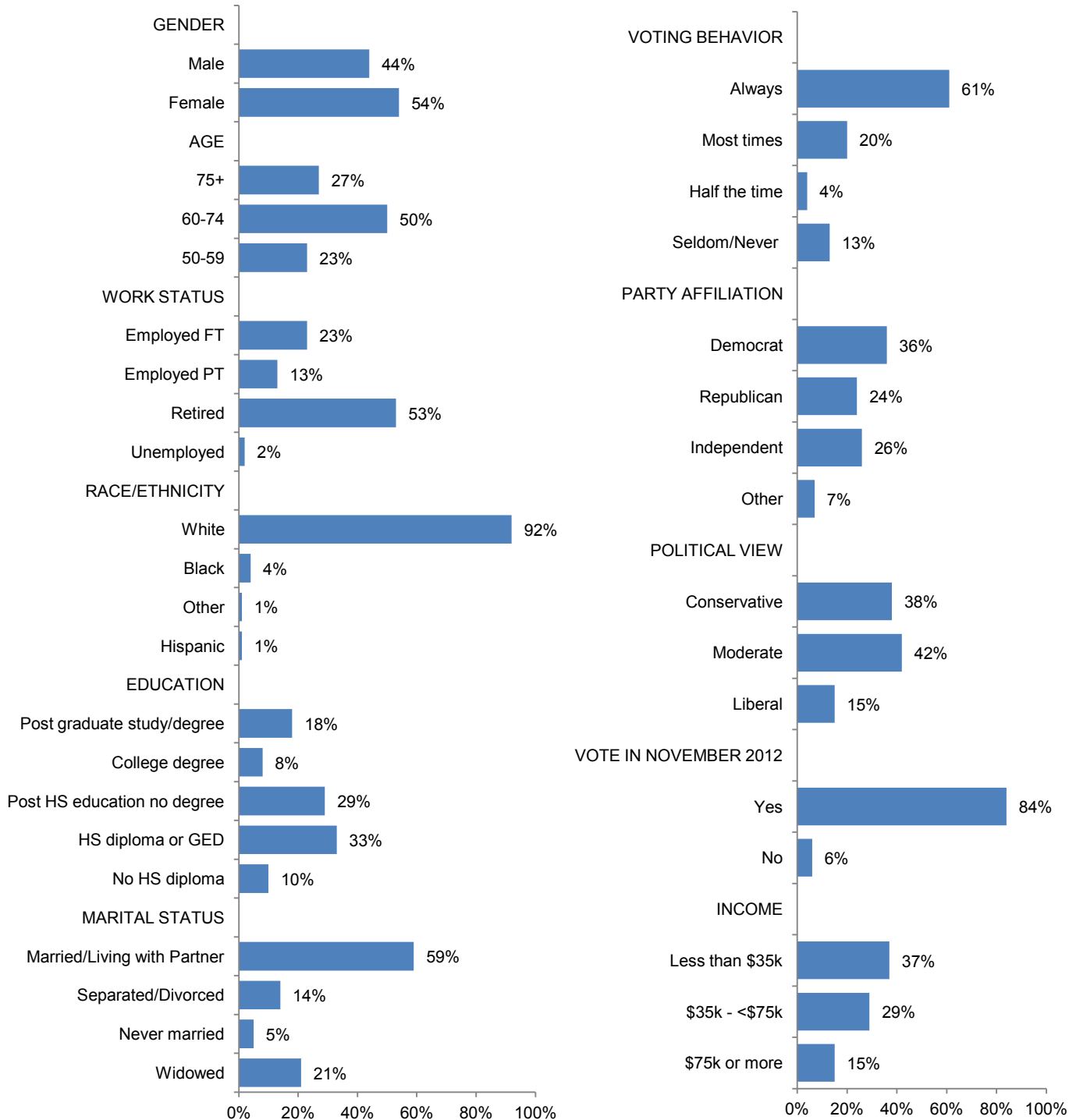
Likelihood of Voting for a Candidate Who Supports Policies to Ensure that Roads be Designed for All Users
(n=733)



*Percentages may not add up to 100 percent due to rounding.

Demographic Profile of Respondents

- ✓ Less than a quarter of survey respondents are ages 50-59, half are ages 60-74 and over a quarter are ages 75 or older. Most respondents are married or living with a partner. The majority is retired and about a quarter is employed full-time. The majority has a high school or post high school education but no college degree. The majority has an annual household income of less than \$75,000. Over a third identifies their political party as Democrat and a quarter as Republican or Independent. The majority votes always or most of the time. About two in five identify themselves as conservative or moderate in their political views and about one in seven say they are liberal. More than four in five say they intend on voting in the November 2012 Presidential election.



2012 AARP Survey of Members in Indiana on Long-Term Care
(Weighted by Age & Gender, N=733 members)

Livable Communities

17. Do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things by doing the following?

	Yes	No	No Answer
	<u>%</u>	<u>%</u>	<u>%</u>
a. Drive yourself	91	4	5
b. Get a ride with family or friends	18	33	49
c. Walk	10	36	54
d. Ride a bike	3	42	55
e. Take a taxi.....	1	43	56
f. Use public transportation.....	2	43	56
g. Use a special transportation service, like one for seniors or persons with disabilities.....	4	42	55

18. How often do you miss activities because you do not have transportation?

<u>%</u>	
1	Always
2	Frequently
7	Sometimes
18	Rarely
69	Never
2	No answer

19. If you were unable to drive yourself or get a ride with family or friends, are there other transportation options in your community, such as buses, trains, or a senior shuttle service?

<u>%</u>	
48	Yes → GO TO Question 20
25	No → GO TO Question 21
21	Not sure → GO TO Question 21
6	No answer

20. In the last 6 months, since March 2012, how often have you used other transportation options to go somewhere; for example, to shop, to visit the doctor, to run errands, or to visit friends and family? (N=350)

%

- 1 Everyday
- 1 Several times a week
- 2 At least once a week
- 3 At least once a month
- 5 Less frequently than once a month
- 86 Not at all
- 2 No answer

21. If there were other transportation options that were safe, affordable, accessible, and user-friendly in your community, how likely would you be to use them?

%

- 5 Extremely likely
- 15 Very likely
- 23 Somewhat likely
- 19 Not very likely
- 21 Not at all likely
- 14 Not sure
- 3 No answer

22. Would you be more or less likely to vote for a candidate for Governor who commits to ensuring that there are safe, affordable, accessible, and user-friendly transportation options in your community or would it make no difference in your voting behavior?

%

- 53 More likely to vote for a gubernatorial candidate who commits to ensuring there are safe, affordable, accessible, and user-friendly transportation options
- 1 Less likely to vote for a gubernatorial candidate who commits to ensuring there are safe, affordable, accessible, and user-friendly transportation options
- 32 Would not make a difference in your voting behavior
- 12 Not sure
- 3 No answer

23. How satisfied are you with the streets in your community in terms of their safety for pedestrians and bicyclists?

%

- 8 Extremely satisfied
- 24 Very satisfied
- 40 Somewhat satisfied
- 13 Not very satisfied
- 10 Not at all satisfied
- 5 Not sure
- 1 No answer

24. Can you safely walk from your home to the following places?

	Yes	No	Not applicable	No Answer
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
a. Your place of work	5	31	58	7
b. A grocery store	27	49	19	5
c. A pharmacy	24	52	19	5
d. Your doctor's office.....	7	63	23	7
e. To a park or recreation area	30	45	19	6

25. If the streets in your neighborhood were safe for pedestrians and bicyclists, were well lit, had good traffic signals, and good crosswalks, how likely would you be to either walk or ride a bike to get where you need to go instead of driving a car?

<u>%</u>	
6	Extremely likely
11	Very likely
19	Somewhat likely
22	Not too likely
35	Not at all likely
4	Not sure
4	No answer

26. Would you be more or less likely to vote for a candidate for Governor who supports implementing policies to ensure roads will be designed for all users, not only drivers, but also pedestrians, bicycle riders, and those using public transportation or would it make no difference in your voting behavior?

<u>%</u>	
46	More likely to vote for a gubernatorial candidate who supports implementing policies to ensure roads will be designed for all users
2	Less likely to vote for a gubernatorial candidate who supports implementing policies to ensure roads will be designed for all users
39	Would not make a difference in your voting behavior
11	Not sure
3	No answer

About You

The following questions are for classification purposes only and will be kept entirely confidential.

D1. Are you male or female?

<u>%</u>	
44	Male
54	Female
2	No answer

D2. What is your age as of your last birthday? (in years)

<u>%</u>	
23	50-59
50	60-74
27	75+
<.5	No answer

D3. What is your current marital status?

<u>%</u>	
57	Married
2	Not married, living with partner
1	Separated
13	Divorced
21	Widowed
5	Never married
1	No answer

D4. Do you own or rent your primary residence?

<u>%</u>	
85	Own
10	Rent
4	Other
1	No answer

D5. Besides you, do you have any of the following people living in your household?

	Yes	No	No Answer
	<u>%</u>	<u>%</u>	<u>%</u>
a. Spouse or partner	58	25	18
b. Child/children under 18	4	60	36
c. Child/children 18 or older	12	54	33
d. Child/children away at college.....	3	60	38
e. Grandchildren under 18	2	60	38
f. Grandchildren 18 or older	3	61	36
g. Parents/parents-in-law	2	61	38
h. Other relatives	2	60	38
i. Others not related to you or your spouse or partner	2	60	38
j. No other people in household	24	49	27

D6. Do you have any kind of health care coverage, including employer-provided health insurance, private health insurance, or government plans such as Medicare or Medicaid?

<u>%</u>	
92	Yes → GO TO Question D7
4	No → GO TO Question D8
1	Not sure → GO TO Question D8
4	No answer

D7. Do you have health care coverage through the following sources? (n=674)

	Yes	No	No Answer
	<u>%</u>	<u>%</u>	<u>%</u>
a. Current employer or spouse's current employer.....	29	39	32
b. Past employer or spouse's past employer (may be a retirement benefit)	21	44	35
c. On your own through an individual insurance policy.....	29	38	33
d. Medicare	63	20	17
e. Medicaid	9	48	44
f. Veteran's Administration (VA) or military benefits	9	48	44

D8. Does any disability, impairment or chronic disease keep you from participating fully in work, school, household, or other activities?

<u>%</u>	
24	Yes
68	No
4	Not sure
1	Refused
3	No answer

D9. What is the highest level of education that you completed?

<u>%</u>	
10	0-12 th grade (no diploma)
33	High school graduate (or equivalent)
20	Post-high school education (no degree)
10	2-year college degree
8	4-year college degree
4	Post-graduate study (no degree)
14	Graduate or professional degree

D10. Are you of Hispanic, Spanish, or Latino origin or descent?

<u>%</u>	
1	Yes
96	No
3	No answer

D11. What is your race?

<u>%</u>	
92	White or Caucasian
4	Black or African American
<.5	American Indian or Alaska Native
<.5	Asian
0	Native Hawaiian or other Pacific Islander
1	Other

D12. Thinking about state elections for Indiana Governor and Legislators in the last 10 years, how often would you say you vote?

<u>%</u>	
61	Always
20	Most of the time
4	Almost half of the time
8	Seldom
5	Never
3	No answer

D13. Do you plan to vote in the upcoming election this November 2012 for Indiana's Governor?

<u>%</u>	
84	Yes
6	No
8	Not sure
2	No answer

D14. Do you consider yourself to be a Democrat, Republican, Independent, or something else?

%
 36 Democrat
 24 Republican
 26 Independent
 7 Something else
 7 No answer

D15. In general, would you describe your political views as very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

%
 9 Very conservative
 29 Somewhat conservative
 42 Moderate
 11 Somewhat liberal
 4 Very liberal
 5 No answer

D16. In the last 12 months, have you accessed the Internet or sent or received email?

%
 70 Yes → **GO TO Question 17**
 28 No → **GO TO Question 19**
 3 No answer

D17. In the last 12 months, have you visited any of AARP's Internet/Web sites (aarp.org, AARPmagazine.org, etc.)? (N=509)

%
 35 Yes
 63 No
 3 No answer

D18. Do you do any of the following activities when you use the Internet? (n=509)

	Yes	No	No
	<u>%</u>	<u>%</u>	Answer
	<u>%</u>	<u>%</u>	<u>%</u>
a. Send and receive email.....	95	4	1
b. Perform online banking or other financial services.....	55	40	5
c. Seek information on community events, news, or schedules.....	73	22	5
d. Buy or make a reservation online for a travel service, such as an airline ticket, hotel room, or rental car.....	64	32	4
e. Buy a product online, such as books, music, toys, clothing.....	72	24	4
f. Use a social networking site like Facebook or Twitter.....	49	47	4

D19. What is your 5-digit ZIP Code? (Write in your ZIP CODE) :

D20. What city or town do you live in? _____ (Write in city or town)

D21. What was your annual household income before taxes in 2011?

<u>%</u>	
5	Less than \$10,000
11	\$10,000 to \$19,999
21	\$20,000 to \$34,999
13	\$35,000 to \$49,999
8	\$50,000 to \$59,999
8	\$60,000 to \$74,999
6	\$75,000 to \$99,999
9	\$100,000 or more
9	Not sure
10	No answer

Full Methodology

AARP commissioned a mail survey of 2,000 members in Indiana between August 21, 2012 and September, 18, 2012. Surveys were mailed to a statewide sample of members, stratified by age to select members proportionate to each of three age groups: 50-59, 60-74, and 75+. Each sampled member was contacted about the survey in four ways: a pre-notification postcard, the survey itself, a reminder postcard, and a second survey. Of those surveyed, 733 completed questionnaires were used yielding a response rate of 37 percent. The survey has a sampling error of ± 3.7 percent at the 95% level of confidence. This means that in 95 out of 100 samples of this size, the results would be within ± 3.7 percentage points of the results obtained had everyone in the population completed a survey. Responses were weighted to reflect the actual distribution of members by age. The weighted number of responses for this survey is also 733. Throughout the report, statistics representing member responses are reported in percentages which may not add up to 100 due to rounding and non-response. Also due to rounding, the percents reported in the text may vary slightly from those in the annotation or in graphs.

AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment security and retirement planning. We advocate for consumers in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP VIVA, a bilingual news source. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

State Research brings the right knowledge at the right time to our state and national partners in support of their efforts to improve the lives of people age 50+. State Research consultants provide strategic insights and actionable research to attain measurable state and national outcomes. The views expressed herein are for information, debate, and discussion, and do not necessarily represent official policies of AARP.

AARP staff from the Indiana State Office and State Research contributed to the design, implementation and reporting of this study. Special thanks go to AARP staff including Katherine Moreau, Associate State Director of Communications, Paul Chase, Associate State Director of State Advocacy, and June Lyle, State Director in Indiana; Rachelle Cummins, Angela Houghton, Darlene Matthews, Terri Guengerich and Cheryl Barnes, State Research; Patrick Willard, Coralette Hannon and Janee Briesemeister, State and National Group; and Michael Schuster, Office of General Counsel. Please contact Joanne Binette at 202-434-6303 for more information regarding this survey.



Research and Strategic Analysis

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