

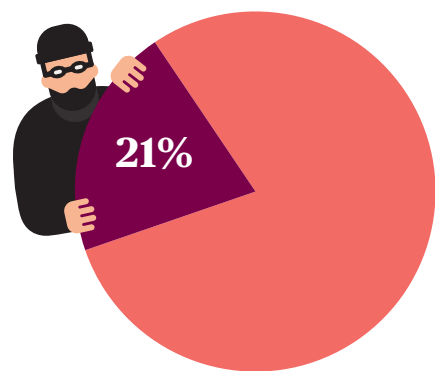


# Consumer Fraud in America: The Latino Experience

2 in 5 (39%) Latino adults have been the target of a scam



1 in 5 (21%) lost money to a scam



Over half (58%) have not registered any phone on the Do Not Call Registry (registering makes scam calls easier to spot)



## PASSWORD



# 54%

of Latino adults report using the same password on a few or all accounts or a variation of the same password for all accounts (which increases the risk of fraud loss across accounts)

For questions on this issue, please contact Kathy Stokes, Director of AARP Fraud Prevention Programs, at [kstokes@aarp.org](mailto:kstokes@aarp.org).

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