Consumer Fraud in America: The Latino Experience

2 in 5 (39%) Latino adults have been the target of a scam

1 in 5 (21%) lost money to a scam

Over half (58%) have not registered any phone on the Do Not Call Registry (registering makes scam calls easier to spot)

54% of Latino adults report using the same password on a few or all accounts or a variation of the same password for all accounts (which increases the risk of fraud loss across accounts)

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