

Season's Cheatings: Beware of Holiday Scams An AARP Connecticut Survey of Adults 18+

Annotated Questionnaire

Conducted by NORC at the University of Chicago for AARP https://doi.org/10.26419/res.00349.012

Interviews: 11/4-11/15/2019 2,842 U.S. adults 801 Connecticut adults

Margin of error:

2.47 percentage points at the 95% confidence level among all adults 4.60 percentage points at the 95% confidence level among Connecticut adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Percentages may not always sum to 100%.

"*" indicates less than 0.5%

"-" indicates 0%



QA. Typically, how often do you go online or access the Internet, including sending or receiving email?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

11/4-11/15/2019	National	Connecticut
Never	Ivational	Connecticut
	-	_
Less than once a	*	2
month		2
Once a month	1	1
Several times a month	3	2
Several times a week	7	9
Daily	89	87
Don't know	-	-
Prefer not to answer	-	-
SKIPPED ON WEB	-	-

n=2,842

n=801

Q1. Now, thinking about the last holiday season, October 2018 through December 2018, did you purchase gift cards as presents for family and friends?

11/4-11/15/2019	National	Connecticut
Yes	66	68
No	34	32
SKIPPED ON WEB	*	*

n=2,842

n=801

Did not buy gift cards as presents in Q1

Q1A. Do you plan to buy any gift cards this year as presents for family and friends?

11/4-11/15/2019	National	Connecticut
Yes	27	29
No	72	71
SKIPPED ON WEB	*	*

n=927

n=234



Question shown to those who purchased gift cards as presents last holiday season or did not answer Q1; question auto-coded for those who plan to buy more gift cards or no gift cards in Q1A

Q2. And would you say you plan to buy more, about the same, or fewer gift cards this year as presents for family and friends during the holidays?

11/4-11/15/2019	National	Connecticut	
Buy more gift cards	19	25	
Buy about the same amount	41	42	
of gift cards	71	72	
Buy fewer gift cards	11	6	
I do not plan to buy any gift	28	26	
cards at all this year	20	20	
SKIPPED ON WEB	*	*	

n=2,842 n=801

Plans to buy gift cards in Q2

Q3. And where will you purchase your gift cards this year? Will you buy them...?

[SELECT ALL THAT APPLY]

11/4-11/15/2019	National	Connecticut	
On a rack at a big box store,	69	66	
pharmacy or grocery store	05	00	
Directly at the location of the	44	47	
issuing merchant/retailer	44	47	
On the website of the issuing	26	28	
merchant/retailer	20	20	
At the bank	3	4	
Online through auction or			
personal sales sites like eBay	4	4	
or Craigslist			
Other, please specify	5	3	
SKIPPED ON WEB	-	-	

n=2,065 n=610



Q4. Have you given or received a gift card that ended up having no funds on it?

11/4-11/15/2019	National	Connecticut
Yes, have given one	3	6
Yes, have received one	13	12
Yes, have given and received one	3	4
No	81	77
SKIPPED ON WEB	*	-

n=2,842 n=801

Q5. Have you ever been asked to purchase gift cards in order to pay money owed to a government authority like Social Security, the IRS or to pay delinquent utility bills?

11/4-11/15/2019	National	Connecticut
Yes	7	10
No	93	90
SKIPPED ON WEB	*	*

n=2,842 n=801

Asked to pay government using gift cards in Q5

Q5A. Did you make the payment by gift card?

11/4-11/15/2019	National	Connecticut
Yes	13	51
No	83	39
Don't remember	3	10
SKIPPED ON WEB	1	1

n=199 n=67°

^{*}Note small base. Use caution when generalizing to the larger Connecticut population.



Q6. In the past 12 months, or since last October, have you received a request by phone, email, or inperson to make a monetary donation to...?

[GRID ITEMS RANDOMIZED]

National			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans	43	56	1
Local police or sheriff departments	44	56	1
Local firefighters	37	63	1
Disaster relief	34	65	1
Missing children	10	88	2
Breast cancer	36	63	1
Children's cancer	40	59	1
Other cancer-related causes or research	38	61	1
Disabled and handicapped workers	18	81	1
Church or faith community	31	68	1
Animal protection or welfare	33	66	1
Other, please specify	7	75	17

n=2,842

Connecticut			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans	34	65	*
Local police or sheriff departments	37	63	*
Local firefighters	32	68	*
Disaster relief	25	75	-
Missing children	11	89	-
Breast cancer	33	67	-
Children's cancer	35	65	-
Other cancer-related causes or research	35	65	-
Disabled and handicapped workers	15	85	*
Church or faith community	31	69	*
Animal protection or welfare	28	72	*
Other, please specify	3	68	28

n=801



Received request to make monetary donation in Q6

Q6AA. And did you make a monetary donation to [IF ONLY 1 ITEM SELECTED IN Q6: this cause or organization?] [IF MORE THAN 1 ITEM SELECTED IN Q6: these causes or organizations?]?

National			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans n=1,228	36	64	*
Local police or sheriff departments n=1,244	17	83	*
Local firefighters n=1,018	36	64	*
Disaster relief n=979	38	61	1
Missing children n=295	29	71	-
Breast cancer n=1,021	38	61	1
Children's cancer n=1,131	51	49	1
Other cancer-related causes or research <i>n</i> =1,091	33	66	1
Disabled and handicapped workers n=501	27	72	1
Church or faith community n=961	67	32	*
Animal protection or welfare n=927	39	60	1
Other, please specify n=240	66	34	-

Connecticut			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans n=288	46	54	-
Local police or sheriff departments n=311	21	79	-
Local firefighters n=272	42	58	-
Disaster relief n=201	45	55	-
Missing children**			
Breast cancer n=274	50	50	*
Children's cancer n=288	55	45	-
Other cancer-related causes or research <i>n</i> =291	45	55	-
Disabled and handicapped workers n=114	38	62	-
Church or faith community n=239	70	30	-
Animal protection or welfare n=228	55	45	*
Other, please specify**			

^{**}Data suppressed due to small base.



Made monetary donation in Q6AA

Q6AB Please indicate if this is the first year you've donated to [IF ONLY 1 ITEM SELECTED IN Q6AA: this cause or organization] [IF MORE THAN 1 ITEM SELECTED IN Q6AA: these causes or organizations] or if you've donated to them in the past.

National	First year	Donated to them	SKIPPED
11/4-11/15/2019	donated	in the past	ON WEB
Disabled or wounded veterans n=448	15	85	*
Local police or sheriff departments n=211	14	86	-
Local firefighters n=338	18	82	-
Disaster relief n=392	21	79	-
Missing children**			
Breast cancer n=420	15	85	-
Children's cancer n=559	14	86	-
Other cancer-related causes or research n=383	17	82	1
Disabled and handicapped workers n=130	26	72	2
Church or faith community n=642	8	92	-
Animal protection or welfare n=354	24	76	*
Other, please specify n=157	21	79	-

Connecticut	First year	Donated to them	SKIPPED
11/4-11/15/2019	donated	in the past	ON WEB
Disabled or wounded veterans n=129	20	80	-
Local police or sheriff departments**			
Local firefighters n=104	28	72	ı
Disaster relief**			
Missing children**			
Breast cancer n=133	26	74	-
Children's cancer n=152	26	74	-
Other cancer-related causes or research <i>n</i> =126	27	72	1
Disabled and handicapped workers**			
Church or faith community <i>n</i> =164	18	82	1
Animal protection or welfare <i>n</i> =116	32	68	-
Other, please specify**			

^{**}Data suppressed due to small base.



Received request to make monetary donation in Q6

Q6A3. Some may research charitable organizations they are considering donating to, while others may not. Thinking about the donation requests you received in the past 12 months, which ones did you <u>look up</u> on charity rating sites (i.e., Charity Watch or Charity Navigator), to find out how much of their budget is spent on serving the intended groups or causes versus on fundraising and/or administration costs?

National			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans n=1228	21	78	1
Local police or sheriff departments n=1244	13	86	1
Local firefighters n=1018	14	85	1
Disaster relief n=979	25	73	1
Missing children n=295	29	69	2
Breast cancer n=1021	21	77	2
Children's cancer n=1131	24	75	1
Other cancer-related causes or research n=1091	17	81	2
Disabled and handicapped workers n=501	22	75	3
Church or faith community n=961	21	77	2
Animal protection or welfare n=927	22	77	1
Other, please specify n=240	22	77	1

		SKIPPED
Yes	No	ON WEB
32	68	-
22	78	*
22	78	-
38	62	-
30	68	2
37	63	1
32	68	*
39	61	-
36	64	1
37	62	1
	32 22 22 38 30 37 32 39 36	32 68 22 78 22 78 38 62 30 68 37 63 32 68 39 61 36 64

^{**}Data suppressed due to small base.



Looked up charity rating in Q6A3 and did not donate Q6AA

Q6A4. Was your reason for not making a donation to the following causes or organizations based on what you found on the charity rating site?

National			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans n=102	54	46	-
Local police or sheriff departments**			
Local firefighters**			
Disaster relief**			
Missing children**			
Breast cancer**			
Children's cancer**			
Other cancer-related causes or research**			
Disabled and handicapped workers**			
Church or faith community**			
Animal protection or welfare**			
Other, please specify**			

		SKIPPED
Yes	No	ON WEB
	Yes	Yes No

^{**}Data suppressed due to small base.



Looked up charity rating in Q6A3 and did donate Q6AA

Q7. Again, some may ask about how much of the donation goes directly to a charity, while others do not. Thinking again about those donations you made during the past 12 months, which ones would you say were made <u>after</u> you looked them up on a charity rating site to find out how much of their budget is spent on serving the intended groups or causes versus on fundraising and/or administration costs?

National			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans n=147	78	22	-
Local police or sheriff departments**			
Local firefighters**			
Disaster relief n=162	75	25	-
Missing children**			
Breast cancer n=115	70	30	-
Children's cancer n=173	76	24	*
Other cancer-related causes or research n=109	75	25	-
Disabled and handicapped workers**			
Church or faith community <i>n</i> =164	74	26	-
Animal protection or welfare n=124	74	26	-
Other, please specify**			

Connecticut			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans**			
Local police or sheriff departments**			
Local firefighters**			
Disaster relief**			
Missing children**			
Breast cancer**			
Children's cancer**			
Other cancer-related causes or research**			
Disabled and handicapped workers**			
Church or faith community**			
Animal protection or welfare**			
Other, please specify**			

^{**}Data suppressed due to small base.



Looked up charity rating in Q6A3, did donate Q6AA, and answered Q7

Q8. And which causes or organizations did you donate to <u>after</u> you verified that the fundraiser or charity requesting funds was legally authorized to raise money in your state?

National			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans n=189	73	26	1
Local police or sheriff departments**			
Local firefighters <i>n</i> =131	59	37	4
Disaster relief n=198	68	29	3
Missing children**			
Breast cancer n=161	64	34	3
Children's cancer n=231	66	34	1
Other cancer-related causes or research <i>n</i> =154	64	36	1
Disabled and handicapped workers**			
Church or faith community n=232	65	31	4
Animal protection or welfare n=158	67	31	1
Other, please specify**			

Connecticut			SKIPPED
11/4-11/15/2019	Yes	No	ON WEB
Disabled or wounded veterans**			
Local police or sheriff departments**			
Local firefighters**			
Disaster relief**			
Missing children**			
Breast cancer**			
Children's cancer**			
Other cancer-related causes or research**			
Disabled and handicapped workers**			
Church or faith community**			
Animal protection or welfare**			
Other, please specify**			

^{**}Data suppressed due to small base.



Did not donate based on charity rating in Q6A4 or made donation in Q6AA

Q9. [IF DID NOT LOOK UP SITES IN Q6A3 OR DID NOT CONSIDER INFO FOUND ON SITES IN Q6A4: If you wanted to verify that a charity or fundraiser was legally authorized to raise money in your state, where or to whom would you turn?; ELSE: Where or to whom have you gone to verify that the fundraiser or charity was legally authorized to raise money in your state?]

[SELECT ALL THAT APPLY/RESPONSE OPTIONS RANDOMIZED]

11/4-11/15/2019	National	Connecticut
Attorney general	10	11
Police	10	11
Better Business Bureau	38	35
Secretary of State's office	11	15
Consumer Affairs office	23	22
Governor's office	5	10
Mayor's office	5	11
Other, please specify	12	9
Not sure	34	27
SKIPPED ON WEB	1	-

n=1,563 n=420

Made monetary donation in Q6AA

Q10 In general, how often do you research an organization or cause before you make a donation?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

11/4-11/15/2019	National	Connecticut
11/4-11/13/2019	ivational	Connecticut
Always	15	16
Sometimes	37	39
Rarely	31	32
Never	18	13
SKIPPED ON WEB	*	*

n=1,519 *n*=406



Made monetary donation in Q6AA

Q11 In general, how often do you visit a charity or fundraiser's website before you make a donation?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

11/4-11/15/2019	National	Connecticut
Always	18	16
Sometimes	33	35
Rarely	26	29
Never	22	17
SKIPPED ON WEB	1	3

Q12. Have you ever developed a written charitable giving plan where you determine which charities you'll donate to and how much money you'll donate to them each year?

11/4-11/15/2019	National	Connecticut
Yes	12	15
No	88	85
SKIPPED ON WEB	*	*

n=2,842 n=801

Developed a written charitable giving plan in Q12

Q13. In general, to what extent do you stick to your written charitable giving plan?

11/4-11/15/2019	National	Connecticut
Completely	35	43
Somewhat	59	46
Not at all	5	10
SKIPPED ON WEB	1	-

n=345 n=103



Q14. In the past 12 months, have you received a request for a donation to a charity or cause that you felt was likely a fake or fraudulent solicitation?

11/4-11/15/2019	National	Connecticut
Yes	35	35
No	64	63
SKIPPED ON WEB	1	2

Q15. This holiday season, do you plan to mail or ship any gift packages to friends or family members?

11/4-11/15/2019	National	Connecticut
Yes	49	45
No	50	55
SKIPPED ON WEB	1	*

n=2,842 n=801

Plan to mail or ship gift packages in Q15

Q16. When you ship packages to a home address, how often do you typically request a signature from someone receiving the package??

11/4-11/15/2019	National	Connecticut
All of the time	15	23
Some of the time	35	42
Never	50	36
SKIPPED ON WEB	*	-



Q17. Thinking about the past 12 months, how often would you say packages have been left outside your home, say on a front porch or near the front door, without requiring a signature?

11/4-11/15/2019	National	Connecticut
All of the time	54	49
Some of the time	38	36
Never	6	10
Not applicable	2	4
SKIPPED ON WEB	*	*

n=2,842 n=801

Q18. Do you expect to receive packages at your home address this holiday season?

11/4-11/15/2019	National	Connecticut
Yes	75	68
No	25	31
SKIPPED ON WEB	*	*



Expects to receive packages at your home address this holiday season in Q18 Q18A. Will you take any of the following actions when receiving packages during the holiday season?

[SELECT ALL THAT APPLY/RESPONSE OPTIONS RANDOMIZED]

11/4-11/15/2019	National	Connecticut
Request a signature	19	17
Limit the number of items you order online	14	12
Provide the package delivery company with		
specific delivery instructions on where to leave	23	25
the package		
Install a camera at your front door or garage so		
you can see the package or anyone who comes	19	16
into contact with the package		
Ask a neighbor to pick up and keep the package	16	16
until you get home	10	10
Have the package delivered to a work address	12	11
Have the package delivered to a locked box or	10	9
other secure location (i.e., Amazon, UPS)	10	9
Pick up the item directly at a store location (i.e.,	25	22
Wal-Mart, Target, or Best Buy)	23	22
I will not take any actions	33	38
SKIPPED ON WEB	*	-

n=2,177 n=567



Will not take actions in Q18A

Q18B. What is your primary reason for not taking any of the listed <u>actions</u> when receiving packages this holiday season?

44/4 44/45/2040	Netteral	Constanting to
11/4-11/15/2019	National	Connecticut
I live in a safe area.	56	67
I already have a security	0	o
system in place where I live.	9	0
I don't feel the need to make		
any changes during the	35	25
holiday season.		
SKIPPED ON WEB	*	-

n=655 n=226

Q19. Have you ever had a package stolen from your home?

11/4-11/15/2019	National	Connecticut
Yes	14	14
No	75	77
Not sure	11	8
SKIPPED ON WEB	*	*



Q20. Have you used any of the following Peer-to-Peer payment platforms?*

[SELECT ALL THAT APPLY/RESPONSE OPTIONS RANDOMIZED]

11/4-11/15/2019	National	Connecticut
Venmo		
Zelle		
Google Pay		
Facebook P2P Payments in		
Messenger		
Popmoney		
Apple Pay		
PayPal		
Circle Pay		
Square		
Other, please specify		
I've never used any Peer-to-		
Peer payment platforms.		
SKIPPED ON WEB		-

Used a Peer-to-Peer payment platform in Q20

Q21. Again, only thinking of your experiences with individuals and not retailers, how often do you use the Peer-to-Peer payment platforms?*

11/4-11/15/2019	National	Connecticut
Frequently		
Sometimes		
Rarely		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Used a Peer-to-Peer payment platform in Q20

Q22. Have you ever used a Peer-to-Peer payment platform to do any of the following?*

11/4-11/15/2019	National	Connecticut
Purchase an item through an online bidding		
site (i.e., eBay)		
Purchase an item through classified ads (i.e.,		
Craigslist)		
Purchase a ticket to an event		
Make a payment for a new pet		
Reimburse someone for tickets to a movie,		
for your share of a restaurant tab, etc.		
Pay someone for services (i.e.,		
housekeeping, babysitting)		
Send money to a family member		
Send money to a friend		
Send money to a neighbor		
Send money to someone you met online		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Purchased an item through an online bidding site (i.e., eBay) in Q22

Q23A. When you used the Peer-to-Peer payment platform to purchase an item through an online bidding site (i.e., eBay), who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Purchased an item through classified ads (i.e., Craigslist) in Q22

Q23B. When you used the Peer-to-Peer payment platform to <u>purchase an item through classified ads</u> (i.e., Craigslist), who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone		
you've never met and		
know nothing about		
A seller with whom you		
have previously never		
done business with		
A seller with whom you		
have done business with		
before		
A seller rated highly		
regarding fulfillment and		
delivery		
An acquaintance (i.e., not		
a friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Purchased a ticket to an event in Q22

Q23C. When you used the Peer-to-Peer payment platform to <u>purchase a ticket to an event</u>, who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify	-	
SKIPPED ON WEB	_	

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Made a payment for a new pet in Q22

Q23D. When you used the Peer-to-Peer payment platform to <u>make a payment for a new pet</u>, who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Reimbursed someone for tickets to a movie, for your share of a restaurant tab, etc. in Q22

Q23E. When you used the Peer-to-Peer payment platform to reimburse someone for tickets to a movie, for your share of a restaurant tab, etc., who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Paid someone for services (i.e., housekeeping, babysitting) in Q22

Q23F. When you used the Peer-to-Peer payment platform to pay someone for services (i.e., housekeeping, babysitting), who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify	-	
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Sent money to a family member in Q22

Q23G. When you used the Peer-to-Peer payment platform to <u>send money to a family member</u>, who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Sent money to a friend in Q22

Q23H. When you used the Peer-to-Peer payment platform to <u>send money to a friend</u>, who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Sent money to a neighbor in Q22

Q23I. When you used the Peer-to-Peer payment platform to <u>send money to a neighbor</u>, who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Sent money to someone met online in Q22

Q23J. When you used the Peer-to-Peer payment platform to <u>send money to someone you met online</u>, who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Made other type of payment in Q22

Q23K. When you used the Peer-to-Peer payment platform to <u>make another type of payment</u>, who did you send money to?*

11/4-11/15/2019	National	Connecticut
A family member		
A friend		
A neighbor		
A co-worker		
A stranger – someone you've		
never met and know nothing		
about		
A seller with whom you have		
previously never done		
business with		
A seller with whom you have		
done business with before		
A seller rated highly regarding		
fulfillment and delivery		
An acquaintance (i.e., not a		
friend, neighbor, or co-		
worker)		
Other, please specify		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.



Q24. Gift cards purchased from a gift card rack at a store are safe from hackers or thieves while gift cards purchased from an online retailer are not.

11/4-11/15/2019	National	Connecticut
True	24	27
False	76	72
SKIPPED ON WEB	1	1

Q25. Gift cards are a legitimate form of payment to settle debts with a government entity, like the IRS or local sheriff's office.

11/4-11/15/2019	National	Connecticut
True	7	18
False	92	82
SKIPPED ON WEB	1	1
SKIFFLD ON WEB		

n=2,842 n=801

Q26. Professional fundraisers are allowed to keep most of the money they raise for charity as long as they don't lie about how much they keep.

11/4-11/15/2019	National	Connecticut
True	47	49
False	52	50
SKIPPED ON WEB	1	*



Q27. In most states, professional fundraisers must be registered with the government and report how much they raise and how much goes to the charitable purpose.

11/4-11/15/2019	National	Connecticut
True	78	77
False	22	22
SKIPPED ON WEB	1	1

n=2,842 n=801

Q28. If you make an error when sending money through a Peer-to-Peer payment system, you will be able to reverse the transaction to reclaim your money.*

11/4-11/15/2019	National	Connecticut
True		
False		
SKIPPED ON WEB		

^{*}We are conducting additional analysis on these items and the data will be released in 2020.

Q29. If you receive an email notification from a shipping company (i.e., U.S. Postal Service, UPS, or FedEx) that a package could not be delivered to your home, it's always safe to click on a link for more information regarding how and when the package should be delivered.

11/4-11/15/2019	National	Connecticut
True	47	47
False	53	53
SKIPPED ON WEB	1	1



Is 50 or older

D2. Are [IF MARRIED): you or your spouse][IF LIVING WITH PARTNER): you or your partner][IF NEVER MARRIED, WIDOWED, SEPARATED, DIVORCED, OR MISSING DATA): you] currently a member of AARP?

11/4-11/15/2019	National	Connecticut
Yes	41	53
No	58	47
SKIPPED ON WEB	*	-

n= 1,257 n=390

SURV_LANG. Survey interview language

11/4-11/15/2019	National	Connecticut
English	100	100
Spanish	-	-

n=2,842 n=801

SURV_MODE. Survey interview mode

11/4-11/15/2019	National	Connecticut
Online	100	100
Phone	-	-



DEVICE. Device

11/4-11/15/2019	National	Connecticut
Desktop	39	42
Smartphone	58	55
Tablet	3	3
Unknown	-	-

n=2,842 n=801

GENDER. Gender

11/4-11/15/2019	National	Connecticut
Male	48	48
Female	52	52
	n=2 842	n=801

AGE4. Age – 4 categories

11/4-11/15/2019	National	Connecticut
18-29	20	18
30-44	25	24
45-59	26	27
60+	28	30



AGE7. Age - 7 categories

11/4-11/15/2019	National	Connecticut
18-24	11	10
25-34	18	17
35-44	17	15
45-54	16	16
55-64	18	20
65-74	15	15
75+	5	6

n=2,842 n=801

RACETHNICITY. Combined race/ethnicity

11/4-11/15/2019	National	Connecticut
White, non-Hispanic	64	70
Black, non-Hispanic	12	9
Other, non-Hispanic	2	1
Hispanic	16	14
2+, non-Hispanic	4	3
Asian, non-Hispanic	3	2



EDUC. Education (highest degree received)

11/4-11/15/2019	National	Connecticut
No formal education	*	1
1 st , 2 nd , 3 rd , or 4 th grade	*	-
5 th or 6 th grade	*	*
7 th or 8 th grade	*	1
9 th grade	2	2
10 th grade	1	1
11 th grade	2	1
12 th grade, no diploma	5	3
High school graduate – high school diploma or equivalent (GED)	27	27
Some college, no degree	20	18
Associate degree	10	8
Bachelor's degree	17	21
Master's degree	9	13
Professional or doctorate degree	4	4
Professional or doctorate		

n=2,842 n=801

EDUC4. 4-level education

11/4-11/15/2019	National	Connecticut
No high school diploma	12	9
High school graduate or	27	27
equivalent	27	27
Some college	30	26
Bachelor's degree or above	30	37



MARITAL. Marital status

11/4-11/15/2019	National	Connecticut
Married	50	47
Widowed	4	3
Divorced	12	10
Separated	2	2
Never married	23	29
Living with partner	9	8
	n=2 842	n=801

EMPLOY. Current employment status

11/4-11/15/2019	National	Connecticut
Working (NET)	61	56
Working – as a paid employee	52	50
Working – self-employed	9	6
Not working (NET)	39	44
Not working – on temporary layoff from a job	1	1
Not working – looking for work	6	9
Not working – retired	18	21
Not working – disabled	7	7
Not working – other	7	6



INCOME. Household income

11/4-11/15/2019	National	Connecticut
Less than \$50,000 (NET)	45	43
Less than \$5,000	3	9
\$5,000 to \$9,999	3	3
\$10,000 to \$14,999	4	3
\$15,000 to \$19,999	4	4
\$20,000 to \$24,999	6	6
\$25,000 to \$29,999	6	5
\$30,000 to \$34,999	6	3
\$35,000 to \$39,999	5	4
\$40,000 to \$49,999	9	6
\$50,000 or more (NET)	55	57
\$50,000 to \$59,999	9	6
\$60,000 to \$74,999	12	11
\$75,000 to \$84,999	5	5
\$85,000 to \$99,999	8	8
\$100,000 to \$124,999	9	9
\$125,000 to \$149,999	4	6
\$150,000 to \$174,999	3	3
\$175,000 to \$199,999	1	3
\$200,000 or more	3	6
	- 2.042	

n=2,842 n=801

REGION4. Region – 4 level

11/4-11/15/2019		
, , , , , ,	National	Connecticut
Northeast	18	100
Midwest	21	-
South	38	-
West	24	-



REGION9. Region – 9 level

11/4-11/15/2019	National	Connecticut
New England	5	100
Mid-Atlantic	13	-
East North Central	14	-
West North Central	6	-
South Atlantic	20	-
East South Central	6	-
West South Central	12	-
Mountain	7	-
Pacific	16	-

STATE. State of residence

11/4-11/15/2019	National	Connecticut
AK Alaska	*	-
AL Alabama	1	-
AR Arkansas	1	-
AZ Arizona	2	-
CA California	12	-
CO Colorado	2	-
CT Connecticut	1	100
DC District of Columbia	*	-
DE Delaware	1	-
FL Florida	6	-
GA Georgia	3	-
HI Hawaii	*	-
IA Iowa	1	-
ID Idaho	1	-
IL Illinois	3	-
IN Indiana	2	-
KS Kansas	1	-



KY Kentucky	2	-
LA Louisiana	2	-
MA Massachusetts	2	-
MD Maryland	1	-
ME Maine	1	-
MI Michigan	3	-
MN Minnesota	2	-
MO Missouri	2	-
MS Mississippi	1	-
MT Montana	*	-
NC North Carolina	3	-
ND North Dakota	*	-
NE Nebraska	1	-
NH New Hampshire	*	-
NJ New Jersey	3	-
NM New Mexico	1	-
NV Nevada	1	-
NY New York	6	-
OH Ohio	4	-
OK Oklahoma	2	-
OR Oregon	2	-
PA Pennsylvania	4	-
RI Rhode Island	*	-
SC South Carolina	2	-
SD South Dakota	*	-
TN Tennessee	2	-
TX Texas	8	-
UT Utah	1	-
VA Virginia	3	-
VT Vermont	*	-
WA Washington	2	-
WI Wisconsin	2	-
WV West Virginia	1	-
WY Wyoming	*	-



METRO. Metropolitan area flag

11/4-11/15/2019	National	Connecticut
Non-metro area	20	5
Metro area	80	95
	n=2.8/12	n=798

INTERNET. Household internet access

11/4-11/15/2019	National	Connecticut
Non-internet household	11	*
Internet household	89	100

n=801 n=2,842

HOUSING. Home ownership

11/4-11/15/2019	National	Connecticut
Owned or being bought by		
you or someone in your	67	68
household		
Rented for cash	30	27
Occupied without payment	3	_
of cash rent	5	5



HOME_TYPE. Type of building of panelists' residence

11/4-11/15/2019	National	Connecticut
A one-family house detached	65	65
from any other house	0.5	0.5
A one-family house attached	٥	٥
to one or more houses	9	9
A building with 2 or more	20	23
apartments	20	23
A mobile home or trailer	6	3
Boat, RV, van, etc.	*	1

n=2,842 n=801

PHONESERVICE. Telephone service for the household

11/4-11/15/2019	National	Connecticut
Landline telephone only	5	7
Have a landline, but mostly	25	33
use cellphone	25	33
Have a cellphone, but mostly	12	18
use landline	12	10
Cellphone only	57	41
No telephone service	1	-
	2 2 4 2	004

n=2,842 n=801

HHSIZE. Household size (including children)

11/4-11/15/2019	National	Connecticut
1	16	24
2	32	37
3	16	16
4	14	14
5	9	5
6+	12	3



HH01. Number of HH members age 0-1

11/4-11/15/2019	National	Connecticut
0	98	97
1	2	3
2	*	*
	n=2 9/12	n=901

HH25. Number of HH members age 2-5

11/4-11/15/2019	National	Connecticut
0	89	91
1	7	7
2	3	2
3	1	*
4	*	-
5	*	-
	n=2,842	n=801

HH612. Number of HH members age 6-12

11/4-11/15/2019	National	Connecticut
0	85	86
1	8	11
2	5	3
3	1	*
4	1	-
5	*	-
6	*	-
7	*	-
	n=2,842	n=801



HH1317. Number of HH members age 13-17

11/4-11/15/2019	National	Connecticut
0	88	88
1	6	10
2	4	2
3	1	*
4	*	-
5	*	-
6	-	-
7	*	-
	n=2,842	n=801

HH18OV. Number of HH members age 18+

11/4-11/15/2019	National	Connecticut
1	33	30
2	41	49
3	14	14
4	6	5
5	4	2
6	1	*
7	1	1
8	*	-
9	*	-
10	*	-
11	*	-
12	*	-
13	*	-
14	*	-