Security experts recommend people take three steps to protect their digital identity: freeze their credit, set up online access to their bank and credit card accounts, and use unique passwords for all of their online accounts.

Digital Identity Knowledge

73% of adults FAILED an 8-question quiz on their digital identity knowledge (answering half or fewer questions correctly).

Fraudulent Charges

47% of adults have noticed fraudulent charges on their credit or debit card, yet few (15%) have ordered a security freeze on their credit.

Online Access to Bank and Credit Card Accounts

Only 43% of adults have online access to all of their bank accounts; 17% have not set up online access to any of their bank accounts.

57% of credit card holders have online access to all of their credit card accounts; 21% have not set up online access to any of their credit card accounts.

Same Password

Nearly 50% of adults have used the same password for more than one online account.

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