

Up for Grabs: Taking Charge of Your Digital Identity

AARP Virginia Survey of Internet Users Age 18+

Annotated Questionnaire

Fielded by GfK Knowledge Panel®



GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity
Weighted posted questionnaire among adults ages 18+ Virginia sample

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Table 1				
S02. Would you like to conduct this interview in English or in Spanish?				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
English	99	99	100	100
Spanish	1	1	0	0
Total mentions	100	100	100	100
 Table 2				
QSTATE. In which state do you live?				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Virginia	100	100	100	100
Total mentions	100	100	100	100
 Table 3				
PPREG4. Region 4 - Based on State of Residence				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Northeast	0	0	0	0
Midwest	0	0	0	0
South	100	100	100	100
West	0	0	0	0
Total mentions	100	100	100	100
 Table 4				
PPGENDER. Gender				
Base = Total Respondents				

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Male	47	48	39	55
Female	53	52	61	45
Total mentions	100	100	100	100

Table 5
PPAGE. Age
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
18-49 (Net)	53	100	0	0
18	1	3	0	0
19	0	1	0	0
20	2	4	0	0
21	0	0	0	0
22	1	1	0	0
23	2	4	0	0
24	2	3	0	0
25	1	3	0	0
26	0	0	0	0
27	2	4	0	0
28	2	4	0	0
29	3	6	0	0
30	2	4	0	0
31	1	2	0	0
32	1	2	0	0
33	3	5	0	0
34	1	2	0	0
35	2	3	0	0
36	2	3	0	0
37	1	1	0	0
38	2	4	0	0
39	1	3	0	0
40	4	8	0	0
41	2	5	0	0
42	1	2	0	0
43	2	3	0	0
44	2	3	0	0
45	2	3	0	0
46	3	5	0	0
47	3	5	0	0
48	2	3	0	0
49	1	1	0	0
50-64 (Net)	28	0	100	0
50	2	0	8	0
51	2	0	7	0

	Virginia	18 - 49	50 - 64	65+
52	1	0	2	0
53	3	0	11	0
54	2	0	6	0
55	2	0	7	0
56	2	0	7	0
57	2	0	6	0
58	2	0	7	0
59	1	0	5	0
60	1	0	5	0
61	2	0	8	0
62	2	0	6	0
63	2	0	6	0
64	3	0	9	0
65+ (Net)	18	0	0	100
65	1	0	0	5
66	1	0	0	5
67	1	0	0	7
68	2	0	0	10
69	1	0	0	5
70	1	0	0	5
71	2	0	0	9
72	1	0	0	5
73	1	0	0	6
74	2	0	0	10
75	1	0	0	6
76	1	0	0	6
77	0	0	0	3
78	0	0	0	3
79	0	0	0	0
80	0	0	0	2
81	0	0	0	0
82	0	0	0	1
83	0	0	0	2
84	0	0	0	1
85	0	0	0	1
87	0	0	0	2
88	0	0	0	1
90	0	0	0	1
92	0	0	0	1
Total mentions	100	100	100	100
Mean	48.09	34.81	57	72.84
Std. Dev.	16.76	8.69	4.46	5.78
Std. Err.	0.66	0.57	0.31	0.4
Median	47	35	57	72
Table 6 PPETHM. Race / Ethnicity Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
White, non-Hispanic	66	55	74	87

	Virginia	18 - 49	50 - 64	65+
ETHNIC (NET)	34	45	26	13
Black, Non-Hispanic	19	22	16	13
Other, non-Hispanic	6	10	2	0
Hispanic	7	10	5	0
2+ Races, Non-Hispanic	3	3	3	0
Total mentions	100	100	100	100

Table 7
 PPEDUC. Education (Highest Degree Received)
 Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
SOME COLLEGE OR LESS (NET)	62	60	68	61
No formal education	0	0	0	0
1st, 2nd, 3rd, or 4th grade	0	0	0	0
5th or 6th grade	0	0	0	0
7th or 8th grade	0	0	0	0
9th grade	1	1	0	0
10th grade	0	0	0	2
11th grade	1	1	0	0
12th grade NO DIPLOMA	1	1	0	0
HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED)	32	31	34	29
Some college, no degree	17	14	22	20
Associate degree	11	11	11	9
GRADUATED COLLEGE OR MORE (NET)	38	40	32	39
Bachelor's degree	18	19	16	17
Master's degree	14	13	14	17
Professional or Doctorate degree	5	7	3	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 8
 PPINCIMP. Household Income
 Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Under \$25K (Net)	13	17	7	9
Less than \$5,000	3	5	2	2
\$5,000 to \$7,499	2	3	1	0
\$7,500 to \$9,999	1	1	1	0
\$10,000 to \$12,499	2	3	2	0
\$12,500 to \$14,999	1	1	1	1
\$15,000 to \$19,999	2	3	0	2

	Virginia	18 - 49	50 - 64	65+
\$20,000 to \$24,999	1	1	1	3
\$25K-\$49,999 (Net)	17	21	10	17
\$25,000 to \$29,999	5	7	2	2
\$30,000 to \$34,999	3	3	2	3
\$35,000 to \$39,999	4	4	3	5
\$40,000 to \$49,999	5	6	2	8
\$50K-\$74,999 (Net)	17	14	16	27
\$50,000 to \$59,999	6	5	6	8
\$60,000 to \$74,999	11	9	10	19
\$75K-\$99,999 (Net)	14	14	14	13
\$75,000 to \$84,999	8	8	8	7
\$85,000 to \$99,999	6	6	6	6
\$100K-\$149,999 (Net)	19	17	25	14
\$100,000 to \$124,999	11	11	11	11
\$125,000 to \$149,999	8	6	13	4
\$150K and over (Net)	21	18	27	19
\$150,000 to \$174,999	6	6	5	7
\$175,000 to \$199,999	5	5	4	6
\$200,000 to \$249,999	3	1	5	3
\$250,000 or more	7	6	13	3
\$25K-\$39,999 (Net)	12	14	8	10
\$40K-\$74,999 (Net)	22	20	19	35
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean (in thousands)	97.32	87.22	120.13	91.16
Std. Dev.	73.08	70.38	79.83	61.61
Std. Err.	2.86	4.6	5.5	4.26
Median (in thousands)	72.14	65.55	95.12	65.28

Table 9

S1. Typically, how often do you go online or access the Internet, including sending or receiving email? Please do not include any time when you are participating in online surveys.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Never	0	0	0	0
Less than once a month	1	2	0	1
Once a month	1	2	0	2
Several times a month	4	3	6	4
Several times a week	9	6	14	12
Every day	84	87	80	81
Don't Know	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 10

Q1. Which of the following devices do you use to access the Internet?

Base = Total Respondents

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Smartphone like an iPhone, Android, Blackberry, or Windows phone	74	85	71	48
Laptop computer	70	76	67	56
Desktop computer	48	44	48	60
Tablet, such as an iPad, Kindle, or Android tablet	38	35	43	40
TV or SmartTV	14	17	9	11
Some other type of device	0	0	0	1
Refused	0	0	0	0
Total mentions	245	258	239	217

Table 11

Q3. With which of the following social media sites do you have an account?

- Summary of 'Yes'

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Facebook	70	71	73	63
Instagram	31	44	21	9
Twitter	29	39	21	13
LinkedIn	35	38	38	23
Other social media sites not listed	16	23	10	4

Table 12

Q3. With which of the following social media sites do you have an account?

- Facebook

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	70	71	73	63
No	29	28	27	36
Refused	1	1	0	1
Total mentions	100	100	100	100

Table 13

Q3. With which of the following social media sites do you have an account?

- Instagram

Base = Total Respondents

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	31	44	21	9
No	62	50	72	79
Refused	7	6	7	12
Total mentions	100	100	100	100

Table 14
Q3. With which of the following social media sites do you have an account?
- Twitter
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	29	39	21	13
No	63	53	72	80
Refused	8	8	7	8
Total mentions	100	100	100	100

Table 15
Q3. With which of the following social media sites do you have an account?
- LinkedIn
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	35	38	38	23
No	58	53	57	71
Refused	7	9	5	6
Total mentions	100	100	100	100

Table 16
Q3. With which of the following social media sites do you have an account?
- Other social media sites not listed
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209

	Virginia	18 - 49	50 - 64	65+
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	16	23	10	4
No	69	62	74	82
Refused	15	15	16	14
Total mentions	100	100	100	100

Table 17

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Summary of 'Yes'

Base = Have Facebook account

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Changed any of the privacy settings on your account from the default settings	67	77	62	47
Posted a status update on your account	66	78	59	37
Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city	40	47	36	25
Posted photos	82	89	79	63
Made your birthdate visible to others on your account	58	62	57	47
Commented on public Facebook groups that you follow	57	55	63	50
Used your Facebook account to log in to other accounts	46	57	33	32

Table 18

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Changed any of the privacy settings on your account from the default settings

Base = Have Facebook account

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Yes	67	77	62	47
No	26	18	32	44
Not Sure	6	5	5	10
Total mentions	100	100	100	100

Table 19

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted a status update on your account

	Virginia	18 - 49	50 - 64	65+
Base = Have Facebook account				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Yes	66	78	59	37
No	33	21	41	57
Not Sure	2	1	1	7
Total mentions	100	100	100	100

Table 20

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city

Base = Have Facebook account

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Yes	40	47	36	25
No	59	52	64	72
Not Sure	2	2	1	4
Total mentions	100	100	100	100

Table 21

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos

Base = Have Facebook account

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Yes	82	89	79	63
No	18	11	20	35
Not Sure	0	0	0	2
Total mentions	100	100	100	100

Table 22

	Virginia	18 - 49	50 - 64	65+
<p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Made your birthdate visible to others on your account Base = Have Facebook account</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Yes	58	62	57	47
No	37	35	37	43
Not Sure	5	3	6	9
Total mentions	100	100	100	100

Table 23

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow
Base = Have Facebook account

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Yes	57	55	63	50
No	39	39	37	43
Not Sure	4	5	1	7
Total mentions	100	100	100	100

Table 24

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts
Base = Have Facebook account

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	484	186	159	139
Base Weighted	458	246	136	76
Base Effective	248	111	81	80
Yes	46	57	33	32
No	50	40	61	61
Not Sure	5	3	7	7

	Virginia	18 - 49	50 - 64	65+
Total mentions	100	100	100	100
<p>Table 25 Q4b. Please indicate whether you have performed this activity on your Facebook account. - Summary of 'Yes' Base = Posted photos on Facebook account</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	384	169	121	94
Base Weighted	374	218	108	48
Base Effective	202	101	65	54
Posted photos of yourself	85	89	80	75
Posted your vacation photos while on vacation	56	64	44	46
<p>Table 26 Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted photos of yourself Base = Posted photos on Facebook account</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	384	169	121	94
Base Weighted	374	218	108	48
Base Effective	202	101	65	54
Yes	85	89	80	75
No	15	11	20	25
Not Sure	0	0	0	0
Total mentions	100	100	100	100
<p>Table 27 Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted your vacation photos while on vacation Base = Posted photos on Facebook account</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	384	169	121	94
Base Weighted	374	218	108	48
Base Effective	202	101	65	54
Yes	56	64	44	46
No	43	35	55	54
Not Sure	1	2	1	1
Total mentions	100	100	100	100
<p>Table 28 Q5. Thinking about the things you post on Facebook, typically, can the public see your Facebook posts? Base = Took specific actions on Facebook</p>				

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	451	181	145	125
Base Weighted	435	241	127	67
Base Effective	231	107	76	70
Yes	31	30	33	27
No	61	67	58	46
Not sure	8	3	8	27
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 29

Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
None	14	8	23	20
Some	37	32	42	42
All	42	49	32	36
Not applicable - I do not have any bank accounts	5	8	1	2
Refused	2	3	2	1
Total mentions	100	100	100	100

Table 30

Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?

Base = Have online access to bank accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	541	203	171	167
Base Weighted	516	283	139	94
Base Effective	276	122	90	95
Never	1	0	0	3
Less than once a month	5	6	4	5
Once a month	8	8	8	8
Several times a month	24	22	28	25
Several times a week	37	39	34	37
Everyday	25	26	25	22
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 31

	Virginia	18 - 49	50 - 64	65+
Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?				
Base = Have online access to bank accounts				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	541	203	171	167
Base Weighted	516	283	139	94
Base Effective	276	122	90	95
Never	6	3	8	10
Less than once a month	13	12	13	14
Once a month	17	16	16	18
Several times a month	26	25	29	25
Several times a week	27	28	28	18
Everyday	10	12	6	8
Not applicable - I only have one account	3	2	1	7
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 32

Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
0	14	20	9	3
1-2	41	43	42	32
3-4	24	20	25	33
5+	18	12	22	29
Refused	4	4	3	4
Total mentions	100	100	100	100
Mean	2.88	2.24	3.41	3.89
Standard Deviation	2.65	2.12	2.99	2.98
Standard Error	0.11	0.14	0.21	0.21
Median	2	2	2	3

Table 33

Q10. Focusing specifically on the credit cards that you use frequently, how many of these credit cards have you set up online access to?

Base = Actively using credit cards

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	577	191	189	197

	Virginia	18 - 49	50 - 64	65+
Base Weighted	540	263	165	112
Base Effective	287	115	91	111
None of them	20	11	25	33
Some of them	19	14	17	33
All of them	61	75	57	35
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 34

Q11. Again, focusing only on the credit cards that you use frequently, generally, how often do you monitor those credit card accounts online?
Base = Actively using credit cards and have online access to monitor

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	467	175	147	145
Base Weighted	433	234	123	76
Base Effective	238	106	75	86
Never	2	3	1	1
Less than once a month	8	7	10	8
Once a month	21	17	27	22
Several times a month	34	34	28	42
Several times a week	27	30	27	19
Everyday	8	8	7	8
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 35

Q12. Now, thinking about other credit cards that you may have but rarely use-generally, how often do you monitor those accounts online?
Base = Actively using credit cards and have online access to monitor

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	467	175	147	145
Base Weighted	433	234	123	76
Base Effective	238	106	75	86
Never	18	9	28	29
Less than once a month	22	18	23	34
Once a month	21	24	16	18
Several times a month	11	15	8	4
Several times a week	13	16	12	5
Everyday	5	8	4	0
Not applicable - I don't have any credit cards that I rarely use	9	10	7	8
Refused	1	0	0	3
Total mentions	100	100	100	100

Table 36

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - Summary of 'Yes'

	Virginia	18 - 49	50 - 64	65+
Base = Has some/does not have online access to bank or credit card accounts				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
I don't trust the Internet	42	32	48	53
I am afraid that my personal information will get stolen	57	47	64	66
I feel safer without an online account	50	38	60	58
I am not tech-savvy	26	17	30	37
It is too much work to set up the account	24	17	25	35
I can't remember all of the passwords	25	17	32	28
I don't have time to set up online access for them	14	7	20	18
It is easier to monitor the paper statements	47	21	61	73
I don't use those accounts very often	49	38	54	63

Table 37

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet

Base = Has some/does not have online access to bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	42	32	48	53
No	52	66	41	43
Refused	6	3	11	4
Total mentions	100	100	100	100

Table 38

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has some/does not have online access to bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	57	47	64	66
No	37	51	26	29
Refused	5	1	10	5
Total mentions	100	100	100	100

	Virginia	18 - 49	50 - 64	65+
<p>Table 39 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account Base = Has some/does not have online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	50	38	60	58
No	44	60	32	34
Refused	5	1	8	8
Total mentions	100	100	100	100
<p>Table 40 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy Base = Has some/does not have online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	26	17	30	37
No	68	83	60	53
Refused	7	1	11	10
Total mentions	100	100	100	100
<p>Table 41 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account Base = Has some/does not have online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	24	17	25	35
No	69	81	64	55

	Virginia	18 - 49	50 - 64	65+
Refused	7	1	11	10
Total mentions	100	100	100	100
Table 42				
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I can't remember all of the passwords				
Base = Has some/does not have online access to bank or credit card accounts				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	25	17	32	28
No	69	82	57	63
Refused	7	1	11	9
Total mentions	100	100	100	100
Table 43				
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't have time to set up online access for them				
Base = Has some/does not have online access to bank or credit card accounts				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	14	7	20	18
No	79	91	69	71
Refused	7	1	11	11
Total mentions	100	100	100	100
Table 44				
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements				
Base = Has some/does not have online access to bank or credit card accounts				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82

	Virginia	18 - 49	50 - 64	65+
Yes	47	21	61	73
No	46	76	30	20
Refused	6	3	9	7
Total mentions	100	100	100	100

Table 45

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often

Base = Has some/does not have online access to bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	93	136	144
Base Weighted	373	155	129	89
Base Effective	175	54	65	82
Yes	49	38	54	63
No	49	62	44	32
Refused	2	0	2	5
Total mentions	100	100	100	100

Table 46

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes'

Base = Has online access to some of their bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
I don't trust the Internet	35	29	37	43
I am afraid that my personal information will get stolen	52	47	53	59
I feel safer without an online account	41	32	49	46
I am not tech-savvy	19	13	21	29
It is too much work to set up the account	22	16	25	31
I can't remember all of the passwords	23	18	30	25
I don't have time to set up online access for them	14	7	22	16
It is easier to monitor the paper statements	41	18	53	69
I don't use those accounts very often	55	39	65	70

Table 47

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't trust the Internet

Base = Has online access to some of their bank or credit card accounts

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	35	29	37	43
No	59	69	50	52
Refused	7	2	13	5
Total mentions	100	100	100	100

Table 48

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has online access to some of their bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	52	47	53	59
No	42	52	34	35
Refused	6	1	13	7
Total mentions	100	100	100	100

Table 49

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I feel safer without an online account

Base = Has online access to some of their bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	41	32	49	46
No	53	67	40	45
Refused	6	1	11	10
Total mentions	100	100	100	100

Table 50

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy

Base = Has online access to some of their bank or credit card accounts

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	19	13	21	29
No	74	86	65	60
Refused	7	1	13	11
Total mentions	100	100	100	100

Table 51

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account

Base = Has online access to some of their bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	22	16	25	31
No	71	83	62	58
Refused	7	1	13	11
Total mentions	100	100	100	100

Table 52

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords

Base = Has online access to some of their bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	23	18	30	25
No	69	81	56	64
Refused	7	1	13	11
Total mentions	100	100	100	100

Table 53

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them

Base = Has online access to some of their bank or credit card accounts

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	14	7	22	16
No	79	93	65	72
Refused	7	1	13	11
Total mentions	100	100	100	100

Table 54

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements

Base = Has online access to some of their bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	41	18	53	69
No	53	81	35	24
Refused	6	1	12	7
Total mentions	100	100	100	100

Table 55

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't use those accounts very often

Base = Has online access to some of their bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	298	79	109	110
Base Weighted	288	128	93	67
Base Effective	141	46	55	62
Yes	55	39	65	70
No	44	61	33	28
Refused	1	0	1	2
Total mentions	100	100	100	100

Table 56

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - Summary of 'Yes'

	Virginia	18 - 49	50 - 64	65+
Base = Has no online access to bank or credit card accounts				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
I don't trust the Internet	69	45	76	85
I am afraid that my personal information will get stolen	77	50	90	89
I feel safer without an online account	83	68	86	95
I am not tech-savvy	49	36	50	61
It is too much work to set up the account	30	26	25	45
I can't remember all of the passwords	29	11	36	39
I don't have time to set up online access for them	16	11	14	25
It is easier to monitor the paper statements	69	36	82	86
I don't use those accounts very often	31	32	25	39

Table 57

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't trust the Internet

Base = Has no online access to bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	69	45	76	85
No	28	51	19	15
Refused	3	4	5	1
Total mentions	100	100	100	100

Table 58

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has no online access to bank or credit card accounts

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	77	50	90	89
No	20	47	7	10
Refused	2	4	2	2
Total mentions	100	100	100	100

	Virginia	18 - 49	50 - 64	65+
<p>Table 59</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	83	68	86	95
No	15	29	12	3
Refused	2	4	2	2
Total mentions	100	100	100	100
<p>Table 60</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	49	36	50	61
No	47	64	45	31
Refused	4	0	5	8
Total mentions	100	100	100	100
<p>Table 61</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is too much work to set up the account</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	30	26	25	45
No	64	71	70	47
Refused	5	4	5	8
Total mentions	100	100	100	100

	Virginia	18 - 49	50 - 64	65+
<p>Table 62</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	29	11	36	39
No	66	85	59	57
Refused	4	4	5	3
Total mentions	100	100	100	100
<p>Table 63</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't have time to set up online access for them</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	16	11	14	25
No	79	85	82	67
Refused	5	4	5	8
Total mentions	100	100	100	100
<p>Table 64</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	69	36	82	86
No	24	49	16	7
Refused	7	15	2	7

	Virginia	18 - 49	50 - 64	65+
Total mentions	100	100	100	100
<p>Table 65 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often Base = Has no online access to bank or credit card accounts</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	75	14	27	34
Base Weighted	85	26	36	22
Base Effective	35	8	13	20
Yes	31	32	25	39
No	63	68	70	47
Refused	6	0	5	14
Total mentions	100	100	100	100
<p>Table 66 DOV_FEAR. Fear Base = Total Answering</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	254	53	101	100
Base Weighted	249	88	96	65
Base Effective	119	31	48	54
1	64	56	64	73
2	86	83	86	90
3	76	68	80	79
Total mentions	225	207	231	243
<p>Table 67 Q14. Thinking about all of your online accounts, have you ever used the same password for more than one account? Base = Total Respondents</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	47	50	39	49
No	44	39	54	40
Not sure	8	10	5	9
Refused	1	1	2	2
Total mentions	100	100	100	100

	Virginia	18 - 49	50 - 64	65+
Table 68				
Q15. Compared with five years ago, generally, do you feel that your personal information is...?				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Less secure	39	30	49	52
About as secure	48	56	38	37
More secure	12	12	11	10
Refused	1	2	2	0
Total mentions	100	100	100	100
Table 69				
Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo, Equifax, Ebay or Target?				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	33	33	36	27
No	46	45	47	48
Not sure	20	21	17	24
Refused	1	1	0	0
Total mentions	100	100	100	100
Table 70				
Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement: 'No matter what I do, it is inevitable that criminals will use my stolen identity to exploit my credit at some point'?				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Strongly/Somewhat agree (Net)	65	67	64	63
Strongly agree	15	19	10	13
Somewhat agree	50	48	54	50
Strongly/Somewhat disagree (Net)	33	31	35	37
Somewhat disagree	27	26	27	31
Strongly disagree	6	5	8	6

	Virginia	18 - 49	50 - 64	65+
Refused	2	2	2	0
Total mentions	100	100	100	100
Table 71				
Q18. To the best of your knowledge, have you ever...? - Summary of 'Yes'				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Noticed fraudulent charges on your credit or debit card	52	53	53	49
Had someone attempt to open a line of credit or apply for a loan using your name	11	12	12	7
Had someone attempt to receive a tax refund using your name	6	10	2	3
Table 72				
Q18. To the best of your knowledge, have you ever...? - Noticed fraudulent charges on your credit or debit card				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	52	53	53	49
No	42	38	45	48
Not Sure	5	7	2	4
Refused	1	2	0	0
Total mentions	100	100	100	100
Table 73				
Q18. To the best of your knowledge, have you ever...? - Had someone attempt to open a line of credit or apply for a loan using your name				
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	11	12	12	7
No	74	69	77	82
Not Sure	14	17	11	10
Refused	1	2	1	0
Total mentions	100	100	100	100

	Virginia	18 - 49	50 - 64	65+
<p>Table 74 Q18. To the best of your knowledge, have you ever...? - Had someone attempt to receive a tax refund using your name Base = Total Respondents</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	6	10	2	3
No	82	76	91	89
Not Sure	11	14	7	8
Refused	0	1	0	0
Total mentions	100	100	100	100
<p>Table 75 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. - Summary of 'True' Base = Total Respondents</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	19	21	20	13
If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.	31	31	27	37
There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.	37	38	39	31
A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.	36	37	33	40
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	11	13	9	10
A scan of the dark web will confirm whether your personal information has been stolen.	17	17	20	9
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	73	67	80	80
To identity thieves, children's identities are just as valuable as adults'.	73	71	78	74
<p>Table 76 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. - Summary of 'False' Base = Total Respondents</p>				
		Age	Age	Age

	Virginia	18 - 49	50 - 64	65+
	Virginia	18 - 49	50 - 64	65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	55	50	59	63
If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.	28	28	29	25
There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.	7	8	8	3
A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.	28	27	30	25
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	59	57	63	57
A scan of the dark web will confirm whether your personal information has been stolen.	28	32	23	23
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	7	10	4	4
To identity thieves, children's identities are just as valuable as adults'.	6	9	4	2

Table 77

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	19	21	20	13
False	55	50	59	63
Not Sure	25	29	21	23
Refused	1	1	0	1
Total mentions	100	100	100	100

Table 78

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	31	31	27	37

	Virginia	18 - 49	50 - 64	65+
False	28	28	29	25
Not Sure	40	40	44	37
Refused	1	1	0	1
Total mentions	100	100	100	100

Table 79

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	37	38	39	31
False	7	8	8	3
Not Sure	55	54	52	63
Refused	1	1	0	3
Total mentions	100	100	100	100

Table 80

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	36	37	33	40
False	28	27	30	25
Not Sure	35	35	37	34
Refused	1	1	0	0
Total mentions	100	100	100	100

Table 81

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - Purchasing ID theft monitoring services prevents thieves from stealing your identity.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
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	Virginia	18 - 49	50 - 64	65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	11	13	9	10
False	59	57	63	57
Not Sure	29	29	27	32
Refused	1	1	0	1
Total mentions	100	100	100	100

Table 82

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	17	17	20	9
False	28	32	23	23
Not Sure	55	50	56	68
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 83

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	73	67	80	80
False	7	10	4	4
Not Sure	19	22	15	17
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 84

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.

Base = Total Respondents

	Virginia	18 - 49	50 - 64	65+
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
True	73	71	78	74
False	6	9	4	2
Not Sure	19	19	18	22
Refused	1	1	0	1
Total mentions	100	100	100	100

Table 85
DOV_SAFE. Safe
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
0	8	12	2	5
1	6	6	6	7
2	12	12	11	13
3	19	14	25	23
4	18	19	17	15
5	14	13	15	15
6	14	13	15	15
7	6	7	7	3
8	3	4	3	3
Total mentions	100	100	100	100

Table 86
Q20. Have you ever gotten a free annual credit report?
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	68	66	69	74
No	31	33	30	26
Refused	1	1	0	0
Total mentions	100	100	100	100

Table 87

	Virginia	18 - 49	50 - 64	65+
<p>Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit? Base = Total Respondents</p>				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	19	19	19	20
No	79	78	80	80
Refused	2	3	1	0
Total mentions	100	100	100	100

Table 88

Q22. Have you ever removed or temporarily lifted the freeze on your credit?
Base = Have ordered a security freeze on credit

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	123	43	38	42
Base Weighted	125	66	35	24
Base Effective	60	26	19	20
Yes	50	56	50	35
No	50	44	50	65
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 89

D4. Do you currently have children or any other family members living with you in your household?
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	57	66	54	35
No	42	34	45	64
Refused	1	1	1	1
Total mentions	100	100	100	100

Table 90

	Virginia	18 - 49	50 - 64	65+
D5. Which of the following best describes your current employment status? Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Employed or self-employed full-time	51	63	55	6
Employed or self-employed part-time	15	17	12	11
Retired and not working at all	22	2	22	80
Unemployed and looking for work	3	5	0	0
Not in the labor force for some other reason	8	9	10	3
Refused	2	3	1	0
Total mentions	100	100	100	100

Table 91

D6. Do you currently serve, or have you ever served, in the United States Military?

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	22	19	19	37
No	77	80	81	63
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 92

D9. Which of the following best describes your political views?

Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Liberal	19	20	18	18
Moderate	45	50	41	38
Conservative	31	23	38	43
Refused	5	7	3	1
Total mentions	100	100	100	100

Table 93

PPMARIT. Marital Status

	Virginia	18 - 49	50 - 64	65+
Base = Total Respondents				
	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
MARRIED/LIVING WITH PARTNER (Net)	65	58	78	65
Married	60	51	74	64
Living with partner	5	7	3	0
Widowed	4	0	1	21
Divorced	6	2	12	10
Separated	2	2	3	0
Never married	23	38	6	5
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 94
PPHHHEAD. Household Head
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Yes	85	77	93	95
No	15	23	7	5
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 95
PPHHSIZE. Household Size
Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
1	19	17	17	26
MORE THAN ONE (NET)	81	83	83	74
2	38	25	51	57
3	20	27	14	10
4	13	18	9	3
5	8	11	5	2
6	1	1	2	2
7	0	1	0	0
8	1	1	1	0
Total mentions	100	100	100	100

	Virginia	18 - 49	50 - 64	65+
Mean	2.62	2.89	2.49	2.02
Standard deviation	1.33	1.36	1.34	0.97
Standard error	0.05	0.09	0.09	0.07
Median	2	3	2	2

Table 96
 AGEGROUP. Age Group
 Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
18-24	8	16	0	0
25-34	17	32	0	0
35-44	19	35	0	0
45-54	19	17	34	0
55-64	19	0	66	0
65-74	13	0	0	69
75 and over	6	0	0	31
Total mentions	100	100	100	100

Table 97
 PPWORK. Current Employment Status
 Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
WORKING (NET)	66	78	70	22
Working - as a paid employee	59	72	62	13
Working - self-employed	7	6	8	9
NOT WORKING (NET)	34	22	30	78
Not working - on temporary layoff from a job	0	0	0	0
Not working - looking for work	5	8	2	3
Not working - retired	18	1	15	73
Not working - disabled	4	5	4	0
Not working - other	7	9	8	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 98
 PPRENT. Ownership Status of Living Quarters
 Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
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	Virginia	18 - 49	50 - 64	65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
Owned or being bought by you or someone in your household	75	62	88	91
Rented for cash	24	37	11	9
Occupied without payment of cash rent	1	1	1	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 99
 PPHOUSE. Housing Type
 Base = Total Respondents

	Virginia	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	654	234	211	209
Base Weighted	654	348	186	120
Base Effective	321	138	104	120
A one-family house detached from any other house	69	57	79	86
A one-family house attached to one or more houses	13	16	15	4
A building with 2 or more apartments	14	20	5	9
A mobile home	4	8	1	0
Boat, RV, van, etc.	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100