

Up for Grabs: Taking Charge of Your Digital Identity

AARP Vermont Survey of Internet Users Age 18+

Annotated Questionnaire

Fielded by GfK Knowledge Panel®



GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity
Weighted posted questionnaire among adults ages 18+ Vermont sample

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Table 1 | | | | |
| S02. Would you like to conduct this interview in English or in Spanish? | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| English | 100 | 100 | 100 | 100 |
| Spanish | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| Table 2 | | | | |
| QSTATE. In which state do you live? | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Vermont | 100 | 100 | 100 | 100 |
| Total mentions | 100 | 100 | 100 | 100 |
| Table 3 | | | | |
| PPREG4. Region 4 - Based on State of Residence | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Northeast | 100 | 100 | 100 | 100 |
| Midwest | 0 | 0 | 0 | 0 |
| South | 0 | 0 | 0 | 0 |
| West | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| Table 4 | | | | |
| PPGENDER. Gender | | | | |
| Base = Total Respondents | | | | |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Male | 47 | 47 | 46 | 49 |
| Female | 53 | 53 | 54 | 51 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 5
PPAGE. Age
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| 18-49 (Net) | 46 | 100 | 0 | 0 |
| 18 | 2 | 4 | 0 | 0 |
| 19 | 1 | 3 | 0 | 0 |
| 20 | 2 | 4 | 0 | 0 |
| 21 | 0 | 1 | 0 | 0 |
| 22 | 0 | 1 | 0 | 0 |
| 23 | 2 | 5 | 0 | 0 |
| 24 | 2 | 4 | 0 | 0 |
| 25 | 1 | 3 | 0 | 0 |
| 26 | 1 | 1 | 0 | 0 |
| 27 | 2 | 5 | 0 | 0 |
| 28 | 2 | 5 | 0 | 0 |
| 29 | 2 | 4 | 0 | 0 |
| 30 | 2 | 5 | 0 | 0 |
| 31 | 2 | 5 | 0 | 0 |
| 32 | 1 | 3 | 0 | 0 |
| 33 | 1 | 3 | 0 | 0 |
| 34 | 2 | 4 | 0 | 0 |
| 35 | 1 | 2 | 0 | 0 |
| 36 | 2 | 3 | 0 | 0 |
| 37 | 2 | 4 | 0 | 0 |
| 38 | 2 | 4 | 0 | 0 |
| 39 | 0 | 1 | 0 | 0 |
| 40 | 1 | 2 | 0 | 0 |
| 41 | 2 | 4 | 0 | 0 |
| 42 | 2 | 4 | 0 | 0 |
| 43 | 1 | 2 | 0 | 0 |
| 44 | 2 | 3 | 0 | 0 |
| 45 | 1 | 2 | 0 | 0 |
| 46 | 1 | 3 | 0 | 0 |
| 47 | 0 | 1 | 0 | 0 |
| 48 | 1 | 3 | 0 | 0 |
| 49 | 2 | 4 | 0 | 0 |
| 50-64 (Net) | 32 | 0 | 100 | 0 |
| 50 | 2 | 0 | 7 | 0 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| 51 | 2 | 0 | 6 | 0 |
| 52 | 1 | 0 | 3 | 0 |
| 53 | 1 | 0 | 3 | 0 |
| 54 | 3 | 0 | 11 | 0 |
| 55 | 3 | 0 | 10 | 0 |
| 56 | 1 | 0 | 4 | 0 |
| 57 | 3 | 0 | 10 | 0 |
| 58 | 2 | 0 | 5 | 0 |
| 59 | 2 | 0 | 6 | 0 |
| 60 | 1 | 0 | 4 | 0 |
| 61 | 3 | 0 | 9 | 0 |
| 62 | 2 | 0 | 7 | 0 |
| 63 | 2 | 0 | 6 | 0 |
| 64 | 3 | 0 | 10 | 0 |
| 65+ (Net) | 23 | 0 | 0 | 100 |
| 65 | 2 | 0 | 0 | 9 |
| 66 | 2 | 0 | 0 | 10 |
| 67 | 2 | 0 | 0 | 9 |
| 68 | 2 | 0 | 0 | 9 |
| 69 | 2 | 0 | 0 | 7 |
| 70 | 3 | 0 | 0 | 13 |
| 71 | 2 | 0 | 0 | 11 |
| 72 | 1 | 0 | 0 | 3 |
| 73 | 0 | 0 | 0 | 2 |
| 74 | 1 | 0 | 0 | 4 |
| 75 | 1 | 0 | 0 | 4 |
| 76 | 1 | 0 | 0 | 7 |
| 77 | 0 | 0 | 0 | 2 |
| 78 | 0 | 0 | 0 | 2 |
| 79 | 1 | 0 | 0 | 4 |
| 80 | 0 | 0 | 0 | 1 |
| 82 | 0 | 0 | 0 | 2 |
| 84 | 0 | 0 | 0 | 2 |
| Total mentions | 100 | 100 | 100 | 100 |
| Mean | 49.25 | 32.99 | 57.4 | 70.77 |
| Std. Dev. | 17.12 | 8.89 | 4.37 | 4.57 |
| Std. Err. | 0.68 | 0.52 | 0.32 | 0.37 |
| Median | 52 | 32 | 57 | 70 |
| Table 6 PPETHM. Race / Ethnicity Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| White, non-Hispanic | 95 | 93 | 95 | 97 |
| ETHNIC (NET) | 5 | 7 | 5 | 3 |
| Black, Non-Hispanic | 0 | 1 | 0 | 0 |
| Other, non-Hispanic | 2 | 1 | 3 | 2 |
| Hispanic | 2 | 3 | 1 | 0 |
| 2+ Races, Non-Hispanic | 1 | 1 | 1 | 1 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Total mentions | 100 | 100 | 100 | 100 |
| Table 7 PPEDUC. Education (Highest Degree Received) Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| SOME COLLEGE OR LESS (NET) | 65 | 74 | 66 | 43 |
| No formal education | 0 | 0 | 0 | 0 |
| 1st, 2nd, 3rd, or 4th grade | 0 | 0 | 0 | 0 |
| 5th or 6th grade | 0 | 0 | 0 | 0 |
| 7th or 8th grade | 0 | 0 | 1 | 0 |
| 9th grade | 0 | 1 | 0 | 0 |
| 10th grade | 1 | 2 | 1 | 0 |
| 11th grade | 2 | 4 | 0 | 0 |
| 12th grade NO DIPLOMA | 0 | 0 | 1 | 0 |
| HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED) | 34 | 35 | 41 | 21 |
| Some college, no degree | 18 | 21 | 13 | 19 |
| Associate degree | 9 | 12 | 10 | 4 |
| GRADUATED COLLEGE OR MORE (NET) | 35 | 26 | 34 | 57 |
| Bachelor's degree | 21 | 20 | 21 | 26 |
| Master's degree | 10 | 5 | 8 | 22 |
| Professional or Doctorate degree | 4 | 1 | 5 | 9 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| Table 8 PPINCIMP. Household Income Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Under \$25K (Net) | 15 | 19 | 15 | 7 |
| Less than \$5,000 | 1 | 2 | 1 | 0 |
| \$5,000 to \$7,499 | 2 | 3 | 2 | 0 |
| \$7,500 to \$9,999 | 1 | 1 | 2 | 0 |
| \$10,000 to \$12,499 | 1 | 1 | 1 | 0 |
| \$12,500 to \$14,999 | 1 | 1 | 3 | 0 |
| \$15,000 to \$19,999 | 4 | 5 | 4 | 2 |
| \$20,000 to \$24,999 | 5 | 6 | 3 | 5 |
| \$25K-\$49,999 (Net) | 19 | 23 | 16 | 17 |
| \$25,000 to \$29,999 | 4 | 5 | 3 | 3 |
| \$30,000 to \$34,999 | 5 | 4 | 4 | 6 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|------------------------|---------|----------------|----------------|------------|
| \$35,000 to \$39,999 | 5 | 6 | 3 | 6 |
| \$40,000 to \$49,999 | 6 | 8 | 5 | 1 |
| \$50K-\$74,999 (Net) | 20 | 22 | 19 | 17 |
| \$50,000 to \$59,999 | 7 | 6 | 9 | 7 |
| \$60,000 to \$74,999 | 13 | 16 | 10 | 10 |
| \$75K-\$99,999 (Net) | 17 | 18 | 16 | 18 |
| \$75,000 to \$84,999 | 8 | 7 | 6 | 12 |
| \$85,000 to \$99,999 | 10 | 11 | 9 | 6 |
| \$100K-\$149,999 (Net) | 17 | 14 | 22 | 16 |
| \$100,000 to \$124,999 | 10 | 7 | 13 | 12 |
| \$125,000 to \$149,999 | 7 | 7 | 9 | 5 |
| \$150K and over (Net) | 11 | 5 | 12 | 24 |
| \$150,000 to \$174,999 | 4 | 0 | 5 | 10 |
| \$175,000 to \$199,999 | 3 | 0 | 4 | 8 |
| \$200,000 to \$249,999 | 2 | 3 | 1 | 3 |
| \$250,000 or more | 2 | 1 | 3 | 3 |
| \$25K-\$39,999 (Net) | 14 | 15 | 11 | 15 |
| \$40K-\$74,999 (Net) | 25 | 30 | 24 | 18 |
| Refused | 0 | 0 | 0 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |
| Mean (in thousands) | 80.78 | 68.92 | 84.9 | 99.3 |
| Std. Dev. | 57.54 | 51.27 | 58.5 | 62.8 |
| Std. Err. | 2.28 | 3 | 4.24 | 5.08 |
| Median (in thousands) | 63.42 | 56.79 | 67.74 | 76.35 |

Table 9

S1. Typically, how often do you go online or access the Internet, including sending or receiving email? Please do not include any time when you are participating in online surveys.

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|------------------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Never | 0 | 0 | 0 | 0 |
| Less than once a month | 0 | 0 | 0 | 0 |
| Once a month | 0 | 0 | 0 | 0 |
| Several times a month | 3 | 4 | 2 | 1 |
| Several times a week | 7 | 6 | 7 | 9 |
| Every day | 90 | 90 | 90 | 90 |
| Don't Know | 0 | 0 | 0 | 0 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 10

Q1. Which of the following devices do you use to access the Internet?

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| | | | | |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Smartphone like an iPhone, Android, Blackberry, or Windows phone | 71 | 90 | 61 | 47 |
| Laptop computer | 62 | 63 | 64 | 58 |
| Desktop computer | 40 | 30 | 48 | 50 |
| Tablet, such as an iPad, Kindle, or Android tablet | 42 | 40 | 48 | 39 |
| TV or SmartTV | 14 | 22 | 9 | 5 |
| Some other type of device | 1 | 2 | 0 | 0 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 231 | 246 | 230 | 201 |

Table 11
Q3. With which of the following social media sites do you have an account?
- Summary of 'Yes'
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-------------------------------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Facebook | 76 | 85 | 69 | 70 |
| Instagram | 37 | 55 | 27 | 15 |
| Twitter | 27 | 33 | 25 | 16 |
| LinkedIn | 29 | 27 | 27 | 34 |
| Other social media sites not listed | 20 | 34 | 9 | 5 |

Table 12
Q3. With which of the following social media sites do you have an account?
- Facebook
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 76 | 85 | 69 | 70 |
| No | 22 | 14 | 29 | 30 |
| Refused | 1 | 1 | 2 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 13
Q3. With which of the following social media sites do you have an account?
- Instagram
Base = Total Respondents

Age Age Age

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | 18 - 49 | 50 - 64 | 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 37 | 55 | 27 | 15 |
| No | 57 | 40 | 67 | 76 |
| Refused | 6 | 5 | 6 | 9 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 14
Q3. With which of the following social media sites do you have an account?
- Twitter
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 27 | 33 | 25 | 16 |
| No | 65 | 59 | 67 | 75 |
| Refused | 8 | 7 | 9 | 9 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 15
Q3. With which of the following social media sites do you have an account?
- LinkedIn
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 29 | 27 | 27 | 34 |
| No | 62 | 62 | 65 | 58 |
| Refused | 10 | 11 | 9 | 9 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 16
Q3. With which of the following social media sites do you have an account?
- Other social media sites not listed
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 20 | 34 | 9 | 5 |
| No | 68 | 55 | 76 | 82 |
| Refused | 13 | 11 | 14 | 13 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 17

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Summary of 'Yes'

Base = Have Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Changed any of the privacy settings on your account from the default settings | 69 | 76 | 71 | 49 |
| Posted a status update on your account | 73 | 81 | 70 | 55 |
| Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city | 45 | 54 | 35 | 35 |
| Posted photos | 83 | 89 | 81 | 70 |
| Made your birthdate visible to others on your account | 66 | 75 | 56 | 56 |
| Commented on public Facebook groups that you follow | 64 | 61 | 68 | 66 |
| Used your Facebook account to log in to other accounts | 51 | 59 | 49 | 33 |

Table 18

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Changed any of the privacy settings on your account from the default settings

Base = Have Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Yes | 69 | 76 | 71 | 49 |
| No | 22 | 18 | 19 | 35 |
| Not Sure | 10 | 7 | 10 | 16 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 19

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted a status update on your account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|------------------------------|---------|----------------|----------------|------------|
| Base = Have Facebook account | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Yes | 73 | 81 | 70 | 55 |
| No | 24 | 17 | 29 | 34 |
| Not Sure | 4 | 3 | 1 | 10 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 20

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city

Base = Have Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Yes | 45 | 54 | 35 | 35 |
| No | 53 | 45 | 60 | 65 |
| Not Sure | 2 | 1 | 5 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 21

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos

Base = Have Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Yes | 83 | 89 | 81 | 70 |
| No | 16 | 10 | 19 | 30 |
| Not Sure | 1 | 1 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 22

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Made your birthdate visible to others on your account Base = Have Facebook account</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Yes | 66 | 75 | 56 | 56 |
| No | 31 | 22 | 40 | 43 |
| Not Sure | 3 | 4 | 3 | 2 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 23

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow
Base = Have Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow Base = Have Facebook account</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Yes | 64 | 61 | 68 | 66 |
| No | 33 | 36 | 28 | 34 |
| Not Sure | 3 | 3 | 3 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 24

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts
Base = Have Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts Base = Have Facebook account</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 513 | 261 | 143 | 109 |
| Base Weighted | 488 | 247 | 141 | 100 |
| Base Effective | 308 | 141 | 94 | 78 |
| Yes | 51 | 59 | 49 | 33 |
| No | 46 | 38 | 48 | 63 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| Not Sure | 3 | 4 | 3 | 3 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 25
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Summary of 'Yes'
Base = Posted photos on Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Base Unweighted | 437 | 237 | 120 | 80 |
| Base Weighted | 404 | 220 | 114 | 70 |
| Base Effective | 256 | 127 | 76 | 56 |
| Posted photos of yourself | 88 | 97 | 78 | 75 |
| Posted your vacation photos while on vacation | 56 | 63 | 51 | 42 |

Table 26
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted photos of yourself
Base = Posted photos on Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 437 | 237 | 120 | 80 |
| Base Weighted | 404 | 220 | 114 | 70 |
| Base Effective | 256 | 127 | 76 | 56 |
| Yes | 88 | 97 | 78 | 75 |
| No | 12 | 2 | 22 | 25 |
| Not Sure | 1 | 0 | 1 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 27
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted your vacation photos while on vacation
Base = Posted photos on Facebook account

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 437 | 237 | 120 | 80 |
| Base Weighted | 404 | 220 | 114 | 70 |
| Base Effective | 256 | 127 | 76 | 56 |
| Yes | 56 | 63 | 51 | 42 |
| No | 43 | 35 | 48 | 58 |
| Not Sure | 1 | 1 | 1 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 28

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Q5. Thinking about the things you post on Facebook, typically, can the public see your Facebook posts? Base = Took specific actions on Facebook | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 483 | 251 | 131 | 101 |
| Base Weighted | 454 | 234 | 128 | 92 |
| Base Effective | 287 | 136 | 83 | 71 |
| Yes | 38 | 34 | 42 | 44 |
| No | 53 | 59 | 52 | 37 |
| Not sure | 8 | 5 | 6 | 19 |
| Refused | 1 | 2 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 29

Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| None | 20 | 18 | 18 | 28 |
| Some | 38 | 32 | 44 | 41 |
| All | 36 | 43 | 33 | 28 |
| Not applicable - I do not have any bank accounts | 5 | 7 | 5 | 3 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 30

Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?

Base = Have online access to bank accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|------------------------|---------|----------------|----------------|------------|
| Base Unweighted | 491 | 225 | 153 | 113 |
| Base Weighted | 473 | 218 | 156 | 99 |
| Base Effective | 299 | 120 | 103 | 83 |
| Never | 2 | 2 | 1 | 3 |
| Less than once a month | 3 | 4 | 2 | 3 |
| Once a month | 7 | 4 | 10 | 9 |
| Several times a month | 29 | 20 | 39 | 31 |
| Several times a week | 39 | 40 | 38 | 40 |
| Everyday | 20 | 29 | 10 | 14 |
| Refused | 0 | 0 | 0 | 0 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 31 Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online? Base = Have online access to bank accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 491 | 225 | 153 | 113 |
| Base Weighted | 473 | 218 | 156 | 99 |
| Base Effective | 299 | 120 | 103 | 83 |
| Never | 7 | 6 | 8 | 6 |
| Less than once a month | 10 | 9 | 9 | 12 |
| Once a month | 15 | 10 | 19 | 19 |
| Several times a month | 28 | 24 | 31 | 30 |
| Several times a week | 25 | 26 | 21 | 27 |
| Everyday | 12 | 20 | 7 | 2 |
| Not applicable - I only have one account | 4 | 5 | 3 | 5 |
| Refused | 0 | 0 | 1 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 32 Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using? Base = Total Respondents</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| 0 | 21 | 33 | 15 | 6 |
| 1-2 | 39 | 41 | 36 | 37 |
| 3-4 | 25 | 19 | 29 | 31 |
| 5+ | 15 | 7 | 20 | 26 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| Mean | 2.51 | 1.63 | 3.12 | 3.44 |
| Standard Deviation | 2.43 | 1.7 | 2.92 | 2.32 |
| Standard Error | 0.1 | 0.1 | 0.21 | 0.19 |
| Median | 2 | 1 | 2 | 3 |
| <p>Table 33 Q10. Focusing specifically on the credit cards that you use frequently, how many of these credit cards have you set up online access to? Base = Actively using credit cards</p> | | | | |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 498 | 198 | 159 | 141 |
| Base Weighted | 503 | 196 | 172 | 135 |
| Base Effective | 309 | 106 | 105 | 103 |
| None of them | 21 | 17 | 20 | 29 |
| Some of them | 21 | 20 | 20 | 24 |
| All of them | 58 | 64 | 60 | 46 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 34

Q11. Again, focusing only on the credit cards that you use frequently, generally, how often do you monitor those credit card accounts online?

Base = Actively using credit cards and have online access to monitor

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|------------------------|---------|----------------|----------------|------------|
| Base Unweighted | 396 | 166 | 128 | 102 |
| Base Weighted | 396 | 163 | 137 | 95 |
| Base Effective | 244 | 87 | 86 | 76 |
| Never | 1 | 0 | 0 | 2 |
| Less than once a month | 7 | 4 | 9 | 10 |
| Once a month | 25 | 22 | 35 | 16 |
| Several times a month | 34 | 22 | 37 | 51 |
| Several times a week | 24 | 34 | 15 | 19 |
| Everyday | 9 | 17 | 5 | 3 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 35

Q12. Now, thinking about other credit cards that you may have but rarely use-generally, how often do you monitor those accounts online?

Base = Actively using credit cards and have online access to monitor

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Base Unweighted | 396 | 166 | 128 | 102 |
| Base Weighted | 396 | 163 | 137 | 95 |
| Base Effective | 244 | 87 | 86 | 76 |
| Never | 13 | 6 | 16 | 19 |
| Less than once a month | 24 | 18 | 26 | 30 |
| Once a month | 21 | 17 | 26 | 18 |
| Several times a month | 15 | 15 | 16 | 15 |
| Several times a week | 12 | 22 | 6 | 4 |
| Everyday | 6 | 13 | 2 | 0 |
| Not applicable - I don't have any credit cards that I rarely use | 9 | 7 | 8 | 13 |
| Refused | 1 | 0 | 1 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| <p>Table 36 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - Summary of 'Yes' Base = Has some/does not have online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| I don't trust the Internet | 48 | 41 | 52 | 52 |
| I am afraid that my personal information will get stolen | 59 | 53 | 67 | 59 |
| I feel safer without an online account | 51 | 45 | 54 | 57 |
| I am not tech-savvy | 26 | 16 | 27 | 39 |
| It is too much work to set up the account | 27 | 28 | 25 | 30 |
| I can't remember all of the passwords | 28 | 29 | 25 | 31 |
| I don't have time to set up online access for them | 21 | 24 | 19 | 22 |
| It is easier to monitor the paper statements | 50 | 40 | 53 | 61 |
| I don't use those accounts very often | 60 | 59 | 65 | 55 |
| <p>Table 37 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet Base = Has some/does not have online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 48 | 41 | 52 | 52 |
| No | 49 | 56 | 44 | 43 |
| Refused | 3 | 2 | 3 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 38 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen Base = Has some/does not have online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 59 | 53 | 67 | 59 |
| No | 38 | 45 | 31 | 37 |
| Refused | 3 | 3 | 2 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 39

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account

Base = Has some/does not have online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 51 | 45 | 54 | 57 |
| No | 45 | 52 | 42 | 39 |
| Refused | 4 | 3 | 4 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 40

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy

Base = Has some/does not have online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 26 | 16 | 27 | 39 |
| No | 71 | 81 | 70 | 57 |
| Refused | 3 | 3 | 3 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 41

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account

Base = Has some/does not have online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 27 | 28 | 25 | 30 |
| No | 70 | 70 | 72 | 67 |
| Refused | 3 | 3 | 3 | 3 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 42

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I can't remember all of the passwords

Base = Has some/does not have online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 28 | 29 | 25 | 31 |
| No | 68 | 68 | 71 | 65 |
| Refused | 4 | 3 | 4 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 43

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't have time to set up online access for them

Base = Has some/does not have online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 21 | 24 | 19 | 22 |
| No | 75 | 74 | 77 | 73 |
| Refused | 4 | 3 | 4 | 5 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 44

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Base = Has some/does not have online access to bank or credit card accounts | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 50 | 40 | 53 | 61 |
| No | 47 | 57 | 43 | 36 |
| Refused | 3 | 3 | 4 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 45

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often

Base = Has some/does not have online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 412 | 165 | 135 | 112 |
| Base Weighted | 408 | 161 | 137 | 109 |
| Base Effective | 257 | 90 | 89 | 81 |
| Yes | 60 | 59 | 65 | 55 |
| No | 38 | 41 | 30 | 42 |
| Refused | 3 | 1 | 5 | 3 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 46

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes'

Base = Has online access to some of their bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| I don't trust the Internet | 41 | 37 | 46 | 41 |
| I am afraid that my personal information will get stolen | 55 | 49 | 62 | 51 |
| I feel safer without an online account | 44 | 40 | 45 | 49 |
| I am not tech-savvy | 24 | 15 | 24 | 37 |
| It is too much work to set up the account | 26 | 28 | 21 | 30 |
| I can't remember all of the passwords | 28 | 25 | 27 | 35 |
| I don't have time to set up online access for them | 19 | 20 | 17 | 19 |
| It is easier to monitor the paper statements | 42 | 31 | 48 | 51 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| I don't use those accounts very often | 67 | 60 | 72 | 70 |
| <p>Table 47 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't trust the Internet Base = Has online access to some of their bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 41 | 37 | 46 | 41 |
| No | 55 | 60 | 50 | 54 |
| Refused | 4 | 3 | 4 | 5 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 48 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am afraid that my personal information will get stolen Base = Has online access to some of their bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 55 | 49 | 62 | 51 |
| No | 42 | 48 | 35 | 44 |
| Refused | 3 | 3 | 2 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 49 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I feel safer without an online account Base = Has online access to some of their bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 44 | 40 | 45 | 49 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| No | 51 | 57 | 50 | 46 |
| Refused | 5 | 3 | 5 | 5 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 50

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy

Base = Has online access to some of their bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 24 | 15 | 24 | 37 |
| No | 72 | 81 | 73 | 58 |
| Refused | 4 | 4 | 3 | 5 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 51

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account

Base = Has online access to some of their bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 26 | 28 | 21 | 30 |
| No | 71 | 69 | 75 | 68 |
| Refused | 3 | 3 | 4 | 2 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 52

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords

Base = Has online access to some of their bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 28 | 25 | 27 | 35 |
| No | 68 | 72 | 68 | 61 |
| Refused | 4 | 3 | 5 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 53

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them

Base = Has online access to some of their bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 19 | 20 | 17 | 19 |
| No | 77 | 77 | 78 | 75 |
| Refused | 4 | 3 | 5 | 5 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 54

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements

Base = Has online access to some of their bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 42 | 31 | 48 | 51 |
| No | 54 | 66 | 47 | 45 |
| Refused | 4 | 3 | 5 | 3 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 55

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't use those accounts very often

Base = Has online access to some of their bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 42 | 31 | 48 | 51 |
| No | 54 | 66 | 47 | 45 |
| Refused | 4 | 3 | 5 | 3 |
| Total mentions | 100 | 100 | 100 | 100 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 313 | 123 | 112 | 78 |
| Base Weighted | 300 | 116 | 108 | 76 |
| Base Effective | 195 | 66 | 75 | 58 |
| Yes | 67 | 60 | 72 | 70 |
| No | 31 | 40 | 23 | 27 |
| Refused | 3 | 0 | 6 | 2 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 56

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - Summary of 'Yes'

Base = Has no online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| I don't trust the Internet | 67 | 52 | 77 | 79 |
| I am afraid that my personal information will get stolen | 73 | 62 | 86 | 77 |
| I feel safer without an online account | 72 | 59 | 88 | 74 |
| I am not tech-savvy | 31 | 19 | 37 | 42 |
| It is too much work to set up the account | 30 | 27 | 36 | 30 |
| I can't remember all of the passwords | 28 | 39 | 16 | 23 |
| I don't have time to set up online access for them | 29 | 33 | 25 | 26 |
| It is easier to monitor the paper statements | 71 | 64 | 69 | 81 |
| I don't use those accounts very often | 40 | 56 | 41 | 18 |

Table 57

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't trust the Internet

Base = Has no online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 67 | 52 | 77 | 79 |
| No | 32 | 48 | 23 | 19 |
| Refused | 1 | 0 | 1 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 58

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am afraid that my personal information will get stolen | | | | |
| Base = Has no online access to bank or credit card accounts | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 73 | 62 | 86 | 77 |
| No | 26 | 37 | 14 | 20 |
| Refused | 1 | 1 | 0 | 3 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 59

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account

Base = Has no online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 72 | 59 | 88 | 74 |
| No | 27 | 39 | 12 | 24 |
| Refused | 1 | 1 | 0 | 2 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 60

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy

Base = Has no online access to bank or credit card accounts

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 31 | 19 | 37 | 42 |
| No | 67 | 80 | 61 | 54 |
| Refused | 2 | 1 | 2 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| <p>Table 61</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is too much work to set up the account</p> <p>Base = Has no online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 30 | 27 | 36 | 30 |
| No | 67 | 72 | 62 | 65 |
| Refused | 2 | 1 | 2 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 62</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords</p> <p>Base = Has no online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 28 | 39 | 16 | 23 |
| No | 70 | 59 | 84 | 72 |
| Refused | 2 | 1 | 1 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 63</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't have time to set up online access for them</p> <p>Base = Has no online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 29 | 33 | 25 | 26 |
| No | 69 | 65 | 73 | 69 |
| Refused | 2 | 1 | 2 | 4 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 64 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements Base = Has no online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 71 | 64 | 69 | 81 |
| No | 27 | 34 | 29 | 14 |
| Refused | 2 | 1 | 2 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 65 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often Base = Has no online access to bank or credit card accounts</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 99 | 42 | 23 | 34 |
| Base Weighted | 108 | 45 | 30 | 33 |
| Base Effective | 62 | 24 | 15 | 23 |
| Yes | 40 | 56 | 41 | 18 |
| No | 57 | 43 | 57 | 77 |
| Refused | 2 | 1 | 2 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 66 DOV_FEAR. Fear Base = Total Answering</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 271 | 99 | 96 | 76 |
| Base Weighted | 271 | 97 | 99 | 75 |
| Base Effective | 168 | 53 | 63 | 54 |
| 1 | 72 | 68 | 73 | 77 |
| 2 | 89 | 87 | 94 | 86 |
| 3 | 77 | 75 | 75 | 82 |
| Total mentions | 239 | 231 | 241 | 245 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| <p>Table 67 Q14. Thinking about all of your online accounts, have you ever used the same password for more than one account? Base = Total Respondents</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 49 | 58 | 39 | 44 |
| No | 40 | 32 | 50 | 43 |
| Not sure | 11 | 10 | 11 | 13 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 68 Q15. Compared with five years ago, generally, do you feel that your personal information is...? Base = Total Respondents</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Less secure | 45 | 34 | 55 | 50 |
| About as secure | 42 | 47 | 34 | 41 |
| More secure | 14 | 18 | 11 | 9 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 69 Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo, Equifax, Ebay or Target? Base = Total Respondents</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 24 | 22 | 23 | 31 |
| No | 50 | 48 | 52 | 50 |
| Not sure | 25 | 29 | 24 | 17 |
| Refused | 1 | 1 | 0 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| <p>Table 70</p> <p>Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement: 'No matter what I do, it is inevitable that criminals will use my stolen identity to exploit my credit at some point'?</p> <p>Base = Total Respondents</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Strongly/Somewhat agree (Net) | 67 | 61 | 75 | 68 |
| Strongly agree | 12 | 9 | 14 | 16 |
| Somewhat agree | 55 | 52 | 61 | 52 |
| Strongly/Somewhat disagree (Net) | 33 | 39 | 25 | 31 |
| Somewhat disagree | 28 | 33 | 20 | 27 |
| Strongly disagree | 5 | 6 | 5 | 4 |
| Refused | 0 | 0 | 0 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |
| <p>Table 71</p> <p>Q18. To the best of your knowledge, have you ever...? - Summary of 'Yes'</p> <p>Base = Total Respondents</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Noticed fraudulent charges on your credit or debit card | 44 | 35 | 50 | 55 |
| Had someone attempt to open a line of credit or apply for a loan using your name | 7 | 10 | 6 | 4 |
| Had someone attempt to receive a tax refund using your name | 4 | 7 | 4 | 1 |
| <p>Table 72</p> <p>Q18. To the best of your knowledge, have you ever...? - Noticed fraudulent charges on your credit or debit card</p> <p>Base = Total Respondents</p> | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 44 | 35 | 50 | 55 |
| No | 51 | 60 | 45 | 42 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| Not Sure | 4 | 5 | 4 | 4 |
| Refused | 0 | 0 | 1 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 73

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to open a line of credit or apply for a loan using your name

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 7 | 10 | 6 | 4 |
| No | 81 | 77 | 83 | 89 |
| Not Sure | 10 | 11 | 11 | 7 |
| Refused | 1 | 2 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 74

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to receive a tax refund using your name

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 4 | 7 | 4 | 1 |
| No | 88 | 81 | 92 | 94 |
| Not Sure | 7 | 10 | 5 | 5 |
| Refused | 1 | 2 | 0 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 75

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -

Summary of 'True'

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card. | 23 | 31 | 19 | 10 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors. | 32 | 30 | 36 | 30 |
| There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each. | 34 | 32 | 37 | 35 |
| A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally. | 44 | 46 | 45 | 37 |
| Purchasing ID theft monitoring services prevents thieves from stealing your identity. | 19 | 29 | 12 | 7 |
| A scan of the dark web will confirm whether your personal information has been stolen. | 21 | 28 | 15 | 14 |
| All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past. | 72 | 63 | 77 | 84 |
| To identity thieves, children's identities are just as valuable as adults'. | 70 | 63 | 72 | 81 |
| Table 76 | | | | |
| Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. - Summary of 'False' | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card. | 45 | 37 | 46 | 59 |
| If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors. | 20 | 22 | 15 | 26 |
| There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each. | 10 | 18 | 3 | 3 |
| A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally. | 22 | 20 | 19 | 32 |
| Purchasing ID theft monitoring services prevents thieves from stealing your identity. | 49 | 41 | 55 | 56 |
| A scan of the dark web will confirm whether your personal information has been stolen. | 24 | 23 | 22 | 28 |
| All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past. | 9 | 15 | 3 | 4 |
| To identity thieves, children's identities are just as valuable as adults'. | 7 | 12 | 3 | 3 |
| Table 77 | | | | |
| Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card. | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 23 | 31 | 19 | 10 |
| False | 45 | 37 | 46 | 59 |
| Not Sure | 32 | 31 | 34 | 32 |
| Refused | 1 | 0 | 1 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 78

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 32 | 30 | 36 | 30 |
| False | 20 | 22 | 15 | 26 |
| Not Sure | 47 | 48 | 49 | 44 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 79

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 34 | 32 | 37 | 35 |
| False | 10 | 18 | 3 | 3 |
| Not Sure | 56 | 50 | 60 | 62 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 80

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 44 | 46 | 45 | 37 |
| False | 22 | 20 | 19 | 32 |
| Not Sure | 34 | 34 | 36 | 30 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 81

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? -

Purchasing ID theft monitoring services prevents thieves from stealing your identity.

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 19 | 29 | 12 | 7 |
| False | 49 | 41 | 55 | 56 |
| Not Sure | 32 | 30 | 31 | 36 |
| Refused | 1 | 0 | 2 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 82

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 21 | 28 | 15 | 14 |
| False | 24 | 23 | 22 | 28 |
| Not Sure | 56 | 49 | 63 | 58 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 83

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past. | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 72 | 63 | 77 | 84 |
| False | 9 | 15 | 3 | 4 |
| Not Sure | 19 | 21 | 19 | 12 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 84

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'. | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| True | 70 | 63 | 72 | 81 |
| False | 7 | 12 | 3 | 3 |
| Not Sure | 23 | 25 | 24 | 16 |
| Refused | 0 | 0 | 1 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 85

DOV_SAFE. Safe
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--------------------------|---------|----------------|----------------|------------|
| DOV_SAFE. Safe | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| 0 | 8 | 10 | 6 | 7 |
| 1 | 10 | 11 | 10 | 7 |
| 2 | 15 | 17 | 16 | 8 |
| 3 | 22 | 26 | 20 | 16 |
| 4 | 17 | 15 | 16 | 21 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| 5 | 15 | 12 | 17 | 18 |
| 6 | 8 | 5 | 9 | 10 |
| 7 | 4 | 4 | 3 | 8 |
| 8 | 2 | 0 | 2 | 5 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 86

Q20. Have you ever gotten a free annual credit report?

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 70 | 64 | 71 | 81 |
| No | 30 | 36 | 29 | 19 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 87

Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit?

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 15 | 13 | 12 | 22 |
| No | 84 | 87 | 87 | 75 |
| Refused | 1 | 0 | 1 | 3 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 88

Q22. Have you ever removed or temporarily lifted the freeze on your credit?

Base = Have ordered a security freeze on credit

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 88 | 30 | 23 | 35 |
| Base Weighted | 94 | 37 | 25 | 32 |
| Base Effective | 54 | 17 | 15 | 24 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| Yes | 52 | 74 | 42 | 33 |
| No | 48 | 26 | 58 | 67 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 89

D4. Do you currently have children or any other family members living with you in your household?

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 58 | 68 | 55 | 41 |
| No | 42 | 32 | 45 | 59 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 90

D5. Which of the following best describes your current employment status?

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Employed or self-employed full-time | 46 | 61 | 50 | 12 |
| Employed or self-employed part-time | 13 | 18 | 11 | 8 |
| Retired and not working at all | 25 | 1 | 21 | 78 |
| Unemployed and looking for work | 4 | 6 | 3 | 0 |
| Not in the labor force for some other reason | 11 | 13 | 14 | 2 |
| Refused | 1 | 1 | 1 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 91

D6. Do you currently serve, or have you ever served, in the United States Military?

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 12 | 5 | 14 | 23 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| No | 88 | 95 | 85 | 77 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 92
D9. Which of the following best describes your political views?
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Liberal | 25 | 25 | 25 | 24 |
| Moderate | 42 | 48 | 34 | 42 |
| Conservative | 31 | 27 | 36 | 30 |
| Refused | 2 | 0 | 4 | 4 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 93
PPMARIT. Marital Status
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------------------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| MARRIED/LIVING WITH PARTNER (Net) | 64 | 56 | 71 | 71 |
| Married | 56 | 39 | 69 | 71 |
| Living with partner | 9 | 18 | 2 | 0 |
| Widowed | 4 | 1 | 4 | 10 |
| Divorced | 11 | 9 | 12 | 15 |
| Separated | 2 | 2 | 4 | 1 |
| Never married | 18 | 32 | 9 | 3 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 94
PPHHHEAD. Household Head
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Yes | 80 | 72 | 88 | 88 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|-------------|-------------|---------|
| No | 19 | 27 | 12 | 12 |
| Refused | 0 | 1 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 95
PPHHSIZE. Household Size
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---------------------|---------|-------------|-------------|---------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| 1 | 18 | 14 | 21 | 24 |
| MORE THAN ONE (NET) | 82 | 86 | 79 | 76 |
| 2 | 44 | 27 | 53 | 63 |
| 3 | 12 | 16 | 11 | 5 |
| 4 | 15 | 24 | 10 | 3 |
| 5 | 5 | 8 | 2 | 2 |
| 6 | 3 | 5 | 1 | 0 |
| 7 | 2 | 1 | 2 | 2 |
| 8 | 0 | 1 | 0 | 0 |
| 9 | 0 | 1 | 0 | 0 |
| 10 | 1 | 2 | 0 | 1 |
| 14 | 0 | 1 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |
| Mean | 2.73 | 3.33 | 2.3 | 2.12 |
| Standard deviation | 1.77 | 2.08 | 1.19 | 1.37 |
| Standard error | 0.07 | 0.12 | 0.09 | 0.11 |
| Median | 2 | 3 | 2 | 2 |

Table 96
AGEGROUP. Age Group
Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|-----------------|---------|-------------|-------------|---------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| 18-24 | 9 | 21 | 0 | 0 |
| 25-34 | 17 | 37 | 0 | 0 |
| 35-44 | 13 | 29 | 0 | 0 |
| 45-54 | 15 | 13 | 30 | 0 |
| 55-64 | 22 | 0 | 70 | 0 |
| 65-74 | 17 | 0 | 0 | 77 |
| 75 and over | 5 | 0 | 0 | 23 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 97

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|--|---------|----------------|----------------|------------|
| PPWORK. Current Employment Status | | | | |
| Base = Total Respondents | | | | |
| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| WORKING (NET) | 63 | 82 | 64 | 22 |
| Working - as a paid employee | 55 | 78 | 50 | 16 |
| Working - self-employed | 8 | 4 | 14 | 6 |
| NOT WORKING (NET) | 37 | 18 | 36 | 77 |
| Not working - on temporary layoff from a job | 0 | 0 | 0 | 0 |
| Not working - looking for work | 3 | 4 | 4 | 1 |
| Not working - retired | 23 | 0 | 19 | 75 |
| Not working - disabled | 7 | 8 | 10 | 0 |
| Not working - other | 4 | 6 | 2 | 0 |
| Refused | 0 | 0 | 0 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 98

PPRENT. Ownership Status of Living Quarters

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| Owned or being bought by you or someone in your household | 70 | 55 | 76 | 92 |
| Rented for cash | 28 | 42 | 22 | 6 |
| Occupied without payment of cash rent | 2 | 3 | 2 | 2 |
| Refused | 0 | 0 | 0 | 0 |
| Total mentions | 100 | 100 | 100 | 100 |

Table 99

PPHOUSE. Housing Type

Base = Total Respondents

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|---|---------|----------------|----------------|------------|
| Base Unweighted | 638 | 293 | 190 | 155 |
| Base Weighted | 638 | 292 | 203 | 144 |
| Base Effective | 390 | 158 | 128 | 112 |
| A one-family house detached from any other house | 67 | 57 | 75 | 76 |
| A one-family house attached to one or more houses | 8 | 8 | 4 | 15 |
| A building with 2 or more apartments | 20 | 29 | 17 | 4 |
| A mobile home | 4 | 5 | 3 | 3 |
| Boat, RV, van, etc. | 0 | 0 | 0 | 0 |

| | Vermont | Age 18 - 49 | Age 50 - 64 | Age 65+ |
|----------------|---------|----------------|----------------|------------|
| Refused | 0 | 0 | 0 | 1 |
| Total mentions | 100 | 100 | 100 | 100 |