## **Up for Grabs: Taking Charge of Your Digital Identity**

AARP Utah Survey of Internet Users Age 18+

**Annotated Questionnaire** 

Fielded by GfK Knowledge Panel®



## **GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity**

Weighted posted questionnaire among adults ages 18+ Utah sample

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Table 1 S02. Would you like to conduct this interview in English or in Spanish? Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective English Spanish Total mentions	607 607 331 98 2 100	338 381 186 98 2 100	146 143 85 100 0 100	123 83 75 99 1
Table 2 QSTATE. In which state do you live? Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Utah Total mentions	607 607 331 100 100	338 381 186 100 100	146 143 85 100 100	123 83 75 100 100
Table 3 PPREG4. Region 4 - Based on State of Residence Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Northeast Midwest South West Total mentions	607 607 331 0 0 0 100	338 381 186 0 0 0 100	146 143 85 0 0 0 100	123 83 75 0 0 0 100 100
Table 4 PPGENDER. Gender Base = Total Respondents				

	116	Age	Age	Age
	Utah	18 - 49 Age	50 - 64 Age	65+ Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted Base Weighted Base Effective	607 607	338 381	146 143	123 83
Male	331 49	186 50	85 45	75 49
Female Total mantions	51	50	55	51
Total mentions	100	100	100	100
Table 5 PPAGE. Age Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted Base Effective	607 331	381 186	143 85	83 75
18-49 (Net)	63	100	0	0
18	2	2	0	0
19	1	1	0	0
20 21	2 3	3 4	0 0	0
22	2	4	0	0
23	2	4	0	0
24	3	4	0	0
25	3	5	0	0
26 27	1 1	2 2	0 0	0
28	2	3	0	0
29	3	5	0	0
30	1	2	0	0
31	1	2	0	0
32 33	2	3 3	0	0
34	2 2	3	0 0	0
35	3	5	0	0
36	4	6	0	0
37	1	2	0	0
38 39	2 2	4 2	0 0	0
40	3	5	0	0
41	2	3	0	0
42	1	2	0	0
43	1	2	0	0
44 45	2 2	3 2	0 0	0
46	1	2	0	0
47	2	3	0	0
48	1	2	0	0
49	1	2	0	0
50-64 (Net)	24	0	100	0
50	2	0	9	0

ı	1.16 - 1-	Age	Age	Age
51	Utah 1	18 - 49 0	50 - 64 6	65+ 0
52	1	0	4	0
53	2	0	7	0
54	1	0	3	0
55	2	0	9	0
56	2	0	9	0
57	1	0	5	0
58	1	0	6	0
59	2	0	7	0
60	2	0	8	0
61	2	0	8	0
62	2	0	9	0
63 64	1 2	0	3 7	0 0
65+ (Net)	∠ 14	0 0	0	100
65	14	0	0	100
66	0	0	0	3
67	1	0	0	7
68	1	0	0	10
69	1	0	0	8
70	1	0	0	11
71	2	0	0	12
72	1	0	0	8
73	0	0	0	1
74	1	0	0	9
75	0	0	0	3
76	0	0	0	1
77	0	0	0	0
78	1	0	0	4
79	0	0	0	4
80 81	0	0	0	1
82	0 0	0 0	0 0	2 2
84	0	0	0	0
85	0	0	0	2
86	0	0	0	2
87	0	0	0	0
91	0	0	0	1
Total mentions	100	100	100	100
Mean	44	32.95	57.08	72.02
Std. Dev.	16.76	8.67	4.32	5.68
Std. Err.	0.68	0.47	0.36	0.51
Median	41	33	57	71
Toble 6				
Table 6				
PPETHM. Race / Ethnicity				
Base = Total Respondents				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
White, non-Hispanic	81	75	89	92

	Litok	Age	Age	Age
ETHNIC (NET)	Utah 19	18 - 49 25	50 - 64 11	65 <b>+</b> 8
Black, Non-Hispanic	2	4	0	0
Other, non-Hispanic	4	5	1	1
Hispanic 2+ Races, Non-Hispanic	11 2	13 3	9 0	6 2
Total mentions	100	100	100	100
	100			
Table 7 PPEDUC. Education (Highest Degree Received) Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective SOME COLLEGE OR LESS (NET)	331 71	186 72	85 70	75 64
No formal education	0	0	0	0
1st, 2nd, 3rd, or 4th grade	0	0	0	0
5th or 6th grade	0	0	0	0
7th or 8th grade 9th grade	1	2 0	0 2	0
10th grade	1	1	0	0
11th grade	1	1	0	0
12th grade NO DIPLOMA	2	2	0	1
HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED)	26	30	19	19
Some college, no degree	24	21	30	26
Associate degree	16	14	18	17
GRADUATED COLLEGE OR MORE (NET)	29	28	30	36
Bachelor's degree Master's degree	20 7	19 5	22 6	17 17
Professional or Doctorate degree	2	3	2	2
Refused	0	1	0	0
Total mentions	100	100	100	100
Table 8 PPINCIMP. Household Income Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75 0
Under \$25K (Net) Less than \$5,000	11 2	11 2	11 1	9 1
\$5,000 to \$7,499	1	1	0	1
\$7,500 to \$9,999	1	1	1	1
\$10,000 to \$12,499	1	1	1	0
\$12,500 to \$14,999	1	1	2	1

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
\$15,000 to \$19,999	1	1	3	1
\$20,000 to \$24,999	3	3	4	4
\$25K-\$49,999 (Net)	19	21	10	23
\$25,000 to \$29,999	4	5	1	4
\$30,000 to \$34,999	4	4	2	5
\$35,000 to \$39,999	4	5	1	7
\$40,000 to \$49,999	7	7	6	7
\$50K-\$74,999 (Net)	21	21	23	23
\$50,000 to \$59,999 \$60,000 to \$74,999	9	11	3	10
\$75K-\$99,999 (Net)	12 17	9 17	20	13 17
\$75,000 to \$84,999	10	8	19 14	10
\$85,000 to \$99,999	8	8	5	7
\$100K-\$149,999 (Net)	19	18	28	9
\$100,000 to \$124,999	14	15	17	6
\$125,000 to \$149,999	5	3	11	3
\$150K and over (Net)	12	13	8	18
\$150,000 to \$174,999	4	5	2	4
\$175,000 to \$199,999	2	1	3	2
\$200,000 to \$249,999	3	4	1	4
\$250,000 or more	3	3	1	7
\$25K-\$39,999 (Net)	12	14	4	16
\$40K-\$74,999 (Net)	28	28	28	30
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean (in thousands)	85.62	83.78	87.66	90.5
Std. Dev.	59.53	60.05	49.53	71.92
Std. Err.	2.42	3.27	4.1	6.48
Median (in thousands)	66.66	64.38	72.3	62.23
Table 9				
S1. Typically, how often do you go online or access the Internet, including				
sending or receiving email? Please do not include any time when you are				
participating in online surveys.				
Base = Total Respondents				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Never	0	0	0	0
Less than once a month	2	2	0	1
Once a month	2	3	0	0
Several times a month	3	3	2	3
Several times a week	7	5	8	13
Every day	87	86	90	82
Don't Know	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100
Table 10				
Q1. Which of the following devices do you use to access the Internet?				
, , , , , , , , , , , , , , , , , , , ,	1		ı	ı I

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Effective Smartphone like an iPhone, Android, Blackberry, or Windows phone Laptop computer Desktop computer Tablet, such as an iPad, Kindle, or Android tablet TV or SmartTV Some other type of device Refused Total mentions	607 607 331 79 60 49 42 19 1 0 251	338 381 186 89 66 45 43 27 1 0	146 143 85 72 48 56 41 7 3 0 227	123 83 75 50 53 53 39 8 1 0 204
Table 11 Q3. With which of the following social media sites do you have an account? - Summary of 'Yes' Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Facebook Instagram Twitter LinkedIn Other social media sites not listed	607 607 331 82 49 30 32 23	338 381 186 85 64 38 34 31	146 143 85 81 28 19 32 10	123 83 75 71 20 11 22 5
Table 12 Q3. With which of the following social media sites do you have an account? - Facebook Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	607 607 331 82 17 1	338 381 186 85 14 1	146 143 85 81 18 1	123 83 75 71 26 2 100
Table 13				

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Q3. With which of the following social media sites do you have an account?	Otan	10 43	30 04	
- Instagram Base = Total Respondents				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Yes No	49 45	64 33	28 63	20 64
Refused	6	2	9	17
Total mentions	100	100	100	100
Table 14 Q3. With which of the following social media sites do you have an account?				
- Twitter				
Base = Total Respondents				
	l ltala	Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted Base Effective	607 331	381 186	143 85	83 75
Yes	30	38	19	11
No Defined	61	55	72	71
Refused Total mentions	9 100	7 100	9 100	18 100
Table 15				
Q3. With which of the following social media sites do you have an account?				
- LinkedIn Base = Total Respondents				
base = Total Respondents				
		٨٥٥	۸۵۵	٨٥٥
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Paca Unwaighted	607	220	4.40	100
Base Unweighted Base Weighted	607 607	338 381	146 143	123 83
Base Effective	331	186	85	75
Yes No	32 57	34 55	32 60	22 60
Refused	11	55 11	8	18
Total mentions	100	100	100	100
Table 16				
<ul><li>Q3. With which of the following social media sites do you have an account?</li><li>Other social media sites not listed</li></ul>				
Base = Total Respondents				

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	607 607 331 23 59 18	338 381 186 31 53 16	146 143 85 10 72 18 100	123 83 75 5 68 27 100
Table 17 Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Summary of 'Yes' Base = Have Facebook account				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Changed any of the privacy settings on your account from the default	512 500 276	296 324 162	123 116 69	93 60 59
settings  Posted a status update on your account  Checked-in to show a place or location that you were visiting, for example a	70 67	78 78	66 57	37 28
restaurant, store, or city Posted photos Made your birthdate visible to others on your account Commented on public Facebook groups that you follow Used your Facebook account to log in to other accounts	32 80 61 61 58	36 87 67 66 67	23 71 55 53 47	25 60 38 53 27
Table 18  Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Changed any of the privacy settings on your account from the default settings  Base = Have Facebook account				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Not Sure Total mentions	512 500 276 70 24 6 100	296 324 162 78 18 4 100	123 116 69 66 27 7 100	93 60 59 37 49 14 100

	114-1	Age	Age	Age
Table 19 Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Posted a status update on your account  Base = Have Facebook account	Utah	18 - 49	50 - 64	65+
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Not Sure Total mentions	512 500 276 67 28 5 100	296 324 162 78 17 5 100	123 116 69 57 42 2 100	93 60 59 28 63 10
Table 20 Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city  Base = Have Facebook account				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Not Sure Total mentions	512 500 276 32 63 5	296 324 162 36 58 6 100	123 116 69 23 75 1	93 60 59 25 67 8 100
Table 21 Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Posted photos Base = Have Facebook account				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No	512 500 276 80 17	296 324 162 87 10	123 116 69 71 29	93 60 59 60 36

Γ	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Not Sure	2	3	0	4
Total mentions	100	100	100	100
Table 22				
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Made your birthdate visible to others on your account Base = Have Facebook account				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	<b>51</b> 2	206	123	93
Base Weighted	512 500	296 324	123	93 60
Base Effective	276	162	69	59
Yes No	61 33	67 29	55 38	38 45
Not Sure	7	4	7	17
Total mentions	100	100	100	100
Table 23				
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Commented on public Facebook groups that you follow Base = Have Facebook account				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	512	296	123	93
Base Weighted Base Effective	500 276	324 162	116 69	60 50
Yes	61	66	53	59 53
No No	35	31	44	42
Not Sure Total mentions	4 100	3 100	3 100	5 100
rotal montions	100	100	100	100
Table 24				
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account Used your Facebook account to log in to other accounts  Base = Have Facebook account				
	ما دا ا	Age 18 - 49	Age	Age
	Utah	10 - 49	50 - 64	65+

		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	512	296	123	93
Base Weighted	500	324	116	60
Base Effective Yes	276 58	162 67	69 47	59
No	58 39	67 29	47 52	27 64
Not Sure	3	3	0	9
Total mentions	100	100	100	100
Table 25				
Q4b. Please indicate whether you have performed this activity on your				
Facebook account Summary of 'Yes'				
Base = Posted photos on Facebook account				
	116.1	Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	421	269	92	60
Base Weighted	401	283	82	36
Base Effective	228	146	57	35
Posted photos of yourself	90	96	78	72
Posted your vacation photos while on vacation	60	64	54	47
Table 26				
Q4b. Please indicate whether you have performed this activity on your				
Facebook account Posted photos of yourself				
Base = Posted photos on Facebook account				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
		_		
Base Unweighted	421	269	92	60
Base Weighted	401	283	82	36
Base Effective Yes	228	146 06	57 79	35 73
res No	90 10	96 4	78 22	72 24
Not Sure	0	0	0	3
Total mentions	100	100	100	100
T-14-07				
Table 27  Oth Places indicate whether you have performed this activity on your				
Q4b. Please indicate whether you have performed this activity on your Facebook account Posted your vacation photos while on vacation				
Base = Posted photos on Facebook account				
	1.16 1	Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	421	269	92	60
Base Weighted	401	283	82	36
Base Effective	228	146	57	35
Yes	60	64	54	47
No Not Sure	38	35	46	51
Not Sure	1	1	0	2

Total mentions			Age	Age	Age
Table 28 QS. Thinking about the things you post on Facebook. typically. can the public see your Facebook posts?  Base = Took specific actions on Facebook    Age			18 - 49	50 - 64	65+
Age	Total mentions	100	100	100	100
Age					
public see your Facebook posts?  Base = Took specific actions on Facebook    Utah	Table 28				
Base   Took specific actions on Facebook	Q5. Thinking about the things you post on Facebook, typically, can the				
Base Unweighted	·				
Base Unweighted	Base = Took specific actions on Facebook				
Base Unweighted					
Base Unweighted			Age	Age	Age
Base Weighted         459         315         98         46           Base Effective         253         157         61         46           Yes         36         35         37         41           No         51         57         43         33           Not sure         13         9         19         26           Refused         0         0         0         0         0           Total mentions         100         100         100         100         100           Table 29         Q6. Thinking about all of your bank accounts-reverse to all, some, or none of your bank accounts?         48         49         50 - 64         65+           Base Inweighted         607         338         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         141         14		Utah	_	_	_
Base Weighted         459         315         98         46           Base Effective         253         157         61         46           Yes         36         35         37         41           No         51         57         43         33           Not sure         13         9         19         26           Refused         0         0         0         0         0           Total mentions         100         100         100         100         100           Table 29         Q6. Thinking about all of your bank accounts-reverse to all, some, or none of your bank accounts?         48         49         50 - 64         65+           Base Inweighted         607         338         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         146         123         83         141         14					
Base Effective   253   157   61   46   48   Yes   No	_				
Yes         36         35         37         41           No         51         57         43         33           Not sure         13         9         19         26           Refused         0         0         0         0         0           Total mentions         100         100         100         100         100           Table 29         Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?         Age         Age <td>· ·</td> <td></td> <td></td> <td></td> <td></td>	· ·				
No					
Not sure   13					
Refused         0         0         0         0         0         100					
Table 29 Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?  Base = Total Respondents    Utah	Refused	0	0		0
Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?         Age Utah         Age 18-49         Age 50-64         Age 65+           Base Unweighted         607         338         146         123           Base Weighted         607         381         143         83           Base Effective         331         186         85         75           None         311         9         10         27           Some         36         33         52         24           All         47         51         36         49           Not applicable - I do not have any bank accounts         5         8         2         0           Refused         0         0         1         0         1         0           Total mentions         100         100         100         100         100         100           Table 30         Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?         Age Age Age Age Base Base Base Unweighted         507         292         123         92           Base Unweighted         503         317         125         61	Total mentions	100	100	100	100
Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?         Age Utah         Age 18 - 49         Age 50 - 64         Age 65+           Base Unweighted         607         338         146         123           Base Weighted         607         381         143         83           Base Effective         331         186         85         75           None         31         9         10         27           Some         36         33         52         24           All         47         51         36         49           Not applicable - I do not have any bank accounts         5         8         2         0           Refused         0         0         1         0         1         0           Total mentions         100         100         100         100         100         100           Table 30         Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?         Age Utah         Age Age Age Age Age Base Base Base Base Unweighted         507         292         123         92         Base Unweighted         503         317         125					
Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?         Age Utah         Age 18-49         Age 50-64         Age 65+           Base Unweighted         607         338         146         123           Base Weighted         607         381         143         83           Base Effective         331         186         85         75           None         311         9         10         27           Some         36         33         52         24           All         47         51         36         49           Not applicable - I do not have any bank accounts         5         8         2         0           Refused         0         0         1         0         1         0           Total mentions         100         100         100         100         100         100           Table 30         Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?         Age Age Age Age Base Base Base Unweighted         507         292         123         92           Base Unweighted         503         317         125         61	Table 29				
savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?         Age Utah 18 - 49         Age 50 - 64         Age 65+           Base = Total Respondents         607         338         146         123           Base Unweighted         607         381         143         83           Base Weighted         331         186         85         75           None         311         9         10         27           Some         36         33         52         24           All         47         51         36         49           Not applicable - I do not have any bank accounts         5         8         2         0           Refused         0         0         1         0         10         10           Total mentions         100         100         100         100         100         100           Table 30         Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?         4         4         7         50 - 64         65+           Base Unweighted         507         292         123         92         8         92         92         123         92         92 <td></td> <td></td> <td></td> <td></td> <td></td>					
Base = Total Respondents       Age Utah       Age 18 - 49 50 - 64 65 + 65 + 65 + 65 + 65 + 65 + 65 + 6					
Utah	· ·				
Base Unweighted   607   338   146   123     Base Weighted   607   338   146   123     Base Weighted   607   381   143   83     Base Effective   331   186   85   75     None   11   9   10   27     Some   36   33   52   24     All   47   51   36   49     Not applicable - I do not have any bank accounts   5   8   2   0     Refused   0   0   1   0     Total mentions   100   100   100   100    Table 30   Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?     Base = Have online access to bank accounts   4   4   4   4   4     Base Unweighted   507   292   123   92     Base Weighted   503   317   125   61     Base Effective   279   162   70   57     Never   1   0   2   3     Less than once a month   4   3   6   6	Base = Total Respondents				
Base Unweighted   607   338   146   123     Base Weighted   607   338   146   123     Base Weighted   607   381   143   83     Base Effective   331   186   85   75     None   11   9   10   27     Some   36   33   52   24     All   47   51   36   49     Not applicable - I do not have any bank accounts   5   8   2   0     Refused   0   0   1   0     Total mentions   100   100   100     Table 30   Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?     Base = Have online access to bank accounts   4   8 - 49   50 - 64     Base Unweighted   507   292   123   92     Base Weighted   503   317   125   61     Base Effective   279   162   70   57     Never   1   0   2   3     Less than once a month   4   3   6   6					
Base Unweighted   607   338   146   123     Base Weighted   607   338   146   123     Base Weighted   607   338   143   83     Base Effective   331   186   85   75     None   11   9   10   27     Some   36   33   52   24     All   47   51   36   49     Not applicable - I do not have any bank accounts   5   8   2   0     Refused   0   0   1   0     Total mentions   100   100   100   100    Table 30   Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?     Base = Have online access to bank accounts   Age   Age   Age     Utah   18 - 49   50 - 64   65+     Base Unweighted   507   292   123   92     Base Weighted   503   317   125   61     Base Effective   279   162   70   57     Never   1   0   2   3     Less than once a month   4   3   6   6			Age	Age	Age
Base Weighted       607       381       143       83         Base Effective       331       186       85       75         None       11       9       10       27         Some       36       33       52       24         All       47       51       36       49         Not applicable - I do not have any bank accounts       5       8       2       0         Refused       0       0       1       0       100 <td< td=""><td></td><td>Utah</td><td>_</td><td>-</td><td>_</td></td<>		Utah	_	-	_
Base Weighted       607       381       143       83         Base Effective       331       186       85       75         None       11       9       10       27         Some       36       33       52       24         All       47       51       36       49         Not applicable - I do not have any bank accounts       5       8       2       0         Refused       0       0       1       0       100 <td< td=""><td></td><td></td><td></td><td></td><td></td></td<>					
Base Effective       331       186       85       75         None       11       9       10       27         Some       36       33       52       24         All       47       51       36       49         Not applicable - I do not have any bank accounts       5       8       2       0         Refused       0       0       1       0       100       100       100         Total mentions       100       <	· ·				
None       11       9       10       27         Some       36       33       52       24         All       47       51       36       49         Not applicable - I do not have any bank accounts       5       8       2       0         Refused       0       0       1       0         Total mentions       100       100       100       100         Table 30       Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?       Age       Age       Age       Age         Base = Have online access to bank accounts       4       4       50 - 64       65 +         Base Unweighted       507       292       123       92         Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6					
Some       36       33       52       24         All       47       51       36       49         Not applicable - I do not have any bank accounts       5       8       2       0         Refused       0       0       1       0         Total mentions       100       100       100       100         Table 30       Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?       Age       Age       Age       Age         Base = Have online access to bank accounts       Utah       18 - 49       50 - 64       65+         Base Unweighted       507       292       123       92         Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6					
All					
Refused       0       0       1       0         Total mentions       100       100       100       100         Table 30       Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?       Age Utah       Age Now Age N					
Total mentions         100         20         100	Not applicable - I do not have any bank accounts	5	8	2	0
Table 30 Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?  Base = Have online access to bank accounts  Age					
Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?       Age 18 - 49       Age 50 - 64       Age 65+         Base Unweighted       507 292 123 92       Base Unweighted       503 317 125 61       Base Unweighted       503 279 162 70 57       57         Never       1 0 2 3       2 3       Less than once a month       4 3 6 6       6	Total mentions	100	100	100	100
Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?       Age 18 - 49       Age 50 - 64       Age 65+         Base Unweighted       507 292 123 92       Base Unweighted       503 317 125 61       Base Unweighted       503 279 162 70 57       57         Never       1 0 2 3       2 3       Less than once a month       4 3 6 6       6					
Base = Have online access to bank accounts       Age Utah       Age Age 50 - 64       Age 65+         Base Unweighted Base Weighted Base Effective Never       507 292 123 92 125 61 125 61 125 61 125 125 125 125 125 125 125 125 125 12	Table 30				
Base = Have online access to bank accounts       Age Utah       Age 18 - 49       Age 50 - 64       Age 65+         Base Unweighted       507       292       123       92         Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6	Q7. Now, thinking more specifically about the bank account that you use				
Base Unweighted       507       292       123       92         Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6	·				
Base Unweighted       507       292       123       92         Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6	Base = Have online access to bank accounts				
Base Unweighted       507       292       123       92         Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6					
Base Unweighted       507       292       123       92         Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6			Age	Age	Age
Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6		Utah	_	_	-
Base Weighted       503       317       125       61         Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6					
Base Effective       279       162       70       57         Never       1       0       2       3         Less than once a month       4       3       6       6	_				
Never         1         0         2         3           Less than once a month         4         3         6         6					
Less than once a month 4 3 6 6					
	Once a month				

Several times a month		116	Age	Age	Age
Several times a week   37	Several times a month	Utah 26	18 - 49 25	50 - 64 29	65+ 26
Refused			42	32	20
Table 31  Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?  Base = Have online access to bank accounts    Q9					
Table 31  Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?  Base = Have online access to bank accounts    Utah   18 - 49   50 - 64   65+ 65+ 65+ 65+ 65+ 65+ 65+ 65+ 65+ 65+		_			
QB. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?         Age Utah         Age So - 64         Age 65+         Age 70+         Age 70+         Age 70+         Age 70+         Age 71+         Age 72+         Age 73+         Age 74+         Age		100	100	100	100
QB. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?         Age Utah         Age So - 64         Age 65+         Age 70+         Age 70+         Age 70+         Age 70+         Age 71+         Age 72+         Age 73+         Age 74+         Age	Table 21				
bank account you use most often-how often would you say you typically monitor those accounts online?         Age Utah         Age Age 65+         Age 65+           Base = Have online access to bank accounts         Utah         18 - 49         50 - 64         65+           Base Unweighted         507         292         123         392           Base Effective         279         162         70         57           Never         8         7         11         12         8           Never         8         7         11         21         8           Several times a month         10         10         12         8           Several times a month         27         30         20         23           Several times a week         23         29         11         17           Everyday         8         8         10         17           Not applicable - I only have one account         5         4         8         3           Refused         2         2         4         0           Total mentions         100         100         100         100           Table 32         2         4         0         65+           Base Unweighted					
Base = Have online access to bank accounts	· · · · · · · · · · · · · · · · · · ·				
Base Unweighted   507   292   123   92					
Base Unweighted   507   292   123   92   123   92   123   92   123   92   123   92   123   92   123   92   123   92   123   125   61   125   61   125   61   125   61   125   127   125   61   125   127   127   127   127   128	Base = Have online access to bank accounts				
Base Unweighted   507   292   123   92   123   92   123   92   123   92   123   92   123   92   123   92   123   92   123   125   61   125   61   125   61   125   61   125   127   125   61   125   127   127   127   127   128					
Base Unweighted		1.16 1	-	-	_
Base Effective		Utah	18 - 49	50 - 64	65+
Base Effective Never	Base Unweighted	507	292	123	92
Never   See Stand once a month   See Standard Deviation   See Standard See Standa	· · · · · · · · · · · · · · · · · · ·				
Less than once a month					
Once a month         16         11         24         27           Several times a month         27         30         20         23           Several times a week         23         29         11         17           Everyday         8         8         8         10         10           Not applicable - I only have one account         5         4         8         3           Refused         2         2         4         0           Total mentions         100         100         100         100           Table 32         Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?         Age         Age         Age         65+           Base Unweighted         607         338         146         123         83         8ase Effective         331         186         85         75         75         75         75         76         76         76         76         76         76         76         76         76         76         76         76         76         76         76         76         76         76         76         77         21         10         9 </td <td></td> <td></td> <td></td> <td></td> <td></td>					
Several times a week   23   29   11   17					
Everyday					
Not applicable - I only have one account Refused					
Refused Total mentions					
Table 32  Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?  Base = Total Respondents    Age	· · ·				
Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?       Age Utah       Age Age 50 - 64       Age 65+         Base = Total Respondents       607       338       146       123         Base Unweighted       607       381       143       83         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2       3       2       3       2	Total mentions	100	100	100	100
Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?       Age Utah       Age Age 50 - 64       Age 65+         Base = Total Respondents       607       338       146       123         Base Unweighted       607       381       143       83         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2       3       2       3       2					
currently have, including those that you are actively using?         Base = Total Respondents       Age 18 - 49       Age 50 - 64       Age 65+         Base Unweighted       607       338       146       123         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2	Table 32				
you are not actively using?       Age       Age       Age       Age       Age       65+         Base Unweighted       607       338       146       123         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2	· · · · · · · · · · · · · · · · · · ·				
Base = Total Respondents       Age Utah       Age 18 - 49       Age 50 - 64       Age 65+         Base Unweighted       607       338       146       123         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2					
Name	· ·				
Base Unweighted       607       338       146       123         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2	·				
Base Unweighted       607       338       146       123         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2			Δαο	Δαο	Δαο
Base Unweighted       607       338       146       123         Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2		Utah	_	_	_
Base Weighted       607       381       143       83         Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2       2         Total mentions       100       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2					
Base Effective       331       186       85       75         0       17       21       10       9         1-2       33       34       27       40         3-4       30       29       38       21         5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2					
0     17     21     10     9       1-2     33     34     27     40       3-4     30     29     38     21       5+     17     12     24     29       Refused     3     4     2     2       Total mentions     100     100     100     100       Mean     2.71     2.31     3.5     3.19       Standard Deviation     2.41     2.08     2.88     2.47       Standard Error     0.1     0.11     0.24     0.22       Median     2     2     3     2	· · · · · · · · · · · · · · · · · · ·				
3-4     30     29     38     21       5+     17     12     24     29       Refused     3     4     2     2       Total mentions     100     100     100     100       Mean     2.71     2.31     3.5     3.19       Standard Deviation     2.41     2.08     2.88     2.47       Standard Error     0.1     0.11     0.24     0.22       Median     2     2     3     2	0				
5+       17       12       24       29         Refused       3       4       2       2         Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2					
Refused       3       4       2       2         Total mentions       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2					
Total mentions       100       100       100       100         Mean       2.71       2.31       3.5       3.19         Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2					
Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2					
Standard Deviation       2.41       2.08       2.88       2.47         Standard Error       0.1       0.11       0.24       0.22         Median       2       2       3       2	Mean	0.74	0.24	2.5	2 10
Standard Error         0.1         0.11         0.24         0.22           Median         2         2         3         2					
Table 33	Median	2	2	3	2
Table 33					
	Table 33				

		Λαο	۸۵٥	٨٥٥
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Q10. Focusing specifically on the credit cards that you use frequently, how	<u> </u>			00.
many of these credit cards have you set up online access to?				
Base = Actively using credit cards				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
	Otan	10 40	00 0 <del>1</del>	001
Base Unweighted	493	262	118	113
Base Weighted	488	287	126	75
Base Effective	275	147	70	73
None of them	18	12	25	31
Some of them All of them	21	20	19 50	26
Refused	61 0	68 0	56 0	43 0
Total mentions	100	100	100	100
Total mondo	100	100	100	100
Table 34				
Q11. Again, focusing only on the credit cards that you use frequently,				
generally, how often do you monitor those credit card accounts online?				
Base = Actively using credit cards and have online access to monitor				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	403	232	90	81
Base Weighted	399	253	94	51
Base Effective	222	126	56	53
Never Less than once a month	2 8	2 6	0 11	3 6
Once a month	21	18	26	23
Several times a month	33	33	33	31
Several times a week	27	30	23	20
Everyday	10	10	7	17
Refused	0	0	0	0
Total mentions	100	100	100	100
Table 35				
Q12. Now, thinking about other credit cards that you may have but rarely				
use-generally, how often do you monitor those accounts online?				
Base = Actively using credit cards and have online access to monitor				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
		0		
Base Unweighted	403	232	90	81
Base Weighted	399	253	94	51
Base Effective	222	126	56	53
Never Less than once a month	10	7	11 20	24
Once a month	28 20	23 21	38 20	32 13
Several times a month	17	20	8	15
Several times a week	11	15	5	2
Everyday	4	4	4	1
	•	•	•	

		Age	Age	Age
Not applicable - I don't have any credit cards that I rarely use	Utah 10	18 - 49 8	50 - 64	65+ 12
Refused	10	2	14 0	1 1
Total mentions	100	100	100	100
Table 36 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - Summary of 'Yes' Base = Has some/does not have online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	320	156	85	79
Base Weighted	335	184	98	53
Base Effective I don't trust the Internet	172 42	83 38	49 42	54 53
I am afraid that my personal information will get stolen	53	36 47	54	68
I feel safer without an online account	41	33	44	61
I am not tech-savvy It is too much work to set up the account	29 28	25 26	29 28	40 33
I can't remember all of the passwords	38	39	36	37
I don't have time to set up online access for them	23	22	22	24
It is easier to monitor the paper statements	45 53	39 50	46 55	65 54
I don't use those accounts very often	52	50	55	54
Table 37 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet  Base = Has some/does not have online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	320	156	85	79
Base Weighted	335	184	98	53
Base Effective	172	83	49	54
Yes No	42 54	38 58	42 55	53 42
Refused	4	4	3	5
Total mentions	100	100	100	100
Table 38 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen Base = Has some/does not have online access to bank or credit card accounts				

	l ltah	Age	Age	Age
	Utah	18 - 49	50 - 64	65+
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	320 335 172 53 44 4 100	156 184 83 47 49 4 100	85 98 49 54 43 4 100	79 53 54 68 29 3 100
Table 39 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account Base = Has some/does not have online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	320 335 172 41 56 3 100	156 184 83 33 63 4 100	85 98 49 44 53 3	79 53 54 61 37 3 100
Table 40 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy Base = Has some/does not have online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	320 335 172 29 68 4 100	156 184 83 25 71 4 100	85 98 49 29 68 3 100	79 53 54 40 55 4 100
Table 41				

		Age	Age	Age
Q13a_b. Some people choose not to create online access to their financial	Utah	18 - 49	50 - 64	65+
accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account				
Base = Has some/does not have online access to bank or credit card accounts				
accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	320	156	85	79
Base Weighted	335	184	98	53
Base Effective Yes	172 28	83 26	49 28	54 33
No Refused	68 4	70 4	68 4	62 4
Total mentions	100	100	100	100
Table 42				
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ALL/ANY of your financial accounts? - I				
can't remember all of the passwords  Base = Has some/does not have online access to bank or credit card				
accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Dana Hawaishta d				
Base Unweighted Base Weighted	320 335	156 184	85 98	79 53
Base Effective Yes	172 38	83 39	49 36	54 37
No	59	57	62	58
Refused Total mentions	4 100	4 100	2 100	5 100
Total mentions	100	100	100	100
Table 43				
Q13a_b. Some people choose not to create online access to their financial				
accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I				
don't have time to set up online access for them				
Base = Has some/does not have online access to bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	320	156	85	79
Base Weighted Base Effective	335 172	184 83	98 49	53 54
Yes No	23 74	22 74	22	24 72
No Refused			75	12
Neiuseu	4	4	3	4

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Otan	10 40	00 04	001
Table 44 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements Base = Has some/does not have online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	320 335 172 45 51 4 100	156 184 83 39 57 4 100	85 98 49 46 51 3 100	79 53 54 65 30 5 100
Table 45 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often Base = Has some/does not have online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	320 335 172 52 45 2 100	156 184 83 50 46 3 100	85 98 49 55 45 0 100	79 53 54 54 44 2 100
Table 46 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes' Base = Has online access to some of their bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective I don't trust the Internet	257 276 136 36	132 158 70 35	72 85 41 38	53 33 42 36

		Δαο	Δαο	Ago
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
I am afraid that my personal information will get stolen	47	45	49	51
I feel safer without an online account	33	30	36	44
I am not tech-savvy	24	20	28	34
It is too much work to set up the account	26	25	26	25
I can't remember all of the passwords	37	42	33	25
I don't have time to set up online access for them	22	23	20	20
It is easier to monitor the paper statements	38	34	40	48
I don't use those accounts very often	55	54	56	60
Table 47				
Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ALL of your financial accounts? - I don't				
trust the Internet				
Base = Has online access to some of their bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	257	132	72	53
Base Weighted	276	158	85	33
Base Effective	136	70	41	42
Yes	36	35	38	36
No	59	61	58	55
Refused	5	4	4	9
Total mentions	100	100	100	100
Table 48				
Q13a. Some people choose not to create online access to their financial				
accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ALL of your financial accounts? - I am				
afraid that my personal information will get stolen				
Base = Has online access to some of their bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Dana Hawaishta d	c==	400	70	
Base Unweighted	257	132	72 25	53
Base Weighted	276	158	85	33
Base Effective Yes	136 47	70 45	41 40	42 51
res No	47 49	45 51	49 47	51 45
Refused	49	51 4	47	45 5
Total mentions	100	100	100	100
	100	100	100	100
Table 49				
Q13a. Some people choose not to create online access to their financial				
accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ALL of your financial accounts? - I feel				
safer without an online account				
Base = Has online access to some of their bank or credit card accounts				

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	257 276 136 33 63 4 100	132 158 70 30 66 4 100	72 85 41 36 60 4 100	53 33 42 44 51 5 100
Table 50 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy Base = Has online access to some of their bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	257 276 136 24 72 5 100	132 158 70 20 76 4 100	72 85 41 28 69 4 100	53 33 42 34 60 7 100
Table 51 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account  Base = Has online access to some of their bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	257 276 136 26 70 5 100	132 158 70 25 70 4 100	72 85 41 26 69 5	53 33 42 25 69 6
Table 52 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords Base = Has online access to some of their bank or credit card accounts				

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused	Utah  257 276 136 37 59 4	Age 18 - 49 132 158 70 42 54 4	Age 50 - 64 72 85 41 33 64 3	Age 65+ 53 33 42 25 66 9
Table 53 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them  Base = Has online access to some of their bank or credit card accounts	100	100	100	100
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	257 276 136 22 74 4 100	132 158 70 23 73 4 100	72 85 41 20 76 4 100	53 33 42 20 73 6 100
Table 54 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements Base = Has online access to some of their bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	257 276 136 38 58 5 100	132 158 70 34 62 4 100	72 85 41 40 56 4 100	53 33 42 48 43 9 100
Table 55				

		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ALL of your financial accounts? - I don't				
use those accounts very often				
Base = Has online access to some of their bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	257	132	72	53
Base Weighted	276	158	85	33
Base Effective Yes	136 55	70 54	41 56	42 60
No	42	42	44	36
Refused	3	4	0	4
Total mentions	100	100	100	100
Table 56				
Q13b. Some people choose not to create online access to their financial				
accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ANY of your financial accounts? -				
Summary of 'Yes' Base = Has no online access to bank or credit card accounts				
Base = Has no online access to bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	63	24	13	26
Base Weighted	59	26	12	20
Base Effective	38	14	10	16
I don't trust the Internet	68	60	68	79
I am afraid that my personal information will get stolen	80	64	86	97
I feel safer without an online account I am not tech-savvy	75 50	57 54	96 39	87 52
It is too much work to set up the account	38	29	39 45	46
I can't remember all of the passwords	43	26	56	56
I don't have time to set up online access for them	27	21	37	30
It is easier to monitor the paper statements	80	69	82	92
I don't use those accounts very often	38	29	49	45
Table 57				
Q13b. Some people choose not to create online access to their financial				
accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ANY of your financial accounts? - I don't trust the Internet				
Base = Has no online access to bank or credit card accounts				
and the second to be a second of the second				
	1.16	Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	63	24	13	26
Base Weighted	59	26	12	20
Base Effective	38	14	10	16

I	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Yes	68	60	68	79
No Defined	32	40	32	21
Refused Total mentions	0 100	0 100	0 100	0 100
Total mentions	100	100	100	100
Table 58				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am				
afraid that my personal information will get stolen  Base = Has no online access to bank or credit card accounts				
		٨٥٥	Λαο	٨٥٥
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	63	24	13	26
Base Weighted Base Effective	59 38	26 14	12	20 16
Yes	36 80	64	10 86	97
No	20	36	14	3
Refused	0	0	0	0
Total mentions	100	100	100	100
Table 59				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account				
Base = Has no online access to bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	63	24	13	26
Base Weighted	59	26	12	20
Base Effective Yes	38 75	14 57	10 96	16 87
No	25	43	4	13
Refused	0	0	0	0
Total mentions	100	100	100	100
Table 60				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy				
Base = Has no online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	63	24	13	26

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	59	26	12	20
Base Effective	38	14	10	16
Yes	50 50	54	39	52
No	50 50	46	61	48
Refused	0	0	0	0
Total mentions	100			_
rotal mentions	100	100	100	100
Table 61				
Q13b. Some people choose not to create online access to their financial				
accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ANY of your financial accounts? - It is too				
much work to set up the account				
Base = Has no online access to bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	63	24	13	26
Base Weighted	59	26	12	20
Base Effective	38	14	10	16
Yes	38	29	45	46
No	61	71	<del>5</del> 5	51
Refused	1	0	0	2
Total mentions	100	100	100	100
Total mentions	100	100	100	100
Table 62				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords				
Base = Has no online access to bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	63	24	13	26
Base Weighted	59	26	12	20
Base Effective	38	14	10	16
Yes	43	26	56	56
No	57	74	44	44
Refused	0	0	0	0
Total mentions	100	100	100	100
Table 63				
Q13b. Some people choose not to create online access to their financial				
accounts for a variety of reasons. Which of the following are reasons why				
you do not have online access to ANY of your financial accounts? - I don't				
have time to set up online access for them				
Base = Has no online access to bank or credit card accounts				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	63 59 38 27 73 0	24 26 14 21 79 0 100	13 12 10 37 63 0 100	26 20 16 30 70 0 100
Table 64 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements Base = Has no online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	63 59 38 80 20 0 100	24 26 14 69 31 0 100	13 12 10 82 18 0 100	26 20 16 92 8 0 100
Table 65 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often Base = Has no online access to bank or credit card accounts				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	63 59 38 38 62 0 100	24 26 14 29 71 0 100	13 12 10 49 51 0 100	26 20 16 45 55 0 100
Table 66 DOV_FEAR. Fear Base = Total Answering				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+

		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	192	86	52	54
Base Weighted	202	107	5 <b>7</b>	38
Base Effective	105	48	29	36
1	69	66	72	73
2	87	82	93	95
3	68	58	75	84
Total mentions	224	206	240	251
Table 67				
Q14. Thinking about all of your online accounts, have you ever used the				
same password for more than one account?				
Base = Total Respondents				
		_		
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Page Unweighted	007	000	4.40	400
Base Unweighted	607	338	146	123
Base Weighted Base Effective	607	381	143	83
Yes	331	186	85 53	75 42
No	56	60	53	42 55
Not sure	37 5	32 5	40 7	55 3
Refused	1	2	0	0
Total mentions	100	100	100	100
Total mentions	100	100	100	100
Table 68				
Q15. Compared with five years ago, generally, do you feel that your				
personal information is?				
Base = Total Respondents				
·				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Less secure	39	32	54	46
About as secure	45	49	35	43
More secure	15	17	11	9
Refused	1	2	0	2
Total mentions	100	100	100	100
Table 69				
Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo,				
Equifax, Ebay or Target?				
Base = Total Respondents				
Dago - Total Respondents				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
	3.5	.5 10		33.
Base Unweighted	607	338	146	123
•	ı			0

		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Weighted	607	381	143	83
Base Effective Yes	331 32	186 35	85 28	75 24
No	32 44	33 42	26 46	48
Not sure	23	21	25	28
Refused	1	2	0	0
Total mentions	100	100	100	100
- · · · - ·				
Table 70				
Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement:				
'No matter what I do, it is inevitable that criminals will use my stolen identity				
to exploit my credit at some point'?				
Base = Total Respondents				
		Λ	Λ	A
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	3.5.11	15 10		30.
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Strongly/Somewhat agree (Net)	63	59	71	71
Strongly agree	15	13	17	20
Somewhat agree	49	46	54	51
Strongly/Somewhat disagree (Net)	35	39	29 26	29
Somewhat disagree Strongly disagree	28 7	31 8	26 3	22 7
Refused	1	2	0	0
Total mentions	100	100	100	100
			. • •	
T 11 74				
Table 71				
Q18. To the best of your knowledge, have you ever? - Summary of 'Yes'				
Base = Total Respondents				
		Α.	Α.	Λ.
	1 1404	Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Noticed fraudulent charges on your credit or debit card	51	45	65	51
Had someone attempt to open a line of credit or apply for a loan using your				
name	13	14	8	14
Had someone attempt to receive a tax refund using your name	6	6	8	3
Table 72				
Q18. To the best of your knowledge, have you ever? - Noticed fraudulent				
charges on your credit or debit card				
Base = Total Respondents				
		Age	Age	Age
		⁄¬y <del>c</del>	Ay <del>c</del>	Aye

		Ago	Ago	Age
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Yes	51	45	65	51
No	42	45	31	47
Not Sure	6	8	4	1
Refused	1	1	0	1
Total mentions	100	100	100	100
Table 73 Q18. To the best of your knowledge, have you ever? - Had someone attempt to open a line of credit or apply for a loan using your name Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
		.5 15		55.
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Yes	13	14	8	14
No	76	73	84	80
Not Sure	10	12	8	6
Refused	1	2	0	0
Total mentions	100	100	100	100
Table 74 Q18. To the best of your knowledge, have you ever? - Had someone attempt to receive a tax refund using your name Base = Total Respondents				
				_
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Otan	10 10	00 01	00.
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Yes	6	6	8	3
No	83	80	88	91
Not Sure	9	12	3	5
Refused	1	2	0	0
Total mentions	100	100	100	100
Table 75 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE Summary of 'True' Base = Total Respondents				
		Age	Age	Age

		-	, ,	
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
When it comes to protecting yourself from fraud online, a debit card is just				
as safe as a credit card.	17	19	16	13
If you are concerned about your credit file, a fraud alert will prevent your				
credit file from being shared with potential creditors.	29	30	26	30
There are millions of Social Security numbers available for sale on the				
Internet for as low as \$3 each.	39	40	38	35
A credit freeze occurs when the credit bureau freezes your account	00	40	50	00
because someone has tried to access your credit file illegally.	47	50	48	36
Purchasing ID theft monitoring services prevents thieves from stealing your	71	30	40	30
identity.	21	25	15	11
•	۷1	23	15	11
A scan of the dark web will confirm whether your personal information has been stolen.	40	00	20	4.4
	19	20	20	11
All consumers can obtain a free credit report from each of the major credit				
reporting agencies, whether or not they have had their identity stolen in the				
past.	70	62	82	86
To identity thieves, children's identities are just as valuable as adults'.	75	68	88	83
Table 76				
Q19. Below are a series of statements. For each statement, please indicate				
whether the statement is TRUE, FALSE, or you are NOT SURE				
Summary of 'False'				
Base = Total Respondents				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
When it comes to protecting yourself from fraud online, a debit card is just	001	100	00	70
as safe as a credit card.	51	46	58	60
If you are concerned about your credit file, a fraud alert will prevent your	31	40	50	00
credit file from being shared with potential creditors.	22	22	26	10
•	22	22	20	18
There are millions of Social Security numbers available for sale on the	-	4.4	4	0
Internet for as low as \$3 each.	7	11	1	2
A credit freeze occurs when the credit bureau freezes your account				
because someone has tried to access your credit file illegally.	18	18	15	22
Purchasing ID theft monitoring services prevents thieves from stealing your				
identity.	47	45	49	54
A scan of the dark web will confirm whether your personal information has				
ha an atalan	28	31	21	27
been stolen.	20			
All consumers can obtain a free credit report from each of the major credit	20			1
	20			
All consumers can obtain a free credit report from each of the major credit	7	10	3	3
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the		10 9	3 2	3 1
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	7			3 1
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	7			3 1
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	7			3

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.  Base = Total Respondents	Juli	.0 40	00 04	001
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective True False Not Sure Refused Total mentions	607 607 331 17 51 31 1	338 381 186 19 46 34 1	146 143 85 16 58 26 0 100	123 83 75 13 60 27 0 100
Table 78 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.  Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective True False Not Sure Refused Total mentions	607 607 331 29 22 48 1	338 381 186 30 22 47 1	146 143 85 26 26 48 0 100	123 83 75 30 18 51 2 100
Table 79 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.  Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective True False Not Sure	607 607 331 39 7 53	338 381 186 40 11 47	146 143 85 38 1 60	123 83 75 35 2 63

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Refused	1	2	0	0
Total mentions	100	100	100	100
Table 90				
Table 80 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.  Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
True	47	50	48	36
False	18	18	15	22
Not Sure	34	31	36	41
Refused Total mentions	1 100	1	0	1
rotal mentions	100	100	100	100
Table 81 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - Purchasing ID theft monitoring services prevents thieves from stealing your identity.  Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
True	21	25	15	11
False	47	45	49	54
Not Sure Refused	31	28	36	33
Total mentions	1 100	1 100	0 100	2 100
Total mentions	100	100	100	100
Table 82 Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.  Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
True	19	20	20	11
False	28	31	21	27
Not Sure	52	48	59	60
Refused Total mentions	1 100	1 100	0 100	2 100
rotal mentions	100	100	100	100
Table 83				
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit				
reporting agencies, whether or not they have had their identity stolen in the past.  Base = Total Respondents				
base – Total Nespondents				
	Lltab	Age 18 - 49	Age 50 - 64	Age
	Utah			65+
Base Unweighted Base Weighted	607	338	146	123
Base Effective	607 331	381 186	143 85	83 75
True	70	62	82	86
False	7	10	3	3
Not Sure	22	27	15	11
Refused	1	1	0	0
Total mentions	100	100	100	100
Table 84				
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.  Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
True	75	68	88	83
False	6	9	2	1
Not Sure	19	22	11	17
Refused Total mentions	1 100	1 100	0 100	0 100
i otal monto	100	100	100	100
Table 85				
DOV_SAFE. Safe Base = Total Respondents				
		Λ	Λ	۸
		Age	Age	Age

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Utah	18 - 49	50 - 64	65+
Base Unweighted Base Weighted Base Effective 0 1 2 3 4 5 6 7	607 607 331 10 6 14 21 20 13 8 7	338 381 186 13 7 14 20 17 13 8 7	146 143 85 4 4 15 22 26 11 8	123 83 75 3 4 16 19 22 17 13
8 Total mentions	1 100	1 100	1 100	1 100
Table 86 Q20. Have you ever gotten a free annual credit report? Base = Total Respondents	100	100	100	100
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	607 607 331 68 32 0 100	338 381 186 65 35 0 100	146 143 85 73 27 0 100	123 83 75 72 28 0 100
Table 87				
Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit? Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted Base Weighted Base Effective Yes No Refused Total mentions	607 607 331 22 78 0 100	338 381 186 22 77 0 100	146 143 85 21 79 0 100	123 83 75 19 81 0 100
I able oo	_			

Utah  106 131 55 53	Age 18 - 49 61 85	Age 50 - 64	65+ Age 65+
106 131 55	18 - 49 61	50 - 64	_
131 55		07	
47 0 100	32 55 45 0 100	27 30 17 55 45 0 100	18 16 9 33 67 0 100
Utah	Age 18 - 49	Age 50 - 64	Age 65+
607 607 331 70 30 0	338 381 186 77 23 0 100	146 143 85 58 41 0 100	123 83 75 58 42 0 100
Utah	Age 18 - 49	Age 50 - 64	Age 65+
607 607 331 49 15 17 6 13 0	338 381 186 58 18 2 7 14 0 100	146 143 85 46 9 25 4 15 0 100	123 83 75 11 13 73 0 2 1
	47 0 100 Utah 607 607 331 70 30 0 100 Utah 607 607 331 49 15 17 6 13 0	47	47       45       45       0         0       100       100       100         Long transport to the control of

ſ	Utah	Age 18 - 49	Age 50 - 64	Age 65+
D6. Do you currently serve, or have you ever served, in the United States				
Military? Base = Total Respondents				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted Base Effective	607	381	143	83 75
Yes	331 13	186 9	85 9	38
No Defined	87	91	91	62
Refused Total mentions	0 100	0 100	0 100	0 100
Table 92 D9. Which of the following best describes your political views?				
Base = Total Respondents				
		Age	Age	٨٥٥
	Utah	18 - 49	50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75 40
Liberal Moderate	16 41	18 45	13 40	10 25
Conservative	42	35	47	64
Refused Total mentions	1 100	1 100	0 100	1 100
	100	100	100	100
Table 93				
PPMARIT. Marital Status				
Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	338	146	83
Base Effective  MARRIED/LIVING WITH RARTNER (Not)	331	186	85 79	75 76
MARRIED/LIVING WITH PARTNER (Net) Married	72 65	70 58	78 77	76 75
Living with partner	7	11	0	1
Widowed Divorced	3 9	2 6	1 16	13 9
Separated	0	0	1	0
Never married Refused	15 0	22 0	5 0	3 0
Total mentions	100	100	100	100

	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Table 94	Otari	10 10	00 01	001
PPHHHEAD. Household Head  Base = Total Respondents				
Base – Total Nespondents				
		_	_	
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Otan	10 - 49	50 - 64	05+
Base Unweighted	607	338	146	123
Base Weighted Base Effective	607 331	381 186	143 85	83 75
Yes	82	76	92	92
No	18	24	8	8
Refused Total mantions	0	0	0	0
Total mentions	100	100	100	100
Table 95				
PPHHSIZE. Household Size  Base = Total Respondents				
		A	<b>A</b>	A
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
	Otan	10 10	00 01	00.
Base Unweighted	607	338	146	123
Base Weighted Base Effective	607 331	381 186	143 85	83 75
1	12	9	16	17
MORE THAN ONE (NET)	88	91	84	83
2	31	16	51	63
3 4	17 16	19 21	18 8	7 2
5	12	17	3	6
6	6	8	1	5
7	4	5	3	0
8 9	1 2	1 3	0 0	0
10	0	0	0	0
11	0	0	0	0
12 Total mentions	0	0	0	0
Mean	100 3.35	100 3.9	100 2.49	100 2.32
Standard deviation	1.86	1.91	1.4	1.25
Standard error	0.08	0.1	0.12	0.11
Median	3	4	2	2
Table 96				
AGEGROUP. Age Group				
Base = Total Respondents				
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123

		Age	Age	Age
Base Weighted	Utah 607	18 - 49 381	50 - 64 143	65+ 83
Base Effective	331	186	85	75
18-24	14	22	0	0
25-34	19	31	0	0
35-44	22	35	0	0
45-54	14	11	29	0
55-64	17	0	71	0
65-74	11	0	0	77
75 and over Total mentions	3 100	0 100	0 100	23 100
Total mentions	100	100	100	100
Table 97 PPWORK. Current Employment Status Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
WORKING (NET) Working - as a paid employee	68 50	78 69	64 51	31
Working - as a paid employee  Working - self-employed	58 10	68 9	51 13	22 9
NOT WORKING (NET)	32	22	36	69
Not working - on temporary layoff from a job	0	0	1	0
Not working - looking for work	4	6	2	1
Not working - retired	13	0	18	64
Not working - disabled	3	2	5	0
Not working - other	12	14	10	4
Refused Total mentions	0	0 100	0	0
Total mentions	100	100	100	100
Table 98 PPRENT. Ownership Status of Living Quarters Base = Total Respondents				
	Utah	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
Owned or being bought by you or someone in your household	75 20	67	86	92
Rented for cash  Occupied without payment of cash rent	22	29	13	8
Occupied without payment of cash rent Refused	3 0	4 0	1 0	0
Total mentions	100	100	100	100
Table 99				
PPHOUSE. Housing Type				
Base = Total Respondents				
*	1	ı		I

		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
		Age	Age	Age
	Utah	18 - 49	50 - 64	65+
Base Unweighted	607	338	146	123
Base Weighted	607	381	143	83
Base Effective	331	186	85	75
A one-family house detached from any other house	73	65	84	89
A one-family house attached to one or more houses	11	14	6	5
A building with 2 or more apartments	12	15	9	4
A mobile home	3	4	1	1
Boat, RV, van, etc.	2	3	1	1
Refused	0	0	0	0
Total mentions	100	100	100	100